एपीडा
APEDA

सत्यमेव जयते

Government of India
Ministry of Commerce and Industry
Department of Commerce

ANNUAL ADMINISTRATIVE REPORT 2024-2025

Agricultural and Processed Food Products Export Development Authority (APEDA)

Ministry of Commerce & Industry, Government of India

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Brief Summary of the Report

APEDA's Annual Administrative Report 2024-2025 provides a comprehensive overview of the activities undertaken by APEDA in the financial year 2024-25 and highlights the key achievements and milestones in APEDA's journey towards export promotion. The report also provides insights into APEDA's export performance and the initiatives undertaken by APEDA to promote the export of its Scheduled products. The report is structured as per the following:

- Chapter 1 gives a brief overview of APEDA's functions and objectives.
- Chapter 2 highlights the export trends of APEDA Scheduled products.
- Chapter 3 pertains to APEDA Authority Meetings.
- Chapter 4 gives statistical information about the registration of the exporters.
- Chapter 5 highlights the initiatives taken by APEDA for implementation of official language (Hindi).
- Chapter 6 provides details about the financial assistance provided by APEDA to exporters.
- Chapter 7 provides an overview of the developments made by APEDA in its traceability systems and highlights other e-governance initiatives undertaken by APEDA.
- Chapters 8-14 contain sector-specific information about various products, such as key export promotion initiatives and activities undertaken by APEDA and its regional offices to enhance export.
- Chapter 15 provides details about APEDA's participation where India's agricultural products were showcased in international events, domestic trade fairs and capacity-building and training programmes.
- Chapter 16 provides information about APEDA's Regional Offices and the initiatives that they are taking for export promotion of the Scheduled Products.
- Chapter 17 pertains to the implementation of the Right to Information Act, 2005 where APEDA has designated various officers to be a part of the First Appellate Authority and Public Information Officers during the year 2024-25.
- Chapter 18 provides information about other activities such as R&D activities undertaken by APEDA, sensitisation programmes and collaboration with other Embassies.

APEDA's key initiatives include, working as the Secretartiat of the National Programme for Organic Production (NPOP), facilitation of various flag offs and trial shipments by successfully developing sea protocols for the export of key products to potential markets and collaboration with the Indian Embassies across the world to expansion in the exports of high potential products to those markets. Further, APEDA has also facilitated the visit of various delegations to India from numerous countries with the purpose of enhancing trade with India.

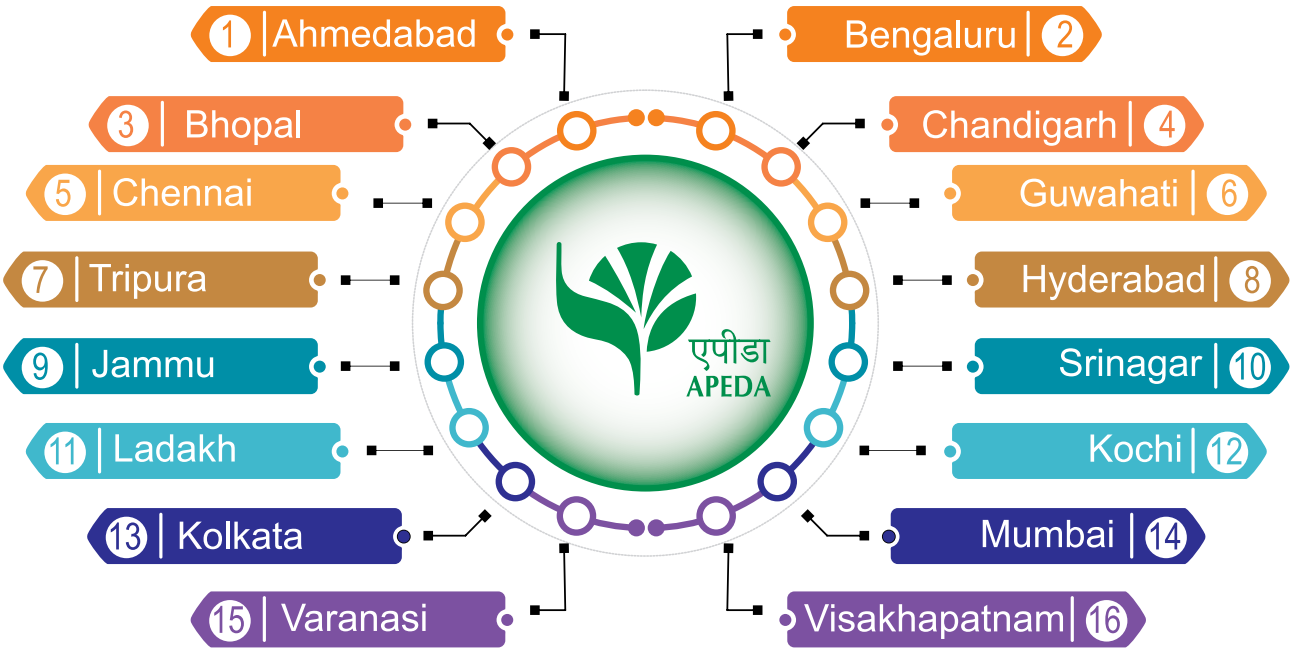
1. ABOUT APEDA

The Agricultural and Processed Food Products Export Development Authority (APEDA) was established by the Government of India under the Agricultural and Processed Food Products Export Development Authority Act passed by the Parliament in December, 1985. The Act (2 of 1986) came into effect on 13th February, 1986 through a notification issued in the Gazette of India: Extraordinary: Part-II [Sec. 3(ii): 13.2.1986). The Authority replaced the Processed Food Export Promotion Council (PFEPC). In terms of Chapter V Section 21(2) of the APEDA Act, a copy of the Annual Report of the Authority providing a true and complete account of its activities, policy and programmes during the previous financial year is required to be presented annually to the Central Government for causing the same to be laid before each House of Parliament.

This document is the 39th Annual Report of Agricultural and Processed Food Products Export Development Authority (APEDA) for the financial year 2024-25.

1.1. APEDA - ORGANIZATIONAL SET UP

The Agricultural and Processed Food Products Export Development Authority (APEDA) has its headquarters at New Delhi and is headed by Chairman, APEDA.
APEDA has set up 16 Regional Offices at:



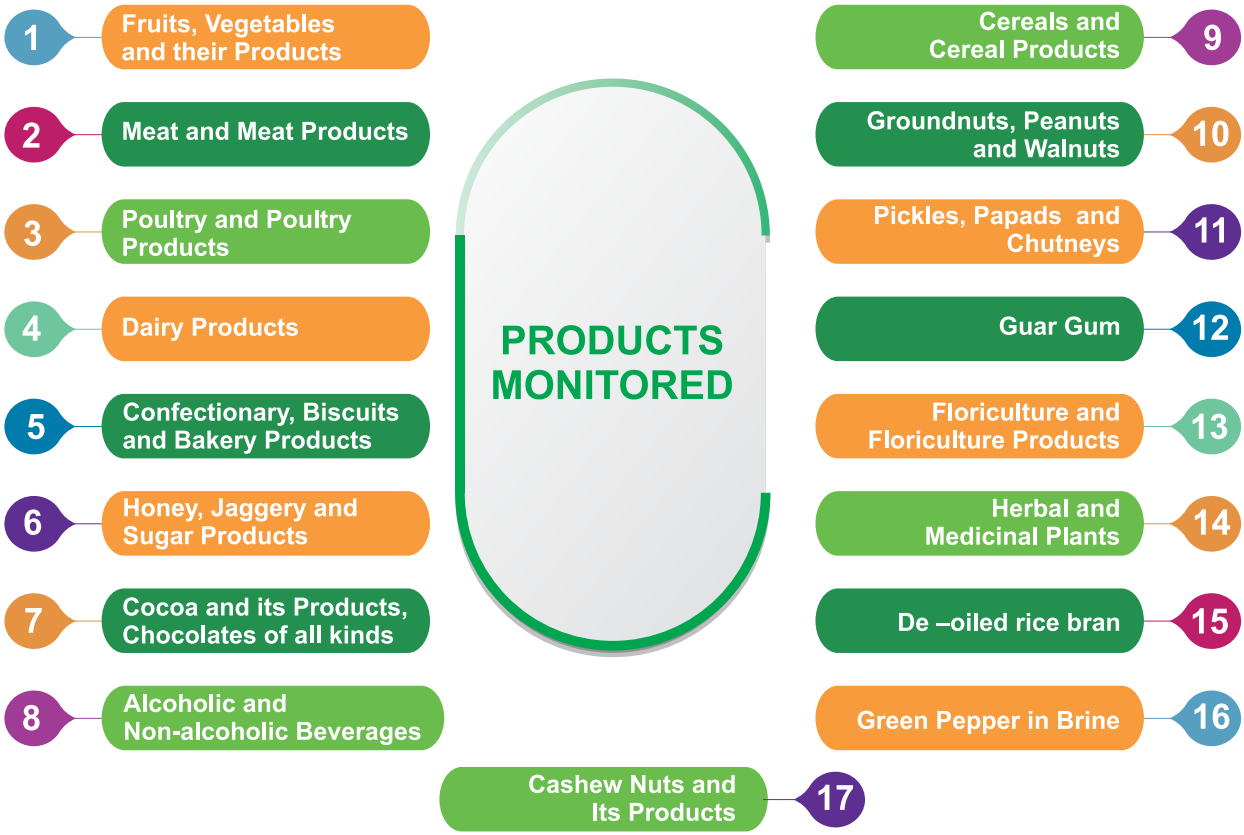
1.2 ASSIGNED FUNCTIONS

In accordance with the provisions of Agricultural and Processed Food Products Export Development Authority Act, 1985, (2 of 1986) APEDA has been assigned the following functions: -

1) Development of industries related to the scheduled products for export by way of providing financial assistance or otherwise, including undertaking surveys and feasibility studies, participation in equity capital through joint ventures and other relieves and subsidy schemes;
2) Registration of individuals as exporters of the scheduled products subjected to payment of prescribed fees.
3) Fixing of standards and specifications for the scheduled products intended for exports;
4) Carrying out inspection of meat and meat products in slaughter houses, processing plants, storage premises, conveyances or other places where such products are kept or handled for the purpose of ensuring the quality of such products;
5) Improving of packaging of the Scheduled products;
6) Improving of marketing of the Scheduled products outside India;
7) Promotion of export-oriented production and development of the Scheduled products;
8) Collection of statistics from the owners of factories or establishments engaged in the production, processing, packaging, marketing or export of the scheduled products or from such other persons as may be prescribed on any matter relating to the scheduled products and publication of the statistics so collected or of any portions thereof or extracts there from;
9) Training in various aspects of the industries connected with the scheduled products;
10) Such other matters as may be prescribed.

1.3 PRODUCTS MONITORED

APEDA is mandated with the responsibility of Export Promotion and Development of the following Scheduled Products:



Basmati Rice has been included in the Second Schedule of APEDA Act.

In addition to this, APEDA has been entrusted with the responsibility of monitoring the import of sugar as well.

APEDA also functions as the Secretariat to the National Accreditation Board (NAB) for implementation of accreditation of the Certification Bodies under National Programme for Organic Production (NPOP) for organic exports. "Organic Products" for export are to be certified only if Produced, Processed and Packed as per the standards laid down in the document – "National Programme for Organic Production (NPOP)."

1.4 COMPOSITION OF THE APEDA AUTHORITY

As prescribed by the statute, the APEDA Authority consists of the following members namely:

1) A Chairman, appointed by the Central Government
2) The Agricultural Marketing Advisor to the Government of India, ex-officio;
3) One member appointed by the Central Government representing the Niti Aayog;
4) Three members of Parliament of whom two are elected by the House of People and one by the Council of States
5) Eight members appointed by the Central Government representing respectively; the Ministries of the Central Govt. dealing with;
   - I) Agriculture and Rural Development
   - II) Commerce
   - III) Finance
   - IV) Industry
   - V) Food
   - VI) Civil Supplies
   - VII) Civil Aviation
   - VIII) Shipping and transport
6) Five members appointed by the Central Government by rotation in the alphabetical order to represent the States and the Union Territories on the recommendations of concerned State/Union Territory;
7) Seven members appointed by the Central Govt. representing
   - I) Indian Council of Agricultural Research
   - II) National Horticultural Board
   - III) National Agricultural Cooperative Marketing Federation
   - IV) Central Food Technological Research Institute
   - V) Indian Institute of Packaging
   - VI) Spices Export Promotion Council and
   - VII) Cashew Export Promotion Council.
8) Twelve members appointed by the Central Government representing:
   - I) Fruit and Vegetable Products Industries
   - II) Meat, Poultry and Dairy Products Industries
   - III) Other Scheduled Products Industries
   - IV) Packaging Industry
9) Two members appointed by the Central Government from amongst specialists and scientists in the fields of agriculture, economics and marketing of the scheduled products.

1.5 ADMINISTRATIVE SETUP

Chairman	-	Appointed by the Central Government
Director	-	Appointed by APEDA
Secretary	-	Appointed by the Central Government
Other Officers and Staff	-	Appointed by APEDA

Section 7 (3) of the APEDA Act provides for appointment of such officers and employees by the Authority as may be necessary for the efficient performance of its functions.

The following sanctioned strength/posts of APEDA is :

Group A – 41 posts
Group B – 42 posts and
Group C – 60 posts (*)
Total – 143

(*) As per APEDA Restructuring Report approved by DOC in January 2019, Group C posts once vacant are not to be filled, except in the case of promotion to the posts of Assistant/Cash Executive)

Chairman of the Authority

Shri Abhishek Dev, IAS held the charge of Chairman, APEDA from 01.04.2024 to 31.3.2025.

Director

The position of Director, APEDA was vacant from 01.04.2024 to 31.3.2025.

Secretary

Dr. Sudhanshu held the charge of Secretary, APEDA from 01.04.2024 to 31.3.2025.

Officers and Staff of the Authority

As on date 31st March 2025, the total number of employees in the organization was 73 as against the total sanctioned staff strength of 143 Group – A, B & C employees. The category-wise break up of employees of the APEDA Authority was as follows :

In ranks equivalent to Group A posts in the Government (including Chairman)	23
In ranks equivalent to Group B posts in the Government	38
In ranks equivalent to Group C posts in the Government	13

The welfare and development of SC/ST/OBCs and women employees is adequately looked after by the Authority.

At present, APEDA has a total of 24 female employees in Group A, B and C categories.

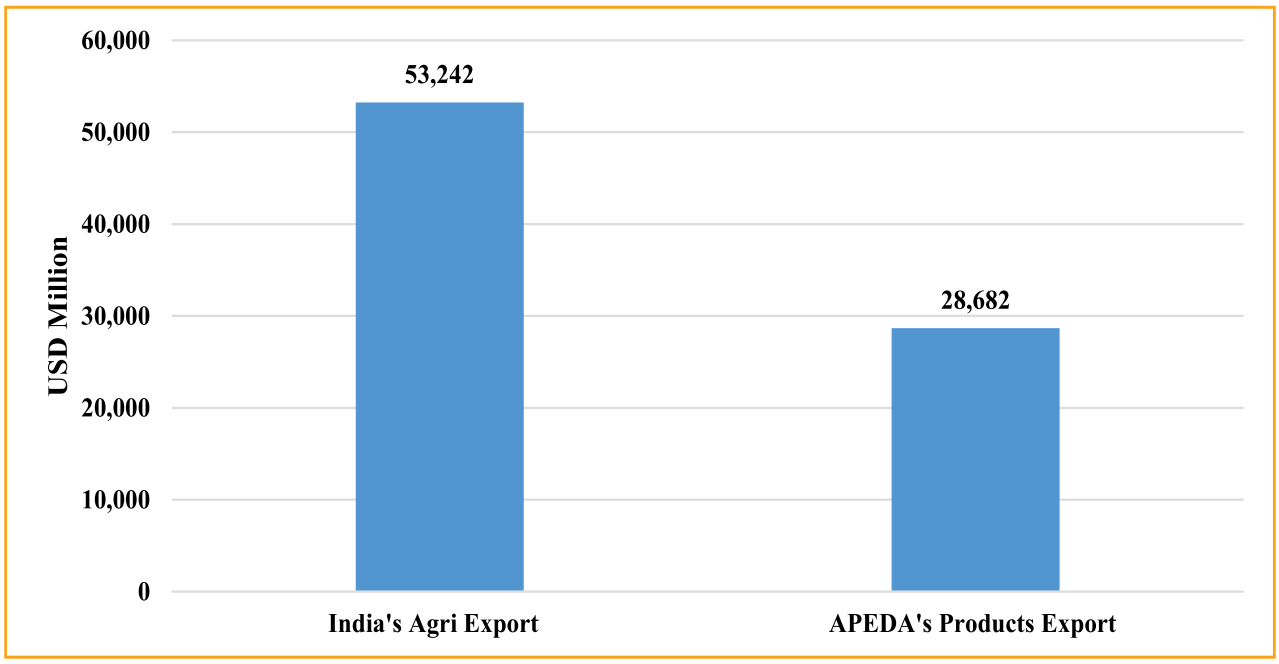
APEDA has formed a committee for receiving complaints against sexual harassment of women at work places. The Committee is being headed by a woman officer of the level of General Manager. The welfare of the female employees is also well looked after and there was no complaint from any woman employee for harassment or related to their welfare.

As per Govt. norms, the reservation for physically handicapped persons is 4% of the total strength in all grades. Against the existing staff strength of 73, one incumbent is physically challenged. APEDA has taken care of the welfare of persons with disabilities. Further, all the facilities as per rule are given to them. So far, no complaints have been received from them.

2. APEDA'S EXPORT SCENARIO (2024-25)

As may be seen from the data given below, in 2024-25, India's Agri exports amounted to the value of USD 51,913 million, out of which the export of APEDA products amounted to USD 28,601 million.

2.1 APEDA'S SHARE IN AGRI. EXPORTS

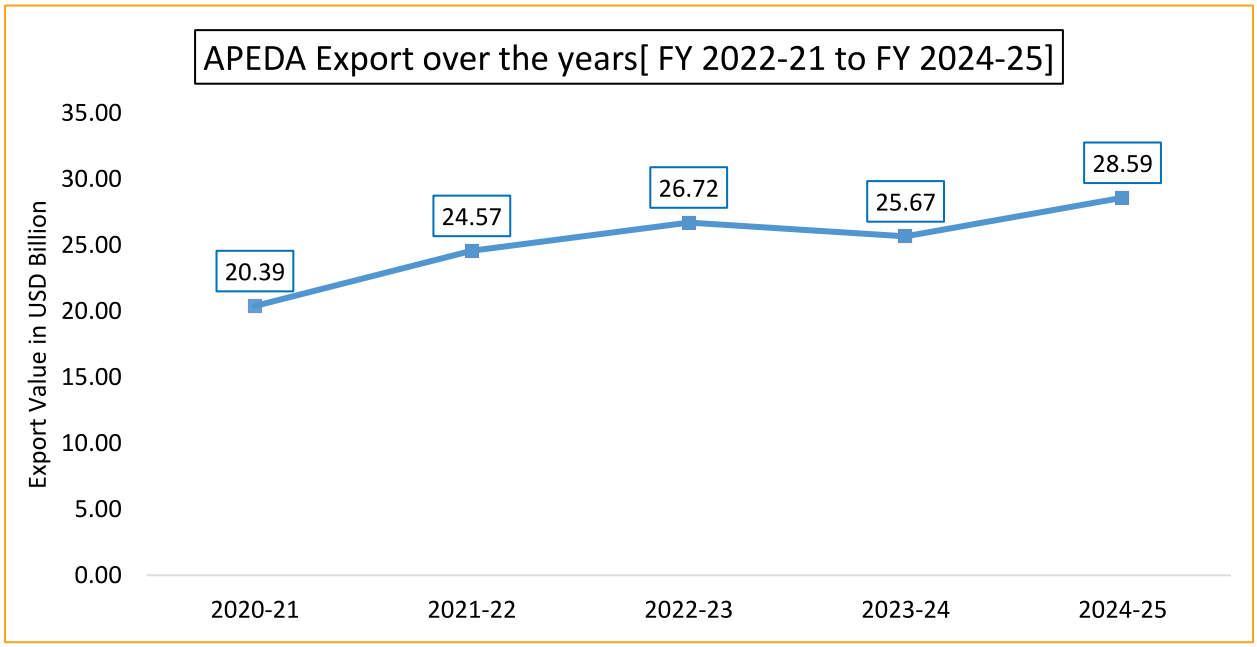


2.2 INDIA'S AGRI. AND APEDA EXPORT, 2024-25

Description	USD Million		%Age Change
	2023-24	2024-25	
Agri Product	48,757	51,913	6%
APEDA Product	25,667	28,590	11%
Share of APEDA in Agri export	53%	55%	

Source: DGCIS (Principal Commodity)

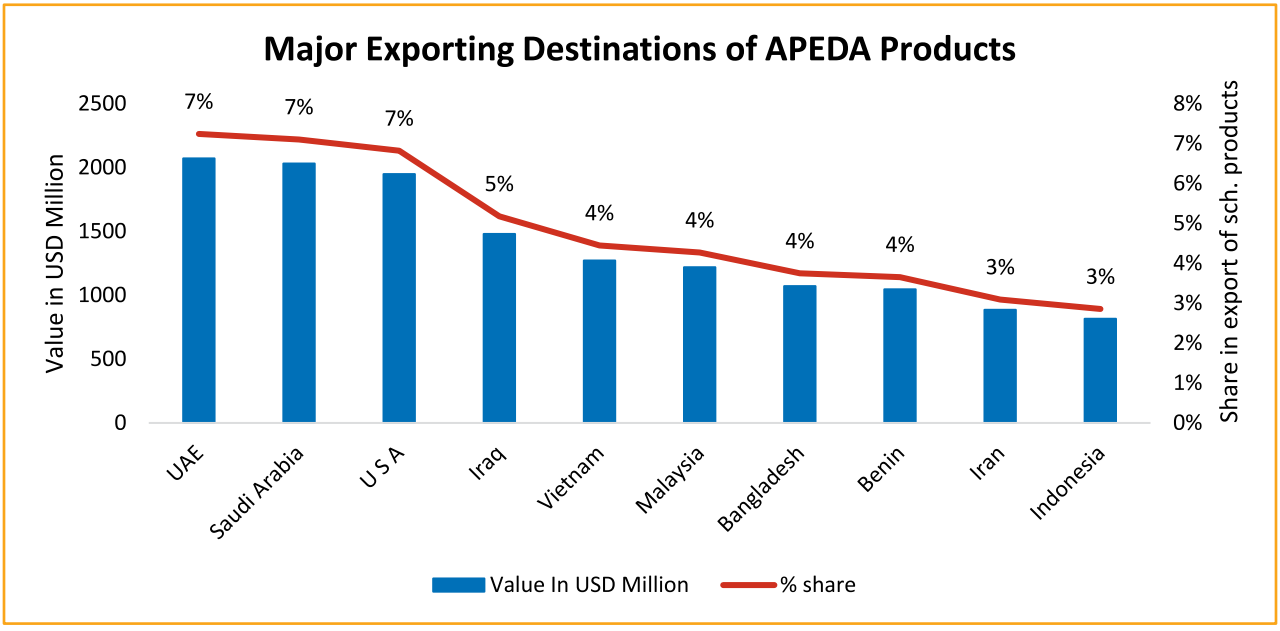
Export performance of APEDA Scheduled products in Last 5 years [FY 2022-21 to FY 2024-25]



Source: DGCIS

2.3. INDIA'S EXPORT OF APEDA PRODUCTS: TOP 10 MARKET

Top ten countries account for 49% share in total export in 2024-25.

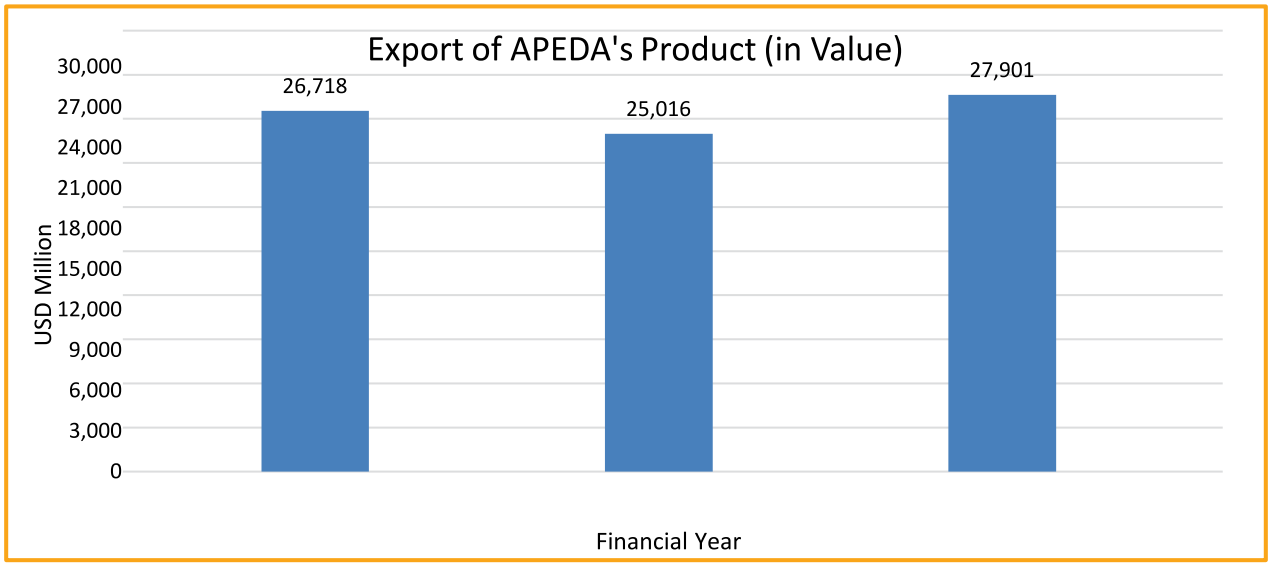


2.4 APEDA'S MAJOR PRODUCTS AND MAJOR MARKETS-2024-25

S. No.	APEDA Major Products	APEDA Major Markets
1	Non-Basmati Rice	Benin (15.71%), Guinea (8.21%), Cote D Ivoire (7.97%), Togo (6.46%),and Bangladesh (5.50%)
2	Basmati Rice	Saudi Arabia (20.25%), Iraq (14.30%), Iran (12.67%), UAE (6.13%) and Yemen (6.03%)
3	Buffalo Meat	Vietnam (18.24%), Egypt (16.16%), Malaysia (15.21%), Iraq (8.87%) and Saudi Arab (7.82%)
4	Misc Processed Items	USA (15%), UAE (10.64%), Malaysia (8%), Bangladesh (4.87%) and Canada (4.51%)
5	Fresh Fruits	Iraq (15.88%), UAE (15.17%), Netherland (13.62%), Bangladesh (5.62%) and Nepal (4.95%),
6	Processed Fruits & Juices	USA (15.69%), Saudi Arab (8.54%), Netherland (8.54%), UAE (6.56%) and UK (6.28%),
7	Cereal Preparations	USA (17.28%), UAE (8.22%), UK (5.89%), Canada (5.48%),and Nepal (5.45%),
8	Fresh Vegetables	Bangladesh (28.04%), UAE (14.61%), Malaysia (8.31%), Nepal (7.31%) and Sri Lanka (7.07%),
9	Groundnut	Indonesia (35.10%), Vietnam (13.77%), Philippines (8.41%), Malaysia (6.53%) and Thailand (6.13%),
10	Pulses	Bangladesh (21.86%), UAE (11.10%), China (8.65%), USA (8.50%) and Sri Lanka (5.84%)

Source: DGCIS

2.5 APEDA'S EXPORT PERFORMANCE-2024-25



2.6 INDIA'S EXPORT TO WORLD: APEDA PRODUCTS – 2024-25

India's Export to the World APEDA Products

Product	Qty In MT	Rs. Crore	USD Million
Non-Basmati Rice	14,128,955	55,407	6,528
Basmati Rice	6,065,456	50,312	5,944
Buffalo Meat	1,254,922	34,392	4,061
Misc Processed Items	0	14,202	1,680
Fresh Fruits	1,591,850	9,977	1,171
Processed Fruits & Juices	738,076	8,716	1,029
Cereal Preparations	594,536	7,901	934
Fresh Vegetables	2,150,732	7,554	894
Groundnut	746,315	6,728	795
Pulses	730,731	6,596	778
Processed Vegetables	550,420	6,570	777
Dairy Products	217,017	6,112	721
Guargum	453,651	4,816	569
Alcoholic Beverages	221,802	2,985	353
Cashew	65,234	2,864	338
Cocoa Products	45,494	2,514	296
Other Cereals	704,111	2,297	271
Milled Products	267,370	1,620	192
Poultry Products	0	1,430	169
Fruits / Vegetable Seeds	21,165	1,330	158
Floriculture	21,038	749	89
Sheep/Goat Meat	11,580	720	85
Animal Casings	18,414	506	60
Cashew Nutshell Liquid	8,498	61	7
Wheat	3,566	17	2
Other Meat	290	14	2
Total	**30,611,223**	**236,391**	**28,601**

Source: DGCIS

3. AUTHORITY MEETINGS AND STATUTORY FUNCTIONS

The APEDA Regulations lay down the procedure for meeting of the Authority. According to Regulation 3, "there shall be no less than three ordinary meetings of the Authority in a year."

In accordance with the Regulations, APEDA held three Authority meetings during the year 2024-25 (as under):

Meeting Number	Date
109th Authority meeting	28th June, 2024
110th Authority meeting	24th December, 2024
111th Authority meeting	26th March, 2025

4. REGISTRATION OF EXPORTERS

Under the APEDA Act, every person exporting any one or more of the Scheduled products shall apply to the Authority to be registered as an exporter of the Scheduled products.

In compliance of the DGFT Trade Notice 35/2021-22 dated 24.2.2022 APEDA has started using DGFT portal for issuance of Registration cum Membership Certificate (RCMC) w.e.f 17th July, 2023. The exporters may apply for e-RCMC for obtaining RCMC for APEDA scheduled products after getting IEC Code from DGFT.

4.1. REGISTRATION-CUM-MEMBERSHIP CERTIFICATE (RCMC) FOR 2024-25

Sl. No.	State Name	RCMC as on 1st April 2024	New Addition in 2024-25	Expired RCMC in 2024-25	Total
1	ANDAMAN AND NICOBAR ISLANDS	1	1	0	2
2	ANDHRA PRADESH	988	295	42	1325
3	ARUNACHAL PRADESH	8	4	0	12
4	ASSAM	363	127	4	494
5	BIHAR	326	120	6	452
6	CHANDIGARH	32	12	0	44
7	CHHATTISGARH	538	191	12	741
8	DADRA AND NAGAR HAVELI	4	2	0	6
9	DAMAN AND DIU	9	4	1	14
10	DELHI	1590	466	3	2059
11	GOA	56	14	4	74
12	GUJARAT	4128	1431	252	5811
13	HARYANA	938	343	1	1282
14	HIMACHAL PRADESH	55	25	0	80
15	JAMMU AND KASHMIR	94	34	1	129
16	JHARKHAND	152	41	1	194
17	KARNATAKA	1647	471	84	2202
18	KERALA	1361	395	78	1834
19	LADAKH	3	3	0	6
20	LAKSHADWEEP	1	0	0	1
21	MADHYA PRADESH	1143	336	57	1536
22	MAHARASHTRA	7055	2016	371	9442

Sl. No.	State Name	RCMC as on 1st April 2024	New Addition in 2024-25	Expired RCMC in 2024-25	Total
23	MANIPUR	18	8	0	26
24	MEGHALAYA	23	8	2	33
25	MIZORAM	4	6	0	10
26	NAGALAND	13	3	0	16
27	ODISHA	219	88	4	311
28	PUDUCHERRY	54	14	3	71
29	PUNJAB	575	242	0	817
30	RAJASTHAN	727	191	39	957
31	SIKKIM	0	2	1	3
32	TAMIL NADU	4367	986	254	5607
33	TELANGANA	1355	450	57	1862
34	TRIPURA	62	19	4	85
35	UTTAR PRADESH	1655	511	68	2234
36	UTTARAKHAND	157	55	4	216
37	WEST BENGAL	1981	666	105	2752
	Total	**31702**	**9580**	**1458**	**42740**

4.2 REGISTRATIONS-CUM-ALLOCATION CERTIFICATE (RCAC) FOR EXPORT OF BASMATI RICE FOR 2024-25

Month	Total No. of RCAC	Quantity (MTs)	FOB Value (USD Million)
Apr-24	4393	537916	602
May-24	4228	511175	581
Jun-24	3439	458034	540
Jul-24	4172	500034	649
Aug-24	3949	396743	438
Sep-24	4143	432030	459
Oct-24	4223	525063	527
Nov-24	3781	429204	428
Dec-24	4811	621529	602
Jan-25	5003	610350	637
Feb-25	4702	598751	550
Mar-25	4647	616568	566
Total	**51491**	**6237396**	**6579**

4.3 CERTIFICATE OF EXPORT (COE) FOR PEANUTS AND PEANUT PRODUCTS FOR 2024-25

Month	Total number of COEs	Quantity (in MT)
Apr-24	3289	91496.21
May-24	2497	72122.74
Jun-24	2546	71833.71
Jul-24	3084	90406.01
Aug-24	2422	70818.75
Sep-24	1476	40237.87
Oct-24	3891	116187.61
Nov-24	4380	131682.66
Dec-24	4894	141789.31
Jan-25	3621	108224.01
Feb-25	3277	97799.65
Mar-25	3225	97100.65
Total	**38602**	**1129699.19**

5. IMPLEMENTATION OF OFFICIAL LANGUAGE IN APEDA

During the financial year 2024-25, APEDA ensured compliance with various provisions of the Official Language Act and Rules of the Government of India. APEDA has complied with the Official Language Rules of the Official Language Act, 1963, such as submitting reports to the Department of Official Language, Ministry of Home Affairs and the Department of Commerce, Ministry of Commerce and Industry, within the stipulated time frame. APEDA has taken effective steps for the promotion and propagation of Hindi in daily office work, such as:

1. Meetings of the Official Language Implementation Committee were organized on a regular basis during the financial year 2024-25.
2. All documents were compulsorily issued in bilingual form under Section 3 (3) of the Official Language Act, 1963.
3. APEDA has actively and regularly participated in the meetings of the Town Official Language Implementation Committee (TOLIC).
4. A training workshop was organized on 07-08-2024 for working in Hindi in e-Office.
5. Participation was made in the 24th session of the Preliminary Translation Training Programme (from 06 May, 2024 to 18 June, 2024) organized by the Central Translation Bureau, Department of Official Language, Ministry of Home Affairs.
6. This year, the Hindi Day celebration was organized as "Rajbhasha Heerak Jayanti" and Hindi Day was celebrated on 17 September, 2024.
7. Hindi Fortnight was celebrated from 14 September to 29 September and various competitions were organized.
8. APEDA participated in the grand event of Hindi Day Celebrations 2024 and the Fourth All India Official Language Conference held at Bharat Mandapam, New Delhi on 14-15 September, 2024.
9. APEDA participated in the Half-Yearly Progress Meeting organized by the Town Official Language Implementation Committee on 22 November 2025.
10. An award was won in the Official Language Quiz organized by Punjab National Bank and Bank of Baroda during the Official Language Conference.
11. A Hindi workshop (topic - Mental Health) was organized on 24 January 2025.
12. Participation was made in the "Kanthasth 2.0" workshop organized by the Department of Official Language, Ministry of Home Affairs, Government of India on 12 February 2025.
13. Participation was made in the "Official Language Conference" organized by the Town Official Language Implementation Committee, South Delhi on 14 February 2025.
14. Participation was made in the "One-Day Joint Regional Official Language Conference and Award Distribution Ceremony" for the North-I, North-II, Central and West regions organized by the Department of Official Language, Ministry of Home Affairs, Government of India, in Jaipur, Rajasthan, on 17 February, 2025.
15. A Hindi Idioms competition was organized in the APEDA office on 20 February 2025.
16. A Doha (Couplet) competition was organized in the APEDA office on 25 February 2025, in which all personnel participated enthusiastically.
17. APEDA has taken the initiative for the operational implementation of the Official Language and to increase correspondence in Hindi and the following online certificates are being issued in bilingual form:
    a. RCMC (Registration-cum-Membership Certificate)
    b. RCAC (Registrations-cum-Allocation Certificates)
    c. CoE (Certificate of Export)

6. AGRICULTURE AND PROCESSED FOODS EXPORT PROMOTION SCHEME OF APEDA

The Agricultural and Processed food Products Export Development Authority (APEDA) was established by the Government of India under the APEDA Act,1985. The primary objective of APEDA is to undertake the development and promotion of export of its Scheduled products.

APEDA is mandated with the export promotion and development of seventeen scheduled product categories covering 802 HS codes, at 8-digit level. In 2024-25 exports of APEDA's scheduled products stood at USD 28.59 Billion which amounted to a significant share of 55% in the total Agri exports of USD 51.91 Billion.

The Agriculture and Processed Foods Export Promotion Scheme of APEDA aims to promote the export of agricultural and processed food products by providing financial support to registered exporters from 2021-22 to 2025-26.

The Agriculture and Processed Foods Export Promotion Scheme of APEDA scheme is designed to achieve the following objectives:

- Understanding the several challenges faced by agri-exporters.
- Acknowledging the need for assistance to successfully navigate through these challenges and achieve objectives of APEDA
- Financial assistance is provided in three broad areas, development of export infrastructure, quality development and market development.

(a) Development of Export Infrastructure

APEDA recognizes the importance of infrastructure for growth of Agro- industries and export of agricultural products in the value chain. The scheme component covers both fresh produce and processed food products. The objective of the scheme is to reduce losses caused due to spoilage and to ensure quality production of Agro products. To achieve this, it seeks to set up post-harvest handling facilities (both under private sector and common infrastructure facilities of States) like pack houses, cold-chain networks, pre-shipment treatment facilities and provision of plant and equipment to processing units to enable export-oriented production which are not usually covered by schemes of other departments that target domestic oriented production.

(b) Quality Development

Assistance is provided to commercial food testing laboratories and exporters to upgrade their laboratory facilities to comply with the prescribed standards of importing countries, which in many instances are much above the domestic requirements, thereby needing more specialized and advanced state of the art facilities and equipment. Apart from this, this component assists exporters in defraying a part of charges for tests prescribed by importing countries and for certification of exporter linked farmers with Global GAP certification and similar certifications.

(c) Market Development

This component helps exporters to achieve market access in new markets and help sustain their presence in the existing markets. It covers structured marketing strategies for Agri export promotion via market intelligence via studies, international exposure through participation of exporters in International Trade Fairs, Trade delegations, Buyer-seller meets, capacity building and high-quality packaging.

THE BUDGET STATEMENT FOR THE FINANCIAL YEAR 2024-25:

(Rupees in Crores)

S. No.	Particulars	Sanctioned Budget	Amount Spent	Balance
1	**Grant in aid-Subsidies**	46.00	46.00	-
	TOTAL(A)	**46.00**	**46.00**	**-**
2	**Grant for creation of Capital Assets**	23.60	23.60	-
	TOTAL(B)	**23.60**	**23.60**	**-**
3	**Grant in aid general**	5.00	5.00	-
	TOTAL(C)	**5.00**	**5.00**	**-**
4	**NER**			
	(i) Grants in Aid (General)	2.00	2.00	-
	(ii) Subsidies	2.00	2.00	-
	(iii) Creation of Capital Assets	1.40	1.40	-
	TOTAL(D)	**5.40**	**5.40**	**-**
	TOTAL (A+B+C+D)	**80.00**	**80.00**	**-**

7. APEDA'S E-GOVERNANCE INITIATIVES

During the year 2024-25, the information Technology (IT) division of APEDA managed and oversaw day to day operations, including planning, organizing and supervising key functional areas in alignment with APEDA's objectives. The Division was responsible for the design, development and implementation of new software solutions, adoption of emerging technologies and the installation and upgrading of relevant hardware, software and other IT systems. Additionally, the IT Division addressed and resolved queries received from stakeholders, APEDA officials, various departments and external agencies. It also supervised administrative service professionals as well as technical and support staff as needed.

1) TRACENET TRACEABILITY SYSTEM FOR MONITORING AND EXPORTS OF ORGANIC PRODUCTS FROM INDIA UNDER THE NATIONAL PROGRAMME FOR ORGANIC PRODUCTION (NPOP)

TraceNet is an internet based electronic service offered by APEDA to the stakeholders for facilitating process certification for export of Organic Products from India which comply with the NPOP standards. TraceNet collects, stores and reports - forward and backward traces and quality assurance data entered by the operators / producer groups and certification bodies within the organic supply chain in India.

Significant developments have been made in TraceNet, as mentioned below:

- Aadhar added for Farmer Id proof.
- Provision for Transferring Operator of Suspended / Terminated under renewal.
- Office building Image uploaded and Geo coordinate taken.
- Multiple Reports implemented for Organic Division under MIS section in Admin module.
- Developed Alert Mechanism for Organic division during Quantity of Rice, Wheat for 50MT and Pulses for 25MT while applying for provisional transaction certificates (PTC).
- Alert system for Suspension, termination and Revoke of Operator for Organic Division.
- Alert system for Sampling and Analysis of high-risk product by Certification Bodies (CB) within 15 days.
- Multi Login system for Processer for applying PTC application for different users with Lot Locking process.

2) TRACENET SYSTEM AND MOBILE APP UPGRADES

TraceNet has been significantly enhanced with PAN verification API, FSSAI verification service and eSign from eMudhra and CDAC eSign, real-time alerts, geo-tagging, MIS reporting. Key improvements include:

- **Real-time verification** of farmers, farms, audits and reporting
- **Complete digitization** of the system, reducing paperwork and accelerating processes
- **Lab integration** for seamless collection of samples, issuance of test reports for organic products in real time basis.
- **Real-time alerts** to ensure compliances and transparency

These upgrades make TraceNet faster, stronger and more transparent supporting a fully online and reliable traceability system in the organic value chain.

3) MEAT NET: TRACEABILITY SYSTEM FOR MONITORING AND EXPORT OF MEAT AND MEAT PRODUCTS FROM INDIA

- A provision implemented to capture importing company details (Name, Address, Number of Containers and Seal Number) in the health certificate application and to display these details on the health certificate for Vietnam, for the relevant certificates in the Meat.Net system.

- The updated POST type API provided by QCI I-CAS was integrated to enable posting of
- health certificate application details from Meat.Net to the QCTI-CAS Halal Portal.
- A new provision was implemented to capture the production date in the health certificate for exports to Iraq.
- Modifications were made to the health certificate format for when the meat unit's state in Telangana, applicable to both preview and in-lieu certificates Meat.Net system.

4) HORTINET SYSTEM-TRACEABILITY AND REGISTRATION OF FARMERS FOR MONITORING OF EXPORT OF FRESH FRUITS AND VEGETABLES FROM INDIA TO EU

- The MangoNet and AnarNet modules are functional up to the stage of orchard/farm registration by the Department of Agriculture/Horticulture. The procedure for the export of mangoes and pomegranates to any country has been voluntarily implemented by APEDA.
- The YES BANK payment gateway has been integrated into the TraceCone system.

5) I-TRACK SYSTEM

- Implemented the Grievance Module for the Laboratory System.
- Integrated payment functionality into the Trade Fair application, with reporting enabled on a trade fair-specific basis.
- Developed provisions for RCMC, DGFT, GST, Sugar Import and CB Aggregation Reports in the MIS for GST, intended for the Budget and Finance Division.

6) APEDA WEBSITE REVAMP (CMS BASED)

The APEDA website has been completely overhauled with a modern design, improved navigation and bilingual (English-Hindi) support. The new platform offers a user-friendly interface, faster access to information and updated content to better serve exporters and stakeholders. This upgrade enhances accessibility, transparency and efficiency in promoting India's agri-export sector. Structured menus and categorized pages enhance access to information.

- Advanced filters simplify product discovery within APEDA's scheduled products.
- News and updates are more visible, improving communication with exporters.

7) AGRIEXCHANGE PORTAL

APEDA has revamped the AgriXchange portal with a modern template and cutting-edge technologies to create a more dynamic and user-friendly platform, fostering seamless interaction and trade within the agricultural community. The portal has been upgraded with dynamic feature and readily available reports

Key achievements during the 2024-25 period include:

- Publishing 244 newsletters, reaching a subscriber base of 52,266
- Enhancing the portal by incorporating new HS codes, in line with DGCIS guidelines.
- Regularly updating data on India's export, import and international production to keep stakeholders informed.

8) INITIATIVE FOR TECHNOLOGY UPGRADING

APEDA is leading a major technology upgrade initiative by transitioning all its applications to NET Core 7 and the Postgres SQL Database. This strategic upgrade is designed to enhance compatibility, scalability and overall performance across its digital ecosystem.

9) ORGANIC PROMOTION PORTAL (CMS BASED)

- A dedicated portal for the awareness, branding and promotional activities under the National Programme for Organic Production (NPOP).
- Improves and enhances usability by delivering targeted content for organic exporters, farmers and certification bodies

10) NPOP PORTAL ENHANCEMENTS

The National Programme for Organic Production (NPOP) portal has been modernized with a refreshed User interface, restructured content, enriched media and bilingual support (including Hindi). Key features include:

- Clear display of organic certification policies and procedures under NPOP
- Real-time updates for timely stakeholder communication
- Improved navigation and user experience across the portal
- The NPOP sets standards for organic production, certification and accreditation in India, ensuring compliance with both domestic and international requirements. The upgraded portal strengthens knowledge-sharing and supports exporters, farmers and certification bodies with streamlined access to vital information.

