



REPORT



ANUGA FOOD FAIR 2025

04th-08th OCTOBER 2025 at COLOGNE, GERMANY



Agricultural and Processed Food Products Export Development Authority (APEDA)

The Agricultural and Processed Food Products Export Development Authority (APEDA) is an Indian Apex Export Trade Promotion Active government body set up by the Ministry of Commerce and Industry, Govt. of India under the Agriculture and Processed Food Products Export Development Authority Act 1985.

APEDA is the premier body of export promotion of fresh vegetables and Fruits and their Products, Meat and Meat Products, Poultry and Poultry Products, Dairy Products, Confectionery, Biscuits and Bakery Products, Honey, Jaggery and Sugar Products, Cocoa and its products, chocolates of all kinds, Alcoholic and Non-Alcoholic Beverages, Cereal and Cereal Products, Groundnuts, Peanuts and Walnuts, Pickles, Papads and Chutneys, Guar Gum, Floriculture and Floriculture Products, Herbal and Medicinal Plants, De-oiled rice bran, Green pepper in brine, Cashew Nuts and its Products etc.

It provides the crucial Interface between farmers, storehouses, packers, exporters surface transport, ports, Railways, Airways, and all others engaged in export trade to the international market.

The vision is to create a world class organization dedicated to promote India as the "supplier of choice, agro and value-added food products in the global markets" the functions of the authority includes:

- Development of Industries relating to the scheduled products for undertaking surveys and feasibility studies, participation in enquiry capital through joint ventures and other reliefs and subsidy schemes;
- Registration of persons and exporters of the scheduled products on payment of such fees as may be prescribed;
- Fixing of standards and specifications for the scheduled products for the purpose of exports,
- Carrying out inspection of meat and meat products in slaughter houses, processing plants, storage premises, conveyance or other places where such products are kept or handled for the purpose of ensuring the quality of such products,
- Improving of packaging of the Scheduled Products,
- Improving of marketing of the Scheduled Products outside India,
- Promotion of export-oriented production and development of the Scheduled products,



- Collection of statistics from the owners of factories or establishment engaged in the production processing, packaging, marketing or export of the scheduled products or from such other persons as may be prescribed on any matter relating to the scheduled products and publication of the statistic so collected or of any portion there of or extracts there from;
- Training in various aspects of the industries connected with the scheduled products, such other matters as may be prescribed.

APEDA's Scheduled Products for Export Promotion and Development

- Fruits, Vegetables and their Products
- Meat and Meat Products
- Poultry and Poultry Products
- Dairy Products
- Confectionery, Biscuits and Bakery Products
- Honey, Jaggery and Sugar Products
- Cocoa and its products, chocolates of all kinds
- Alcoholic and Non-Alcoholic Beverages
- Cereal and Cereal Products
- Groundnuts, Peanuts and Walnuts
- Pickles, Papads and Chutneys
- Guar Gum
- Floriculture and Floriculture Products
- De-oiled rice bran
- Green Pepper in brine
- Cashew Nuts and its Products





ANUGA 2025

A Fresh Boost of Unprecedented Scale to the Business World

APEDA'S PARTICIPATION AT ANUGA 2025 4th – 8th October, 2025

The Agricultural and Processed Food Products Export Development Authority (APEDA) led India's significant participation at ANUGA 2025—the world's preeminent food and beverage trade fair—held from 4th to 8th October 2025 at Koelnmesse, Cologne, Germany. This strategic initiative involved the curation and management of the India Pavilion, featuring 40 prominent Indian agri-food exporters under the APEDA banner. The Pavilion, designed to reflect both India's rich culinary legacy and its contemporary agri-business capabilities, presented a diverse array of export-ready products. The event witnessed the attendance of high-level dignitaries, vibrant inauguration ceremonies, industry roundtables, robust buyer-seller meets, immersive culinary and cultural showcases, and comprehensive branding activities. These efforts yielded substantially increased business leads, showcased India's capabilities on a global stage, and reinforced strong bilateral trade relationships with Germany and the wider European market. APEDA facilitated the participation of 80 co-exhibitors at Gulfood 2025, showcasing a diverse range of agricultural commodities, including cereals, dairy, processed foods, organic products, pulses, cashews, groundnuts, and more. This strong presence underscores India's expanding global influence in the agricultural and processed food export markets.

