

SUMMER FANCY FOOD SHOW 2023

From 25th to 27th June 2023

Javits Center
New York City



**Agricultural & Processed Food Products
Export Development Authority.**

Ministry of Commerce & Industry, Government of India

Introduction of Summer Fancy Food Show

The Summer Fancy Food Show attracts thousands of influential industry professionals who can help exhibitors build brand awareness and increase market share.

When you exhibit at the Summer Fancy Food Show you are surrounded only by qualified members of the specialty food industry and their affiliated companies. Every registrant is vetted to ensure they have a legitimate business need to attend the Summer Fancy Food Show, and our vetting processes are regularly reviewed and updated to meet industry needs.

Fancy Food Shows feature thousands of products from more than 40 distinct categories, and the Show floor is designed with pavilions for high-traffic segments. For the 67th Summer Fancy Food Show, pavilions will include Bakery, Confectionery, Snacks, & Sweets (including Chocolate); Beverages; Deli, Diversity, International, Plant-Based, Startups, and State/ regional.

Agricultural and Processed Food Products Export Development Authority (APEDA)

The Agricultural and Processed Food Products Export Development Authority (APEDA) is an Indian Apex Export Trade Promotion Active government body set up by the Ministry of Commerce and Industry, Govt of India under the Agriculture and Processed Food Products Export Development Authority Act 1985.

APEDA is the premier body of export promotion of fresh vegetables and Fruits and their Products, Meat and Meat Products, Poultry and Poultry Products, Dairy Products, Confectionery, Biscuits and Bakery Products, Honey, Jaggery and Sugar Products, Cocoa and its products, chocolates of all kinds, Alcoholic and Non-Alcoholic Beverages, Cereal and Cereal Products, Groundnuts, Peanuts and Walnuts, Pickles, Papads and Chutneys, Guar Gum, Floriculture and Floriculture Products, Herbal and Medicinal Plants, De-oiled rice bran, Green pepper in brine, Cashew Nuts and Its Products etc.

It provides the crucial Interface between farmers, storehouses, packers, exporters, surface transport, ports, Railways, Airways, and all others engaged in export trade to the international market.

The vision is to "create a world class organization dedicated to promote india as the "supplier of choice, agro and value added food products in the global markets" the functions of the authority includes.

- Development of Industries relating to the scheduled products for undertaking surveys and feasibility studies, participation in enquiry capital through joint ventures and other reliefs and subsidy schemes;
- Registration of persons as exporters of the scheduled products on payment of such fees as may be prescribed;
- Fixing of standards and specifications for the scheduled products for the purpose of exports,
- Carrying out inspection of meat and meat products in slaughter houses, processing plants, storage premises, conveyance or other places where such products are kept or handled for the purpose of ensuring the quality of such products,

- Improving of packaging of the Scheduled Products
- Improving of marketing of the Scheduled Products outside India,
- Promotion of export oriented production and development of the Scheduled products
- Collection of statistics from the owners of factories or establishment engaged in the production processing, packaging, marketing or export of the scheduled products or from such other persons as may be prescribed on any matter relating to the scheduled products and publication of the statistic so collected or of any portion there of or extracts there from;
- Training in various aspects of the industries connected with the scheduled products, Such other matters as may be prescribed.
- APEDA in association with Indian Mission abroad promoted Indian millets during the Republic Day celebrations. Millets products were sourced from various Start ups and sent to Embassy of India in various countries like Doha, Qatar, Italy, Uzbekistan, Bahrain, Malaysia, Russia, Tokyo, Indonesia, Republic of Korea Saudi Arabia, Perth, Denmark, Argentina, Egypt, Canada, Guatemala, Algeria and China for promotion during the Republic Day celebrations.

