

# Monthly dashboard- Okra Nov-2025



# Acreage and production trends



# Okra crop calendar of major producing countries

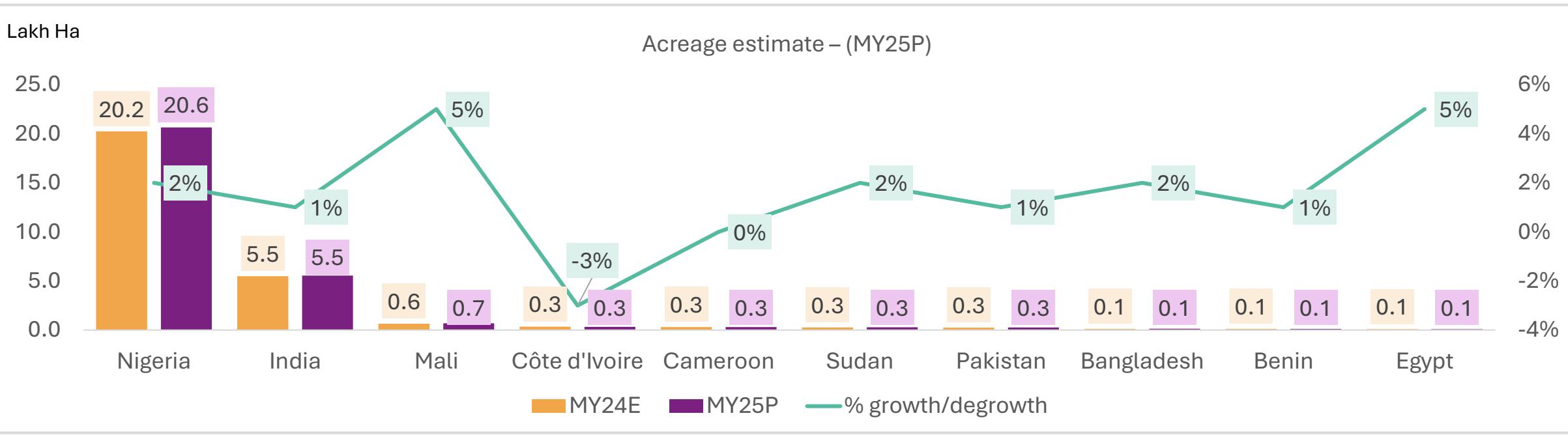
Countries	Jan	Feb	March	April	May	June	July	August	September	October	November	December
India												
Nigeria												
Mali												
Sudan												
Pakistan												
Egypt												
Côte d'Ivoire												
Benin												
Bangladesh												
Cameroon												



- The okra crop calendar for major producing countries shows two peak harvesting seasons: summer and rainy season, except for Pakistan, which has peak harvesting seasons in summer and winter. Key countries with summer and rainy season peaks include India, Egypt, and Cameroon.
- In Nigeria, okra can be harvested year-round, but the peak harvesting periods are during the dry season (December to April) and also during the wet season (August to September).
- In Bangladesh, the typical okra harvesting period is from February to July, but with proper management, it can be produced year-round. The fruits are usually ready for harvest 45-60 days after sowing, depending on the variety and season.
- In India, okra can be harvested year-round in some southern regions, but in other areas, there are two main cropping seasons: the summer crop and the rainy season crop.

**Note:** Okra are harvested throughout year globally with crop calendar varies across the countries. Marketing year (MY) is considered as Jan-Dec

