

REPORT ON APEDA'S  
PARTICIPATION IN  
FRUIT LOGISTICA 2026,  
BERLIN, GERMANY  
04-06 FEBRUARY 2026

Mrs. Vinita Sudhanshu, GM  
Ms. Sehreena Maqbool, AM

## FRUIT LOGISTICA 2026



## Overview

The European Union (EU) represents a significant and high-potential market for India's agricultural exports. India is a net exporter of agricultural commodities to the EU and consistently maintains a trade surplus in this sector.

### Current Export Status

**Major Destination:** The EU is India's second-largest agricultural trading partner, after the United States of America.

**Key Export Items:** India's principal agricultural exports to the EU include cashew nuts, grapes, and rice, particularly Basmati rice.

**Organic Products:** The EU is the second-largest destination for Indian organic food products, accounting for a substantial share of India's total organic exports.

### Germany in Agricultural Trade

Germany is the world's second-largest importer and third-largest exporter of consumer-oriented agricultural products, and the second-largest agricultural producer in Europe after France.

In calendar year 2024, Germany imported agricultural products valued at USD 1,414.21 billion, with major imports comprising coffee, cocoa, soybeans, cheese, bakery products, and processed foods.

Germany is India's largest trading partner in Europe and a key market for Indian agricultural exports. During 2024–25, India's agricultural exports to Germany amounted to USD 994.67 million, including coffee, oil meals, spices, AYUSH and herbal products, and marine products.

Exports supported under the APEDA basket were valued at USD 352.91 million and included guar gum, herbal and medicinal plants, processed vegetables such as cucumber and gherkins, basmati rice, processed fruits, juices, nuts, and cocoa-based products.

In CY 2024, India's organic exports to Germany stood at USD 98.64 million, led by processed foods (24.94%), medicinal plant products (18.95%), tea (18.88%), coffee (12.43%), cereals and millets (10.10%), and spices and condiments (4.75%).

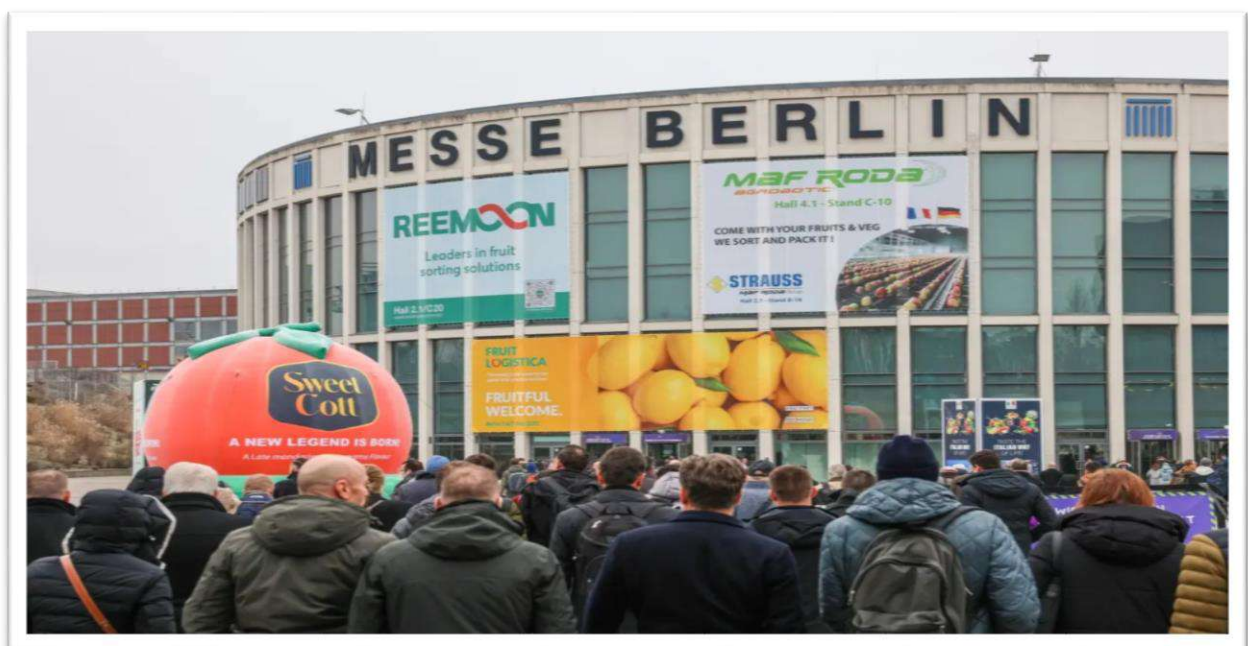
Fruit Logistica is the world's leading international trade fair for the fresh produce sector. As a specialized platform, it provides stakeholders across the entire fresh fruit and vegetable value chain from cultivation to point-of-sale with an ideal opportunity to showcase products, technologies, and services. The exhibition is characterized by its compact duration, targeted engagement with key industry participants, and high business effectiveness. It also highlights advanced technical expertise in logistics, handling, and retail management of fresh produce.