Event at a Glance –

Hon'ble Consul General of India, New York Shri Randhir Jaiswal inaugurated APEDA India Pavilion at Summer Fancy Food Show, New York



Hon'ble Consul General of India, New York Shri Randhir Jaiswal inaugurated #APEDA India Pavilion at Summer Fancy Food Show, New York being organized during 25- 27 June 2023 in New York, USA on 25.06.2023. He quoted **“I am truly delighted to visit India pavilion setup by APEDA. Fantastic branding and a range of Indian products from millets, mango and more on display. I wish the team the very best.”** - Shri. Randhir Jaiswal, Consul General of India in New York

Summer Fancy Food Show, New York



Summer Fancy Food Show, New York offers American producers an access to international markets, and international producers an access to the food products, wines, beverages, and spirits of the American market.



- Summer Fancy Food Show, New York is the place to discover the source of all commercial agreements in the American food sector. You can find at the trade show: ingredients, organic products, canned goods, beverages and much more.



- Summer fancy food show includes a multi specialized educational program, trends and innovations, to keep you up to date with all the food industry news.



AGRICULTURAL AND PROCESS
PRODUCTS OF ARUNACHAL PRA





Wet Sampling



Mehndi artist





APEDA Brochure

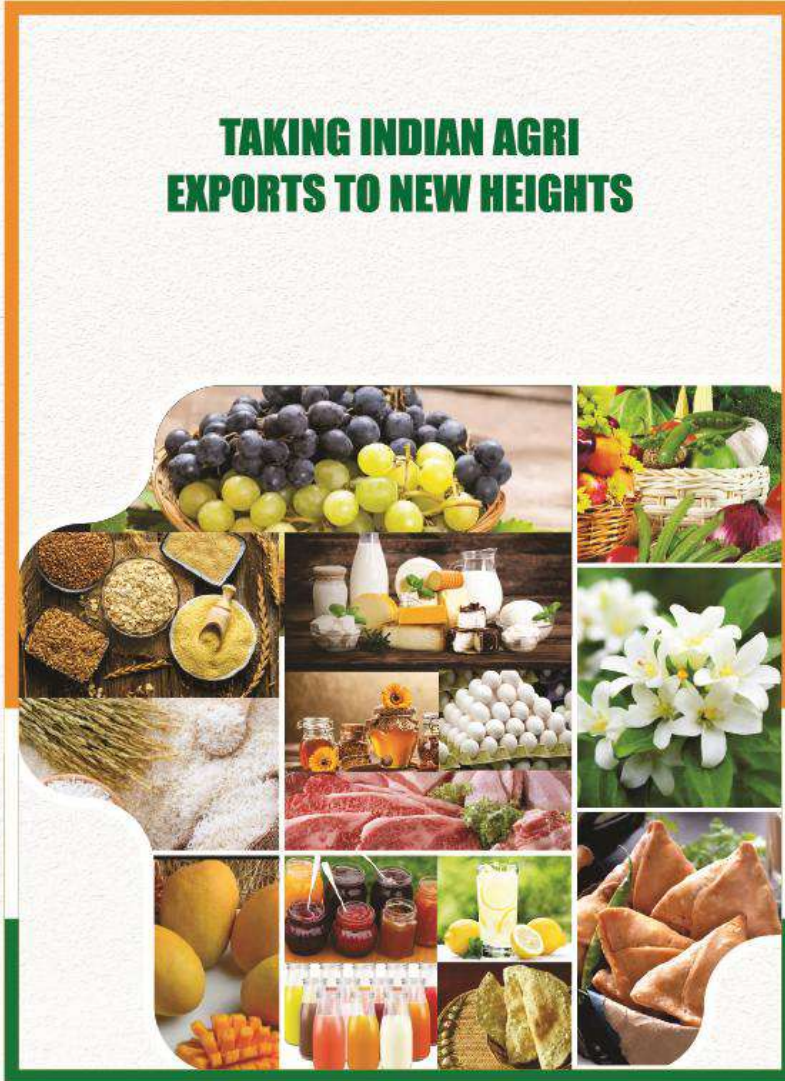


एपीडा
APEDA

**Agricultural & Processed Food Products
Export Development Authority**
(Ministry of Commerce & Industry, Government of India)