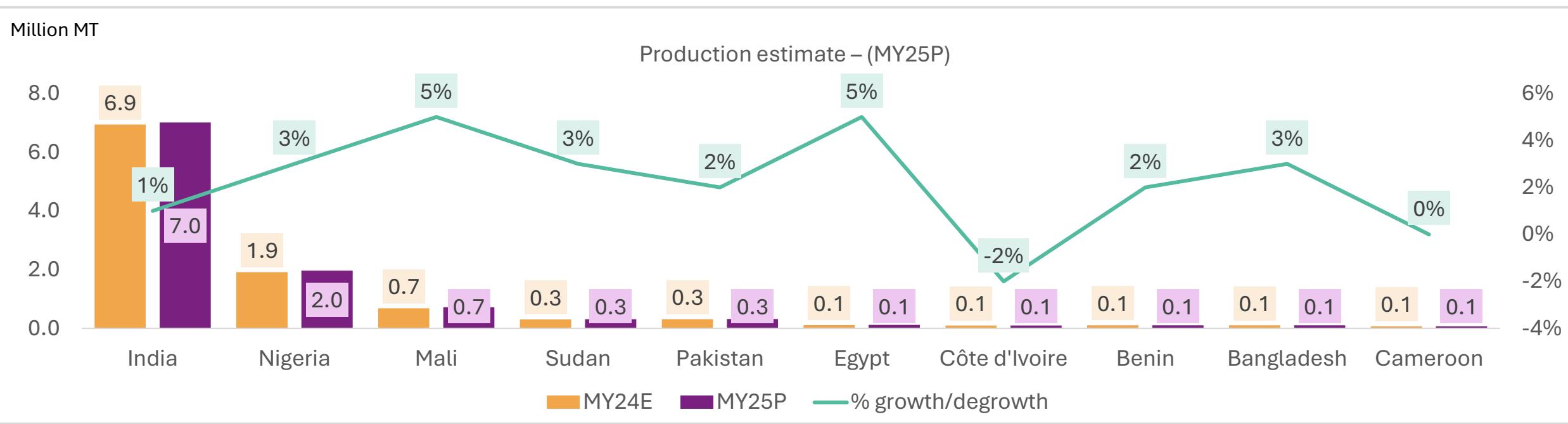
# Acreage estimates of major okra producing countries



P – Projected value; MY – Marketing year (Jan-Dec)

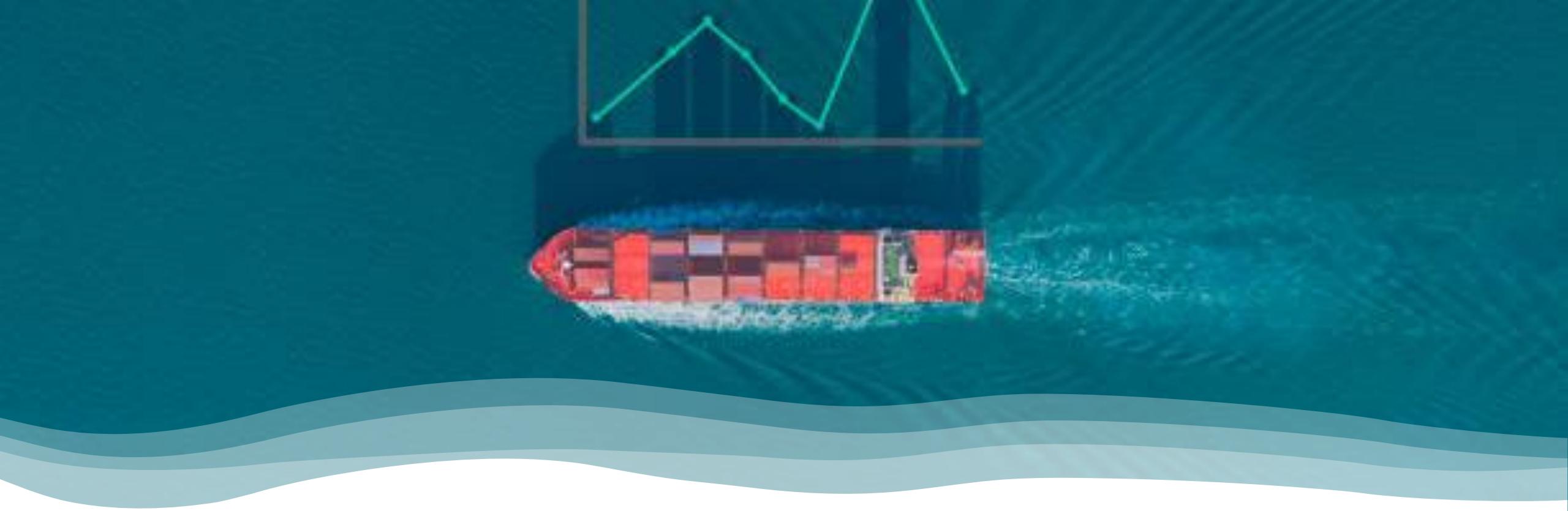
- The countries in the sample set **contribute to ~96% of global area**, with global acreage **expected to increase by 1-2% YoY in MY25P**, led by countries such as Mali, Egypt, Nigeria, Sudan, India, Pakistan, and Benin, **while acreage in Côte d'Ivoire is expected to remain lower on year**.
- In Sudan**, the FAO has launched a **large-scale emergency seed distribution campaign**, targeting 1.5 million farming households, and has distributed nearly 1000 metric tons of sorghum, millet, and okra seeds, expected to increase area under the crop in MY25P.
- In Mali**, the **World Vegetable Center**, in collaboration with the **World Food Programme**, is **promoting vegetable cultivation** by ensuring availability and quality of vegetable seeds, expected to increase area under okra in MY25P.
- In Bangladesh**, **traditional okra cultivation methods are reemerging in districts like Gopalganj and Bagerhat**, using floating beds made of water hyacinth and bamboo, which is aiding in converting waterlogged land into productive zones and supporting acreages under the crop.

