

INDIA'S PARTICIPATION AT WORLD FOOD MOSCOW

16TH -19TH SEPTEMBER 2025

Crocus Exhibition Center, Moscow,
Russia



WORLD FOOD MOSCOW- AN OVERVIEW

World Food Moscow is recognized as Russia's leading international exhibition for food and beverages, serving as a key platform for global producers, distributors, and buyers to engage and explore business opportunities within the Russian and CIS markets. The 34th edition of World Food Moscow is scheduled to be held from 16th to 19th September 2025 at the Crocus Expo Exhibition Centre, Moscow, Russia, organized by ITE Group.

The event featured over 1,100 exhibitors representing approximately 28 to 31 countries, and is expected to attract more than 22,000 trade visitors from over 78 countries and 80 Russian regions. Covering 16 specialized sectors—including grocery, dairy, meat and poultry, fruits and vegetables, confectionery, beverages, ingredients, and organic & halal products—the exhibition provides a comprehensive showcase of the global food and beverage industry.

World Food Moscow 2025 hosted several national pavilions, including participation from key exporting countries, offering an ideal platform for networking, B2B meetings, and buyer-seller interactions. The event's business program features industry-specific forums, expert discussions, and innovation showcases, making it a significant gateway for expanding international trade and enhancing brand presence in the Russian and surrounding markets.



INDIA'S PARTICIPATION IN WORLD FOOD MOSCOW,

APEDA participated in World Food Moscow 2025 by setting up a prominent India Pavilion at the Crocus Exhibition Center, Moscow, Russia. The total area of the pavilion was 432 square meters, of which 342 square meters was taken by APEDA. The India Pavilion served as a unified platform for the promotion of Indian agricultural and processed food products, in collaboration with the Spices Board (72 Sq Mtr) and the Coffee Board (27 Sq Mtr).

A total 57 of co-exhibitors participated under the India Pavilion, comprising 12 exporters from the Spices Board, 9 exporters from the Coffee Board, and 36 exporters facilitated by APEDA. The Pavilion provided a vibrant showcase of India's agricultural strengths, diversity, and export capabilities across various product categories.



APEDA THEME PAVILION

APEDA established a dedicated Theme Pavilion spread over 36 Sq Mtrs, designed to highlight the wide range of Indian agricultural and processed food products. The Theme Pavilion featured a large LED display showcasing APEDA's promotional and branding videos to attract visitors and enhance visual engagement.

A designated area was also created within the Theme Pavilion for live cooking demonstrations and biryani sampling, conducted by an Indian chef. This activity drew significant visitor attention and effectively promoted India's culinary heritage and the use of authentic Indian ingredients in global cuisines.



THE INAUGURATION OF THE INDIAN PAVILION BY DEPUTY CHIEF OF MISSION (DCM), EMBASSY OF INDIA, RUSSIA:

APEDA India Pavilion was inaugurated on 16th September 2025 by **Mr. Nikhilesh Giri**, Deputy Chief of Mission (DCM), Embassy of India, Moscow, at the World Food Moscow 2025 exhibition held at the Crocus Exhibition Centre, Moscow. During his visit, Mr. Giri interacted with the participating co-exhibitors, representatives from APEDA, and officials from the Spices Board and Coffee Board of India.

The DCM took a detailed tour of the Pavilion and was highly appreciative of the diverse range of Indian agricultural and processed food products on display, representing India's strong capabilities and export potential in the agri-food sector. He commended APEDA's efforts in curating an impressive showcase that effectively highlighted India's strengths in quality production, value addition, and product innovation across multiple categories — including rice, spices, fruits and vegetables, processed foods, and beverages.

Mr. Giri also encouraged the participating exporters to leverage the platform provided by World Food Moscow 2025 to explore new business opportunities and strengthen trade linkages with importers, distributors, and retailers in Russia and the CIS region. He emphasized the growing potential of the Russian market for Indian agricultural products and assured the Embassy's continued support in facilitating trade cooperation and enhancing India's Agri-export presence in the region.

