

Okra Oct 2025



Acreage and production trends



Okra crop calendar of major producing countries

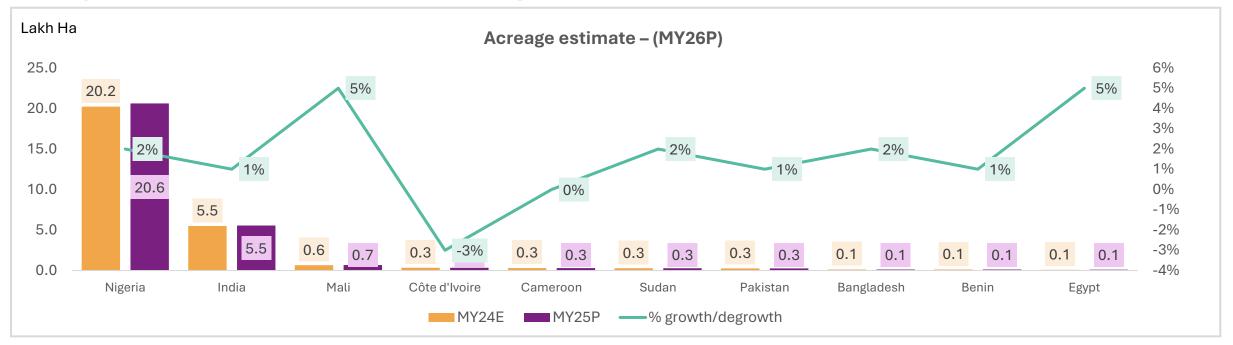
Countries	Jan	Feb	March	<u>April</u>	May	June	July	August	September	October	November	December
India												
Nigeria												
Mali												
Sudan												
Pakistan												
Egypt												
Côte d'Ivoire												
Benin												
Bangladesh												
Cameroon												

Lean season		Peak season	
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- The okra crop calendar for major producing countries shows two peak harvesting seasons: summer and rainy season, except for Pakistan, which has peak harvesting seasons in summer and winter. Key countries with summer and rainy season peaks include India, Nigeria, and Sudan.
- In Nigeria, okra can be harvested year-round, but the peak harvesting periods are during the dry season (December to April) and also during the wet season (August to September).
- In Bangladesh, the typical okra harvesting period is from February to July, but with proper management, it can be produced year-round. The fruits are usually ready for harvest 45-60 days after sowing, depending on the variety and season.
- In India, okra can be harvested year-round in some southern regions, but in other areas, there are two main cropping seasons: the summer crop and the rainy season crop.

Note: Okra are harvested throughout year globally with crop calendar varies across the countries. Marketing year (MY) is considered as Jan-Dec

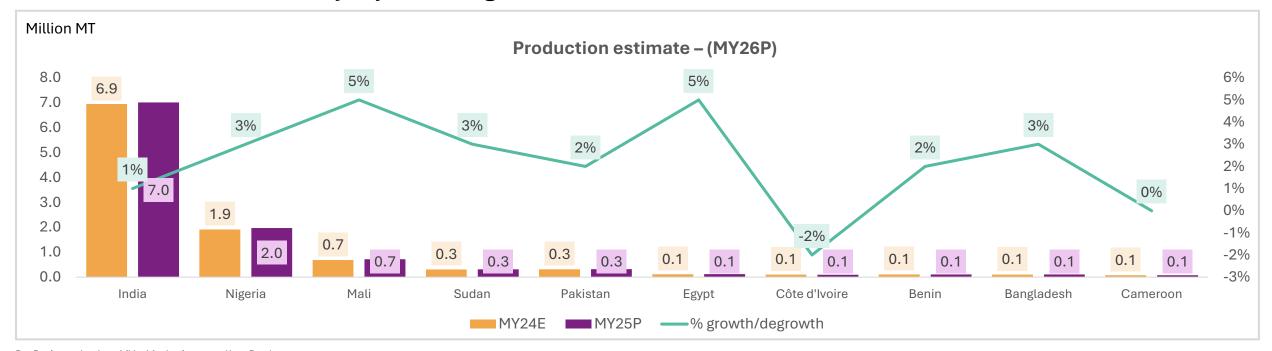
Acreage estimates of major okra producing countries



P – Projected value; MY – Marketing year (Jan-Dec)

- The countries in the sample set contribute to ~96% of global area, with global acreage expected to increase by 1-2% YoY in MY25P, led by countries such as Mali, Egypt, Nigeria, Sudan, India, Pakistan, and Benin, while acreage in Cote d'Ivoire is expected to remain lower on year.
- In Sudan, the FAO has launched a large-scale emergency seed distribution campaign, targeting 1.5 million farming households, and has distributed nearly 1000 metric tons of sorghum, millet, and okra seeds, expected to increase area under the crop in MY25P.
- In Mali, the World Vegetable Center, in collaboration with the World Food Programme, is promoting vegetable cultivation by ensuring availability and quality of vegetable seeds, expected to increase area under okra in MY25P.
- In Bangladesh, traditional okra cultivation methods are reemerging in districts like Gopalganj and Bagerhat, using floating beds made of water hyacinth and bamboo, which is aiding in converting waterlogged land into productive zones and supporting acreages under the crop.