Fruit Logistica 2026 was held in Berlin from 4–6 February 2026 and emerged as one of the most significant trade events in recent years for exhibitors. The event witnessed participation from over 2,600 exhibitors representing more than 90 countries, showcasing innovations in fresh fruits and vegetables, post-harvest technology, and logistics, with a strong focus on artificial intelligence, automation, and sustainability.

Participation in the event provided a valuable platform to project India's growing strength as a reliable supplier of high-quality agricultural produce and to underscore its potential as a global food basket.

Given that Europe remains a large and strategically important market for agricultural commodities, particularly fresh fruits and vegetables, participation in Fruit Logistica globally recognized as the premier trade fair for the fresh produce sector offered unparalleled visibility and significant opportunities for business development.

For this edition, APEDA secured an area of 294 sqm in Hall 7.2 A for setting up the India Pavilion. The Pavilion was designed around a vibrant theme reflecting India's cultural richness and showcased a diverse range of fresh fruits and vegetables sourced from different regions of the country.



## APEDA in Fruit Logistica 2026:

In view of the significance of exports of fresh horticultural produce to European markets, APEDA participated in Fruit Logistica 2026. For this purpose, APEDA booked an area of 294 sq. m and set up the India Pavilion in Hall No. 7.2A.

A total of 16 exporters participated under the APEDA Pavilion, with the representation from State government of Karnataka and National Horticulture Board. The Pavilion showcased a wide range of fresh fruits and vegetables, including grapes, pomegranate, pomegranate arils, fresh coconut, mango, onion, baby corn, carrot, oranges, guava, banana, lime, fresh turmeric, and fresh ginger.

The APEDA Pavilion featured an aesthetically designed layout reflecting India's rich cultural heritage, which enhanced its visual appeal. The Pavilion, dedicated exclusively to Indian fresh agricultural produce, received wide appreciation from participants, importers, exporters, representatives of other participating countries, and visitors.



### Exhibitor Details:

The entire Pavilion was custom-built using premium finishes, ensuring enhanced visibility of the Brand India identity while also providing comfort and functionality for individual exhibitors. An innovative design element was incorporated into the stall layout, significantly enhancing the overall aesthetics and imparting a vibrant and contemporary appearance.

Each stall was equipped with a custom-designed reception-cum-display counter along with dedicated shelving for product display. High-quality, high-resolution lighting was installed to ensure optimal product visibility. Additionally, aesthetically designed and strategically positioned overhead India branding elements ensured prominent visibility across the exhibition hall.

