

BIOFACH 2025

Nuremberg Germany

11th to 14th February 2025

EVENT REPORT



Biofach Germany – An Overview

Biofach Germany is one of leading fairs in the world specifically for promotion of certified organic products and is very popular among the importers and exporters. The event provides a global platform to showcase organic products, discuss innovations, and foster international collaborations in the organic sector. With greater global emphasis on nutrition, health and the increased level of general awareness, particularly in the developed countries, the market for organic products have grown steadily over a period of time. Exhibitors and visitors from almost every country in the world meet here to conduct cross border business and establish international contacts in the trade arena.

Europe is one of the prominent markets for organic products. Around 30% of India's organic exports are to Europe. India has an equivalency with EU and Switzerland for unprocessed organic products and acceptance by Great Britain. This provides a good opportunity to expand export of organic products to Europe.

BIOFACH



India's participation in Biofach, Nuremberg Germany

India showcased its rich organic heritage at BIOFACH 2025, the world's leading trade fair for organic food, held from February 11 to 14, 2025, at Messezentrum in Nuremberg, Germany. The Agricultural and Processed Food Products Export Development Authority (APEDA) under Department of Commerce, Ministry of Commerce & Industry, Govt. of India led the country's participation, organizing the India Pavilion to highlight India's diverse organic products and cultural heritage.

APEDA has been regularly participating in Biofach Germany for more than a decade. This year APEDA had taken around 400 sqm space in Nürnberg Messe, Hall no. 1 block numbers – 213, 221, 117 and 224 and had set up an “India Pavilion” for promotion of Indian Organic Agricultural Products along with Indian exporters.

Twenty-Two (22) co exhibitors participated in the event under the India Pavilion which included two state government bodies viz., Department of Horticulture & Food Processing, Govt of Assam and Sikkim Organic Farming Development Agency (SOFDA), four FPOs and exporters. The layout is at Annexure 1 and List of the Co-exhibitors is at Annexure 2.

Theme Pavilion

APEDA's theme pavilion was built in an area of 115 Sqm showcasing a vibrant display of products like Rice, Oilseeds, Herbs, Spices, Pulses, Cashew, Ginger, Turmeric, Large Cardamom, Cinnamon Mango Puree, Essential Oils amongst others. A large LED was placed in the APEDA's theme pavilion



displaying promotional videos including video on revised NPOP 2024 8th Edition. A café style area was designated for tasting of India cuisine including Biryani Sampling, tasting of turmeric latte and Live Demo by an Indian Chef.



Display of organic products at APEDA Pavilion

The Co exhibitors of APEDA showcased a wide array of organic products such as rice, oilseeds, herbs, spices, pulses, cashew, ginger, turmeric, large cardamom, cinnamon, mango puree, and essential oils. This diverse representation highlighted India's extensive organic offerings and provided a platform for Indian exporters to connect with global buyers.

Inauguration of the India Pavilion

The India Pavilion was inaugurated by Shri Shatrughna Sinha, Consul General of India in Munich, alongside Shri Abhishek Dev, Chairman of APEDA. This inauguration set the tone for India's vibrant presence at the event, emphasizing its commitment to organic agriculture.



Culinary Showcases and Cultural Demonstrations

The pavilion offered attendees immersive experiences through curated food tastings of Indian organic delicacies. Visitors enjoyed aromatic biryani made with premium organic basmati rice, golden turmeric latte, and live cooking demonstrations featuring traditional dishes like millet dosa. Additionally, cultural elements such as henna art (mehndi) were showcased, providing insights into India's rich traditions and enhancing the overall experience for visitors.



Signing of Letter of Intent (LoI) for Partner Country

A significant milestone during the event was the signing of a Letter of Intent (LoI) between APEDA and Nuremberg Messe on February 11, 2025. This agreement positions India as the Partner Country for BIOFACH 2026, marking a defining moment in the longstanding partnership between India and BIOFACH. India previously held the esteemed Partner Country title in 2012, and this renewed collaboration sets the stage for India to showcase its strength as the organic food basket for the world at the next year's event.



Engagements with Organizers and Industry Bodies

During BIOFACH 2025, Indian representatives engaged in several strategic meetings:

- **Meeting with IFOAM:** APEDA had a meeting with the International Federation of Organic Agriculture Movements (IFOAM) representatives on 12th February 2025. The discussions focused on potential collaborations in data research and promotion of organic farming. As Fibl- IFOAM publication “The World of Organic Agriculture” provides insights into the World organic scenario, the IFOAM representatives were requested to refer to APEDA for

NPOP certification related data. They were also requested for covering India's revised standards in their next edition.

- **Meetings with Organizers for Partner Country Preparations:** Discussions were held with the event organizers to plan India's role and responsibilities as the Partner Country for BIOFACH 2026, including the booking of exhibition space and collaborative initiatives.

Presentation on newly launched NPOP (8th Edition) in Congress

APEDA delivered a presentation on the National Programme for Organic Production (NPOP) 8th Edition in the session **BIOFACH World: Trends and news of the organic markets in China, India and Japan** highlighting India's advancements and regulatory framework in organic certification and exports.

Business Meet Organized jointly by Embassy of India, Berlin and CGI Munich

Embassy of India, Berlin and The Consulate General of India (CGI) organized a business meet during the event, bringing together Indian exporters and international buyers. Chairman APEDA in his address emphasized on India's potential in organic exports and the efforts by Govt. of India in strengthening the organic export ecosystem. This platform facilitated networking, discussions on trade opportunities, and the establishment of business partnerships, further promoting India's organic sector on a global scale. Copy of the programme schedule is at Annexure 3.

Media and Publicity

India's participation in the event was publicized through the social and electronic media. APEDA had engaged an influencer in Germany to publicise India's participation in the event. It was also covered in the German electronic media. Details of the media reports are at annexure 4.

Airport Branding at Nuremberg

To bring visibility to India's participation at Biofach 2025 in Nuremberg Germany, airport branding was taken up through IBEF where in two banners were placed at the arrival area at Nuremberg Airport.



Feedback and Suggestions

The following feedback/suggestions were received from the participating exhibitors.

- Fair was very well organized.
- Stronger representation of India would be an added advantage. Thank you for all the hard work put in by team APEDA.
- Location in hall no. 1 may be more prominent for Biofach 2026.

Outcome

India's active participation in BIOFACH 2025 not only showcased its organic products but also reinforced its commitment to sustainable agriculture and international collaboration. The event served as a precursor to India's role as the Partner Country in the upcoming BIOFACH 2026, reflecting the nation's growing prominence in the global organic market.

Opportunities for future

There is a global shift in focus toward sustainability and eco-friendly living. APEDA's participation at BIOFACH 2025 reinforced India's role as a prominent supplier of organic products to the World. With a rapidly growing organic market, India remains committed to offering high-quality, sustainably produced products that meet international standards.

Europe being a prominent market for organic products has plenty of opportunities for Indian exporters. This Show provides the right platform to the Indian Exporters to explore opportunities and business in the European market in the organic sector.