His visit and interaction served as a strong motivation for the Indian participants, reinforcing India's commitment to expanding its agricultural export footprint in international markets through active engagement and government support.



VISIT OF DEPUTY CHIEF OF MISSION (DCM), EMBASSY OF INDIA, RUSSIA TO APEDA INDIA PAVILION:

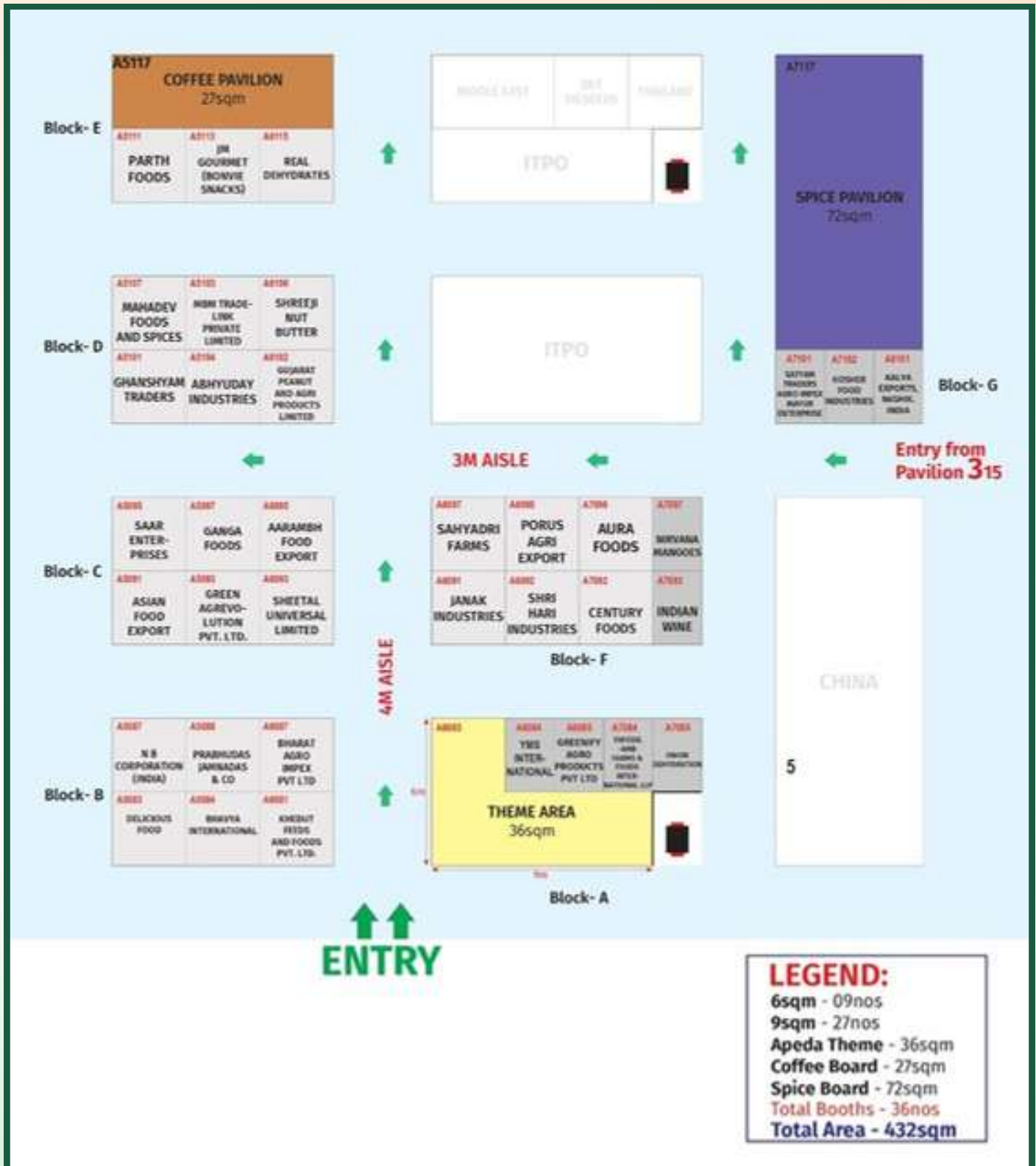
Mr. Giri visited each stall within the India Pavilion, engaging in detailed and meaningful interactions with the participating exporters. He showed keen interest in understanding their product portfolios, ongoing business activities, and future export prospects in the Russian and CIS markets. During his discussions, he also explored the potential opportunities for expanding India's agri-food trade with Russia.