# Production estimates of major producing countries



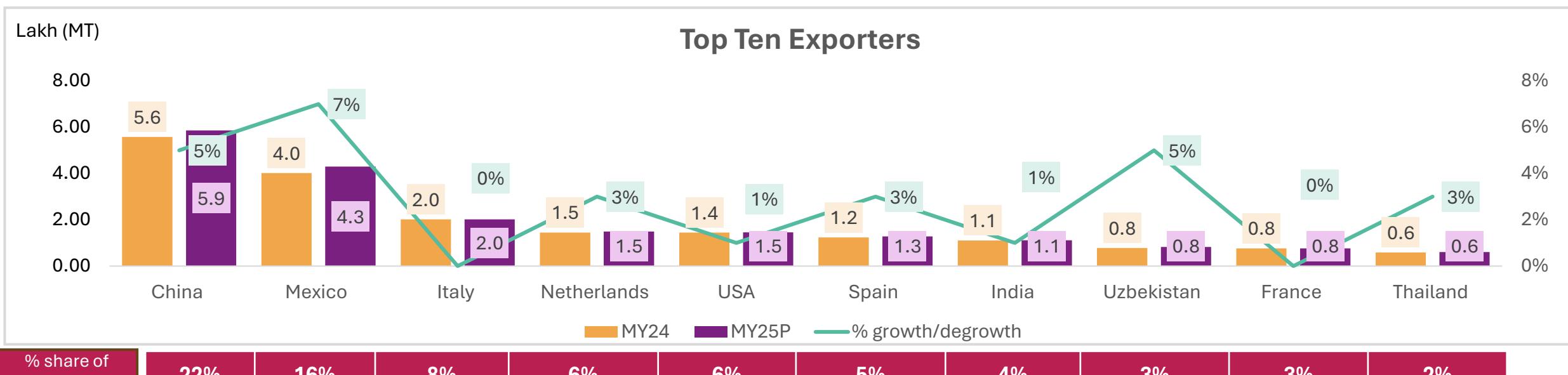
P – Projected value; MY – Marketing year (Jan-Dec)

- The countries in the chart **contribute to ~98% of global production**, with production for MY25P expected to moderately **improve by 1-2%** led by countries such as Egypt, Mali, Bangladesh, Benin, Sudan, Pakistan, India, and Nigeria, while production in Cameroon is expected to remain stable on year.
- In Sudan, okra is becoming a focused crop** due to food security challenges, with the community adapting to drying and storing okra as a means of food security, which is expected to support production under the crop in the country.
- In Benin, initiatives like the SafeVeg Project**, which distributes high-performing, climate-resilient vegetable seed kits, including okra, to smallholder farmers, are expected to boost both area and production under okra in MY25P.
- In Côte d'Ivoire, okra production has been impacted by pest pressure**, poor extension services, and seasonal price trends over the past two years, which is expected to negatively impact area and production of okra in the country for MY25P.