### Details of companies participated under APEDA:

S.No.	Company	Address	Mobile No.	Email id
1	Kalya Exports	Tarakunj, New Adgaon Naka, Panchavati, Nashik, Maharashtra-422003	9890673321	eximhead@kalyaexports.com
2	Sarah Exim Private Limited	2701, 27th Floor, Vivant, Plot No 4, Sector 19, Sanpada,,Navi Mumbai, Maharashtra, Pin: 400705	9167441944	document@sarahexim.net <a href="mailto:moin@sarahexim.net">moin@sarahexim.net</a>
3	Farm To Table Trading Llp,	D - 403, Venkatesh Flora, Kunveer Prabhu Nagar, Mundhwa, Pune-411036	9168680044	<a href="mailto:shruti@farmtotabletrading.com">shruti@farmtotabletrading.com</a>
4	Gurudeva Industry	14 Shri Ram Nagarmangrulpir M Cl, Mangrulpir, Maharashtra, Pin: 444403	9145079272 9130848419	trade@brawnin.com; advait.wardekar@gmail.com;
5	Gurukrupa Corporation	Shop No.105 Plot No.1mahavir Market, Sector -18 Vashi, Navi Mumbai, Maharashtra, Pin: 400703	7506188986	<a href="mailto:gurukrupa.corps@gmail.com">gurukrupa.corps@gmail.com</a>
6	Shriven Agritechs Private Limited	Plot No.3, 2nd Streetsamy Malai Nagar, Zameen Pallavaram, Chennai, Tamil Nadu, Pin: 600117	9176238151 7358712151	<a href="mailto:prasannainjce@gmail.com">prasannainjce@gmail.com</a>

7	Shreekrishna Impex Ventures Limited	7th Floor, Se-020-022, Bansal One, Near Rani Kamlapati Railway Station, Bhopal, Madhya Pradesh, Pin: 462016,	9329430301	<a href="mailto:ashish.agarwal1978@yapeda.com">ashish.agarwal1978@yapeda.com</a>
8	Scion Agricos Private Limited,	No.1164, Sri Laxmi, G Floor14th Main Road, Judicial Layout,, Bangalore, Karnataka, Pin: 560065,	8197696234	<a href="mailto:chiranjeeviar.92@gmail.com">chiranjeeviar.92@gmail.com</a>
9	Aamiya Farm Fresh	194/4, Holiwala Rajput Colony Ward- 3, Hasanpur, Amroha, Uttar Pradesh - 244241	9821127355	<a href="mailto:aamiyafarmfresh@gmail.com">aamiyafarmfresh@gmail.com</a>
10	Ansh Agronomy Private Limited	16-11-20/3/1/A, Flat No. 301, Saleem Nagar, Malakpet, ,Hyderabad,Telangana, Pin: 500036,	8308838538 9440137571	<a href="mailto:guntianand@gmail.com">guntianand@gmail.com</a>
11	Zapple Healthy Box Llp	C-15, Ff-1, Kaushambi, Ghaziabad, Uttar Pradesh- 201001	9625594199	<a href="mailto:abbas@thezapple.com">abbas@thezapple.com</a>
12	Top Export	4/178e,Gurukulam Road Thammathu Konam, Nagercoil, Tamil Nadu - 629004,	9486930777	<a href="mailto:top777export@gmail.com">top777export@gmail.com</a>
13	Nirvana Niche Products Private Limited	A-2, Sector 84, Noida, Gautam Buddha Nagar, Uttar Pradesh, 201305	8130311015	<a href="mailto:rituraj.shukla@nirvanamangoes.com">rituraj.shukla@nirvanamangoes.com</a>
14	Karnataka State Agricultural Produce Processing & Export Corporation Limited (KAPPEC)	17, General K.S. Thimayya Road (Richmond Road), Bangalore, Karnataka - 560025	9900938798	<a href="mailto:kappec1996@gmail.com">kappec1996@gmail.com</a>
15	Karnataka State Lime Development Board	3rd Floor, Mini Vidhanasoudhaindi, G: Vijayapura	8359225723	<a href="mailto:mdksldb@gmail.com">mdksldb@gmail.com</a>
16	National Horticulture Board (NHB)	85, Institutional Area, Sector - 18 Gurugram - 122015 (Haryana)	7776862369	<a href="mailto:pawan.kr2047@nhb.gov.in">pawan.kr2047@nhb.gov.in</a>