He commended APEDA for its meticulous organization and the impressive scale of participation at World Food Moscow 2025, noting that the Pavilion effectively showcased India's growing capabilities, product diversity, and commitment to strengthening its presence in the global food sector, particularly in the Russian market.





LAYOUT PLAN:



SAMPLING AND TASTING CAMPAIGN



To attract visitors and promote the rich diversity of Indian cuisine, APEDA organized a series of live promotional activities and product sampling sessions at the India Pavilion during World Food Moscow 2025. These activities were designed to highlight the quality, versatility, and global appeal of Indian agricultural and processed food products.

The live demonstrations and tastings included the following:

- **Sampling of Authentic Indian Biryani**
- **Live Demonstration of Indian Cuisine by an Indian chef**
- **Organic Pasta and Organic Noodles tasting sessions**
- **Organic Khichdi sampling**
- **Roasted and Blanched Peanuts sampling**
- **Tasting of Turmeric Latte (Haldi Doodh)**
- **Sampling of Fresh Indian Pomegranates**
- **Sampling of Banana**
- **Sampling of Mango Pulp**

Through these live sampling sessions, APEDA effectively showcased India's culinary diversity and the potential of its organic and value-added food products in international markets. The activities drew significant attention from international buyers, trade visitors, and media representatives, providing an engaging platform for promoting Brand India and enhancing the visibility of Indian agricultural products in the Russian market.



TRADITIONAL HEENA ART:

A key attraction at the India Pavilion during World Food Moscow 2025 was the free application of organic henna (mehndi) tattoos on visitors' hands. This initiative added a distinctive cultural dimension to the pavilion, offering guests a first-hand experience of India's traditional art form.

The henna counter drew continuous attention throughout the exhibition, creating an atmosphere of excitement and curiosity. Women visitors, in particular, were enthusiastic and delighted, expressing great interest in the process and significance of henna in Indian culture. The use of organic, chemical-free henna further enhanced the appeal, aligning with APEDA's focus on promoting natural and sustainable products.

The activity not only served as a unique cultural engagement feature but also enhanced visitor interaction and contributed to a memorable overall experience. By combining cultural expression with organic product promotion, the initiative effectively strengthened Brand India's image as a vibrant, authentic, and eco-conscious participant at World Food Moscow 2025.



APEDA EXHIBITORS LIST

S no	Name of Exporter	State	Contact No/ Telephone	Email Id	Product discription	Stall No.
1	KHEDUT FEEDS AND FOODS PRIVATE LIMITED	GUJARAT	9099099172	kfafpl@gmail.com	Peanut and Peanut Products	A6081
2	BHAVYA INTERNATIONAL	GUJARAT	9825067738	mitesh@bhavyainternational.co	CUMIN SEEDS, CHIA SEEDS, QUINOA SEEDS	A5084
3	DELICIOUS FOOD	GUJARAT	9824856882	info@deliciousfood.net.in	Dehydrated onion garlic and fried onions	A5083
4	N B CORPORATION	GUJARAT	9301300060	contact@nbcorporations.com	SEED	A5087
5	PRABHUDAS JAMNADAS & CO	GUJARAT	9913958944	hiren@pjaagro seeds.com	FOXTAIL MILLET OTHER MILLET, ALFALFA SEEDS SESBANIA SEEDS SUNHEMP	A5088
6	Bharat Agro Impex Private Limited	HARYANA			Cereals	A6087
7	SHEETAL UNIVERSAL LIMITED	GUJARAT	9099302638	hiren@sheetaluniversal.com	Peanut Protein Powder	A6093
8	GREEN AGREVOLUTION PRIVATE LIMITED	BIHAR	8757912744	shashank@agrevolution.in	Red and White Onions, Baby Corn, Sweet Corn, Baby	A5093
9	ASIAN FOOD EXPORT	GUJARAT	9979667002	info@asianfoodexport.com	Dehydrated onion, garlic, spices & other vegetables	A5091

