

**Exporters of Basmati rice to be a member of AIREA**

1. As per Sl. No. 57 Chapter 10 of Schedule 2 of ITC (HS) regarding conditions for export of Basmati rice, "Exports allowed subject to registration of contracts with the APEDA, New Delhi. From time to time APEDA issues Trade Notice prescribing conditions and procedure for online application for registration of contracts for export of Basmati rice and issue of registration cum allocation certificate (RCAC).
2. It has been decided that after due consultations with the stakeholders APEDA may consider mechanisms for broad basing the membership of All India Rice Exporters Association (AIREA) as a pre-condition for issue of RCAC for export of Basmati rice.
3. Basmati rice is a registered GI product of India. In order to improve authenticity in Basmati supply chain it has been proposed that exporter of Basmati rice is made a member of AIREA mandatorily. This is expected to ensure participation of all exporters in activities undertaken by APEDA through AIREA for generic promotion of export of Basmati rice. This would facilitate participation of all exporters, through AIREA, in trade consultations by APEDA besides providing a forum for increased trade discipline resulting into better brand image for Indian Basmati rice in the international markets.
4. Accordingly, comments and suggestions on the above proposal are invited from stakeholders. The comments may be sent to Mr. Umesh Kumar, Asstt. General Manager (Cereals) by email at [umeshkumar@apeda.gov.in](mailto:umeshkumar@apeda.gov.in) by August 31, 2017.

\*\*\*\*\*