The following officers of APEDA organised the participation in the show:

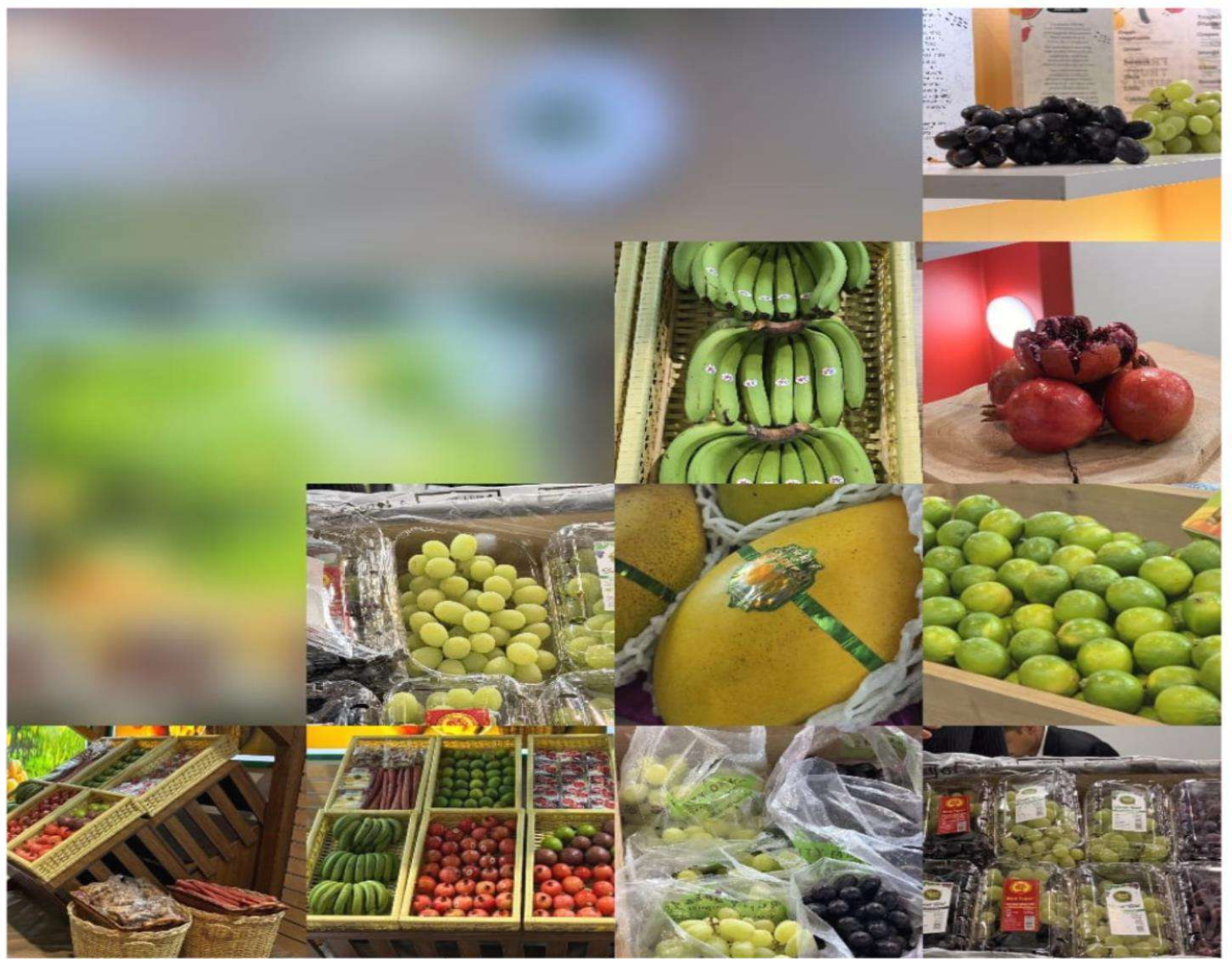
1. Mrs. Vinita Sudhanshu, General Manager, APEDA
2. Ms. Sehreena Maqbool, Assistant Manager, APEDA

APEDA Theme Pavilion was inaugurated by Ms. Vinita Sudhanshu, General Manager, APEDA and interacted with all the participant exporters and encouraged them to get involved with the German agri import community.