TAKING INDIAN AGRI EXPORTS TO NEW HEIGHTS



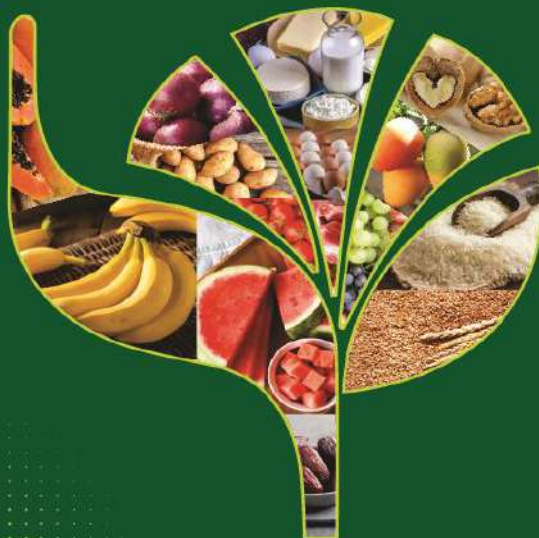
The background of the slide is a photograph of a vast wheat field during a golden sunset. The sun is low on the horizon, casting a warm, orange glow over the entire scene. The wheat stalks are in sharp focus in the foreground, showing their detailed structure. The sky is a mix of orange and yellow, with some darker clouds near the horizon. The APEDA logo is centered in the upper half of the image.

APEDA

Agricultural and Processed Food Products Export Development Authority (APEDA), Ministry of Commerce and Industry, Government of India, a statutory body for export promotion of agri products under its schedule was established by an Act. of Parliament in 1986. Headquartered at New Delhi, APEDA has fourteen regional offices located at Mumbai, Kolkata, Bengaluru, Guwahati, Telangana, Varanasi, Chennai, Chandigarh, Bhopal, Kochi, Ahmedabad, Srinagar, Jammu and Ladakh.

SCHEDULED PRODUCTS

Fruits, Vegetables and their Products; Meat and Meat Products; Poultry and Poultry Products; Dairy Products; Confectionary, Biscuits and Honey, Jaggery and Bakery Products Sugar Products; Cocoa and its By-Products; Alcoholic and Non-Alcoholic Beverages; Cereals and Cereal Products, Ground Nut, Peanut and Walnut; Pickles, Papads and Chutneys; Guar Gum; Floriculture and related products, Medicinal Plants.





FRESH FRUITS & VEGETABLES

Fruits and vegetables are essential for humans and a foundation of balanced diet due to their of nutrients and energy. It rejuvenates all the five senses of human body. It not only satisfies one's taste buds but also provides high nutritional value. For one to stay healthy and fit, it is suggested to add fruits & vegetables in daily diet as many essential nutrients such as vitamin A, B, C and other vitamins, minerals, carbohydrates, polyphenols, folates, carotenes and antioxidants etc are present in them in abundant value.

India is known as fruit basket of the world. India is the second largest producer of fruits and vegetables because of its fertile lands having every agro-climatic profile. India produces all types of fruits from water melons to strawberries to citrus fruits. World's finest mangoes are produced in India and take the second rank in world in its production. India also ranks first in production of ginger and okra and second in production of banana and papaya.

Being the producer of all types of fruits and vegetables gives an upper hand to the country in the export to the world. India is a fast-growing exporter and exports are showing a consistent persistent growth over the years. In fruits such as mangoes, India leads in export in quantity as well as quality. With attention being paid to all post harvest management procedure such as grading, post harvest handling and phytosanitary requirements and also providing infrastructure investments led to India's strong presence in export markets.

Potential fruits for exports from the country include grapes, mangoes, pomegranate, banana etc. In the Vegetable sector potential products for export are onion, potato, okra, green chilies etc.

PROCESSED FOODS

India has a high diversity of topography, climate and soil which is the Himalayas to its North, the Thar desert to its west, the Gangetic delta to its East and the deccan Plateau in the South, the country is home to vast agro-ecological diversity, so it is inherently a multi product agricultural power house. No other country produces as many crops as we do.