# Export trends and price outlook

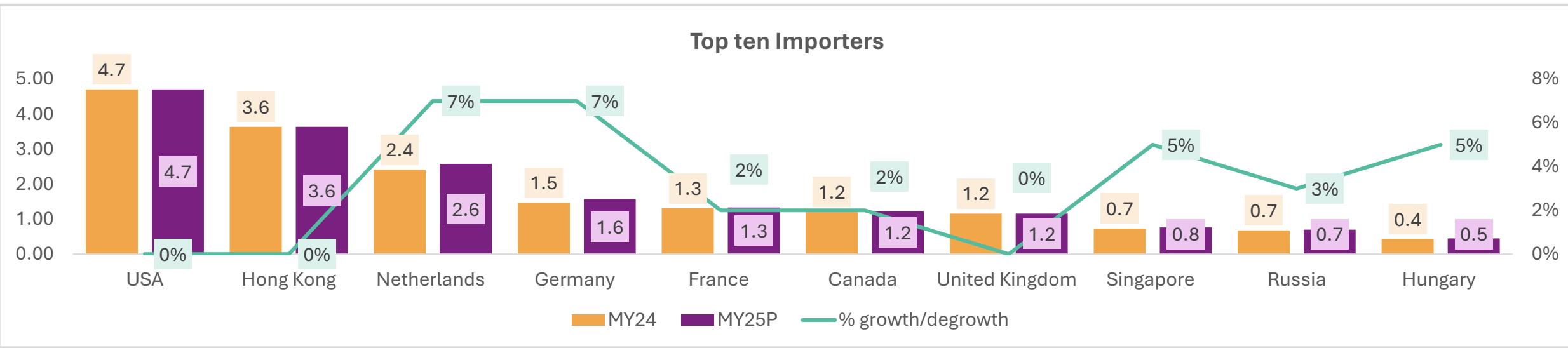
# Major exporters of Okra



% share of global exports	22%	16%	8%	6%	6%	5%	4%	3%	3%	2%
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- The countries in the chart account for ~76% of global okra exports, with **China being the largest exporter**, and global okra exports in MY25P are projected **to increase by 3-4% YoY**, led by Mexico, Uzbekistan, Thailand, Netherlands, Spain, and India.
- Mexico's exports grew at a ~44% CAGR (MY20-24)**, driven by rising plant-based cuisine demand in the USA and Canada, a trend expected to continue. **China's exports, up ~22% CAGR (MY20-24)**, are fueled by US demand for exotic vegetables, with ongoing momentum.
- Spain is seeing strong okra demand in Europe, especially in the UK, France, and Belgium due to growing immigrant populations, supporting higher exports from Andalusia in MY25P.
- Uzbekistan's exports, up ~24% CAGR** over five years, are set to grow further in MY25P with government support and improved greenhouse farming. **Thailand's new variety development is also expected to boost exports.**
- In MY25, Indian okra exports saw strong demand from Hong Kong and other Asian countries. This momentum is expected to continue in MY26.