11) LAB MANAGEMENT SYSTEM

The recognized laboratories are now seamlessly integrated with platforms like Hortinet, Peanut.net and TraceNet. This integration:

- Enables faster turnaround of reports and compliance documentation
- Ensures traceability and enhances credibility of test results
- Reduces repetitive data entry, saving time and minimizing errors
- Simplifies access for laboratories, with easy role and product assignment

The system streamlines workflows, strengthens transparency and supports timely export readiness.

12) IMPLEMENTATION OF NICNET CONNECTIVITY

APEDA HO has implemented NICNET connectivity to safeguard its network against the network threats.

13) EXPANSION OF CLOUD INFRA AT NATIONAL DATA CENTRE, NICSI

APEDA has procured 15 new virtual machines in National Data Centre, NIC for deployment of new applications. NDC are considered more secure environment for hosting of mission critical applications.

14) AWARENESS PROGRAMS ON CYBER HYGIENE AND SECURITY

APEDA conducted two awareness programs on Cyber hygiene and security for all the employees. Subject matter expert from Cert IN were invited to disseminate the lecture on the said subject.

15) STRENGTHENING OF ICT INFRA

APEDA has conducted the security audit of its website and online application to comply with guidelines of NIC. Further, old IT equipment have been discarded to ensure security at IT hardware level.

16) GRIEVANCE REDRESSAL PORTAL

APEDA has launched a dedicated online portal for filing, tracking and resolving service-related grievances. Key features include:

- Structured and accessible grievance system
- Integration with WhatsApp for user feedback and suggestions
- Daily virtual hearings (4–5 PM) by divisions, regional offices and helpdesks support
- New IVR system to support stakeholders using the upgraded TraceNet platform
- Regular video conferences with stakeholders to ensure swift and transparent resolutions

This initiative strengthens accountability, boosts user trust and ensures faster, more efficient service delivery across all APEDA operations.

APEDA's Capacity Building and Training Programme

In FY 2024-25, APEDA carried out 879 capacity-building and training programmes across 33 States and Union Territories, reaching a total of 78,284 participants. These programmes covered a wide spectrum of stakeholders farmers, FPOs, processors and exporters aimed at strengthening skills, improving quality awareness and enhancing export readiness. With 792 programmes conducted through Regional Offices and 87 through BEDF, APEDA ensured nationwide outreach, reinforcing India's agri-export ecosystem through continuous training and capability enhancement.

Status of Capacity Building & Training Programme

S. No.	States & UTs	FY 24-25 (Last Year)	
		Number of Training conducted	Number of Participants
1	Maharastra	64	5475
2	Goa	0	0
3	Gujarat	23	1462
4	Rajasthan	4	498
5	TamilNadu	82	8363
6	Puducherry	3	380
7	Bihar	27	5599
8	Uttarakhand	16	1807
9	Uttar pradesh	48	8396
10	Himachal Pradesh	13	512
11	Punjab	24	1625
12	Haryana	19	748
13	Chandigarh	9	215
14	Madhya Pradesh	38	4803
15	Chhattisgarh	14	1247
16	Karanataka	66	5005
17	Kerala	31	1323
18	Telangana	73	5068
19	Andhra Pradesh	48	4057
20	West Bengal	22	2685

S. No.	States & UTs	FY 24-25 (Last Year)	
		Number of Training conducted	Number of Participants
21	Odissa	20	1473
22	Jharkhand	12	895
23	Anadaman & Nicobar UT	0	0
24	Jammu & Kashmir	15	800
25	Ladakh	6	215
26	Arunachal Pradesh	8	181
27	Meghalaya	11	419
28	Sikkim	8	204
29	Manipur	7	224
30	Nagaland	9	181
31	Assam	35	2198
32	Tripura	22	810
33	Mizoram	15	577
	Regional Offices	**792**	**67445**
	BEDF	**87**	**10839**
	Grand Total	**879**	**78284**

8. HORTICULTURE SECTOR (FRESH FRUITS AND VEGETABLES & FLORICULTURE)

India has a strong and diverse horticulture sector that plays a major role in its agricultural economy. As the world's second-largest producer of horticulture crops, India leads in bananas, mangoes, papayas, onions, okra and ginger. It's wide range of fruits, vegetables, spices, floriculture and medicinal plants ensures year-round availability and gives the country a clear advantage in both scale and variety.

APEDA is playing a key role in converting this horticulture strength into rising export value. Through improved infrastructure, packhouses, cold chain support, sea protocols, quality labs and strong traceability systems, APEDA is helping Indian exporters meet global standards and tap high-value markets. With rising global demand for safe and residue-compliant produce, APEDA's interventions are enabling India to expand its presence across Asia, the Middle East, Europe and North America.

A number of flag-offs and trial shipments were facilitated by APEDA through its various regional offices to promote the export of horticultural produce, which are mentioned below.

8.1. FLAG OFFS/ TRIAL SHIPMENTS:

1) First consignment of Banagnapalli Mango from Karnataka to UK by sea on 19.05.2024
2) Mankurad Mango from Goa to UK on 19.05.2024
3) Snow Peas from J&K to UK on 29.05.2024
4) The First shipment of Kesar Mango from Maharashtra to Japan by Sea on 10.06.2024
5) Litchi from Punjab to UK on 28.06.2024
6) Pomegranate from Maharashtra to Australia on 31.08.2024
7) Dragon Fruit from Odisha to UAE on 04.09.2024
8) Chilli from Uttar Pradesh to UAE on 07.12.2024
9) Nagpur Orange from Maharashtra to Oman by Sea 07.12.2024
10) The First shipment of Pomegranate from Maharashtra to Australia by sea on 07.02.2025
11) The First shipment of Meghalaya ginger from Meghalaya to UAE by sea 25.02.2025

8.2. DEVELOPMENT OF SEA PROTOCOLS:

1) APEDA has taken proactive step in developing sea protocols for the export of fresh produce to distant markets. The strategic development of protocols tailored for sea transport, aimed to optimize the export process for potential fruits and vegetables.
2) APEDA in collaboration with ICAR-Central Institute for Subtropical Horticulture (CISH), ICAR-National Research Centre on Pomegranate (NRCP) and ICAR-Central Coastal Agricultural Research Institute (CCARI) developed the Sea protocol for mangoes, banana, pomegranate and pineapple. Further, the development of sea protocol for Oranges is in process in association with the research institute.

8.3. SEA SHIPMENTS OF KEY PRODUCTS:

1) BANANA:

Based on the Sea Protocol for Banana the first trial shipment of Bananas were successfully shipped by sea to Netherlands in 24 days. Subsequently, two commercial shipments were also flagged off to Russia by adopting the sea protocol developed by ICAR-CISH.

2) MANGOES:

APEDA in collaboration with ICAR-CISH Lucknow is working on the development of Sea protocol for export of Mangoes to distant markets, using the sea route. Trial shipments were conducted to test the protocol for commercial launch in the subsequent season.

3) POMEGRANATE:

With the success of static trial of 60 days of Pomegranate in collaboration with ICAR-NRCP, first commercial shipment of pomegranates by sea was successfully shipped to Australia retaining good quality of the produce.

4) PINEAPPLE:

The first commercial sea trail shipment of Pineapple from Maharashtra to Dubai in collaboration with ICAR- Central Coastal Agricultural Research Institute (CCARI) was carried out in June 2024.

5) ORANGES:

APEDA in collaboration with ICAR- Central Institute of Post Harvest Engineering & Technology (CIPHET) has initiated developing the Sea protocol for export of Oranges to Gulf Countries.

6) GINGER:

APEDA in collaboration with Meghalaya State Agriculture Marketing Board initiated the first sea trial shipment of Ginger to Dubai in February 2025.

8.4. MOU WITH VARIOUS INSTITUTES:

1) APEDA signed an MoU with ICAR- Central Institute for Subtropical Horticulture Department (CISH) for development of Sea Protocol to long distant markets.
2) During World Food India, 2024, APEDA signed an MoU with Lulu Group for promotion of Horticultural Products across diverse international markets.

8.5. MANGO PROMOTION PROGRAMS:

1) In collaboration with Embassy of India, Moscow, APEDA successfully concluded the 2nd edition of 'Aamrus-2024' on 23.05.2024 in Moscow, Russia. The event included display of 7 varieties of Indian mangoes- Alphonso, Amrapali, Maliika, Kesar, Rajapuri, Totapuri and Baganapalli. During the Mango promotion program, Buyer Seller Meet was organized with 11 Indian importers and 15 Russian exporters. A visit to Food city in Moscow was also organized, for Indian exporters to familiarize them with the markets of small and wholesale trade in Fresh Fruits and Vegetables.
2) APEDA carried out Mango Promotion program in Seoul Food and Hotel, South Korea, Big Seven, South Africa and Open Day by WTO, Switzerland during June 2024. Display and sampling of Fresh Mangoes including Mango Popsicles & Smoothies were carried out during these international events.
3) During 2024 season, APEDA organized Mango Promotion programs in Russia, Belgium, Lithuania, Italy, Turkmenistan, Malaysia and Hong Kong, The Mango varieties from northern, eastern, western and southern India have been included in the events for display and wet sampling.
4) On 27.06.2024, APEDA in association with German Embassy in India and the Indo-German Cooperation on Agricultural Market Development Project successfully organized an event on "Export Debut of India's Finest Mangoes to Europe" at the Embassy of Germany in New Delhi,

India. The event focused on creating visibility of the north Indian mango varieties and promoting exports of the north Indian Mangoes and Processed Products of Mango to the EU countries.

8.6. BUYER SELLER MEETS:

1) APEDA in association with Embassy of India, Malaysia organized a Virtual Buyer seller meet on 18.04.2024 to explore the opportunities for export of Mangoes to Malaysia. During the programme, Indian strength owing to the huge quality production and diverse mango varieties and irradiation facilities of India (out of which 3 have already been approved by the Malaysian authorities while one facility is in the process of getting approval) was briefed to the importers.
2) APEDA in association with Embassy of India, Moscow organized Buyer Seller Meet and promotional event to explore opportunities for Banana and other value-added products on 9th February 2025.
3) APEDA organized International Conclave cum Buyer Seller Meet to boost agricultural exports from North-Eastern Region, Guwahati on February 4, 2025, which facilitated direct interactions between 30 international buyers from 14 countries, including UAE, Germany, Lebanon, Australia and Vietnam.

8.7. MARKET ACCESS:

APEDA prepared a report having the compilation of Market Access of 15 focus fruits and vegetables for 31 countries. The document is a comprehensive matrix in which the products are categorized as High, Medium, Low and Very low based on various parameters like India's export volume, India's rank in export, market size, logistics, competitiveness etc. The document will help map a roadmap to gain market access in the potential markets to boost exports and accordingly the market access issues are being taken up henceforth. Further, prioritization has been done for High and Medium category products.

8.8. TRADE FACILITATION

1) APEDA facilitated audit delegations from US, Japan and South Korea for the export of Mango. The facilities were physically inspected and approved with respect to the importing requirements of Irradiation or Vapor Heat Treatment (VHT) by the delegation.
2) APEDA facilitated a delegation from Vietnam and New Zealand to achieve market access for export of Fresh Grapes from India.
3) APEDA organized workshop cum training on Phyto-sanitary aspects including implementation of Good Agricultural Practices, inspection and treatment for export of Mango at Mumbai, Maharashtra on 17 February 2025. The focus of the workshop was to sensitize the exporters on various Phytosanitary aspects of importing countries.

8.9. PACK HOUSE RECOGNITION AND TRACEABILITY PORTAL

1) A list of Packhouse and associated orchards was submitted to Embassy of India, Beijing for onward submission to GACC China for registration to allow export of Grapes to China. For the season 2025, around 70 packhouses have approved to export Grapes to China.
2) For enhancing the trade and export statistics of Fruits and Vegetables, Baby Corn variety has been added in Horti Net portal.
3) One Hundred and One (IOI) Pack-houses were awarded Pack Recognition/Renewal certificate since April 2024 till March 2025.

9. PROCESSED FOOD SECTOR

The food processing industry is a major contributor to organised manufacturing in India, employing 12.41 per cent of the sector's workforce. In FY24, agri-food exports including processed food reached USD 46.44 billion, about 11.7 per cent of India's total exports. The share of processed food in agri-food exports has also grown steadily from 14.9 per cent in FY18 to 23.4 per cent in FY24, supported by India's strong production base across fruits, vegetables, dairy, grains, meat, fisheries and ready-to-eat products.

Consumer preferences are rapidly shifting toward convenience foods, nutritional products and packaged items due to rising urbanisation, higher disposable incomes and evolving dietary patterns. Improving marketing, packaging, processing technology and regulatory efficiency can further boost India's value-added food exports, while supply chain strengthening and agro-processing clusters continue to enhance global competitiveness.

APEDA continues to strengthen India's processed food exports by helping exporters meet international quality and safety standards and gain access to premium global markets. With rising worldwide demand for safe, certified and residue-compliant food products, APEDA's interventions are enabling India to expand its presence across Asia, the Middle East, Europe and North America. Supported by strong raw material availability, increasing export capabilities and APEDA's focused efforts in market development, financial assistance, R&D and branding, India's processed food sector is well-positioned for sustained expansion and a more prominent role in global trade.

Export of processed Value-Added food products

The export of Processed food products is increasing in the total Agricultural and processed food products export from India.

Share of Processed Value-Added products in the total APEDA Products Export

Products	USD Million			
	2021-22	2022-23	2023-24	2024-25
Total APEDA Products	24774	27081	25153	28682
Processed Value Added Products	6014	7210	7562	8222
% age share	**24.27**	**26.62**	**30.06**	**28.67**

Key Processed Food Export Categories

The Agricultural and Processed Food Products Export Development Authority (APEDA) covers a wide range of products under its processed food category:

India's Export of Processed Food to the World (APEDA Products)

Product	USD Million				%Change in 2024-25 over 2021-22
	2021-22	2022-23	2023-24	2024-25	
Miscellaneous Preparations	994	1106	1326	1477	48.58%
Cereal Preparations	652	752	842	934	43.16%
Processed Vegetables	535	620	787	897	67.68%
Pulses	380	672	687	855	125.14%
Groundnuts	629	832	861	795	26.34%

Processed Fruits, Juices & Nuts	487	590	683	722	48.35%
Guargum	447	617	542	569	27.35%
Jaggery & Confectionery	375	537	431	407	8.46%
Alcoholic Beverages	278	316	375	353	27.11%
Cashew	454	363	341	339	-25.33%
Cocoa Products	154	155	184	296	92.28%
Milled Products	306	282	173	192	-37.21%
Total	**6014**	**7210**	**7562**	**8222**	**36.72%**

Recent Export Growth

India's processed food product exports saw a significant **36.72% increase** in the current Financial Year 2024-25 compared to the same period in FY 2021-22.

Major Export Destinations

The primary drivers of this growth (in FY 25 compared to FY 24) were exports to:

- USA (23.46% growth)
- UAE (10.12% growth)
- UK (10.15% growth)
- Indonesia (8.17% growth)
- Malaysia (5.24% growth)

Products Driving Growth in FY 2024-25 (compared to FY 2023-24)

Several processed food categories experienced notable increases in exports in FY 2024-25:

- Cocoa products led the way with a remarkable 61.02% growth.
- Pulses saw a substantial increase of 24.46%.
- Cucumber and Gherkins (prepared and preserved) grew by 19.54%.
- Processed vegetables increased by 13.94%.
- Miscellaneous processed items and cereal preparations also reported strong growth, at 11.34% and 10.92% respectively.
- Milled products increased by 11.29%.
- Other growing categories include Mango pulp (6.70%), Processed Fruits, Juices & Nuts (5.75%) and Guar Gum (5.04%).

As of the current fiscal year, significant export values were recorded for:

- Groundnuts: $794.99 million USD
- Jaggery & Confectionery: $406.92 million USD
- Cashew Kernels: $338.21 million USD

Key Initiatives to Promote the Processed Food Products Sector

APEDA in collaboration with other stakeholders is actively working to boost India's agricultural and processed food products exports through various strategic initiatives and collaborations.

India has adopted a multi-pronged approach to enhance the export of processed foods, focusing on:

1. **Product Diversification & Value Addition**: Encouraging stakeholders to shift from primary products to processed forms such as juices, dehydrated fruits, pickles, sauces, ready-to-eat (RTE) meals, millet-based snacks and organic packaged foods. This helps in capturing higher value in global markets.

2. **Infrastructure Development**: Facilitating the creation of export-oriented infrastructure in the Development of Export Infrastructure component of Agriculture and Processed Foods Export Promotion Scheme of APEDA for the 15th Finance Commission Cycle (2021-22 to 2025-26) have been crucial in providing financial assistance recognizing the importance of infrastructure for growth of agro-industries and export of agricultural products in the value chain. The objective of the scheme is to reduce losses caused due to spoilage and to ensure quality production of agro products. Under this component, assistance is provided for Infrastructure for processing facilities (process food sector) for addressing missing gaps which may include equipment like X-ray, Screening, Sortex, filth / metal detector, sensors, vibrators or any new equipment or technology for food safety and quality requirements. These facilities help maintain global quality and safety standards.
3. **Export-Oriented Branding & Promotion**: To boost global outreach of processed foods, APEDA has organized and participated in key Buyer-Seller Meets, Reverse Buyer-Seller Meets and international trade events such as Gulfood, BIOFACH, AAHAR and World Food India. Notably, Indian alcoholic beverages were showcased at the China International Whiskey Development Conference and Qiandao Lake Whiskey Carnival (Sep 2024), where Indian single malts gained international recognition for their quality and distinct regional identity.
4. **Promotion of Organic Processed Foods**: APEDA is also actively promoting exports of Organic Processed Foods by participating in various international trade fairs such as Organic & Natural Product Expo, Dubai, Natural Product Expo West, USA and Biofach, Nurnberg, Germany.
5. **Strategic Export Potential Studies:** To enhance India's agricultural and processed food export potential, APEDA has commissioned two key studies:
   a. **ICRIER Study:** The study conducted by the Indian Council for Research on International Economic Relations (ICRIER), focuses on processed food products that include products like mango pulp, potato and its value-added products, cashew nut, makhana, pickles, sauces, cereal preparations (including biscuits, papad, pasta) and cucumber & gherkins.
   b. **CRISIL Study:** The study awarded to CRISIL covers a broad spectrum of processed food items, including jams, jellies, marmalades, mango-based products, fruit pulps, cucumber and gherkins, dehydrated vegetables, potato and groundnut-based products, biscuits, alcoholic beverages, ready-to-eat/cook foods, jaggery and sweets and cashew-related products.
   c. **Stakeholder Consultation:** APEDA has organized multiple meetings and consultations with exporters, industry associations, relevant ministries (like MoFPI) and industry experts to ensure these studies are grounded in practical insights and market realities.
6. **Ensuring Quality and Compliance**: APEDA is strengthening food testing laboratories for pre-shipment testing and ensuring quality requirements of the international market. Various procedures have been developed and implemented including Traceability systems like Peanut.net for ensuring quality compliance of export consignment before its dispatch.
7. **Export Promotion in International markets**

APEDA undertakes extensive export promotion activities in the global market, including:

- Organizing participation in National & International Trade Fairs, Buyer-Seller Meets (BSMs), Reverse Buyer-Seller Meets (RBSMs), Tasting and Wet Sampling events and conducting roadshows.
- Focusing export promotion efforts in retail chains in importing countries.
- Collaborations and Coordination with Indian Missions: APEDA regularly interacts with Indian Missions abroad to identify and tap export opportunities in importing countries, fostering synergy for deeper market penetration.

8. **Milestones in Indian Processed Food Exports- To enhance the global presence and visibility of Indian processed food products in the International markets, APEDA organized flag off of novel, ethnic, traditional, GI & local processed food products to new destinations in the year 2024-25**

India has achieved several significant milestones in its processed food exports, showcasing the country's growing presence in the global market:

- ➔ August 2024: India made its debut in the ready-to-drink beverage market with the first export of GI-tagged Purandar fig juice to Poland.
- ➔ September 2024: In a boost to the "Make in India" initiative, the first consignment of Godawan Single Malt Whisky was successfully exported to the UK.
- ➔ October 19, 2024: APEDA (Agricultural and Processed Food Products Export Development Authority) played a pivotal role in shipping GI-tagged Mithila Makhana from Bihar to the USA, marking a significant stride for Indian bakery products.
- ➔ December 2024: India further expanded its bakery product reach by dispatching the first shipment of bakery products to Singapore.
- ➔ January 2025: GI tagged Jaggery from Shamli, Muzzaffarnagar to Bangladesh
- ➔ January 2025: Popcorn from Punjab to South Korea
- ➔ February 2025: Dehydrated Dalle Chilli (GI) from Sikkim to Solomon Island
- ➔ February 4, 2025: APEDA facilitated another breakthrough in processed food exports with the first consignment of Goli Pop Soda from Bharuch, Gujarat, heading to the UK and GCC markets.
- ➔ From Sonipat to Toronto: Haryana FPC Exports First Soya Chaap Consignment: A farmer producer company from Aterna Village, Sonipat, Haryana, successfully sent its first consignment of Soya Chaap to Toronto, Canada, demonstrating the growing export capabilities of local producers

9. **Strengthening the Cashew Sector:**

a. **Export Promotion Forum (EPF) for Cashew:** An EPF has been established, bringing together representatives from diverse ministries (MoC&I, Ministry of Agriculture and Farmer Welfare, Ministry of Food Processing Industry), regulatory bodies (Plant & Quarantine Department, National Horticulture Board, FSSAI, MSME), research institutions (ICAR-Directorate of Cashew Research), state governments (Maharashtra, Andhra Pradesh, Karnataka, Odisha, Kerala) and industry associations. This collaborative effort aims to streamline cashew export processes and address industry challenges.

b. **Infrastructure Development for Cashew Processing:** APEDA has provided financial assistance to eight cashew processing units for modernization and infrastructure upgradation under its "Development of Infrastructure" scheme. This support enhances productivity, quality and efficiency within the sector.

c. **Capacity Building and Stakeholder Engagement:** APEDA has organized numerous awareness programs, capacity building sessions and consultative meetings for cashew exporters and processors. These events, held both virtually and physically in key cashew-producing regions (Maharashtra, Karnataka, Kerala, Tamil Nadu, Odisha and Andhra Pradesh), aim to identify and resolve issues related to cashew exports.

10. **Market Diversification and Promotion**

- **Buyer-Seller Meets for Global Outreach:**

1) Russia:

APEDA collaborated with the Embassy of India in Moscow to organize a successful Buyer-Seller Meet, promoting Indian Bananas, Groundnuts and other processed products in the Russian market. Indian exporters showcased their offerings and engaged in B2B meetings

with potential buyers.

2) World Food India 2024:

A Reverse Buyer-Seller Meet (RBSM) at World Food India 2024 in Bharat Mandapam, New Delhi, facilitated over 15,000 business meetings. Approximately 800 importers from over 80 countries connected with around 150 Indian exporters, opening significant opportunities for diverse Indian food products.

3) Promoting Indian Alcoholic Beverages:

APEDA actively participated in the First China International Whiskey Development Conference and China Qiandao Lake International Whiskey Carnival (September 5-8, 2024). This platform was used to showcase Indian Single Malt Whiskies, highlighting their unique characteristics and high-quality craftsmanship, generating considerable interest among the Chinese audience.

11. Monitoring Global Regulations and Alerts:

- **WTO Notifications:**

  APEDA meticulously examined and disseminated WTO SPS/TBT notifications received in 2024-25. These notifications, related to international standards for residues, mycotoxins and contaminants in imported food, ensure that Indian stakeholders remain updated on new regulations.

- **Addressing Rapid Alerts:**

  APEDA has addressed various rapid alerts and compliance issues from EU and non-EU countries in 2024-25. These alerts, concerning high levels of aflatoxins, pesticide residues and heavy metals exceeding Maximum Residue Limits (MRLs) in exported processed food products, were thoroughly investigated and appropriate actions were taken in consultation with exporters.

10. LIVESTOCK SECTOR

The livestock sector has emerged as a major engine of growth within Indian agriculture, significantly shaping the broader agricultural landscape. Its rising importance is reflected in the sharp increase in its contribution to the Gross Value Added (GVA) of agriculture and allied sectors, which expanded from 24.38% in FY15 to 30.23% in FY23. In FY23 alone, livestock accounted for 5.5% of India's total GVA, underscoring its strong and sustained growth momentum, supported by a robust CAGR of 12.99%. India's dominant position in global livestock production is equally noteworthy. In 2024, the country ranked first in the world in milk production, contributing 24.76% of global output. As per FAOSTAT production data (2022), India is also the second-largest producer of eggs and the fifth-largest producer of meat, highlighting its expanding presence in the global animal protein supply chain.

To further leverage this strong production base and enhance India's footprint in global livestock product markets, APEDA is undertaking a series of strategic interventions aimed at boosting exports of dairy, meat, poultry and value-added livestock products.

1. Major products with their exports market destinations:

i. Buffalo Meat: India is one of the top exporters of Buffalo Meat in the world and has exported 1254775.31 MT of Buffalo Meat to the world worth of USD 4060.56 Million during the year 2024-25. The major export destinations of buffalo meat of India, in 2024-25 are Vietnam, Egypt, Malaysia, Iraq and Saudi Arabia.

ii. Dairy Products: India's Exports of Dairy products was 113350.36 MT to the world to the tune of USD 492.86 Million during the year 2024-25. Major Export Destinations 2024-25 are UAE, Saudi Arab, Bahrain, USA, Egypt.

iii. Natural Honey: India's Exports of Natural Honey was 100773.17 MT to the world to the tune of USD 206.47 Million during the year 2024-25. Major Export Destinations 2024-25 are USA, UAE, Saudi Arab, Portugal and Libya.

iv. Poultry Products: India's Exports of Dairy products was 1034644.88 to the world to the tune of USD 168.77 Million during the year 2024-25. Major Export Destinations 2024-25 are Oman, UAE, Maldives, Indonesia and Vietnam.

2. APEDA has recognized 73 integrated abattoirs cum meat processing plants, 07 meat processing plants and 04 stand alone slaughterhouses as on 03/01/2025.

3. Delegation visit to India

a. Malaysian Delegation-

A delegation from Department of Veterinary Service (DVS), Malaysia visited India from 13th July, 2024 to 29th July, 2024 for compliance audit of 7 Indian meat establishments in India for export of frozen Buffalo Meat to Malaysia. With the support and facilitation of APEDA, Malaysian delegation approved 05 meat processing plants.

b. Philippines Delegation-

The visit of Officials of Bureau of Animal Industry (BAI), Philippines to India was organized for Step I audit & verification of Indian Animal and veterinary health systems from 27th July- 10th Aug, 2024.

On the basis of outcome report of Step-1 audit, The visit of Step 2 visit of audit mission by National Meat Inspection Service (NMIS) was organized in India from 03rd October 2024 to 15th

October, 2024 for inspection of 34 Indian meat establishments in the states of Punjab, Haryana, Uttar Pradesh, Andhra Pradesh, Bihar, Maharashtra and Telangana.

The Embassy of India, Philippine vide email dated 19th March, 2025 forwarded the Department of Agriculture Order No. 23 dated 12th Dec, 2024, wherein, it is conveyed that, individual accreditation has been given to the 21 Indian meat establishments located in the states of Punjab, Haryana, Uttar Pradesh, Andhra Pradesh to export Frozen Indian Buffalo meat (IBM) into the Philippines for 3 years effective December 12, 2024, until December 12, 2027, with full compliance to existing regulations and conditions provided in this Department order and its Annex set forth.

However, due to non- compliance with animal health requirements, the remaining 13 meat establishments out of 34 meat establishments located in Maharashtra, Telangana and Bihar shall not be allowed to trade IBM into the Philippines until such time that the FMD disease status is cleared by the India's National competent authority, subject to the verification audit of BAI on animal health in 2025 and subsequent lifting of the ban by the Philippines Authority.

4. Indian Conformity Assessment (i-CAS) for Halal Products

For streamlining of Halal Certification Process for Meat and Meat Products and to bring it under the regulatory framework, APEDA jointly with National Accreditation Board for Certification Bodies (NABCB) developed the India Conformity Assessment (i-CAS) Halal scheme. The scheme has been developed in accordance with international standards (ISO) so that the certification under the scheme is harmonized with international requirements and practices and allowing it to be benchmarked with other reputed global schemes. The guidelines cover the procedure for accreditation of Halal Certification Bodies (CBs), Certification of Halal operators and export of Halal products.

The scheme has been notified by the Government of India on 06.04.2023 vide DGFT Notification No.03/2023, thereby introducing a standardized Halal certification standard for exports of meat and meat products from the country.

Further, vide notification No. 34/2024-24 dated 01st Oct, 2024, issued by Directorate General of Foreign Trade (DGFT), the export policy conditions of specified meat and meat products have been amended with effect from 16th Oct, 2024, wherein, the specified meat and meat products shall be allowed to be exported as Halal certified to the 15 countries listed below, only if such products are produced or processed and/or packaged in a facility certified under the i-CAS Halal of the Quality Council of India (QCI).

1. Bahrain	9. Oman
2. Bangladesh	10. Philippines
3. Indonesia	11. Qatar
4. Iran	12. Saudi Arabia
5. Iraq	13. Singapore
6. Jordan	14. Turkey
7. Kuwait	15. United Arab Emirates
8. Malaysia	

For G2G agreements for recognizing i–CAS Halal and acceptance of halal certification under i-CAS Halal in other countries, APEDA has been conducting meetings with major Indian Halal products importing countries namely Saudi Arabia, Indonesia, Oman, UAE, Iran and Egypt and continuously

following up with the concerned authorities in respective countries in association with Indian Missions & Territorial Division of Department of Commerce.

Since, 16th October, 2024 halal certification is being done smoothly and 2517 certificates have been generated since the issuance of notification (16th Oct, 2024 till 07th Jan, 2025).

5. Sensitization Program

To ensure Food Safety, Hygiene and Quality Measures while slaughtering of animals and to sensitize the meat stakeholders, APEDA has organized five Sensitization Programs for Meat Exporters on Food Safety, Hygiene and ensuring Quality measures in different meat clusters across the country, i.e. at Delhi, Nuh (Haryana), Aligarh (Uttar Pradesh) and Telangana (Hyderabad), Lucknow (Uttar Pradesh) respectively, wherein, experts from IVRI and Maharashtra Animal & Fishery Sciences University apprised the participants about the Food Safety, Hygiene & Quality Measures to be adopted while slaughtering & processing of meat to ensure quality compliance.

6. Additional approval of meat establishments

Federal Service for Veterinary and Phytosanitary Supervision (FSVPS) vide letter dated 15th April, 2024 has approved three APEDA registered meat establishments located in Maharashtra region for exporting Indian Bovine meat to Russia namely;

i. M/s Al Quresh Modern Abattoir Pvt. Ltd. (APEDA/239)
ii. M/s Al Wafi Agro Foods (APEDA/231) and
iii. M/s Maharashtra Foods Processing and Cold Storage (APEDA/190)

Further, FSVPS, Russia vide letter dated 14th February 2025 informed for inclusion of the following meat establishments located in Maharashtra and Telangana region in the Register of Third Country Establishments:

i. Ms Frigerio Conserva Allana Limited (APEDA/21)
ii. M/s. Fair Exports (India) Pvt. Ltd. (APEDA/183)

7. Imposition of MEP on export of Honey from India

In reference to the representation received from Honey Exporters Association of India comprising of leading exporters of Honey and Beekeepers Associations for fixation of Minimum Export price (MEP) on export of Honey, APEDA after due consultation with Honey exporters, Bee Keepers Association, DGTR sent a proposal for imposition of MEP on export of Honey from India. After due consultation by Department of Commerce with all the stakeholders i.e., Honey exporters, National Bee Board, DGFT, DGTR & Bee Keepers Associations. DGFT vide notification no 72/2023 dated 14th March, 2024 imposed Minimum Export Price (MEP) of USD 2000 per Metric Ton (PMT, till 31st December, 2024 or until further orders, whichever, is earlier) on export of Natural Honey under ITC HS code 04090000 of Schedule 2 of ITC (HS) Export Policy, 2023).

Further, DGFT vide notification no 45/2024-25 dated 30th Dec, 2024 extends the condition of Minimum Export Price (MEP) of USD 2000 F.O.B per Metric Ton (PMT, till 31st December, 2025 on export of Natural Honey under ITC (HS) Code 04090000 of Schedule- II Export Policy).

11. CEREALS SECTOR

India stands among the world's leading cereal-producing nations, being the largest producer of millets and rice, the second-largest producer of wheat and the fifth-largest producer of maize, as per the Food & Agricultural Organisation (FAO,2023). Building on this strong production base, India has further emerged as a major force in global cereals trade, ranking as the second-largest exporter of cereals in CY 2024 with export values reaching USD 12.11 billion, second only to the United States. The country's cereals export sector has recorded a CAGR of 6% from FY21 to FY25, reflecting sustained international demand and India's growing integration into global food supply chains.

India's diverse cereal basket comprising Rice, Maize, Buckwheat, Wheat, Grain Sorghum, Barley and Oats caters to varying consumption preferences across global markets.

To further accelerate this momentum, APEDA is implementing targeted interventions aimed at strengthening India's competitiveness in global cereal value chains. These include promoting compliance with international quality standards, facilitating required export certifications, supporting capacity building, expanding global outreach through trade fairs, buyer–seller meets and market intelligence initiatives. Through these strategic measures, APEDA is committed to broadening India's market presence, deepening engagement in existing destinations and unlocking new export opportunities for Indian farmers and agribusinesses.

11.1 POLICY REFORMS:

1) Creation of HS code for high value Non-Basmati rice varieties

Considering the export potential of high value Non-Basmati rice varieties including GI varieties APEDA has taken up with Department of Revenue and DGFT for creation of separate HS codes. To enable focused policy formulation and for specific interventions for the growth of commerce and trade of GI varieties of rice, in addition to Basmati, the Government has created new tariff lines for rice based on process (Parboiled, others) and on variety (rice recognised by the Geographical Indication Registry, Basmati, others), vide the amendment in the Customs Tariff Act, 1975, effected through the Finance Act 2025, passed on 29th March 2025. This measure came into effect with Department of Revenue vide notification No. 27/2025-Customs dated 30th April, 2025 and DGFT vide notification No. 09/2025-26 dated 19th May 2025.

This measure will benefit 26 GI varieties of rice, as defined and recognised by the Geographical Indications Registry under the Geographical Indications of Goods (Registration and Protection) Act, 1999, which are grown in more than 13 States/UTs of India. Different states in India produce various Non-Basmati rice varieties, each with unique characteristics such as high nutritional value, distinctive taste, aroma size and breadth. Some of these varieties have been awarded a GI tag, while certain aromatic varieties are renowned for their unique fragrance and holds significant potential in the international market.

2) Alignment of Remission of Duties and Taxes on Exported Products (RoDTEP) Schedule consequent to Revised HS codes

APEDA has received the representations from Rice Export Associations and Exporters regarding inability to apply for benefits under the RoDTEP Scheme, on the introduction of new Tariff linesunder HS Code 1006 30: "Semi-milled or wholly milled rice, whether or not polished or glazed, in pursuance to the Finance Act, 2025. APEDA has taken up this issue with Central Board of Indirect taxes & Customs and DGFT for enabling requisite provisions.

3) Removal of Minimum Export Price (MEP) on Basmati rice

APEDA has received various representations from Rice exporters association pertaining to removal of MEP on Basmati rice. The matter was taken up with Department of Commerce. In this connection, Department of Commerce vide letter no.: 12/1/2023-EP(Agri-III), dated 13.09.2024 has directed APEDA to remove the Minimum Export Price (MEP) of USD 950 per MT for registration of contract for export. The same has been implemented by APEDA vide dated 13.09.2024.

4) Removal of export duty on Non-Basmati Rice (Parboiled rice)

APEDA has received various representations from Rice exporters association pertaining to export duty on Parboiled rice. APEDA has taken up the issue with Department of Commerce. In this connection, a meeting was held under the Chairmanship of Additional Secretary (EP-Agri) on 5th July 2024 at Vanijya Bhawan, New Delhi. Department of Revenue, Ministry of Finance vide Notification No. 46/2024-Customs, dated 22.10.2024 has removed the duty on export of non-basmati rice including parboiled rice.

11.2 EXPORT PROMOTIONAL INITIATIVES

1) Workshop on "Profiling of Potential Varieties of Non-Basmati Rice and Value-Added Products of Rice" at New Delhi on 29th August 2024.

APEDA in Collaboration with IRRI South Asia Regional Centre (ISARC) organized a workshop on "Profiling of Potential Varieties of Non-Basmati Rice and Value-Added Products of Rice" at New Delhi on 29th August 2024.

The workshop showcased the outcome of two pioneering research projects, "Comprehensive Grain and Nutritional Quality Profiling of Non-Basmati Rice" focusing on identifying high-quality aromatic, nutrient-rich rice low glycemic index (GI) varieties with geographical indication (GI) tag germplasm from various Indian states; and "Value-Added Products from Rice and Rice-Based Food Systems", a project aimed at creating innovative, healthier rice-based products like nutrient-dense rice muesli, whole grain rice cookies popped rice, rice flakes and instant upma.

These projects, supported by APEDA, are conducted at the state-of-the-art Centre of Excellence in Rice Value Addition lab at IRRI's South Asia Regional Centre in Varanasi. During the event, IRRI presented the profiling of potential non-basmati rice varieties across India and showcased value-added products with global market potential.

The workshop was chaired by Shri Rajesh Agrawal, Additional Secretary, Department of Commerce. The combined approach of developing low GI rice varieties and nutrient-dense value-added products is set to boost India's export capabilities and promote significant economic growth within the agricultural & food processing sector.

2) Export Promotion in International and Domestic Trade Fairs

APEDA organizes participation of its member exporters in the key International Trade Fairs. Wet sampling and tasting of rice and millets were organized in the international trade fairs. These included prominent events such Gulfood Dubai, Seoul Food & Hotel in South Korea, Big Seven in South Africa, Summer Fancy Food Show in USA, Fine Food in Australia, Asia Fruit Logistica in Hong Kong, World Food Moscow in Russia, SIAL Paris in France, Organic and Natural Product Expo in UAE, International Food & Drink Event 2025 in London and BIOFACH-2025 in Germany enabled exporters to interact directly with buyers and negotiate business. APEDA showcased Millets and its value added products sourced from various FPOs/FPCs/Women entrepreneurs/Start-ups/Exporters in the Biofach-India 2024 at New Delhi World Food India-2024 at New Delhi and SIAL India-2024 at New Delhi in APEDA Pavilions.

3) Branding & Promotion of Basmati Rice and Indian Millets

APEDA in collaboration with IBEF organized the Social media promotion campaign for Indian Millets, Basmati Rice, Organic Products and Fruits from 1st October, 2024. This campaign is aimed to position Indian Millets (Shree Anna), Basmati Rice, Organic Products and Fruits in International Markets. For the successful functioning of the campaign, APEDA has provided Content support, Facilitated Virtual meetings with major exporters of Indian Millets on 1st October, 2024 and Virtual meetings with major exporters of Basmati Rice on 4th October, 2024 for strategizing promotion Campaigns.

4) Virtual Meeting with Maize and Other Cereal Exporters

An interactive meeting had been organized with exporters of Maize and Other Cereals on 23rd July 2024 in virtual mode under the guidance of General Manager Ms. Vinita Sudhanshu with the objectives of Identifying specific export challenges for each product, reviewing regulatory and compliance issues, discussing logistical and transportation concerns, Exploring market access and trade barriers, providing updates on international market trends and demands and Gathering feedback for policy improvements and support initiatives.

11.3 SENSITIZATION AND CAPACITY BUILDING

APEDA has organized a sensitization meeting on 07.08.2024 with various stakeholders associated with export of rice on Increased Frequency of Compliance Checks by European Union and its regulations regarding food safety.

11.4 FLAG OFF/TRIAL SHIPMENTS

Flag off ceremony was organized by APEDA on 10th June 2024, to mark the first trial shipment of millets (Amaranthus and Buckwheat) from Uttarakhand to Vietnam by sea. For this shipment 1100 kg of millets directly sourced from Uttarakhand (Buckwheat from Dharchula & Pithoragarh and Amaranthus from Dewal & Chamoli) exported by APEDA's member exporter.

11.5 TRADE FACILITATION

1) Delegation from European Commission

APEDA facilitated the delegation from DG-Sante of European Commission to evaluate the controls of pesticides in food of plant origin intended for export to the European Union (EU) carried out in India from 16th September to 4th October 2024.

APEDA organized the visit of EU Delegation to two rice processing units i.e., one unit under In-Process Quality Control system of certification and another unit under the Consignment wise Inspection system of certification, Basmati Rice grower, laboratory and Meeting with relevant Competent Authority to understand the system in place to control pesticide residues in the rice exported EU.

2) Delegation from Canadian Food Inspection Agency(CFIA)

APEDA facilitated the delegation from CFIA for the assessment of Indian food safety system and authenticity for manufactured food in January 2025. For assessment of rice manufacturing system, CFIA has visited to two major rice processing units.

11.6 REGISTRATION OF RICE ESTABLISHMENTS IN IMPORTING COUNTRIES

1) Saudi Food and Drug Authority (SFDA) Registration:

For rice exports to Saudi Arabia, exporters must submit their applications to APEDA. APEDA then

compiles a cumulative list of applicants and forwards it to the Embassy of Riyadh for registration with the Saudi Food and Drug Authority (SFDA). As of now, 659 exporters have successfully been registered with the SFDA. However, several additional applications are currently under review and awaiting approval from the Embassy of Riyadh. Once approved, these exporters will be able to proceed with their rice exports in compliance with SFDA regulations, ensuring that their products meet Saudi Arabia's food safety and quality standards.

2) General Administration of custom of People of China(GACC) Registration :

Cereal Division received 105 applications till now for GACC registration. Of these, 94 applications from rice exporters have already been approved by GACC China. The remaining applications are currently under scrutiny and awaiting approval from Chinese customs.

11.7 REGISTRATIONS-CUM-ALLOCATION CERTIFICATE (RCAC)

1) RCAC for Export of Basmati Rice:

Vide Notification No. 18/2015-20 dated August 1, 2016 issued by Director General of Foreign Trade, Govt. of India, New Delhi (DGFT), the export of Basmati Rice is allowed subject to certain conditions one of which is registration of contracts with the APEDA, prior to the shipment. APEDA has, therefore, evolved the following procedure for on-line Registration of Contracts and issuance of Registration-Cum-Allocation Certificate (RCAC).

The details on RCAC's issued by APEDA for export of Basmati Rice during the financial year 2024-25 are under:

Total number of RCAC's issued	51491
Issued Quantity(in MT)	6237395.64

2) RCAC for export of Sugar

DGFT has issued Public Notice No. 25/2024-25 dated 27th September, 2024 regarding allocation of 5841 MT of Raw/Refined Sugar to EU under tariff reduction quota (TRQ) scheme from October, 2024 to September, 2024 and Quota was operated by APEDA as the implementing agency. A trade Notice was hosted at APEDA website for inviting the applications. The quota was allocated to 10 exporters for export of sugar to EU under TRQ.

DGFT has issued Public Notice No. 22/2024-25 dated 3rd September, 2024 regarding allocation of 8606 MTRV of Raw Cane Sugar to USA under TRQ scheme from 01.10.2024 to 30.09.2025 and Quota was operated by APEDA as the implementing agency. A trade Notice was hosted at APEDA website for inviting the applications. The quota was allocated to 3 exporters for export of sugar to USA under TRQ.

3) Import of Sugar

The details on RCAC's issued by APEDA for import of Sugar during the financial year 2024-25 are as under:

Total number of RCAC's issued	39
Issued Quantity(in MT)	1896848.7
	1896848.7

11.8 BASMATI EXPORT DEVELOPMENT FOUNDATION(BEDF)

1) Summary of events organized/participated by BEDF during 2024-25

Basmati Export Development Foundation organized 72 workshops/ on farm trainings and Participated as technical partner in 15 programs on "Production of Pesticide Residue Free Basmati for export, Seed Production and Entrepreneurship development" in Punjab, Haryana, Western Uttar Pradesh, Uttarakhand and Delhi during 2024-25. More than four thousand stakeholders were benefited from these events. The details are as under:

Sr. No.	State	Workshops	Beneficiaries	On Farm trainings	Beneficiaries	Participated as technical partner in other programs	Beneficiaries
1	Uttar Pradesh	17	2207	31	1801	09	2100
2	Punjab	10	3228	00	00	00	00
3	Haryana	04	222	03	54	02	250
4	Delhi	00	00	01	02	04	445
5	Uttarakhand	03	320	03	210	00	00
	TOTAL	**34**	**5977**	**38**	**2067**	**15**	**2795**

2) Seed Multiplication/ Distribution Activities:

About 1231 quintals best quality authentic seeds of different Basmati varieties sold/distributed to Basmati growers/ seed multipliers including farmers, FPOs, Private companies and Export Houses and Krishi Vigyan Kendras of different State Agriculture Universities & government agencies for seed multiplication and production of best quality Basmati paddy. Details of Raw seed, Processed Seed and Quantity of Seeds sold/distributed are as follows:

Raw Seed (Qtls)	Processed Seed (Qtls)	Sold/ Distributed quantity (Qtls)
2074	**1523.7**	**1231.0**

3) Lab Activity: Number of sample Tested

During the financial year 2024-25, total 1158 samples were received from different sources and tested at BEDF laboratory. Of these, 31 samples received for Quality test, 1099 samples for DNA test and 28 samples for Chemical (pesticide residues) test. Compare to the last two-year data; there has been gradual increase in the number of samples received for testing, particularly for DNA Testing (255 in 2022-23, 380 in 2023-24 & 1099 in 2024-25).