Glimpses of the event



Promotional Activities

Sampling of Biryani made with premium organic Basmati rice

Live Demonstration of Indian Cuisine

- Ragi Dosa
- Aloo Paratha
- Aloo Tikki
- Poha
- Multi Millet Khichri
- Bhel Puri
- Tasting of Turmeric Latte

Distribution of Promotional materials such as cotton bags, Brochures, label pins etc with NPOP logo

Mascot of Organic Basmati Rice and Organic Coffee

Traditional Heena Art

Sampling of Biryani (Veg and Non-Veg)

To provide the taste of Indian cuisines to the visitors, APEDA organized tasting and sampling of Biryani (veg and non-veg), Ragi Dosa, Turmeric Latte which were appreciated by the visitors.



Aloo Tikki Sampling



Ragi Dosa



Millet Khichdi and Aloo Parantha



Organic Turmeric Latte



Organic Millet Pasta

Heena Art at APEDA Pavilion

Free organic henna tattoo application on the hands of visitors was one of the highlights of the show. Ladies and girls were ecstatic and showed a great deal of interest in this art.



Promotional Materials

Promotional materials such as Cotton Bags, NPOP brochure, exhibitor directory, Lapel Pin and Recipe Books of IndianCuisines were distributed free during the show.



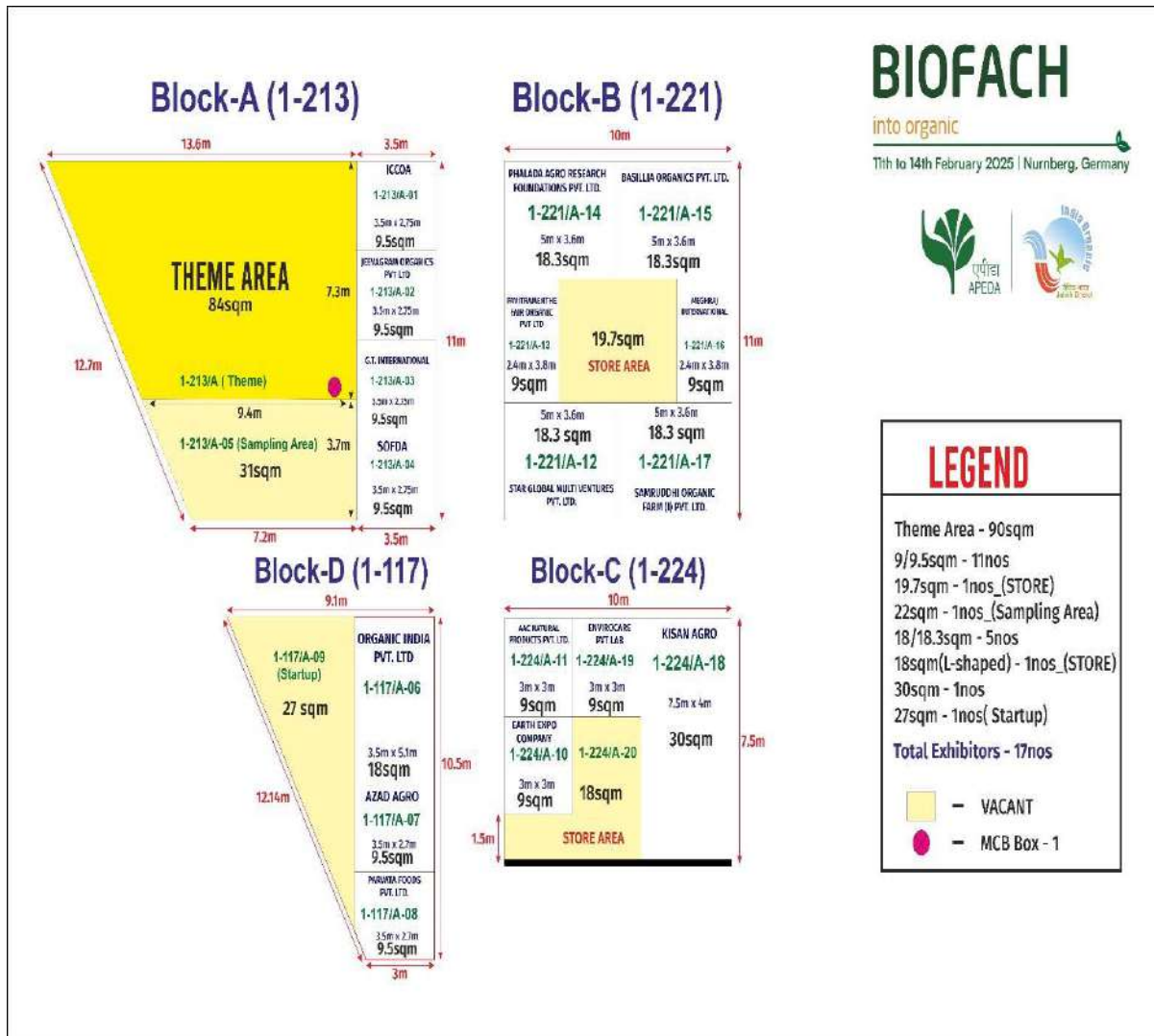
Mascots

Two mascots on organic basmati rice and organic coffee were organized as a part of promotional activities during the event.



Annexures

Layout Plan



Annexure 2**List of Co-Exhibitors**

S.No	Name of Co-exhibitor/ Company	Stall Area (sq mt)	Booth No.
1	ORGANIC INDIA PVT. LTD.	18	1-117/A-06
2	AZAD AGRO TRADERS	9	1-117/A-07
3	PARVATA FOODS PVT. LTD.	9	1-117/A-08
4	ICCOA	9	1-213/A-01
5	JAIVIK EVAM PRAKRUTIK PRODUCER		
6	JEEVAGRAM ORGANICS INDIA PVT. LTD.,	9	1-213/A-02
7	G.T. AGRO INTERNATIONAL	9	1-213/A-03
8	SOFDA	9	1-213/A-04
9	STAR GLOBAL MULTI VENTURES PVT LTD	18	1-221/A-12
10	PAVITRAMENTHE FAIR ORGANIC PVT LTD	9	1-221/A-13
11	PHALADA AGRO RESEARCH FOUNDATIONS PVT. LTD.	18	1-221/A-14
12	BASILLIA ORGANICS PVT LTD	18	1-221/A-15
13	MEGHRAJ INTERNATIONAL	9	1-221/A-16
14	EARTH EXPO COMPANY	9	1-224/A-10
15	AAC NATURAL PRODUCTS PVT LTD	9	1-224/A-11
16	KISAN AGRO	27	1-224/A-18
17	ENVIROCARE	9	1-224/A-19

18	DIRECTORATE OF HORTICULTURE & FOOD PROCESSING		
19	BOKAKHAT AGRO ORGANIC PRODUCER COMPANY LIMITED	9	1-117/A-09A
20	PADUMPATHARAGRO ORGANIC PRODUCER CO. LTD.		
21	BHERGAON AGRO ORGANIC PRODUCER COMPANY LTD		
22	ELWORLD AGRO & ORGANIC FOODS PVT LTD	9	1-117/A-09

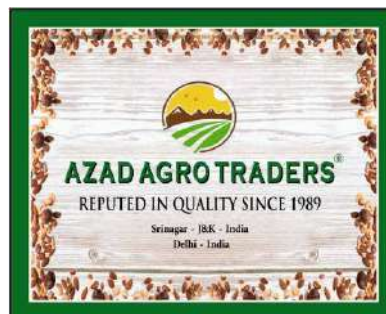
APEDA Co-exhibitors and Products on Display

ORGANIC INDIA PVT. LTD.



