

Monthly dashboard – Okra

Aug-2025



Acreage and production trends



Okra crop calendar of major producing countries

Countries	Jan	Feb	March	April	May	June	July	August	September	October	November	December
India												
Nigeria												
Mali												
Sudan												
Pakistan												
Egypt												
Côte d'Ivoire												
Benin												
Bangladesh												
Cameroon												

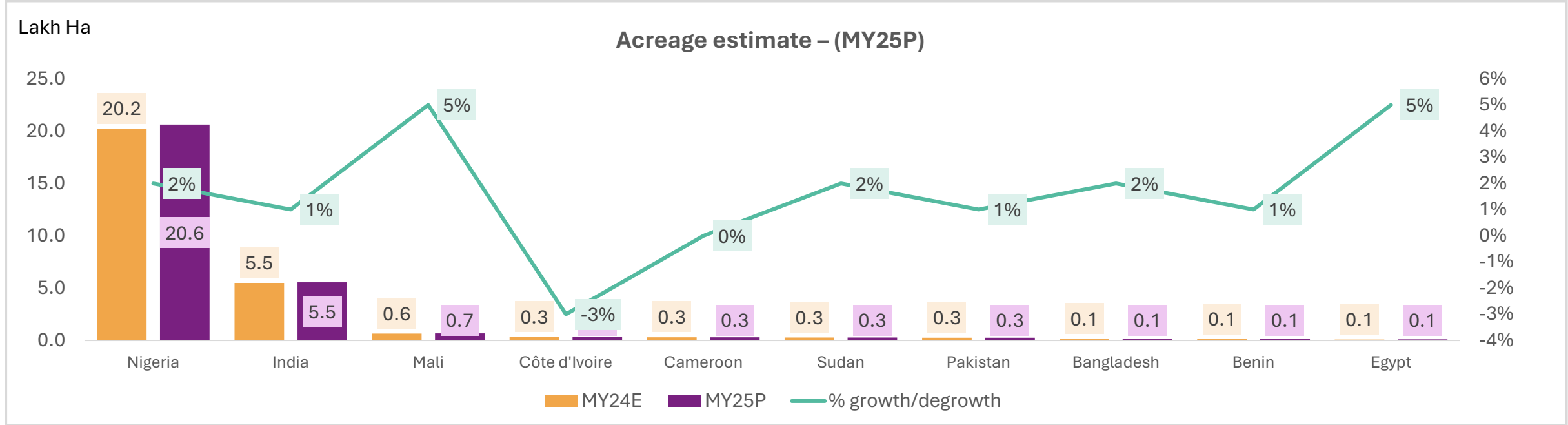
Lean season

Peak season

- The okra crop calendar for major producing countries like India, Nigeria, Sudan, Pakistan have two peak harvesting season in summer and rainy season except Pakistan which witnesses peak harvesting in summer and winter season.
- In Nigeria while okra can be harvested throughout the year, but the peak harvesting period often align with the dry season December to April. However, okra can also be cultivated during the wet season, with harvesting occurring between August and September.
- In Bangladesh, okra (also known as Lady's finger or Dherosh) is typically harvested from February to July. However, with proper management, okra can be produced year-round. The fruits are usually ready for harvest around 45-60 days after sowing, depending on the variety and season.
- In India as well, okra can be harvested year-round in some parts of India, particularly in the south where frost and severe winters are not prominent. In other regions, two main cropping seasons are : Summer and Rainy season crop.

Note: Okra are harvested throughout year globally with crop calendar varies across the countries. Marketing year is considered as Jan-Dec