4) MoU facilitated between Neer Adrash Organic Farmer Producer Company Ltd (FPO) and M/s Daulat Group of Industries for export of Basmati Rice from Meerut Division of Uttar Pradesh.

5) Flag off's

- Flag off ceremony organized for (A) export of Basmati from NAO FPC to Oman through Daulat group of Industries, Behjoi, Uttar Pradesh on October, 2024.
- Flag off ceremony organized for export of 30 MT Jaggery (GI product of Muzaffarnagar) from Shamli to Bangladesh by Brajnandan Agro farmer Producer Compant Limites, Shamli on 30th January, 2025.

6) Basmati Pathshala of 28 episodes broadcasted on All India Radio, Akashwani Najibabad and WhatsApp Helpline is continued for providing technical support to Basmati growers.

12. ORGANIC SECTOR

Global demand for Organic Products is rising rapidly, with retail sales reaching €136 billion (USD 147 billion) in 2023 (Fibl & IFOAM- Organics International 2025). Consumers are increasingly choosing healthier, chemical-free and sustainable food options, driven by higher awareness, urbanization and better incomes. This global trend aligns well with India's strengths in Organic Production.

India is bestowed with significant potential to produce all varieties of Organic Products due to diversity in its agro-climatic conditions. In several parts of the country, the inherited tradition of Organic Farming is an added advantage. These holds promise for the Organic Producers to tap the market which is growing steadily in the domestic and export sector.

India has emerged as a major player in Organic Agriculture, ranking second in Organic Agricultural land and first in the number of Organic Producers. With 2.2 million organic farmers, strong certification systems and supportive policies, India is well-positioned to expand its Organic footprint and capture growing market opportunities worldwide.

1) National Programme for Organic Production (NPOP)

The National Programme for Organic Production (NPOP) is being implemented by the Ministry of Commerce & Industry, Govt. of India for exports under the Foreign Trade Development Regulations (FTDR) Act since 2001. The aim of NPOP include policies for development and certification of organic products, national standards for organic products, accreditation of certification bodies and certification of organic products in conformity to the national standards.

Organic farming in India has grown at a steady pace after the implementation of NPOP in 2001 by the Ministry of Commerce and Industry. Today Indian Organic Products are being exported worldwide.

2) Export of organic products under NPOP

India exported 368155.04 MT of Organic Products during 2024-25 for a value of Rs 5394.32 Crore (665.97 Million USD) to more than 50 destinations. The major export destinations included U.S.A, European Union, Great Britain, Canada,Vietnam, Australia, Switzerland etc.

The major products exported are Non- Basmati Rice, Basmati Rice, Sugar, Flax seeds Tea, Coffee, Spices and Processed Foods (Soyabean meal, Ready to Eat Products, Mango pulp, etc.).

3) Accreditation activities

APEDA is functioning as the Secretariat for implementation of the National Programme for Organic Production (NPOP). Following are the accreditation related activities during the period:

- As per the accreditation procedure outlined in NPOP, accreditation has been granted to 5 Certification Bodies by the National Accreditation Body (NAB).
- There were a total of 37 active Certification Bodies as on 31.03.2025.
- Due to irregularities in certification processes, sanctions were imposed on Certification bodies by the NAB Sub-committee including suspension of one Certification Body.
- During 2024-25, accreditation of two Certification Bodies was reinstated by the National Accreditation Body (NAB).

4) Revision of the National Programme for Organic Production (NPOP)

During 2024, the NPOP standards 2014 edition were revised and the revised NPOP 8th Edition (2024) was notified by DGFT on 5th January 2025 and formally launched on 9th January 2025. A transition period of six months from date of notification was provided before enforcement.

The Revision process started in December 2023. Inter departmental Core Committee of experts was

constituted to work on NPOP drafting. Interaction meeting was organized by APEDA with all the key stakeholders seeking their comments on the NPOP regulations particularly with respect to areas needing changes.

First draft of NPOP 2024 was hosted on APEDA website on 1st June 2024 for public comments for 30 days and was further extended by 2 weeks based on stakeholder requests till 15th July 2024.

200+ comments were received online/Offline from various stakeholders including Certification Bodies (Govt and Pvt), Operators (Traders, Processors, Grower Group ICS), trading partners individuals, Line Ministries, State Governments, FSSAI, NCOL, Associations etc. The second draft was hosted on the APEDA website on 04th October 2024, seeking final comments of the stakeholders, with a deadline till 21st October 2024. Around 100 comments were received from various stakeholders, which were examined.

The final revised draft NPOP was approved by the National Steering Committee (NSC) of NPOP chaired by the Commerce Secretary in its meeting held on 25th November 2024.

Some key amendments for the stakeholders, including farmers, in the Eighth Edition of the National Programme for Organic Production (NPOP), promoting ease of operations and enhanced transparency include:

- **Simplification & Clarity:** Certification requirements of Organic grower groups simplified.
- **Legal Status for Organic Grower Groups:** Legal status to the Grower group of the grower group.
- **Possibility of quicker conversion of land to Organic under revised derogation provision:** Upto 3 years of reduction in conversion period possible subject to conditions & safeguards
- **Market Linkages:** Internal Control System (ICS) of the Organic grower group will have to ensure that the entire Organic produce is procured by them otherwise ICS mandated to ensure market linkages.
- **Transparency:** Disclosure of information of Organic farmers & other relevant details in the public domain to ensure credibility of the system.
- **Strengthened Oversight mechanism:** Role of IT tools and web-based traceability system (Tracenet) in monitoring and surveillance.

5) Registration of Unified India Organic Logo

A unified logo for Organic Products, merging the 'India Organic' logo of NPOP and 'Jaivik Bharat' logo of FSSAI (applicable for domestic market) was developed. The same has been registered with the Trademark Registry and certificate issued on 16th June 2024.

The unified India Organic Logo has been incorporated in the 8th Edition of NPOP 2024 launched on 9th January 2025 and replaced the earlier logo.

6) NPOP Portal

A separate NPOP portal has been launched on 9th January 2025 for ease of all stakeholders in accessing information pertaining to the National Programme for Organic Production (NPOP).

7) Training and capacity building Programmes

Annual capacity building programmes were organized for different stakeholders as below:

- A training session with the Evaluation Committee was held on 16th April 2024 in virtual mode where in verification of the EU onsite audit observations were elaborated and the critical requirements were explained. The session emphasized on focusing audits based on deficiencies observed during EU onsite audit 2022.
- Training of the new Evaluation Committee members empaneled from various Government organizations was held on 18 -19 April 2024. The training covered the NPOP standards, audit and assessment procedures, verification of requirements and compliance under NPOP, assessment of ICS, observations of the EU onsite audit 2022 and verification of compliance under the recognition agreement with EU, need refocusing audits on the shortcomings of the Certification Bodies etc.
- An interactive session with the Evaluation Committee members was carried out on 3rd Oct 2024 where in the EC members were explained in details on verification of mass balance and the risk assessment process.
- Training programme for the newly accredited certification bodies was organized from 20th to 22nd November 2024 at New Delhi. The training focused on the NPOP standards and verification requirements, inspection and certification procedures including risk assessment, verification of grower group requirements, Mass balance and traceability, Observations of EU Onsite Audit and Compliance required by CB.
- A Training Programme on new Tracenet module and internal & external inspection mobile application was held on 20th November 2024 for all accredited Certification Bodies.
- Annual training of the Evaluation Committee was organised from 28th Feb to 1st March 2025. The training was organised post launch of the NPOP 8th Edition in January 2025 to update the evaluation committee on the changes in the revised NPOP as well as measures on strengthening the oversight mechanism. Besides, the training emphasized on audit procedures, verification procedures specifically grower group certification and deficiencies observed during audit of the certification bodies.
- APEDA had also initiated training of Evaluation Committee in ISO 9001 through an external agency. Nine EC members were trained in ISO 9001 2015 lead auditor course from 3rd to 7th March 2025.

8) Consultative Meetings

- Consultative Meeting with the Accredited Certification bodies under NPOP was held on 4th April 2024 under the Chairmanship of AS (EP Agri)
- Focus Group discussions and brainstorming sessions were held with National Skill Development Corporation (NSDC), Agriculture Skill Council of India (ASCI) and organic stakeholders on 15.07.2024 and 08.08.2024 for development of Certification Course for ICS internal inspectors.
- Several Consultative meetings with stakeholders were held to seek comments on revised draft NPOP 2024.
- Series of Meetings and demonstrations were held with stakeholders (CBs and Operators) on development of new Tracenet system.
- Weekly meeting with stakeholders to address issues related to organic certification.

- ❖ Meeting with Senior officials of forest department was held on 17th January 2025 to sensitize on the NPOP requirements for wild collection.

9) Efforts for expansion to new markets

- ❖ For expansion of Organic exports to new markets, India is pursuing Mutual Recognition Agreement (MRA) for Organic Products with importing Countries such as Australia, South Korea and Japan etc.
- ❖ The MRA with Taiwan for Organic Products was notified on 8th July 2024 during the India Taiwan 9th working group on trade meeting.
- ❖ The MRA Negotiations with Australia are in the advanced stage. Five technical meetings were held with the Australia side on organic MRA.
  - ➢ 17th April 2024 (Virtual)
  - ➢ 5th September 2024, at Canberra
  - ➢ 5th November 2024 (Virtual)
  - ➢ 10th December 2024 (Virtual)
  - ➢ 20th February 2025 (Virtual)

The modalities are being worked out for finalization of the MRA.

- ❖ Efforts were made to initiate negotiation with EU for bilateral trade in Organic Products. The European Commission in February 2025 expressed their view to organize technical exchanges with India for mutual understanding of the changes in the Organic system of EU and India which will lay the foundation for ongoing cooperation in organics.

10) ORGANIC PROMOTION

a. Stakeholder Consultations on Organic Export Strategy June–July 2024:

APEDA conducted a series of virtual stakeholder consultations during June - July 2024 with participants from Tea, Coffee, Soya and Spices sectors to assess export bottlenecks, explore international opportunities and frame commodity-specific organic export strategies.

b. BIOFACH India 2024, 3–5 August 2024, IEML, Greater Noida:

APEDA jointly organised BIOFACH India 2024 with Nuremberg Messe India from 3 to 5 August 2024 at the India Expo Centre & Mart, Greater Noida. The event featured a large-scale organic exhibition, buyer-seller interactions, with extensive participation from Indian exporters, certification agencies, farmer groups and international buyers.

c. Conference during BIOFACH India 2024:

A conference was organized by APEDA during BIOFACH India 2024 featuring two sessions on "Organic Eco Systems of India" and "India's Organic Basket: Establishing Linkages between Products & Market."

d. Workshop on "India's Organic Basket" – 20 September 2024, World Food India:

APEDA organized a workshop titled "India's Organic Basket" on 20 September 2024 at World Food India, Bharat Mandapam, New Delhi. The workshop focused on strengthening linkages between organic producers and market opportunities, covering certification, packaging, logistics and promotional strategies.

e. Study Commissioned to CRISIL – 2024:

APEDA awarded a comprehensive study titled "India Organic Market and Export Promotion Strategy" to CRISIL in 2024 to analyse domestic and global organic trends and recommend promotion frameworks and branding guidelines.

f. Study Commissioned to NICDC – 2024:

APEDA commissioned NICDC in 2024 to undertake a study on Supply Chain and Export Readiness of Organic Products in Sikkim to evaluate infrastructure gaps, aggregation issues and logistics

requirements for efficient organic exports.

g. Knowledge Partnership with YES Bank:

APEDA has launched a comprehensive study titled "Promoting Agri Exports from Meghalaya" in collaboration with YES BANK, its knowledge partner, at World Food India 2024. The study provides a valuable insights into market trends, export strategies and best practices, empowering local farmers and stakeholders to enhance their competitiveness and expand their reach beyond domestic borders. By fostering these connections, the initiative seeks to elevate Meghalaya's agricultural sector and contribute to the state's economic growth.

h. International Buyer-Seller Meet – 10 February 2025, Moscow, Russia:

APEDA organised an International Buyer-Seller Meet on 10 February 2025 in Moscow, Russia, to promote Indian organic exports in the CIS region. The event showcased certified organic products such as millets, herbs and spices under the India Organic logo.

i. Natural Products Expo West – 4 March 2025, Anaheim, USA:

APEDA participated in the Natural Products Expo West on 4 March 2025 in Anaheim, USA, to showcase India's Organic food basket and create awareness among leading U.S. buyers and retailers.

BIOFACH Germany 2025 – February 2025:

APEDA set up a 400 sq. mtr. pavilion at BIOFACH Germany 2025 in February 2025, the world's premier Organic trade fair, promoting Indian exporters and the India Organic logo to a global audience.

j. Collaboration with India Brand Equity Foundation (IBEF):

APEDA collaborated with India Brand Equity Foundation (IBEF) for branding and promotion of Indian Organic Agricultural Products for targeted visibility on national and international platforms.

k. Financial Assistance by APEDA:

APEDA sanctioned Rs. 3 Lakh to the Confederation of Organic Food Producers and Marketing Agencies (COII) for conducting Training and Demonstration Programmes to promote sustainable organic exports in Rudrapur, Uttarakhand, during 2024

13. QUALITY DEVELOPMENT

13.1 FOOD TESTING LABORATORIES

1) APEDA has recognized 118 food testing laboratories under General List which are ISO-17025 accredited by the NABL for sampling and analysis of its scheduled products;
2) The recognized laboratories are further recognized for specific products based on the specific parameters desired for export. There are 39 laboratories recognized by APEDA for sampling and analysis of grapes to EU. There are 31 laboratories recognized by APEDA for sampling and analysis of peanut for export to all countries including European Union, Malaysia, Russian Federation and Singapore. Additionally, 47 laboratories are recognized for the sampling and analysis of Cereals and 75 laboratories for Organic Products.
3) There are 17 laboratories recognized by IQA Indonesia for sampling and analysis of Agri-Products to Indonesia.
4) APEDA has been granting assistance to National Referral Laboratory (NRL) at NRC Grapes Pune for up gradation of NRL in order to monitor the products of plant origins such as Fresh Fruits and Vegetables and Peanuts.

13.2 DIGITAL PORTAL FOR LABS

A digital module for the recognition of laboratories and their registration was developed and made operational in July 2024. This module is an integrated system that links to all traceability systems such as Hortinet, Peanut.Net, Tracenet, etc. Regular updates and necessary modifications are undertaken to support the latest needs and requirements.

13.3 ONLINE MONITORING OF PESTICIDES AND AFLATOXINS

1) The Procedure for export of Grapes for control of residues of agrochemicals was revised in January 2025 for implementation to ensure importing country's requirements based on consultation with stakeholders and the MRL set by EU.
2) The Procedure for export of Peanut and Peanut Products was revised in January 2025 for implementation to ensure importing country's requirements and also based on recommendations of DG SANTE during the audit held in 2023.
3) The list of agrochemicals to be monitored for the 2024–2025 grape season was revised for implementation during the 2025 grape season, to ensure compliance with European Union (EU) requirements.
4) The Grape Test report format was revised in January 2025 for implementation by the laboratories recognized for testing of Grapes.

13.4 ONSITE ASSESSMENTS

1) The onsite audit conducted by DG SANTE (2024-7978) was facilitated from 24.09.2024 to 04.10.2024 to assess the control system implemented in India to ensure that plant products mainly Chilli, Drumsticks and Rice exported to the EU comply with the EU Regulations.
2) The on-site assessment conducted by Canadian Food inspection Agency (CFIA) from 6th January 2025 to 21st January 2025 was facilitated to assess India's food safety control system for Spices, Confectionary, Rice and Sesame.
3) A visit by a Thai delegation was facilitated to one of the laboratories recognized by APEDA for the

sampling and analysis of peanuts and peanut products, to assess the laboratory's sampling and analytical competence during an onsite audit conducted by the National Bureau of Agricultural Commodity and Food Standards (ACFS) on 27th September 2024.

13.5 CONTRIBUTION IN CODEX MEETINGS AND STANDARD SETTING

1) The Draft standard for Fresh Curry Leaves was presented during the 23rd Session of the Codex Committee on Fresh Fruits and Vegetables (CCFFV) in Mexico from 25th February to 1st March 2025. The proposal was agreed by the committee to forward the standard for Fresh Curry Leaves to CAC for adoption at Step 5/8.
2) As the Chair of the Electronic Working Group (EWG) for setting up the maximum level for Total Aflatoxins in ready-to-eat (RTE) Peanuts, the initial phase of work on the definition for RTE peanuts was presented during the 17th session held in Panama from 15 to 19 April 2024. Member countries agreed to proceed with the work of data analysis

13.6 MONITORING OF ALERTS AND COMPLAINTS FROM IMPORTING COUNTRIES

1) To ensure continued market access for APEDA-scheduled products, a robust system has been established to monitor rapid alerts, rejections and complaints related to food safety non-compliances. This system enables the implementation of corrective and preventive actions by food business operators.
2) Regular sensitization programs are conducted for relevant officials to ensure effective dissemination of information and to gather feedback from key stakeholders, including exporters, laboratories and Certification Bodies. These sessions also include updates on the regulatory requirements of importing countries.
3) Additionally, Quality Division has begun integrating preventive measures based on the causes of product rejections, as well as the findings and observations of visiting delegations. This initiative aims to further strengthen the monitoring framework and support sustained market access for products under APEDA's purview.
4) The Quality Division actively monitored export-related detections, rejections, rapid alerts and food safety complaints from various countries such as the European Union, Indonesia, the Philippines, Thailand and Azerbaijan. These issues spanned multiple sectors, including Cereals, Organic Products, Fresh Fruits and Vegetables and Processed Foods. Technical assessments were provided to reduce export rejections and rapid alerts.
5) Pesticide residues frequently detected in various commodities that are at high risk of rejection, based on Rapid Alert System for Food and Feed (RASFF) data, have been identified. This information was shared with the Ministry of Agriculture & Farmers Welfare (MoA&FW) for the inclusion of these compounds in the testing scope under the Monitoring of Pesticide Residues at National Level (MPRNL) project.

13.7 INITIATIVES TO ENHANCE LABORATORY ECOSYSTEM FOR GRAPES AND PEANUTS

1) A Proficiency Testing (PT) programme for peanuts was conducted in January 2025 to assess and recognize laboratories for sampling and analysis of peanut products.
2) The PT programme for grapes was held in September 2024 as part of the recognition process for laboratories involved in grape testing and analysis.
3) The PT programme for Organic Products was conducted in July, 2024 to assess and recognize laboratories for sampling and analysis of organic products.

13.8 REVIEW OF WTO NOTIFICATIONS

WTO Notifications are reviewed on regular basis related to the Regulations/Standards proposed by the member countries on the permissible levels of residues, mycotoxins and other contaminants in food for import in the respective country. The notifications wherein the levels are revised by the importing countries are informed to the concerned division for dissemination of information to the exporters. The Notifications wherein the export from India if found to be affected is taken up with SPS Division at DoC

13.9 CAPACITY BUILDING PROGRAMMES AND TRAININGS

1) A sensitization programme on **'Strengthening of Supply Chain and Risk Mitigation in Peanut Export'** was organized to raise awareness about the export procedures for Peanuts and Peanut products, as well as the requirements of importing countries. The programme was conducted for state government officials and exporters from Rajasthan and Gujarat on 02.05.2024 and 09.05.2024, respectively.
2) A sensitization programme for CBs and laboratories on the sampling procedure for testing organic food and feed products was organized on 7 June 2024.
3) A sensitization programme on the European Union Deforestation Regulation (EUDR) was organized on 27 January 2025, focusing on insights into the current status of the EUDR guidelines and the requirements and standards derived from them.
4) A sensitization meeting was held on 07 August 2024 with various stakeholders involved in the export of rice, focusing on the increased frequency of compliance checks under recent EU regulations regarding food safety.
5) A sensitization programme on the export procedure of rice was organized on January 22, 2025.
6) In consultation with NRL, a sensitization programme on 'Changes in MRL and non-renewal of active substances as notified by EU' was organized on 28.08.2024 for fresh fruits and vegetables exporters.
7) Participated in the Stakeholders Conclave organized by the Bureau of Indian Standards (BIS) on 11.10.2024.
8) Participated in the National Stakeholder Consultation on Challenges in Monitoring Pesticide Residues in Food Commodities organized by FSSAI on 13.02.2025.
9) In consultation with NRL, organized a sensitization programme for laboratories recognized for pre-shipment analysis of grapes to update on the changes in molecules or their Maximum Residue Levels (MRLs) as notified by the EU for the Grape Season 2025 on 14.02.2025.

13.10 CONSULTATIVE AND STAKEHOLDER MEETINGS

1) A comprehensive database on aflatoxin levels in peanuts and peanut products was provided to the Food Safety and Standards Authority of India (FSSAI). This data supported FSSAI's participation in the Electronic Working Group (EWG) discussions for setting maximum permissible levels of aflatoxins in peanuts and their derived products.
2) Detailed assessment has been carried out to identify the potential regions wherein laboratory network need to be expanded. The region such as the North Eastern Region (NER), Eastern and the Himalayan have been identified as unrepresented regions where in efforts have been initiated in identifying state Labs/private labs for up gradation to cater export requirements.
3) Particulars and parameters identified based on the trade data and rejection reported by importing countries to support the Gap Assessment Study on India's Food Testing Laboratories for Exports and Future Road Map, undertaken by EIC through Yes Bank.

13.11 REGISTRY FOR NON-COMPLIANCES

A centralized registry was developed and is being maintained to document non-compliance cases reported by various countries. These cases primarily involve the detection of unauthorized substances in food products exported from India.

13.12 FINANCIAL ASSISTANCE FOR GAP CERTIFICATION

1) To ensure the sourcing of quality produce for export, efforts have been made to include more beneficiaries under GAP certification.
2) Financial assistance is provided to member exporters for obtaining GAP certification through Certification Bodies (CBs) recognized by the concerned authority.
3) IPAs were issued to a total of 480 farmers for the purpose of obtaining GAP certification.

13.13 FINANCIAL ASSISTANCE FOR UPGRADATION OF LABORATORIES

1) APEDA provides financial assistance to its authorized laboratories for upgradation and strengthening of laboratory infrastructure for export certification as well registered exporters for in-house laboratory equipment
2) IPA was issued for 9 nos. of applications pertaining to quality components of FAS of which 6 were issued to various exporters and 3 for a lab.

13.14 FINANCIAL ASSISTANCE FOR MANDATORY TESTING OF HIGH RISK ORGANIC PRODUCTS

For Organic Products such as Sesame Seeds, Ginger, Amaranth Seeds, Psyllium Husk Powder, Quinoa Seeds and Flax seeds where ETO testing is mandatory, a provision has been made for the reimbursement of testing charges.

14. GI PRODUCTS

Geographical Indications (GI) of Goods are defined as an aspect of industrial property which refers to the Geographical Indication referring to a country or to a place situated therein as being the country or place of origin of that product. Typically, such a name conveys an assurance of quality and distinctiveness which is essentially attributable to the fact of its origin in that defined geographical locality, region or country.
Under the GI registry of India 697 GI products have been registered up to March, 2025 and out of these 190 are Indian Agricultural Products and 58 are Indian food stuffs.
In FY 2024-2025, a total of 21 GI products falling under APEDA scheduled products were registered. Several states added Geographical Indication (GI) products related to APEDA's Scheduled GI Agri Food Products. The APEDA scheduled GI products registered during FY 2024-25 are Banaras Tirangi Barfi, Kamarpukur Sada Bode, Banglar Nolen Gur Sandesh, Murshidabad Chhanabora, Bishnupur Motichur Laddu, Baruipur Guava and Radhunipagal Rice from West Bengal; Bodo Napham – Fermented Fish, Bodo Ondla, Bodo Gwkha – Gwkhwi and Bodo Narzi from Assam: Andaman Karen Musley Rice, Madurai Marikolunthu, Panruti Palappazham, Panruti Cashew, Puliyankudi Acid Lime, Chettikulam Small Onion and Ramanadu Chithiraikar Rice from Tamil Nadu; Amalsad Chikoo from Gujarat; Akola Kagzi Lime and Amravati Chana from Maharastra.

A. Major GI Products in terms of exports and their destination:

The Major importing countries for APEDA scheduled Indian GI products are Saudi Arabia, Iran, Iraq, UAE, USA, EU, Indonesia, Kuwait, Thailand, Bhutan, Belgium, Switzerland, Germany, Uzbekistan, etc.
Major Exports of GI products from India are Basmati and other GI tagged rice varieties, GI tagged varieties of Mangoes, Pomegranates, Bangalore Rose Onions, Grapes/Raisins, Bananas, Mithila Makhana, Sweets and Confectionery products and products of North-Eastern Region such as Khasi Mandarin, Arunachal Orange, Naga Mircha, Tezpur Litchi etc. and their derived processed products.

B. Promotion of GI Products by APEDA in International and National trade events:

APEDA promoted and showcased the GI products at major international and national events.GI products were showcased during the trade fairs of Indus food, SIAL India, BIOFACH India, AAHAR & World Food India in the financial year 2024-25. The theme of APEDA pavilions were centered on GI products. APEDA showcased wide range of registered GI products and also sensitized the stakeholders and visitors on the potential of GI products and their exports.

C. Creation of separate HS Codes for GI rice varieties:

New HS codes for GI rice varieties have been created and this will enable focused policy formulation, enabling specific interventions for the growth of commerce and trade for these varieties, besides providing accurate trade statistics for these rice varieties.

D. Developing of Packaging solutions for the export potential GI Products:

APEDA is developing innovative packaging solutions to enhance the shelf life of 18 GI products with high export potential. This aim to preserve the quality and authenticity of GI products while ensuring their durability and freshness during long distance sea transportation.

E. Trial Shipments of GI Products to promote exports:

The following trial shipments have been done in this financial year to promote the export of GI products from India

- Banganapalli Mangoes from Andhra Pradesh to UK on 19.05.2024.
- Mankurad Mangoes from Goa (directly from the farmers) to UK on 26.05.2024.
- Amranthus and Buck Wheat Millet from Uttarakhand to Vietnam on 10.06.2024.
- Fresh Mangoes from Lucknow, Uttar Pradesh to Japan on 12.07.2024.
- Mithila Makhana from Madhubani, Bihar to USA on 19.10.2024.
- Til ladoo, Tilkut & Millet-based produce from Bihar to USA on 22.11.2024.
- Khasi Mandarin from Ri Bhoi, Meghalaya to Dubai on 14.11.2024.
- Mithila Makhana from Darbhanga, Bihar to UAE on 27.01.2025.
- Bhagwa Pomegranate from Vashi, Maharashtra (directly from the farmers) to USA on 07.02.2025.
- Dehydrated Dalle Chilli from Sikkim to Solomon Island on 24.02.2025.

15. TRADE FAIRS

15.1 International Trade Fairs

- **Macfrut, Italy 2024 (08th – 10th May 2024)**

  Towards the approval of DoC for the proposed MacFrut 2024, RIMINI, Italy, APEDA organized its participation in the event along with exporters, during 8-10 May 2024. MacFrut is the benchmark event for Italian and foreign fruit and vegetable sector professionals. It is a vertical trade fair representing the entire supply chain: production, preharvest and post-harvest technologies, packaging and services. It is a Business event to meet with Customers and Suppliers from the entire fruit and vegetable supply chain and to gain insight into the industry through specialized events and networking opportunities It is FRUIT & VEGETABLE PROFFESSIONAL SHOW and commenced on May 8th and concluded on 10th May, 2024.

- **Africa's Big 7, Johannesburg, South Africa, (11th-13thJune 2024)**

  APEDA India pavilion was set up with over 11 exhibitors from startups to MSMEs, to offer the African continent a glimpse into India's diverse culinary landscape. The APEDA engaged M/s. Falcon Exhibitors Pvt. Ltd. To set up the pavilion with exhibitor stalls and common areas for display of products and interaction with visitors. The APEDA Pavilion remarkably showcased a range of Indian Agricultural Products, wherein, the visitors were impressed with the variety and quality of products presented at the Pavilion and interacted with exhibitors.

- **SEOUL FOOD & HOTEL 2024, KINTEX, SOUTH KOREA (11th-14th June 2024)**

  Seoul Food & Hotel 2024, Korea's premier event for the food and hospitality industry was held from 11th to 14th June, 2024 at Kintex, South Korea. Being the South Korea's largest international food and hospitality trade show, the event is seen as an effective trading platform within the industry providing high quality Korean buyers and industry experts to source premium goods and view worldwide industry trends across various sectors. APEDA participated in Seoul Food & Hotel 2024 by taking an area of 180sqm and setup Indian Pavilion at Stall No. 4E701&801, 4F-701&801 in Hall No. 4 at Kintex, Seoul, South Korea. An attractive "APEDA India Pavilion" was set up for display of the strength of Indian diverse variety of products, which was well appreciated and visited by the importers and the visitors.

- **SUMMER FANCY FOOD SHOW 2024 (23rd to 25thJUNE, 2024)**

  The Summer Fancy Food Show is a speciality show having exhibitor booth space covering more than 330,000 square feet (nearly six football fields) of floor space at the Jacob K Javits convention centre, New York with participation of more than 2,300 domestic and global specialty food and beverage manufacturers, buyers, distributors, investors, across dozens of categories. APEDA had taken space under the Indian Pavilion along with India Trade Promotion Organisation (ITPO), Trade Promotion Council of India (TPCI) of 300 sq mt. in hall no. 1B and 1C of Summer Fancy Food Show-2024, New York, USA. Twenty-one (21) exporters participated in the event under the APEDA.

- **Fine Food Australia, (02nd– 05thSeptember 2024)**

  Fine Food Australia is Australia's largest exhibition for the food & beverage industry event showcasing the latest innovations in food, beverages and equipment. Fine Food focuses on the key industry areas of Bakery, Confectionery, Dairy, Meat & Seafood, Natural Products and equipment for retail, catering and hospitality. This year was the 40th edition of the event held September 2-5, 2024, at Melbourne Convention and Exhibition Centre, Melbourne, Australia. APEDA had taken 180 sqm space in Melbourne

Convention and Exhibition Centre, Australia block number - HN-16 & HN 26 and had set up an "India Pavilion" for promotion of Indian Agricultural Products along with Indian exporters and Spices Board. Fourteen (14) co exhibitors participated in the event under the India Pavilion.

- **ASIA FRUIT LOGISTICA 2024, Hong Kong (04th-06thSeptember 2024)**

  ASIA FRUIT LOGISTICA covers the entire fresh produce industry value chain and its service support companies, as well as the latest, innovative products and ideas. It offers a unique opportunity to develop new business, make new top-level contacts and gather essential market information on every aspect of the fresh produce trade throughout the entire Asian region APEDA organized its participation in Asia Fruit Logistica 2024, Hong Kong along with exporters, during 4-6 September 2024. This was the first time that country pavilion was organized for India in Asia Fruit Logistica.

- **World Food Moscow 2024 (17th-20thSeptember 2024)**

  World Food Moscow is an annual event that brings together professionals and experts of the food industry: food manufacturers and suppliers, buyers from wholesale and retail trade, as well as public catering enterprises. This year, more than 1,000 companies from 29 countries participated and showcased their products in two halls of the Crocus Expo at Moscow. APEDA organised its participation through its 17 member exporters and set up the pavilion with stalls of individual exporters showcasing a vast the range of agri products.

- **SIAL PARIS 2024 (19th-23rdOctober 2024)**

  The 60th edition of SIAL Paris was held during 19-23 October 2024. The results are extremely positive, showing it to be the world's large-scale event both in terms of exhibitors and visitors. The event upheld all its promises to reunite the businesses of the sector, reinforcing its position as the not-to-be-missed gathering of the worldwide agribusiness field. APEDA had taken 568 sqm space in Paris Nord Villepinte, France in Hall no. 3 with block number 3A-202 and Hall no. 8 with block numbers 8G 093, 8G 115, 8G 137 and had set up an "India Pavilion" for promotion of Indian Agricultural Products along with India exporters. Approximately 50 leading member exporters joined as co-exhibitors, promoting a diverse range of Agricultural and Processed Food Products, including cereals (such as Basmati rice), processed fruits and vegetables, juices, nuts, animal products (meat, poultry, honey), groundnuts and alcoholic beverages.

- **MIDDLE EAST ORGANIC & NATURAL EXPO 2024 DUBAI(18th to 20thNov 2024)**

  The Agricultural and Processed Food Products Export Development Authority (APEDA) participated in the 22nd edition of the Middle East Organic & Natural Products Expo 2024, held in Dubai from November 18 to 20. This prestigious event, renowned as the largest and most influential gathering dedicated to Organic and Natural Products in the Middle East, was held under the esteemed patronage of the Ministry of Climate Change and Environment, UAE Government. APEDA booked 132 square meter space and created the India Pavilion, which was meticulously designed to reflect India's vibrant and diverse Organic Products Sector. Participating exporters had the opportunity to exhibit their products within individual furnished stalls.

- **BIOFACH 2025 in Nuremberg, Germany (11th – 14th February 2025)**

  BIOFACH Germany is one of leading fairs in the world specifically for promotion of certified Organic Products and is very popular among the importers and exporters. The event provides a global platform to showcase Organic Products, discuss innovations and foster international collaborations in the Organic sector. APEDA has been regularly participating in BIOFACH Germany for more than a decade.

This year APEDA had taken around 400 sqm space in Nüremberg Messe, Hall no. 1 block numbers – 213, 221, 117 and 224 and had set up an "India Pavilion" for promotion of Indian Organic Agricultural Products along with Indian exporters.

- **Gulfood 2025 (17th – 21stFebruary 2025)**

  Gulfood 2025, a major food and beverage trade exhibition, is being held at the Dubai World Trade Centre from February 17 to 21, 2025. The event showcases a wide array of products and brings together industry leaders, suppliers and buyers from around the globe. APEDA organized it's participation in Gulfood 2025 by taking approx 672 sqmtrs of space where approx 80 exporters from various agri and processed food were participated.

- **Natural Product Expo West 2025 in USA (04th – 07thMarch 2025)**

  USA Natural Products Expo West held from 4th to 8th March, 2025 at Anaheim Convention Centre, Anaheim, CA, USA is the world's leading event devoted to Natural and Specialty Food and Beverages, Organics, Supplements, Health and Beauty and Natural Living Products. This is the place where the foreign companies meet the biggest distributors specialized in the natural and certified organic market in the US. APEDA was allotted 1800 sq. ft space in Hall-B of Anaheim Convention Centre (Booth No. 2015). An attractive "India Pavilion" was set up for promotion of Organic Products from India, which was well appreciated and visited by the importers and the visitors. Thirteen (13) exporters participated in the event under India Pavilion.

- **International Food & Drink Event 2025 in London (17th – 19thMarch 2025)**

  The Agricultural and Processed Food Products Export Development Authority (APEDA) participated in the IFE 2025, held in London from March 17 to 19, 2025. This prestigious event, renowned as the largest and most influential gathering dedicated to Food and Drink Products in the United Kingdom was organised by Montgomery Group. India pavilion was spread over an area of 180 square meters A Special area was created to display Indian products. Vast range of products including Fresh Fruits like Mangoes, Pomegranates and Guavas, a premium range of Processed Foods as well as a fine collection of Indian Liquor such as Rampur, Sula, Godawan, Old Monk Coffee Rum, Jamun Gin and Jaisalmer amongst others were show cased.

15.2 Domestic Trade Fairs

- **BIOFACH India 2024 (03rd-05th August 2024)**

  APEDA participated in BIOFACH India 2024, India's leading trade fair for the Organic, Natural and Millets industry, was held from August 3-5, 2024, at the India Expo Mart (IEML) in Greater Noida, Delhi-NCR. The fair showcased a variety of Organic Food and Beverage Products, Gourmet specialties and Health Products. It served as a platform for industry professionals to network, learn about Organic Certification and market dynamics and explore the latest innovations in the Organic and Natural Food industry.

- **World Food India 2024 (19th-22ndSeptember 2024)**

  The third edition of World Food India 2024, organized by the Ministry of Food Processing and Industry, concluded in the capital, New Delhi, drawing attention from global food industry leaders, innovators and enthusiasts. With a theme of 'Processing for Prosperity', this edition of World Food India showcased the advancements in food processing technologies, investment opportunities and India's growth in the food processing sector. The event was inaugurated by Hon'ble Shri Pralhad Joshi, Union Minister of

Consumer Affairs, Food, Distribution and New and Renewable Energy along with Hon'ble Shri Ravneet Singh Bittu, Minister of State of Food Processing Industries and Railways; and Hon'ble Shri Chirag Paswan, Union Minister of Food Processing Industries on September 19, 2024.

The Agricultural and Processed Food Products Export Development Authority (APEDA) played a pivotal role in promoting India's Agricultural Exports. The reverse buyer-seller meet organized by APEDA during World Food India 2024 was a significant event that brought together Indian exporters and international buyers, fostering trade opportunities and strengthening India's position in the global food market. APEDA successfully mobilized a significant number of international buyers for World Food India through a multi-pronged approach. APEDA has sent emails to Indian Missions of major Agri export destinations covering 80+ countries from different continents for a wider reach of agricultural exports from India. APEDA's direct outreach efforts resulted in the registration of over 1250 buyers. Of these, more than 800 buyers attended the event, underscoring the global interest in Indian food products. APEDA's commitment to facilitating international participation was evident in its provision of comprehensive hospitality to 450 buyers, including airfare reimbursement, hotel accommodations and local transportation. This support played a crucial role in encouraging buyer attendance and engagement.

A vibrant RBSM lounge was prepared and the RBSM was facilitated through an app-based appointment system for B2B meetings, providing a platform for Indian exporters to interact directly with buyers, importers and international trade representatives. The RBSM lounge became the focal point of the event attracting the crowd of Indian exporters who rushed to seek export orders to penetrate new markets by interacting with the potential buyers. The trend of business dealings that we observed in prominent International Trade Fairs such as Gulfood, Anuga, etc. has been observed here as well and it was indeed a proud moment for India. About 1000 exhibitors and 450 buyers scheduled their B2B meetings in the app. Around 5000 B2B meetings were conducted between importers, aggregators, Farmer Producer Organisations (FPOs), Farmer Producer Companies (FCPs), innovators and agripreneurs in the specially developed RBSM lounge.

In addition to the RBSM lounge provided, APEDA facilitated a conducive environment for buyers to explore the exhibition halls and engage with exhibitors. Buyers were granted unrestricted access to all exhibition halls and booths, enabling them to conduct business - to-business (B2B) meetings at the exhibitors' respective booths.

The event is estimated to have facilitated over 18,000 B2B meetings, underscoring its significance as a platform for networking, trade discussions and potential partnerships. The RBSM played a crucial role for giving the platform to the organic product s, vegan foods, GI products, FPOs from different states, etc. who were unable to participate in the International Trade Fairs being organized in various importing countries.

Lulu Group, which is an international retail hypermarket chain that operates 247 Lulu stores, 24 shopping malls across Bahrain, Kuwait, Oman, Qatar, Saudi Arabia and the United Arab Emirates, Egypt, India and Far East and all the Business Heads of Procurement were invited and were part of the RBSM. In conclusion, APEDA's proactive measures and generous hospitality contributed to the success of World Food India, positioning India as a prominent player in the global food market.

- **Sial India 2024 (05th-07th December 2024)**

  APEDA participated in Sial India 2024 which was held during 05th-07th December 2024 at Yashobhoomi, Dwarka, New Delhi. APEDA booked the 500 sqmtrs of space where 20 APEDA exhibitors participated under APEDA pavilion.

- **Indusfood 2025 (08th-10thJanuary 2025)**

  The participation of APEDA IN Indusfood 2025, Trade Show, was held from January 8th to 10th, 2025

at the India Exposition Mart, Greater Noida, India. The event, organized by the Trade Promotion Council of India (TPCI), will feature around 100 of exhibitors from over country. Indusfood 2025 is also transitioning into an integrated farm-to-fork trade show, showcasing India's commitment to sustainable and comprehensive food systems.The mainfocus of APEDA in Indusfood 2025 will highlight India's unique food offerings and facilitate cross-border partnerships and investment opportunities.

- **AAHAR 2025 (04th-08th March 2025)**

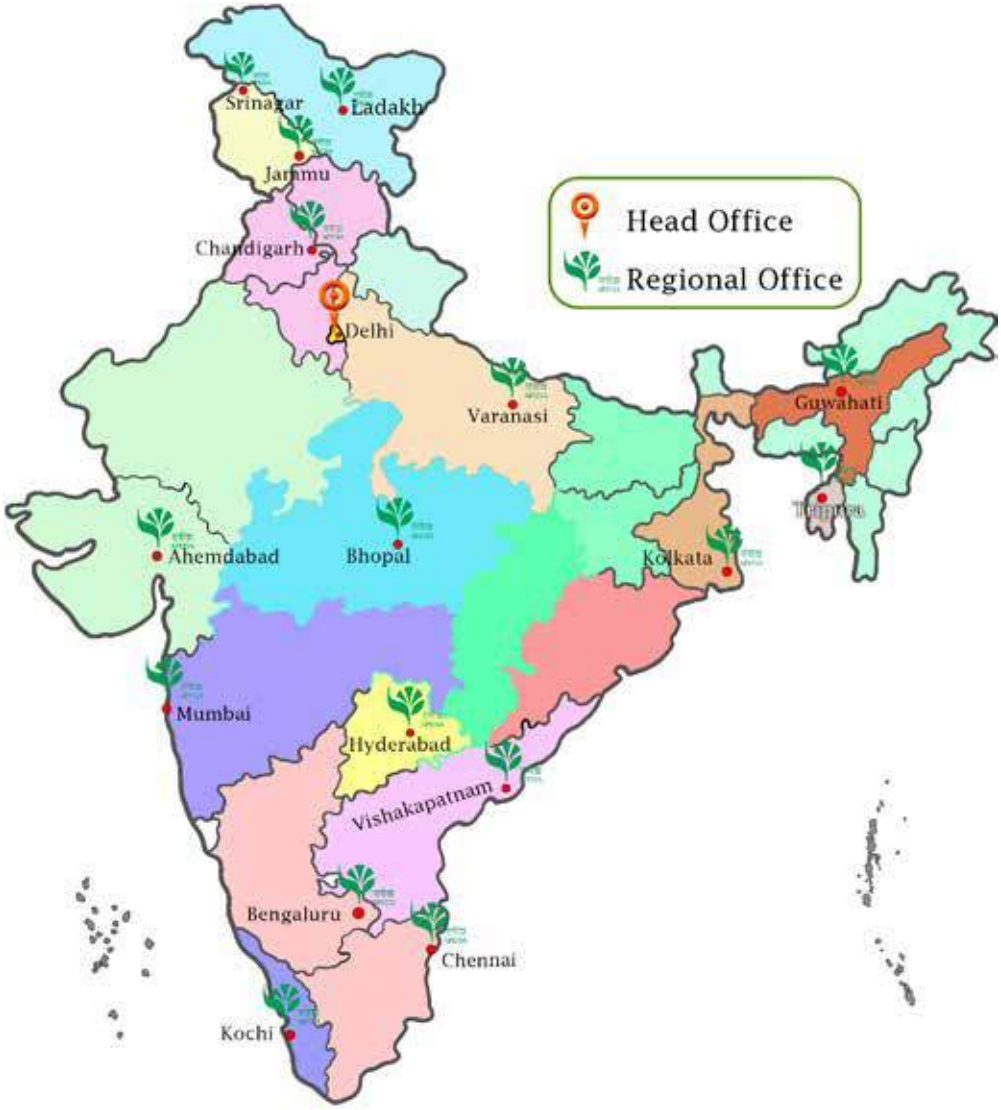
The Agricultural and Processed Food Products Export Development Authority (APEDA) marked a significant milestone at the AAHAR 2025 exhibition, further cementing its role in promoting India's Agricultural and Processed Food exports on the global stage. AAHAR, India's premier food and hospitality exhibition, serves as an important platform for businesses, trade professionals and government bodies to explore opportunities, showcase innovations and discuss trends in the food industry. APEDA's participation in this prestigious event brought attention to the diverse and high-quality range of Indian food products and their growing prominence in international markets.At AAHAR 2025, APEDA displayed an extensive array of India's agricultural and processed food products, including fresh fruits and vegetables, spices, grains, dairy, seafood, beverages and processed foods. By highlighting the quality, variety and sustainability of these products, APEDA played a pivotal role in creating awareness about India's export potential in the food sector. The exhibition served as a gateway for international buyers to connect with Indian exporters and suppliers, exploring new business ventures and partnerships. APEDA's initiative at AAHAR also helped in promoting various certification programs, such as organic and fair-trade certifications, ensuring that India's food products meet international standards for quality and safety.

16. ACTIVITIES OF APEDA REGIONAL OFFICES

APEDA's Regional Offices play a crucial role in strengthening India's agri-export ecosystem by providing direct support to exporters and stakeholders. They conduct extensive outreach, training and capacity-building programs to enhance awareness of export procedures and global quality standards. The offices actively handhold exporters in availing financial assistance under APEDA's schemes as well as related departmental schemes. They also undertake pre-inspection and physical verification for processing Financial Assistance Scheme (FAS) applications and carry out inspections of meat plants, packhouses, groundnut units, rice mills and other export-related facilities. In addition, the regional offices coordinate delegation visits for plant and farm inspections, issue Registration-cum-Membership Certificates (RCMC) and Registration-cum-Allocation Certificates (RCAC) and maintain close interface with State Governments and related agencies to ensure smooth facilitation of export activities.