Organic teas and Organic Herbal supplements

AZAD AGRO TRADERS



Walnut Kernels, Saffron, and Morel Mushrooms

PARVATA FOODS PVT. LTD.



Organic Spices from Sikkim and North East (in Slice/whole, powder, TBC and Cut & Sift form): Ginger, Turmeric, Large Cardamom, Cinnamon and others

JAIVIK EVAM PRAKRUTIK PRODUCER



Red Chilli, Turmeric, Birds Eye Chilli, Black Pepper, Cashew, Millets

JEEVAGRAM ORGANICS

INDIA PVT. LTD.,



Spices, including Black pepper, Cardamom, Clove, Ginger, Turmeric, Red Chilly, Cumin, Fennel, Fenugreek and Mustard, Ashwagandha, coconut oil, Virgin coconut oil, coconut powder, Cashew, Cocoa beans etc.

INTERNATIONALCOMPETENCE

CENTRE FOR ORGANIC AGRICULTURE



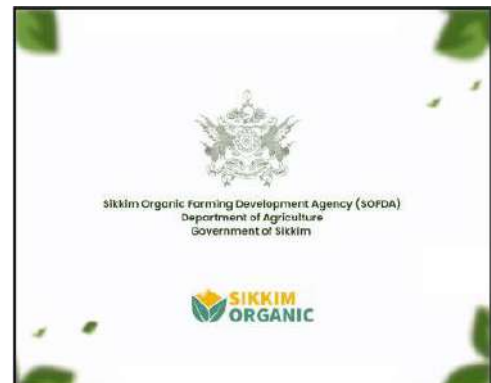
Knowledge partner, support services, FPO management and governance, Market linkages for organic products.

G.T. AGRO INTERNATIONAL



Organic Whole & Ground Spices Manufacturer

SOFDA



Organic large (black) cardamom, ginger, turmeric, buckwheat, teas

STAR GLOBAL MULTI VENTURES PVT LTD



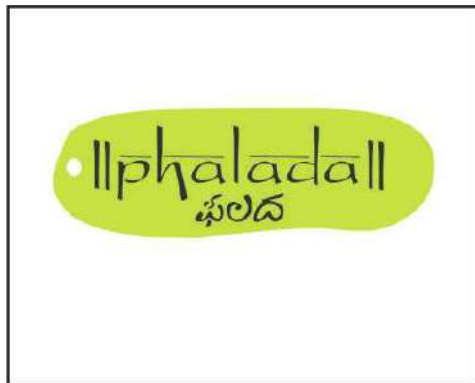
Organic Basmati/Non-Basmati Rice,
Organic Pulses and Organic Millets.

**PAVITRAMENTHE FAIR ORGANIC
PVT LTD**



Essential Oils, Spices, Herbs, Grains &
Jaggery

**PHALADA AGRO RESEARCH
FOUNDATIONS PVT. LTD.
LTD**



Organic Herbs, Spices, Jackfruit
meals, spice mix, mango puree,
essential oils, masalas, instant mixes,
curry pastes. Jackfruit in tins. pulses.

BASILLIA ORGANICS PVT



Proteins, Oil seeds, Feeds, Herbs,
Spices, Rice and more.

MEGHRAJ INTERNATIONAL



Guar Meal Organic, Guar Gum Organic

EARTH EXPO COMPANY



Organic Herbs, Spices, Oils, and Dried Vegetables

AAC NATURAL PRODUCTS PVT LTD



Essential oils, Carrier Oils, Hydrosols, Mint Oils & Menthol, Herbal Extracts, Oleoresins, Floral Absolutes and Spice Oils.

KISAN AGRO



Flax Seeds/ Linseeds, Amaranth Seeds, Chia Seeds, Quinoa Seeds, Psyllium Seeds, Psyllium Husk And Psyllium Husk Powder, Sesame Seeds, Fenugreek Seeds, Spices And Grains

ENVIROCARE



Accredited Testing Laboratory for
Organic Products

DIRECTORATE OF HORTICULTURE & FOOD PROCESSING

GOVT. OF ASSAM

Bhergaon Agro Organic Producer Company Ltd



Ginger, Turmeric, Drumstick Powder

Bokakhat Agro Organic Producer Company Limited



Black Rice, Red Rice, Black Rice Flour, Red Rice Flour, Ginger Fresh, Ginger Flake, Ginger Powder, Turmeric Fresh, Turmeric Slice, Turmeric Powder etc.

Padumpathar Agro Organic Producer Co. Ltd.



Ginger powder, Turmeric powder, Black pepper powder, Fresh Ginger and Turmeric

Elworld Agro & Organic Foods Pvt Ltd



Rice, Pulses, Spices, Millets, Flours, Oils, Sweeteners



Embassy of India, Berlin and Consulate General of India, Munich Invite you to the Business Event

“Expanding Partnerships and Collaboration among Indian Organic Product Manufacturers and German/EU Retailers”

Venue: Nürnberg Messe, Room Prag, NCC ost, Level 2
Wednesday, 12 February 2025, 1600 hrs to 1800 hrs

Expanding partnerships and collaborations between Indian organic product manufacturers and German/EU retailers offers substantial opportunities for growth in both markets. India, known for its rich agricultural diversity and large pool of organic farmers, has become a significant source of organic products. Meanwhile, Germany and the broader European Union have consistently been leaders in the organic market, with consumers increasingly prioritizing sustainability, health, and ethical sourcing.

A high ranking delegation from India along with several Indian exhibitors are participating in Biofach 2025. The event aims to explore collaborations on how both India and Germany can expand partnerships and also tap into new markets, improve product offerings, and strengthen their positions within the global organic product landscape.