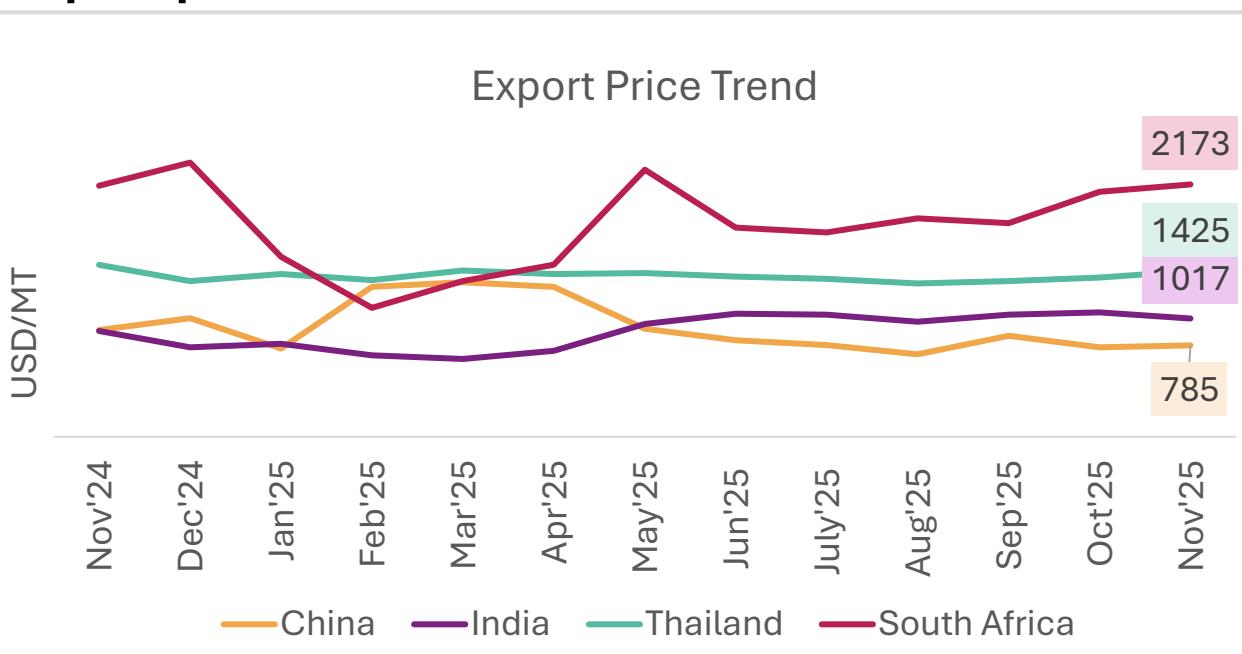
# Major importers of Okra



% share of global imports	19%	15%	10%	6%	5%	5%	5%	3%	3%	2%
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- **USA** remains a key importer of Okra with major sourcing from Mexico, with comfortable domestic stock from southern states some moderation in imports were witnessed in Sept'25 and Oct'2025 and to keep overall imports stable YoY.
- **Hong Kong's okra imports are growing at a CAGR of ~24% (MY19-MY24)**, driven by rising disposable income.
- **Germany's okra imports are increasing**, with a preference for Ghana and India over Honduras. **France's okra imports are expected to rise**, despite a decline in imports from Honduras due to climatic conditions and logistics.
- Netherlands' okra imports have increased at a CAGR of ~ 20% (MY19-MY24), driven by rising demand for fresh and diverse produce in Europe, as well as the country's strong logistical hubs supporting re-exports.
- **Senegal's okra supplies are expected to decline** due to high temperatures, impacting imports to the UK, Spain, Netherlands, France, and Germany. While, the **Russian market has opened up to Philippine okra exports**, with a requirement for phytosanitary certificates.
- **Hungary's demand for healthy snacks has driven okra imports, resulting in tremendous growth with an 84% CAGR over five years.** In Singapore, demand for frozen okra is rising due to a preference for convenient, plant-based foods.