In FY 2024-25, APEDA has 16 regional offices located at: Ahmedabad ,Bengaluru, Bhopal, Chandigarh, Chennai, Guwahati, Hderabad, Jammu, Kochi, Kolkata, Ladakh, Mumbai, Srinagar, Tripura, Varanasi and Visakhapatnam.

APEDA HEADQUARTERS & REGIONAL OFFICES



16.1 AHMEDABAD

Introduction	:	**RO Ahmedabad, established in April 2021**
Regional Head	:	Shri. Man Prakash Vijay, Deputy General Manager
Address	:	Mardia Plaza, A-wing, 6th floor, CG Road, Near National Handloom Corporation, Ahmedabad, Gujarat Pin: 380006

1) Participated in the "सशक्त राजस्थान" exhibition held at Mount Abu, Sirohi, Rajasthan, from 16th to 18th October 2024. A 9 sq. metre stall was set up to showcase traditional processed food products and promote export awareness among local stakeholders. The stall received excellent public response, with over 25,000 visitors. APEDA was awarded the "Best Stall Award" by the Hon'ble District Collector, Sirohi.
2) From December 19–21, 2024, participated in the Gujarat Global Expo at Veer Narmad South Gujarat University, organized by Parichit Foundation. The regional office showcased APEDA-scheduled products in an 18 sq. meter display, highlighting the export potential of Agri products from Gujarat.
3) A two-day buyer-seller meet cum sensitization program on pomegranate export was organized by RO Ahmedabad in collaboration with Shiv Kissan FPO at Balotra, Rajasthan, on January 6–7, 2025. Over 240 stakeholders and 20 exporters participated in the event. The programme included technical sessions on GAP, quality standards and export requirements. A pomegranate cleaning, grading and packing line was inaugurated during the event, followed by a field visit to the pomegranate production belts in Barmer and Balotra.
4) Participated in the Global Patidar Business Summit (GPBS)–2025 held at Gandhinagar, Gujarat, from January 9–12, 2025, with a dedicated space of 200 sq. meters and allocated stalls. APEDA showcased export-oriented products such as Peanuts, Millets, Organic Foods and Herbal Products through a pavilion featuring organic-certified FPOs, startups, women entrepreneurs and APEDA-registered exporters. The pavilion attracted over 5,000 visitors, including government officials, exporters, buyers and farmers.
5) Facilitated the flag-off of Goli Pop Soda on February 4, 2025 from Bharuch, Gujarat. The drink, a reinvented version of the traditional Indian Goli Soda, was exported by M/s. ABNN Fresh Expo to Lulu Hypermarket. This marked an important step in promoting India's local beverages in international markets, with shipments sent to the UK and Gulf countries.
6) Participated in the "Unnat Jalore 2025" exhibition held from March 6 to 8, 2025, at Durgaram Githala Hotel and Resort, Jalore, Rajasthan. A 9 sq. metre stall was allocated, where various processed food products such as Namkeen, Sweet Potato Chips, Pickles, Tomato Puree and Freeze-Dried Fruits were showcased. Visitors were briefed on export procedures, quality standards and the export potential of regional agri products.
7) RO Ahmedabad has organized multiple capacity-building programs in the states of Gujarat and Rajasthan aimed at improving operational efficiency, enhancing awareness of export protocols and promoting best practices for stakeholders involved in the agricultural export value chain.

Date of Event	Details of the Capacity Building Programme
27th May 2024	Organized a virtual meeting with exporters and FPOs from Valsad, Navsari, Kutch and Junagadh in collaboration with SFAC. The meeting focused on Mango and Fresh produce exports. APEDA activities including farm registration and traceability were presented. Around 25 participants attended and a demonstration of the Horti.Net

Date of Event	Details of the Capacity Building Programme
10th June 2024	Participated in NABL's World Accreditation Day event on quality assurance and certification standards held at Ahmedabad Management Association(AMA), Ahmedabad. APEDA presented its role in Agri export with traceability and certification procedures to a diverse audience comprising FPOs, laboratories and accredited institutions. Around 150 participants were present.
18th July 2024	A virtual meeting was conducted with FPOs and NGOs from the Saurashtra region focusing on export readiness and APEDA's role in peanut exports. There was a specific interaction with peanut farmers, FPOs and exporters about peanut unit registration on Peanut.Net. A presentation was also delivered on APEDA's role in Agri exports. About 60 stakeholders participated in the session.
7th August 2024	Participated in a horticulture commercialization workshop organized by the Gujarat Horticulture Department at Anand Agricultural University. The programme was focused on enhancing farmer awareness on value chain development and commercialization of horticulture produce. About 65 participants attended the session.
28th August 2024	An awareness programme was conducted in Anand for farmers on how to become exporters and understand the benefits of contract farming, especially in the Fresh Fruits and Vegetables (FFV) sector. A physical meeting was held, wherein information was shared regarding APEDA's functioning, Agri export procedures and benefits of export for FFV products.
3rd October 2024	A virtual meeting was held with board members of FPOs supported by the National Cooperative Development Corporation (NCDC) based in Gandhinagar. The session focused on APEDA's procedures, including export registration, FPO onboarding and roles in Agri export promotion.
12th November 2024	A physical training programme was conducted at the Centre of Excellence for Fruits and Vegetables at Vadhrad, District Gandhinagar. The training focused on APEDA registration, FFV export potential and contract farming. A detailed presentation was also delivered on Organic TraceNet and NPPO procedures for export of organic produce with evaluators and GOPCA experts briefing the FPOs.
14th November 2024	A virtual meeting was organized with Rajasthan-based FPOs and agriculture department officials on the topic of pomegranate exports. DGM (Shri. Man Prakash Vijay) delivered a presentation on the HortiNet registration process, importance of traceability for horticulture exports and the role of APEDA's traceability systems in building export credibility. 14 state officials participated.
20th November 2024	A capacity-building programme was held at APMC Unjha in association with NABARD and the Spices Board. The programme was attended by 25 FPOs from Rajasthan and 5 exporters from Gujarat. RO Ahmedabad presented on export procedures and APEDA's support mechanisms for spice and agri-product exporters.
22nd November 2024	Participated in the orientation programme under PMFME at Ahmedabad Management Association, organized by Entrepreneurship Development Institute (EDI). Around 52 startup entrepreneurs attended. APEDA made a presentation on the certification process and its role in agri export facilitation.
2nd December 2024	A live demonstration of the TraceNet system was organized at Prantij, Gujarat for organic stakeholders. Over 100 participants attended including officials from the C& I Division and NPPO. The session aimed to enhance understanding of organic export procedures and online traceability.
10th December 2024	A capacity-building programme was conducted in Botad district with participation from 37 progressive farmers. The session focused on the Registration-Cum-Membership Certificate (RCMC), FFV export schemes, contract farming and Global GAP certification. Officials from the Horticulture Department also joined the discussions.
17th December 2024	Participated in the FPO Mela at Amreli organized by SFAC. The programme saw the participation of 88 members from 44 FPOs. Topics covered included HortiNet registration, Good Agricultural Practices (GAP) and organic certification for increasing Agri export potential.

Date of Event	Details of the Capacity Building Programme
18th December 2024	A joint webinar was organized in collaboration with iNDEXTb on the theme "Millet Momentum – Harnessing the Power of Millet Processing". The webinar highlighted millet export opportunities, processing technologies and APEDA's role in Agri export promotion. Around 52 participants joined the session virtually.
28th December 2024	Participated in the FPO Mela held in Ahmedabad District by SFAC. Around 40 members representing 38 FPOs were trained on APEDA's HortiNet system, farm registration, GAP certification and mango traceability procedures.
22nd January 2025	A virtual capacity-building session was conducted for more than 15 FPOs, startups and exporters. The programme focused on APEDA's Financial Assistance Scheme (FAS) procedures for Importer Exporter Code (IEC) and RCMC registration.
24th January 2025	A physical session was conducted at NAFED, Ahmedabad. The programme covered APEDA's role in export promotion, export documentation, IEC/APEDA RCMC registration and a detailed demonstration of the APEDA portal and its functionalities.
27th January 2025	Organized a capacity-building session at the NAFED Conference Room focusing on APEDA's role in agri exports. The session covered export procedures, required documentation and IEC & RCMC registration for startups and new entrepreneurs. A total of 18 participants actively engaged in the session, which included a live demonstration of the APEDA portal and discussion on scheduled product export promotion.
31st January 2025	A virtual meeting was held by APEDA with stakeholders in Jaipur, Rajasthan, focusing on peanut farm registration and export readiness. A total of 28 participants, including processors and exporters, attended the session.
7th February 2025	A farmer-centric capacity-building programme was conducted at Junagadh Agriculture University(JAU), Junagadh. The programme focused on export promotion of Peanuts and Mangoes. Around 65 agriculture officers, exporters and farmers participated.
8th February 2025	A sensitization programme on peanut export was conducted in Bikaner, Rajasthan. RO Ahmedabad trained 40 stakeholders including processors, exporters and state officials on quality protocols, farm registration and Peanut.Net.
12th February 2025	A virtual interaction was held with 9 agri-food startups from Gujarat and Rajasthan. APEDA briefed them on startup support schemes, traceability systems, financial assistance and APEDA registration.
13th February 2025	On APEDA's 39th Foundation Day, a capacity-building programme was held at the National Forensic Sciences University (NFSU), Gandhinagar. Over 45 M.Sc. Food Science students and university officials attended. Presentations were delivered on APEDA's role in promoting organic exports, NPOP standard & guidalance and quality certification.
18th February 2025	A tribal farmer outreach programme was organized at Godhar, Lunavala (Mahisagar) in collaboration with M/s. Sri Hari Bhujal Vikas Mandal. Around 135 tribal farmers were sensitized on the export potential of value-added agri-products like honey, ashwagandha, moringa and millets. Certification, processing and business model strategies were discussed.
3rd March 2025	A Mango seminar was organized in collaboration with the State Horticulture Department at the Centre of Excellence for Mango, Talala, Gir Somnath. A total of 98 stakeholders including mango farmers, exporters and processors attended to discuss Gir Kesar mango traceability and global market access.
4th March 2025	A Mango-focused capacity-building session was organized at Madhupur, Talala. Around 60 farmers participated in discussions on HortiNet registration, FFV export process, processed fruit product export schemes and APEDA support initiatives.

Date of Event	Details of the Capacity Building Programme
20th March 2025	An outreach programme was conducted in Ahmedabad in collaboration with 10X Exports. Around 60 participants including students and agri entrepreneurs were sensitized on RCMC procedures, scheduled APEDA products, GI registrations and the TraceNet system.
26th March 2025	Participated in the "Workshop on Augmenting Post-Harvest Economy" organized by iNDEXT-b in collaboration with GAICL and the State Agriculture & Cooperation Department at SPIPA, Gandhinagar. Over 150 stakeholders including farmers, MSMEs, startups and government officials attended discussions on post-harvest management and simplifying export procedures.

16.2 BENGALURU

Introduction	:	**RO Bengaluru was established in November 1991**
Regional Head	:	Mr. U. Dharma Rao, AGM & Regional Head (Karnataka & Kerala)
Address	:	APEDA, 1st Floor, Beeja Bhavan, Bellary Road, Hebbal, Bengaluru 560024.

RO Bengaluru office caters to the exporters in the State of Karnataka. The activities of the Regional Office include the following :

1. WORK INITIATIVES :

a. Flag off Programme :

1) APEDA with the technical guidance from the Central Institute of Sub Tropical Horticulture, Lucknow, has shipped the maiden consignment of Banganapalli Mangoes to UK by sea. On 19th May 2024, a Flag-Off Ceremony was organized at the APEDA approved Hot Water Treatment facility of M/s. Innova Agri Bio Park Ltd., Malur, Kolar, wherein Chairman, APEDA had virtually flagged off the first consignment of mangoes to UK. The occasion was graced by Senior Official from APEDA, RPQS, Packhouse Operator, M/s. Nexton Foods Pvt. Ltd., who joined the event physically and Senior Officials from CISH, ICAR, APEDA Head Office and Regional Offices, joined the programme virtually.
2) M/s. Rajamudi Organics Pvt. Ltd., Benglauru, is a certified Organic company and registered exporter of APEDA exporting to USA, Canada, Europe and Middle East. The company has also set up an Office at California, USA. The company is working with 4000 Farmers and 16 FPOs. The company for the first time exported 21 mts of organic rice to Houston, USA. A flag off ceremony was organized on 03.12.2024 and RO Officials joined the event.

b. Visit of Foreign Delegates :

1) RO Bengaluru co-ordinated the visit and inspection by Mr. Okuyama Takeshi, Japanese Quarantine Inspector, Ministry of Agriculture, Fisheries & Forestry, Govt. of Japan to KAPPEC Poojenahalli integrated packhouse facility with VHT and HWT facility set up by the State Government of Karnataka. The facility has been approved for VHT.
2) RO Bengaluru Official co-ordinated the visit of USDA inspector Mr. Foday Conteh USDA inspector for pre clearance of Mango consignment to USA at M/s. Innova Agri Bio Park Ltd., Malur irradiation facility from April 2024 to July 2024.

2 Participation in Domestic Events :

1) RO Bengaluru participated in the 15th INDIA FOODEX 2024, which included exhibition, conferences on Women in Agri Business, Grain & Flour Milling Industry Networking Summit at Bengaluru from 22nd to 24th August 2024. The exhibition featured over 350 exhibitors from more than 20 countries, including Turkey, Germany, Italy, Spain, Iran, Israel, Taiwan, Thailand, UAE, UK, Russia, Indonesia, Poland, China, Canada, France, Singapore, among others. APEDA was provided stall and product samples of registered exporters of APEDA were displayed in the APEDA stall. APEDA Officials were present on all three days and visitors were provided information on Role of APEDA in export promotion.
2) RO Bengaluru participated in the "Makhana Mahotsav" organized by Department of Agriculture,

Govt. of Bihar, at Bengaluru on 6th and 7th December 2024. RO Officials participated in the event and visited the stalls and disseminated information on role and export promotional activities of APEDA. Value added premium products of Makhana were displayed in the event. Technical session and business networking were also held during the Makhana Mahotsav.

3) RO Officials participated in the International Trade Fair 2025, Organic & Millets on 23.01.2025. The event was inaugurated by Shri. Siddaramaiah, Hon'ble Chief Minister, Government of Karnataka, followed by the inauguration of Karnataka pavilion, B2B networking and international conference by Shri D. K. Shivakumar, Hon'ble Deputy Chief Minister, Govt. of Karnataka. Shri N.Cheluvarayaswamy, Hon'ble Minister for Agriculture, Govt. of Karnataka participated in the inaugural ceremony. The event was attended by APEDA registered millet exports, start-ups, FPOs, domestic and international companies, Central and State Government Institutions, Universities, Co-operative Societies in Organic and Millet sector to connect and explore opportunities in agriculture, horticulture, processing and agri-technology. Stakeholders had an opportunity to interact for product specific requirements and also a B2B interaction between the buyers/ traders / FPOs / Exporters. Key highlights from the fair included more than 300 millet and organic product stalls, millet and organic food court, buyer seller meets, international expo and conference, consumer connect and farmer's workshop.

3 Events : RBSMs/BSMs etc.

1) RO Bengaluru participated in the Mango Buyer-Seller Meet Programme organized by U.P. State Horticultural Co-operative Marketing Federation (HOFED) at Bengaluru on 28.06.2024. Sh. Anjani Kumar Srivastava, Managing Director, HOFED and his team and Officials from Karnataka State Mango Development Corporation, KAPPEC, Department of Horticulture, Exporters, Traders, Wholesalers, Retailers and FPOs were present in the event. UP Mango varieties like Dashehari, Langra and Chausa were displayed in the BSM.
2) RO Bengaluru participated in the Buyer Seller Meet 2024 organized by KAPPEC on 08.11.2022 at Veterinary College Auditorium. Around 150 participants including FPOs, farmers, woman entrepreneurs, APEDA registered exporters, start-ups, participated in the programme. Stakeholders had an opportunity to interact for product specific requirements and also a B2B interaction between the buyers / traders/ FPOs / Exporters and officials was organized. GI products like Tur Dal, value added and Processed Food Products, Millet products were exhibited
3) RO Bengaluru organized an "Exporters Conclave & Buyer Seller Meet" at the Integrated Cold Chain facility at Poojenahalli, near Bengaluru International Airport on 12.11.2024. Ms. Rohini Sindhuri, IAS, Special Secretary, Food Processing & Harvest Technology, Government of Karnataka, inaugurated the event and gave the Special Keynote Address. Technical Sessions were handled by Officials/ Scientists from IIHR Bengaluru, IIP Chennai, Plant Quarantine Station, Bengaluru, KAPPEC, IFAB, Bengaluru International Airport Officials, WFS Cargo Officials and APEDA. Around 220 participants including FPOs, farmers, exporters, start-ups, woman entrepreneurs, laboratory representatives, certification body representatives, airport authorities, State and Central Govt. department Officials participated in the Conclave and BSM.
4) RO Bengaluru participated in Potato Buyer Seller Meet organised by Uttar Pradesh State Horticultural Co-operative Marketing Federation (HOFED) on 09.01.2025 at Bengaluru. Officials from HOFED, UP, KAPPEC, Horticulture Department, APEDA registered exporters participated in the event. Stakeholders had the opportunity to interact for product specific requirements and also B2B interaction between the buyers/traders/FPOs/Exporters. Around 50 participants attended the event.
5) RO Bengaluru participated in BIOFEST 2025, BSM-CONCLAVE at Bengaluru on 22.01.2025,

organized by International Competence Centre for Organic Agriculture (ICCOA). During the inaugural session Shri Abhishek Dev, IAS, Chairman, APEDA, addressed the gathering virtually and appreciated the good initiative taken up by ICCOA. The conclave was followed by panel discussion wherein Sh. Prashant Waghmare, DGM, APEDA, Mumbai, participated and spoke on the topic "Market Opportunities for Organic Food / Produces - NPOP, EU, NOP standards". Stakeholders had an opportunity to interact for product specific requirements and B2B interaction between the buyers/ traders/ FPOs/ Exporters and officials was organized. Stalls were set up wherein Organic Products like Tur Dal, value added and processed food products, millet products were exhibited. Around 150 participants participated the programme.

4 Capacity Building Programmes /Conference /Workshops :

1) RO Bengaluru participated in the "Capacity building program for Farmer Producer Organization" organized by Centre of excellence for Farmer producer organizations (COE-FPO) under REWARD, Karnataka, on 04.04.2024. The program mainly focused on empowering FPOs and FPCs to enhance the quality and marketability of their agricultural products and made them self-reliant exporters. Around 35 farmers of 9 FPOs participated in the programme.
2) RO Bengaluru participated in the "Roundtable Session on Dubai - India's Gateway to the World" at Bangalore on 24.04.2024 organized by CII in association with Jebel Ali Free Zone (Jafza). RO Official has briefed on the role and activities of APEDA in export promotion of agri and food products, potential products exported from the region.
3) RO Bengaluru participated in the Workshop organized by First Circle in collaboration with University of Agricultural Sciences, Bangalore on "Business Opportunities in Agricultural Sector" at Chikkaballapura on 03.05.2024. Around 30 participants attended the workshop.
4) RO Bengaluru attended a programme organized by Indian Institute of Plantation Management, Bengaluru (IIPMB) with the theme - SYNERGIZING AGRICULTURE WITH AGRIBUSINESS on 17.05.2024. RO has given presentation on "Exploring the Export Opportunities in the Agriculture Sector with Market Perspective".
5) RO Bengaluru participated in the "e-Commerce Outreach Event" organized jointly by Office of Director General of Foreign Trade (DGFT) along with Govt. of Karnataka, EEPC, Indian Customs, ECGC, EXIM Bank, India Post, EPCH, FIEO, VTPC, DHL, Amazon, AEPC on 17.05.2024.
6) RO Bengaluru participated in the "Capacity building on business opportunities for FPOs and FPCs" organized jointly by University of Horticultural Sciences, Bagalkot and National Institute of Agricultural Extension Management, Hyderabad on 31.05.2024. 82 farmers of FPOs participated in the workshop.
7) International Juice and Beverages Conference was inaugurated on 28th May 2024 at Bengaluru which was jointly organized by the All India Food Processors Association (AIFPA), International Fruits and Vegetables Juice Association supported by APEDA. Chairman, APEDA was the Chief Guest on occasion and Director- BEDF was the Guest of Honor. This conference brought the global juice community on a single platform, where industry stakeholders gathered to exchange insights, explore innovations and forge collaborations to boost the juices and beverage sector forward. Around 200 stakeholders from India and different parts of world deliberated on various issues relating to the sector.
8) RO Bengaluru participated in the Consultative Meeting organized by Watershed Development Department (WDD), Govt. of Karnataka on 6th and 7th June 2024. Under this project 28 FPOs were identified for implementation of business plans of FPOS and promotion of value chain development for FPOs supported under Rejuvenating Watersheds for Agricultural Resilience through Innovative Development (REWARD) scheme of World Bank. .

9) RO Bengaluru participated in the Export Awareness Programme organized by Visvesvaraya Trade Promotion Center jointly with University of Agriculture Sciences, at Dharwad on 14.06.2024, for the students of BSc. Honors & Agri Business Management. Around 50 students participated in the programme.
10) RO Bengaluru participated in a "Training Programme for FPOs and FPCs" organized jointly by National Seed Corporation Limited and KVK Chintamani at Chikaballapur on 19.06.2024. 25 farmers of FPOs participated in the workshop.
11) RO Bengaluru co-ordinated the visit of B.Sc Agri students from University of Agriculture Sciences, Chintamani on 21.06.2024. Around 35 students participated the program.
12) RO Bengaluru participated in the "Export Awareness Programme to FPOs, Start-up and New Entrepreneurs" organized by Indian Institute of Plantation Management, Bengaluru (IIPMB) on 25.06.2024. Around 70 farmers of FPOs and Start-ups participated in the workshop.
13) RO Bengaluru participated in the "Export Management Training Programme" organized by Visvesvaraya Trade Promotion Centre at Mysuru on 26.06.2024. Around 40 participants attended the programme.
14) RO Bengaluru participated in the "REFCON 2024 Conference" organized by The Indian Society of Heating Refrigerating and Airconditioning Engineers (ISHRAE) at Bengaluru on 28.06.2024. Around 70 participants attended the event including APEDA registered exporters and representatives from Cold Chain facilities, Food Industry, etc.
15) RO Bengaluru participated in the National Livestock Mission Training Programme for FPOs organized by National Seed Corporation on 05.07.2024 and made a presentation on the initiatives and handholding offered by APEDA to the FPOs of Vijayapura district, Karnataka. Around 25 Farmers of FPOs attended the virtual training.
16) RO Bengaluru participated in the "Agri and Processed Food Products Export Training Programme" organized by KAPPEC jointly by FIEO and NABARD on 23.07.2024. RO Official made a presentation on the Schemes, Initiatives and Activities of APEDA for export promotion of agri and food products. Around 50 participants including exporters / FPOs attended the training programme.
17) Chairman, APEDA and Senior Officials from APEDA, New Delhi visited Bengaluru on 08.08.2024 to attend the AICA Cashew Convention organized by All India Cashew Processors Association at Bengaluru from 8th to 10th August 2024. Chairman, APEDA was the Chief Guest of the event and gave the inaugural address. Officials and stakeholders from DCCD, FSSAI, AICA, Cashew Board, APEDA registered Exporters and Processors attended the convention.
18) RO Bengaluru organized a Virtual Sensitization Programme on GLOBAL GAP awareness, certification requirements and procedure for obtaining GAP certification, for the benefit of State Horticulture Department Officials, Exporters and FPOS on 04.09.2024. Around 42 participants from State Horticulture Department, Exporters and FPOS, KAPPEC and Mango Board were present.
19) RO Bengaluru organized a virtual Sensitization Programme today 17.09.2024, for the benefit of newly registered exporters of APEDA. Around 47 participants including exporters, start-ups and KAPPEC official attended the programme.
20) RO Bengaluru participated in the workshop on "Catalyzing change in the food system by empowering smallholder farmer groups :A multi-country approach to building capacity to promote and disseminate agroecological practices and healthier diets in selected countries" organized by ICCOA at Bengaluru on 22.10.2024.
21) RO Bengaluru participated in the "Capacity training for FDP on Promotion and Managing Agri Export Supply Chain" organized by Indian Institute of Plantation Management on 23.10.2024 and handled a technical session on "Agri Export Policies and Schemes" to the participants including startup, new entrepreneurs.

22) RO Bengaluru participated in the "2nd ICAR-IIHR-Industry Meet-2024" a one day event on 24.10.2024 organized by ICAR-IIHR, Bengaluru -in collaboration with Society for Promotion of Horticulture and BESST-HORT, Bengaluru. APEDA was allotted two stalls wherein products of registered exporters were exhibited and promoted.
23) RO Bengaluru participated in the CII Agri & Food Processing Conclave organized by CII at Bengaluru on 25.10.2024. The theme of the Conclave was "Catalysing growth through Enhanced Competitiveness, Quality, Innovation & Sustainability".
24) RO Bengaluru imparted training to 40 students of B.Sc (Hons) from University of Agricultural Sciences who visited RO on 14.11.2024 for exposure visit. RO Official made a presentation on Role and Activities of APEDA in export promotion and agro and food products.
25) RO Bengaluru participated in Capacity training programme on "Tamarind harvesting, post-harvest management, processing and marketing for the prospective entrepreneurs" on 22.11.20224 at Veterinary College Auditorium. The primary objective was to discuss and identify challenges and strategies to boost exports. improving market prospects for meeting international quality standards.
26) On the occasion of National Cashew Day, on 23.11.2024, RO Bengaluru organized the "Cashew Stakeholders Interactive Meeting" with exporters and processors based in Karnataka.
27) RO Bengaluru visited Toranagallu, Bellari on 26.11.2024 and participated in the AGRICON Conclave organized by JSW Foundation. Officials from various state government departments and line departments attended the event. FPOs from the region participated in the conclave.
28) RO Bengaluru organized a program for the demonstration of the new TraceNet system developed by APEDA, for organic stakeholders to raise awareness on the revised National Programme for Organic Production (NPOP) Standards 2024 and the new user interface (UI). Official from APEDA Head Office imparted the training with demonstration. 95 participants including (Traders, Grower Groups, Farmer Producer Organizations, Individual Participants, CBs, Exporters) participated in the program. Additionally, 140 participants from Karnataka joined the program through virtual mode.
29) RO Bengaluru imparted training to 60 students of final B.Sc (Hons) Agri Business Management from University of Agricultural Sciences, Dharwad who visited RO under the RAIWE scheme exposure visit.
30) RO Bengaluru participated in the Dean's Colloquium: "Fostering Pathways for Agri-Food Business Education" and Role of Academic Institutions organized by Indian Institute of Plantation Management at Bengaluru on 03.01.2025. Deans of Agricultural Universities/ Horticultural Universities/Universities with Food Science and related departments/HODs/Faculty involved in curriculum design participated in the Colloquium.
31) RO Bengaluru participated in the Capacity Building on Export Management Training Programme organized by Visvesvaraya Trade Promotion Centre on 23.01.2025. The programme was organized for the benefit of Startups, Women Entrepreneurs / Industrialists who are venturing into Exports and also to promote international trade from the State.
32) RO Bengaluru organized a capacity building programme on 28.01.2025 through virtual mode, for the FPOs incubated by JSW Foundation, in order to sensitize the FPOs on the procedure for submission of online application for e-RCMC on DGFT portal. As a result, 13 FPOs obtained APEDA RCMC.
33) On the occasion of Foundation Day of APEDA, RO Begnaluru organized a Capacity Building Program and Trade Meet with FPOs /exporters /woman entrepreneurs /start-ups at Conference Hall of Regional Office on 13.02.2025. Around 35 participants including registered exporters, budding entrepreneurs, start-ups, FPOs, woman entrepreneurs attended the event.
34) RO Bengaluru participated in the One-day Workshop on Organic Farming: Production, Certification,

Value Addition, Marketing and Exports organized by KAPPEC, Govt of Karnataka on 19.02.2025. Officials from Department of Agriculture, UAS Dharwad, KSSOCA, CBs, FSSAI, FPOs, farmers, New entrepreneurs, APEDA registered exporters, start-ups, participated in the programme. Around 150 participants attended the programme.

35) RO Benglauru organized a capacity building programme on 12.02.2025 by inviting Sh. Gaurav Tiwari, Branch Manager, ECGC Ltd., Bengaluru, to handle a technical session and sensitize the exporters on the Schemes and Risk covered by ECGC, for the benefit of newly registered exporters/ FPOs.

36) RO Bengaluru in association with Bangalore Bio innovation Centre (BBC), Govt. of Karnataka Enterprise, jointly organized a Capacity Building Program for startups, new entrepreneurs and FPOs on 17.02.2024 at BEC College, Bagalkot. The Inaugural Session was attended by officials from BBC, NABARD, Dept. of Agriculture, Dept. of Horticulture, Dept. of Fisheries, KAPPEC and APEDA. The inaugural session was followed by technical sessions from Experts from various departments KAPPEC, ECGC, EXIM Bank, NABARD. Stakeholders had the opportunity to interact for product specific requirements and a B2B interaction between the buyers/ traders/ FPOs/ Exporters and officials was organized. Around 150 participants attended the event.

37) RO Benglauru organized an "Interaction and Export Awareness Cum Capacity Building" programme for Women Entrepreneurs on the theme "Accelerate Action" on the occasion of "International Women's Day". 65 Women Entrepreneurs, Registered Exporters participated in the programme.

38) RO Bengaluru participated in the FPO Mela 2025 in Bengaluru on 01.03.2025. The event was jointly hosted by SFAC India, the Ministry of Agriculture & Farmers Welfare (Government of India), the Watershed Development Department (Government of Karnataka) and the Centre of Excellence for Farmer Producer Organizations (CoE-FPO). Stakeholders had an opportunity to interact for product specific requirements and also a B2B interaction between the buyers / traders / FPOs/ Exporters was organized. Key highlights from the fair included more than 100 stalls, millet and organic food court, buyer seller meets, conference, consumer connect, farmer's workshop.

39) RO Bengaluru in association with Directorate of Plant Protection, Quarantine and Storage, organized a Workshop cum Training on Phytosanitary aspects including implementation of Good Agricultural Practices, Inspection and Treatments for export of Mango on 21.03.2025 at G.K.Veeresh Auditorium, Alumni Association, University of Agricultural Sciences, Bengaluru. Technical sessions were handled by experts from IIHR, RPQS, Bengaluru International Airport Ltd., GAP certification agency, APEDA and Mango Board. The workshop was organized through hybrid mode and 120 participants, including officials from APEDA, NPPO, Department of Horticulture, Mango Board, KAPPEC, packhouse operators, exporters, FPOs, traders attended the training programme physically and participants from Kerala, Andhra Pradesh, Telangana attended the programme through virtual mode.

5 Interaction with State Governments :

1) RO Bengaluru participated in the meeting chaired by Smt. Shamla Iqbal, IAS, Secretary – Horticulture and Sericulture, Govt. of Karnataka on 02.04.2024 to discuss about the promotion of Karnataka Mangoes in United Kingdom. Senior Officials of Dept. of Horticulture, Mango Board, Karnataka Grape Board, Karnataka Lime Board, Karnataka Horticulture Federation, Karnataka State Spices Dev. Corporation, COE-FPO, participated in the meeting.

2) RO Bengaluru attended the meeting chaired by Dr. Shalini Rajneesh, IAS, Addl. Chief Secretary & Development Commissioner, Govt of Karnataka on Rashtriya e-Market Services Pvt. Ltd., (REMS) to create digital marketing, trading cum online auction portal, for FPOs on 04.04.2024. The meeting

was joined by senior officials from Department of Agriculture, Horticulture, Food Processing, NABARD etc.

3) RO Bengaluru participated in the meeting convened by Watershed Development Department on 02.05.2024, under the Chairmanship of Shri. Girish .H.C, IFS., Commissioner, Watershed Development Department (WDD), Govt. of Karnataka, in order to discuss on the REWARD scheme (Rejuvenating Watersheds for Agricultural Resilience through Innovate Development) of World Bank. Under the scheme 30 FPOs will be selected for implementation of Business plans of FPOS and promotion of value chain development for FPOs.
4) RO Bengaluru attended a meeting chaired by Dr. Shalini Rajneesh, IAS, Addl. Chief Secretary and Development Commissioner, Govt of Karnataka on Food cluster and infrastructure development action plan for Karnataka on 04.05.2024. The meeting was joined by senior officials from Department of Agriculture, Horticulture, Food Processing, etc. RO Official briefed on APEDA's commitment to actively collaborate with stakeholders and developing a conducive environment for effective utilization of food processing opportunity in the state/capacity building programmes and handholding provide for registered exporters.
5) On an invitation from Additional Chief Secretary & Development Commissioner, Govt. of Karnataka, on 10.07.2024 RO Bengaluru attended the Mid Career Training Programme for 2008 IFS batch Officials and made a presentation on the Role, Activities and Initiatives of APEDA in promotion of agri exports from the country.
6) RO Bengaluru had a meeting with new Additional Chief Secretary and Development Commissioner, Govt of Karnataka Ms. Uma Mahadevan, IAS, on 06.08.2024. During the meeting RO official briefed on APEDA's commitment to actively collaborate with stakeholders and developing a conducive environment for effective utilization of food processing opportunity in the state / capacity building programmes and handholding provide for registered exporters. During the discussion, ACS&DC has informed APEDA and KAPPEC (State Govt. agency) to promote the products of Karnataka and appreciated the efforts of the State Government and APEDA in export promotion activities from the State.
7) RO Officials attended the meeting convened by Department of Horticulture on 21.01.2025, chaired by Shri D.S.Ramesh, IAS, Director of Horticulture and attended by Officials from Dept. of Horticulture, COE-FPO, IIHR, UHS and FPOs. The preliminary meeting was convened exclusively for seeking inputs for promotion of tamarind and jamun fruit from Karnataka state. Department of Horticulture intends to set up a Project Monitoring Committee with technical co-ordination from University of Horticulture Sciences, Bagalakote for preparation of project. Key points discussed were for encouraging processing and value addition, establishing of food processing unit for jam, paste of the identified products and post harvest handling support for the crops, organizing awareness programme. APEDA Official informed to organize capacity building programme, training and awareness programme for farmers and FPOs of the identified products.
8) RO Officials met Ms. Shreeroopa, IAS, Commissioner, Department of Animal Husbandry & Veterinary Sciences on 30.01.2025 and briefed on the procedure and SOP for carrying out inspection of meat plant for issue of meat plant certificate and issuance of health certificate by State Government Veterinarians for export of meat and meat products.
9) RO Officials met Dr.Ajay Nagabhushana.M.N. IAS, Secretary to Govt., Department of Animal Husbandry and Fisheries, on 31.01.2025 and briefed on the procedure and SOP for carrying out inspection of meat plant for issue of meat plant certificate and issuance of health certificate by State Government Veterinarians for export of meat and meat products.

10) RO Officials participated in the virtual meeting hosted by State Level Empowered Committed (SLEC/SLCC) for FPOs under the chairpersonship of Additional Chief Secretary and Development Commissioner, Govt. of Karnataka on 14.02.2025.

6 ACTIVITIES OF APEDA REGIONAL OFFICE BENGALURU :

1) International Yoga Day was organized by RO Bengaluru on 21.06.2024.
2) Swachhata Hi Seva Cleanliness Campaign was organized by RO Bengaluru during September/ October 2024.
3) RO participated in the Vigilance Awareness Programme (Preventive Vigilance Measures) hosted by APEDA Head Office.
4) Special Campaign 4.0 was organized at RO Bengaluru along with cleanliness drive, weeding out of files and weeding out of scrap and waste material was carried out during the month of October 2024.

16.3 BHOPAL

Introduction	:	**APEDA established Regional Office at Bhopal on 10th February 2021**
Regional Head	:	Ms. Poonam Kapoor, Asst. General Manager
Address	:	3rd Floor, Central Warehousing Corporation 75 Arera Hills, Opp: Kendriya Vidyalaya No -1, Bhopal, Madhya Pradesh- 462011

The Government of India, through the Agricultural and Processed Food Products Export Development Authority (APEDA), Regional Office Bhopal in collaboration with the Government of Madhya Pradesh, has implemented a series of strategic interventions aimed at enhancing the export of APEDA-scheduled products from the state. These initiatives are designed to foster a robust export ecosystem, empowering farmers, FPOs and exporters to capitalize on global market opportunities.

I. Capacity Building and Awareness Generation:

A core focus has been on augmenting the capabilities of key stakeholders. Numerous Capacity Building Programmes for FPOs, both virtual (e.g., 06.05.2024) and physical (e.g., 05.06.2024), were conducted to impart comprehensive knowledge on export procedures, market opportunities and compliance requirements for diverse agricultural products, including fresh fruits, vegetables, processed foods and cereals.

II. Training programme for Good Agricultural Practices (GAP)

A Training Program for Orange Growers, Agarmalwa (06-07.06.2024), promoted Good Agricultural Practices (GAP) to ensure produce meets international quality standards.

III. Enhancement of FPOs and women entrepreneurs for agri exports

Furthermore, a State Level FPO Summit in Bhopal (25.10.2024) specifically empowered FPOs, with a particular emphasis on women collectives, regarding export requirements and market access. This was further strengthened by an MoU Signing between APEDA and SFAC (07.12.2024) to enhance cooperation in FPO promotion and APEDA registration.

IV. Market Access and Linkage Facilitation:

To bridge the gap between producers and global markets, various initiatives focused on direct market linkages and promotional activities. Buyer-Seller Meets (BSMs) in Bhopal (30.07.2024) and with partners like Walmart & Srijan (06.09.2024) successfully connected buyers, exporters and FPOs, simultaneously sensitizing them to overseas market requirements. The Food Processing & Agri-Business – Advantage MP events (28.06.2024 & 28.07.2024) served as crucial platforms to promote sustainable agricultural development, value addition in food processing and mobilize participation for significant events like World Food India 2024. The actual Flag-off of Export of Matar & Karela from Malwa to Dubai (26.10.2024) demonstrated successful export initiation from the state.

V. Infrastructure Development and Operational Support:

1) Addressing logistical and infrastructural bottlenecks is paramount for export growth. Stakeholder Interaction Meetings (03.07.2024) provided a direct forum to resolve export-related challenges faced by exporters from Madhya Pradesh and Chhattisgarh. Participation in Regional Industrial Conclaves in Jabalpur (20.07.2024) and Gwalior (28.08.2024) facilitated discussions on improving export infrastructure and supply chain efficiency.

2) A Follow-up Meeting regarding Common Infrastructure Facilities in Burhanpur & Barufatk (05.12.2024) provided critical advisories to the Mandi Board on required upgrades for APEDA-assisted facilities. Investment promotion in packhouses and agro-processing infrastructure was also a key objective during the Exporters-Investors Meet in Bhind (05.12.2024).
3) Field Visits to exporters (e.g., M/s Ushakiran, Sagar - 28.09.2024; M/s Bionutient & M/s Bhumisha Organics, Bhopal - 10.10.2024) and FPOs (e.g., Khargone - 31.12.2024) were instrumental in addressing specific operational hurdles and motivating direct exports.

VI. Regulatory Compliance and Financial Facilitation:

Ensuring compliance with international standards and providing access to financial resources are vital. The Virtual Program on Credit Risk Insurance with ECGC (08.10.2024) raised awareness on financial risk coverage for exporters. An Export Credit Financing Session with SBI (11.11.2024) elucidated support mechanisms from Public Sector Banks. The TraceNet Demo for Organic Stakeholders (26.11.2024) familiarized users with revised NPOP standards, crucial for organic produce exports. A Virtual Training on Export Documentation & APEDA's Role (28.01.2025) specifically aimed at informing new exporters about procedures and available APEDA support systems. Furthermore, Training on NPOP 2024 for Agri Officials (25.02.2025) ensured that updated organic guidelines are effectively implemented at the field level.

VII. Diversification and Strategic Partnerships:

1) Efforts were made to diversify the export basket and foster strategic alliances. The Kabuli Chana Traders Association Meet (24.08.2024) specifically addressed export and production challenges for this commodity.
2) Exploration of One District One Product (ODOP) and export infrastructure investment opportunities was undertaken during the 3rd Regional Industrial Conclave in Gwalior (28.08.2024) and the ODOP Export Opportunities Session in Sagar (28.09.2024).
3) The India International Rice Summit in Raipur (10-11.01.2025) addressed export bottlenecks and expanded international rice trade, including diversification beyond non-basmati rice from Chhattisgarh (20.11.2024).
4) The Global Investors Summit in Indore (24-25.02.2025) strategically showcased the export and investment potential of Madhya Pradesh's agri-value chain, attracting crucial capital for sectoral growth.
5) Finally, the "Ashwagandha Campaign" at PHDCCI (27.03.2025) promoted herbal product exports and encouraged broader stakeholder participation in trade fairs and BSMs.

NEW PRODUCT/NEW MARKETS/FLAG OFF:

APEDA, Bhopal facilitated the export consignment of bitter gourd and okra from Indore to Dubai. The shipment was carried out by M/s Aarna Ventures, Bhopal, on 07.11.2024.

Field Visits in FY 2024-25:

No. of Filed Visits in Madhya Pradesh and Chhattisgarh: 26

These comprehensive and multi-faceted initiatives collectively underscore the commitment to fostering sustainable growth in agricultural exports from Madhya Pradesh, aligning with national goals of increasing farmer income and enhancing India's presence in global agri-food trade.

16.4 CHANDIGARH

Introduction	:	**APEDA established Regional Office at Chandigarh on March, 2021**
Regional Head	:	Sh. Harpreet Singh, Asstt. General Manager
Address	:	3Plot No. 2A, Sector 28-A, Madhya Marg Chandigarh-160002

New Products/New Markets

1. On 28th June, 2024, 1.2 MT of Litchi was flagged off from Pathankot, Punjab to London.
2. On 20th December, 2024, the first export shipment of Soya Chaap (2,100 cartons) and canned Soya Tikka (100 cartons) by M/s Aterna Organic Farmers Producer Company Limited, Aterna Village, Sonipat, Haryana, was flagged off to Toronto, Canada.
3. On 20th January, 2025, the first-ever export shipment of ready-to-eat kettle popcorn, 20 ft. container (24000 units) from India was flagged off to South Korea from Dera Bassi, Punjab by M/s Corn Troopers.
4. Trial shipments of kinnow from Abohar, Punjab were sent to Singapore on 23rd January, 2025 and Russia on 24th January, 2025, respectively.
5. APEDA's proactive initiatives have restored export operations from Amritsar Airport, revitalizing the trade dynamics and reinforcing India's agricultural export capabilities. This achievement highlights APEDA's commitment to trade facilitation and export growth.

Trade Fairs

- APEDA Chandigarh promoted 6 exporters from Punjab in Fancy Food 2024, USA to showcase products such as basmati rice, honey, ready to eat products and processed food items.
- APEDA Chandigarh participated and sponsored the PITEX Trade Fair held in Amritsar from December 6th to 9th, 2024. APEDA allocated its nine stalls, showcasing a diverse group of participants, including startups, FPOs, FPCs and cooperatives.
- APEDA Chandigarh facilitated 6 participants in IFE London, 2025.
- Over 80 participants from Haryana, Punjab and Himachal Pradesh took part in trade fairs organized under the ambit of APEDA during the financial year 2024–25.

Meetings and Participations

- On May 17, 2024, the office actively participated in the First State Level Advisory Committee (SLCC) meeting for FY 2024-25 at NABARD Punjab Regional Office in Chandigarh.
- On August 3, 2024, APEDA Chandigarh organized Interaction Meeting with Exporters from the Punjab region. Hon'ble Minister of State for Commerce & Industry chaired the session. APEDA highlighted key achievements in Punjab. The meeting effectively addressed concerns related to the export of Basmati rice, dairy products, fresh produce and processed foods, with over 50 stakeholders from diverse sectors actively participating. The comprehensive discussion focused on key issues such as quality control, sanitary and phytosanitary standards, logistics, market access and trade facilitation, underscoring the importance of collaborative efforts in enhancing India's agricultural export capabilities and promoting the country's agricultural products globally.
- On August 22, 2024, a meeting with Basmati rice exporters took place in Amritsar, chaired by Secretary (Agriculture), Government of Punjab and Chairman, APEDA. The meeting addressed key concerns related to Basmati rice exports and over 78 stakeholders participated.
- On August 23, 2024, APEDA Chandigarh actively participated in the review meeting cum workshop held at the NABARD Haryana Regional Office in Chandigarh. The session was presided over by Chief General Manager, NABARD RO Haryana. Officials from departments including horticulture, agriculture,

SFAC along with 44 participants attended the meeting.

- On December 20, 2024, RO APEDA Chandigarh actively participated in the Exporters' Summit organized at Ambala, in collaboration with IDBI Bank.
- A total of 38 weekly interactive meetings were conducted with the exporters, progressive farmers, FPOs and startups of Punjab, Haryana and Himachal Pradesh in the FY 2024-25.

FPO Mela

- The APEDA Chandigarh office actively participated in the FPO Melas organized by SFAC in Ambala (Haryana), Sangrur (Punjab) and Bilaspur (Himachal Pradesh) during July, August and December 2024. Each of these events witnessed the participation of over 40 Farmer Producer Organizations (FPOs).