The APEDA India Pavilion was a contemporary, multifunctional space encompassing 576.75 square meters, spread across Hall 11.3 (APEDA core area), Hall 3.1 (additional export boards), Passage Hall 2 & 3 (additional export boards), and booths representing Spices Board, Coffee Board, and Turmeric Board. The Pavilion incorporated theme and reception areas, exhibitor stalls, a premium meeting lounge, a vibrant wet sampling arena, and flexible branding installations. The entire structure was constructed using high-quality BeMatrix modular systems to ensure sustainability, aesthetics, and adaptability.

The APEDA India Pavilion was inaugurated on October 4, 2025, by a distinguished panel including:

- Shri Avinash Joshi, Secretary, Ministry of Food Processing Industries (MoFPI)
- Shri D. Praveen, Joint Secretary, MoFPI
- Ms. Shuchita Kishore, Consulate General of India, Frankfurt
- Shri Arunava Sen Gupta, Deputy Secretary, MoFPI
- Mr. Bhupendra Singh, Counsellor (Commerce and Political), Embassy of India, Berlin



Dignitaries highlighted India's commitment to sustainable agri-trade, applauded APEDA's capabilities in nurturing exporter success, and engaged with exhibitors to discuss India's export strategies and partnerships for the future

Dignitaries undertook guided walkthroughs of the entire Pavilion, interacting directly with exporter representatives, observing live culinary sessions, and attending select B2B meetings. Exclusive media coverage and photo opportunities reinforced the Pavilion's status as a high-visibility international destination.

Wet Sampling and Live Cooking

During the five-day event, a special arrangement was also created for organizing wet samplings of Indian millet-based dishes and basmati rice biryani. A local chef was engaged for making different cuisines and organizing publicity of Indian rice and millet-based products.

A scheduled program of live demonstrations and chef interactions enabled buyers to experience the versatility of Indian products. These interactive sessions were coordinated around the wet sampling area and were among the main attractions for international buyers and trade media.



Event Highlight

1. The Shri Avinash Joshi, Secretary, Ministry of Food Processing Industries, Government of India, inaugurated the APEDA India Pavilion in the presence of Shri D. Praveen, Joint Secretary, Ministry of Food Processing Industries, Government of India, Ms. Shuchita Kishore, Consulate General of India, Frankfurt, Shri Arunava Sen Gupta, Deputy Secretary, Ministry of Food Processing Industries, Government of India, Shri Bhupendra Singh, Counsellor (Commerce and Political), Embassy of India, Berlin along with APEDA officials and participants exporters.



Overall, it was a successful event organized by APEDA wherein lots of trade promotional activities were carried out.





APEDA India Pavilion and important activities, Photography and Videography activity was carried out during the event (Annexure-1)

