

APEDA - FAS
ASSISTANCE GIVEN UNDER MARKET DEVELOPMENT COMPONENT
DURING THE PERIOD 2021-25

S. No	Particulars	Amount (Rs.)
FY 2021-22		
1	Exhibition - Aahar 2021	1,175,000
2	Exhibition - Aahar 2022	14,814,400
3	Exhibition - Anuga Fair 2017	717,553
4	Exhibition - Biofach India 2021	423,729
5	Exhibition - Biofach India 2022	4,374,107
6	Exhibition - Expo Antad Alimentaria, Mexico 2020	2,172,500
7	Exhibition - IITF 2021, New Delhi	1,124,586
8	Exhibition - Sial India 2021 - New Delhi	3,611,828
9	Exhibition - World Expo Dubai 2022	392,654
10	Export Promotion by APEDA / BSM	117,902,818
11	Development of Database and Dissemination of Information by APEDA	45,515,518
12	Assistance Semi / State Govt / PSU for Survey	190,031
13	Brand Publicity through Advertisement	14,960
14	Addressing Missing Gap	288,649,544

FY 2022-23		
1	Exhibition - Aahar 2022	681,881
2	Exhibition - Aahar 2023	11,736,790
3	Exhibition - Anuga Food Fair 2023, Germany	20,200,000
4	Exhibition - Artigiano in Fiara 2022, Italy - Milan	840,000
5	Exhibition - Biofach 2022, Nurnberg, Germany	10,854,823
6	Exhibition - Biofach 2023, Germany	14,574,484
7	Exhibition - Biofach India 2021	200,000
8	Exhibition - Biofach India 2022	5,629,060
9	Exhibition - Food and Beverages Exhibition 2023, Belgium	7,560,358
10	Exhibition - FoodPro 2022	79,650
11	Exhibition - Fruit Attraction 2022, Madrid- Spain	5,847,346
12	Exhibition - Global Millet (Shree Anna)	5,109,369
13	Exhibition - Gulfood 2023 Dubai	13,179,740
14	Exhibition - IFE London 2023	11,706,698
15	Exhibition - Natural Product Expo 2023 , Anaheim, USA	11,274,208
16	Exhibition - Seoul Food & Hotel, South Africa 2023	5,441,536
17	Exhibition - SIAL Food 2023, Canada	1,800,000
18	Exhibition - Sial India 2022, New Delhi	3,525,881

19	Exhibition - Summer Fancy Food Show 2023, USA	300,000
20	Exhibition - Wine Fair, 2022 - London	5,793,655
21	Exhibition - Winter Fancy Food Show, Las Vegas, USA	400,000
22	Exhibition - World Expo Dubai 2022	160,836
23	Export Promotion by APEDA / BSM	105,547,406
24	Market Development	50,082,987
25	Development of Database and Dissemination of Information by APEDA	66,487,699
26	Addressing Missing Gap	88,885,376

FY 2023-24

1	Exhibition - Aahar 2023	1,512,052
2	Exhibition - Aahar 2024	12,814,244
3	Exhibition - Agra 61st Intl. Agri and Food Fair, Slovenia	2,046,395
4	Exhibition - Anuga Food Fair 2023, Germany	1,391,850
5	Exhibition - Artigiano in Fiara 2022, Italy - Milan	91,009
6	Exhibition - Big Seven, Johannesburg, South Africa 2023	8,629,296
7	Exhibition - Biofach 2023, Germany	4,058,771
8	Exhibition - Biofach India 2023	8,774,464
9	Exhibition - Fine Food Australia 2023, Sydney	5,807,337
10	Exhibition - Food and Beverages Exhibition 2023, Belgium	71,919
11	Exhibition - Food & Hotel Show Indonesia 2023	10,438,337
12	Exhibition - Global Millet (Shree Anna)	12,415,466
13	Exhibition - Gulfood 2023 Dubai	22,869,938
14	Exhibition - Indus Food 2024, Greater Noida, U.P.	9,408,865
15	Exhibition - Natural Product Expo 2023 , Anaheim, USA	3,623
16	Exhibition - Natural Product Expo West 2024, Anaheim, USA	25,778,268
17	Exhibition - Saudi Agro Food , Riyadh 2023	6,603,118
18	Exhibition - Seoul Food & Hotel, South Africa 2023	6,254,992
19	Exhibition - SIAL Food 2023, Canada	7,776,091
20	Exhibition - SIAL India 2023, New Delhi	5,275,000
21	Exhibition - Summer Fancy Food Show 2023, USA	8,318,068
22	Exhibition - Summer Fancy Food Show - USA 2024	13,500,000
23	Exhibition - Vietfood and Beverages 2023, Vietnam	9,551,036
24	Exhibition - World Food India 2023, New Delhi (WFI)	28,595,774
25	Exhibition - World Food Moscow 2023, Russia	12,649,302
26	Export Promotion by APEDA / BSM	125,296,265
27	Market Development	2,944,655
28	Development of Database and Dissemination of Information by APEDA	49,303,855
29	Addressing Missing Gap	57,836,412

FY 2024-25

1	Exhibition - Aahar 2024	1,766,997
2	Exhibition - Agra 61st Intl. Agri and Food Fair, Slovenia	447,000
3	Exhibition - Anuga Food Fair 2023, Germany	400,000
4	Exhibition - Asia Fruit Logistica 2024, Hong Kong	9,260,605
5	Exhibition - Big Seven South Africa 2024, South Africa	8,265,555
6	Exhibition - Biofach 2025, Germany	2,464,714
7	Exhibition - Biofach India 2023	162,000
8	Exhibition - Biofach India 2024	6,465,702
9	Exhibition - China Internatinal Whisky Carnival 2024	1,077,163
10	Exhibition - Fine Food Australia 2024	19,242,463
11	Exhibition - Gulfood 2023 Dubai	650,000
12	Exhibition - Gulfood 2024, Dubai	1,325,000
13	Exhibition - Gulfood 2025, Dubai	431,447
14	Exhibition - IFE 2025, London	3,646,564
15	Exhibition - IFE London 2024	7,414,691
16	Exhibition - Indus Food 2025, Greater Noida	10,709,759
17	Exhibition - Macfruit 2024, Italy	7,325,587
18	Exhibition - Middle East Org and Natural Product Expo 2024	9,426,138
19	Exhibition - Natural Product Expo 2025, Anaheim, USA	15,884,051
20	Exhibition - Natural Product Expo West 2024, Anaheim, USA	35,026
21	Exhibition - Saudi Agro Food , Riyadh 2023	374,565
22	Exhibition - Seoul Food & Hotel 2024, Seoul ,South Korea	16,594,679
23	Exhibition - Sial India 2024, New Delhi	6,741,586
24	Exhibition - SIAL India Mumbai 2025	5,500,000
25	Exhibition - SIAL Paris 2024	43,720,290
26	Exhibition - Summer Fancy Food Show - USA 2024	13,865,667
27	Exhibition - World Food India 2023, New Delhi (WFI)	14,447,557
28	Exhibition - World Food India 2024 (WFI)	46,498,819
29	Exhibition - World Food Moscow 2023, Russia	983,435
30	Exhibition - World Food Moscow 2024	18,695,039
31	Export Promotion by APEDA / BSM	103,495,541
32	Use of Packaging Material	1,919,700
33	Development of Database and Dissemination of Information by APEDA	97,734,245