Capacity Building Programmes

- APEDA Chandigarh conducted awareness and capacity building sessions by collaborating with central and state departments including DGFT, NABARD, ECGC, Regional Plant Quarantine Station (RPQS), Department of Horticulture, State Agriculture and Horticulture Universities.
- During FY 2024-25, 65 capacity building and sensitization programmes were organized for farmers, FPOs, startups & exporters of Haryana, Punjab, Himachal Pradesh and Chandigarh, by APEDA RO Chandigarh.

16.5 CHENNAI

Introduction	:	**RO Chennai established in February, 2021**
Regional Head	:	Smt. Shobana Kumar, Assistant General Manager
Address	:	5th floor, 'B' Wing Shastri Bhawan, Nungambakkam Chennai

NEW PRODUCTS/NEW MARKETS:

1. RO Chennai organized "flag off" of first commercial consignment of assorted kulfis to Malaysia from Chennai on 31.05.2024. One container of 53000 numbers assorted kulfis was exported by M/s. Pohieer Dairy to Kuala Lumpur from Chennai Seaport. This first commercial shipment is based on the response received for the trail shipment made by air 6 months back. The importer is a 6th generation Tamilian from the Ramanathapuram District of Tamil Nadu who have settled down in Malaysia. The kulfi consignment is expected to take the shelves of at least 150 stores in Kuala Lumpur.

2. APEDA , Regional Office , Chennai organized the Flag-off of the first commercial consignment of frozen bakery products from Chennai, Tamil Nadu to Singapore on 4th December , 2024 by M/s. Cake Point Pvt Ltd., Chennai who is a PMFME beneficiary and newly registered member of APEDA. A 20" ft reefer container for 8 Mts. Of frozen bakery products i.e. breads (20 variants), Buns (50 variants), Puff (10 variants) Dry Cake (15 variants), Cookies (20 variants), Pastries (15 variants), Bento cake (10 variants), birthday Cake (15 variants) etc. under frozen condition was exported from Kattupalli Sea Port Chennai to Singapore. Respected Chairman, APEDA joined the flag-off program virtually. Each product in this shipment is prepared using high – quality ingredients to meet international standards, ensuring freshness, taste and safety. The exporter is also planning to explore new markets subsequent to this shipment.

CAPACITY BUILDING / TRAINING ORGANIZED BY APEDA REGIONAL OFFICE CHENNAI:

During FY 2024-2025, 85 export oriented awareness/ outreach/ sensitization programme for farmers, FPOs, entrepreneurs, start-ups & exporters organized by RO Chennai. Also, participated in various programmes organized by APEDA, TNAPEx, TNSAMB, NIFTEM, MSME, NABARD, National Seeds Corporation, PAJANCOA&RI, TNAU, BIO-DYNAMIC ASSOCIATON OF INDIA (BDAI), Vellore Institute of Agricultural Innovations and Advanced Learning (VAIAL), Vellore, Tamil Nadu and other state and Central government departments.

"Introduction to Biodynamic and Organic Cultivation of Herbal and Medicinal plants" to Irula Tribal Women

RO Chennai in association with Biodynamic Association of India (BDAI) organized 2 days training on 03.05.2024 "Introduction to Biodynamic and Organic Cultivation of Herbal and Medicinal plants" to Irula Tribal Women Self Help Group". The Irulas are specialists in traditional herbal medicine and healing practices. Irulavaidyars, mostly women, practice traditional healing systems, which use over 320 medicinal herbs. Ms. Santha Sheela Nair, Retd.IAS, Ex-Secretary, Govt. of India inaugurated the two-day program. The second day (i.e.,04.05.2024), the tribal women were given practical training on BD Compost along with other sessions on plant protection measures, organic & Demeter certification and marketing of value added herbal and Medicinal products. The tribal women participated enthusiastically and learnt the sessions well. Possibilities of setting up of these infrastructures through BDAI and NABARD with the help of APEDA has been conceived. Also BDAI will be entering into an agreement with ITWWS for marketing of their products.

Interactive Session With Fresh Horticulture Exporters

RO Chennai organised an "interactive session with fresh Horticulture exporters" on 31.05.2024 at TNAU campus Coimbatore. The program was organised to understand the current status of fresh horticulture exports from the District and any issues/interventions that needed attention. The program was attended by FTDO DGFT-Coimbatore, Asstt. Director (PP), Coimbatore, DD (Agri Business). Around 25 exporters joined the program. Coimbatore district has potential to export shallots, Vegetables including hilly exotic vegetables from Ooty, Bananas, Mangoes.etc. RO Chennai welcomed everyone and briefed purpose of the meeting. The exporters appreciated APEDA for organising the program. The issues raised by the exporters were on i) setting up of an integrated VHT, HWT & irradiation plant in the State to facilitate mango exporters, ii) increasing number of flights from Coimbatore to middle east countries, iii) decreasing number of days on testing of perishables for exports iv) on restrictions being imposed by DGFT, (Onions & Rice) the exporters requested to allow 3-4 days time for shipment of the consignment which has already reached the ports, v) establishment of more pack houses in and around the District for exports of perishables to EU. APEDA, PQS and DGFT answered the queries raised by the exporters.

Sensitization program for farmers/FPOs on Global Good Agricultural Practices Global G.A.P.

RO Chennai in association with Tamil Nadu Food Processing and Agri Export Promotion Corporation (TNAPEx) organized a sensitization program on 'GLOBALG.A.P.' on 23.09.2024 at Periyakulam, Theni district of Tamil Nadu. Around 180 identified Banana and Moringa farmers were mobilized with the help of District Horticulture Department, Theni. Officials of TNAPEx, Theni Horticulture Department, Horticulture College and Research Institute, Periyakulam, horticulture officials and 3 exporters joined the program. The district's strength in moringa and banana, prospects of banana cultivation in Tamil Nadu and role of TNAPEx in agri exports were highlighted during the meeting. A GLOBALG.A.P. certified trainer from M/s. DNV Business Assurance India Pvt Ltd, Mumbai joined and made a detailed presentation on the standards of Integrated Farm Assurance, certification process, products covered, benefits of farm certification, registration requisites, compliance criteria, dos and don'ts for GG certification. The presentation was translated in local language by RO Chennai for better understanding by farmers. M/s. Solaiagro, M/s Tamil Nadu Banana FPO, M/s Theni kamadhenu FPO and some individual farmers showed interest in implementing GLOBALG.A.P. certification.

Food Processors' Executive Conclave

The Ministry of Food Processing Industries (MoFPI), through the Food & Nutrition Committee of the South Indian Chamber of Commerce & Industry (SICCI), organized the Food Processors' Executive Conclave for PMFME beneficiaries on 29.11.2024 at The Park Hotel, Chennai, with APEDA and the PMFME Scheme Tamil Nadu as supporting partners.

As requested by SICCI, the Regional Office, Chennai, participated in the program and delivered a lecture on the topic "Role of APEDA in Agri Exports" for the PMFME beneficiaries. The participants were also briefed on export trends and market opportunities for processed food products in the global market, along with quality compliances and certifications required by importing countries.

Other notable attendees included the Chair of the SICCI Food & Nutrition Committee, the General Manager of the Food Corporation of India and the State Lead Project Manager of the PMFME Scheme, Tamil Nadu.

A panel discussion was also conducted on the theme "Innovating for a Sustainable Future: Exploring the Latest Trends and Technologies in Food Tech," featuring food technologists from the industry as panel members.

National Cashew Day 2024: Interaction-cum-Sensitisation Programme for Cashew-Based FPOs/ FPCs on 23rd November 2024

On the occasion of National Cashew Day 2024, an interaction-cum-sensitization programme was organized at Panruti, Cuddalore District, in collaboration with the Tamil Nadu State Agri Marketing Board. The event witnessed participation of around 30 attendees, including representatives from 8 cashew-based Farmer Producer Organizations (FPOs) and Farmer Producer Companies (FPCs) involved in cashew processing.

The programme commenced with opening remarks by the Secretary of the Marketing Committee, followed by an introduction highlighting the scope of cashew processing units in the district and strategies for export promotion by DD, Agri Mktg. Discussions also focused on the current scenario of cashew-based FPOs/FPCs and state-level support for the development of the sector.

RH (SK) briefed participants on APEDA's mandates, cashew value chain in Tamil Nadu and the sector's export potential. A detailed information on APEDA's facilitation for FPOs/FPCs, support for participation in international and domestic trade fairs, was shared by AA(JM). AM (MM) provided a comprehensive overview of export procedures and compliance requirements, APEDA's FAS, addressing key concerns and queries raised by the participants. Attendees were encouraged to register as exporters to avail export opportunities.

The programme concluded with an interactive session, enabling fruitful discussions and feedback from the attendees.

Interface Meet to Strengthen Export Opportunities for Tamil Nadu FPOs/ FPC's promoted by NABARD cum Buyer – Seller Meet

APEDA Regional Office Chennai, in association with the National Bank for Agriculture and Rural Development (NABARD) Regional Office Chennai, organized an Interface Meet & Buyer-Seller Meet (BSM) on December 27, 2024, at the Anna Centenary Library in Kotturpuram, Chennai. This event was aimed to strengthen export opportunities for Farmer Producer Organizations (FPOs) and Farmer Producer Companies (FPCs) in Tamil Nadu. Officials from NABARD, DGFT, NPPO, IIP, ECGC, TN State Agri Marketing Board, farmers, Directors & CEOs of more than 50 FPOs/FPCs, 22 exporters and several entrepreneurs participated in the program. Among them, 15 NABARD-registered FPOs/FPCs exhibited their products at dedicated stalls.

A series of technical sessions were conducted, focusing on equipping FPOs and FPCs with the necessary knowledge and skills to become export-ready. Official from RPQS Chennai made a detailed presentation on sanitary & phytosanitary requirements and pest management practices for export compliances and provided guidance on certification processes. Buyer-Seller Meet was organised offering FPOs and FPCs a platform to engage directly with exporters. Exporters of agri products viz., mangoes, mango pulp, flower, rice, millets, maize, dairy products, herbal & medicinal plant products, RTE & frozen food products expressed interest in procuring products from FPOs, recognizing their potential for global markets.

Workshop cum Training Programme on Mango at Krishnagiri on 27-03-2025

APEDA, RO, Chennai, organized a Workshop-cum-Training Programme on Mango for export promotion of mangoes for the Mango Season 2025 at Krishnagiri on 27th March 2025. Around 250 participants, including farmers, FPOs, exporters and department officials, attended the programme. The programme was attended by Dy. Director (Agri Business), TNSAMB, Dy. Director of Horticulture, Krishnagiri, Government of Tamil Nadu. The technical session was conducted by experts from TNAU, PQS-Coimbatore, CIPM-Trichy, etc. After the technical session, mango exporters interacted with farmers regarding export requirements. APEDA, Ro, Chennai official along with TNAU Scientists visited

two export-potential mango orchards, where TNAU scientists provided inputs on pest management and good agricultural practices for export-quality mangoes.

International Women's Day on March 8th, 2025

RO Chennai, organized a hybrid program to observe the "Fit India Mission" from March 3rd to 9th, 2025 and to celebrate International Women's Day on March 8th, 2025.This celebration aims to encourage women to embrace fitness, well-being and health through various fitness-related initiatives and empowering discussions. RO Chennai welcomed the women participants and highlighted the significance of International Women's Day, along with this year's theme: "For All Women and Girls: Rights, Equality, Empowerment."Seven women officials from the Indira Gandhi Centre for Atomic Energy, Ministry of Textiles, Ministry of Handicrafts, Directorate of Enforcement (Government of India, Chennai) and four women start-up entrepreneurs participated in the program. The session focused on women's diet and nutrition.RO Chennai invited Dr. Vanitha Sadasivam, MDS, Conservative Dentist & Endodontist, addressed the importance of balanced diet & the role of nutrition in achieving personal fitness goals. The programme ended with a vote of thanks.

APEDA, RO Chennai, organized a virtual program to celebrate International Women's Day on March 8th, 2025. The event aimed to inspire women to prioritize fitness, well-being and health through various fitness initiatives and empowering discussions. The meeting began with a Welcome Address by Mrs. Shobana Kumar, Assistant General Manager & Regional Head, APEDA Chennai. Around 25 participants, including women entrepreneurs, exporters and startups, attended the program.RO Chennai invited Mrs. G. Vasanthi, Director & Associate Vice President – Food Processing, TNAPEx and Ms. Amelia Betsy, ISS, Deputy Director, MSME, DFO, Chennai, to deliver the Guest Addresses. They provided valuable insights to motivate women entrepreneurs and highlighted various schemes available under TNAPEx and MSME for women. Additionally, Mrs. Sanjeeta K.K, Founder of OGMO Foods, Chennai and Mrs. Kalai Selvi, Founder of Aruvi Eco, Tiruppur, shared their inspiring success stories as women entrepreneurs. The event concluded with a Vote of Thanks and closing remarks.

SEMINAR/WORKSHOP ATTENDED:

1. RO Chennai participated in the export promotion workshop on hilly agricultural and processed food products on 20.06.2024 at Ooty, The Nilgiris district of Tamil Nadu, organized by TNAPEx. Around 130 members of FPOs participated in the workshop. Thiru H.R. Koushik I.A.S., Additional Collector inaugurated the workshop. Officials viz, DDAB, DDH and AOs joined the program. The technical sessions were handled by representatives of DGFT, Tea Board, APEDA. RO, Chennai gave a detailed presentation on export opportunities and role of APEDA in agri exports. The queries raised by the participants were answered satisfactorily. Further, RO Chennai visited one of the Primary Processing Centres i.e., M/s New Allanji PPC located at Nilgiris for carrot and beetroot processing, which is actively utilized by FPOs at the Nilgiris.
2. RO Chennai participated in the District Level Mela for promoting Organic Farming among farmers on 24.07.2024 organized under PMKVY 2023-24 by Agri Business & Marketing Department at Salem district. Around 220 farmers participated in the mela. During the technical session, the representatives of KVK, Sandhiyur, Tapioca and Castor Research Station, Yethapur, Horticulture Research Station, Yercaud and Salem District Seed Certification Department joined & delivered the sessions on their mandates viz., Organic farming, Export & Import logistics, Soil Health management, Production technology of organic vegetables and irrigation & pest management in organic farming. RO, Chennai joined virtually and gave a detailed presentation on export opportunities and role of APEDA in agri exports, organic products export scenario, procedure for NPOP certification and quality compliances to the participants.

3. RO, Chennai participated in the half day District Level Awareness Program on Organic Farming at Chengalpattu, Tamil Nadu on 26.07.2024 organised under PKVY Scheme by Department of Agriculture , Chengalpattu District, Govt. of Tamil Nadu. The program was chaired by Chengalpattu District Collector, Mr. S. Arunraj, IAS, Mr. Ashok, Joint Director, Dept. of Agriculture, Mrs. E. Rajeswari, Dy. Director of Agriculture, Mrs. Sathya Lakshmi, Dy. Director , Department of Seed Certification & Organic Certification, Govt. of Tamil Nadu participated. Around 250 farmers from Chengalpattu District participated in the program. During the program few farmers shared their traditional practices on cultivation, soil health management, production technology for vegetables, pest management etc. During the program the District Collector released a booklet on Traditional agricultural inputs for organic farming prepared in Tamil language and distributed to the participant farmers. RO, Chennai joined the program and briefed about export opportunities, brief inputs on NPOP certification procedure and accredited certification bodies. Also informed about participation in domestic & international exhibitions, export opportunities and role of APEDA in agri exports etc.
4. Deptt. of Agri Marketing & Agri Business (AM&AB) organised one day seminar on Export opportunities for Agri Products on 06.08.2024 at Mannargudi, Thiruvarur District for farmers of Thiruvarur, Thanjavur, Nagapattinam and Myladuthurai Districts. The Chief Guest for the program, Minister for Commerce and Industry, TN, could not attend and hence the program was presided over by the District Collector. Major crops grown in these districts are paddy including traditional varieties, pulses, sugarcane, groundnuts, chilli, maize, sesame and cotton. More than 200 farmers participated in the exort seminar. The sessions were taken by AGM & RH APEDA Chennai, ECGC, MPEDA, NIFTEM, NABARD and TNAU sensitising the farmers about the respective organisation's roles & responsibilities in exports. Few exporters joined and shared their experience in exports. Few farmers have shown interest to know more about exports.
5. TNAPEx in association with APEDA organized a B2B Meet at Tindivanam, Vilupuram district of Tamil Nadu on 12.09.2024. Around 260 members of startups, food business operators, entrepreneurs, farmers and 5 exporters participated in the meeting. Fresh vegetables and added products of Millets, Traditional Rice, Banana and Groundnut were displayed by the participants. During the technical session, RO Chennai briefed on export opportunities of agri and processed food products & APEDA's mandate, procedure for export of fresh produce and groundnut, MRL & aflatoxin issues in exports and farm registration, traceability, etc. Other sessions were handled on the importance of branding & packaging, schemes offered by DIC and banks, e-commerce, seed certification by the representatives from DIC, Amazon, Flipkart, District Seed Certification department. Followed by, buyers sellers networking session was organized between FPOs, food operators and exporters. A good interaction took place between exporters and farmers on the direct procurement of fresh vegetables and groundnuts.
6. Tamil Nadu Food Processing & Agri Export Promotion Corporation (TNAPEx), Govt. of Tamil Nadu in association with APEDA organized a Workshop on Agri Export Promotion, at Panruti, Cuddalore District on 13.09.2024. Around 120 participants including cashew growers, peanut farmers, cashew processors, cashew exporters, Tamil Nadu Cashew Processors & Exporters Association, participated in the workshop. During the technical session, RO Chennai briefed on export opportunities for cashew, peanut & peanut value-added products, criteria for registration of peanut processing units and briefed about APEDA's Financial Assistance etc. After the technical session cashew, peanut growers represented the following issues on promotion of cashew & peanut products etc. (i). Subsidy for cashew production, (ii). Support for implementing modern technology in cashew processing, (iii). Support to expand area for cashew production (iv). Standard purchase price/ MEP for groundnut from the farmers and (v). ICAR support / guidance for introduction of new peanut varieties etc.
7. Deptt. of Agri Marketing & Agri Business (AM&AB), Cuddalore District, Govt. of Tamil Nadu organised one day Regional Level Seminar on Agriculture produce Export Promotion on 23-10-2024 at Vadalur

for the benefit of farmers, FPO's Start-up's, Women Entrepreneur's of Cuddalore, Ariyalur, Villupuram & Kallakurichi Districts. The Seminar was presided by Hon'ble Minster of Agriculture, Govt. of Tamil Nadu Sri. M.R.K. Pannerselvam and Agriculture Production Commissioner, Govt. of Tamil Nadu, District Collector, Cuddalore participated the seminar. Major crops grown in these districts are Cashewnut, Jackfruit, Groundnut, paddy including traditional varieties of Rice, Pulses, Sugarcane, Millet etc. More than 1000 participants including farmers, FPO's, Women entrepreneurs, exporters participated in the export seminar. The Technical sessions were taken by APEDA, EPCG. TNAPEX, NABARD etc. sensitising the farmers, FPO's about the respective organisation's roles & responsibilities in exports. Few farmers and exporters joined and shared their experience on agri produce promotion activities. During the Seminar, Agri Processors, start-ups, women entrepreneurs displayed their Agri products i.e. cashew, millet, fresh banana, fruit value added products etc. RO, Chennai made a detailed presentation on APEDA's mandate & activities on export promotion, Registration procedure, participation in international trade fairs for export promotion, FAS Schemes etc.

8. Deptt. of Agri Marketing & Agri Business (AM&AB), Dharmapuri District, Govt. of Tamil Nadu organized one day Regional Level Export Promotion Seminar for farmers, FPOs, start-ups and exporters on 24.10.2024 at Dharmpuri, TN covering the stakeholders of Dharmpuri, Krishnagiri, Tirupatur and Tiruvannamalai districts. Around 700 participants participated in the event. The Seminar was presided by Hon'ble Minister of Agriculture, Govt. of Tamil Nadu Shri. M.R.K. Pannerselvam and the Minister for Munipal Administration, Urban and Water Supply Shri. K. N. Nehru. District Collector Smt. K. Shanthi IAS, Dharmapuri, Commissioner, TNSAMB Sri. K. Prakash IAS also joined the seminar. Value-added products of Millet, Groundnut, Maize, Seeds and Flowers were displayed by the FPOs, start-ups and exporters, during the event. Also, International Flower Auction Centre (IFAC), under TNSAMB, Govt. of Tamil Nadu has displayed the export potential cut flowers, explained a detailed auction procedure followed in the IFAC. Technical session handled by the representatives from KVK, Paaparapatti, NPPO, TNAU, NABARD, APEDA about the respective organization roles & responsibilities in exports w.r.t major produce/ products Mango, Millets, Floriculture, Groundnut and Vegetables. During the session, RO, Chennai delivered a presentation on APEDA's mandate & activities on export promotion, registration procedure, participation in international trade fairs for export promotion, FAS Schemes etc. Few FPOs and exporters viz., M/s VV exports (Fresh Vegetables and millets), M/s Harsha Fresh (Mango) shared their experience on export activities. The meeting ended with a positive note.
9. TNAPEx organized a 'workshop on Customs Procedures in Agricultural and Processed Food Products Export' on 05.02.2025 at EDII TN Office, Chennai. TNAPEx requested RO Chennai to participate & give a presentation on "Activities & Functions of APEDA." As per request, RH, Chennai, participated and gave inputs on Activities & Functions of APEDA on Agricultural & Processed Food Products Export & Procedures for RCMC Registration. The meeting was attended by 45 participants, including MSME Entrepreneurs and a few registered exporters.
10. The Regional Office, Chennai, participated in DNK Utsav 2025 – a workshop on e-commerce exports through Dak Ghar Niryat Kendra, organized by the Directorate of Postal Services, Tamil Nadu Circle, on February 6, 2025, at MSME Bhavan, Chennai, Tamil Nadu. Around 200 participants, including MSME entrepreneurs, women entrepreneurs and exporters, attended the workshop. DNK Utsav 2025, a promotional event, was exclusively organized to support existing customers and new entrepreneurs looking to expand their businesses globally through an exclusive web portal. During the technical session, RO Chennai, briefed participants on APEDA's role in agricultural exports, the importance of collaboration between Farmer Producer Organizations (FPOs) and exporters, importance of certifications for exports, participation in domestic and international trade fairs etc. The session also covered Farmer Connect Portal, Millet Portal and APEDA's Financial Assistance Schemes (FAS) etc.

BUYER SELLER MEETING:

1. RO, Chennai participated Buyer- Seller Meet at Madurai on 11.08.2024 organised by Appalam, Vadagam, Morvathal Manufacturers & Sellers Association for promotion of traditional cereal preparations. The event was co-sponsored by APEDA. Around 300 participants viz., exporters, processors, buyers, domestic traders, women entrepreneurs' etc. Officials from MSME, DIC, TANSIDCO, IOB Bank, NABARD, FSSAI, joined the event.RO, Chennai joined physically and briefed about export promotion initiatives, implementations of quality & food safety certification, participation in domestic & international trade fairs, APEDA's FAS for up gradation of infrastructure facilities and in-house laboratories & implementation of Quality Certificate i.e. ISO, HACCP, etc. Around 24 exporters and 30 manufacturers of papad products joined the Buyer Seller Meet. The sellers showcased their papad and other cereal preparation products and actively engaged in negotiations and discussions with the buyers. It was informed by the association that approximately INR 40 Lakhs sales closure was happened during the event.
2. TNAPEx in association with APEDA organized B2B Meet at Tindivanam, Vilupuram district of Tamil Nadu on 12.09.2024. Around 260 members of startups, food business operators, entrepreneurs, farmers and 5 exporters participated in the meeting. Fresh vegetables and added products of millets, traditional rice, banana, groundnut was displayed by the participants. During the technical session, RO Chennai briefed on export opportunities of agri and processed food products & APEDA's mandate, procedure for export of fresh produce and groundnut, MRL & aflatoxin issues in exports and farm registration, traceability, etc.
3. Regional Office, Chennai, participated in a Buyer-Seller Meet (BSM) on February 28, 2025, organized by Tamil Nadu Food Processing and Agri Export Promotion (TNAPEx) at the Conference Hall, TNAPEx premises, Chennai.The event aimed to provide market linkages to producers, farmers, Farmer Producer Organizations (FPOs) and food processing MSMEs by directly connecting them with exporters seeking backward linkages to ensure a consistent supply for exports. It brought together key stakeholders, including producers, exporters and buyers, to facilitate business networking and market expansion. Around 120 participants, including start-up unit operators, women entrepreneurs, exporters and FPO representatives, attended the BSM. Approximately 50 food processing MSMEs, start-ups, women entrepreneurs, FPOs and farmers from the state showcased their agro-product samples to attract buyers and promote exports. This event successfully facilitated business linkages, enhanced awareness of export procedures and created new market opportunities for agro-entrepreneurs in Tamil Nadu.
4. Regional Office, Chennai, participated in a Workshop on Export Procedures cum Buyer-Seller Meet (BSM) on March 22, 2025, organized by TNAPEx at the Conference Hall, District Collector's Office, Kallakurichi under the Chairmanship of the District Collector. The program was attended by the Project Director, DRDA, Joint Director, Department of Agriculture, General Manager District Industries Centre. Around 300 participants, including farmers, 30 Farmer Producer Organizations (FPOs), women entrepreneurs, startups and exporters, took part in the event. The objective of the program was to equip farmers, FPOs and entrepreneurs with essential knowledge on export opportunities, facilitate connections with exporters, promote export of agri and processed food products. Around six FPOs displayed their products viz., Traditional Rice, Millet, Millet-Based Value-added products and Natural Edible oils.

INTERACTION WITH STATE AND CENTRAL DEPARTMENTS:

APEDA, Chennai has been closely working with central & state departments viz., DGFT, NPPO, Airport & Seaport Authority, Tamil Nadu Agricultural Marketing Board (TNSAMB), District Industries Centre (DIC), Tamil Nadu Agricultural University (TNAU), KVKs, Department of Horticulture & Agriculture, MSME and TNAPEx for promoting Agri and Processed Food Products exports and also been organizing several export

promotional programmes in association with the Departments. The following meetings were held with Central/ State agencies during 2024-25.

1. RO, Chennai participated in the meeting on "Export Promotion and indigenization through MSME's", organized by MSME on 28.05.2024 at Chennai office. The meeting was chaired by Joint Director, MSME. Other participants were DGFT, Chennai, Council for Leather Exports, Spices Board, KVIC, CAPEXIL, FIEO, GPO (Foreign Post Division and discussed on identifying artisanal hubs/clusters that have potential for exports, organizing E-Commerce Export Camps /workshops, handhold entrepreneurs to become exporters and to Create Export Facilitation Centre to train MSME (Small /Medium / Micro) members to become exporters. APEDA, RO, Chennai briefed on APEDA's mandate and initiatives taken for export promotion of agricultural products.
2. The South Indian Chamber of Commerce & Industry (SICCI) organised Regional Industry Meet 2024 "the Path Ahead for the Food Processing Industry" at Hotel Hyatt Regency, Chennai on 24.06.2024. The Chief Guest for the Industry Meet was Smt. Anita Praveen, IAS, Secretary, MoFPI who gave an overview on the food processing industry in the Country and various Government policies and schemes viz., PMFME, PMKSY, PLI to promote the growth of the food processing sector. Secretary, MoFPI also briefed about World Food India 2024 being organised in Delhi during September 2024 with a focus on promoting alcoholic beverages, pet food, HoReCa segment and agricultural & food processing machinery. Secretary MoFPI also informed the participants about RBSM being organised jointly with APEDA and encouraged participation from the State. During the address, the Secretary MoFPI also informed about setting up of an irradiation facility in the State to prevent post-harvest losses in agri/ horti produce for which the MoFPI will call for an EoI from the industry stakeholders. RO Chennai was invited as a panelist to inform about the regulatory environment evolving for the food processing industry in India, key policy initiatives that will drive growth in the sector and expectations from the importing countries for Indian food products. Around 100 + participants from the food processing industry joined the meet. Producers of millet VAP, micro-green VAP, Amla wine, bakery, vegan & non-vegan chocolates exhibited their products in the meet. All the exhibitors have expressed interest in participating in WFI and some of them have desired to obtain IEC & RCMC. The other panel members were CEO TNAPEx, ONDC, 4P International Pvt Ltd and Crescent Incubation Centre.
3. RO Chennai participated in the one-day training program for farmers, dealers and FPOs, organized by National Seeds Corporation (NSC) under NLM Scheme, on 28.06.2024 at Dharmapuri district of Tamil Nadu. Around 55 members of FPOs and women entrepreneurs joined in the workshop. RO, Chennai joined virtually and delivered a ppt on export opportunities, role of APEDA in agri Exports, registration procedure, financial assistance scheme etc. The other technical sessions on role of NSC, Schemes related to animal husbandry, IPM on major agri crops and linkage of progressive farmers & FPOs with e-NAM were handled by the representatives from the concerned departments viz NSC, KVK and District Agri Business Department.
4. RO, Chennai virtually participated in the training program on "Export potential and opportunities in Fresh Fruits & Vegetables" organized by the Tamil Nadu Agricultural University (TNAU), Coimbatore on 28.06.2024. The program was organized for the FPO's, women entrepreneurs, start-up & rural youth incubated with TNAU. RO, Chennai gave a detailed presentation on APEDA's mandate, procedure for exports of Fruits and Vegetables and other initiatives taken for export promotion.
5. Chennai Port Authority conducted a Stakeholders Meeting on 04.07.2024 at Chennai Port to discuss operationalisation of Eastern Maritime Corridor (EMC). The EMC is the sea trade route to connect between Chennai and Valdivostok, the largest Port in Russia located in the Far East. Currently, the trade is happening between Mumbai and St Petersburg in 40 days and the EMC will reduce the time required to transport cargo by up to 16 days i.e. the cargo will reach Vladivostok Port in 24 days

from Chennai.The Consul General of Russian Federation, DGFT, APEDA, Officials from Tuticorin & Kamaraj ports, Indo-Russian Chamber of Commerce, representatives of shipping lines, container cargo handlers joined the meeting. First Secretary, EoI Russia joined virtually. The meeting was held under the Chairmanship of Chairman, Chennai Port Authority.The Chairman gave a brief of the workshop inaugurated by the Hon'ble Minister for Ports, Shipping and Waterways in Chennai in Jan 2024 and emphasized on the collaborative efforts being made to widen the Maritime cooperation and trade. APEDA was informed about good demand for Indian Agri products viz., Gherkins, Alc. Beverages, Banana, Mango, Grapes, Pomegranates, Onions, Tomato, Egg powder etc in particular apart from Marine, Tea and Coffee.

6. TNAPEx, the State Export Promotion Body organised a stakeholders consultative meeting on 09.07.2024 at the premises of SICCI, Chennai to seek inputs from the stakeholders to prepare a draft "comprehensive State Policy on Food Processing". SICCI, FSSAI and RO Chennai joined the meeting. As desired by TNAPEx, RO Chennai mobilized exporters' participation to provide inputs for strengthening the food processing industry in the State and to inform the areas where improvements and interferences are required. Representatives of Egg & Poultry Products Exporters Association -Namakkal, Tamil Nadu Cashew Exporters & Processors Association, M/s. Freshara Agro Exports Limited-exporter of processed gherkins & other vegetables, M/s Jaycee Organics - Certified Exporter of Herbal & Medicinal Plant Products, M/s. ABC Fruits-exporter of mango, guava and other fruit pulp, Dal manufacturers association joined the meeting. Other stakeholders represented sectors of edible oil, dairy products, fruit importers, marine products etc.
7. RO Chennai participated in the one-day training programme for farmers, dealers and FPOs, organized by National Seeds Corporation (NSC) under NLM Scheme, on 28.08.2024 at Krishna Vigyan Kendra, Valikandapuram, Trichy District, Tamil Nadu. Around 75 members including 5 FPO's and women entrepreneurs joined in the workshop. RO, Chennai joined the programme virtually and delivered a ppt on export opportunities, role of APEDA in agri Exports, registration procedure, financial assistance scheme etc. The other technical sessions on role of NSC, Schemes related to animal husbandry (Dairy Farming & Management), IPM on major agri crops and linkage of progressive farmers & FPOs with e-NAM were handled by the representatives from the concerned departments viz NSC, KVK.
8. RO, Chennai along with TNAPEx had a meeting with the Director, AAI, Madurai Airport on 23.09.2024 to understand the issues faced by the exporters. The meeting was joined by the Cargo Manager and Plant Quarantine officials. The Director informed that currently there are no major international destinations from Madurai port and in the month of October 2024 the airport is being planned to be declared as 24x7 airport and more flights and international destinations are being expected by the Airport officials.
9. TNAPEx organised its first Technical Committee meeting to prepare draft TN Food Processing Policy on 08.11.2024. RO Chennai participated and gave an overview of India's stand in processed food sector, status of infrastructural facilities available in the State, requirement of State Govt. interventions in areas of Food processing, procedural compliances wrt exports etc. The meeting was attended by NIFTEM-T, TNAU, TNSAMB, C-WTO studies, MPEDA, MSME.
10. RO, Chennai participated in the capacity building training programme for startups, women agri entrepreneurs, agri exporters, FPO's on 14-11-2024, organized by Micro, Small and Medium Enterprises, Govt. of India, Chennai. Around 30 participants participated in the training programme. RO Chennai made a detailed presentation on Role of APEDA on agri exports'. During the session briefed about export opportunities of TN agri and processed food products, APEDA's mandate, procedure for export of fresh produce and groundnut, farm registration, traceability system, farmer connect portal & APEDA financial assistance schemes etc. were explained to the participants. Followed by, the queries raised by the participants were answered satisfactorily.

11. RO Chennai along with the Plant Quarantine officer and Director of Puducherry Port met with exporters and entrepreneurs on 17th December 2024 at the Puducherry Port Authority Complex in an awareness program organised by the Export Promotion Centre, Puducherry. The program started with an introduction followed by sensitization by the concerned Authorities. RO Chennai sensitized the stakeholders about export potential for agri/horti produce and possibilities for processed food products from the region. The meeting highlighted the opportunities for creating processing facilities in Puducherry, which could potentially boost the export of local products.
12. RO, Chennai, participated in the Agro Food Processing Growth Summit & Expo 2025 organized by the Associated Chambers of Commerce & Industry of India (ASSOCHAM) at NIFTEM, Thanjavur. The event was co-organized with the support of APEDA, TNAPEX, NABARD, NIFTEM, MoFPI and other key stakeholders. APEDA co-sponsored the program, contributing financial support of ₹1 lakh. RO, Chennai, engaged with these FPOs, providing guidance on export registration, international market opportunities and the benefits of participating in trade exhibitions.
13. APEDA's Regional Office (RO) Chennai participated in a capacity-building program organized by the Dalit Indian Chamber of Commerce and Industry (DICCI) in Puducherry on January 7, 2025. The program, supported by APEDA's financial assistance, aimed to empower SC/ST entrepreneurs. During the event, RO Chennai delivered a presentation outlining APEDA's mandate and the benefits of the Financial Assistance Scheme (FAS) for SC/ST entrepreneurs. The presentation also highlighted export opportunities available in Puducherry, particularly for products in demand by nearby importing countries.
14. RO, Chennai, participated virtually in FIEO's 12th Batch Diploma in International Trade Management Programme on February 1, 2025. This diploma in international trade is a specialized course designed and structured specifically for aspiring professionals, students, agri-entrepreneurs and women entrepreneurs who aim to become exporters and succeed in global business. Around 12 participants, including new entrepreneurs, professionals and students, attended the session. APEDA, RO, Chennai, briefed the participants on APEDA's mandate and the initiatives undertaken for the export promotion of Agricultural Products. RO, Chennai, provided an overview of APEDA's mandate, export procedures, registration processes, export promotion initiatives and participation in domestic and international trade events. Other topics covered included APEDA's financial assistance schemes, the usage of the Farmer Connect Portal and Millet Portal, the importance of collaboration between FPOs and exporters, export promotion opportunities for GI products and how to use the Agri Exchange Portal to connect with new buyers.
15. Regional Office, Chennai, participated in an awareness program for SC/ST entrepreneurs on export procedures, export opportunities for agricultural exports and government schemes for the creation of export infrastructure facilities. The program was organized by the National SC/ST Hub Office, functioning under MSME, Chennai. The program was organized at Goodlu Mahal, Keelakottai, Ramanathapuram, on 15-02-2025. Around 130 participants, including SC/ST entrepreneurs, agricultural farmers, women entrepreneurs and fishermen, attended the program. District officials from MSME, the National SC/ST Hub, MPEDA and bank officials participated and briefed attendees on support for establishing processing units and financial assistance schemes for SC/ST entrepreneurs. The objective of the program was to create awareness among SC/ST entrepreneurs about export procedures, export opportunities and export promotion schemes offered by the government.In Ramanathapuram District, paddy is the main food crop, cultivated on more than 73% of the net sown area. It is grown under both irrigated and rainfed conditions. Other major food grain crops cultivated include millets (cholam, cumbu, ragi) and black gram.
16. A meeting was arranged with the mango pulp association at Krishnagiri on February 24, 2025. RH, Chennai, met with the Secretary of the mango pulp association and representatives from various

mango pulp exporting companies, viz., Pavithram Aseptic, Amudha Aseptic, Ponni Agro India, Paiyur Aseptic Food, Amirtham Agro Food, Devadarshan Food and Thenamudhhu Food Products. The meeting focused on the current challenges faced by the mango pulp industry.

17. Regional Office, Chennai, participated in the Consortium of Food Testing Laboratories in Tamil Nadu at ITC Hotel, Chennai, on 27-02-2025 organized by the Tamil Nadu Food Processing and Agri Export Promotion Corporation (TNAPEx).The inaugural session was attended by the Additional Chief Secretary (MSME), the Commissioner of Food Safety (Government of Tamil Nadu) and the Deputy Secretary (MoFPI, New Delhi). Around 200 participants, including Tamil Nadu State laboratory operators, technicians, women entrepreneurs, exporters participated. During the technical session, officials from NABL, the Director (South Region) of FSSAI, the Deputy Director of MPEDA and the Assistant Director of EIA briefed the participants on:The procedure for NABL lab accreditation.The role of testing laboratories in export and quality assurance. Additionally, the Regional Office, Chennai, provided insights into the role of APEDA-recognized labs in ensuring the quality and safety of agricultural and processed food products for export. The session also covered APEDA's financial assistance schemes for upgrading recognized labs and in-house laboratories for exporters.
18. RO Chennai participated in the Capacity Building programme and exposure visit organized for 40 farmers from Cuddalore District under the ATMA Scheme on 12.03.2025. The programme, conducted by the Department of Agri-Business, TNSAMB, Chennai. The objective of the training programme was to create awareness among agri farmers about export procedures, export opportunities and export promotion schemes offered by the Government. A total of 42 participants, including 40 farmers, FPOs and 2 agricultural officials, attended the session. During the training, RO Chennai presented detailed information on APEDA's mandate, the registration procedures for IEC & RCMC, farm registration, the Farmer Connect Portal and the available Financial Assistance Scheme (FAS) for farmers. The session focused on export certification requirements and how farmers can leverage APEDA's support to access global markets. Overall, the training provided valuable insights, empowering farmers with the knowledge needed to explore export opportunities and expand new export markets etc.

DISTRICT EXPORT PROMOTION COMMITTEE (DEPC) MEETING:

1. RO, Chennai joined the District Export Promotion Committee Meeting Kallakurichi organized by the District Industrial Centre (DIC) on 13th December 2024. The meeting emphasized the importance of promoting exports of DEPC Identified Potential Products (Rice, Sago, Turmeric) and based Products (Jaggery Powder & Cattle Feed – Briquette Products) in the Kallakurichi district. RO, Chennai made a presentation on APEDA's mandate, registration procedure, briefed about export opportunities of TN agri and processed food products, procedure for export of fresh produce and groundnut, farm registration, traceability system, promotion of GI products, farmer connect portal & APEDA financial assistance schemes etc. Followed by a plan was discussed to handhold farmers in export-related activities to ensure their smooth transition into the export market.
2. RO, Chennai joined the District Export Promotion Committee Meeting, Villupuram organized by the District Industrial Centre (DIC) on 13th December 2024. The meeting emphasized the importance of promoting exports of DEPC Identified Potential Products in the district. RO, Chennai made a presentation on APEDA's mandate, registration procedure, briefed about export opportunities of TN agri and processed food products, procedure for export of fresh produce and groundnut, farm registration, traceability system, promotion of GI products, farmer connect portal & APEDA financial assistance schemes etc. Followed by a plan was discussed to handhold farmers in export-related activities to ensure their smooth transition into the export market.
3. RO, Chennai joined the District Export Promotion Committee Meeting, Tiruchirapalli organized by the District Industrial Centre (DIC) on 16th December 2024. The meeting emphasized the importance

of promoting exports of DEPC Identified Potential Products in the district. RO, Chennai made a presentation on APEDA's mandate and registration procedure, briefed about export opportunities of TN agri and processed food products, the procedure for export of fresh produce and groundnut, farm registration, traceability system, promotion of GI products, farmer connect portal & APEDA financial assistance schemes etc. This was followed by a Q & A and a plan was discussed to handhold farmers in export-related activities to ensure their smooth transition into the export market.

4. RO, Chennai joined the District Export Promotion Committee Meeting, Dindigul organised by District Industrial Centre (DIC) on 17th Dec. 2024 on export procedure & Govt. of Schemes for export promotion etc. The meeting was chaired by District Collector, Dindigul. JDGFT, Coimbatore, Official from MSME, Chennai, General Manager DIC, APEDA, RO, Chennai, agri exporters, MSME entrepreneurs attended the meeting. RO, Chennai made a presentation on APEDA's mandate and registration procedure, briefed about export opportunities of TN agri and processed food products, procedure for export of fresh produce and groundnut, farm registration, traceability system, promotion of GI products, farmer connect portal & APEDA financial assistance schemes etc. Followed by, the queries raised by the participants on the Registration procedure, APEDA's financial assistance schemes were answered satisfactorily.
5. RO, Chennai joined the District Export Promotion Committee Meeting, Nagapattinam organised by District Industrial Centre (DIC) on 19th Dec. 2024 on export procedure & Govt. of Schemes for export promotion etc. The meeting was chaired by District Collector Nagapattinam. RO, Chennai made a presentation on APEDA's mandate and registration procedure, briefed about export opportunities of TN agri and processed food products, procedure for export of fresh produce and groundnut, farm registration, traceability system, promotion of GI products, farmer connect portal & APEDA financial assistance schemes etc. Followed by, the queries raised by the participants on the Registration procedure, APEDA's financial assistance schemes were answered satisfactorily.
6. District Export Promotion Committee Meeting, Theni organised by District Industrial Centre (DIC) on 24th Dec. 2024 under the Chairmanship of District Collector to discuss District's potential for exports. RO, Chennai, as one of the members of the Committee joined virtually and informed about export potential of Banana, Vegetables from the District, APEDA's project on off-season export quality grapes at Grapes Research Station etc. Also informed about APEDA's initiatives viz., farmers outreach program, training on Global GAP organized for Banana and Moringa Farmers, FAS, participation in fairs etc. The District Collector informed that another meeting shall be scheduled in the third week of January 25 with the Committee Members to take up the District Export Action Plan forward.
7. RO, Chennai joined the District Export Promotion Committee Meeting, Thanjavur organized by District Industrial Centre (DIC) on 24th Dec. 2024 on export procedure & Govt. of Schemes for export promotion etc. The meeting was chaired by District Collector, Thanjavur. RO, Chennai joined virtually and informed about the Distict's potentail on Non Basmati Rice, Traditional Rice varieties and its VAP. The DIC official informed about setting up of processed food industry, rice mills and requested APEDA for promotion of traditional rice varieties from the District.
8. RO, Chennai joined the District Export Promotion Committee Meeting, Thiruvarur organised by District Industrial Centre (DIC) on 24th Dec. 2024 on export procedure & Govt. of Schemes for export promotion etc. The meeting was chaired by District Collector, Thiruvarur. The Agenda for the DEPC Meeting is Implementation of Business Reforms Action Plan 2024 (BRAP 2024) on export potential products 1.Coir Industries, 2. Agriculture Products, 3. Marine Products. RO, Chennai mentioned about potential for rice and its VAP, APEDA's initiatives in export promotion, importing country's requirements wrt rice etc.
9. RO Chennai APEDA participated in the District Export Promotion Seminar organized by the District Industries Centre (DIC), Villupuram on 06.01.2025. The district has significant export potential for various products, such as Vegetables, Cashew, Groundnut, Rice, Rabbit Meat and Moth Bean.

Stakeholders expressed interest in developing infrastructure to support the export of these products. APEDA's export promotional activities were explained in detail and participants were informed about the market opportunities available for agro products. The seminar was well-attended, with around 80+ stakeholders participating.

10. RO, Chennai, participated virtually in the Erode District Export Promotion Committee Meeting organized by the District Industries Centre (DIC) on 9th January 2025 under the chairmanship of the District Collector on 09.01.2025. The meeting focused on identifying the district's export potential. As a committee member, RO Chennai, highlighted the export potential of the identified products in Erode viz., sago, rice, turmeric & turmeric powder, fruit pulp, dairy & milk-based products, bakery items and jaggery. RO, Chennai, also informed about APEDA's initiatives, viz., awareness programs, participation in trade fairs, promotion through buyer-seller meets improved packaging for horti/agri and processed foods to enhance shelf life, training on certification and compliances (GAP, HACCP etc.) for farmers and exporters etc. DIC has been requested to organise training programs as mentioned above including turmeric.
11. The Regional Office, Chennai, participated in the 2nd District Export Promotion Committee (DEPC) Meeting organized by the District Industries Centre (DIC), Kallakurichi, on 28th January 2025, at the District Collectorate Office, Kallakurichi District, Tamil Nadu. The meeting was chaired by the District Collector, Shri M.S. Prasanth, IAS, Chairperson of the DEPC.