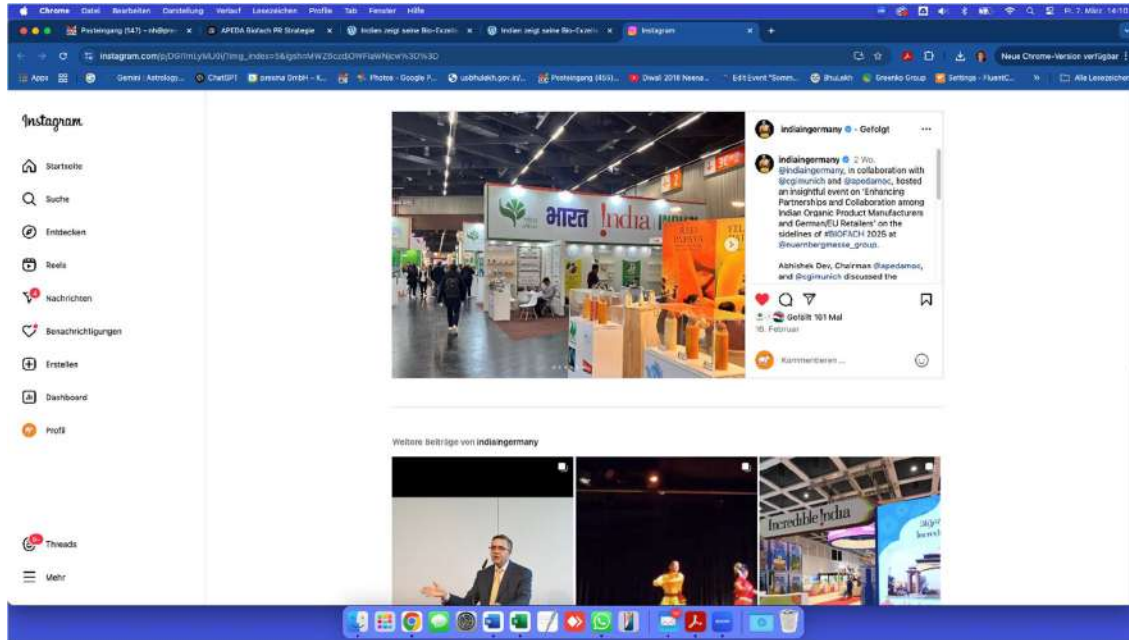
AGENDA

Time	Details
1600 hrs	Welcome by Representative of Embassy / Consulate
1603 hrs	Address by Mr. Shatrughna Sinha , Consul General of India, Munich
1613 hrs	Address by Mr. Abhishek Dev , Chairman, Agricultural and Processed Food Products Export Development Authority (APEDA) on “Export potential and trade opportunities for Indian organic products”
1623 hrs	Keynote speech by Shri Puran Kumar Gurung , Hon’ble Minister of Agriculture and Horticulture, Government of Sikkim

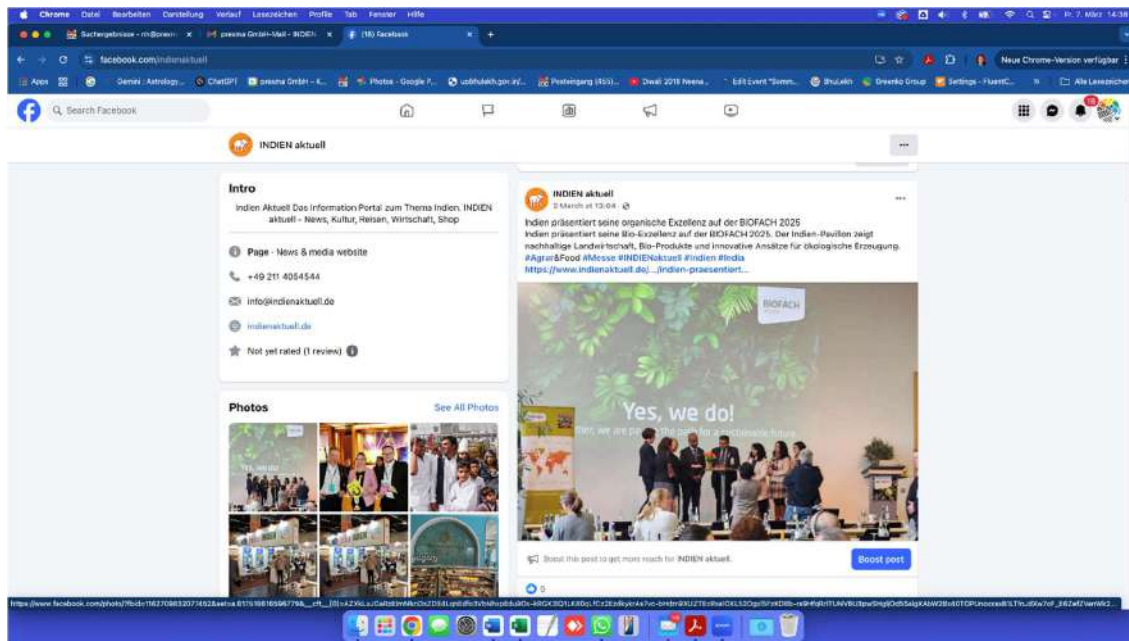
1633 hrs	Address by Frau Dorra Zairi , Specialist (Sourcing + Markets), Import Promotion Desk (IPD) on “Trends and Demand for organic products in the EU and Germany: Opportunities for Indian Producers”
1643 hrs	Address by Dr. Binay Kumar Choudhury , Chairman, Control Union India on “Standards and Requirements for Organic Products from India to enter the German and European Market”
1655 hrs	Q&A
1725 hrs	Networking Session