India Pavilion at a glance







Inauguration Ceremony



Interaction with Exporters













Activities







Traditional Heena Art (Mehandi Activity): A key attraction point at the pavilion













Exhibitors & Buyers Interactions





















Wet Sampling & Live Cooking













Branding & Publicity Posters

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WINE



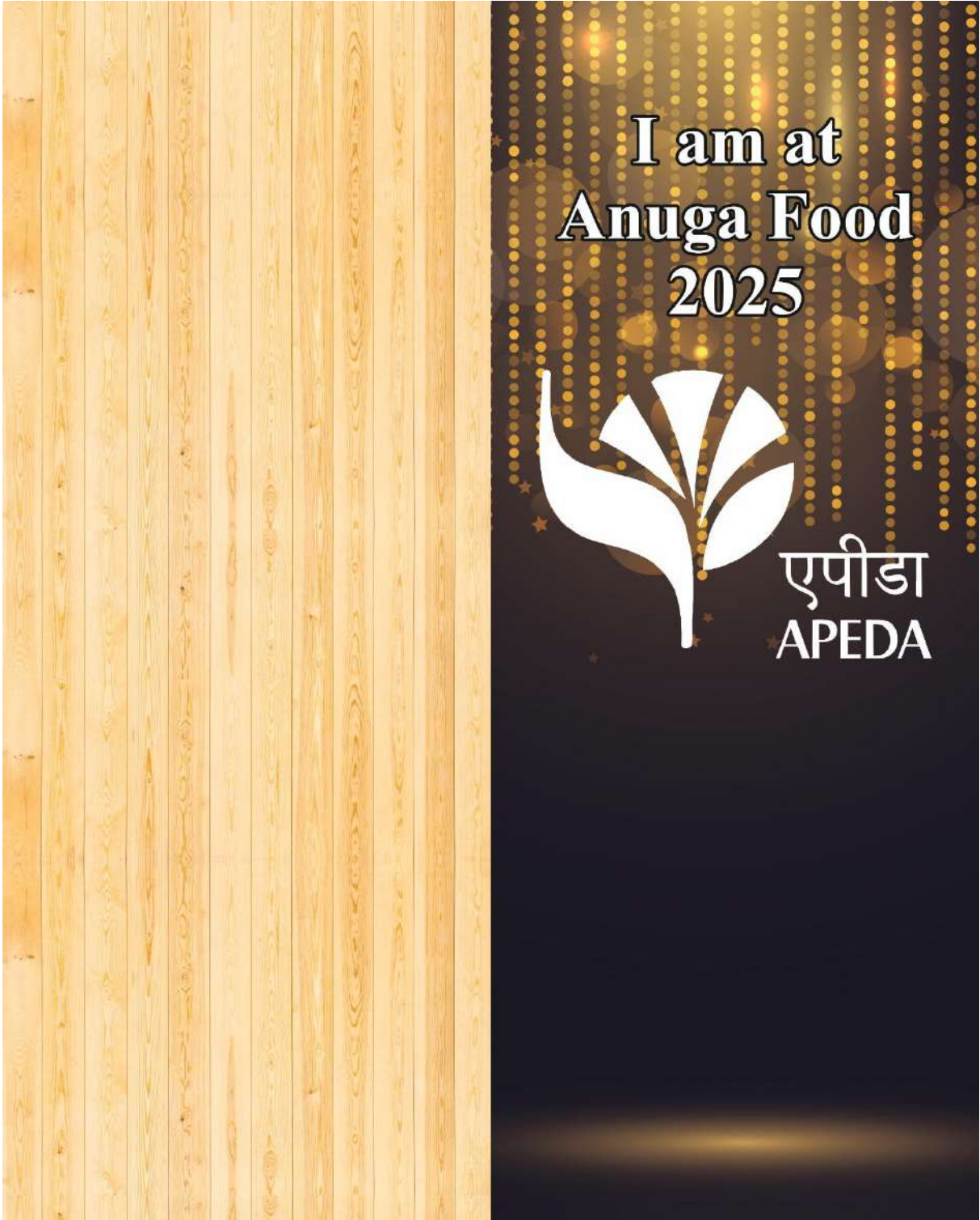
GROUNDNUTS

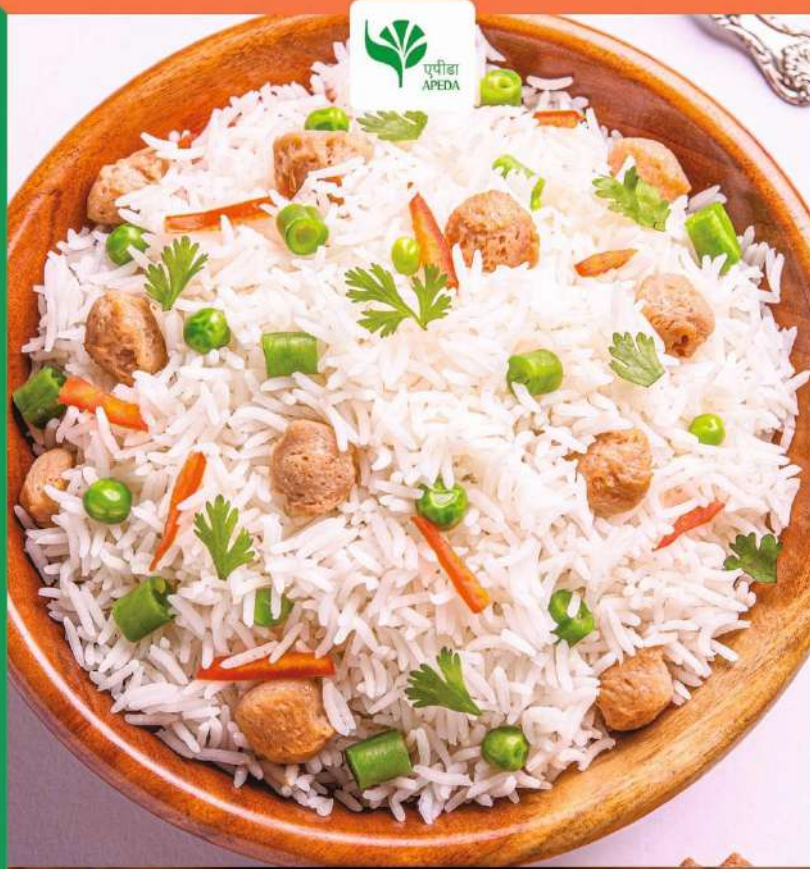


PEANUTS



GRAPES





BIRYANI



Exhibitors Profile (Annexure-2)

APEDA Exhibitors

EXPORTER NAME	HALL NO	STALL NO	EMAIL	CONTACT PERSON	MOBILE NUMBER
ALL INDIA RICE EXPORTERS ASSOCIATION	11.3	H024	airea.director@airea.net	Srishti Anand	+9198210 02964
AL KABIR SPECIALTY FOODS LLP	3.1	A011	ankit.jain@alkabirfoods.com	Ankit Jain	+9199990 90492
ARON FOODS	11.3	H028 A	info@aronfood.com	Khodi	+9199746 41555
GREEN AGREVOLUTION PVT LTD	Passage Hall 2 & 7	007 G	amit.kumarg@agrevolution.in, anuj.vashist@agrevolution.in	Anuj Vashist	+9198682 12028
DELICIOUS FOOD	11.3	H020A	export@deliciousfood.net.in	Divyesh Rajabhai Senta	+9199047 47014