    The district has substantial export potential for various products, including rice, oil seeds, groundnuts, turmeric, watermelon, pulses, millet and Sagoserve products. Additionally, the Kalrayan Hill region, a tribal area in Kallakurichi District, offers an abundance of agri-produce, such as Honey, Amla and Herbal Products like soapnuts, Kaddukai, Tamarind and Millets.

    The primary objective of the meeting was to establish a consortium comprising LAMP societies and Farmer Producer Organizations (FPOs) under the 'Kalrayan' brand, with a focus on tribal products such as honey, tamarind and millet available in the Kalrayan hills region. Further, the District Collector emphasized the promotion of key products from Kallakurichi, including Rice, Millet and Sagoserve products. To further boost exports, the District Collector requested APEDA to organize a Buyer-Seller Meet (BSM) in collaboration with the District Agriculture Department and DIC, specifically targeting the export of rice, Sagoserve products and millet. The Regional Office, Chennai, has already provided necessary inputs for organizing the BSM.
12. RO, Chennai, participated in the District Export Promotion Committee Meeting (DEPC), organized by DIC Vellore District on 30-01-2025. The meeting was joined by GM, DIC, officials from MSME and representatives from AEPC. During the meeting GM, DIC informed that export potential for traditional rice varieties & millets available in Vellore and also enquired about APEDA on RCMC registration procedure. RO, Chennai briefed about the procedure for obtaining IEC, RCMC etc. Additionally, the Regional Office briefed on FPO's export registration & participation in domestic trade fairs particularly participation in AAHAR 2025.
13. RO, Chennai, participated in the District Export Promotion Committee Meeting (DEPC), organized by DIC Dindigul on 31-01-2025. The meeting was joined by officials from DGFT, Jt. Director, The Cotton Textile Export Promotion Council (TEXPROCIL), Council for Leather Exports, ECGC, During the meeting RO, Chennai briefed on APEDA's registration procedure & FAS schemes. GM DIC, informed that they will organize the DEPC meeting on a monthly basis regularly.

FIELD VISITS:

During the FY April 2024 to March 2025, RO Chennai has conducted 34 field visits including inspection. The major visits are given below:

1. RO Chennai visited Tiruvannamalai District on 19.07.2024 to interact with the Organic Grower Groups

(OGGs) to promote organic exports. TNOCD-the State CB organized the meeting in the office of Jt. Director (Hort) where District officials, inspectors from the CB and farmers of the OGG joined the meeting. The CB has currently registered 4 OGGs for Banana, Papaya, Guava, Mixed Vegetables, traditional Paddy, Flowers, Coconut and Groundnut in the District. One farmer is found growing Water Apple in a small quantity and informed the production can be increased depending on the market demand. On interaction with the farmers it is understood that the OGGs have been practicing natural farming for more than 5-6 years but have been brought under "certification" recently under PKVY Scheme. The mandate of APEDA to promote Organic Exports, including participation in various trade fairs (ex. Biofach) was explained in detail to OGGs and the officials. RH along with the officials visited the "organic" field and found the farming being practiced as per the requirements. The farmers have requested APEDA's support in marketing the products and have also requested to organize meetings with the exporters for such farmers present in and around the District.

2. RO Chennai visited the peanut shelling, grading cum processing unit M/s. ASR Agro Exports, Thiruvallur District on 03.08.2024. This unit concentrates on shelling grading, handpicked cleaning packing of Groundnut Kernels. Now they have a capacity to process 1000 to 12000 tons ground nut per year. Their Indian market includes Mumbai, Nagpur, Pune and Ahamadabad and export market mainly South Asian countries i.e. Malaysia, Indonesia, Thailand, Singapore. The unit operator informed that having own model groundnut farm around 3 acres in Thirvullar district for grading, handpicked cleaning of peanut for export. The peanut processing unit is HAACP certified and recognised by Plant Quarantine Department on Certificate of Registration of Peanut for export of peanut to EU & Vietnam etc. which is valid upto 27-07-2026 and the unit is APEDA recognised peanut processing unit. Around 10 farmers contract with the unit operator and supplying quality peanut for export. Further, the unit operator informed that plan to purchase Sortex machine for grading of peanut to enhance their export volume.AM (M) went NPPO - APEDA joint inspection on 12/07/2024, of the pack house of M/s. Iniya Enterprises, Tuticorin for renewal of Certificate of Approval of Pack House for export of vegetables & fruits to EU countries.
3. RO Chennai, visited the unit, under construction, for export purposes by one of the newly registered member in Thanjavur on 06.08.2024. The member is constructing a huge packhouse with pre-cooling, ripening, cold storage and provision for dehydration of fruits & vegetables. The members has also earmarked separate space for millet processing, RTE & RTC, Fresh juice manufacturing, Animal Feed processing, warehouse to store dry agri Produce viz., Rice, Maize, Cashew, Peanuts, Dairy Products. The member has taken subsidy from MoFPI for construction of the facilities in a sprawling 13 acre land. As the unit is very well connected with Trichy International Airport and Tuticorin Sea port, the infrastructure facility can be best utilised provided necessary certifications are obtained.
4. RO Chennai visited Cake Point Private Limited, Chennai on 12.11.2024. The exporter have recently registered with APEDA vide RCMC- RCMC/APEDA/03818/2023-2024 dt.3/10/2024 for export of confectionery products, frozen puff, cakes, pastry in different flavors, biscuits, breads, rusks, frozen pizza, croissant etc. confectionery processing unit is having the modern machinery / equipments to meet international standards of quality in their product. The exporter is planning to export their first confectionery products consignment to Singapore for a total quantity of 4.5 Mts. in the month of Nov. 2024. RO, Chennai proposes to organize flgg-off of confectionery consignment in the last week of November 2024. The shipment of the port is Chennai and destination port is Singapore.

   RO, Chennai is promoting One District One Product of Chennai i.e. Confectionery products. As this unit is certified ISO 9001: 2015, ISO 22000: 2018 and Good Manufacturing Practice (GMP) for the scope of manufacturing of bakery and Yeast Products, Chocolate & nut items, confectionery sweets etc. and also the unit certified HACCP by M/s. BMG Conformity Assessment Services Pvt Ltd., Noida, UP. Further, they are planning to export 2 Mts. of confectionery products to Singapore every week. They

have already opened their confectionery retail shop at Singapore. In near future, they are planning to expand/export their confectionery products i.e. Exotic cakes, Live baking- breads and buns, Live baking – puffs & Croissants, to new international markets including USA, Malaysia, Canada, U.K. Japan and Dubai. During the visit RO, Chennai briefed about APEDA's Financial Assistance Scheme for Export Infrastructure for upgradation of processing unit for purchase of processing equipments etc, Up gradation of in-house laboratory under Quality Development Scheme for purchase lab equipments etc. Further, suggested the exporter to participate international exhibition.

5. RO Chennai, visited cashew processing unit M/s Star Exports at Panruti, Cuddalore along with the District officials on 23.11.2024. The representative of the unit explained processing of raw cashew nuts to finished products (includes grading, sorting). This unit is under expansion, funded by TNSAMB, to increase processing from 2 to 4 tons a day. Subsequently the team visited Cashew field of Kurinjipadi Collective Farming Farmers Producer Company limited promoted by SFAC. The FPC is producing 100 tons of Cashew a year and is establishing a processing unit at a cost of Rs 30 Lakhs funded by TNSAMB.
6. RO Chennai organised the field visit to APEDA's recognised peanut unit M/s. ASR Agro Foods, Thiruvallur on 10.12.2024. The peanut shelling, grading cum processing unit M/s. ASR Agro Exports, Thiruvallur District, the unit concentrates on shelling grading, handpicked cleaning and packing of groundnut kernels.
7. RO Chennai visited processing units on 17.12.2024 of M/s. Bavane Masala, registered exporter of APEDA involved in processing and exports of tamarind, groundnuts, makhana, cashew nuts, ragi& turmeric powder to Singapore and Malaysia.
8. RO, Chennai conducted the field visit of Creed Krishi Vigyan Kendra (KVK), certified model organic farm at Ariyalur on 03.01.2025 & 04.01.2025. The Creed KVK has sufficient resources to impart training skills not only for the farmers but also the rural youth / farmers in this region. After, the field visit RO, Chennai joined an interactive meeting with KVK along with 10 participants which includes agri farmers , agri processors of traditional rice, millet, women entrepreneurs & CEO's Uyirmai FPC & Andimadam Oil Seed FPC from Ariyalur District.
9. Villupuram District is renowned for its signature egg-based cake, "Muttai Mittai," on 06.01.2025 which has been meticulously crafted by a local family for the past 30 years. 1500 kgs of this baked product is produced daily using a simple yet effective blend of milk, sugar and eggs. During the visit, the producer was apprised of the essential procedures and protocols required for processed food industries to successfully export their products. Furthermore, the producer has expressed interest in obtaining a Geographical Indication (GI) tag for Muttai Mittai.
10. RO Chennai visited organic farms of two operators, which is under 1st year conversion for Chia seeds on January 21, 2025. One of the farm has a dedicated area for sun-drying their produce. During the visit, it was observed that Chia seeds had been harvested and groundnut crop was currently growing in the field. The operators shared that the 3-acre land had remained fallow for 15 years before being brought under organic cultivation. The operators expressed interest in learning more about market opportunities for their organic produce. RH (SK) provided them with the necessary information, facilitating their future endeavors in organic farming.
11. RO Chennai, conducted a field visit to Gayathri Poultry Farms in Namakkal on January 23, 2025. The farm has an impressive capacity, rearing 1 lakh layer commercial chicks, 1 lakh commercial grower birds and 5 lakh commercial layer birds. Notably, the farm maintains a highly protective environment, ensuring optimal conditions for the poultry. The farm is operated by Abi Egg Traders, a registered member of APEDA. The exporter has a packing and cold storage unit with a capacity of 26 MT of fresh eggs. During the visit, RH(SK) witnessed labeling of fresh eggs (one container which is 475,000 nos.) for export to Oman on January 24, 2025, via Tuticorin port.

12. RO, Chennai, jointly with the Deputy Director (Agri Business), Ramanathapuram organized a field visit to Tamil Nadu State Agriculture Marketing & Agri Business, Cold Storage Units and the Primary Processing Centre at Paramakudi on 15-02-2025. The 100 MT cold storage (comprising two 50 MT units) has been leased to millet processor M/s. Eswa Millet Factory, Paramakudi, who uses the facility for storing millet for grading & value addition etc.The Primary Processing Center, which has a 10 MT capacity cold storage facility, has been leased to a chili vendor who utilizes it for storing "Ramanathapuram Mundu Chilli" (a GI-tagged product), grading the chili and marketing it domestically. RO, Chennai, suggested upgrading the cold storage facility and applying for Pack House recognition to enable merchant exporters to use the facility for processing horticultural produce for export.
13. RO, Chennai conducted a field visit to the Department for Promotion of Industry and Internal Trade (DPIIT)-recognized start-up unit, M/s. Aruvi Eco, Iduvai, Tiruppur, on 16-02-2025. This fruit processing start-up unit manufacturers of dried fruit products. The start-up unit operator briefed the unit's objective, is to address post-harvest losses by transforming surplus produce into natural value-added products without artificial preservatives or additives. The start-up unit is operated by a woman entrepreneur. It has a 10-acres of organic certified farm cultivating Sapota (5 acres), Mango (1 acre), Guava (1.5 acres), Amla (1 acre) and fruits & vegetables (1 acre) (including jackfruit, black jamun, moringa, etc.) certified by Tamil Nadu Organic Certification Department (TNOCD).At present, the unit processes 10–20 kg of value-added products per day. The start-up unit has an IEC and interested in applying for APEDA's RCMC for the export promotion of its value-added fruit products various international destination. .The start-up unit operator informed that has already sent their product samples (upto 5 kgs) to USA, Canada, UK, Australia and Canada through Dak Ghar Niryat Kendra, India Posts. RO, Chennai provided necessary guidance on the registration procedure and briefed on participation in trade fairs.

VISIT TO FAS SUPPORTED UNITS:

1. RO Chennai visited the APEDA-funded cold storage unit in Villupuram on 06.01.2025. It is a 15 MT facility established in 2010-11 at the regulated market complex in Tindivanam, Villupuram. Currently, the unit is operational, leased to a trader for storing fruits and vegetables, with an average of 1 MT of fruits handled daily.
2. APEDA established three cold storage facilities in Dindigul District, specifically in Batlagundu, Palani and Ottanchathram, as part of its initiatives to support agricultural exports. These facilities were created in 2010-11 to provide infrastructure for storing perishable products. On January 21, 2025, RO Chennai made a visit to the 5 MT cold storage facility in Batlagundu. The facility has been utilized for storing fruits, vegetables and flowers. However, it was reported that the facility has been non-operational since December due to a malfunctioning in the air conditioning system. The District official is taking necessary steps to address the issue and undertake repair work.
3. RO Chennai visited APEDA established cold storage facilities in Palani (5mt) and Ottanchathram (25mt + 5mt), Dindigul District on January 22, 2025. The 5 MT cold storage facility in Palani is operational and being used to store butter. Similarly, the 25 MT facility in Ottanchathram is fully utilized for butter storage, with the butter being supplied to GRB, an APEDA-registered member that exports processed foods like sweets and namkeens to Japan. However, the 5 MT cold storage facility in Ottanchathram has been non-operational for over four years. Steps are being taken to repair the facility. These cold storage facilities were established in 2010-11 as part of APEDA's initiatives to support agricultural exports and improve infrastructure for farmers and traders. In addition to addressing the repair of the non-operational 5 MT cold storage facility in Ottanchathram, the concerned officials in both the facilities have been requested to re-paint APEDA logo clearly, ensuring that APEDA's branding is prominently displayed.
4. RO Chennai inspected the APEDA-funded laboratory at the Veterinary College and Research Institute.

(VC&RI), TANUVAS University in Namakkal on 23-01-2025- The laboratory's equipment, installed with APEDA's support, was found to be in good working condition. These facilities enable testing of various parameters, including protein content, fat estimation, pesticide residues in eggs, antibiotic residues in chicken meat, heavy metal contaminants and mycotoxin estimates etc. Also the lab has a dedicated "APEDA Training Hall" with a seating capacity of 30-35 individuals. This hall has been utilized for stakeholders' meetings, including one organized by Head Office in collaboration with ICRIER today with Poultry stakeholders. 8 exporters joined the meeting and raised their concerns on the following:- 1. Market Expansion, Import Duty Reduction/Removal and Advanced Testing Facilities.

TNAU – APEDA – MOU - R&D PROJECT "HARNESSING OFF SEASON COMMERCIAL GRAPE VARIETIES SUITABLE FOR EXPORTS":

1. **Field Visit at Grapes Research Station, Theni on 25.07.2024 and 21.01.2025-** The committee members - RO Chennai, NRC-G, TNAU, Hort. Directorate- along with other district officials inspected the project area to assess the status of the project at GRS, Theni on 25.07.2024. The assessment is as per the MoU agreed upon between APEDA & TNAU.

   RO, Chennai conducted a field visit to the APEDA R&D project, "Harnessing Off-Season Production Potential of Commercial Grape Varieties Suitable for Export," at the Grapes Research Station (GRS), Theni on January 21, 2025. The visit was accompanied by the Principal Investigator, Professor and Head, Department of Fruit Science and Assistant Professor (Crop Physiology), HC&RI, TNAU, Coimbatore, along with Professor and Head and Associate Professor, GRS Theni.

   GRS officials explained the experimental trial activities, followed by a field visit to observe the progress of the crop. The team inspected the identified one-acre plot featuring seven table grape varieties (Crimson seedless, Thompson seedless, Red Globe, Fantasy seedless, Sonaka seedless, Flame seedless and Nana Sahib purple) suitable for export. Planted in May 2024, the genotypes were found in the vegetative stage and observations on vegetative parameters were recorded. Notably, the Red Globe variety is expected to take three years to reach the reproductive phase.Regular production practices, including weeding, watering, manuring and canopy management, are being followed by GRS officials. The GRS has also initiated bud forecasting techniques to identify the optimal bud level for pruning using equipment purchased under the APEDA scheme. In addition to the APEDA R&D plot, the same table grape varieties are being maintained at the research station for performance assessment and further distribution to farmers for commercial cultivation.
2. **Field visit at Coimbatore on 26.07.2024** - As part of the 2nd day visit, the committee members visited the grape R&D project site at TNAU Campus, Coimbatore. The members witnessed 6 out of 7 varieties planted have picked up growth well compared to the Theni area. Red Globe variety growth is stunted due to pest attack. NRCG suggested pest management practices and training. Also requested APEDA to request Director NRCG for organizing training programs in the project area.
3. **Field visit at HC & RI, Paiyur, Krishnagiri on 27.07.2024 and 24.02.2025 -** The off-season grape R&D project monitoring committee reached the HC&RI Station, Paiyur, Krishnagiri on 27.07.2024 to assess the grape field. The members were received by the HC& RI officials and took around the project field along with TNAU, Distt. horti officials and 5 interested farmers who assembled to understand more about the project. The committee observed good growth in the plants and at the same time plants infested with disease. NRCG has recommended pest management practices and trainings to control disease.

   RO, Chennai conducted a field visit to the APEDA R&D project at Paiyur Station, Krishnagiri, to assess the progress of the "Harnessing Off-Season Production Potential of Commercial Grape Varieties Suitable for Export" initiative on February 24, 2025,. Accompanied by Dr. Aneesa Rani, the nodal officer of

HC&RI, TNAU, Paiyur and other project officials, the team inspected the one-acre plot featuring seven table grape varieties suitable for export viz.Crimson seedless, Thompson seedless, Red Globe, Fantasy seedless, Sonaka seedless, Flame seedless and Nana Sahib purple. It was observed that the Red Globe variety was developing at a slower pace compared to the other six varieties, Flame seedless variety had begun flowering early, which was a positive sign. The nodal officers expressed satisfaction with the performance and to further promote the successful varieties, the nodal officer desires to impart training programs for identified farmers in Krishnagiri District.

VISIT OF THAILAND DELEGATES FOR THE VISIT OF PEANUT PROCESSING UNITS & PEANUT TESTING LAB- 25TH TO 27TH SEPTEMBER 2024:

1. Visit to M/s SRK Exports, Thiruvallur, Chennai

On the first day of the audit (i.e., 26.09.2024), the audit team, accompanied by APEDA officials, visited APEDA-recognized peanut processing unit, M/s SRK Exports at Thiruvallur. The unit delivered a brief presentation on its peanut procurement and processing operations. A representative from the APEDA-recognized laboratory, M/s Mats India Lab, demonstrated sample collection process for testing of peanuts for export purpose. Further, the delegates were taken to the grading area where the audit team examined the infrastructure facilities set up in the unit

2. Visit to M/s Ashtapad Exports Pvt Ltd, Thiruvallur, Chennai

On 26.09.2024, the audit team, along with APEDA officials visited M/s Ashtapad Exports Pvt Ltd, Thiruvallur to assess the infrastructure facility. The unit delivered a brief presentation outlining its operations. At the conclusion of the discussion, the audit team requested information regarding the procurement criteria and calibration certificates which was submitted by the unit at the end of the day.

3. Visit to M/s Mats India Pvt Ltd, Chennai

On 27.09.2024), the audit team along with APEDA officials visited M/s Mats India Pvt Ltd in Chennai an APEDA-recognized laboratory for testing of peanuts and peanut products. The lab team explained process for peanut sample collection, sample preparation for testing, homogenization, aflatoxin and other chemical analysis. The audit team expressed their appreciation for the laboratory's testing methodology and the integrated approach being followed for testing of all commodities.

4. Closing meeting at Chennai

After the completion of audit for exports of peanuts and peanut products, the closing meeting was held on 27.09.2024 at Chennai under the Chairmanship of Director BEDF. The meeting ended with a positive note of continued exports to Thailand.

Mera Yuva Bharat (MYB) initiative:

Total enrolled students in MYB portal during April 2024 to March 2025 - 393 students

1. RO, Chennai jointly with Pandit Jawaharlal Nehru College of Agriculture & Research Institute (PAJANCOA & RI), Karaikal organized a guest lecture on APEDA and its role, creating market opportunities through promotional programs, export procedures & compliances, importing countries requirements etc for agri, horti UG & PG students on 5.07.2024.
2. As part of the Experiential Learning Program (ELP) under the Mera Yuva Bharat (MYB) initiative, RO, Chennai collaborated with Tamil Nadu Agricultural University (TNAU) to organize a series of weekly technical sessions during August 2024 with the aim of enhancing students understanding and practical knowledge in the field of agri & processed food product exports.
3. In response to the request from VIT School of Agricultural Innovations and Advanced Learning (VAIAL), Vellore, for a guest lecture on Experiential Learning in Curriculum, APEDA, Chennai, in collaboration with VAIAL, conducted a guest lecture titled 'Role of APEDA in Agri Exports' at the VAIAL campus, VIT, Vellore, on April 24, 2024.
4. As part of the Experiential Learning Program (ELP) under the MeraYuva Bharat (MYB) initiative, RO, Chennai collaborated with Tamil Nadu Agricultural University (TNAU) to organize a series of weekly technical sessions by APEDA, IIP, NIFTEM, NPPO during August 2024 with the aim of enhancing students understanding and practical knowledge in the field of agri& processed food product exports.
5. APEDA, organized a virtual meeting to discuss onboarding business entities onto the Mera Yuva Bharath portal in collaboration with the Department of Youth Affairs on February 21, 2025. The meeting will be chaired by the Chairman of APEDA, with participation from the Secretary, Ministry of Youth Affairs and Sports, Government of India. Around 215 participants joined the meeting all over India including Startup Entrepreneurs, Exporters, FPO's, Etc.

Swachhata Hi Sewa 2024 initiative:

1. As part of the "Swachhata Ki Bhagidari" initiative under "Swachhata Hi Sewa 2024," APEDA Regional Office, Chennai organized a cleaning drive of the office premises on 19.09.2024.
2. As part of 'SampoornaSwachhata initiative', Regional Office, Chennai adopted the designated

Cleanliness Target Unit (CTU) Chennai Corporation Park at Nungambakkam and organized cleaning activities on 20.09.2024.

3. As part of 'SwachhataLakshitEkayi' cleanliness drive, Regional Office in Chennai adopted the designated Cleanliness Targt Unit (CTU) at the Shastri Bhawan premises in Nungambakkam and organized cleaning activities on 24.09.2024.
4. Under the initiative of 'Ek Ped MaaKe Naam 'Regional Office, Chennai organized a plantation drive at Shastri Bhawan Ground, Nungambakkam, Chennai on 25.09.2024.
5. Under 'Swachhata Ki Bhagidari - Swachh Bharat' activity, Regional Office, Chennai organized a Quiz Competition on 26.09.2024 in the Conference Room at Office premises.
6. As part of Swachhata Hi Sewa 2024, Regional Office, Chennai organized a Swachhata Rally, spreading awareness on the importance of cleanliness and hygiene. The Rally was carried out in and around Haddows Road (Shastri Bhavan), Nungambakkam , Chennai on 01-10-2024.

16.6 GUWAHATI

Introduction	:	**RO Guwahati established in 1997**
Regional Head	:	Smt. Sunita Rai, Deputy General Manager
Address	:	Housefed Complex, West End Block Building, 4th Floor, Beltola-Basistha Road, Dispur,Guwahati, Pin - 781006, Assam

States covered: Arunachal Pradesh, Assam, Manipur, Meghalaya, Nagaland and Sikkim.

Major products of exports: Non-Basmati Rice, Khasi Mandarin (GI), Maize, Fresh fruits, Fresh Vegetables, Prepared Animal Feeder, Dairy Products, Cereal Preparations etc.

A. NEW PRODUCTS VIS-À-VIS NEW MARKETS

APEDA facilitated shipments of new products vis-a-vis new markets with special focus on some of the unique products from the North East States. Some of the initiatives are as under:

- **Khasi Mandarin (GI)** – A consignment of 996 kg of premium-quality Khasi Mandarin from Meghalaya was successfully exported to Dubai on 14th November 2024.
- **Lemons and Pumpkins** – A shipment comprising 8,000 fresh lemons and 1,500 kg of pumpkins from Sivasagar, Assam, was dispatched to Dubai on 12th December 2024.
- **Mandarin Oranges** – A large consignment of 5,00,000 pieces of Mandarin oranges from Assam was exported to Bangladesh on 10th January 2025.
- **Dalle Chili (GI)** – A consignment of 200 kg (dry) of the renowned Dalle chili from Sikkim was exported to the Solomon Islands on 24th February 2025**.**
- **Ginger (NPOP)** - 15 MT of NPOP certified organic ginger was exported from Ri-Bhoi, Meghalaya, to Dubai on 25th February 2025.

B. INTERNATIONAL BUYER SELLER MEET (IBSM) / BUYER SELLER MEET (BSM) :

To open the export window for North East Products, IBSM and BSM were organized at various locations as under:

- BSM at Gold Fish Resort, Gelephu, Bhutan on 04th April 2024.
- Agri Conclave cum Buyer Seller Meet at Shillong, Meghalaya on 06th July 2024
- Agri Export Business Conclave cum Buyer Seller Meet " at Karimganj, Assam on 26th October 2024.
- International Conclave cum Buyer-Seller Meet at Kamrup Metropolitan, Assam on 4th February 2025

C. CAPACITY BUILDING AND AWARENESS PROGRAMS

Export Awareness Programmers organized in the North East States, mentioned below:

SL. No.	Date of the Event	Details of the Capacity Building Programme	State in which the Programme where conducted
1.	18.04.2024	APEDA in collaboration with APART, Govt. of Assam organised a Phygital Training programme for FPOs	Assam
2.	23.04.2024	APEDA in collaboration with MOVCDNER organised a virtual Capacity Building Programme for FPOs	Assam
3.	25.04.2024	APEDA in collaboration with EIA Kolkata organised a virtual meeting on EIC registration	Nagaland

SL. No.	Date of the Event	Details of the Capacity Building Programme	State in which the Programme where conducted
4.	26.04.2024	APEDA in collaboration with CBBO - Margdarshak Development Projects & Consulting Pvt. Ltd., NER organised Virtual Training Programme on Role of APEDA in Agri Exports, Registration of IEC & APEDA RCMC on DGFT portal.	Assam
5.	03.05.2024	APEDA in collaboration with CBBO- Sheel Bio-Tech Pvt. Ltd., organised virtual Awareness Programme for FPOs	Arunachal Pradesh
6.	09.05.2024	APEDA organised a virtual capacity building program for Cashew Farmers, Exporters, Entrepreneurs of NER.	Meghalaya
7.	20.05.2024	APEDA in collaboration with CBBO - Sushila Foundation for Agricultural & Rural Development, Sikkim organised a virtual capacity building programme for FPOs of Sikkim.	Sikkim
8.	16.07.2024	APEDA organized Capacity Building Programme on Export of APEDA scheduled products, Export Procedures & Financial Assistance Schemes of APEDA for APEDA registered FPCs/FPOs of NER.	Assam
9.	18.07.2024	APEDA in-collaboration with MOVCDNER- Sikkim organised capacity building cum training programme for FPCs/FPOs	Sikkim
10.	26.07.2024	APEDA in collaboration with Start-Up India organized virtual Awareness Programme on "Start-up India Schemes & Benefits, Process of Recognition & Documents Required" for FPCs of NER districts of Arunachal Pradesh,	Arunachal Pradesh
11.	30.07.2024	APEDA in-collaboration with MOVCDNER- Arunachal Pradesh, APAMB & Horticulture Dept., Govt. of Arunachal Pradesh organized virtual Awareness Programme for FPC	Assam
12.	08.08.2024	APEDA organized virtual Capacity Building Programme for FPOs	Manipur
13.	16.08.2024	APEDA organized Virtual Awareness Programme on Implementation of Good Agriculture Practices (GAP) certification	Meghalaya
14.	29.08.2024	APEDA in collaboration with Start-Up India organized virtual Capacity Building Programme for FPOs/FPCs of NER on how to register under the DPIIT	Sikkim
15.	06.9.2024	APEDA in collaboration with Horticulture Research Complex, AAU, Assam organized virtual Awareness Programme on "Pre & Post-harvest management of Ginger & Orange"	Assam
16.	13.9.2024	APEDA organized virtual Capacity Building Programme for FPOs and Exporters	Assam
17.	20.9.2024	APEDA organized virtual Capacity Building Programme for FPOs	Manipur
18.	25.9.2024	APEDA organised a virtual capacity building program on GAP certification for NER states	Sikkim
19.	1.10.2024	APEDA organized a phygital interaction meeting with exporters & FPCs of NER	Meghalaya
20.	4.10.2024	APEDA organised virtual meeting cum capacity building programme with exporters & FPCs of NER	Manipur
21.	16.10.2024	APEDA Weekly Export Facilitation cum Capacity building programme on GAP certification.	Arunachal Pradesh

SL. No.	Date of the Event	Details of the Capacity Building Programme	State in which the Programme where conducted
22.	25.10.2024	APEDA in collaboration with the Export Credit Guarantee Corporation of India (ECGC), conducted a virtual capacity-building program aimed to enhance the knowledge and skills of FPOs, FPCs and exporters in the North Eastern Region, focusing on export processes, risk management and financial assistance schemes of APEDA.	Assam
23.	04.11.2024	APEDA conducted a virtual capacity-building program focused on the ODOP initiative with exporters and FPOS	Assam
24.	08.11.2024	APEDA conducted virtual capacity building Program on Good Agricultural Practices (GAP) for FPOs	Assam
25.	14.11.2024	APEDA in collaboration with the ARIAS Society conducted a Meeting cum Capacity Building Program focused on enhancing the export potential of agricultural products from Assam and the North Eastern Region (NER)	Assam
26.	20.11.2024	APEDA organized a weekly facilitation cum Capacity Building Program aimed at fostering awareness and skill-building among stakeholders, particularly Farmer Producer Organizations (FPOs)	Nagaland
27.	23.11.2024	APEDA organized National Cashew Day cum Capacity Building Program in Hybrid Mode to promote the export potential of cashew nuts and products	Meghalaya
28.	25.11.2024-27.11.2024	APEDA in collaboration with Directorate of Horticulture & Food Processing, Government of Assam organized capacity building Program on Post-Harvest Management, Disease and Pest Management of Orange (*Khasi Mandarin*) and Ginger for NER States	Assam
29.	04.12.2024	APEDA organized capacity building program for MOVCDNER Sikkim FPOs with a Special Focus on GAP Certification	Sikkim
30.	05.12.2024	APEDA organized Export awareness program on Ginger Post-Harvest Techniques, Export Potential and Market Linkage Opportunities.for FPOs/FPCs	Meghalaya
31.	13.12.2024	APEDA organized capacity-building program in collaboration with the Arunachal Pradesh Horticulture Department and the Arunachal Pradesh Agricultural Marketing Board (APAMB) for export potential crops from Arunachal Pradesh	Arunachal Pradesh
32.	18.12.2024	APEDA organized capacity-building program for export promotion	Assam
33.	19.12.2024	APEDA organized capacity building programme of Exporters for Enhancing Exports from Assam in collaboration with ASSOCHAM	Assam
34.	26.12.2024	APEDA organized Virtual capacity building program with Manipur FPOs	Manipur
35.	27.12.2024	APEDA organised a Capacity Building Program with Tangsim Agro Farmers Producer Company Limited (FPC),	Meghalaya
36.	7.01.2025	APEDA organised capacity building program in collaboration with Government Fruit Preservation Factory (GFPF) on export opportunities, certification processes and APEDA Financial Assistance Scheme	Sikkim

SL. No.	Date of the Event	Details of the Capacity Building Programme	State in which the Programme where conducted
37.	9.01.2025	APEDA organised export awareness program on Post-Harvest Techniques, Export Potential and Market Linkage with Nagaland exporters	Nagaland
38.	22.01.2025	APEDA organised Virtual capacity building program cum facilitation program for FPOs	Assam
39.	22.01.2025	APEDA organised Virtual capacity building program cum facilitation program for FPOs	Assam
40.	23.01.2025	APEDA organised Virtual capacity building program cum facilitation program for FPOs	Meghalaya
41.	24.01.2025	APEDA organised capacity building program with Aniya Multipurpose Co-operative Society Ltd.	Arunachal Pradesh
42.	31.01.2025	APEDA organised capacity building program for Export Awareness was held with Akhuj Farmer Producer Company Limited	Assam
43.	03.02.2025	APEDA organised capacity building program on red rice export with exporters and FPOs	Assam
44.	05.02.2025	APEDA organised capacity building program on Banana export with Amlighat FPOs	Assam
45.	11.02.2025	APEDA organised capacity building program with exporters and FPOs	Assam
46.	11.02.2025	APEDA organised capacity building program with exporters and FPOs	Manipur
47.	11.02.2025	APEDA organised capacity building program with exporters and FPOs	Nagaland
48.	12.02.2025	APEDA organised capacity building program with FPOs	Assam
49.	13.02.2025	APEDA organised virtual capacity building program with exporters and FPOs	Arunachal Pradesh
50.	13.02.2025	APEDA organised virtual capacity building program with exporters and FPOs	Meghalaya
51.	18.02.2025	APEDA organised virtual capacity building program Cum Meeting on Gap Analysis of Food Testing Facilities in NER with Yes Bank	Nagaland
52.	18.02.2025	APEDA organised virtual capacity building program with exporters and FPOs	Assam
53.	18.02.2025	APEDA organised virtual capacity building program with exporters and FPOs	Assam
54.	22.02.2025	APEDA organised Capacity Building Program in Collaboration with DICCI for Exporters and FPOs	Assam
55.	4.03.2025	APEDA organized a capacity-building programme for FPOs focusing on the export potential of King Chilli.	Nagaland
56.	4.03.2025	APEDA organized a capacity-building programme for FPOs focusing on the export potential of King Chilli.	Assam
57.	5.03.2025	APEDA organized a capacity-building programme for FPOs focusing on the export potential of King Chilli and Ginger.	Nagaland
58.	5.03.2025	APEDA in collaboration with the District Industries Centre (DIC), Government of Nagaland, organized a capacity-building program cum stakeholders meeting	Nagaland

SL. No.	Date of the Event	Details of the Capacity Building Programme	State in which the Programme where conducted
59.	5.03.2025	APEDA organized a capacity-building programme for FPOs focusing on the export potential of King Chilli	Assam
60.	7.03.2025	APEDA organized a virtual capacity building programme for FPOs focusing on the export potential of Ginger and Turmeric	Manipur
61.	11.03.2025	APEDA organized capacity building programme for FPOs focusing on the export potential of Ginger and Pineapple	Assam
62.	12.03.2025	APEDA organized capacity building programme for FPOs focusing on the export potential of Ginger and Orange	Arunachal Pradesh
63.	12.03.2025	APEDA organized capacity building programme for FPOs focusing on the export potential of Dalle Khursani (GI)	Sikkim
64.	17.03.2025	APEDA in collaboration with Bharat Event organized capacity building Program on Ginger and Pineapple for NER States	Assam
65.	19.03.2025	APEDA in collaboration with Bharat Event organized capacity building program on export documentation and building market connections for international buyers, encouraging more regional producers to engage in export activities for NER States	Assam
66.	24.03.2025	APEDA organized a virtual capacity-building programme for FPOs focusing on the export potential of Black Rice	Manipur
67.	26.03.2025	APEDA organized a virtual capacity-building programme for FPOs focusing on the export potential of Pineapple and Ginger	Arunachal Pradesh
68.	26.03.2025	APEDA in collaboration with Govt. of Meghalaya organized capacity building program on enhancing the export readiness of Meghalaya's renowned pineapple	Meghalaya
69.	27.03.2025	APEDA in collaboration with Govt. of Meghalaya organized capacity building program on focusing on the promotion and export potential of processed agricultural products from the region	Meghalaya

D. FOOD PROCESSING TRAININGS

- APEDA in collaboration with College of Food Technology under Central Agricultural University (CAU), Manipur organized "5 days Skill Development Training Programme on Value Additions to Cereals, Fruits, Vegetables & Spices Processing" at Institute of Cooperative Management, Guwahati, Assam from 26th to 31st August 2024.
- APEDA in collaboration with College of Food Technology under Central Agricultural University (CAU), Manipur organized "5 days Skill Development Training Programme on Value Additions to Cereals, Fruits, Vegetables & Spices Processing" at Nagaland Tool Room & Training Centre (NTTC), Dimapur New Industrial Estate, Dimapur, Nagaland from 23rd to 27th September, 2024.
- APEDA organized a five-day training program focused on the value addition of fruits, vegetables and spice processing from 21st to 25th October 2024. This initiative was conducted in collaboration with the Central Agricultural University, Imphal and took place at the College of Community Science in Tura, Meghalaya.

E. ORGANIC WORKSHOP AND MEETING

- APEDA Organized a meeting cum workshop with MOVCDNER official, Organic exporter, CBBOs, Organic FPCs & discussed on NPOP organic certification status, any issues being faced by FPCs & CBBOs on Tracenet, Benefit of Tracenet & export market linkages for Organic Products on 14th

October 2024.

- APEDA hosted a hybrid event to introduce the new TraceNet system for organic stakeholders. The session included presentations and a live demonstration of the system, which aims to enhance the efficiency and transparency of organic certification on 29th November 2024. Over 235 participants, including stakeholders from all eight states of NER, attended the event.

F. FIELD VISITS/INSPECTIONS

Pineapple & Banana Initiatives

- **30th May 2024**: Field visit to pineapple fields at Gameri Mura, Boko with Australian delegates and Boko Pineapple Producer Co. Ltd.
- **13th July 2024**: Visits to banana FPO Srijoni Mahila and a pineapple farm in Goalpara district, Assam.
- **30th October 2024**: Visit to Amlighat Banana Producer Co. Ltd., Amlighat, Assam
- **20th December 2024**: Second visit to Amlighat BPCL – focus on Global GAP certification and Joha rice, Amlighat, Assam

Fruits, ODOP & High-Value Crops

- **13th October 2024**: Visit to Jangi Agro FPC, Jorhat – focus on King Chilli (ODOP).
- **23rd October 2024**: Visit to AMPRI Orange Producer Co. Ltd., Khetri, Assam – Orange.
- **25th November 2024**: Visit to solar-powered cold storage at Khetri, Assam– for King Chilli, Ginger, Assam Lemon.
- **25th February 2025**: Visit to Wapung Farm Fresh Farmer Producer Company Limited, East Jaintia Hills, Meghalaya. A visit was conducted to assess the export potential of ginger and other organic products.
- **4th March 2025:** Visit to Dimapur, Nagaland to King Chilli fields to explore market linkage opportunities. The visit aimed at promoting the export of King Chilli from Nagaland

Floriculture, Spices & Packhouses (Sikkim)

- **7th January 2025**: GFPF Unit, Singtam, Sikkim – organic processing of turmeric, cardamom, ginger, buckwheat.
- **8th January 2025**: Visit to Rackdong Tink FPC, East Sikkim – focused crop Ginger, Turmeric, Buckwheat export potential.
- **9th January 2025**: Visit to Mushroom unit, Bhisal Gaon – Oyster Mushroom cultivation unit .
- **10th January 2025**: Visit to Integrated Floriculture Pack House, Melli – organic Ginger, Pickles and Spice processing unit.
- **5th March 2025:** Visit to Ginger and Natural Herbs cultivation areas of Kohima, Nagaland.

Visits to cooperatives/FPOs/govt. infra

- **28th August 2024**: Exposure visit to Centre of Excellence, Khetri, Assam.
- **14th November 2024**: Visit to Orchid Project nursery, Guwahati, Assam.
- **14th November 2024**: Visit to Community Canning & Training Centre, Ri-bhoi, Meghalaya.
- **05th December 2024:** Visit to Sohpook Organic Grower Farmer Producer Company Limited, Nongpoh, Meghalay**a,** focuses on ginger cultivation.
- **26th December 2024:** Visit to Eastern Region Marketing Co-operative Limited (EARMACS), Shillong, Meghalaya. The organization manages significant production volumes of Ginger, Pineapple, Turmeric and other crops.
- **27th December 2024**: Visited to Tangsim Agro Farmers Producer Company Limited, North Garo

Hills, Meghalaya, this FPC engages in cultivation and processing of Bananas, Pineapples, Turmeric and various value-added products like pickles, Jams, Snacks and Fruit Wines.

- **09th January 2025**: Visit to DOYS Agri Resources Pvt. Ltd., Dimapur, Nagaland to assess its operational status and challenges. The unit is equipped with modern machinery for cleaning, sorting and grading Agricultural Produce.
- **24th January 2025:** Visit to Aniya Multipurpose Co-operative Society Ltd., Arunachal Pradesh. Focus crops pineapple, ginger and orange.
- **24th January 2025:** Visit to M/s Mercy Agriculture and Allied Industry, Arunachal Pradesh. The organization manages significant production volumes of Orange, Ginger, Pineapple and Black Pepper.
- **26th March 2025**: Visit to Eastern Ri-Bhoi FPC, Ri-Bhoi, Meghalaya to develop market linkage for organic ginger.

Food Processing & Packaging unit

- **2nd September 2024**: Visit to M/s. Excel Foods, Meghalaya.
- **05th December 2024:** Visit to Umdihar Integrated Village Cooperative Society Ltd., Meghalaya, aggregation center for pineapples, equipped with two cold rooms and processing machinery.
- **26th December 2024:** Visit to Wapung Farm Fresh FPO, East Jaintia Hills, Meghalaya crops such as Lakadong Turmeric, Khasi Mandarin and various indigenous Rice varieties.
- **22nd January 2025**: Visit to Manjushree Innovation packaging unit, Amingaon.
- **22nd January 2025**: Visit to Uttaran Krishi Producer Co. Ltd., Rangia – focused crops Aromatic Rice and Mustard.
- **13th February 2025**: Inspection of Eastern Ri-Bhoi FPC processing unit, Meghalaya
- **13th February 2025**: Visit to Eastern Ri-Bhoi Farmer Producer Company Limited, Meghalaya which utilizes bamboo polyhouses and tray dryers for processing ginger, turmeric and chili.
- **13th February 2025**: Visit to Eastern Ri-Bhoi Farmer Producer Company Limited, Meghalaya, processing plant reviewed for adherence to Food safety and hygiene standards.
- **27th March 2025**: Visit to COLKS manufacturing unit Shillong, Meghalaya for value-added products like Canned pineapple. Aim was to enhance export and market linkage of processed foods

Other Visits

- **26th October 2024 :** Visit to APAMB APEDA-assisted packhouse, Karimganj, Assam.
- **26th October 2024 :** Visit to Karimganj Land Customs Station.
- **12th February 2025**: Visit to Darranga Land Customs Station.
- **12th February 2025**: Visit to Sukufa FPO, Kumarikata, Tamulpur.
- **22nd February 2025**: Visit to Bandhan Vikash Kendra, Dipor Bil.
- **26th February 2025**: Visit to Honey Processing Unit, Azara.
- **12th February 2025**: Visit to AIDC APEDA-assisted ginger packhouse, Amingaon.

G. PARTICIPATION IN INTERNATIONAL AND REGIONAL TRADE FAIRS

a. International

1. **BIOFACH 2025 - Nuremberg, Germany (11th to 14th February, 2025)**
   Key Participants: Directorate of Horticulture and food processing, MOVCDNER-Assam, Govt. of Assam
2. **Gulf FOOD – Dubai (19th to 23rd February, 2025)**
   Key Participants: M/s Salt Range Food Pvt. Limited (Assam)

b. National Trade Fair

1. **BIOFACH India 2024 (3rd to 5th August 2024)**
   - **Key Participants**: SIMFED (Sikkim), M/s Brightcrop Agro, M/s Iora Agrow, M/s Trifac Agro, Bokakhat Agro FPC , M/s Nahar Organics (Assam), Manipur Organic Mission Agency (MOMA)
2. **World Food India 2024 – New Delhi (19th to 22nd September 2024)**
   - **Participants**: M/s Kamdhenu Enterprises, M/s Brightcrop Agro, M/s Trifac Agro, M/s Sahuji Global Exim, M/s Your Organic Stop, Manipur Organic Mission Agency (MOMA)
   - Strengthened NER visibility in national food industry forums.
3. **Indus Food 2025 – Greater Noida (8–10 January 2025)**
   - **Participants**: M/s Kamdhenu Enterprises, M/s Dweller (Manipur), M/s Salt Range Foods Pvt. Ltd, M/s Sahuji Global, M/s Trifac, M/s Innotech
4. **East Himalayan Trade Fair – Guwahati (23rd to 29th January 2025)**
5. **International Organic & Agri Horti Expo 2025 – Kamrup, Assam (17th to 19th March 2025)**

H. SPECIAL MEETING WITH MINISTER, STATE AND CENTRAL DEPARTMENT

- APEDA had a meeting with Shri Virendra Mittal, IAS, Commissioner & Secretary to the Govt. of Assam, additional charge of Assam Rural Infrastructure and Agricultural Services (ARIAS) on 9th May 2024 to discuss regarding export of various Agri commodities from Assam through the FPCs.
- APEDA had a meeting with committee formed by Govt. of Assam which is headed by Smt. Aruna Rajoria, IAS, Commissioner & Secretary to the Govt. of Assam, Agriculture department and Agriculture Production Commissioner (APC) on 28th May 2024 and discussed various point for export from Assam
- APEDA participated in the virtual meeting held between Govt. of Assam, led by Smt. Aruna Rajoria, IAS, Agriculture Production Commissioner and High Commission of India, Singapore represented by Mr. T. Pravakar, 1st Secretary on 26th July 2024
- APEDA Guwahati organized an Interactive Meeting with the National Institute of Rural Development and Panchayati Raj (NIRD) officials New Delhi and NER-State Rural Livelihood Mission (SRLM) to discuss on enhancing rural livelihoods in the NER through agricultural and processed food product exports on 31st July 2024.
- APEDA Guwahati attended a meeting regarding multistate cooperative societies for exports, organic farming, BBSSL etc on 19th September 2024. The meeting was chaired by Principal Secretary to the Govt. of Assam, Cooperation department.
- A meeting with Economic adviser, NEC was held on 26th September at Shillong, Meghalaya to discuss on how APEDA and NEC can work together for promotion of export from the region.
- APEDA participated in a meeting organized by the National Cooperative Development Corporation (NCDC) Regional Office on 8th October 2024.
- On 11th November 2024, meeting was held between APEDA and Smt. Aruna Rajoria, IAS, Commissioner & Secretary, Government of Assam, to discuss the revision of Organic Export regulations.
- On 18th November 2024, APEDA had a meeting with Shri Virendra Mittal, IAS, Commissioner & Secretary to the Government of Assam, to discuss the state's export scenario and potential collaborations between APEDA and the ARIAS Society.
- On 6th December 2024, APEDA held a meeting with Smt. Nandita Gorlosa, Honorable Minister of Assam, to discuss APEDA's efforts in promoting Agricultural Exports.
- On December 16, 2024, APEDA and NABARD held a meeting to discuss handholding support for Farmer Producer Organizations (FPOs) and Farmer Producer Companies (FPCs).