With India moving from a position of scarcity to surplus in terms of food production, processed food industry is experiencing an innumerable growth. India is harnessing this promising sector with the use of innovative technologies such as Individual quick frozen (IQF), Freeze dried, Retort and Dehydration. The transfer of technology and extension system in the country is strong and extensive, which carries the message of newer technology to the field.

Linkages with a number of external agencies, research and development organizations are strong and many bilateral and multilateral arrangements have been developed. This has helped bringing latest technologies available globally for value addition, which also helped to improve agricultural productivity in general, and diversification of crops in particular.

India's export of processed food products such as Pulses, Mango Pulp, Groundnuts, Cucumber & gherkins, Processed Fruits, Juices and Nuts under the APEDA basket has witnessed a significant export in the last one decade. Wine industry in India is also experiencing steady growth and seems to capture promising overseas market making Indian wines available in every corner of the globe.





Cereals

Agriculture forms the core of the Indian economy with about two-thirds of the population thriving on this sector for sustenance. Cereals form a major bulk of the crop grown.

India's Cereal Basket boasts of wide varieties and large quantities. Globally India is positioned as the second largest producer of both rice and wheat. The country also produces Jau (Barley), Maize and different varieties of millets i.e. Jowar (Sorghum), Buckwheat, Sorghum (Jowar), Pearl Millet (Bajra), Ragi/Mandua, Foxtail Millet, Proso Millet, Kodo Millet, Barnyard Millet (Sawa/Sanwa/Jhangora), Little Millet (Kutki), Pseudo Millet – Buckwheat (Kuttu), Amaranths (Chaulai), Brown Top Millet.

Rice is the second most popular Cereal consumed across the world. Major categories of rice in India are grouped into Basmati and Non-Basmati. So far, 43 rice varieties have been notified as Basmati by Govt. of India under the Seeds Act 1966. About 1000 varieties of rice have been notified as non-Basmati.

Basmati rice is a registered Geographical Indication (GI) product of India. Basmati Rice, which literally translate into fragrance of the earth, originated in India, its cultivation in a delineated GI area gives its characteristics which has brought it fame. Owing to popular demand, Indian Basmati Rice Exports have gone up exponentially in the past decade.

India wheat production has been constantly rising. India is second largest wheat producer in the world. As a global culinary ingredient, wheat is used in the making of bread, pasta cakes and for fermentation produce of alcoholic beverages. Different varieties of wheat and wheat products are exported to Bangladesh, United Arab of Emirates, Qatar , Sri Lanka, Oman, Malaysia, Yemen, Afghanistan and Indonesia

Maize or corn is used for human consumption and animal feed. Besides this Maize is also used as the raw material in the manufacturing of starch, oil, protein, alcoholic beverages, food sweeteners, pharmaceuticals, cosmetics, gums, etc. it is largely exported to Bangladesh, Vietnam, Nepal, Malaysia, Myanmar, U Arab Emirates, Bhutan, Thailand, Qatar, Syria

Millet is a common term to categorize small-seeded grasses that are often termed nutria-cereals. Millets are the cereal crops generally small-seeded and known for high nutritive value.

Increasing interest in reviving the consumption of millets across various countries is favoring the growth prospects of this market in recent years. India is the 5th largest exporter of Millets. Millets exports from India have continuously increasing. Different varieties of millets are exported to Nepal, United Arab Emirates, Saudi Arab, Libya, Tunisia, Morocco, UK, Yemen, Oman, Algeria etc.