Production estimates of major producing countries



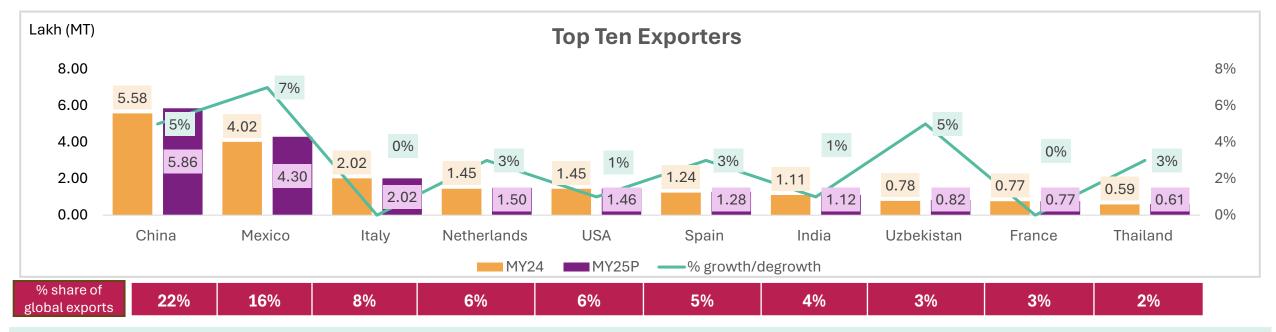
P – Projected value; MY – Marketing year (Jan-Dec)

- The countries in the chart **contribute to ~98% of global production**, with production for MY25P expected to moderately **improve by 1-2%** led by countries such as Egypt, Mali, Bangladesh, Benin, Sudan, Pakistan, India, and Nigeria, while production in Cameroon is expected to remain stable on year.
- In Sudan, okra is becoming a focused crop due to food security challenges, with the community adapting to drying and storing okra as a means of food security, which is expected to support production under the crop in the country.
- In Benin, initiatives like the SafeVeg Project, which distributes high-performing, climate-resilient vegetable seed kits, including okra, to smallholder farmers, are expected to boost both area and production under okra in MY25P.
- In Cote d'Ivoire, okra production has been impacted by pest pressure, poor extension services, and seasonal price trends over the past two years, which is expected to negatively impact area and production of okra in the country for MY25P.



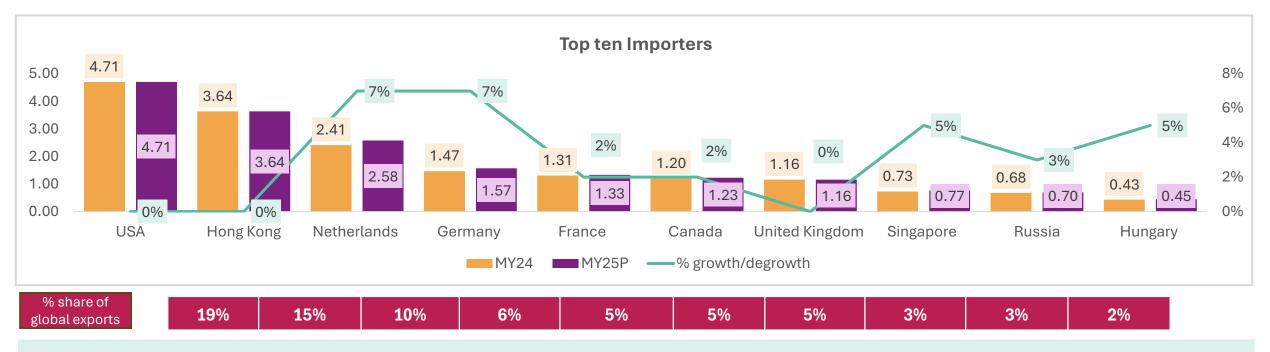
Export trends and price outlook

Major exporters of Okra



- The countries in the chart account for ~76% of global okra exports, with China being the largest exporter, and global okra exports in MY25P are projected to increase by 3-4% YoY, led by Mexico, Uzbekistan, Thailand, Netherlands, Spain, and India.
- Mexico's okra exports have grown at a CAGR of ~44% (MY20-24) due to increasing demand for plant-based cuisines in the USA and Canada, and this trend is expected to continue in MY25P. China's okra exports have grown at a CAGR of ~22% (MY20-24) driven by demand from the USA, where consumer preference for exotic vegetables is gaining traction, and this momentum is expected to continue in MY25P.
- Spain is witnessing strong demand in Europe amidst the immigration population especially with African, Asian or Latin origin in countries like UK, France and Belgium which is to keep exports higher YoY in MY25P specially from key growing region of Andalusia.
- Uzbekistan's okra exports have grown at a CAGR of ~24% over the past five years, and with government support, exports are expected to increase in MY25P, driven by improvements in greenhouse farms.
- Thailand's focus on developing new varieties is expected to support exports in MY25P, while India's okra exports are expected to remain steady, driven by strong demand from European countries and Canada, despite pesticide residue concerns.