- On 23rd January 2025, APEDA had meeting with the Director of Horticulture, Meghalaya. APEDA held discussions on financial assistance schemes, FPO registration and GAP certification.
- On 24th January 2025, APEDA RO Guwahati had meeting held with NABARD RO Arunachal Pradesh, focused on enhancing collaboration to boost exports, supporting FPOs/FPCs with market access and capacity-building initiatives.

I. MEETING WITH AUSTRALIAN AND BANGLADESH DELEGATION

- APEDA organised a meeting with delegates from Australia to discuss on export potential of pineapple from Assam at the APEDA assisted packhouse M/s. Salt Range Supply Chain solutions Private Limited, Guwahati, Assam on 29th May 2024.
- APEDA organized a virtual meeting with five importers from Bangladesh to discuss the export potential of Assam's agricultural products, specifically Ginger, Khashi Mandarin and Non-basmati rice on 5th November 2024.

16.7 HYDERABAD

Introduction	:	**RO Hyderabad established in July 1997**
Regional Head	:	Shri R P Naidu, Assistant General Manager
Address	:	Room No. 908, 9th Floor, C.G.O. Towers, Kavadiguda, Secunderabad – 500080

1. WORK/INITIATIVES:

a. GI Products promotion:

Sl. No.	New GI Product	Origin	Export Destination
1	Banganapalli	Telangana	USA, UAE, Gulf countries

2. PARTICIPATION IN INTERNATIONAL & NATIONAL EVENTS

2.1 International Events:

Name of Event	Name ofof Organizer	Date
International Nutri Cereal Conference Conference-IIMR, Hyderabad	ICAR-IIMR	17 to 19 October 2024

2.2 National Events:

Sr. No.	Name of Event	Name of of Organizer	Date	Type of APEDA's participation (Stall exhibition/ Sponsorship/ Others)	Amount Sanctioned, if any
1	National Conference on "Building Sustainable Agricultural Startups in India"	ICAR- NAARM	12 and 13th November 2024	Others	Nil
2	Poultry Expo @ Hitex		27/28/29 November 2024	Others	Nill

3. ACTIVITIES OF APEDA REGIONAL OFFICE, HYDERABAD

a. Capacity Building Programmes for the FPOs/FPCs and Progressive Farmers and other programmes organized and participated by Regional Office, Hyderabad

S.No	Name of Event Program	Date of event	Organized by
1	Agribusiness Management Development for CEOs of FPOs program	26-04-2024	ICAR-NAARM
2	Enterpreneurship development programme to Telangana state officials	30-05-2024	
3	FPOS cluster level meeting	20-06-2024	NABARD
4	Induction training programme for Newly recruited Horticulture officers of Telangana State	03-07-2024	Department of Horticulture, Govt of Telangana

S.No	Name of Event Program	Date of event	Organized by
5	Capacity building programme to FPOs on Agri Exports -Mosambi FPOs	13-08-2024	APEDA, Hyderabad
6	Sensitization programme on 'Changes in MRL and non-renewal of active substances as notified by EU'	28-08-2024	APEDA, Hyderabad
7	Sensitization program on Food Safety, Hygiene and Quality Measures" to Meat establishments in Southern India	05-09-2024	
8	Horticulture Cluster Development programme in Telangana state	05-09-2024	Department of Horticulture, Govt of Telangana
9	Sensitization program on ' GLOBALG.A.P Certification'	01-10-2024	APEDA, Hyderabad
10	Awareness programme on GAP Certification and Export procedures	30-10-2024	APEDA, Hyderabad and NABARD
11	Interactive meeting with Millet startups	12-11-2024	APEDA, Hyderabad
12	Strengthening Partnership for sustainable agriculture	15.11.2024	ICRISAT
13	Registration of Mango Farms in Horti.Net for the District Horticulture Officers and Horticulture Officers, Govt. of Telangana	10-12-2024	APEDA, Hyderabad
14	Capacity Building and Awareness Programme for SC-ST Entrepreneurs on Agri Exports	14-12-2024	APEDA, Hyderabad and DICCI
15	Awareness cum Interaction Meeting of famers from erstwhile Mahbubnagar District on Registration of Farms, Organic Certification, Export & Domestic Markets for Mango Fruits under Mango Cluster Development Programme (CDP)	17-12-2024	Department of Horticulture, Govt of Telangana and APEDA, Hyderabad
16	Awareness programme on Area wide management of fruit flies in Mango Cluster area, Nagar Kurnool, Telangana	28-12-2024	NIPHM and APEDA, Hyderabad
17	Area wide management of Fruit files, Damannapet, Wardhannapeta, Warangal dist	03-01-2025	NIPHM and APEDA, Hyderabad
18	Area wide management of Fruit files, Shadnagar, Rangareddy dist	07-01-2025	NIPHM and APEDA, Hyderabad
19	launching ceremony of FPO Acceleration namely., "Agri Gativardhan 1.0"	07-01-2025	ICAR-NAARM
20	workshop on constraints in export of Dairy Products, PV Narsimha Rao Telangana Veterinary University (PVNRTVU)	17-01-2025	PV Narsimha Rao Telangana Veterinary University
21	Capacity Building Programme on Empowering FPOs for Global Success: A Comprehensive Training on APEDA and Export readiness	27-01-2025	ICAR-NAARM
22	National Millets Kisan Mela & Industry Meet	03-03-2025	ICAR-IIMR
23	APEDA registration, export procedures, certifications, financial support schemes and key global markets	06-03-2025	ICAR-IIMR

S.No	Name of Event Program	Date of event	Organized by
24	Capacity Building program on Agri Exports for mango farmers-KVK Medak	12-03-2025	APEDA, Hyderabad and KVK Medak
25	Niryat bandu programme on mango exports	20-03-2025	DGFT

b. Events: RBSM/BSM:

Name of Event	Organizer	Date
Buyer Seller meet	Department of Horticulture, Govt of Telangana and APEDA, Hyderabad	25-03-2025

16.8 JAMMU

Introduction	:	**Established in February 2021**
Regional Head	:	Ms. Vinita Sudhanshu, General Manager
Address	:	1st Floor, Room No. 3 & 4, Agriculture Extension Building (Directorate of Agriculture), Gole Pully, Talab Tillo, Jammu-180002

a) Exported 500 kgs of Fresh Snow Peas on 22nd May, 2024 to London
b) Organized Agri Export Opportunity cum Buyer Seller Meet on 25th July, 2024 with the Regional Office Leh. The event was joined by around 100 participants and 15 exporters from pan India
c) Flagged off first commercial consignment of 1 MT of premium Cherries to UAE and Saudi Arabia on June 13th, 2025 through Lulu Group.

16.9 KOCHI

Introduction	:	**RO Kochi established in May 2021**
Regional Head	:	Shri U Dharma Rao, Asstt. General Manager
Address	:	Room No. 4 C, 4th Floor, 'Sugandha Bhavan', Office of Spices Board, N.H. By Pass, Palarivattom. P.O Kochi- 682025, Kerala, India

1 Activities of Regional Office, Kochi

a. Capacity Building Program

1) RO Kochi organized a consultative meeting with cashew stake holders at The Leela Ashtamudi-Raviz Hotel, Kollam on 30th May 2024. The meeting was to discuss and chalk out a roadmap for reviving the Cashew exports from the state.
2) RO Kochi attended national Conference on "Sustainable Cashew Production: Challenges and Opportunities" held on 14-15th June 2024 at New Durbar Hall, Raj Bhavan, Goa organized by Directorate of Cashewnut and Cocoa Development (DCCD), Kochi, Dept. Of Agriculture, Government of Goa and Goa State Horticulture Corporation Ltd.
3) RO Kochi organized a capacity building program for FPO's / FPC's and Co-operative Societies through virtual mode on 3rd July 2024.
4) RO Kochi attended the programme organized by CII "Workshop on Growing Opportunities from Free Trade Agreements - An Industry Perspective" at Kochi on 11th July 2024. The session was joined by officials from Spices Board, MPEDA, Coir Board, Cashew Board-Kerala and APEDA registered exporters.
5) RO Kochi attended the Outreach Session on Agri Exports organized by Kerala Exporters Forum (KEF) on 24th July 2024 at Kozhikode with core focus on Agri exports. The programme was joined by Joint Commissioner Customs (Preventive), Department of Agri (Govt of Kerala), Incharge, Air Cargo Terminal, Kozhikode, JSW Mangalore Container Terminal.
6) RO Kochi had organized a capacity building programme for Cashew Stakeholders at Krishi Vignan Kendra, Sadanandapuram, Kollam, Kerala on 31st July 2024. The program was attended by officials of MSME (Govt. of Kerala), Directorate of Cashew and Cocoa Development (DCCD), Govt of India, Export Inspection Agency (EIA), NABARD, Special Officer (Cashew), Govt of Kerala and official of KVK.
7) RO Kochi organized a "Virtual capacity building program for Jackfruit" on 20th August 2024.
8) RO Kochi attended a Conference on 23.09.2024 organized by ASSOCHAM Kerala State Development Council on " Robust Export Landscape and Trade Finance Opportuniies for Inclusive Growth".
9) RO Kochi organized a virtual Sensitization Program on 19th September 2024, for the newly registered exporters of APEDA. A presentation was made on the Activities, roles and financial assistance schemes of APEDA and encouraging exporters to participate in domestic and international exhibitions, trade fairs, organizing BSM and RBSM, product specific campaigns, assistance schemes offered for cashew exporters. The Program had a participation of 25 newly registered exporters including start-ups.
10) Virtual Sensitization Program was conducted for cashew exporters on 26th September 2024 on the recently announced Financial Assistance Scheme for cashew sector, under the scheme for development of export infrastructure and to guide the exporters on the procedure for submission of online application for the scheme. The meeting was attended by 42 Cashew exporters from Kerala.
11) A Capacity building program for Cashew Stakeholders was organized by RO-Kochi at Krishi Vigyan

Kendra, Kannur on 27.09.2024. The program had a participation of around 60 stakeholders including exporters, APEDA registered FPCs, processors and Cashew farmers. Thereafter, promotional activities of APEDA in Cashew sector, exclusive FAS of APEDA for Cashew industry was also explained in the technical session of APEDA.

12) RO Kochi organized FPO/Exporters conclave in association with Department of Agriculture Development and Farmers Welfare, Govt of Kerala on October 15,2024. The program was attended by around 120 including exporters, FPO/FPCs/Co.Op Socities, farmers and startups.
13) A virtual Sensitization Programme was conducted on 29.10.2024 for the newly registered exporters of APEDA. The program had a participation of 20 newly registered exporters including Co-operative Societies.
14) RO Kochi organized a virtual Sensitization Programme on 14.11.2024, for the newly registered exporters of APEDA wherein presentation was made on the activities, roles and financial assistance schemes of APEDA.
15) Organized virtual capacity building program for Banana exporters, FPOs and progressive farmers on "Post Harvest Management of Banana & Sea shipment Protocols for Banana" on 19th November 2024 in association with NRC for Banana.
16) A Virtual Awareness Program for FPO/FPCs regarding APEDA registration was conducted on November 21, 2024. The program had a participation of 30 FPO/FPCs promoted by an NGO-Centre for Innovation in Science and Social Action (CISSA).
17) Organized a Capacity Building Program on December 4, 2024, in association with Dept. Of Agriculture Development & Farmers Welfare and Palai Social Welfare Society (CBBO) at Palai, Kottayam for FPO/FPCs. The program had participation of 65 officials from 23 FPO/FPCs based at Kottayam district.
18) A Virtual Sensitization Programme was organized by RO Kochi on December 10, 2024, for the newly registered exporters of APEDA. RO made a detailed presentation on the functions, roles, scheduled products under the purview of APEDA, export-oriented activities and financial assistance schemes. The program had a participation of 29 newly registered exporters.
19) A Virtual Capacity Building Program for Honey Exporters/FPCs and Progressive Farmers was conducted by RO Kochi on December 12, 2024. The program was attended by 20 participants wherein technical sessions were handled by CPCRI-KVK, Kasaragod as well as DMI, Regional Laboratory, Kochi.
20) RO Kochi organized a Virtual Awareness Program for FPO/FPCs on Role, Functions, Scheduled Products and Registration Procedure of APEDA on December 18, 2024.The program had a participation of 20 FPO/FPCs.
21) A Virtual Capacity Building Program for Exporters/FPCs and Co. Operative Societies handling tuber crops was organized by RO Kochi on December 19, 2024. Technical session on 'Potential of Tuber crops and its value-added products for export' was given by Principal Scientist, Central Tuber Crops Research Institute (CTCRI). The program had a participation of 20 people including exporters/FPCs and Co. Operatives.
22) RO Kochi organized a sensitization program for newly registered exporters of APEDA on 8th January 2025. RO made a detailed presentation on the functions, roles, scheduled products under the purview of APEDA, export-oriented activities and financial assistance schemes.
23) RO Kochi delivered technical session on Role, Functions and Promotional Activities of APEDA at Agri Fest organized by Dept. of Agriculture & Farmers Welfare on January 15, 2025. The program had a participation of 65 people including farmers, representatives of FPO/FPCs/Exporters and Processing units.
24) A Virtual Sensitization Program on January 21, 2025. The program had a participation of 48

representatives of SHGs/FPO/FPCs from different parts of Kerala. A detailed presentation was provided on roles, functions and promotional activities of APEDA

25) Organized Virtual Capacity Building Program for Exporters/FPO/FPCs handling Jaggery on January 28, 2025. The technical session on 'Export oriented Production of Jaggery' was delivered and had a participation of 27 members including exporters/FPO/FPCs.
26) A Virtual Capacity Building Program was conducted on February 5, 2025, for Honey Exporters/ FPO/FPCs on 'Processing, Value addition & Analysis of Honey'.
27) RO Kochi was invited to a Panel discussion on Union Budget 2025 organized jointly by University of Calicut and Kerala Exporters Forum (KEF) on February 12, 2025.
28) Capacity building programme was conducted for new entrepreneurs, exporters, FPOs, for APEDA Foundation Day on February 13, 2025
29) RO Kochi in association with Agri Business Incubator (ABI) of Kerala Agricultural University conducted a one-day workshop for Millet exporters, processing units, FPO/FPCs and startups on February 14, 2024.
30) RO Kochi participated in Invest Kerala Global Summit on 21st February 2025 at Kochi. The event was inaugurated by Honorable Minister of Commerce and Industries, Shri Piyush Goyal. Various other line departments such as Govt of Kerala, Spices Board, Coir Board, MPEDA, DGFT, Rubber Board and others have joined the program.
31) Regional Office Kochi participated in the 10K FPO Mela in Calicut, Kerala, on February 22, 2025. RO Kochi presented a comprehensive overview of the export process and procedures and briefed attendees on APEDA's initiatives for FPOs.
32) A virtual sensitization program was organized for Startups on February 25, 2025. The program was joined by 15 startups. RO made detailed presentation on functions, scheduled products and promotional activities of APEDA.
33) RO Kochi was invited by CSIR-National Institute of Interdisciplinary Science and Technology (NIIST) to deliver session on 'Export Potential of GI tagged Marayoor Jaggery' on March 01, 2025, at Marayoor, Idukki.
34) RO Kochi was invited for Capacity Building Training Program on Cashew Production and Post Harvest on 18th March 2025 organized by Cashew Research Station of Kerala Agricultural University at Thrissur.
35) Organized a Virtual Sensitization Program in association with DGFT Kochi Regional Authority on Assistance Schemes of DGFT on 19.03.2025.
36) A Virtual Sensitization Program was organized by Regional Office Kochi for newly registered exporters on March 25, 2025.

b. Interaction with State Governments:

1) RO Kochi conducted a meeting with Sri. Biju Prabhakar IAS (Secretary Industries Department, Govt. Of Kerala) on development of Cashew export from Kerala on 2nd May 2024 at Secretariat, Trivandrum. He further sought for financial assistance from APEDA for cashew industry and informed that the department is in process for getting GI tag for Kollam roasted cashew.
2) RO Kochi conducted a meeting with Chairman and Managing Director of Kerala State Cashew Development Corporation (KSCDC) at Government Rest House, Thiruvananthapuram on 2nd May 2024.The value-added products of KSCDC was showcased in which some unique products such as cashew apple soda, cashew apple jam and instant cashew soup were also displayed. Moreover, queries on exclusive financial assistance schemes of APEDA for introducing machineries in processing units in KSCDC were raised.
3) RO Kochi attended a meeting with senior administrative officer of CFRD at Pathanamthitta on 13 June 2024. The main agenda of the meeting was to discuss about the Audit para concerning

financial assistance from APEDA since 2015. Plant Engineer discussed about the root cause of the issues. He conveyed that final bidding will be conducted on 18th of June and finalize the bidder.

4) RO Kochi had a meeting with Mr Ram Das, IRS, Assistant Commissioner Customs / Terminal Incharge Kozhikode on 25th July 2024. The meeting was joined by the officials of Plant Quarantine, Kerala State Industrial Enterprise (KSIE) and Air Cargo Handlers.
5) RO Kochi had a meeting with Dr Femina, Director, Directorate of Cashewnut and Cocoa Development (DCCD), Govt. of India at Kochi on 26th July 2024. Main purpose of the meeting was to discuss the problems in the cashew sector for exports as well as processing.
6) RO Kochi had a meeting with Sh. Prashanth.N., IAS, Special Secretary, Agri Development, Govt. of Kerala on 30th July 2024 at Secratariat, Trivandrum. During the meeting, Special Secretary informed that Govt. of Kerala is coming up with a project proposal for creating agri wealth opportunities for connecting farmers with the exporters. "KABCO" (Kerala Agro Business Company) and "NAWO-DHAN" (New Agriculture Wealth Opportunities – Driving Horticulture and Agribusiness Networking) is rolling out a project proposal to make use of huge land reserves of the Government to promote high-tech farming and commercial cultivation.
7) RO Kochi organized online preliminary meeting with exporters/ stakeholders, on 7th August 2024, under the Chairmanship of Shri Prasanth.N. IAS, Special Secretary. The meeting was joined by nearly 40 exporters from VAFA, Kaybee Exports from Maharashtra, Kerala Exporters Association, potential exporters from Andhra Pradesh, Telangana, Karnataka, Kerala states.
8) RO Kochi attended a meeting with Mr. Prasanth N, IAS Special Secretary, Department of Agriculture and Farmer, Secretariat Government of Kerala, at Trivandrum on 9th August 2024 and the meeting was joined by Ms. Jeevitha Gnanasekaran. The Special Secretary suggested APEDA to organize Workshop in collaboration with KABCO (Kerala Agrobusiness Company) for various stakeholders involved in the production of the pilot project NAWO DHAN in the nearing future.
9) Attended a meeting on October 10,2024 related to Cashew under the chairmanship of Sh. APM Muhammed Hanish IAS, Principal Secretary, Dept. Of Commerce and Industries, Govt. Of Kerala. The meeting was joined by Kerala State Cashew Development Corporation (KSCDC), Kerala State Cashew Workers Apex Industrial Co.op Society Ltd (CAPEX), Kerala State Agency for Cashew Cultivation (KSACC), Dept. Of Industries Commerce and Kerala Cashew Board (KCB).
10) A meeting was held with Shri. Shanavas, State Program Co-Ordinator (Agri), Kudumbashree on October 10,2024 to discuss possibility of exports of products produced by Women Self-Help Groups and FPOs/FPCs of Kudumbashree.
11) RO Kochi had a meeting with the newly appointed CEO of CFRD Dr. Aswathy Sreenivas IAS at SupplyCo, Head Office on February 20, 2025. The prevailing issues related to CFRD Project at Elanji and the Financial assistance provided by APEDA were briefed.

16.10 KOLKATA

Introduction	:	**Established in March, 1996**
Regional Head	:	Mr. S.K Mandal, Asst. Manager
Address	:	4th Floor, Mayukh Bhavan, Bidhan Nagar, Salt Lake, Sector 2, Kolkata-700 091

a. New Products/New Markets (Flag off Programmes):

Sl. No.	New Product	Origin	Export Destination
1	Green Papaya	Odisha	London, UK
2	Green Papaya	Odisha	Ireland, EU

b. Capacity Building:

West Bengal:

Sl. No.	Date	Details of the Programme	Place
1	09.07.2024	Capacity Development Programme cum meeting with FPOs for growth in Agricultural Exports from West Bengal organised with NABARD in association with APEDA, Kolkata	Kolkata
2	19.10.2024	Export Oriented Capacity Development Programme for FPOs/ FPCs and progressive farmers at Bhangar	North 24 Parganas
3	02.11.2024	Export Oriented Capacity Development Programme for FPOs/ FPCs and progressive farmers at Pulsita, Kolaghat Block	Purba Medinipur
4	16.11.2024	Capacity development program during Floriculture Promotion & Fragrance Cum Exhibition organised by Hemnagar Sundarban Dream with financial support from APEDA	Darjeeling
5	20.11.2024	Capcity development program on Commodity Trading and Role of APEDA in value chain management of Agricultural Commodities organised by Agricultural Training Centre & SAMETI West Bengal, Ramkrishna Mission Ashram Narendrapur	South 24 Parganas
6	26.11.2024	Export Oriented Capacity Development Programme for FPOs/ FPCs and progressive farmers in association with Hemnagar Sundarban Dream at Taldangra	Bankura
7	08.12.2024	Export Oriented Capacity Development Programme for FPOs/ FPCs and progressive farmers at Mazampur, Block Haroa	North 24 Parganas
8	17.12.2024	Buyer Seller cum CDP at IIHM Kolkata in association with Grameen Foundation	Kolkata
9	06.01.2025	Export Oriented Capacity Development Programme on GI Tagged Sundarban Honey	South 24 Parganas
10	07.01.2025	Capacity Development Program for Farmer Producer Organizations (FPOs) in collaboration with the National Cooperative Development Corporation (NCDC)	Virtual
11	15.01.2025	Virtual Export-Oriented Capacity Development Program	Virtual
12	18.01.2025	Export Oriented Capacity Development Program for FPOs/ FPCs/Progressive Farmers at Amarda GP, Gopiballavpur-1 Block	Jhargram

Sl. No.	Date	Details of the Programme	Place
13	20.01.2025	APEDA Regional Office Kolkata organized a Capacity Development cum interactive meeting between FPO/FPC members and Mr. K. Selvakumar, General Manager Cargo, AAICLAS, along with other AAICLAS officials.	Kolkata
14	29.01.2025	Capacity Development Program during "Farmer Business Summit 2025 & Agriculture Leadership Award" at Moukhali High School Maidan, Amtali GP, Gosaba Block	South 24 Parganas
15	30.01.2025	Export Oriented Capacity Development Program for Board Members of FPOs/FPCs in collaboration with Gobardanga Seba Farmers' Samity at Gobardanga	North 24 Parganas
16	13.02.2025	Export-oriented capacity building program for FPOs/FPCs on the occasion of APEDA's 39th Foundation Day at Manika, Diamond Harbour-II Block, South 24 Parganas, West Bengal, in collaboration with Pallymangal Agro Producer Company Limited.	North 24 Parganas
17	28.02.2025	APEDA Kolkata conducted a CDP during Krishi Mela at Manika, P.S- Ramnagar , South 24 Parganas, West Bengal	South 24 PGS
18	09.03.2025	Export-Oriented Capacity Building Program organized by Hemnagar Sundarban Dream, a reputed NGO in West Bengal, in association with APEDA. The event was held at Samshernagar, North 24 Parganas, West Bengal	North 24 Parganas
19	19.03.2025	APEDA Kolkata organized a Capacity Development Program cum Exposure visit for the BODs of FPOs/FPCs from different districts of Odisha, in association with Bhangar Vegetables Producer Company Limited, WB (APEDA registered member) who is the prominent exporter of Vegetables from West Bengal.	South 24 Parganas
20	20.03.2025	State Level Workshop on "Aromatic Rice of West Bengal: Production, Marketing and Future Scope" organized by Bidhan Chandra Krishi Viswavidyalaya (BCKV), Nadia, which is the GI holder of Aromatic rice varieties of West Bengal, including Gobindobhog.	Nadia
21	31.03.2025	Export Oriented Capacity Development Program at Natni Gram Panchayat, Habra Block, North 24 Parganas.	North 24 Parganas

Odisha:

Sl. No.	Date	Details of the Programme	Place
1	05.08.2024	Training cum Awareness Program on Sanitary and Phyto Sanitary Measures, Good Agricultural Practice and Food Safety organised by Krishi Vigyan Kendra in association with APEDA. Nayagarh, Odisha	Nayagarh
2	06.08.2024	Training cum Awareness Program on Sanitary and Phyto Sanitary Measures, Good Agricultural Practice and Food Safety organised by Krishi Vigyan Kendra in association with APEDA.	Dhenkanal
3	20.09.2024	Export Oriented Capacity Development Programme on ONE DISTRICT ONE PRODUCT (Kandhamal Turmeric) cum Buyer Seller Meet At Kandhamal, Odisha	Kandhamal
4	21-23.09.2024	Capacity Development program during FPO MELA Organised by The Small Farmers Agri Consortium (SFAC) for FPOs/FPCs and progressive farmers at Bhubaneswar, Odisha	Bhubaneswar

Sl. No.	Date	Details of the Programme	Place
5	09.11.2024	Capacity Development program during "Boosting Exports from MSME" at Hotel Nandan, Berhampur, Dist. Ganjam, Odisha organised by MSME-DFO, Cuttack under Ministry of MSME, Govt. of India in association of APEDA.	Ganjam
6	10.11.2024	Capacity Development program during International Symposium on Shree Anna and Forgotten Foods" is being organised by the Dept. Of Agriculture and Farmers' Empowerment (DAFE), Govt of Odisha at Bhubaneswar, Odisha	Bhubaneswar
7	18.11.2024	Interactive Meeting cum Capacity Building Program for FPOs and FPC (Fresh Fruits and Vegetable centric) in Odisha.	Virtual
8	23.11.2024	Stakeholders Interactive Meeting cum capacity development program on account of National Cashew Day	Virtual
9	12.12.2024 to 14.12.2024	Capacity Development Programme at "Aspiring Odisha" 12-14 December 2024 at Narmada Gardens, Baripada, Dist. Mayurbhanj, Odisha.	Mayurbhanj
10	19.12.2024	BSM cum CDP on Potato by The HOFED, Govt. of UP at Hotel The Presidency	Bhubaneswar
11	19.12.2024	Capacity Development program during "Odisha: The emerging export hub from local to Global by MSME, Govt. of India" in association with NI-MSME and OMSME, Women wing	Bhubaneswar
12	25.01.2025	Virtual Capacity Development Program for FPOs/FPCs from Odisha	Virtual
13	27.01.2025	Capacity Development Program during the "Spices & Coffee Conference 2025" held at Sewa Kendra, Saring Erpi, Daringbadi, Kandhamal	Kandhamal
14	08.02.2025	Capacity development programme for FPOs and FPCs in collaboration with NABARD-Bhubaneswar in association with Directorate of Horticulture,	Bhubaneswar
15	09.02.2025	CDP cum Export Pathshala for FPOs in Odisha, organized by NABARD and Palladium in association with APEDA and the Directorate of Horticulture, Government of Odisha. APEDA was represented by RH(SKM).	Bhubaneswar
16	20.02.2025	CDP cum Consultation meeting for the promotion of agricultural exports from Odisha at the Conference Hall of Krushi Bhawan, Bhubaneswar on Ultra Low GI variety of Aromatic Rice, including Kalajeera Rice and indigenous varieties.	Bhubaneswar
17	21.02.2025	Capacity Development Program cum awareness program on "Session on Agriculture, Processed Food & Poultry based Enterprises with Focus on Exports" at Conference Hall, IDCO Towers, Janpath, Bhubaneswar	Bhubaneswar
18	12.03.2025	Workshop on Sustainable Millet Farming and Business Development under Sri Anna Abhiyan by the District Administration of Keonjhar, Odisha on Millet.	Keonjhar
19	20.03.2025	Capacity Development Programme cum AGRIBUSINESS CONCLAVE 2025", a two days event 19-20 March,2025 organised by the Odisha University of Agriculture and Technology, Bhubaneswar at their conference hall.	Bhubaneswar

Jharkhand:

Sl. No.	Date	Details of the Programme	Place
1	14.07.2024	Export Oriented Capacity Development Programme on ONE DISTRICT ONE PRODUCT (Deoghar Peda) cum Buyer Seller Meet	Deoghar
2	27.07.2024	One day training programme for farmers, dealers and FPOs, organized by National Seeds Corporation Ltd. (NSC) under NLM Scheme in association with APEDA	Ranchi
3	08.08.2024	Training cum Awareness Program on Sanitary and Phyto Sanitary Measures, Good Agricultural Practice and Food Safety organised by Krishi Vigyan Kendra in association with APEDA	Hazaribag
4	09.08.2024	Training cum Awareness Program on Sanitary and Phyto Sanitary Measures, Good Agricultural Practice and Food Safety organised by Krishi Vigyan Kendra in association with APEDA	Khunti
5	17.08.2024 & 18.08.2024	Capacity Development Program during Two days Seminar on "Bee to Business: Effective Beekeeping Practices for FPOs & Farmers organised by The Divyayan Krish Vigyan Kendra, Ramkrishna Mission Ashrama, Ranchi in association with National Bee Board and APEDA	Ranchi
6	27.08.2024	Export Oriented Capacity Development Programme on ONE DISTRICT ONE PRODUCT (Bokaro Jackfruit) cum Buyer Seller Meet	Bokaro
7	06.02.2025	District Level Export Promotion Committee (DLEPC) meeting cum awareness program at Samaharnalaya Bhavan office room in Simdega	Simdega
8	14.02.2025	Virtual Export Oriented Capacity Development Program for FPOs/FPCs	Jamtara
9	20.02.2025	Capacity development program during Three-day long Radiant Jharkhand event (20-22 Feb), which was organized by Visual Myths at the Ramada by Wyndham in Jamshedpur, Jharkhand.	Jamshedpur
10	25.02.2025	Export Oriented Capacity Development Programme at Jamtara Dist, Jharkhand.	Jamtara
11	21.03.2024	the Jharkhand Agri Export Workshop organised by "Federation of Jharkhand Chamber of Commerce and Industries (FJCCI)" at Chamber Bhawan, Ranchi, Jharkhand	Ranchi

1. On 26.04.2024 APEDA-Kolkata participated in the Chintan Shivir organized by DGCIS, DOC, Moc&I, Govt. of India at Science City Auditorium, Kolkata. The program was aimed at addressing the data gap/lag issues within the existing setup of merchandise trade.
2. Keeping in view of the perishable cargo related hurdles being faced by the FFV exporters in Kolkata region, today, on 25.07.2024, APEDA-Kolkata took an initiative to organise an interactive meeting in the office of the General Manager (Cargo), AAICLAS-Kolkata.
3. The Dept.of Food & Supplies, Govt. Of W.B. in association with Indian Chamber of Commerce-Kolkata organised "Bengal Rice Conclave, 2024" on 26.07.2024 at The Park, Kolkata. APEDA was one of the sponsors of this event.
4. The Dept. Of Food Processing Industries and Horticulture, Govt of West Bengal in association with Indian Chamber of Commerce is organising Bengal Food & Fruit Festival 2024 at Netaji Indoor Stadium, Kolkata (W.B.) from 9-11 August 2024.
5. Keeping in mind the perishable cargo related hurdles being faced by the FFV exporters in Kolkata region, today, on 29.08.2024, APEDA-Kolkata took an initiative to organise an interactive meeting at the International Cargo Terminal Building, NSCBI Airport, Kolkata.

16.11 LADAKH

Introduction	:	**Established in November 2021**
Regional Head	:	Ms Vinita Sudhanshu, General Manager
Address	:	APEDA Regional Office, District Industries Center, Skampari, Near District High Court, Leh UT Ladakh, 194101.

a) Exported 35 MT of Fresh Apricot to Singapore, Mauritius & Vietnam on 5th July, 2022

b) Organized Agri Export Opportunity cum Buyer Seller Meet on 25th July, 2024. The event was joined by around 100 participants and 15 exporters from pan India.

c) 1000 kgs of Karkicho Apple from Kargil and 1000 kgs Red Delicious Apple were exported to Saudi Arabia, through Fair Exports on 27th October, 2024.

16.12 MUMBAI

Introduction	:	**Established in December 1990**
Regional Head	:	Shri Prashant Waghmare Dy. General Manager
Address	:	4th Floor, Unit No. 3 & 4, Banking Complex Bldg. No. II, Sector 19/A, Vashi, New Mumbai-400705

a) Flag off of new/innovative products

- 01st April 2024 season's 1st Mango consignment was flagged off by M/s Kay Bee exports consisting of 3000 Boxes to USA from MSAMB, IFC Facility.
- On April 10th 2024 season's first consignment of Mangoes was flagged off by M/s. Rushika foods consisting of 361 Boxes from the MSAMB, IFC facility to USA.
- On 26th May, 2024, RO Mumbai organized a Flag Off for the first shipment of Mankurad Mangoes, (GI tagged product of Goa) from Mopa Airport, Goa to UK.
- On 07th June 2024 APEDA organized a Flag Off for the First Trial Shipment of Pineapple (MD2 variety) of 8775 kg (650 boxes) from JNPT port, Maharashtra to Dubai, UAE By Sea.
- On 10th June 2024, APEDA in association with Maharashtra State Agricultural Marketing Board (MSAMB) organized a Flag Off for the First Trial consignment of Kesar Mangoes from Maharashtra to Japan by Sea.
- APEDA organized the flag off on 1st August 2024 for GI Tagged Purandar Figs juice to Poland by Sea container. For this juice the Figs were sourced from GI registered farmers of Purandar taluka of Pune district, Maharashtra.
- On 31st August 2024 APEDA organized a Flag Off for First Export Consignment of Fresh Pomegranates from Mumbai to Melbourne, Australia by air after getting market access.
- On 7th December 2024 APEDA organized a Flag Off for a Trial shipment of Fresh Nagpur oranges from Nagpur to Oman (Muscat) by Air.
- On 23rd December 2024, RO Mumbai organized a flag-off ceremony of the Nagpur Orange container to UAE. A 40 feet container consisting of 20 MT of Orange exported by M/s. MKC Agro Fresh Limited.
- On 07th February 2025, the First Commercial Shipment of fresh Pomegranate by Sea shipment for season 2025 to the USA was flagged off from the MSAMB-IFC facility, Vashi, Navi Mumbai.

b) Capacity Building Programme

- On 4th April 2024 APEDA Mumbai organized a capacity building programme for Gholwad Bordi Farmer Producer Company, a sapota grower FPO of Dahanu, Palghar district, Maharashtra. Ghilwad Chikoo is GI(Tagged).
- On 24th April 2024 APEDA Mumbai organized an interactive meeting cum sensitization programme for Farmer Producer Company (FPOs) registered under State Government, Maharashtra at RO, Mumbai.
- On 1st July 2024 organized a Capacity Building programme for FPOs for Export of Banana at Jalgaon, Maharashtra.
- On 26th August 2024 RO Mumbai organized a virtual awareness programme on Global Gap Certification (GAP) for Farmer Producer Companies and farmers in association with State Horti Department of Maharashtra.
- A Symposium was organized on Enhancing the export of Fresh Banana and Pomegranate to Global Markets in Mumbai on 14th October 2024. The exporters of horticulture products were sensitized

on the technical parameters on sea protocol developed for Banana and Pomegranate.

- On 5th November 2024 RO Mumbai in association with M/s. DNV organized a virtual awareness programme on Global Gap Certification (GAP) for Farmer Producer Companies, farmers and Exporters.
- RO Mumbai organized a virtual Capacity Building Programme on "ISO-22000 Certification" for Farmer Producer Companies (FPCs), Startups, Women Entrepreneurs working in food processing sector on 12th November 2024.
- On 14th & 18th November 2024 RO Mumbai organized a Capacity building programme for new startups companies, Women entrepreneurs and Farmer Producer Companies (FPCs).
- On 19th November 2024 RO Mumbai in association with State Bank of India organized a virtual Capacity Building programme on "Agricultural Finance Products of State Bank of India & various Government subsidy schemes" for Farmer Producer Companies, Exporters, Startups and Women Entrepreneurs.
- On the occasion of "National Cashew Day 2024," RO Mumbai organized a meeting with cashew growers in the cashew cluster of Ratnagiri followed by field visit on 23rd November 2024. APEDA official provided guidance on Good Agricultural Practices (GAP), Financial Assistance of Missing gaps and ISO 22000 standards, quality standards and motivated them to take GAP certificate and also discussed APEDA's role in cashew exports.
- On 26th November 2024 RO Mumbai organized a virtual Capacity Building Programme for Packhouse Managers in the Horticulture sector.
- RO, Mumbai organized Demonstration of New Trace.net system for organic stakeholders on 3rd December 2024 at Navi Mumbai.
- APEDA in association with NIPHM & KVK Dept. of Agriculture conducted a "Awareness Training Programme on Enhancing the Export of fruits through Area wide management of Fruit Flies" on 3rd December 2024 at Picharde, Baradgoan, Jalgaon.
- On 16th January 2025 RO Mumbai organized a sensitization programme and field visit for FPOs, Startups, Women entrepreneurs from Golwala Institute, Navi Mumbai to the APEDA office and MSAMB facilities i.e. IFC, VHT & VPF at Vashi, Navi Mumbai.
- On 24th January 2025, RO Mumbai organised a sensitization programme for FPOs, Startups and Women entrepreneurs from Udyami Maharashtra, APEDA gave presentation on Role of APEDA in Agri Export after the field visit MSAMB facilities i.e. IFC & VPF at Vashi, Navi Mumbai was carried out.
- APEDA in association with NIPHM conducted a Awareness Training Programme on "Area-Wide Management of Fruit Flies in Pomegranate" on 24th January 2025 at Krishi Vigyan Kendra (KVK), Ahmednagar.
- RO Mumbai organized a sensitization programme for FPOs/FPCs, Startups and Women entrepreneurs from Maharashtra Centre for Entrepreneurship Development (MCED), Mumbai at APEDA office, Vashi, Navi Mumbai on 30th January 2025.
- APEDA in association with NIPHM conducted a Awareness Training Programme on "Area-Wide Management of Fruit Flies in Mango" on 05th February 2025 at Krishi Vigyan Kendra (KVK), Ratnagiri, Maharashtra.
- APEDA in collaboration with NIPHM conducted Training Programme on "Area-Wide Management of Fruit Flies on Banana and Other fruits on 06th February 2025 at Krishi Vigyan Kendra (KVK), Solapur, Maharashtra.
- On 11th February 2025 APEDA in collaboration with NIPHM, conducted Training Programme on "Area-Wide Management of Fruit Flies on oranges and Other fruits at M/s. Ramtek Agro Vision Farmer Producer Company Limited, Ramtek, Nagpur Maharashtra.

- On the occasion of APEDA Day, RO Mumbai conducted a Capacity Building Program of FPO at Sriyami farmers producer co Ltd (women entrepreneurs), on 13th February 2025 at Sangli, Maharashtra.
- APEDA in association with NPPO organized Workshop cum Training on Phytosanitary aspects including implementation of Good Agricultural Practices, Inspection and Treatments for export of Mango on 17th February 2025 at Vashi, Navi Mumbai, Maharashtra.
- On 27th February 2025 APEDA is organizing a virtual Capacity Building Programme on "Opportunities in Agriculture Export and Role of APEDA in Export Promotion" for Agri Startups .

c) Export Promotion Events/BSM

- APEDA RO Mumbai in association with State Agriculture Dept of Maharashtra organized One day Buyer Seller meet cum Capacity Building programme for FPOs for Export of Agri Products on 23rd July 2024 at Yashada, Pune, Maharashtra.

d) Interaction with State Governments

- On 30th August 2024 RO Mumbai participated in "Global Turmeric Conference 2024" organized by NCDEX institute of Commodity Market and Research and agAlabs subsidiary of McDonald Pelz Global Commodities at Hotel Aurika Mumbai Sky City.
- On 19th September 2024 RO Mumbai participated in "Export Promotion and Upcoming Agriculture Subsidies for the Export of Agro Products." organized by Nashik Industries & Manufacturers' Association at Nashik.
- RO, Mumbai participated in Quality and Food Safety Leadership Summit, Organised by Maratha Chember of Commerce (MCCIA) on 05th December 2024 at Pune.
- On 10th December 2024 RO Mumbai participated in Export Promotion Workshop-2024 organized by District Industries Centre, Satara, Maharashtra.
- RO Mumbai participated in the Maharashtra Export Convention 2024-2025 -"Unleashing Export Potential from Districts" organized by the District Industries Centre, Sangli, Maharashtra on 12th December 2024.
- RO Mumbai participated in Maharashtra Export Convention 2024-25 organized by District Industries Centre at Pune, Maharashtra on 13th December 2024..
- RO Mumbai participated in the Maharashtra Export Convention 2024-2025 -"Unleashing Export Potential from Districts" organized by the District Industries Centre at Beed, Maharashtra on 20th December 2024.
- On 08th January 2025 RO Mumbai participated in the Maharashtra Export Convention 2024-2025 -"Unleashing Export Potential from Districts" organized by the District Industries Centre at Vasai, Palghar, Maharashtra.
- On 10th January 2025 RO Mumbai participated in the Maharashtra Export Convention 2024-2025 -"Unleashing Export Potential from Districts" organized by the District Industries Centre at Dhule, Maharashtra.
- On 11th January 2025 RO Mumbai participated in the Maharashtra Export Convention 2024-2025 -"Unleashing Export Potential from Districts" organized by the District Industries Centre at Jalgaon, Maharashtra.
- On 13th January 2025 RO Mumbai participated in the Maharashtra Export Convention 2024-2025 -"Unleashing Export Potential from Districts" organized by the District Industries Centre at Nandurbar, Maharashtra.
- RO Mumbai virtually participated in the Maharashtra Export Convention 2024-2025, themed

"Unleashing Export Potential from Districts" organised by the District Industries Centre, Jalna, Maharashtra on 29th January 2025.

- On 03rd February 2025 RO Mumbai participated in a workshop for Consultant of FPOs appointed by NABARD from across India. The workshop organized by NABARD Head office, Mumbai at VAMNICOM, Pune, Maharashtra.

e) MoUs signed:

- **An MoU was signed** on 11th September 2024, between APEDA and LULU Group (owner of 271 Malls in the Middle East and Far East) for promotion of Organic Agri Product Promotion under UAE- INDIA Business Forum-2024 in presence HH Thani bin Ahmed Al Zeyoudi, Minister of State for Foreign Trade of the United Arab Emirates.

Delegation Visit

- Visit of Malaysian Inspection Mission for Compliance Audit of Meat Establishments on 17th -21st July 2024 at Akola & Nashik, Maharashtra.
- Visit of the Philippines Delegation, (Bureau of Animal Health) (BAI) to India for the verification of animal and veterinary public health systems from 27th July to 10th August 2024 at Aurangabad & Mumbai.
- Visit of European Union Delegation from 29th September to 3rd October 2024, In order to check the system and procedure of packhouse and farm at Nashik
- Visit of the Philippines Delegation, DA Inspection Mission (DAIM) 2024 India-Step-2 (HOD and NMIS Team) to India for the verification of animal and veterinary public health systems on 8th October 2024 at JNPT Port, Mumbai.
- Visit of Vietnam Delegation for market access for Indian Grape on 24th December 2024 at Nashik
- Visit of New Zealand Delegation to India for market access of table grapes from 15th -20th February 2025 at Nashik

Participation in Domestic trade fairs

- RO Mumbai participated in "2nd Cashew Fest Goa-2024" organized by Goa Forest Development Corporation Ltd (GFDCL) from 10th to 12th May 2024 at Dayanand Bandodkar Football Stadium, Campal Panaji, Goa.
- APEDA Mumbai organized APEDA's participation in Anuga Select India from 28th-30th August 2024 at Bombay Exhibition Centre, Goregaon, Mumbai organised by M/s. Koelnmesse YA Tradefair Pvt. Ltd.
- RO Mumbai participated in 17th International Flora Expo 2024 and Landscape and Gardening Expo 2024, from 25th to 27th October 2024 at the NESCO Exhibition Center in Goregaon, Mumbai organized by Media Today and Flower Council of India (GFCI) and AIPH.
- APEDA, RO Mumbai organized participation in "AGROVISION-2024" from 22nd – 25th November 2024 at PDKV Ground, Dhaba, Nagpur.
- RO Mumbai participated in "AGRO WOLD-2024" organized by AGRO WOLD at Aklavya Krida Sankul, Jalgaon from 29th November to 02nd December 2024.
- "RO Mumbai participated in the 'AGRO WORLD EXHIBITION-2025,' organized by the AGRO WORLD Foundation at Shahada, Nandurbar, Maharashtra, from 07th February to 10th February 2025."
- APEDA Mumbai participated in MEWA India-2025 from 12th to 14th February 2025, organized by the Nuts & Dry Fruits Council of India - NDFC(I) at Jio World Convention Centre, Mumbai.