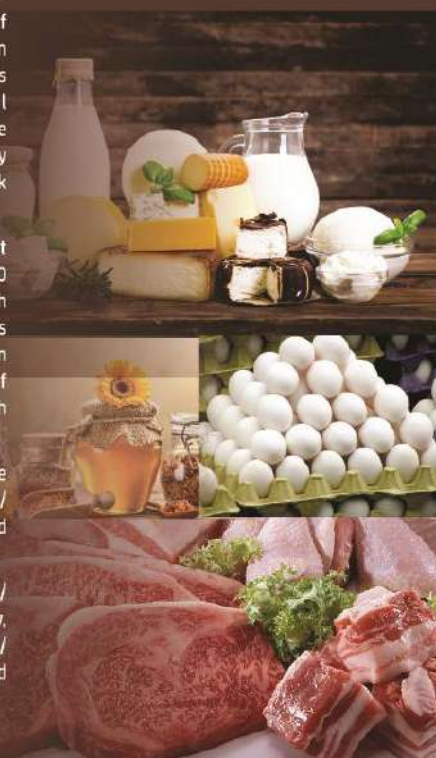
ANIMAL PRODUCTS

India is rich in its livestock wealth, which plays an important role in the socio-economic aspects of India. Exports of animal products contribute significantly in the overall agri products exports. India has prominent share in international production and export in products like Buffalo meat, Sheep/ Goat meat, Poultry products, Animal Casings, Milk and Milk products, Honey etc.

India is successfully exporting buffalo meat to more than 70 countries since last 50 years with an excellent track record. Health Certificates are issued from APEDA's Meat.net portal. The animals are raised on natural feeds without any supplement of antibiotics, hormones and growth promoters.

Poultry products exported from the country include: Live Fowls/ Ducks/ Geese/ Turkey, Meat/ frozen chilled Deices, cut and offal, fatty livers/ eggs/ egg yolk and birds.

Dairy products exported include: dry/ powdered/ condensed/ semi-solid whey, Butter milk, Yogurt. Butter. powder/ grated/ fresh cheese/ cheese spreads, and Ghee.



ORGANIC FARMING- A NEW DAWN

Organic products are grown with an environmentally and socially responsible approach, under a designed system of agriculture, without the use of chemical fertilizers and pesticides. This is a method of farming that works at the grass root level, preserving the reproductive and regenerative capacity of the soil and providing good plant nutrition and sound soil management. It also produces nutritious food which is rich in vitality and is disease-resistant.

India produces certified organic products which includes all varieties of food products namely; Basmati Rice, Pulses, Honey, Tea, Spices, Coffee, Oilseeds, Fruits, Processed Food, Cereals, Herbal medicines and their value-added products.

Talking about cereals, a sizeable quantity of organic Basmati Rice is produced in the country. Organic Basmati Rice is produced in Uttarakhand, Haryana, U.P and J&K while the Non-Basmati Rice varieties are grown across the nation. Organic cereals and millet are also produced in the country. Organic pasta made from organic wheat also finds many takers.

An entire range of organic pulses-green gram, black gram and horse gram, along with arhar, chick pea, cow pea, and kidney beans are produced.





कृषि और प्रसंस्कृत खाद्य उत्पाद निर्यात विकास प्राधिकरण
(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

Agricultural & Processed Food Products Export Development Authority
(Ministry of Commerce & Industry, Government of India)

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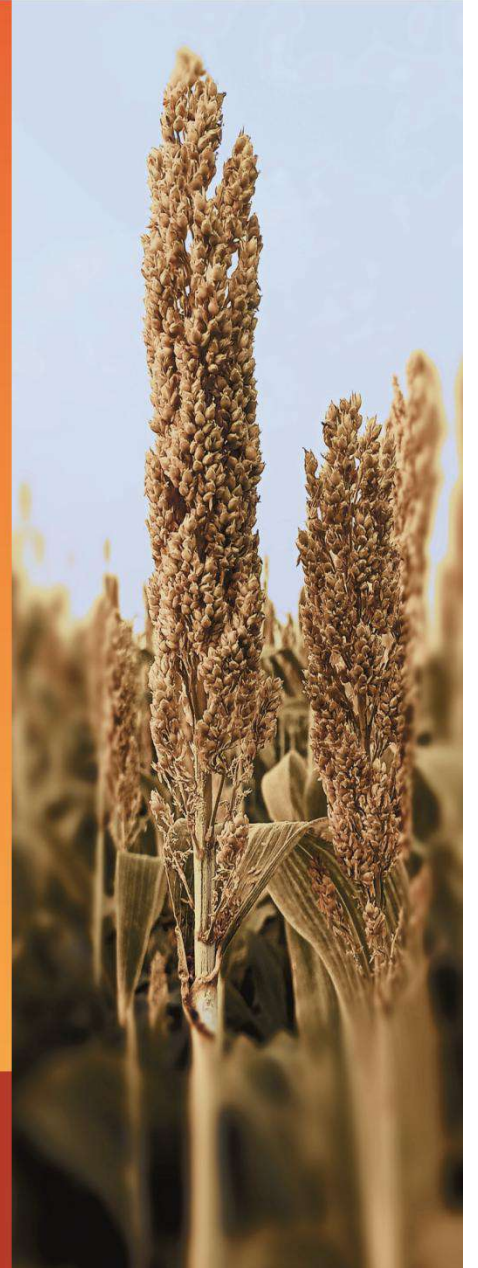
EXHIBITORS DIRECTORY



