

ToR for Offers invited from firms specializing in IPR laws

The Basmati Export Development Foundation (BEDF) invites offers from the law firms specialized in registration and protection of Intellectual Property to assist BEDF and the Agricultural and Processed Food Products Export Development Authority (APEDA), a Statutory Authority under the Ministry of Commerce, Government of India, in the task of registration and protection of Intellectual Property in respect of Basmati rice in India and abroad. The selected firm will be engaged initially for a period of one year.

The detailed scope of the work to be undertaken by the law firm and other terms of reference may be seen at APEDA website www.apeda.gov.in.

Bids in two parts, Technical and Financial, in separate sealed covers super scribed as 'Bid for registration and protection of Intellectual Property in respect of Basmati Rice' are to be submitted by 02.01.2026 (5 p.m.) to:

**Director (BEDF),
Agricultural & Processed Food Products
Export Development Authority (APEDA),
Ministry of Commerce, Govt. of India,
3rd Floor, NCUI Building, 3 Siri Institutional Area,
August Kranti Marg, New Delhi 110016.**

Terms of Reference

Scope of Work:

- 1) To advise BEDF/APEDA on the protection of 'Basmati' and its varietal names which have been notified from time to time under the Seeds Act -1961 vis-à-vis the entire spectrum of Intellectual Property laws and assist in registration/protection of 'Basmati' in India and abroad;
- 2) To monitor the national and international registers of trademarks and geographical indications on third party efforts to register the Intellectual Property in Basmati and its varietal names which have been notified from time to time under the Seeds Act -1961 and take requisite action in India and abroad;
- 3) To initiate action against potential threats to the name Basmati and its varietal names which have been notified from time to time under the Seeds Act -1961 in India and abroad through cease-and-desist notices, negotiations, oppositions, cancellations, court actions or other modes of action;
- 4) To represent BEDF/APEDA before all Courts of law in India and abroad, including the Geographical Indications Registry, Trademarks Registry and any other administrative or quasi-judicial authority empowered to take decisions in this regard.
- 5) To keep APEDA/BEDF updated of the actions (taken, ongoing & proposed) with respect to registration and protection of the intellectual property in Basmati in India and abroad by way of periodic status charts/reports in the manner prescribed by APEDA from time to time.
- 6) To engage/hire Associates (Lawyers/Consultants/Agencies/Service Providers) in foreign jurisdictions as per BEDF/APEDA's instruction & approval, to be obtained, prior to such engagement/assignment of work. Hold, organize and manage correspondence for APEDA/BEDF with said foreign Associates and keep APEDA/BEDF informed and updated of all correspondences (Telephonic discussions/video calls/Emails/Chats/Letter/other physical or electronic communications) held with them (with or without BEDF/APEDA's participation) in connection with registration and protection of Basmati.
- 7) To attend meetings with officials of BEDF/APEDA/MOC/MOA and /or members of AIREA/Scientists/PUSA, etc. as and when required by APEDA/BEDF.

- 8) To assist BEDF/APEDA and India's Negotiating team, in the protection of Basmati as a GI, in India's ongoing/future FTA engagements under the IPR chapter or under a standalone GI agreement.
- 9) To provide any miscellaneous services in connection with or incidental to the aforesaid main services.

Qualifying Requirements:

Applicants must qualify the following requirements to apply:

- a) The law firm must have been established and in operation for past 5 years or more having minimum annual revenue of Rs 2 crore or more derived primarily from work related to Intellectual Property Laws in each of the 3 preceding financial years i.e. 2022-2023, 2023-2024 and 2024-2025. In support of this, a certificate from Chartered Accountant may be provided along with the technical bid.
- b) The law firm must have an experience of 5 years or more in handling matters relating to Trademarks and Geographical Indications. To substantiate this requirement, the applicant must provide details of the cases handled in India and abroad in a tabular format as shown below. (First cease and desist letters should be disregarded).

Case title	Jurisdiction	Associate foreign law firm (if any)	Current status	Name of the attorney on record
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In the application, the applicant law firm must list out their experience, on a separate sheet of paper, on dealing with issues relating to Geographical Indications and involvement in setting out the strategy for various products with a special focus on Agricultural commodities.