16.13 SRINAGAR

Introduction	:	**Established in March 2021**
Regional Head	:	Ms. Vinita Sudhanshu, General Manager
Address	:	1st Floor, Room No. 211 & 212, Old Building (Directorate of Agriculture) Agriculture Complex, Lal Mandi, Srinagar-190007

a) Exported 35 MT of Fresh Apricot to Singapore, Mauritius & Vietnam on 5th July, 2022
b) Organized Agri Export Opportunity cum Buyer Seller Meet on 25th July, 2024. The event was joined by around 100 participants and 15 exporters from pan India.
c) 1000 kgs of Karkicho Apple from Kargil and 1000 kgs Red Delicious Apple were exported to Saudi Arabia, through Fair Exports on 27th October, 2024.

16.14 TRIPURA

Introduction	:	**Established in June 2022**
Regional Head	:	Shri Bidyut Kumar Baruah, Deputy General Manager
Address	:	Ground Floor, Directorate of Horticulture & Soil Conservation, Govt. of Tripura Paradise Chowmahani, Agartala-799001

New Products/New Markets (Flag Off Programmes):

- APEDA organised flag-off ceremony for the first consignment of Anthurium cut flowers (1024 nos.) from Aizawl dist., Mizoram to Singapore on 26th February 2025. The Anthurium cut flowers were sourced from the Zo Anthurium Growers Co-Operative Society, Aizawl, Mizoram.

Capacity Building Programme:

- APEDA in collaboration with MOVCDNER organised virtual Capacity Building Programme for applying IEC & APEDA RCMC on DGFT portal for FPCs of NER under MOVCDNER on 23rd April 2024.
- APEDA in collaboration with CBBO - Margdarshak Development Projects & Consulting Pvt. Ltd. organised virtual Capacity Building Programme on Role of APEDA in Agri Exports, Registration of IEC & APEDA RCMC on DGFT portal for FPCs of Mizoram on 26th April 2024.
- APEDA organised virtual Capacity Building Programme on Role of APEDA in Export Promotion of APEDA Scheduled Products, Financial assistance schemes of APEDA, IEC & APEDA RCMC Registration for FPCs of Tripura on 24th May 2024.
- APEDA organised virtual Capacity Building Programme on Role of APEDA in Export Promotion of APEDA Scheduled Products, Financial assistance schemes of APEDA, IEC & APEDA RCMC Registration for FPCs of Tripura on 9th June 2024.
- APEDA organised virtual Capacity Building Programme on Role of APEDA in Export Promotion of APEDA Scheduled Products, Financial assistance schemes of APEDA, IEC & APEDA RCMC Registration for FPCs of Mizoram under CBBO - Clover Organic Pvt. Ltd. on 21st June 2024.
- APEDA organised virtual Capacity Building Programme on Role of APEDA in Export Promotion of APEDA Scheduled Products, Financial assistance schemes of APEDA, IEC & APEDA RCMC Registration for FPCs of Tripura on 23rd August 2024.
- APEDA organised virtual Capacity Building Programme on Role of APEDA in Export Promotion of APEDA Scheduled Products, Financial assistance schemes of APEDA, IEC & APEDA RCMC Registration for FPCs of Mizoram on 8th October 2024.

- APEDA organised virtual Capacity Building Programme on Role of APEDA in Export Promotion of APEDA Scheduled Products, Financial assistance schemes of APEDA, IEC & APEDA RCMC Registration for FPCs of Tripura under MOVCDNER on 14th October 2024.
- APEDA organised virtual Capacity Building Programme on Role of APEDA in Export Promotion of APEDA Scheduled Products, Financial assistance schemes of APEDA, IEC & APEDA RCMC Registration for FPCs of Tripura under SFAC on 25th October 2024.
- APEDA organised virtual Capacity Building Programme on Role of APEDA in Export Promotion of APEDA Scheduled Products, Financial assistance schemes of APEDA, IEC & APEDA RCMC Registration for FPCs of Mizoram under NAFED & NABARD on 7th November 2024.
- APEDA in collaboration with Gomati Dist. Supt. of Agriculture, Govt. of Tripura organised Capacity Building Programme on Export Promotion of APEDA scheduled products for FPCs, Financial assistance schemes of APEDA, IEC & APEDA RCMC Registration at Conference Hall, Supt. of Agriculture, Gomati Dist., Tripura on 13th November 2024.
- APEDA organised virtual Capacity Building Programme on Role of APEDA in Export Promotion of APEDA Scheduled Products, Financial assistance schemes of APEDA, IEC & APEDA RCMC Registration for FPCs of Mizoram under SFAC on 22nd November 2024.
- APEDA organised virtual Capacity Building Programme on Role of APEDA in Export Promotion of Cashew for Cashew FPCs & Cashew Processor of Tripura on 23rd November 2024.
- APEDA organised virtual Capacity Building Programme on Role of APEDA in Export Promotion of APEDA Scheduled Products, Financial assistance schemes of APEDA, IEC & APEDA RCMC Registration for FPCs of Mizoram under NAFED, NABARD & NCDC on 29th November 2024.
- APEDA organised virtual Capacity Building Programme on Role of APEDA in Export Promotion of APEDA Scheduled Products, Financial assistance schemes of APEDA, IEC & APEDA RCMC Registration for Entrepreneur of Mizoram on 13th December 2024.
- APEDA in collaboration with Directorate of Horticulture, Govt. of Mizoram organised virtual Capacity Building Programme on Role of APEDA in Export Promotion of APEDA Scheduled Products, Financial assistance schemes of APEDA & documentation required for availing the Schemes, IEC & APEDA RCMC Registration for Agro based Socities of Mizoram on 19th December 2024.
- APEDAorganised virtual Capacity Building Programme on Role of APEDA in Export Promotion of APEDA Scheduled Products, Financial assistance schemes of APEDA, IEC & APEDA RCMC Registration for FPCs of Tripura under NABARD on 27th December 2024.
- APEDA organised virtual Capacity Building Programme on Role of APEDA in Export Promotion of APEDA Scheduled Products, Financial assistance schemes of APEDA, IEC & APEDA RCMC Registration for FPCs of Tripura under NERAMAC on 2nd January 2025.
- APEDA organised Awareness Programme on Role of APEDA in Export Promotion of Agri.-Horti. Products, Financial Assistance Schemes of APEDA for eight District Horticulture Officials (DHOs) of Tripura in presence of Director (Horticulture) at Conference Hall, Directorate of Horticulture & Soil Conservation, Govt. of Tripura on 3rd January 2025
- APEDA organised virtual Capacity Building Programme on Role of APEDA in Export Promotion of APEDA Scheduled Products, Financial assistance schemes of APEDA, IEC & APEDA RCMC Registration for FPCs of Tripura under MOVCDNER on 15th January 2025.
- APEDA in collaboration with NABARD Mizoram organised virtual Capacity Building Programme on Role of APEDA in Export Promotion of APEDA Scheduled Products, Financial assistance schemes of APEDA, IEC & APEDA RCMC Registration for FPCs of Mizoram under NABARD on 17th January 2025.
- APEDA in collaboration with Mission Organic Mizoram, Govt. of Mizoram organised virtual

Capacity Building Programme on Role of APEDA in Export Promotion of APEDA Scheduled Products, Financial assistance schemes of APEDA, IEC & APEDA RCMC Registration for FPCs of Mizoram under MOVCDNER - Mizoram on 6th February 2025.

- APEDA in collaboration with Dhalai dist. Administration, Govt. of Tripura organized Workshop on Role of APEDA in Export Promotion of Agricultural-Horticultural Products & Documentation required for exports, focused on potential products of Dhalai dist.- Pineapple, Lemon, Kalikhasa Rice, Black rice & Bird Eye Chilli at Conference Hall, DM & Collector office, Dhalai dist., Tripura on 12th February 2025. The event is was graced by Shri Saju Vaheed A, IAS, DM & Collector, Dhalai dist. Tripura in presence of official from APEDA Tripura, District Industries Centre, DMI- Guwahati (joined virtually), NABARD, KVK, MSME, Dist. Agriculture dept., Dist. Horticulture dept., TRLM & FPCs.
- On the occasion of "39th APEDA Foundation Day", APEDA Tripura organized Capacity Building Programme on Role of APEDA in Agri Export, Financial Assistance Schemes of APEDA in hybrid mode at Conference Hall, Directorate of Horticulture & Soil Conservation, Govt. of Tripura on 13th February 2025.
- APEDA in collaboration with TSOFDA, Govt. of Tripura & ICCOA- Tripura organized Exposure Visit cum Capacity Building Programme on Role of APEDA in Export Promotion of APEDA Scheduled Products, Financial assistance schemes of APEDA, IEC & APEDA RCMC Registration for FPCs of Tripura supported by ICCOA at Longtarai International, Bodhjungnagar Industrial Growth Centre, Tripura on 21st February 2025.
- APEDA organised virtual Capacity Building Programme on Role of APEDA in Export Promotion of APEDA Scheduled Products, Financial assistance schemes of APEDA, IEC & APEDA RCMC Registration for FPCs/FPOs/Societies, Entrepreneurs and CBBOs of Saitual dist., Mizoram on 28th February 2025.
- APEDA organized virtual Capacity Building Programme on Documentation Required for Export of Agri.-Horti. Produce for State Govt. Officials, CBBOs/POPIs, FPOs/FPCs/Societies, Entrepreneurs & Exporters of Tripura & Mizoram on 5th March 2025.
- APEDA organized virtual Capacity Building Programme on Role of APEDA in Export Promotion of Agricultural-Horticultural Products & Documentation required for exports, focused on Jackfruit for FPCs of Tripura on 5th March 2025.
- APEDA organized virtual Capacity Building Programme on Schemes of APEDA, IEC & APEDA RCMC registration process for FPCs of Tripura on 12th March 2025.
- APEDA Tripura organized virtual Capacity Building Programme on ISO certification, Financial Assistance Schemes of APEDA for Pineapple processor of Tripura on 13th March 2025.
- APEDA organised Capacity Building Programme on Role of APEDA in Export Promotoion of Agri.-Horti. Products, Schemes of APEDA for Bagma Agri Producer Company Limited at Conference Hall, Bagma FPC, Gomati Dist., Tripura on 20th March 2025.
- APEDA in collaboration with Khawzawl Dist. Administration, Govt. of Mizoram organized virtual Capacity Building Programme on Role of APEDA in Export of Agricultural-Horticultural Products & Financial Assistance Schemes of APEDA on 21st March 2025. The event is was graced by Addl. Deputy Commissioner (ADC), Khawzawl dist., Mizoram in presence of official from DMI- Guwahati, DHO, NABARD and FPCs of Khawzawl dist., Mizoram.
- APEDA in collaboration with TSOFDA, Govt. of Tripura & NERACE organized virtual "Capacity Building Programme on Role of APEDA in Export Promotion of Agro Products, Financial Assistance Schemes of APEDA & Registration under NERACE e-Connect Portal for Market Linkages for organic FPCs of Tripura on 26th March 2025.

Food Packaging Workshop:

- APEDA in collaboration with Govt. of Mizoram & knowledge partner – Foundation for Innovative Packaging and Sustainability (FIPS), Mumbai organised Workshop on Packaging for the Export of Fresh Chilli, Turmeric, Ginger & Anthurium Flower at Aijawl Club, Mizoram on 23rd Janaury 2025.

Food Processing Training:

- APEDA in collaboration with Dept. of Food Technology, CAU-Imphal organised 5 days Skill Development Training Programme on Value Addition on Cereals, Fruits, Vegetables & Spices at College of Fisheries, Agartala, Tripura from 11th – 15th November, 2024.

Special Campaign:

- APEDA organised various activities from 17th September – 2nd October 2024 on the occasion of Swachhata Hi-Seva 2024. The activities carried out are- Swachhata Pledge, Sensitization of housekeeping staff (HKS) about their crucial role in cleanliness of office, Streaming of educational videos on the subject followed by Swachhata Samvad- dialogue and discussion, Quiz competition on Swachh Bharat Mission, "Ek Ped Maa Ke Naam" plantation drive, Cleanliness drive, Preventive health check-ups for housekeeping staff, Distribution safety gears to housekeeping staff, Facilitation in service delivery of various social welfare schemes to housekeeping staff etc.
- APEDA organised Awareness Program on Vigilance for the entrepreneurs, FPCs in presence of faculties from College of Food Technology, CAU- Imphal at College of Fisheries, Lembucherra, Tripura on 14th November 2024.

Buyer Seller Meet:

- APEDA organised International Conclave cum-Buyer Seller Meet at Baptist Centre, Aizawl, Mizoram on 6th December 2024. The event was attended by 9 International Buyer from UAE, Nepal, Jordan, Oman, Azerbaijan, Russia, SingaporeEth, iopia and 24 domestic exporters.

Seminar/Conference/Workshop Attended:

- APEDA attended Mango Festival 2024 organised by Dept. of Agriculture & Farmers Welfare, Govt. of Tripura at Narikel Kunja, Dhalai dist., Tripura on 7th July 2024.
- APEDA attended First State Level FPO Mela 2025 organized by Dept. of Agriculture, Govt. of Tripura in collaboration with SFAC at Agartala on 19th February 2025.

Meeting with State Govt:

- APEDA had a meeting with Advisor to the Hon'ble Chief Minister (CM) of Mizoram regarding development of infrastructure on ginger processing and to organize Buyer Seller Meet in Mizoram on 5thAugust 2024.
- APEDA had virtual meeting with Govt. of Mizoram official- Adviser to CM, Horticulture dept., Agriculture dept., MOM, ZIDCO, Aviation Wing (Lengpui Airport) & Mizoram Agriculture Marketing Board (MAMB) to discuss on Implementation of GAP, Financial Assistance Schemes of APEDA & status of APEDA funded project in Mizoram on 9th November 2024.
- APEDA had meeting with Director, Directorate of Horticulture & Soil Conservation, Govt. of Tripura on Financial Assistance Schemes of APEDA for Common Infrastructure Facilities to be availed by State organization and GAP certification for FPC/FPO of Tripura growing Pineapple on 12th December 2024.
- APEDA organised meeting between the official of MOVCDNER, Tripura and exporter on 30th January 2025 on procurement of the scented rice from Tripura.

- APEDA organized virtual meeting with Govt. of Mizoram, exporter and importer on Export of Fresh Ginger & Fresh Fruits from Mizoram to Singapore and Dubai on 24th March 2025.

Weekly Exporter/Stakeholders Interaction Programme, Addressing FAQs, Grievances/Issues to discuss issues of NER:

- APEDA is organising Weekly Exporter/Stakeholders Interaction Programme, Addressing FAQs, Grievances/Issues to discuss issues of NER every Wednesday.

16.15 VARANASI

Introduction	:	**The RO Varanasi was established on 19 December, 2020 and RO Varanasi shifted to new office on 28th April, 2024.**
Regional Head	:	Dr. C.B Singh, Dy. General Manager
Address	:	M.T. 01-04, A Block 3rd Floor Deen Dayal Hasthkala Sankul Trade Facilitation Centre Block Stadium Road, Bada Lalpur, Chandmari Varanasi, Uttar Pradesh 221003

A. NEW PRODUCTS/NEW MARKETS

Details of Flag Offs during the period from April, 2024 to March, 2025 – APEDA

S. NO.	Date	Product	Qty	Source	Destination
1	27 January 2025	Mithila Makhana	500 KG	Darbhanga	UAE
2	07 December 2024	Fresh green chilly from Rampur	14 MT	Rampur	UAE
3	22 November 2024	Til ladoo, Tilkut & Millet based produce.	500 KG	Bihar	USA
4	14 November 2024	Fresh potatoes	29 MT	Aligarh	Behrain
5	19 October 2024	Mithila Makhana	75 KG	Madhubani	USA
6	13 August 2024	Mix Vegetable	1200 KG	Pilibhit	UAE
7	12 July 2024	Fresh Mangoes	1000 KG	Lucknow	Japan

B. GI PRODUCT PROMOTION/ NEW MARKETS

Exports of GI tagged Mithila Makhana from Bihar include 75 kg exported from Madhubani to the USA on 19 October 2024 and 500 kg exported from Darbhanga to the UAE on 27 January 2025.

C. EVENTS – RBSM & BSM

Buyer Seller Meet and Conference on Beekeeping

APEDA, in association with CARD, organized the Buyer-Seller Meet and Conference on **27th** January 2025 on Beekeeping at Lucknow. The program was graced by the Hon'ble Additional Chief Secretary of Agriculture, Government of UP. Around 200 farmers, FPOs, honey traders and others participated. Exporters from Rajasthan, Uttarakhand, Haryana and importers from Sri Lanka, Nepal and other countries also took part in the program.

An exporter has received an order and advance payment for sending a consignment of 6 MT honey from Gorakhpur to Sri Lanka. Officials from various departments, including NHB, CFTRI, CISH, Department of Horticulture and Rfrac, graded the program. During the address, the Hon'ble Chairperson appreciated APEDA's efforts and specially highlighted the recent initiative to link peanuts from Kanpur to Indonesia.

International Potato Buyer Seller organized at Lucknow.

APEDA, in association with the Department of Horticulture, Government of UP, organised the International Potato Buyer-Seller Meet at Gandhi Auditorium, Rajbhawan, Lucknow on **8th February 2025**. Around 200 farmers, FPOs and traders attended the program. APEDA and the department jointly invited more than 15 exporters from across India and 6 importers from other countries. BSM graced

by Hon'ble Governor, Deputy CM, Minister of Horticulture Govt of UP. During the program DGM (CBS) made the presentation on Agri Export. After the presentation, Hon'ble Minister appreciated the efforts made by APEDA in UP.

APEDA facilitated the signing of MOU between VAFA Fresh Fruits and Vegetables Association and 5 FPOs of Potato. Further, an MoU was signed between Exporter from Ahmedabad and 1 FPO.

D INTERACTION WITH STATE GOVT.

- On 10.06.2024, APEDA, Varanasi organized a physical meeting on Agri Export Facilitation at Sitapur, Uttar Pradesh, under the chairmanship of the District Magistrate. The initiative aimed to expand APEDA's outreach in a previously untapped district.
- On 22.06.2024, APEDA participated in the Capacity Building cum Interaction Program organized during Aam Mahotsav at Patna by the Department of Horticulture, Government of Bihar.
- On 08.07.2024, APEDA Varanasi, in collaboration with the Horticulture Department, organized a one-day capacity building program in Gaya, Bihar to promote agri exports.
- On 18.07.2024, APEDA Varanasi participated in a divisional-level review meeting on the promotion of agri exports under AEP, chaired by the Divisional Commissioner in Gorakhpur.
- On 23.07.2024, APEDA organized a sensitisation cum stakeholders meet in Shahjahanpur, UP, attended by over 50 FPOs and traders along with officials from CDO, Agriculture, Horticulture and NABARD. APEDA highlighted export opportunities, identified a certified FPO with NPOP certification and suggested linking it with BIOFACH India 2024, recommending collaboration with IIP for improved packaging.
- On 23.07.2024, APEDA organized a meeting with the House of Himalayas (HoH) team in Dehradun to discuss quality requirements. Preliminary insights were shared on sampling procedures, international standards, GMP, HACCP, ISO 22000 and GAP certifications.
- On 26.07.2024, APEDA Varanasi participated in a Sensitization Program cum stakeholders meet at Pratapgarh, UP, focused on GI-tagged gooseberry (Aonla), Chaired by the District Magistrate.
- On 13.08.2024, APEDA participated in the Exporters Awareness Program at Pilibhit, graced by Shri Jitin Prasad, MoS Commerce & Industry, highlighting Basmati rice export potential.
- On 23.08.2024, APEDA Varanasi participated in "किसानों के साथ संवाद" in Patna, graced by Shri Shivraj Singh Chauhan, Hon'ble Agriculture Minister, Govt. of India, where farmers discussed production and pricing challenges.
- On 07.09.2024, APEDA Varanasi participated in an agri export sensitization program at Jaunpur, focusing on UP Agricultural Export Policy updates and export opportunities for FPOs and farmers.
- On 09.09.2024, APEDA Varanasi participated in a meeting at Azamgarh, UP, to discuss UP AEP 2019 implementation and boost agricultural exports with participation from district officials.
- On 10.09.2024, APEDA Varanasi participated in the first Agri Export Task Force meeting organized by UP Mandi Parishad, chaired by Shri Anjani Singh, IAS, focusing on boosting agricultural exports by streamlining processes and addressing challenges
- On 11.09.2024, APEDA Varanasi, in association with Directorate of Agri Marketing and Foreign Trade, organized an agri export sensitization program at Chandauli, UP to promote UP AEP.
- On 12.09.2024, APEDA Varanasi participated in a virtual agri export sensitization program at Banda, UP, chaired by the District Magistrate. The event, graced by Padma Shri Dr. Rajnikant, included officials from various departments and around 20 FPOs.
- From 27 to 29 September 2024, APEDA Varanasi participated in the 3-day Shining Uttar Pradesh 2024 mega exhibition, inaugurated by Shri Daya Shankar Mishra, MoS AYUSH, where APEDA's efforts were highly appreciated.
- From 25 to 29 September 2024, APEDA Varanasi participated in the UP International Trade Show

at Greater Noida, graced by the Hon'ble Minister of Commerce and Industry, Govt. of India.

- On 30.09.2024, APEDA Varanasi participated in the Agri Business & Food Processing Conference at CIPET, Hajipur, Bihar, chaired by the Director of CIPET CSTS.
- On 04.10.2024, APEDA Varanasi participated in the Agri Business & Food Processing Conference at Gaya, chaired by the Chamber of Commerce Director. About 200 FPOs, exporters and officials attended, with APEDA presenting its activities, trade fairs support and addressing participant queries.
- From 08 to 10 October 2024, APEDA Varanasi participated in a three-day training on Fruit and Vegetable processing under the PM Micro Food Processing Enterprises Upgradation Scheme, organized by UP Horticulture Dept.
- On 09.10.2024, APEDA organized an Industry Interaction Program in Dehradun, attended by the Secretary of Commerce, Govt. of India and over 150 industry representatives. Four MoUs were signed to boost marketability of Uttarakhand's farm products, with the Commerce Secretary commending APEDA's efforts.
- On 17.10.2024, APEDA Varanasi participated in the National Seminar-Cum-Exhibition on Makhana and Allied Aquatic Crops in Darbhanga.
- From 25 to 26 October 2024, APEDA Varanasi participated in the 3-day FPO Mela at Haridwar.
- On 04.11.2024, APEDA Varanasi organized a sensitization program for about 45 FPOs and progressive farmers at KVK Saharsa, Bihar, focusing on Agri export awareness.
- On 05.11.2024, APEDA Varanasi organized a sensitization program with Mithila Vegetable Processing Union, Bihar, attended by 27 block coordinators and members.
- On 07.11.2024, APEDA Varanasi organized a sensitization program at Mahoba Mandi Auction Centre, UP, attended by around 30 FPOs and officials, focusing on Agri Export.
- On 08.11.2024, APEDA Varanasi organized a Sensitization Program at Galla Mandi, Lalitpur, UP, for 22 FPOs and farmers focusing on agri export.
- On 14.11.2024, APEDA participated in the "Export Potential: Leveraging Local Resources to Global Market" conference at KRISHI BHARAT, Lucknow, highlighting initiatives like Farmer Aggregation Systems and GAP certification.
- On 18.11.2024, APEDA Varanasi organized a training for 12+ FPOs in Hardoi, UP, on export opportunities for crops like potato, cucumber and organic mustard.
- On 19.11.2024, APEDA Varanasi conducted a sensitization program in Farrukhabad, UP, with 25 traders, millers and FPO members, focusing on potato, organic turmeric and mustard exports.
- On 21.11.2024, 2024, APEDA held an Interaction Meet in Dehradun with exporters, traders, FPOs and SHGs, graced by Shri Jitin Prasada, MoS, MoC&I, to boost Uttarakhand's agri-export potential. Key discussions included logistics, certification, capacity building, market linkages, RoDTEP, lab facilities, spice promotion and infrastructure, with special praise for APEDA's efforts and plans for a local office.
- On 03.12.2024, APEDA Varanasi held a sensitization program at KVK Bhojpur, Bihar, for FPOs, farmers and SHGs on export promotion, NPOP, focusing on key crops like paddy, wheat and maize.
- On 22-23 Dec, 2024, APEDA and Siddharthnagar District Administration promoted Kala Namak Rice domestically and internationally, hosting 350 buyers and 1,000 farmers. The event, graced by the UP Agriculture Minister, featured a BSM, MoUs between exporters and FPOs.
- On 30.12.2024, APEDA Varanasi visited NRC Makhana, Darbhanga, Bihar, to discuss new seed variety development, export-focused capacity building, storage infrastructure and cultivation expansion.
- On 07.01.2025, APEDA Varanasi participated in a two-day capacity-building program at KVK

Chandauli with over 150 farmers, district officials and scientists

- On 07.01.2025, APEDA and PHDCCI hosted a Capacity Building Program on Foreign Trade, Export Financing and Logistics at CIMP Patna.
- On 03.02.2025, APEDA Varanasi organized a capacity building program at Gorakhpur Mandi Parishad with 35 participants including FPOs, startups and farmers.
- On 05.02.2025, APEDA Varanasi organized a capacity building program at KVK Madhopur, Bettiah, West Champaran, Bihar, with about 40 participants including FPOs and farmers.
- On 13.02.2025, APEDA Varanasi organized a capacity building program on agri-export in Auraiya, UP, chaired by the Deputy Director Agriculture and attended by Mandi Parishad and Vipran officials.
- On 17.02.2025, APEDA and DICCI organized a Capacity Building & Awareness Program for SC/ST Entrepreneurs on Agri-Export in Lucknow, attended by 150 exporters, startups, FPOs and traders.
- On 24.02.2025, APEDA organized a sensitization program at Hasanpur block, Amroha, attended by 22 farmers and FPO representatives.
- On 24.02.2025, APEDA Varanasi organized a capacity building program at DMI Patna with 25 participants from FPOs, CBBOs and startups, focusing on Bihar's export potential, APEDA registration (IEC & RCMC), Agri-Exchange portal, NPOP certification and traceability tools like Hortinet and Tracenet.
- On 25.02.2025, APEDA Varanasi organized a capacity building program at KVK Rohtas, Bihar, attended by 50 participants including FPOs and farmers.
- APEDA Varanasi participated in the "मंडलीय शाकभाजी, फल एवं पुष्प प्रदर्शनी 2025" held from 22–24 Feb 2025 at the Horticulture Compound, Varanasi.
- On 03.03.2025, APEDA Varanasi participated in a Capacity Building Program in Haldwani, Uttarakhand, during Saras Aajivika Mela.
- On 03.03.2025, APEDA Varanasi joined a capacity building program in Araria, Bihar, chaired by Hon'ble Member of parliament Shri Pradeep Kumar Singh.
- APEDA Varanasi participated in the three-day mega exhibition "विकसित भारत विकसित उत्तराखंड» at Nehru Stadium, Roorkee (4-6 March 2025), inaugurated by the Uttarakhand Chief Minister.
- APEDA Varanasi took part in the 3-day FPO Mela at IISR Lucknow (7-9 March 2025). Wherein highlighted NPOP/Global GAP certifications, APEDA registration, RCMC and export support and addressed participants' export-related queries.
- APEDA Varanasi participated in the 3-day FPO Fair at Patna (7-9 March 2025), inaugurated by Hon'ble Deputy CM Shri Vijay Kumar Sinha.
- On 11-12 March 2025, APEDA Varanasi participated in the two-day National Farmers Conference cum Kisan Mela 2025 at Bihar Agricultural University, Bhagalpur. Inaugurated by Bihar Governor Shri Arif Mohammad Khan.
- On 17.03.2025, APEDA Varanasi attended a divisional meeting on "उत्तर प्रदेश कृषि निर्यात नीति 2019" at Mirzapur, chaired by the Divisional Commissioner.
- On 21.03.2025, APEDA Varanasi took part in a capacity building program in Gazipur, UP, with 200 farmers and officials.
- On 21.03.2025, APEDA and DICCI organized a Capacity Building Program for SC/ST Entrepreneurs in Gopalganj, Bihar. About 80 participants attended. Officials covered export financing, policies, APEDA certifications and registration, with a Q&A session for queries.

E. PROGRAMMES WITH RESEARCH INSTITUTES:

- 10.05.2024 - APEDA, Varanasi participated in a three-day capacity-building training on "Innovation in Agri Startups" organized by BAMETI and MANAGE at Patna, attended by around 150 stakeholders.
- 13.12.2024 – APEDA, Varanasi and ATMA Bhagalpur organized a field visit to ICAR-IIVR, Varanasi

for 60 farmers and exporters; participants learned about advanced vegetable farming, grafting and quality seed development through hands-on exposure and expert sessions.

- 18.12.2024 – APEDA Varanasi participated in a training at ISARC, Varanasi on empowering women through crop diversification and Agri-Export. Women-led FPOs showed interest in exports; APEDA shared export procedures and assured capacity-building support.
- 20.03.2025 – APEDA, in collaboration with ICAR-NRCL, organized a Capacity Building Program on Litchi Export & Packaging in Muzaffarpur. Around 120 participants joined; key topics included MAP, AMAP, post-harvest practices and APEDA's export support and certifications.
- 28.03.2025- APEDA Varanasi participated in a roundtable on the Kalanamak Rice value chain at ISARC, Varanasi, with 30 participants including FPOs, traders and exporters. Officials discussed NPOP/NOP certification, export documentation (IEC, RCMC) and highlighted the upcoming HS code for aromatic rice to benefit exporters.

F. OTHER INITIATIVES (STACKHOLDERS MEETING AND FIELD VISITS):

- On 13.05.2024, a sensitization program on the export roadmap of GI-tagged Jardalu Mango was organized by APEDA in Bihar with participation from 65 farmers and officials.
- On 15.05.2024, APEDA conducted a virtual sensitization session on the export of GI-tagged Shahi Litchi from Bihar, attended by 70 stakeholders.
- On 24.04.2024, APEDA Varanasi, in collaboration with Transforming Rural India, conducted a sensitization program for 80 FPO members and stakeholders in Lucknow to promote Mango export readiness.
- On 21.05.2024, APEDA organized a virtual capacity-building program aimed at encouraging 48 FPO participants to become direct exporters to international markets.
- On 18.07.2024, RO Varanasi organized the 2nd Stakeholders Consultation Meet with participation from around 20 exporters, FPOs and traders.
- On 23.07.2024, APEDA Varanasi conducted a field visit to Thane Village, Varanasi, showcasing a 15-acre farm with plans for expansion. APEDA also highlighted the FPO's products at trade fairs to enhance visibility and market access.
- On 07.08.2024, RO Varanasi's Stakeholders Meeting included plans for capacity building in Bareilly, sharing FPO lists with SA Export and SSJ Bio Energy FPC's first export of 1200 kg vegetables to Dubai.
- On 14.08.2024, RO Varanasi's Stakeholders Meeting addressed APEDA registration for meat exporters, a honey cluster request from Saharanpur FPO and a capacity-building program demand from Badaun horticulture.
- On 28.08.2024, APEDA Varanasi coordinated a visit for Mirzapur FPOs to an APEDA-approved packhouse at Karkhiyaon, showcasing its infrastructure, technology and quality processes vital for export readiness.
- On 11.09.2024, RO Varanasi attended a virtual preparatory meeting for Kala Namak Mahotsav 2024, chaired by CDO Siddharthnagar.
- On 19.09.2024, Utkrisht Krishi FPO signed a MoU with LULU Group for supplying fresh produce, supported by RO Varanasi in certification and training to boost market access.
- On 29.10.2024, APEDA Varanasi held a meeting with 35 FPOs from Kaimur, Bihar, on export awareness, certification and registration, addressing key challenges.
- On 04.11.2024, APEDA Varanasi conducted a field visit and capacity-building program in Saharsa, Bihar, focusing on export certifications and training needs for fresh vegetable farmers.
- On 04.11.2024, APEDA Varanasi held a virtual sensitization meeting with DNV and Uttarakhand IPA exporters on Global GAP certification, audit procedures and APEDA support.

- On 05.11.2024, APEDA conducted a sensitization program on agri export and GAP certification for mango growers in Bhagwanpur, Haridwar.
- On 08.11.2024, APEDA held a virtual sensitization program to promote Makhana exports and address quality, training and infrastructure needs for Bihar FPOs and Startups.
- On 15.11.2024, APEDA conducted a farm gate program in Malihabad to promote GAP and pesticide awareness among farmers.
- On 18.11.2024, APEDA visited KVK Hardoi and a local sugarcane farm to promote export certifications and discuss cold chain improvements with farmers.
- On 25.11.2024, APEDA and Cholapur Kalyan FPC organized a sensitization program for 60 FPOs from Jharkhand, focusing on export awareness, RCMC registration, certifications and market trends.
- On 08.12.2024, APEDA Varanasi visited a Muzaffarnagar mango orchard to guide export readiness and connect with regional exporters.
- On 13.12.2024, APEDA Varanasi held a virtual capacity-building program with Uttarakhand FPOs on RCMC registration, export potential, certifications and financial assistance.
- On 14.12.2024, APEDA Varanasi held a one-day capacity building program with ATMA Bhagalpur, attended by 60+ exporters and farmers, covering certifications, market demands and export procedures.
- On 22.12.2024, APEDA Varanasi conducted a capacity building program in Semar Saharsa, Bihar, for exporters and farmers on certifications and export processes.
- On 22.12.2024, APEDA Varanasi conducted a capacity building program with Shrarmanjali FPO at Ramaipur, Prayagraj, covering export certification processes and organic farming.
- On 24.12.2024, APEDA Varanasi held a virtual capacity building session with UP FPOs on export registration and certifications.
- On 27.12.2024, APEDA organized a sensitization program for 100 FPO members in Sonbhadra, UP, covering export registration, trade fairs and APEDA support.
- On 31.12.2024, APEDA Varanasi conducted a field visit and capacity building program in Tatuar, Darbhanga, Bihar, focusing on GI-tagged Mithila Makhana and certification guidance.
- On 03.01.2025, APEDA officials met Pilibhit Agriculture and Export stakeholders to discuss Export Promotion and certification.
- On 06.01.2025, APEDA Varanasi held a meeting with exporters and CHA to promote the export of GI-tagged Mithila Makhana from Bihar.
- On 04.02.2025, APEDA Varanasi visited Masoorganj, Maharajganj, for a training and field visit with Pravidhaan FPO.
- On 06.02.2025, APEDA Varanasi conducted a field visit to Rampur, Chandauli, where Shramik Mahila Nature Farming FPO sought training and certification guidance.
- On 07.02.2025, APEDA Varanasi participated in the 3-day Potato Show in Lucknow, showcasing potatoes and receiving appreciation from UP's Governor and other dignitaries.
- On 24.02.2025, RO Varanasi visited the Amroha packhouse, currently managed by UP Mandi Parishad, preparing for the upcoming Japanese delegation visit.
- On 25.02.2025, RO Varanasi conducted a field visit to a Mango Orchard and organized a sensitization cum interaction program for farmers and exporters at Udham Singh Nagar, Uttarakhand, focusing on Mango and Litchi export potential.
- On 04.03.2025, APEDA Varanasi conducted a field visit and capacity building program in Banka, Bihar, supporting a Hortinet-registered Mango exporter.
- On 22.03.2025, APEDA and HOFED organized a capacity building program at Tikri, Varanasi, educating 50 Mango farmers on quality production, export treatments and documentation.

16.16 VISAKHAPATNAM

Introduction	:	**Established in August 2022**
Regional Head	:	Mr. R P Naidu, Assistant General Manager
Address	:	2nd Floor, Udyog Bhawan Complex V.M.D.R.A Siripuram Circle Visakhapatnam-530003 Andhra Pradesh

1. WORK/INITIATIVES:

a. New Products/New Markets (Flag off Programmes):

Sl. No.	New Product	Origin	Export Destination
1	Banana	Andhra Pradesh	Iraq

b. GI Products promotion:

Sl. No.	New GI Product	Origin	Export Destination
1	Banganapalli Mango	Andhra Pradesh	USA, Netherlands, UAE

2. PARTICIPATION IN NATIONAL EVENTS

Sr. No.	Name of Event	Name of Organizer	Date
1	Anantha Horticulture Conclave	Department of Horticulture, Govt. of Andhra Pradesh	05-02-2025

3. ACTIVITIES OF APEDA REGIONAL OFFICE, VISAKHAPATNAM

S. No.	Name of Event Program
1	Meeting with Pomegranate Pomegranate stakeholders under Chairmanship of the Chairman, APEDA
2	Sensitisation Meeting with FPOs/Exporters for Mango Cluster in Andhra Pradesh
3	Awareness on Agri Exports to CBBOs & CEOs of FPOs of Andhra Pradesh
4	Interaction meeting with mango farmers and export facilitation
5	FPO Mela
6	Meeting with the Cashew stakeholders on Sensitizing about the APEDA registration and Financial Assistance Scheme for Cashew sector
7	Sensitization program on ' GLOBALG.A.P Certification'
8	Awareness on Organic Certification for Banana farmers/FPOs of Cluster areas of Andhra Pradesh
9	Awareness Training Program on Enhancing the Export of fruits through Area wide management of Fruit Flies" at Chittoor
10	Awareness Training Program on Enhancing the Export of fruits through Area wide management of Fruit Flies" at Anantapur
11	AP Chambers Business Expo at Vijyawada
12	Training Programme on the Registration of Mango Farms in Horti.Net for FPOs, District Horticulture Officers and Horticulture Officers, Govt. of Andhra Pradesh
13	FPO Acceleration Program organized by ICAR-NAARM
14	Training Programme for FPOs/CBBOs on Agri Exports and RCMC Registration

S. No.	Name of Event Program
15	Capacity Building Programme for FPCs in Andhra Pradesh on the role of APEDA in the export of scheduled products, financial assistance schemes, IEC and APEDA registration, along with the documents required for export.
16	Export Oriented Capacity Development Program for Board Members of FPOs/FPCs
17	interactive meeting with startups from Andhra Pradesh
18	Workshop on Food Processing Technologies and Subsidies in Andhra Prades
19	Advancing Trade Opportunities with Speed of Doing Business (SODB): State-Level Medicinal Plants Buyer-Seller Meet"
20	Awareness Training Program on "Awareness on Agro Product Export Procedure."

Events: RBSM/BSM:

Name of Event	Organizer	Date
International Reverse Buyer Seller meet	FIEO	18th and 19th February 2025

17. IMPLEMENTATION OF RIGHT TO INFORMATION ACT, 2005

During the year 2024-25, the Authority designated the officers shown in table A as First Appellate Authority (FAAs) and officers shown in table B as the Public Information Officers (PIOs). Mr. Saurav Agrawal, AGM is the nodal CPIO during the period.

A. Details of First Appellate Authority (FAA)

Sr. No.	Name of FAA	Division
1.	Dr. Sudhanshu	Personnel & Administration, Budget & Finance, Animal Products, Registration, Statutory, C&I, Trade Fair, Agri Export Policy, Logistics, Parliament Questions, Library, Implementation of MOUs, Start-up facilitation for export & NER, CVO, Market Intelligence, Hindi Division, Market Access-III (ASEAN & South Asia)
2.	Dr. Saswati Bose	Organic Products (Regulatory), Quality, RTI, WTO, SPS/TBT, Grievances, VIP References, CIM Dash Board, Common Infrastructure, Market Access (North America and Oceania)
3.	Smt. Vinita Sudhanshu	FFV including Fruits and Vegetable Seeds, Floriculture, Medicinal and Aromatic Plants, Cereals, Organic Products (Promotion) NER-J&K, Ladakh, Promotion of GI & Natural Products, Medicinal & Aromatic Plants, Vegetable Seeds, Market Access – (Europe), CIS countries.

B. Public Information Officers:

Sr. No.	Name of PIO	Subject
1.	Mr. Man Prakash Vijay	C&I, Processed Food, RO-Gujarat & Rajasthan, Common Infrastructure, Market Access – CIS countries
2.	Mr. Bidyut Baruah	RO Tripura & Mizoram
3.	Ms. Reeba Abraham	Fresh Fruits and Vegetables, Floriculture, Quality, Market Access-I
4.	Mr. P.P. Waghmare	RO Mumbai
5.	Ms. Sunita Rai	NER, GI Promotion, RO Guwahati
6.	Dr. C.B Singh	RO Varanasi
7.	Mr. N.C. Lohkare	BEDF
8.	Ms. Rajni Arora	Personnel Division, Market Access (NEA Countries)
9.	Ms. Simi Unnikrishnan	FTA, Coordination Cell for Common References received from MOC&I and MOA, Cereals, All Processed Food Products (Except Alcoholic Beverages and Groundnuts), WTO, SPS, TBT RO Bhopal, Market Access - Africa
10.	Mr. Saurav Agarwal	RTI Division, EPF/Annuity matters and Market Access-III, Parliament Questions.
11.	Mr. C.S. Dudeja	Cereals, Chhattisgarh Region , Market Access- North America
12.	Ms. Shobana Kumar	RO Chennai
13.	Ms. Meena Singh	Trade Fair , Registration and Market Access- (SEA)
14.	Mr. R.P Naidu	RO Hyderabad, RO Vishakhapatnam

Sr. No.	Name of PIO	Subject
15.	Mr. S.K. Mondal	RO Kolkata
16.	Mr. Harpreet Singh	RO Chandigarh, Administration
17.	Mr. Dhirender Kumar	Statutory and Legal, Promotion of GI & Natural Products , Market Access (GCC and Oceania countries)
18.	Mr. U Dharma Rao	RO Bengaluru and Kochi
19.	Mr. Sandeep Saha	Vegetable Seeds, Medicinal and Aromatic Plants, RO J&K and Ladakh
20.	Mr. Kumar Gautam	Budget and Finance
21.	Mr. Shishupal Rawat	Library
22.	Mr. Deepak D.A	Animal Product Division
23.	Mr. Kangkan Pandit	Organic Division

18. OTHER ACTIVITIES

With a view to encourage Innovative Packaging, APEDA had engaged Prof Dr. N.C. Saha (Former Director, Indian Institute of Packaging) as a Technical Expert for conducting the Study on enhancement of shelf life of fresh Litchi and Passion fruit. Accordingly, the successful R&D lab-based trials were carried out at UFLEX (Noida unit) for enhancing the shelf life of fresh produce ie. Litchi and Passion fruit using AMAP & Smart packaging techniques respectively in association with Dr.NC. Saha.

Litchi: Under the Study for enhancing shelf life of Litchi conducted in July, 2024, the shelf life of the produce was said to have increased from 3 to 14 days using AMAP (Active Modified Atmosphere Packaging) technique.

Further, in order to share the technology and sensitize the concerned stakeholders, a Sensitisation program has been organised in Muzaffarpur in association with NRC Litchi on 20 March, 2025. Technical brochures (bilingual) were prepared for circulation to the participants during the session. For executing the field trials, it was suggested that a trial export consignment will be planned to UAE once the Litchi fruits are matured, ripened and harvest ready in the month of June, 2025.

The Sensitisation program will be followed by organizing similar programs in the other key catchment regions at Farakka (West Bengal), Pathankot (Punjab) and Dehradun (Uttarakhand). Field trial shipments for export of different varieties of Litchi by air are proposed in the current season commencing June 2025.

Passion fruit: A lab-based Study for enhancing shelf life of Passion Fruit was undertaken during Jan/ February, 2025 under the guidance of Dr. N.C. Saha. The produce required for the laboratory study was procured with the support of Dept. of Horticulture, Govt. of Mizoram.

Shelf life of the produce sourced from Aizawl, Mizoram was found to have increased from 7 to 18 days under controlled conditions using Smart packaging technique.

This will enable export of the produce from NER to distant markets by air. Field Trial shipments for export of the fresh produce from Mizoram are proposed in the upcoming season.

APEDA extended active support to Indo-German Cooperation on Agricultural Market Development (AMD) project for organizing a Mango promotion event titled 'Export debut of India's finest Mangoes to Europe' at the German Embassy in India on 27th June, 2024. The German Ambassador in India had invited his EU counterparts to the event at his residence in New Delhi. Around 30 participants from EU countries joined the event. From Indian side, representatives from APEDA and MoA&FW participated. The promotion and tasting event focused on creating a visibility of Indian Mango varieties (fresh and value added) to the EU delegates.

GROWN IN INDIA
FOR THE WORLD

Government of India
Ministry of Commerce and Industry
Department of Commerce

Agricultural and Processed Food Products
Export Development Authority (APEDA)

Ministry of Commerce & Industry, Government of India

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