

**AGRICULTURAL AND PROCESSED FOOD PRODUCTS EXPORT DEVELOPMENT  
AUTHORITY (APEDA)**

**(Ministry of Commerce and Industry, Government of India)  
3<sup>rd</sup> Floor, NCUI Building, 3, SIRI Institutional Area,  
August Kranti Marg, New Delhi-110016**

Reference No. PFD-2023-24-000188

Date: the 8<sup>th</sup> April 2024

**Corrigendum**

**Subject: - Engagement of an agency for preparing a report on assessment of market for selected value added Agri products and interventions for increasing their exports**

**Reference: Notice dated the 14<sup>th</sup> March 2024 on the subject cited above.**

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The timelines given in para 10 on page 6 of the notice have been revised as follows: -

S. No.	Activity	Scheduled Date given in the Notice dated the 14 <sup>th</sup> March 2024	Revised Timelines
3	Last date of submission	08/04/2024 at 5:00 PM	<b>Monday, the 22<sup>nd</sup> April 2024 By 5:00 PM</b>
4	Opening of Bids for Technical Evaluation	10/04/2024 at 11:30 AM	<b>Thursday, the 25<sup>th</sup> April 2024 (11:30 AM)</b>
5	Live Presentation on the subject by the Bidders (Team Leader & Associates) and Evaluation	10/04/2024 at 03:00 PM	<b>Thursday, the 25<sup>th</sup> April 2024 (03:00 PM onwards)</b>
6	Opening of Financial Bid		
7	Declaration of Highest Bidder(intimation through e-mail)		

**2. On receipt of proposals from the consulting firms, the following amendments have also been made in the Notice dated the 14<sup>th</sup> March 2024:**

**2.1. Page 2. Clause 5.2 “As is Study of Market for Selected Value-Added Products:**

The 5<sup>th</sup> bullet point may be read as – “Develop detailed current Player profiles and existing capacities of 20 players for each products(5 FPOs / startups, 10 MSME, 5 large companies).”

## 2.2. Clause 6. Primary Survey.

The following may be added at the end of Clause 6.

**Primary data will involve conduct of survey in following cities covering 150 outlets in:**

**(i) Delhi NCR, (ii) Mumbai (iii) Kolkata, (iv) Chennai. (v) Bengaluru, (vi) Pune (vii) Ahmedabad (viii) Guwahati.**

**Note : All the above specified cities shall be covered in the survey.**

## 2.3. Page 4. Clause 8. Guidelines for Submission of Technical and Financial Bid:

In sub-clause (a), the following may be added in the last row: **“EMD of Rs. 2,00,000/-(Rs. Two Lakh only) in the form of Demand Draft drawn in favour of APEDA New Delhi.**

## 2.4. Page 5. Clause 9. Eligibility Criteria for bidders

Sub-clause (c) may be read as follows :-

The team leader of the study should possess Post Graduate degree or MBA in Agriculture / Food Processing / Agri Business Management with experience of at least 10 years and more than 5 years in agri – business consulting.

Sub clause (d) may be read as follows :-

The other team members must possess at least post graduate degree or MBA in Agriculture / Food Processing / Agri Business Management having 2 - 3 years' experience.

## 2.5. Page 5. Clause 9. Eligibility Criteria for bidders

Sub-clause (e) may be treated as deleted in view of clause 7 (h) of the bid document.  
Sub-clause (f) may be re-numbered as (e).

## 2.6. Page 5. Clause 9. Eligibility Criteria for bidders

Sub-clause (f) (i) (re-numbered as (e) (i) may be replaced with the following:

**“Executed more than one study in Agri / Processed Food Sector, in the last 3 years.”**

Sub-clause (f) (ii) (re-numbered as (e) (ii) may be replaced with the following:

**“Completed at least one study or an assignment for the Government of India or any Central Government organisations in the field of agricultural development within the last three years.”**

## 2.7. Page 6. Clause 11. Criteria for Bidders post Technical Presentation

S. No. 3 against the column Criteria may be read as follows:

**Number of studies completed in the field of in Agri / Processed Food Sector**  
**Up to 5 studies: 5 marks**  
**5 Studies or more: 10 marks**

**2.8. Page 9. Clause 18. Liquidated Damages**

**Sub-clause 18.1:** 5<sup>th</sup> row “the percentage specified in the bidding document and/ or Contract” may be read as “**10% (ten percent) of the contract value**”

**Sub-clause 18.2** The words “(of that quarter)” appearing in third row may be treated as deleted.

**2.9. Page 10. Clause 18. Terms of Payment”** may be re-numbered as Clause “20. Terms of Payment”

**2.10. Page 10. Timeline below Clause 18** (re-numbered as Clause 20) may be read as follows:

“The **study shall be completed within 120 days from the commencement date.**”

**2.11. Page 11. Notes:** (a) may be replaced as follow :-

The selected Agency, before release of advance payment, shall be required to furnish an indemnity bond and performance security. Performance security shall be @10% of the total value of the contract which should be valid for a period of sixty days beyond the date of completion of all obligations.

**2.12. Page 11. Clause 19** may be re-numbered as Clause 21.

**2.13. Page 12. Clause 20** may be re-numbered as Clause 22.

**Application Format**

**S. No. 17. Details may be read as follows:**

“**Studies/ assignments both On-going and completed for the Government of India or any Central Government organisations in the field of agricultural development within the last five years**” (enclose documentary evidence.)

**S. No. 18: Details may be read as follows:**

**Studies completed in in Agri / Processed Food Sector in the last 3 years (enclose documentary evidence)**

**NOTE : BIDDER WHO MAY HAVE SUBMITTED THEIR BID IN RESPONSE TO THE NOTICE DATED 14<sup>TH</sup> MARCH 2024, HAVE THE OPTION TO REVISE THEIR BID IN VIEW OF THIS CORRIGENDUM**

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