

**AGRICULTURAL AND PROCESSED FOOD PRODUCTS EXPORT DEVELOPMENT  
AUTHORITY  
(APEDA)  
(Ministry of Commerce and Industry, Government of India)  
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Ref. No. APEDA-PRL/1/2025-Sec

Date: the 26<sup>th</sup> August 2025

**ADDENDUM**

**Subject: - Hiring a Digital/Social Media Agency to enhance Branding Communications and Outreach of APEDA - Technical Presentation and Opening of Financial Bids reg.**

Please refer to the Addendum dated 18<sup>th</sup> August, 2025 regarding the Technical Presentation and Opening of Financial Bids scheduled to be held on 27<sup>th</sup> August, 2025 at 10.30 a.m. This has now been postponed. The new date and time will be informed to the shortlisted agencies.

The Secretary  
(APEDA)  
New Delhi