

Dated 29.05.2025

**APEDA's Participation in Sial Mumbai at Jio World Convention Centre, Mumbai,
Maharashtra, 28th-30th August 2025**

Dear Exporter,

APEDA is organizing its participation in **Sial Mumbai** scheduled to be held from 28th-30th August 2025 at Jio World Convention Center, Mumbai, Maharashtra. For over 50 years, SIAL has been inspiring food adventures. SIAL is a global show present in 50 countries all around the world. All over the globe Sial network represents a forum for exchange, meetings and discussions and is truly unique. In terms of visitor and impact, SIAL is the premier food innovation event.

APEDA is the organizer of the event where Exhibition and Buyer Seller Meet (BSM) for exporters of Agri and processed food products will be organized. Approx 150 Buyers from over 20 countries mainly from Southeast Asia, Middle East and North Africa (MENA), CIS countries and European countries would be invited for BSM.

The exhibition will be designed aesthetically for showcasing Indian food products with dedicated B2B meeting area. APEDA pavilion would have around 100 built up stalls in the size of 9 Sqr mtrs or multiple of it as per availability of space.

APEDA invites application from the registered member exporters for participation in the SIAL Mumbai 2025 under APEDA pavilion. The link is given below: -

<https://itrack.apeda.gov.in/mda/NewTradeFairApplication.aspx?RequestID=29934482>

The request for participation in the event would be considered up to 15.07.2025. In case the applicants are more than the availability of stalls the allocation would be made on first come first serve basis.

The charges for participation will be informed separately to the applicants who would register.

For any query or clarification you may contact undersigned, Email id- meenasingh@apeda.gov.in and Mr. Wohaib Alam, Business Development Manager, APEDA, contact details- 9873215723, Email id- yppr@apeda.gov.in

Thanking you

Yours faithfully

**Sd/-
Meena Singh
Assistant General Manager**