



कृषि और प्रसंस्कृत खाद्य उत्पाद
निर्यात विकास प्राधिकरण
(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

**Agricultural and Processed Food Products
Export Development Authority**
(Ministry of Commerce & Industry, Govt. of India)

APEDA -ORG/143/2025-26
16th December, 2025

CIRCULAR

APEDA's participation in Natural Products Expo West 2026 scheduled from 3-6 March, 2026 at Anaheim USA

Natural Products Expo West held at Anaheim, USA is one of the leading trade event for showcasing natural, organic and health products industries. Considering that USA is top destination for export of organic products from India, APEDA is organizing participation of organic exporters (certified under NPOP and USDA NOP) in this show and has booked a space of 1800 sq-ft at **Hall B, Anaheim Convention Center** for setting up the India Pavilion.

Interested organic exporters certified as per NPOP & USDANOP may submit their application online on APEDA's website <https://apeda.gov.in/TradeFairs>. Copy of the NPOP and USDANOP certificates may be sent through e-mail to saswatibose@apeda.gov.in; alpana@apeda.gov.in.

Participation of the co-exhibitors is subject to having a valid organic certificate, approval of labels, promotional & other display material by the show organizers. Further details will be communicated to the shortlisted eligible applicants.

Saswati Bose
16.12.2025
(Dr. Saswati Bose)
General Manager