- c) A minimum of at least three attorneys of the applicant firm must have at least 10 years of standing at the Bar and should have domain knowledge of relevant the international treaties, WTO Agreement and other regional agreements on the subject of Geographical Indications. The application must contain the resume of the attorneys concerned which enlists, *inter alia*, the years of experience in dealing with the issues, publications on the topic, books written, presentations in international conferences and any other kind of work done in the said domain;

- d) The applicant law firm must possess adequate facilities and infrastructure to monitor national and international trademark and geographical indication registers.
- e) The applicant law firm must have a network of associate law firms or lawyers in major countries to facilitate carrying out assignments in the field of geographical indications and other IP laws. A list of the foreign law firms, associates should be provided with nature of relationship and whether the relationship is exclusive

Financial Bids:

I. Fee for action in India before GI Registry/Trademark Registry/Copyright Board/various District Courts, High Courts and the Supreme Court relating to Intellectual Property vested in Basmati rice or any other products to be decided by BEDF/APEDA, will be paid as per fee payable to various categories of Central Government Counsel in accordance with Office Memorandum No. 26 (1)/2014/judl. dated 1st October, 2015 issued by Government of India, Ministry of Law & Justice, Department of Legal Affairs, Judicial Section. The fee structure applicable to three categories of lawyers Group A, B & C will be applicable to the three levels of lawyers in the firm i.e. level 1 such as Senior Partners, level 2 such as Retained Partners and level 3 such as Associates.

However, for a particular activity billing to BEDF is not expected in respect of more than one lawyer from level 1 & 2 and two lawyers from level 3.

In case, senior advocates from outside are engaged by the selected firm to represent BEDF/APEDA in any matter before a Tribunal, High Court or the Supreme Court, approval from BEDF/APEDA will be sought for the fee to be paid to them.

II. For taking action/executing tasks in foreign jurisdictions before any forum, authority or court of law, relating to Intellectual Property vested in Basmati rice or any other products to be decided by BEDF/APEDA, the selected law firm will engage Associates (Lawyers/Consultants/Agencies/Service Providers) based on their own independent assessment, opinion of the High Commission/Embassy of India, and as per the final decision of BEDF/APEDA. These instructions and approvals shall be required to be obtained prior to such engagement/assignment of work. The selected law firm shall take prior approval from BEDF/APEDA for any fee to be remitted to such Foreign Associate.

III. To monitor the national and international registers of trademarks and geographical indications on third party efforts to register the Intellectual Property in Basmati name for taking requisite action in India and abroad, Watch Agency will be appointed on competitive bid basis by the selected law firm with prior approval of BEDF/APEDA. Fee paid to the watch agency will be reimbursed by BEDF/APEDA.

IV. The firm is required to quote a lump sum fee which will be paid on monthly basis over and above the fee as per I and II above. This lump sum fee shall cover activities required to be performed for protection of Intellectual Property vested in Basmati rice in India & foreign jurisdictions.

V. GST shall be payable extra as applicable from time to time

VI. BEDF reserves the right to reject any offer or cancel the bid process.

Format for Financial Bid

Sl. No.	Activity	Payment of fee/ reimbursement
I.	Fee for action in India before GI Registry/Trademark Registry/Copyright Board/various District Courts, High Courts and the Supreme Court relating to Intellectual Property vested in Basmati rice or any other products to be decided by BEDF/APEDA.	<p>(i) As per fee payable to various categories of Central Government Counsel in accordance with Office Memorandum No. 26 (1)/2014/judl. dated 1st October, 2015 issued by Government of India, Ministry of Law & Justice, Department of Legal Affairs, Judicial Section.</p> <p>(ii) The fee structure applicable to three categories of lawyers Group A, B & C will be applicable to the three levels of lawyers in the firm i.e. level 1 such as Senior Partners, level 2 such as Retained Partners and level 3 such as Associates.</p> <p>(iii) In case, senior advocates from outside are engaged by the selected firm to represent BEDF/APEDA in any matter</p>