Media Report for Biofach 2025, Nuremberg, Germany

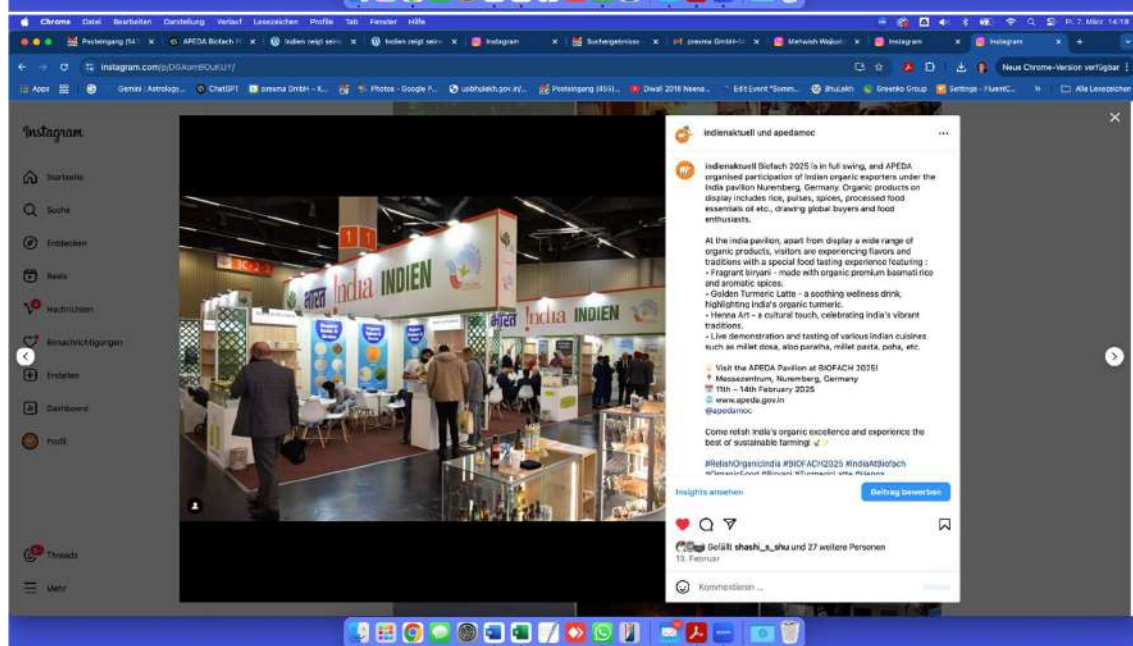
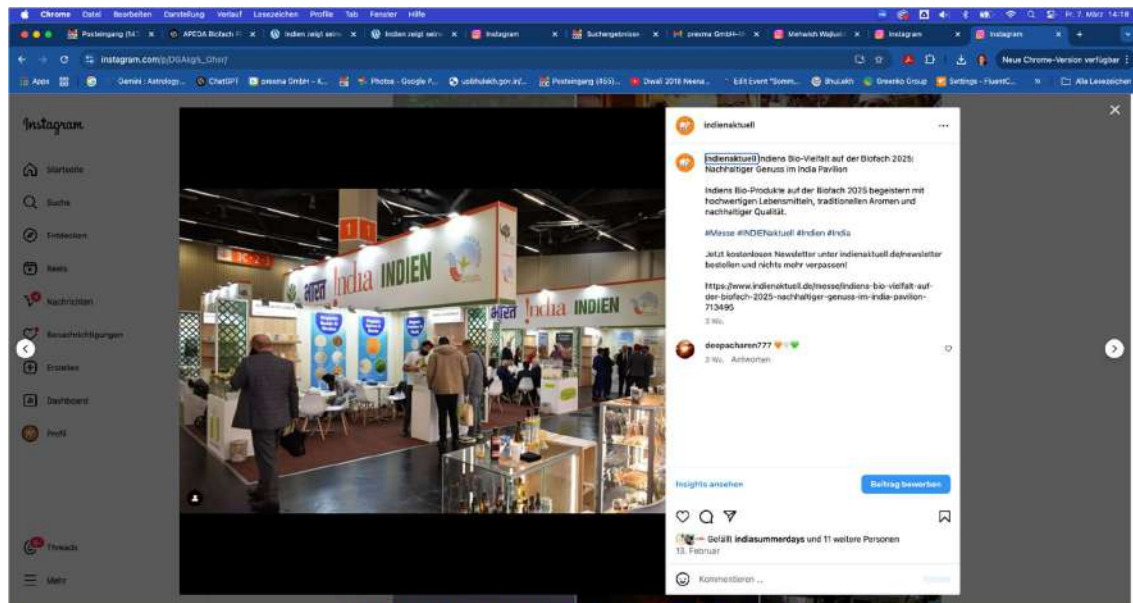
1. Instagram Page of Indian Germany :



2. Facebook page of Indien aktuell



3. Instagram Page of Indien aktuell:



4. Linked In page of Indien Aktuell

The screenshot shows the LinkedIn profile page for 'INDIEN aktuell', which has 88 followers. The page features a dashboard with navigation options like 'Page posts', 'Analytics', 'Feed', and 'Activity'. A 'Manage recent posts' section displays three posts, each with a 'Boost' button and a goal of 130,000 more impressions. The posts include text about the 'BIOFACH 2025' event and images of the exhibition stand. A right-hand sidebar shows a 'Messaging' section with 'Page inboxes' and a list of recent messages from various contacts.

5. Story on Linked in by Neena Hartman

The screenshot displays a LinkedIn post by Neena Hartmann, the CEO and Founder of 'INDIEN aktuell'. The post is titled 'Come join India's organic excellence and experience the best of sustainable farming!' and includes several hashtags: #BiolishOrganicIndia, #BIOFACH2025, #IndiaAtBiofach, #OrganicFood, #Biryani, #TurmericLatte, #Hema, #SustainableFarming, #APEDA, #IndoJewish, and #INDIPossible. The post has 431 impressions and 1 comment. Below the text is a photo of the 'INDIEN' exhibition stand at the Biofach 2025 event. The right-hand sidebar shows the same 'Messaging' section as in the previous screenshot.

6. Official Website of Indien Aktuell

The image shows two screenshots of the official website of Indien Aktuell, a German news outlet for India. The website is displayed in a Chrome browser window. The top navigation bar includes the logo 'INDIEN' and links for 'Home', 'Indien entdecken', 'India in Germany', 'Kalender', 'Newsletter', and 'Mediadaten'. The main content area features two news articles, each with a large image and a headline.

Article 1: Indien präsentiert seine organische Exzellenz auf der BIOFACH 2025

Indien präsentiert seine organische Exzellenz auf der BIOFACH 2025
++ Anzeige ++

Als Zeugniss seines reichen landwirtschaftlichen Erbes und seines Engagements für nachhaltige Landwirtschaft hinterließ Indiens Biosektor einen starken Eindruck auf der BIOFACH 2025, die vom 11. bis 14. Februar im Messezentrum Nürnberg stattfand. Organisiert unter einem dedizierten nationalen Pavillon präsentierte die Ausstellung eine Vielzahl von Bio-Produkten und unterstrich Indiens Position als globaler Marktführer im Bereich der Bio-Lebensmittel.

Article 2: Indiens Bio-Vielfalt auf der Biofach 2025: Nachhaltiger Genuss im India Pavilion

Indiens Bio-Vielfalt auf der Biofach 2025: Nachhaltiger Genuss im India Pavilion
++ Anzeige ++

Die Biofach 2025 in Nürnberg bringt die globale Bio-Branche zusammen – und Indien steht mit seiner beeindruckenden Vielfalt an nachhaltigen Produkten im Mittelpunkt. Organisiert von der Agricultural and Processed Food Products Export Development Authority (APEDA), präsentiert der India Pavilion eine Auswahl hochwertiger Bio-Lebensmittel, die nicht nur den Geschmack, sondern auch die Philosophie

Both screenshots also show a 'Newsletter' sidebar on the right, with a sign-up form and a list of benefits. The website footer includes the URL 'https://www.indienaktuell.de'.

7. Open Pr

The screenshot shows the OpenPR website interface. At the top, there's a navigation bar with the OpenPR logo and the tagline "Das offene PR-Portal". Below this, there are several tabs for different services like "Pressemitteilung veröffentlichen", "PR-Service", "Agenturen", "PR-Budget", "Pressesachiv", and "Registrierung".

The main content area features a news article titled "Indien zeigt seine Bio-Exzellenz auf der BIOFACH." with a sub-headline "21.02.2025, 16:11 | Handel, Wirtschaft, Finanzen, Banken & Versicherungen". The article includes a photo of the Indian pavilion at the BIOFACH 2025 exhibition, with a sign that reads "INDIAN ORGANIC GODDESS MEET LEAF".