## Samples and Products Displayed

- Grapes
- Banana
- Pomegranate
- Pomegranate arils
- Fresh Coconut
- Mango
- Onion
- Guava
- Bottle Gourd
- Baby Corn
- Pineapple
- Carrot
- Orange
- Lime
- Fresh Ginger
- Fresh Turmeric
- Value added products of fruits and vegetables etc.



## Activities undertaken during the exhibition

### Live Wet Sampling:

Live wet sampling of fresh Indian fruits and value-added delicacies such as Gajar ka Halwa, Mango Lassi, Mango Tango and Mango Chicken was conducted at the APEDA Pavilion. The sampling activity attracted strong visitor engagement, allowing international buyers and visitors to experience the quality, taste, and diversity of Indian produce firsthand. The response for these products was overwhelming and the success achieved is a clear indication of the market potential of produce from India.



### Henna Activity Message – Cultural Engagement

As part of cultural outreach at the APEDA Pavilion, henna tattooing was organized to enhance visitor engagement. The activity received enthusiastic participation from German visitors and added a distinctive cultural element, strengthening people-to-people connect alongside trade promotion.



## Participant's Feedback

The participating exporters provided highly positive feedback regarding their participation in the event. Exhibitors reported receiving a substantial number of serious business enquiries from prospective buyers, many of which are currently being followed up for conversion into business opportunities.



The exhibitors also experienced high-quality visitor interactions during the exhibition, and indicated that their objectives for participating in the event were met to a considerable extent. Several participants were able to generate strong and credible business leads.

On average, approximately 70 trade enquiries were received per exhibitor during the event.



Overall, participants expressed a high level of satisfaction with APEDA's arrangements, facilitation, and coordination during this edition of Fruit Logistica.

## **Recommendations**

1. A uniform and cohesive India Pavilion, presented as a dedicated country pavilion, would enhance the positioning and recall of Indian products among international importers.
2. The India Pavilion may be strategically located closer to the European pavilions to further enhance visitor footfall. Although this edition witnessed higher footfall compared to previous exhibitions, there remains scope for improvement.
3. Exhibitors expressed greater interest in participation at Fruit Attraction, Madrid, which is considered a promising event for fruits and vegetables, as a wider variety of Indian produce is available during that period.

## **Summary**

The trade fair provides an effective platform for stakeholders in the fresh produce sector to showcase their offerings across the entire value chain, from production to marketing. Fruit Logistica is recognized for its compact format and high effectiveness, with a strong focus on targeted industry participants. It offers an excellent opportunity for exhibitors, particularly those dealing in exotic produce and emerging suppliers, to present their products to an international audience and to establish new business relationships.

## Importers/ Exhibitors list visited at APEDA stall in Fruit Logistica at Germany from 4<sup>th</sup> to 6<sup>th</sup> February 2026