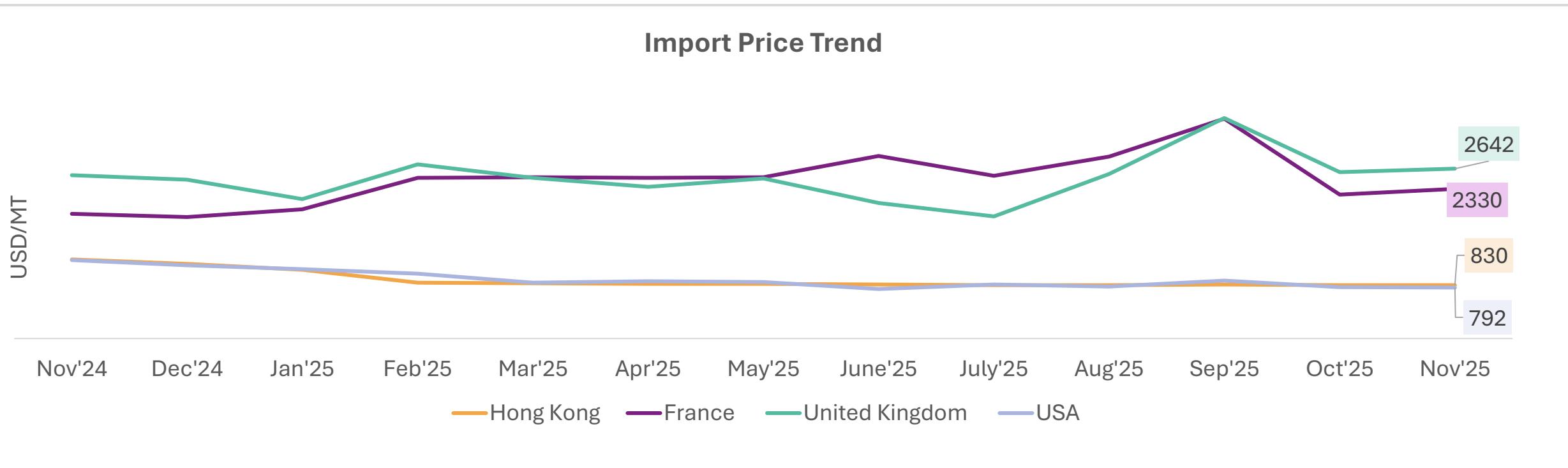
# Export prices forecast



Price outlook for next quarter (DJF)					
Countries	Nov'25 Price (USD/MT)	Nov'24 Price (USD/MT)	%age change	Price direction	Average price range for DJF (USD/MT)
China	785	920	-15%	Bullish	800-960
India	1017	910	12%	Bearish	900-1010
Thailand	1425	1480	-4%	Bullish	1450-1590
South Africa	2173	2160	1%	Sideways	2100-2200

- China's okra export prices have moderated in 2025**, after peaking 30% higher YoY in 2024, due to strong demand and domestic production constraints but have **remained rangebound** with comfortable domestic supplies and stable demand. For next quarter, prices are expected to remain soft to steady with fall arrivals coming into market.
- Indian okra exports picked up momentum from May 2025, supported by strong demand from North America, Australia, and the UK. Ample production and improved productivity in key okra-growing states, particularly Gujarat's Saurashtra-Kutch region with a surplus yield of 20.60 t/ha, have ensured good exportable supply. With healthy volumes available, export prices are expected to turn bearish in the coming quarter.
- Thailand's okra export prices are higher year-on-year** due to strong Japanese demand. High rainfall and floods in key regions like Suphan Buri are keeping prices elevated. However, contract farming covering about 40% of frozen okra exports with prices fixed 8–10 months ahead offers stability amid weather challenges.
- After a 15% month-on-month increase in October, South African okra export prices are expected to hold steady in the coming quarter.** However, production challenges like erratic rainfall and rising costs are causing price volatility.