The article text discusses India's participation in the BIOFACH 2025 exhibition, highlighting its commitment to sustainable agriculture and organic products. It mentions the signing of a declaration of intent (LoI) between the national bio-trade promotion authority APIDA and the event organizers, marking a significant step in strengthening India's presence in the global bio-market.

Below the main article, there are several promotional banners. One for Adobe Creative Cloud offers a 50% discount for 3 months. Another for Manhattan Associates promotes their digitalization services. There are also smaller news snippets on the right side of the page, such as "Stadisches Hotel investiert 10 Millionen Euro" and "Level Up Your Mind 2025".

The bottom of the page features a blue navigation bar with various social media and utility icons.

8. Google

The screenshot shows a Google search results page for the query "Apeda Biofach". The search bar at the top contains the text "Apeda Biofach". Below the search bar, there are tabs for "All", "Images", "Videos", "News", "Maps", "Books", and "More". The "News" tab is selected. The search results are displayed in a list format, with each result including a small thumbnail image, a headline, and a brief description. The first result is from "NDTV news" with the headline "Indiens Bio-Vielfalt auf der Biofach 2025: Nachhaltiger Genuss im India Pavilion". The second result is from "zeitspiegel" with the headline "Indien zeigt seine Bio-Exzellenz auf der BIOFACH". The third result is from "The Stateman" with the headline "APEDA showcases India's organic legacy at BIOFACH 2025 in Germany". The fourth result is from "MSN" with the headline "APEDA showcases India's organic legacy at BIOFACH 2025 in Germany". The browser's address bar shows the URL "https://www.google.de/search?q=Apeda+Biofach...".

9. Go with Us

The screenshot shows the website "go-with-us" displaying a news article. The website's logo "go-with-us" is at the top left, with navigation links for "Presseventer", "Kontakt", "Impressum", and "Datenschutzklärung". The main content area features a large image of a group of people on a stage with the text "Yes, we do!" and "Indien zeigt seine Bio-Exzellenz auf der BIOFACH". Below the image, the article title "Indien zeigt seine Bio-Exzellenz auf der BIOFACH" is displayed, along with the date "11.01.2025" and a list of tags: "Biofach 2025, Bio-Labormittel, BIOFACH 2025, export, Fair-Handel, Gewürze, Heilmittel, Lebensmittel, Indien, Karamell, Kurkum, Mango-Pflanz, nachhaltige Lebensmittel, Das Produkt, Fair, Lebensmittel". The article text begins with "Der Indien-Pavillon auf der BIOFACH 2025 zeigte das Beste der nationalen Bio-Industrie" and "Pressemitteilung". To the right of the article, there is a sidebar with the heading "News zur Online-PR" and a list of categories: "Advertising Marketing Consulting Market Research", "Art Culture", "Auto News und Verkehrsnachrichten", "Automotive Traffic", "Bauen Wohnen Haus Garten Pflege", "Business Economy Finances", "Communication Media", and "Computer Information Telecommunications".

10. Business Press

The screenshot shows the homepage of 'Pressemitteilungen Deutschland', a press portal and content aggregator. The main headline is 'Indien zeigt seine Bio-Exzellenz auf der BIOFACH'. The featured image shows a group of people at a presentation with a slide that says 'Yes, we do! Together, we are paving the path for a sustainable future.' To the right, there is a sidebar with contact information for 'Prexma GmbH' and a section for 'Letzte Meldungen' (Latest News) featuring an article about 'Voll auf Kurs: Air Astana setzt nachhaltiges Wachstum fort'.

11. Press Board

The screenshot shows the 'press-board.de' website. The main headline is 'Indien zeigt seine Bio-Exzellenz auf der BIOFACH'. Below the headline, there is a sub-headline: 'Der indien-Pavillon auf der BIOFACH 2025 zeigte das Beste der nationalen Bio-Industrie'. The main text of the press release is visible, starting with 'Indien präsentiert seine organische Exzellenz auf der BIOFACH 2025'. The text describes the Indian pavilion's success at the BIOFACH 2025, held from February 11-14 in Nuremberg, and highlights India's position as a global market leader in organic agriculture. The website also features a navigation menu with categories like 'FINANZEN', 'NEWSMEDIA', 'KARRIERE', etc., and a search bar for articles.

12. PRMitte Lung

The screenshot shows the homepage of prmitteilung.de. The header features the logo and the tagline: "Das kostenlose Presseportal für Pressemitteilungen. Schreiben oder veröffentlichen Sie eine Pressemitteilung auf prmitteilung.de". Below the header, there is a navigation menu with options like "Pressemitteilung erstellen", "RSS", "Datenschutz", "Impressum", "Kontakt", "Presseportal", "Pressemitteilung", and "Anmelden". The main content area displays a press release titled "Indien zeigt seine Bio-Exzellenz auf der BIOFACH" with a sub-headline "Indien präsentiert seine organische Exzellenz auf der BIOFACH 2025". The article includes a photo of a stage event and text describing the event's significance for the Indian bio-industry. On the right side, there are sections for "RSS Feeds", "Aktuelle Pressemitteilungen", and "Online-Presserverteiler PR-Gateway by ADENIC".