APEDA EXHIBITORS LIST

10	SAAR ENTERPRISES	Delhi	9650819966	ravig_98@yahoo.com	BASMATI AND NON BASMATI RICE	A5095
11	GANGA FOODS	GUJARAT	9687824288 , 9427752588	sales@gangafoods.net, gangafood1@gmail.com	dehydrated onion, garlic, dried vegetables, peanuts, blanched peanuts, sesame seeds, raisins	A5097
12	AARAMBH FOOD EXPORT	GUJARAT	9428342830	gopalharsora@gmail.com	dry ingredients	A6095
13	GUJARAT PEANUT PRODUCTS PRIVATE LIMITED	GUJARAT	9909700090	sagar@sagarintl.com	Groundnuts, Blanched Peanuts, Peanut Butter, Chickpeas, Green Moong, Lentiles	A6102
14	Abhyuday Industries	Gujarat	8980005849	info@abhyudaypsyllium	Psyllium Husk	A5104
15	GHANSHYAM TRADERS	GUJARAT	9726038383	info@ghanshyamtraders.com	RAW PEANUT, BLANCHED PEANUT	A5101
16	Mahadev Foods And Spices	GUJARAT	9081087772	info@mahadevfoods.in	Fried onions , fried garlic , fried vegetable, dried onion , dried garlic , dried rose petals , chilly , garlic paste , ginger paste	A5107

APEDA EXHIBITORS LIST

17	MBM TRADE-LINK PRIVATE LIMITED	MAHARASHTRA	9167465527	account@mbmtradeli nk.com	in-shell and shelled groundnut kernels and black groundnut kernels	A5103
18	SHREEJI NUT BUTTER	GUJARAT	9998816258	info@shreejinutbutter.com	DEHYDRATED GARLIC PRODUCTS - FLAKES ,POWDER , MINCED,PEANUT BUTTER - CREAMY , CRUNCHY, NATURAL,CHOCOLATE CREAMY, CHOCOLATE CRUNCHY	A6106
19	REAL DEHYDRATES	GUJARAT	7802900900	realdehydrates@gmail.com	Dehydrated Onion Products & Dehydrated Garlic Products	A6115
20	JM GOURMET	UTTAR PRADESH	9999030455	atul@bonvisesback.com	PROCESSED FRUIT AND VEGETABLES	A5113
21	PARTH FOODS	GUJARAT	9925332210	info@parthfoodsindia.com	DEHYDRATED ONION AND GARLIC AND OTHER INDIAN SPICES	A5111
22	KALYA EXPORTS	MAHARASHTRA	9890673321	eximhead@kalyaexports.com	Fresh fruits and vegetables	A8101
23	KOSHER FOOD INDUSTRIES	GUJARAT	9898365946	info@kosherfoodsind.com	Chicory,Onion	A7102
24	SATYAM TRADERS	GUJARAT	9824156483	mail@satyamtraders.com	GROUNDNUT KERNELS JAVA,TJ & BOLD, SPLIT AND BRANCHED PEANUTS	A7101

