

Addendum- Fresh Bids for Export Promotion Event of APEDA's Scheduled Products on 27th June 2026, at Dupont Circle Park, Washington DC, USA

Point number	Detail	Query	Reply
2	A.1 The agency should have executed at least three (3) international promotional events held outside India on turnkey basis during the last 5 years	Please elaborate in detail "promotional events" explaining what kind/type of events will be considered in the bid	All the international promotional events held outside India for export promotion of India's products in the International market.
3.1.4	The event will feature a dedicated display area for India's premium products such as Mango, Basmati Rice & Organic Products. The products will be arranged by APEDA. A live demonstration area shall be curated in the form of a contemporary Indian-themed café with open seating, provisions for visitor sampling, and live tasting. The Agency shall make flawless arrangements for the transportation, delivery, crockery, preparation, and serving of delicacies. Proper provisions for fresh water supply, drainage, cooking equipment, sampling infrastructure, and overall hygiene must be ensured	There are no chairs mentioned in the 3.1.5	Please refer to Point No 3.1.4 wherein open seating provisions have been mentioned. A decision in this regard may be taken by the agency
3.1.5		There is no mention of Manpower to Manage displays	Please refer to Point No 3.1.5, Sl. No. 7 wherein a renowned restaurant to manage the sampling has been mentioned.
3.1.5	AI Based Interactive Fun Activity	Please elaborate with details	Agency may come up with AI Based Interactive

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			Fun Activity based on their creativity
3.1.5	Goodies Bag	Please share size and material	Width 6 Inches X Height 10Inches
3.1.9	The agency shall take US FDA / Health Department Compliance for Food Sampling & all necessary and required/applicable permits including US National Park Service (NPS) Special Use Permits.	US National Park Service (NPS) Special Use Permits takes 90 days as per their Website. It has to be applied during the time of booking.	May please consult Embassy of India, Washington