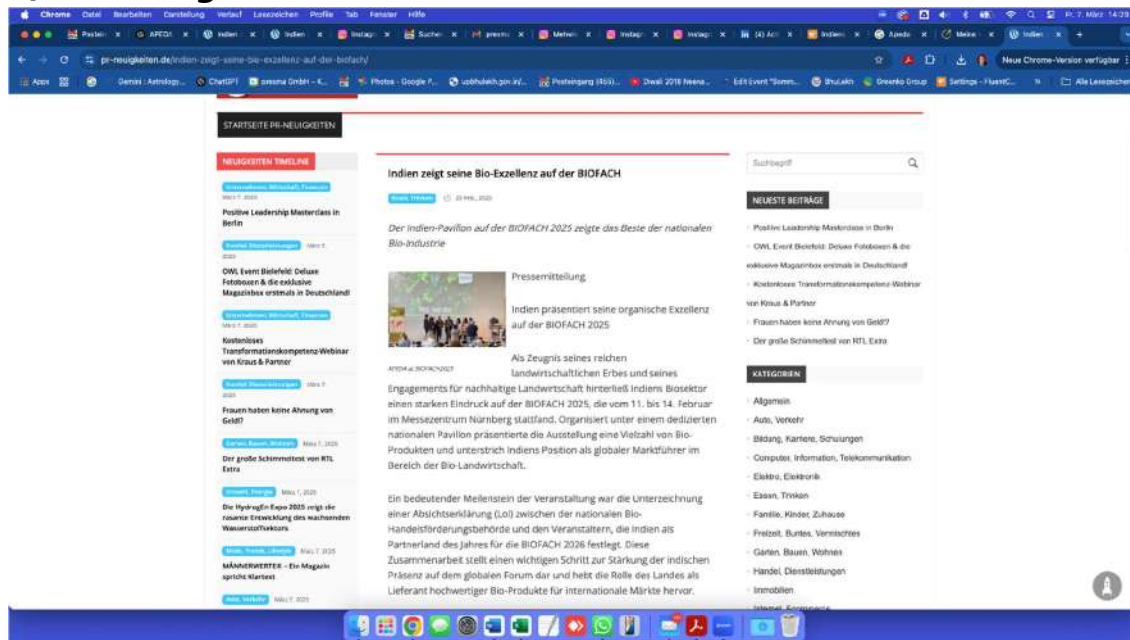
13. Fach Beitrag

The screenshot shows the article page on fachbeitrag.de. The header includes the logo and navigation links for "Presseverleiher" and "Kontakt". The breadcrumb trail reads: "You are here: Home / 2025 / Februar / 20 / Allgemein / Indien zeigt seine Bio-Exzellenz auf der BIOFACH". The main article features a large image of a stage event with the text "Yes, we do!" and "BIOFACH". Below the image, the article title "Indien zeigt seine Bio-Exzellenz auf der BIOFACH" is repeated, along with the date "20. Februar 2025" and a sub-headline "Der Indien-Pravall auf der BIOFACH 2025 zeigt das Beste der nationalen Bio-Industrie". The article text begins with "Indien präsentiert seine organische Exzellenz auf der BIOFACH 2025". On the right side, there is a "Neueste Beiträge" section listing several other articles, and a "PR-Gateway by ADENIC" advertisement with buttons for "Pressemitteilung veröffentlichen" and "Medien auswählen".

16. Verbraucherpresse



17. Pr Neuigkeiten



18. Welt Journal

The screenshot shows the homepage of Welt Journal. The main headline is "Indien zeigt seine Bio-Exzellenz auf der BIOFACH". The article features a photo of a presentation stage with the text "Yes, we do! Together, we are paving the path for a sustainable future." To the right, there are two promotional boxes: one for "Tagesaktuelle News, Guides und Beispiele zur Krisenkommunikation" and another for "So meistern Sie die Covid-19 Krisenkommunikation". The browser's address bar shows the URL "weltjournal.de/indien-zeigt-seine-bio-exzellenz-auf-der-biofach/".

19. Schlaunews

The screenshot shows the article page on Schlaunews. The headline is "Der Indien-Pavillon auf der BIOFACH 2025 zeigte das Beste der nationalen Bio-Industrie". The article text discusses India's organic excellence and its position as a global market leader in the bio-land sector. On the right side, there are two promotional boxes: "Schlaunews - Aktuelle Nachrichten" and "INVESTIEREN SIE IN AKTIEN MIT 0%". The browser's address bar shows the URL "schlaunews.de/2025/02/indien-zeigt-seine-bio-exzellenz-auf-der-biofach/".

20. Hotellerie

The screenshot shows the website 'hotellerie-nachrichten.de'. The main article is titled 'Indien zeigt seine Bio-Exzellenz auf der BIOFACH'. The article text includes: 'Der Indien-Pavillon auf der BIOFACH 2025 zeigte das Beste der nationalen Bio-Industrie', 'Indien präsentiert seine organische Exzellenz auf der BIOFACH 2025', and 'Als Zeugnis seines reichen landwirtschaftlichen Erbes und seines Engagements für nachhaltige Landwirtschaft hinterließ Indiens Biosektor einen starken Eindruck auf der BIOFACH 2025, die vom 11. bis 14. Februar im Messezentrum Nürnberg stattfand. Organisiert unter einem dedizierten nationalen Pavillon präsentierte die Ausstellung eine Vielzahl von Bio-Produkten und unterstrich Indiens Position als globaler Marktführer im Bereich der Bio-Landwirtschaft.' There is also a sidebar with 'Aktuelles' and a job advertisement 'Deine Gastro Jobbörse Neuer Job gesucht'.

21. Gastronomie

The screenshot shows the website 'gastronomie-news.com'. The main article is titled 'Indien zeigt seine Bio-Exzellenz auf der BIOFACH'. The article text includes: 'Der Indien-Pavillon auf der BIOFACH 2025 zeigte das Beste der nationalen Bio-Industrie', 'Indien präsentiert seine organische Exzellenz auf der BIOFACH 2025', and 'Als Zeugnis seines reichen landwirtschaftlichen Erbes und seines Engagements für nachhaltige Landwirtschaft hinterließ Indiens Biosektor einen starken Eindruck auf der BIOFACH 2025, die vom 11. bis 14. Februar im Messezentrum Nürnberg stattfand. Organisiert unter einem dedizierten nationalen Pavillon präsentierte die Ausstellung eine Vielzahl von Bio-Produkten und unterstrich Indiens Position als globaler Marktführer im Bereich der Bio-Landwirtschaft.' There is also a sidebar with 'Jobs im Gastgewerbe' and a job advertisement 'Deine Gastro Jobbörse Neuer Job gesucht'.

22. Gastroecho

The screenshot displays the website gastrocho.de with a main article titled "Indien zeigt seine Bio-Exzellenz auf der BIOFACH". The article is dated 16.02.2025 and has 160 views. It features a sub-header "Der Indien-Pavillon auf der BIOFACH 2025 zeigte das Beste der nationalen Bio-Industrie" and a "Pressemittlung" section. The text describes India's participation at the BIOFACH 2025 trade fair in Nuremberg, highlighting its rich agricultural heritage and commitment to sustainable farming. It mentions that the Indian pavilion showcased a variety of bio-products and reinforced India's position as a global market leader in the bio-economy. A sidebar on the right contains "BELEBTE BEITRÄGE" with a featured article "Geld sparen und die perfekte Stelle finden: Nutzen von Jobberatern im Gastronomie Magazin". Below the main article, there is a "Schlaunews - Aktuelle Nachrichten" section and a "BEGINNEN SIE MIT" banner for "etoro". At the bottom, a "beurer" banner displays various clothing items.

gastrocho.de/indien-zeigt-seine-bio-exzellenz-auf-der-biofach

Indien zeigt seine Bio-Exzellenz auf der BIOFACH

16.02.2025 160 Views

Der Indien-Pavillon auf der BIOFACH 2025 zeigte das Beste der nationalen Bio-Industrie

Pressemittlung

Indien präsentiert seine organische Exzellenz auf der BIOFACH 2025

Als Zeugnis seines reichen landwirtschaftlichen Erbes und seines Engagements für nachhaltige Landwirtschaft hinterließ Indiens Biosektor einen starken Eindruck auf der BIOFACH 2025, die vom 11. bis 14. Februar im Messegelände Nürnberg stattfand. Organisiert unter einem dedizierten nationalen Pavillon präsentierte die Ausstellung eine Vielzahl von Bio-Produkten und unterstrich Indiens Position als globaler Marktführer im Bereich der Bio-Landwirtschaft.