S.no.	Company Name	Contact Person	Contact	Email
1	Alblas International Logistics	Jan Alblas	31-786738739, 49-3360882151	<a href="mailto:jan.alblas@alblas.nl">jan.alblas@alblas.nl</a>
2	Sanabel	Abdullah Hashad	201009071334	<a href="mailto:Ahashad@sanabel.company">Ahashad@sanabel.company</a>
3	Mediterranean Agricultural Products Co.	Abdulrahman Kaki	201050037213	<a href="mailto:arkaki@mapco-egypt.com">arkaki@mapco-egypt.com</a>
4	Detia Degesch Group	Daniel Neumuller	49 6201708226, 4915157849615	<a href="mailto:daniel.neumueller@dd-group.com">daniel.neumueller@dd-group.com</a>
5	Shanoo	Surendra Kumar	49 1786648891	<a href="mailto:business@shanoo.de">business@shanoo.de</a>
6	Highway Impex	Diwneet Singh Gulati	31685291905	<a href="mailto:d.gulati@highwaysupermarkt.nl">d.gulati@highwaysupermarkt.nl</a>
7	International Trading Corporation India	Harshit Bavisi	91-22-28910068	<a href="mailto:harshit@itcigroup.com/itcilt@gmail.com">harshit@itcigroup.com/itcilt@gmail.com</a>
8	Almadinuh Alkhadra Foodstuff Trading LLC	Taha Alahmadi	971508199770	<a href="mailto:almadinuhalkhadra@outlook.com">almadinuhalkhadra@outlook.com</a>
9	Transall	Xian Xu	496924262436	<a href="mailto:xian.xu@transall-gmbh.de">xian.xu@transall-gmbh.de</a>
10	Top Class Produce Ltd	Tahir Rasul	7398777786	<a href="mailto:info@topclassproduce.co.uk">info@topclassproduce.co.uk</a>
11	Tjnordlicherhandel Frische Fruchte Import & Export	Dr. John Thomas	49 15238988338	<a href="mailto:tjnordhandel@eurmarkt.de">tjnordhandel@eurmarkt.de</a>
12	Inphocal	Robert Van Tankeren M.Sc	31 612307883	<a href="mailto:Robert@inphocal.com">Robert@inphocal.com</a>
13	Little Farms	Quentine	65 85771247	<a href="mailto:quentine@littlefarms.com">quentine@littlefarms.com</a>
14	Neer Ventures	Niharika M. Rai	9769009122	<a href="mailto:niharikamrai@neerventures.in">niharikamrai@neerventures.in</a>
15	Farm	Eng. Maher H.AI Aswad	966 138535700, 966 138535887	<a href="mailto:maher@Farm.com.sa">maher@Farm.com.sa</a> , <a href="mailto:farm@farm.com.sa">farm@farm.com.sa</a>
16	informa markets	Marya Jaoko	31(0) 624815631	<a href="mailto:marva.jaoko@informa.com">marva.jaoko@informa.com</a>
17	Sanpome FPC Ltd.	Siddarth Kothiwale	4917647011803	<a href="mailto:sanpome.germany@gmail.com">sanpome.germany@gmail.com</a>
18	Global Fast logistic	Alexandru Hotareanu	40(744) 440260	<a href="mailto:alex@globalfast.ro">alex@globalfast.ro</a>
19	Eko Delta Ltd.	Eko Koroglu	49 15566082808	<a href="mailto:e.koroglu@eko-delta.com">e.koroglu@eko-delta.com</a> , <a href="mailto:ecekrgl08@gmail.com">ecekrgl08@gmail.com</a>
20	Safco Fresh	Sharaz Sharafudheen	971 523197713	<a href="mailto:sharaz@safcointl.com">sharaz@safcointl.com</a>
21	Meghdoot	Rajnish Duggal	9810248103	<a href="mailto:rainish@mpcindia.co.in">rainish@mpcindia.co.in</a>
22	Sriraam Fibre Products	Athiththiyaa	9965612312	<a href="mailto:athithya.jayaramachandran@gmail.com">athithya.jayaramachandran@gmail.com</a>
23	Jeddah Trading co	Maharroof	974 70467076, 97444817008	<a href="mailto:maharroof@jeddahqatar.com">maharroof@jeddahqatar.com</a>