		<p>before a Tribunal, High Court or Supreme Court. (Approval from BEDF/APEDA will be sought for the fee to be paid to them).</p> <p>Accepted</p>
II.	<p>For taking action/executing tasks in foreign jurisdictions before any forum, authority or court of law, relating to Intellectual Property vested in Basmati rice or any other products to be decided by BEDF/APEDA, the selected law firm will engage Associates (Lawyers/Consultants/Agencies/Service Providers) based on their own independent assessment, opinion of the High Commission/Embassy of India, and as per the final decision of BEDF/APEDA. These instructions and approvals shall be required to be obtained prior to such engagement/assignment of work. The selected law firm shall take prior approval from BEDF/APEDA for any fee to be remitted to such Foreign Associate.</p>	Accepted
III.	<p>To monitor the national and international registers of trademarks and geographical indications on third party efforts to register the Intellectual Property in Basmati name for taking requisite action in India and abroad, Watch Agency will be appointed on competitive bid basis by the selected law firm with prior approval of BEDF/APEDA. Fee paid to the watch agency will be reimbursed by BEDF/APEDA.</p>	Accepted
IV.	<p>The firm is required to quote a lump sum fee which will be paid on monthly basis over and above the fee as per I and II above. This lump sum fee shall cover activities</p>	Rs.....per month

	required to be performed for protection of Intellectual Property vested in Basmati rice.	
V.	GST/taxes will be payable extra as applicable from time to time	

Selection Procedure:

The selection of the successful bidder shall be based on fulfilling the relevant requirements and scoring based on Technical and Financial criteria. BEDF/APEDA reserves the right to accept, reject or seek further clarifications on the details submitted in the proposal. The weightage of the Technical bid is 70% & Financial bid is 30%.

A Committee in APEDA will first carry out screening of the Technical bid and shortlist the bidders fulfilling the prescribed requirements. The short-listed bidders will be required to make technical presentation before the selection committee.

S. No.	Criteria	Score/Weight age
1.	Presentation on understanding of the activity and ideas to carry the task professionally	25
2.	Working experience in the field of IPR/GI Law in India and abroad	15
3.	Availability of expertise and their experience in dealing IPR/GI Law matters	20
4.	Turnover of the Law firm during 2022-23, 2023-24 and 2024-25.	10
Total weightage		70

The marking would be done on all the presentations. The bidder who secures a minimum of 70% (49 out of 70 marks) in technical presentations will be short listed. The Financial bids of only these shortlisted applicants shall then be opened.

Financial bid will carry a maximum of 30 marks. The calculation of marking will have the following method:

L1 = 30 marks

$L2 = 30XL1(\text{the cost quoted by L1})/L2$ (the cost quoted by L2)
and similarly L3, L4 -- (depending on no. of agencies)

After the marks for the Financial bid are obtained, the Technical and Financial marks will be added up and the bidder scoring highest aggregate marks will stand selected.

Selection Committee reserves the right to accept or reject any or all the bids at any time prior to award of contract/order, without assigning any reasons and without incurrance of any liability on BEDF/APEDA. BEDF/APEDA also reserves the right to negotiate the prices with the selected bidders to bring down the prices.

Terms and conditions

- I. The approved bidder will be required to work under the directions and guidance of BEDF/APEDA. It shall be the sole responsibility of the bidder to ensure all activities undertaken by them for BEDF/APEDA are in accordance with the legal framework.
- II. The financial bid should be on bidder's letterhead mentioning the charges in Indian Rupees and should be inclusive of all taxes.
- III. The bidders under this contract shall observe the highest standard of ethics during the period of engagement. The bidders must bear the cost associated with the preparation and submission of tender documents to BEDF.
- IV. BEDF/APEDA will reject a proposal for award of work if it is determined that the agency recommended for award has engaged in corrupt or fraudulent practices in competing for the contract in question or at any stage of its work.
- V. A self-certified undertaking must be submitted mentioning that they have not been blacklisted by any government organization and the same is not applicable as on date.
- VI. For interpretation of any clause of this document, the decision of Chairman BEDF/APEDA would be final and binding on both the parties i.e., bidder and BEDF.

Bids in two parts, technical and financial, in separate sealed covers super scribed as 'Bid for registration and protection of Intellectual Property in respect of Basmati Rice' are to be submitted by 02.01.2026 (5 p.m.)

A pre bid conference shall be held on 16.12.2025.

**Director (BEDF),
Agricultural & Processed Food Products
Export Development Authority (APEDA),
Ministry of Commerce, Govt. of India,
3rd Floor, NCUI Building, 3 Siri Institutional Area,
August Kranti Marg, New Delhi 110 016.**