Ein bedeutender Meilenstein der Veranstaltung war die Unterzeichnung einer Absichtserklärung (LoI) zwischen der nationalen Bio-Handelsförderungsbehörde und den Veranstaltern, die Indien als Partnerland des Jahres für die BIOFACH 2026 festlegt. Diese Zusammenarbeit stellt einen wichtigen Schritt zur Stärkung der indischen Präsenz auf dem globalen Forum dar und hebt die Rolle des Landes als Lieferant hochwertiger Bio-Produkte für internationale Märkte hervor.

Der Indien-Pavillon auf der BIOFACH 2025 präsentierte eine breite Palette an Bio-Produkten, darunter Hülsenfrüchte, Gewürze, Reis, verarbeitete Lebensmittel und ätherische Öle. Die sorgfältig kuratierte Ausstellung demonstrierte nicht nur die landwirtschaftliche Kompetenz des Landes, sondern lud Besucher auch dazu ein, die kulturellen Erzählungen zu erleben, die die Bio-Landwirtschaftstraditionen Indiens geprägt haben.

Schlaunews - Aktuelle Nachrichten

etoro

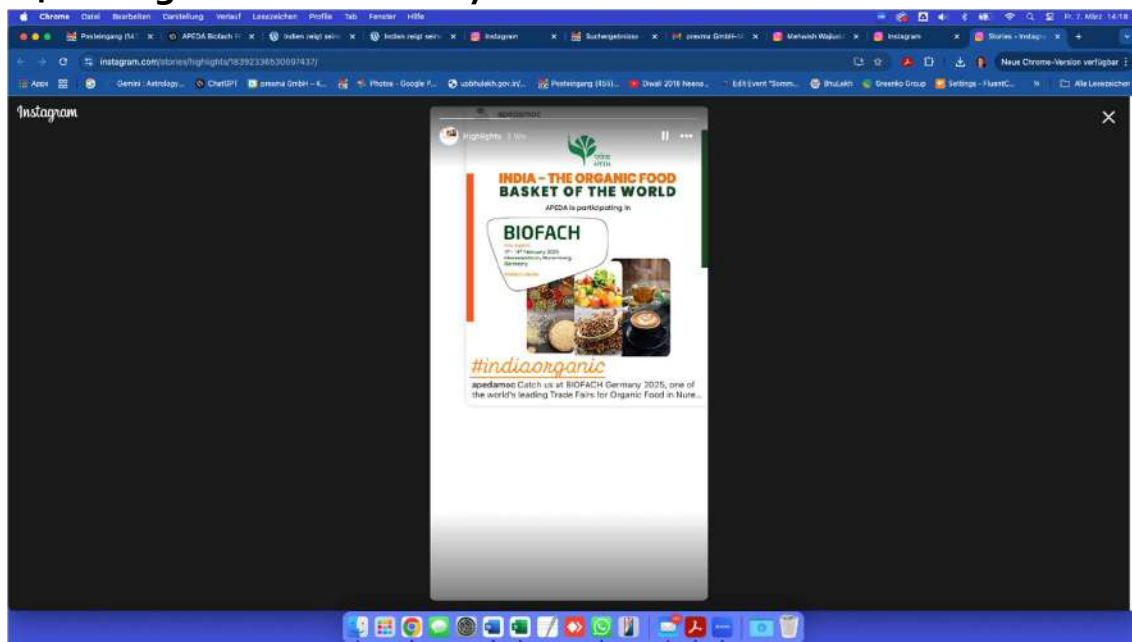
BEGINNEN SIE MIT

beurer

23. Facebook Indien Aktuell



24. Instagram Biofach Story



Promotion by Influencer:

The image displays two screenshots of an Instagram post from the account 'mehwalsh_wajuddin und apedamoc'. The post is an original audio video.

Top Screenshot: The video shows a man in a blue suit and glasses speaking. A pink text overlay at the bottom reads 'ORGANIC PULSES'. The caption and comments are visible on the right.

Bottom Screenshot: The video shows a food stall with a chef in a white uniform. A pink text overlay at the bottom reads 'APEDA IS A'. The caption and comments are visible on the right.

Caption (visible in both):

mehwalsh_wajuddin | I was invited to attend the Biofach at Nürnberg, the World's leading Trade Fair for #OrganicFood! Biofach Nürnberg 11-14Feb

I am sharing a very small glimpse of @apedamoc participation in this event with 20+ exporters. Thanks to APEDA that we get to taste Organic indian food hassle free here in Germany.

Thanks @apedamoc for this incredible opportunity. #Indianorganicfood #Indianorganicfoodgermany #Apeda 3 Wk. Übersetzung anzeigen

Comments (visible in both):

- sayyeda_sadaf Was the Bryant Hotel ?? 2 Wk. Antworten Übersetzung anzeigen
- katerina_schonebt Hey can you check your message please 5 Tage Antworten Übersetzung anzeigen
- baba_abhay_singhkit Any Entrance fee? Timing pls 3 Wk. Antworten Übersetzung anzeigen

Engagement: Gefällt 214 Mal, 13. Februar

Instagram post by mehlish_waljudin und apedamoc. The image shows a woman with long dark hair speaking. The text overlay on the image reads "ORGANIC INDIAN FOOD". The caption text is as follows:

mehlish_waljudin und apedamoc Original-Audio

mehlish_waljudin: I was invited to attend the Biofach at Nürnberg, the World's leading Trade Fair for #OrganicFood!

Biofach Nürnberg 11-12Feb

I am sharing a very small glimpse of @apedamoc participation in this event with 20+ exporters. Thanks to ANQGA that we get to taste Organic Indian food hassle free here in Germany.

Thanks @apedamoc for this incredible opportunity.

#Indaorganicfood #Indianorganicfoodgermany #Apeda 3Ws. Übersetzung anzeigen

Für dich

- sayyeda_sadat Was the Bryan Hall?? 2 Wo. Antworten Übersetzung anzeigen
- katerina_schornbett Hey can you check your message please?? 5 Tage Antworten Übersetzung anzeigen
- baba_abhay_singhit Any Entrance fee? Timing pls 3 Wo. Antworten Übersetzung anzeigen

Gefällt 214 Mal
13. Februar

Instagram post by mehlish_waljudin und apedamoc. The image shows a display of various organic food products in a tray. The text overlay on the image reads "INDIA WITH THEIR". The caption text is as follows:

mehlish_waljudin und apedamoc Original-Audio

mehlish_waljudin: I was invited to attend the Biofach at Nürnberg, the World's leading Trade Fair for #OrganicFood!

Biofach Nürnberg 11-12Feb

I am sharing a very small glimpse of @apedamoc participation in this event with 20+ exporters. Thanks to ANQGA that we get to taste Organic Indian food hassle free here in Germany.

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#Indaorganicfood #Indianorganicfoodgermany #Apeda 3Ws. Übersetzung anzeigen

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Gefällt 214 Mal
13. Februar