

ADDENDUM TO THE SUBMISSION OF BIDS FOR ORGANISING BRAND PROMOTION OF INDIAN WINE IN THE UNITED KINGDOM TO BE HELD DURING SEPTEMBER/OCTOBER 2015

A Pre bid meeting was held on 25.08.2015 with the prospective bidders wherein it was decided that the event management co should be of Indian origin and as per the bid requirement Sommelier should be certified. Regarding query on publicity on Radio, print advertisement, It was agreed that there are number of issues to be considered for selecting the final quote which requires to be deliberated between the selected vendor and APEDA. Therefore, it was decided that expenditure under this head shall be paid in actual in Indian currency on the basis of the bills of the vendors. However, they will be required to take prior approval from APEDA.

Therefore, the prospective bidders are advised not to quote costing under SI No. 5 of Annexure B (**Financial Bid**) while submitting the bids.