

**Agricultural and Processed Food Products Export Development Authority  
(APEDA)**

**Ministry of Commerce and Industry, Government of India**

**3-4 Floor, NCUI Building  
August Kranti Marg, New Delhi-110016**

**ADDENDUM**

**Reference: Bid Notice dated 02/01/2025 regarding APEDA Pavilion at GULFOOD 2025 scheduled to be held on the 17<sup>th</sup> to 21<sup>st</sup> February 2025 at Dubai World Trade Center, Dubai, UAE**

The Minutes of the Pre-Bid Meeting held on the 6<sup>th</sup> January 2025 are as follows:

<b>Para No. of TOR</b>	<b>Existing Provision</b>	<b>Amended Provision</b>
5.2.1	Theme area measuring approx. 54 sq. mtrs. shall be distinguished with 100 MM raised platform with beige parquet wooden flooring recessed LED light. <u>A sample for the design of theme area is enclosed.</u>	Theme area measuring approx. 54 sq. mtrs. shall be distinguished with 100 MM raised platform with beige parquet wooden flooring recessed LED light. <u>Theme shall be Indian Rice. A sample for the design of theme area is enclosed.</u>
5.2.3	Theme area should be covered 'Wall to Wall' with new carpet. Agency shall ensure new carpets for entire APEDA pavilion matching with the design, excluding the common isle.	Agency shall ensure new carpets for entire APEDA pavilion matching with the design, excluding the common isle.
5.2.5 (vi)	One (1) Female and one (1) Male mascot highlighting any two of India's organic products for audience attraction.	Two mascots highlighting any two of India's organic products for audience attraction.
5.2.5 (vii)	'APEDA' and 'India Organic' Branded T-Shirts (Qty. 500), cloth bag (Qty. 500, Length-18 inch, Width- 12 inch with both side branding)), visually striking badges/ lapel pins (Qty.500) for guests and attendees.	'APEDA' and 'India Organic' Branded <u>Collared</u> T-Shirts (Qty. 500), cloth bag (Qty. 500, Length-18 inch, Width- 12 inch with both side branding)), visually striking badges/ lapel pins (Qty.500) for guests and attendees.
5.5.4	The agency has to organise wet sampling as per the quantity mentioned as under: (a) 10 Kg Basmati rice for veg biryani each day (b) 10 Kg Basmati rice for non-veg biryani each day (c) 5 Kg millets for recipes like pasta, noodles, khichdi and others per day (d) Organic Tea, Organic Coffee and Organic Turmeric Latte etc. every day (e) Provision is to be made for sampling of fresh and organic fruits like banana, pomegranate, grapes etc.	The agency has to organise wet sampling as per the quantity mentioned as under: (a) 10 Kg non-Basmati rice for veg biryani each day (b) 10 Kg non-Basmati rice for non-veg biryani each day (c) 5 Kg millets for recipes like pasta, noodles, khichdi and others per day (d) Organic Tea, Organic Coffee and Organic Turmeric Latte etc. every day (e) Provision is to be made for sampling of fresh and organic fruits

	<b>The agency has to ensure use of Indian Basmati rice and NPOP certified Tea, Coffee and Turmeric for sampling. The products and fruits shall be provided by APEDA. Agency shall make proper arrangements for transportation, delivery, crockery, preparation and serving of delicacies.</b>	<b>like banana, pomegranate, grapes etc. The agency has to ensure use of Indian non-Basmati rice and NPOP certified Tea, Coffee and Turmeric for sampling. The products and fruits shall be provided by APEDA. Agency shall make proper arrangements for transportation, delivery, crockery, preparation and serving of delicacies. Live cooking shall be by a renowned chef of the showcase varieties of Non-Basmati rice.</b>
<b>5.6.1 (ii)</b>	<b>The agency shall maintain record of queries raised by the buyers and submit to APEDA.</b>	<b>The agency shall submit the Visitor Book data and Cards collected at reception to APEDA.</b>
<b>5.6.11</b>	<b>The agency shall arrange High resolution still photography/ properly edited video covering the entire APEDA pavilion, Exhibition area from different angles of the entire event for all the days by one professional photographer and 1 videographer carrying mics so 30-60 bytes/ testimonials of stakeholders – dignitaries, exporters, buyers and international visitors and guests may be captured for digital media dissemination and press information. The photographer and videographer and their coverage must be available at all times during the event so the highlights may be live posted/ disseminated if required.</b>	<b>The agency shall arrange High resolution still photography/ properly edited video covering the entire APEDA pavilion, Exhibition area from different angles of the entire event for the day of inauguration by one professional photographer and 1 videographer carrying mics so 30-60 bytes/ testimonials of stakeholders – dignitaries, exporters, buyers and international visitors and guests may be captured for digital media dissemination and press information. The coverage must be available at all times during the event so the highlights may be live posted/ disseminated, if required.</b>
<b>13.4.3</b>	<b>Also, a 3-minute video of all the days of show must be submitted after the event for uploading on social media platform. For these activities, services of a professional photographer/ Videographer should be taken.</b>	<b>Also, a 3-minute video of the Fair must be submitted after the event for uploading on social media platform.</b>
<b>13.4.5</b>	<b>Submission of electricity bill for the Pavilion area along with bank statement in support of such payment.</b>	<b>Submission of bills paid for (i) electricity (ii) Water, and (iii) Drainage Charges for the Pavilion area along with bank statement in support of such payments.</b>

**Note: The last date of submitting the bids shall be the 16<sup>th</sup> January 2025 (up to 02:00 PM).**

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