APEDA EXHIBITORS LIST

25	Nirvana Niche Products Pvt Ltd	UTTAR PRADESH	9654981312	ajay.abbi@motherson.com	Frozen Mango and other frozen Fruits	A7097
26	Aura Foods	GUJARAT	9699009887	aurafoods73@gmail.com	Dehydrated Onion and Dehydrated Garlic	A7096
27	Porus Agri Exports	Gujarat	9825040085	info@porusagriexport.com	Dehydrated vegetables, Blanched peanuts and Sesame seeds	A6098
28	SAHYADRI FARMERS PRODUCER COMPANY LIMITED	Maharashtra	+91 7030919032 / +91 9112314863	azhar@sahyadrifarms.com, santosh.more@sahyadrifarms.com	Fresh Fruits and Vegetables	A6097
29	JANAK INDUSTRIES	GUJARAT	9875198790	janakindustrie@gmail.com	Dehydrated Onion Products & Dehydrated Garlic Products	A6091
30	Shri hari Industries	Rajasthan	9413384758	info@shrihariindia.com	Psyllium Husk, Millets and Sesame seeds	A6092
31	Century Foods	Gujarat	8000003131	centuryfoods@gmail.com	Dehydrated Onion, Dehydrated Garlic and Dehydrated Vegetables	A7092

APEDA EXHIBITORS LIST

32	APEDA Wine & Beverages Pavillion	New Delhi			Wines and Beverages	A7093
33	ONION DEHYDRATION	GUJARAT	9825153053	oniondehydration@gmail.com	dehydrated onion, garlic and fried onion	A7085
34	AMB FARMS AND FOODS INTERNATIONAL LLP	TAMIL NADU	9485170000	mohamedyansari@gmail.com	Gherkins, Semi Finished product, Acetic Acid, Brine,	A7084
35	GREENIFY AGRO PRODUCTS PRIVATE LIMITED	GUJARAT	8000041031	heyta.m23@gmail.com	Chicory products, liquid chicory	A6085
36	YMS International	GUJARAT	9714921108, 9428787184	ymsinternational12@gmail.com	Fried Onion, Fried Garlic, Fried	A6084

SPICE BOARD EXHIBITORS LIST

Sl No.	Company Name	Contact Person	Mobile No.	E-mail	Booth no
1	MEGHA PRODUCTS	Bharat Kumar Khatri	9414342425	meghaproducts@gmail.com	A7117/S01
2	PRISTINE WORLDWIDE PRIVATE	Atul Mehta	9867359610	atul@pristineworldwide.co.in	A7117/S02
3	DEVDEEP NUTS	Jay Makasana	8758878899	Info@devdeepnuts.co.in	A7117/S03
4	EARTHROOT SPICES AND HERBS LLP	Mohsinali Rakan	9833794529	mohsin.rakan@earthroot.in	A7117/S04
5	TRIYAMBAKAM INTERNATIONAL	ASHOK KUMAR AGRAWAL	7654108754	triyambakaminternational@gmail.com	A7117/S05
6	V S EXPORT	Vreetant Jha	9998938165	info@vsexport.in	A7117/S06
7	JSR FOODS	MAHENDRA SOLANKI	9099087027	mahendra@jsrfoods.co.in	A7117/S07
8	SINHAL HERBS	Pranay Sinhal	8989652777	info@sinhalherbs.com	A7117/S08
9	SPICE CHEF ENTERPRISES	HIMANSHU WADHWA	9999933743	spicesjdh@gmail.com	A7117/S09
10	VIJI FOODS & EXPORTS LLP	KIRTAN PATEL	9727594992	sales@vijifoods.in	A7117/S10
11	Patel Jivram Madhavji	Rakesh Babulal Patel	9825050508	organicspices@pjmexport.co	A7117/S11
12	G SQUARE INTERNATIONAL PRIVATE LIMITED	Priyank Agarwal	9638029723	export@gsquareinternational.com	A7117/S12

