

ADDENDUM -1

BIDS FOR DESIGNING AND CONSTRUCTION OF INDIA PAVILION AT INTERNATIONAL FOOD & DRINK EVENT (IFE) - 2024 SCHEDULED FROM 25th to 27th MARCH 2024 AT LONDON, UNITED KINGDOM

Clause No	Existing	To be read as
5.4	BRANDING "INDIA"	BRANDING "INDIA" & "BHARAT"
5.4.2	Ensuring making and fixing of Façade Boards/ Graphics indicating "INDIA/APEDA" title in English as well as in local language at different prominently visible locations.	Ensuring making and fixing of Façade Boards/ Graphics indicating "INDIA/BHARAT" title in English at various prominently visible locations.
5.4.4	Suitable backlit branding of INDIA which should be separate alphabets i.e. I, N, D, I, A and has to be provide in adequate number. The dimensions of the same should be that of 3 Mts. in length and of the maximum height as per the organizer's guidelines. The branding shall be placed at prominent place all over the pavilion.	Suitable backlit branding of INDIA & BHARAT and APEDA Logo has to be provide in adequate number. The dimensions of the same should be that of 3 Mts. in length and of the maximum height as per the organizer's guidelines. The branding shall be placed at prominent place all over the pavilion.

The revised layout for INDIA pavilion in INTERNATIONAL FOOD & DRINK EVENT (IFE) – 2024 is also attached.