DURGA CORPORATION	11.3	H028	durgacorporation21@gmail.com, d_malani86@yahoo.com	Dhruv Malani	+9199242 90927
ECO EXPORT	3.1	A001	marketing.ecoexport@gmail.com	Hardik Nathavani	+9190333 15173
FUSION DEHY FOODS AND SPICES	Passage Hall 2 & 5	011	fusiondehyfoodsspices@gmail.com	Ghanshyam Kapadiya	+9181408 48453
GLOBALAGRO CORPORATION PVT LTD	11.3	H026	lalita@globalagrocorp.com	Lalita Chahal	+9192058 97845
GOODWILL INTERNATIONAL	3.1	A015	shravan@goodwillinternational.com	Shravan Ajit Dugad	+9173737 39890
HINDUSTAN GLOBAL	3.1	A005	hindustan.global@yahoo.com, info@hindustanglobal.com	Nilesh Ruparel	+9198210 34246
INTERNATIONAL AGRICULTURAL PROCESSING PRIVATE LIMITED	Passage Hall 2 & 9	014	aishwarya.K@iap-india.in	Aishwarya Koparde	+9191106 67108
JABSONS FOODS PVT LTD	3.1	A003	riya.agrawal@jabsons.com	Riya Agrawal	+9175748 53468
KFI EXPORT	3.1	A019	info@kfiexport.com	Jalpesh Khodifad	9197147 39697
KHEDUT FEEDS & FOODS PVT. LTD.	11.3	H020 B	kfafpl@gmail.com; info@khedut.in	Tushar Patel	+9198243 29294
KIRTI FOODS PVT LTD	Passage Hall 2 & 8	012	marketing@kirtifoods.com, info@kirtifoods.com	Nishant Bhut	+9178747 10271