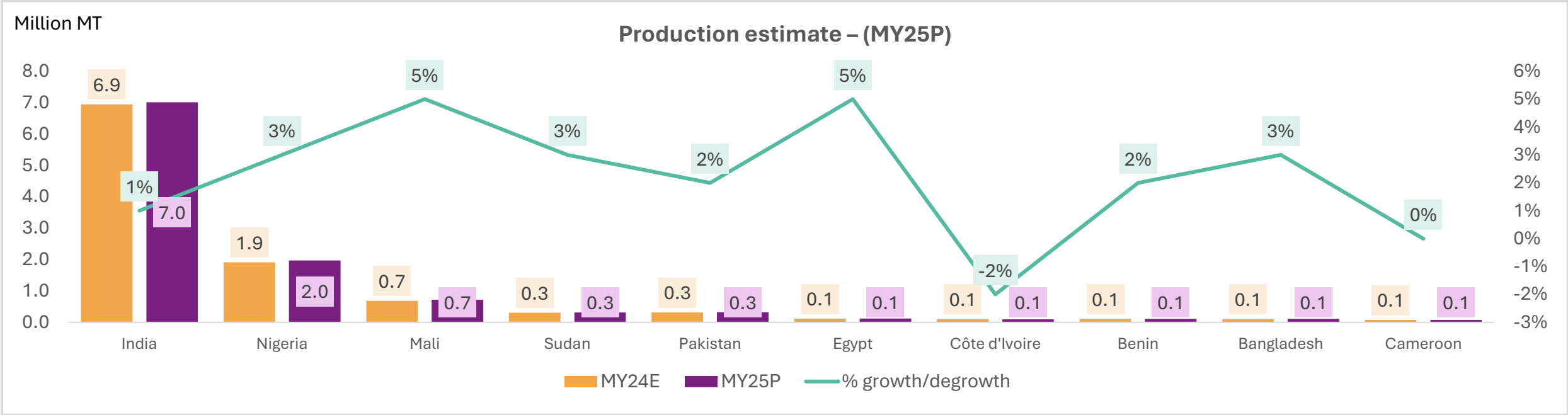
Acreage estimates of major producing countries



P – Projected value; MY – Marketing year (Jan-Dec)

- **The countries in the sample set contributes to ~96% of global area.** For MY25P, global acreage is set to by 1-2% YoY led by Mali, Egypt, Nigeria, Sudan, India, Pakistan and Benin while acreage in Cote d’Ivoire to remain lower on year.
- **In Sudan, FAO has launched large-scale emergency seed distribution campaign** targeting 1.5 million farming households. Since June 2025, FAO and its implementing partners have distributed nearly 1000 metric tones of sorghum, millet and okra seeds across Central, West, East and South Darfur States which is expected to increase area under the crop in MY25P.
- In collaboration with World Food Programme, **world vegetable center is promoting vegetable cultivation in Mali** by ensuring availability and quality of vegetable seeds which is expected to increase area under okra in MY25P.
- **In Bangladesh, in districts like Gopalganj and Bagerhat**, traditional cultivation method of growing okra is remerging, on floating beds made of water hyacinth and bamboo, scaled up during monsoons when fields are submerged. **This is aiding in converting waterlogged land into productive zones** which is expected to support acreages under the crop.

Production estimates of major producing countries



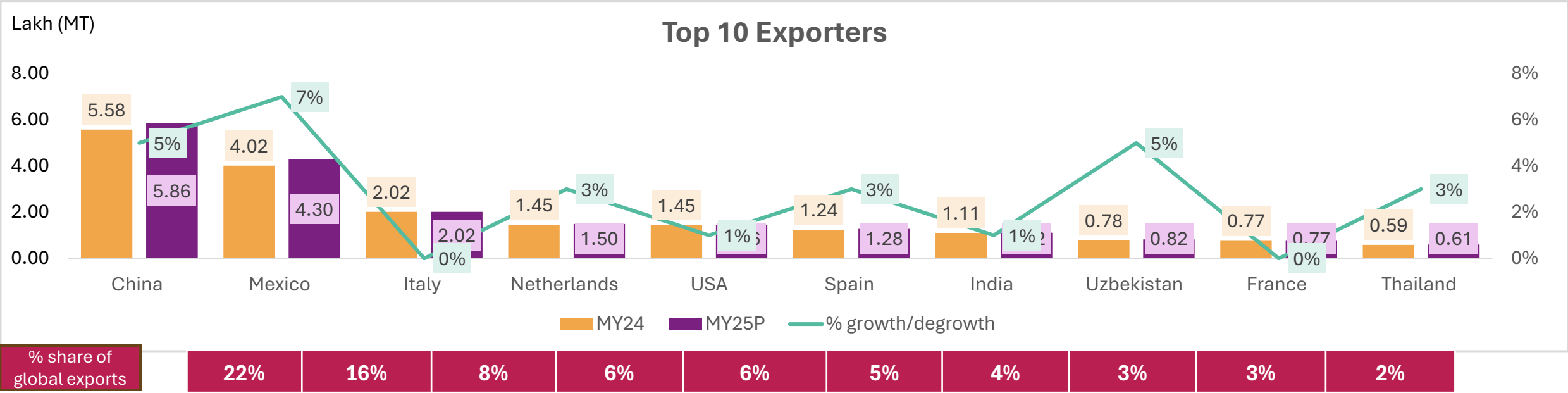
P – Projected value; MY – Marketing year (Jan-Dec)