COFFEE BOARD EXHIBITORS LIST

Sl No.	Company Name	Name of the Contact	Email ID	Contact Number	Stall No
1	Cravium Gourmet Private Limited	Egina Roncon	egina@coffeeza.com	7517601017	STALL 1
2	Medtime Healthcare Private Limited	Nishant Chaudhary	farm@amyrafarms.com	9167989809	STALL 2
3	Allana Consumer Products Limited	Vikram Bopanna	cpbopanna@allana.com	9845831691	STALL 3
4	Shri Venue Exports	Aayushi Mamania	info@shrivenueexports.com	7304992162	STALL 4
5	Chikoff Trading Pvt. Ltd.	Siddharth Sikaria	7784750@gmail.com	9830937454	STALL 5
6	Ashwa Inc	Rohit	info.ashwa-inc@gmail.com	9019440833	STALL 6
7	Mikado Food & Beverages	Ravi Jamda	ravijamda91@gmail.com	9119342234	STALL 7

BUYER SELLER MEET

EMBASSY OF INDIA, MOSCOW

The Embassy of India, Moscow, in association with APEDA, Spices Board, and Coffee Board, organised a B2B Meeting on 18th September 2025 at 5:00 PM at Hotel Azimut Olympic, Moscow.

H.E. Mr. Vinay Kumar, Ambassador of India, graced the occasion and deliver the keynote address.

The Embassy invited officials of FSVPS, potential buyers, banks, insurance companies, and logistics service providers to facilitate meaningful interactions and address issues faced by Indian suppliers.

All Indian exporters are cordially invited to attend the meeting. It is requested that at least one representative from each exhibitor be present.



Key discussion points:

- Opportunities in the MTK North-South corridor for India.
- Growth & diversification of trade with Russia.
- Support in finding clients/partners for export-import operations.
- Rouble-rupee trade for financial transactions.
- Certification & customs-related issues.

Presentation by Sberbank:

- A detailed presentation was delivered by Sberbank, focusing on banking facilities and financial services available in Moscow, including support mechanisms for international trade and exporters.

Participation of Logistics Companies:

- Several logistics and freight forwarding companies attended the session and discussed transportation networks, cold chain management, and export logistics solutions for smooth movement of agri-food products between India and Russia.

Participation of Insurance Companies:

- Representatives from leading insurance firms provided insights on export risk coverage, cargo insurance, and trade credit insurance to safeguard exporters from potential losses.

Discussion on GST Reforms:

- Participants engaged in a discussion on recent GST reforms in India, their impact on exporters, and possible measures to streamline tax compliance for international trade.





PROMOTIONAL MATERIALS:

Promotional materials such as Jute Bags, T-shirt, Mugs, Lapel Pin, APEDA's brochure, Exhibitor Directory were distributed free during the show.