EXPORTER NAME	HALL NO	STALL NO	EMAIL	CONTACT PERSON	MOBILE NUMBER
KMC FOODS	11.3	H026 A	sales@kmc-foods.com	Mohamme draza Rajani	+9170696 67000
MOTHER NUTRI FOODS LIMITED	11.3	H022 B	parthsheth@mothernutrifoods.com	Parth Sheth	+91890590 9090
NATURE RICH FOODS	Passage Hall 2 & 4	009	naturerichfoods@gmail.com	Umesh Jagwani	+919325555 486
PARVATA FOODS PVT LTD	Passage Hall 2 & 10	010	anurag@parvatafoods.com	Anurag Agarwal	+919083366 951
PATSON GROUP OF CO. - RASANAND	3.1	A009	info@patsonfoods.com, suraj@patsonfoods.com	Suraj Savaliya	+919825449 060
SARAH IMPEX	3.1	A013	sarahimpex@gmail.com	Ayaz Shaikh	+919403961 111
SARVESHWAR FOODS LTD	11.3	H024 C	deepak.sharma@sarveshwarfoods.com	Deepak Sharma	+919541903 282
SHREEJI NUT BUTTER	11.3	H022	info@shreejinutbutter.com	Aravindkumar Mohanbhai Senta	+919924439 575
SHRI HARI INDUSTRIES	11.3	H022 A	marketing@krishnaindia.in	Amit Agarwal	+919414429 976
STAR GLOBAL MULTIVENTURES PVT. LTD.	Passage Hall 2 & 3	007	sanjaysharma@starglobal.co.in	Sanjay Sharma	+918930810 015
TARAMISU EXOTIC FOODS PRIVATE LIMITED	11.3	H020	grouptr.info@gmail.com, rahul@indianmakhanacompany.com	Rahul Mehta	+919315773 242
TOP EXPORT	3.1	A007	top777export@gmail.com	Robert Wins	+919486984 777
VICTORIA FOODS PVT LTD (RAJDHANI)	11.3	H024 B	vandana.madan@rajdhaniagroup.com	Vandana Madan	+919654937 066



EXPORTER NAME	HALL NO	STALL NO	EMAIL	CONTACT PERSON	MOBILE NUMBER
WESTERN INDIA CASHEW CO. PVT LTD	Passage Hall 2 & 6	013	vinodkumar@wenders.com	Vinod Kumar	+919447119050
WHITEFIELDS GLOBAL PRIVATE LIMITED	11.3	H024 A	dheeraj@whitefields.in	Dheeraj Taneja / Sonia Malik	+919871909993 / 8527550111



Coffee Board Exhibitors

EXPORTER NAME	HALL NUMBER	STALL NO	EMAIL
AMYRA FARMS	3.1	A015A	farm@amyrafarms.com
CRAVIUM GOURMET	3.1	A015A	egina@cravium.co
GREENIFY AGRO PRODUCTS	3.1	A015A	trade@greenifyagro.com
PERFETTO COFFEE / CHIKOFF TRADING PVT LTD	3.1	A015A	7784750@gmail.com
R K AGRO EXPORT	3.1	A015A	gaurav@rkagroexport.com
TROPICAL EXPORTERS	3.1	A015A	muneerbapu@me.com

Spices Board Exhibitors

EXPORTER NAME	HALL NUMBER	STALL NO	EMAIL
ANAGHANJALI ORGANIC	Passage Hall 2 & 10	016	anaghanjaliorganic@gmail.com
IYENGARS HOME PRODUCTS PRIVATE LIMITED	Passage Hall 2 & 10	021	exports@ihpiyengars.com
JIMMY & SONS FOODS LLP	Passage Hall 2 & 10	019	jimmyandsonsfoodslp@gmail.com
NVSRK SPICES EXPORTS	Passage Hall 2 & 10	018	nsraonvsrkspices@gmail.com
POPAT RAJA & SONS	Passage Hall 2 & 10	07	accounts@gutkafoodexports.com, info@gutkafoodexports.com
PRISTINE WORLDWIDE PRIVATE LIMITED	Passage Hall 2 & 10	015	lakshana.d@pristineworldwide.co.in, atul@pristineworldwide.co.in
SPICES BOARD OF INDIA	Passage Hall 2 & 10	027	publicity.sb-ker@gov.in
NATIONAL TURMERIC BOARD	Passage Hall 2 & 10	020	secretary-ntb@commerce.gov.in



कृषि और प्रसंस्कृत खाद्य उत्पाद निर्यात विकास प्राधिकरण
वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार

Agricultural & Processed Food Products Export Development Authority
Ministry of Commerce & Industry, Government of India

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