Major importers of Okra



- USA remains a key importer of Okra with major sourcing from Mexico, with comfortable domestic stock from southern states some moderation in imports were witnessed in Sept'25 and Oct'2025 and to keep overall imports stable YoY.
- Germany's okra imports are increasing, with a preference for Ghana and India over Honduras.
- France's okra imports are expected to rise, despite a decline in imports from Honduras due to climatic conditions and logistics.
- Canada's demand for Indian organic produce is supporting okra imports.
- Hong Kong's okra imports are growing at a CAGR of ~4% (MY19-MY24), driven by rising disposable income.
- Senegal's okra supplies are expected to decline due to high temperatures, impacting imports to the UK, Spain, Netherlands, France, and Germany.
- The Russian market has opened up to Philippine okra exports, with a requirement for phytosanitary certificates.
- Hungary's demand for healthy snacks is driving okra import trends, while Singapore's demand for frozen okra is rising due to preferences for convenient and plant-based food options.

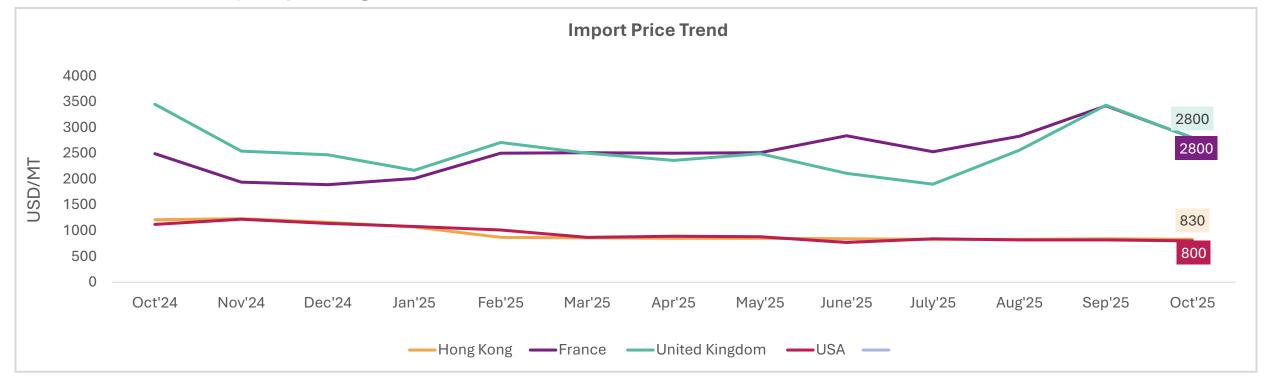
Export prices forecast



Price outlook for next quarter (NDJ)						
Countries	Oct'25 Price (USD/MT)	Oct'24 Price (USD/MT)	%age change	Price direction	Average price range for NDJ (USD/MT)	
China	861	1350	-36%	Sideways	860-875	
India	980	1050	-7 %	Bearish	890-1030	
Thailand	1394 1400		0%	Bullish	1530-1590	
South Africa	1840	2050	-10%	Bullish	1920-2180	

- China's okra export prices have moderated in 2025, after peaking 30% higher YoY in 2024, due to strong demand and domestic production constraints but have remained rangebound with comfortable domestic supplies and stable demand. For next quarter, prices are expected to remain soft to stable with fall arrivals coming into market.
- Indian okra export prices were lower from Jan-Apr'25 but started rising from May'25 due to growing demand from North America, Australia, and the UK. With higher domestic production, prices are trading at lower level and is expected to remain bearish for coming quarter as well.
- Thailand's okra export prices are relatively higher on year, driven by increased demand from Japan. Key western central okra production regions like Suphan Buri are facing high rainfall and flood-like conditions in northern parts of the country which is to keep prices elevated.
- South African okra export prices are expected to remain high in the coming quarter, driven by their reputation for high-quality and organic produce, but production challenges like erratic rainfall and rising costs are causing price volatility.