India

SUMMER FANCY FOOD | 2023

Participants' Directory





SUMMER FANCY FOOD 2023 | NEW YORK

COMPANY NAME Jayshri Gayatri Food Products Pvt Ltd

ADDRESS E4/108, Arera Colony

TOWN / CITY Bhopal

STATE Madhya Pradesh

POSTCODE/ ZIP 462016

COUNTRY India

TELEPHONE / MOBILE +91 9340871452

EMAIL kishanmodi@Jgfpl.com

WEBSITE www.jgfpl.com

PROFILE Jayshri Gayatri Food Products is a leading Indian Dairy Company with three Advanced Manufacturing Facilities. we Manufacture & Market High-Quality Dairy Products and also cater B2b requirements. Our strong presence is complemented by Exports to 28 Countries, Establishing us as A Trusted Global Player.

DETAILS OF THE PRODUCT Paneer, Butter, Ghee, Cheese, Sweets, Fat Spreads, Ready to Eat Meals, Pre-Cooked Rice, Frozen Food, UHT Cream, Uht Beverages, Smp, Casien

CONTACT PERSON Kishan Modi

MOBILE NO. +91 9340871452

SUMMER FANCY FOOD 2023 | NEW YORK



COMPANY NAME Kirorimal Kashiram Marketing and Agencies Pvt. Ltd.

ADDRESS Mustil No. 18, Killa No. 15-16, Near Sandal Kalan Railway Station, Rajpur Railway Crossing Road, Village-Bhurri, Tehsil-Ganaur, Sonipat-131101 (Haryana) India

TOWN / CITY Sonipat

STATE Haryana

POSTCODE/ ZIP 131101

COUNTRY India

TELEPHONE / MOBILE +919650160909

EMAIL exportdocs01@doubledeer.co.in

WEBSITE www.doubledeer.co.in

PROFILE A Family Owned Business Since 1901 and Evolved into a Leading Global Provider of Packaged Indian Speciality Rice.

DETAILS OF THE PRODUCT All Kind of Basmati Rice

CONTACT PERSON Naresh Kumar

MOBILE NO. +919650160909



SUMMER FANCY FOOD 2023 | NEW YORK

COMPANY NAME Maruti Exports

ADDRESS R.S 44/P ; NR Ganesh Temple , Talgajarda

TOWN / CITY Mahuva

STATE Gujarat

POSTCODE/ ZIP 364290

COUNTRY India

TELEPHONE / MOBILE +91-9327623400

EMAIL shreyash@maruti-exports.com

WEBSITE www.maruti-exports.com

PROFILE We are a Manufacturer and Supplier of Dehydrated Onion , Dehydrated Garlic , other Vegetables , Toasted Onion, Fried Onion and Indian Spices Based at Gujarat [Western Part of India].