TRADE ENQUIRIES RECIEVED DURING THE EVENT

SNO	COMPANY NAME	PERSON NAME	CONTACT NUMBER	EMAIL ID	Product intereste
1	TRANSCOM GLOBAL SOLUTIONS	Alina Krasnoslobod	7 (960) 662 10 01	zakaz@rutranscom.net	Penut
2	KARAVAN	Magomadov zaurkhan	7 926 056 44 44	karavan-bashi@mail.ru	Fruits & Vegitable
3	GOOD FOOD	Bobyrev Oleg	7 475 987 3656	bobyrev-oa@good-food.ru	Penut
4	FOOD CITY	Kozhaev Murat	7 495 984 40 00	xk@foodcity.ru	Spice
5	DALREFTRANS CO,LTD	Korolev Egor	7 916 831 97 63 / 7 (495) 780 50	Ekorolev@fesco.com	Fruits & Vegitable
6	BAGIM	Islamov Muzaffar	992 907 45 54	islomov1983@mail.ru	Fruits & Vegitable
7	INVENT GROUP	Kultan Narayan	7 985 763 3628		Dry Onion & Garlic
8	F ISTANBUL	Sohear Fistanbul	30 53887726120	F-ISHANBUL.COM	Penut
9	OVERSEAS LOGITICS	Maxim Verbin	7 9214369297	maksim.verbin@overseaslogistic.com	Spice
10	GLOBAL INGREDIENTS	Elena Mescheziakov	7 996 974 7106	elena.maschezyakova@mrk.ru	Fruits & Vegitable
11	GO MOBILE	Filippova Anna	7 995 301 2321	anna.filippova@gomobile.in	Dry Onion & Garlic
12	JUOGELADZE MANUELA	Pocmobha dory rostov	7 906 414 5331	manuela-mogeladze@mail.ru	Fruits
13	DALREFTRANS CO,LTD	Valentina	7 990 202 0809	Ekorolev@fesco.com	Spice
14	FROV EXPERTS	Vadim And Reeve	7 (901) 753-13-55 / 7 (916)	va@frovetperts.com	Fruits & Vegitable
15	SKS EXPERT	Cnnun Ceprer	7 911 813 04 04	silin@sksexpert	Basmati Rice
16	TORSHAN	KHORRAMI NASAB	98 992 7779295	info@torshan.com	Penut
17	CDEK GLOBAL	Keeran sunil wariar	91 742 8676 747	kvariar@cdek-global.com	Organic Tea & coffee
18	INTERNATIONAL LOGISTICS GALEAS	Makusheva Alisa	7 988 320 98 23	a.makusheva@galeasgroup.ru	Dry Onion & Garlic
19	ARKAS RUSSIA LTD	Oleg Nacharov	7 8617 607 337		Peanut

TRADE ENQUIRIES RECIEVED DURING THE EVENT

SNO	COMPANY NAME	PERSON NAME	CONTACT NUMBER	EMAIL ID	Product interested
21	SILVA FROZEN	Mostafa Abo Alkheir	1286667236	info@silva-frozen.com	Spice
22	BERIAN COLLECTION	Anton Romanov	7 916 252 61 63	a.romanov@shmpk.ru	Fruits
23	EXPO VISION RUS LLC	Alexander Izvekov	7 92593437 10	alexander.izvekov@expovr. Ru	Dry Onion & Garlic
24	BUSINESS IN RUSSIA	Krishan Kant Gupta	7 9257 450062	golumasha21@gmail.com	Organic Tea
25	DIFRUIT	Lebedeva	7(909)460-37-09	logist@fruttoriyo.ru	Penut
26	DIFRUIT	Klyuchnikova	7(900)25-97-520	logist@fruttoriyo.ru	Organic Tea & coffee
27	RAILWAY TRANSPORTATION	Manuel J.Alvarez	7 925 3062 154	manuel.dv@rwt.ir	Fruits
28	RUBANAN MBL BMECTE	Sidletsky Andrey	7 (911) 1056113	director-msk@rubanan.com	Basmati Rice
29	HUB & LINKS LOGISTICS (I) PVT LTD	Dmitry Mashurov	7 (921) 590-05-82	digvijay@hublinksindia.com	Penut
30	KONSALTING CHEZNAK	Lina Kozyreva	7 (985) 040-55-58	konsaltingchezna@mail.ru	Fruits
31	DALREFTRANS CO,LTD	PROKOPENKO IGOR	7 (495) 780 60 05	lProkopenko@fesco.com	Dry Onion & Garlic



कृषि और प्रसंस्कृत खाद्य उत्पाद
नियति विकास प्राधिकरण
वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार

**AGRICULTURAL AND PROCESSED FOOD PRODUCTS
EXPORT DEVELOPMENT AUTHORITY (APEDA)**
MINISTRY OF COMMERCE & INDUSTRY, GOVERNMENT OF INDIA

Phone: 011-20867007, 20863919, 41486013, 20867008
E-mail: headq@apeda.gov.in Website: www.apeda.gov.in

 X.com/APEDADOC

 linkedin.com/company/apedadoc/

 facebook.com/apedamoc

 instagram.com/apedamoc/

 youtube.com/@APEDAMOC