24	Ali Gholami Vegetables & Fruits (L.L.C)	Mohammad Gholami	971 508070441, 971 585771111	<a href="mailto:m.gholami@ghulamigroup.com">m.gholami@ghulamigroup.com</a>
25	LCX Fresh	Severyn Yanytskyy	31 613901093	<a href="mailto:svanytskyy@lxfresh.com">svanytskyy@lxfresh.com</a>
26	Organzo	Julie Nichols	4508131332	<a href="mailto:julie.nichols@organzo.ca">julie.nichols@organzo.ca</a>
27	Fruitaliya	Starodub Surgey	38 0503202204	Frutaliya.com
28	Direct Produce Consulting	Mamoud Dhanji	4388270777	<a href="mailto:mamoud.dhanji@directproduce.ca">mamoud.dhanji@directproduce.ca</a>
29	Amalgam Foods	Ashish Kumar Gupta	5947271402, 9837303836	<a href="mailto:info@amalgamfoods.com">info@amalgamfoods.com</a> , <a href="mailto:mailashishkgupta@gmail.com">mailashishkgupta@gmail.com</a>
30	OP Green Farmers Group	Francesco Rosati	39 3356092724	<a href="mailto:francesco.rosati@fgop.it">francesco.rosati@fgop.it</a>
31	Intereuropa Global Logistics Service	Natasa Jermanis Lovriha	38640202799	<a href="mailto:natasa.jermanis-lovriha@intereuropa.si">natasa.jermanis-lovriha@intereuropa.si</a>
32	Archaios	Gihad Elhosry	39 3245403770	<a href="mailto:gihad.elhosry@gmail.com">gihad.elhosry@gmail.com</a>
33	Interservice Koper	Denis Cernac	386 41309818	<a href="mailto:denis@interservice.si">denis@interservice.si</a>
34	Helexpo	Tonia Nikolaidou	2310291161	<a href="mailto:an@helexpo.gr">an@helexpo.gr</a>
35	Nutrogreen	Guruveer Bhandari	256 783369800	<a href="mailto:info@nutrogreen.com">info@nutrogreen.com</a>
36	Cargo Partner	Mag. Agnieszka Derekov	43 59888-11107, 43 6646147931	<a href="mailto:agnieszka.derekov@cargo-partner.com">agnieszka.derekov@cargo-partner.com</a>
37	Lacucci Adamo	Federico Corona	39 3386668729	<a href="mailto:info@iacucci.it">info@iacucci.it</a>
38	Cushman & Wakefield	Quinn Millerd	12064713416	<a href="mailto:qmillerd@iowaca.com">qmillerd@iowaca.com</a>
39	Messe Berlin	Deepika Unni	9820616076	<a href="mailto:deepika.unni@messes-berlin.in">deepika.unni@messes-berlin.in</a>
40	World Basket Food Import Company	Ali H. Ikday	00218912090874, 00218922215999	<a href="mailto:info@worldbasket.lv">info@worldbasket.lv</a>
41	Marie Agriculture co. Export & Import	Eng. Salem Marei	201006698017, 201050000516	<a href="mailto:Mareisalem@yahoo.com">Mareisalem@yahoo.com</a>
42	Lufthansa Cargo	Sankar Iyer	22 67857700, 9833898499	<a href="mailto:shankar.iver@dlh.de">shankar.iver@dlh.de</a>
43	China Cargo Airlines	Rita lin	0031 (0)206556800	<a href="mailto:rita.lin@ceair.com">rita.lin@ceair.com</a>
44	Stayfresh	Paresh Dharia	9820376783	<a href="mailto:stayfrs@hotmail.com">stayfrs@hotmail.com</a>
45	Dobre Jablka	Ing. Peter Turlik	421/2/40208107, 903/268008	<a href="mailto:turlik@dobrejablka.sk">turlik@dobrejablka.sk</a>
46	Keerti Global	Bhavin Chaniyara	9375480181	<a href="mailto:sales@keertiglobal.com">sales@keertiglobal.com</a>
47	Fresh Origins Co	Alex Zoysa	61-433102870	<a href="mailto:info@freshoriginsco.com">info@freshoriginsco.com</a>