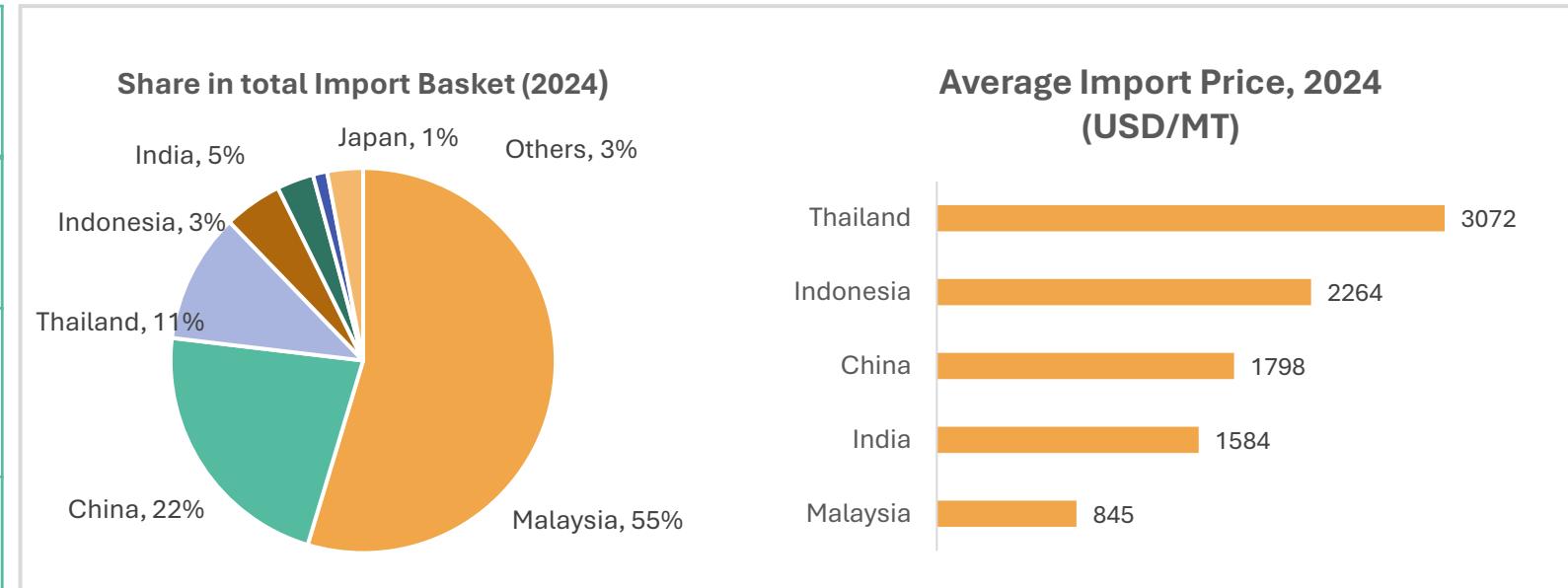
# Price trends of key importing nations



- **Hong Kong's okra import prices have fallen on year** due to **increased imports from low-cost regional suppliers like China**, which are 4-5% cheaper, as well as improved logistics from ASEAN and South China, and subdued demand due to US tariffs. Comfortable supplies from Spain and India eased price pressures in the UK from October onward, with this pattern persisting through November 2025.
- **US okra import prices eased in late MY25**, with Central American supplies entering South Florida priced at **USD 28.00 to USD 30.00 per 1/2-bushel carton** amid moderate trading. Domestic supplies from Florida remained steady, with 1/2-bushel cartons trading around **USD 24.00 to USD 24.35 per carton** on stable movement and good quality.
- **France has also witnessed moderation** in prices in November'25 with Spain providing comfortable supplies in MY25.
- Overall, **import prices are witnessing a fluctuating trend due to variability in supply from origin countries**, shaped by climatic conditions and domestic prices, as well as divergence in import mix.

# Okra Export Opportunity in Singapore Market

Imported Volume (2024)	72,874 tonnes
Key Competitive Exporters	Malaysia, China, Thailand
Share in global okra import basket	~3%
CAGR growth (MY19-MY24)	~2%
India's Penetration (In the country's import basket)	~5%
Average Singapore Import Price (2024)	1,170 USD/MT
Average import price for Indian okra in Singapore (2024)	1,584 USD/MT



- Singapore accounts for 3% of global okra imports, growing at ~2% CAGR (MY19–MY24) due to retail and food service demand. With limited domestic production, Singapore remains import-dependent.
- **India already holds about 5 percent share** in Singapore's okra import basket, indicating an existing foothold that can be expanded with targeted market strategies.
- **Indian okra, priced at ~\$1,584/MT, is 48% more competitive than Thailand's**, offering a clear cost advantage.
- India's price advantage, combined with meeting Singapore's quality standards, strengthens its appeal for price-sensitive buyers.
- **To grow further, exporters should prioritize smaller, frequent shipments, residue certification, better packaging, and use ASEAN-India trade agreements to enhance reliability.**

# **Thank You**

# Methodology for Price Forecasting

Our methodology combines comprehensive secondary research, targeted stakeholder consultations, and rigorous analytical techniques to ensure accuracy and actionable insights. The methodology comprises three key stages: Data Collection, Data Analysis & Interpretation, and Price Forecasting.

