



कृषि और प्रसंस्कृत खाद्य उत्पाद
निर्यात विकास प्राधिकरण
(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

**Agricultural and Processed Food Products
Export Development Authority**
(Ministry of Commerce & Industry, Govt. of India)

REF. NO.: PAD/2014-15/000152

Dated : January 15, 2026

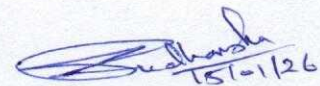
OFFICE ORDER

The following work allocation has been made with immediate effect:

S.No.	Name and Designation	Current Assignment	Revised Assignment
1.	Dr. Sudhanshu, Secretary	Personnel & Administration, Budget & Finance, Animal Products, Registration, Statutory, C&I, Trade fairs, Agri Export Policy, Logistics, Parliament Questions, Library, Implementation of MoUs, Start up facilitation for exports & NER, Bharati, CVO, Market Intelligence, Hindi Division, BEDF Market Access - ASEAN, NEA, SEA	Personnel & Administration, Budget & Finance, Animal Products, Registration, Statutory, C&I, Trade fairs, Agri Export Policy, Logistics, Parliament Questions, Library, Implementation of MoUs, CVO, Market Intelligence, Hindi Division, BEDF Social Media/Branding Market Access - ASEAN, NEA, SEA
2.	Dr. Saswati Bose General Manager	Organic Products (Regulatory), WTO, SPS, TBT, Grievances, RTI, VIP References, CIM Dash Board, Common Infrastructure, Processed Food Division Market Access (North America and Oceania)	Organic Products (Regulatory), WTO, SPS, TBT, Grievances, RTI, VIP References, CIM Dash Board, Common Infrastructure Market Access (North America and Oceania)
3.	Smt. Vinita Sudhanshu General Manager	FFV including Fruits and Vegetable Seeds, Floriculture, Cereals, Organic Products (Promotion), NER-J&K, Ladakh, Promotion of GI & Natural Products, Medicinal & Aromatic Plants, Vegetable Seeds Market Access - Europe, CIS	FFV including Fruits and Vegetable Seeds, Floriculture, Cereals, Organic Products (Promotion), NER-J&K, Ladakh, Promotion of GI & Natural Products, Vegetable Seeds Market Access - Europe
4.	Dr. Tarun Bajaj Senior Consultant	--	Processed Food Products Start up facilitation - Bharati Market Access - GCC, West Asia

5.	Mr. Man Prakash Vijay DGM	Processed Food (Cashewnuts, Makhana), Herbal and Medicinal Plants, C&I, Common Infrastructure, Training and Capacity Building Programmes (Regional Offices, BEDF, Organic) - Reporting to Chairman Market Access - Africa	Processed Food (Cashewnuts, Makhana, Cucumber, Gherkins & Other Processed Foods), C&I, Common Infrastructure, Training and Capacity Building Programmes (Regional Offices, BEDF, Organic), I-GOT Karamyogi - Reporting to Chairman Market Access - Africa
6.	Ms. Reeba Abraham DGM	Processed Food (Groundnuts), Quality, Market Access – GCC & South America	Processed Food (Groundnuts), Quality Market Access –South America
7.	Ms. Sunita Rai DGM	Animal Products NER, Capacity Building of Startups/FPOs Promotion of GI Products	Animal Products NER Promotion of GI Products
8.	Ms. Rajni Arora DGM	Personnel Animal Products Market Access – West Asia	Personnel Animal Products Market Access – CIS
9.	Ms. Sehreena Maqbool, AM	FFV RO J&K Market Access – Europe (UK, Netherlands, Germany, Turkey)	FFV RO J&K Trade Fairs Market Access – Europe (UK, Netherlands, Germany, Turkey)
10.	Mr. Nishant Thakur, AM	Personnel Medicinal & Aromatic Plants Market Access – NEA (China, Japan, Mangolia)	Personnel Animal Product Division Market Access – NEA (China, Japan, Mangolia)

This issues with the approval of Competent Authority.


15/11/26

Dr. Sudhanshu
Secretary

To :

Concerned officials

CC : All APEDA officials / C&I Division/ Hindi Division/ RTI Division/ Office Order File