Price trends of key importing nations

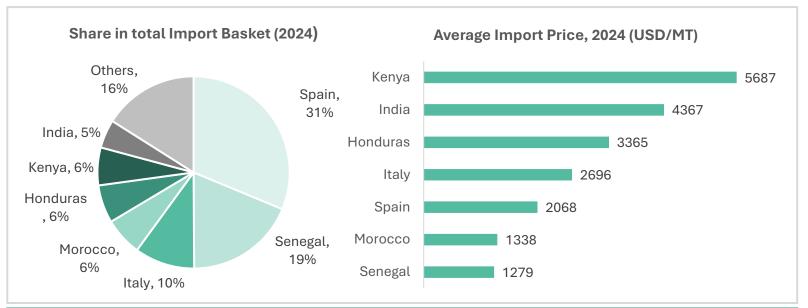


- Hong Kong's okra import prices have fallen on year due to increased imports from low-cost regional suppliers like China, which are 4-5% cheaper, as well as improved logistics from ASEAN and South China, and subdued demand due to US tariffs.
- Prices for **UK moderated in October by 18% on month** with comfortable supplies coming in from Spain and India.
- The US has witnessed moderation in import prices due to improved domestic production in 2025, particularly in southern states like Florida and Texas, and price-competitive imports from Mexico.
- France has also witnessed moderation in prices in October'25 with Spain providing comfortable supplies in MY25.
- Overall, **import prices are witnessing a fluctuating trend due to variability in supply from origin countries**, shaped by climatic conditions and domestic prices, as well as divergence in import mix, with countries like **Hong Kong and the US preferring frozen okra**, while countries like **France and the UK continue to rely on fresh okra**.

Source: Crisil Intelligence & ITC trade map

Okra Export Opportunity in UK Market

Imported Volume (2024)	115,850 tonnes
Key Competitive Exporters	Spain, Senegal, Italy, Morocco, Honduras and Kenya
Share in global okra import basket	~5%
CAGR growth (MY19-MY24)	~3%
India's Penetration (In the country's import basket)	~5%
Average UK Import Price (2024)	2,419 USD/MT
Average import price for Indian okra in UK (2024)	4,367 USD/MT



- UK is an import-dependent okra market, accounting for ~5% of global imports in 2024. Demand is stable, driven by a large South Asian and African diaspora and year-round reliance on external suppliers.
- India currently holds ~5% share in the UK import basket. The presence is established but underleveraged compared to Kenya, Spain, Senegal, and Italy.
- India's price competitiveness remains moderate, with Indian okra priced above low-cost West African origins.
- The concluded India–UK FTA negotiations can significantly strengthen India's position, as reductions in tariffs, SPS simplification, and faster clearance procedures may aid in lowering landed costs.
- Seasonal fluctuations in African and Mediterranean supply in the period April-November and December-January respectively create regular shortfalls. India's ability to supply during these period both through air and sea makes it a reliable alternative during these windows.
- Overall, the UK presents a strong opportunity for India to expand share through FTA-driven cost advantages and strategic supply during seasonal gaps.

Thank You

Methodology for Price Forecasting

Our methodology combines comprehensive secondary research, targeted stakeholder consultations, and rigorous analytical techniques to ensure accuracy and actionable insights. The methodology comprises three key stages: Data Collection, Data Analysis & Interpretation, and Price Forecasting.

Data Collection



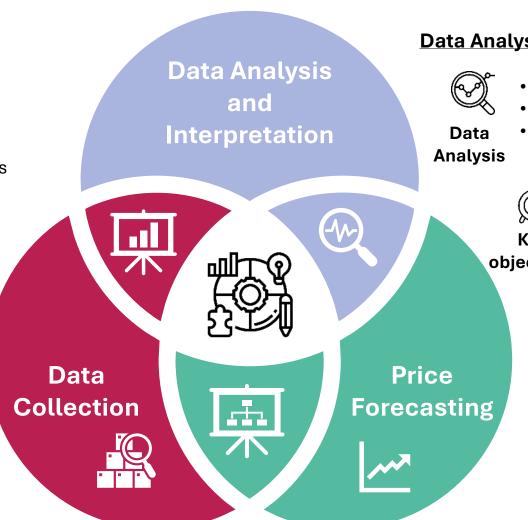
Global agricultural databases (USDA, FAO, etc.)

Country-wise statistics from official agriculture departments

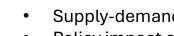
Industry publications and research reports



- Detailed review of Production policies & trade barriers for each country
- Data from government websites & official publications



Data Analysis and Interpretation



- Supply-demand assessment
- Policy impact analysis
- Stakeholder consultations



objectives

- Production trends
- Trade dynamics
- Policy implications

Price Forecasting

- Historical Trend & Seasonality
- Macro-Economic & Trade Variables Integration of commodity fundamentals to forecast future price ranges.

Structured consultations with Indian exporters and industry associations, cross-verifying secondary data and validating price forecasts to refine production, trade, and policy assessments.