DETAILS OF THE PRODUCT Dry Onion, Dry Garlic, Toasted Onion, Fried Onion, Dry Vegetables, Indian Spices in the Form of whole and Grounded Form

CONTACT PERSON Mr Shreyas Patel

MOBILE NO. +91- 9327623400

SUMMER FANCY FOOD 2023 | NEW YORK



COMPANY NAME Nature Pearls Private Limited
ADDRESS SCO-7, 1st and 2nd Floor, Emperor Square
TOWN / CITY TDI City, Kundli, Sonipat
STATE Haryana
POSTCODE/ ZIP 131101
COUNTRY India
TELEPHONE / MOBILE +917027852226, +911304091082
EMAIL ts@naturepearlsmail.com
WEBSITE www.naturepearlsorganic.com

PROFILE **Nature Pearls Private Limited** is a dedicated Organic & Fair trade business company with very selective & seasoned organic farming experts and team along with our **18000+ Organic contract Farmers possessing 25000+ Hectare of organic Farmland** that are producing the best quality of Organic produce. "NPPL" can offer Organic products under "**NATURE PEARL BRAND**" as well as in Retailer's Private Label/ Brand/Bulk. Customers always get quality of product, timely deliveries at most competitive prices with regular additions of many more Innovative products in your basket.

Products Range –

Organic Basmati Rice • Organic Non-Basmati Rice • Organic Specialty Rice (Red Rice, Black Rice, Sona Masoori Rice) • Organic Indian Authentic Spices • Organic Lentil, Pulses & Beans • Organic Millets & Grains • Organic Amaranth, Quinoa

Certification –

ORGANIC - NPOP – National Program of Organic Production • NOP – National Organic production
EOS – European Organic Standards • BIO-SUISSE • Naturland • Fair Trade
*Organic Regenerative Farming Certification ISO 9000, ISO 2008 (QMS- quality management system)
ISO 22000-2005 (FMS)
BRC – British Retail Consortium

DETAILS OF THE PRODUCT Organic Basmati Rice, Organic Non Basmati Rice, Organic Spices, Organic Lentils And Pulses, Organic Millets & Grains

CONTACT PERSON Mr. Tarun Sethi
MOBILE NO. +917027852226



SUMMER FANCY FOOD 2023 | NEW YORK

COMPANY NAME Regal Kitchen Foods Ltd.

ADDRESS Regal Kitchen Foods Limited

TOWN / CITY Plot No. 7, Brotiwala, Baddi, Solan

STATE Himachal Pradesh

POSTCODE/ ZIP 174103

COUNTRY India

TELEPHONE / MOBILE 9999274468

EMAIL vinay.sharma@regalkitchen.in

WEBSITE www.regalkitchenfoods.com

PROFILE Regal Kitchen Foods limited is a manufacture and exporter of Ready to eat and read to cook meals since last 15 years. We are currently exporting 20+ countries and are target customers from local western consumer who buyer products from mainstream supermarket chains. In USA we working with nation chains like Krogers

DETAILS OF THE PRODUCT Ready To eat microwavable rice, 60 second pasta, heat & eat Curries

CONTACT PERSON Vinay sharma

MOBILE NO. 9999274468

SUMMER FANCY FOOD 2023 | NEW YORK



COMPANY NAME Visnukumar Traders

ADDRESS #28A, Padur Main Road, Kuthambakkam

TOWN / CITY Chennai

STATE Tamil Nadu

POSTCODE/ ZIP 600124

COUNTRY India

TELEPHONE / MOBILE +91-9840644715

EMAIL marketing@nativefoodstore.com

WEBSITE www.vktpl.com

PROFILE Visnukumar Traders Pvt Ltd (VKTPL) is one of the leading south Indian food and grocery manufacturers. The company has 3 major brands – CHAKRA, NATIVE FOOD STORE & MADRAS MUNCH.

With an overall portfolio of 300+ products under various categories, VKTPL has presence in over 40 countries worldwide.

DETAILS OF THE PRODUCT South Indian Rice & Groceries, Millets & Millet based products, South Indian snacks

CONTACT PERSON Ranajay Chakraborty

MOBILE NO. +91-9840644715



Connect with APEDA
www.apeda.gov.in

कृषि और प्रसंस्कृत खाद्य उत्पाद
नियति विकास प्राधिकरण
(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)


**AGRICULTURAL AND PROCESSED FOOD PRODUCTS
EXPORT DEVELOPMENT AUTHORITY (APEDA)**
(MINISTRY OF COMMERCE & INDUSTRY, GOVERNMENT OF INDIA)

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