## Data Collection



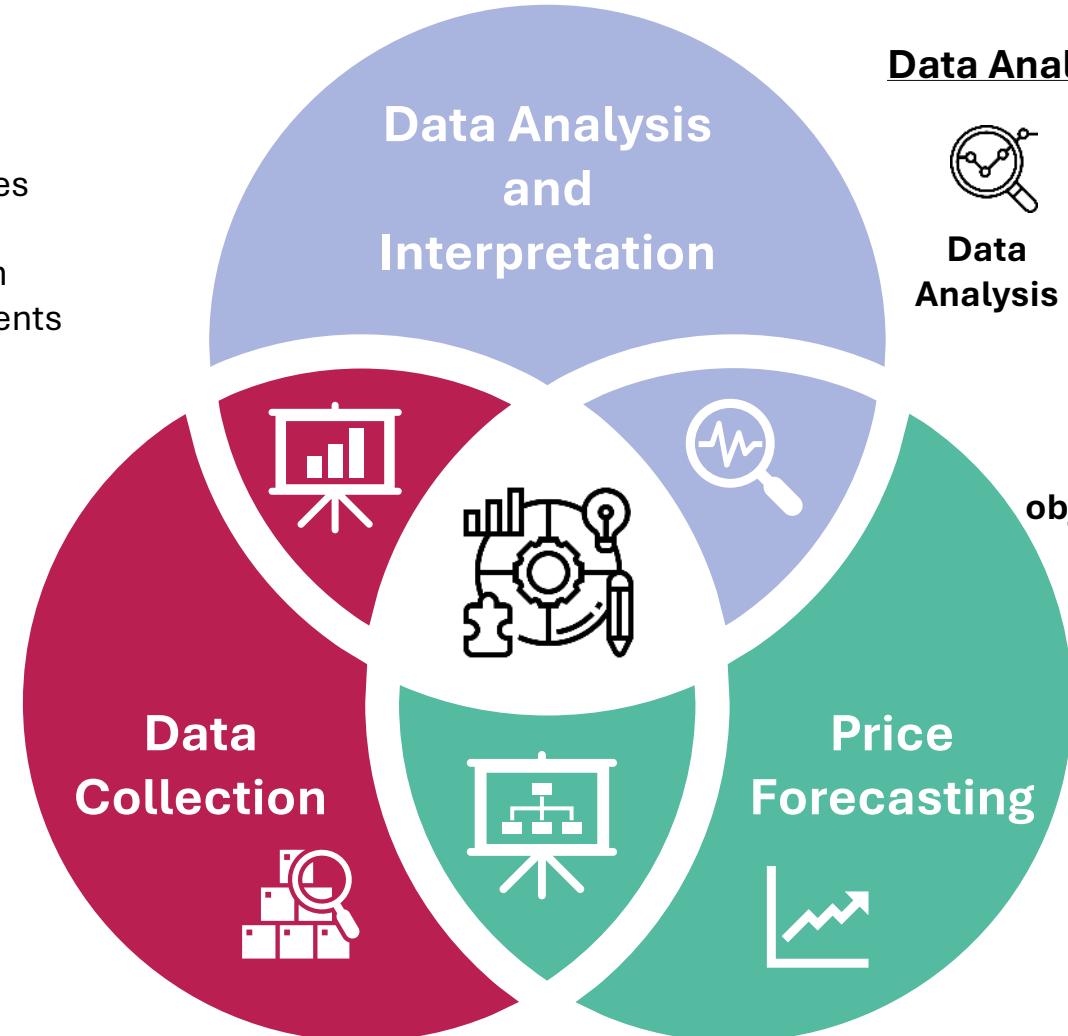
### Sources

- Global agricultural databases (USDA, FAO, etc.)
- Country-wise statistics from official agriculture departments
- Industry publications and research reports



### Policy Updates

- Detailed review of Production policies & trade barriers for each country
- Data from government websites & official publications



## Data Analysis and Interpretation



### Data Analysis

- Supply-demand assessment
- Policy impact analysis
- Stakeholder consultations



### Key objectives

- Production trends
- Trade dynamics
- Policy implications

## Price Forecasting



### Price Forecasting

- Historical Trend & Seasonality
- Macro-Economic & Trade Variables

Integration of commodity fundamentals to forecast future price ranges.

*Structured consultations with Indian exporters and industry associations, cross-verifying secondary data and validating price forecasts to refine production, trade, and policy assessments.*