- **The countries in the chart contributes to ~98% of global production.** The **production for MY25P** is expected to moderately improve by 1-2% led by Egypt, Mali, Bangladesh, Benin, Sudan, Pakistan, India and Nigeria while for Cameroon ,**to remain stable on year.**
- With grow food security challenges in **Sudan, Okra is coming up as a focused crop consumed as dry okra or okra flour.** Drying and storing okra has become community food adaption practice which is to support production under the crop in the country.
- **Initiatives like SafeVeg Project in Benin** wherein vegetable seed kit distribution to smallholder farmers for high performing, climate resilient seeds including okra is being witnessed over past one year, is expected to boost both area and production under okra in MY25P.
- Pest pressure, poor extension services and seasonal price trend have impacted okra production in Cote d'Ivoire for last two years which is to expected to impact area and production of okra in the country for MY25P .



Export trends and price outlook

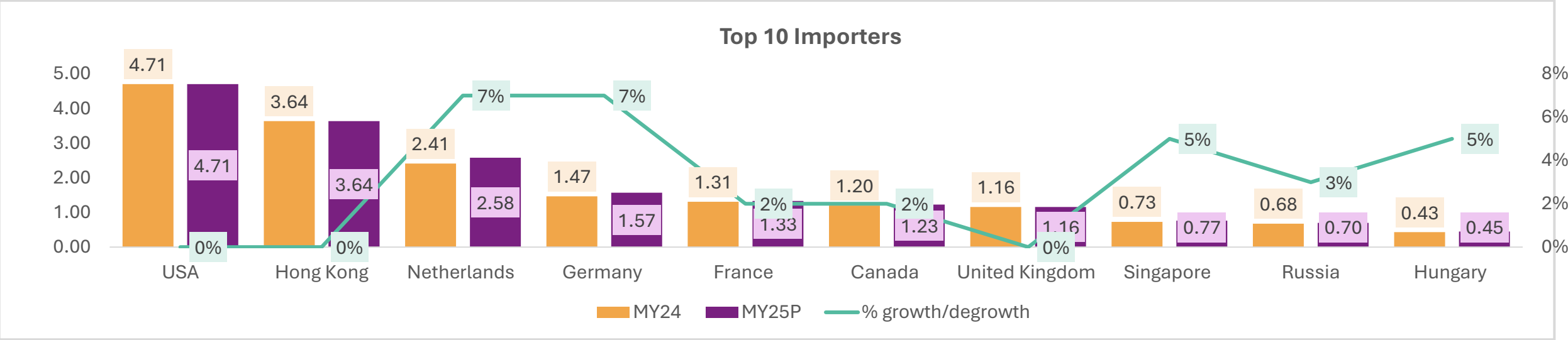
Major exporters of Okra



- **The countries in the chart account for ~76% of global okra exports** wherein **China is the largest exporter with ~22% of share in global export basket. Global okra exports in MY25P are projected to witness uptrend by 3-4% YoY** led by Mexico, Uzbekistan, Thailand, Netherland, Spain and India.
- **Mexico exports have grown at CAGR of ~44% (MY20-24)** due to growing demand of okra in the key importing country of USA and Canada due to growing demand of plant-based cuisines . China has witnessed a CAGR of ~22% in okra exports in past five years (MY20-MY24) driven by demand from USA wherein consumer preference for exotic vegetables, healthy eating trend and okra as snacks is gaining traction and is expected to follow the same momentum in MY25P as well.
- **Uzbekistan okra exports have grown at a strong CAGR of ~24% in past five years**, with further government impetus on agri exports with a target of \$3.5Bn by 2025 is expected to further support exports under okra as well in MY25P.
- **Thailand’s focus on enhancing export competitiveness by developing new variety like KC6203** in response to pest issue and quality concerns particularly from Japanese market is expected to support exports in MY25.
- **Indian exports to remain steady** however, pesticide residue concerns have been raised by Italian market with serious risk in early 2025 meanwhile demand from European countries and Canada remains strong.

P – Projected value; MY – Marketing year (Jan-Dec) , HS Code : 070999

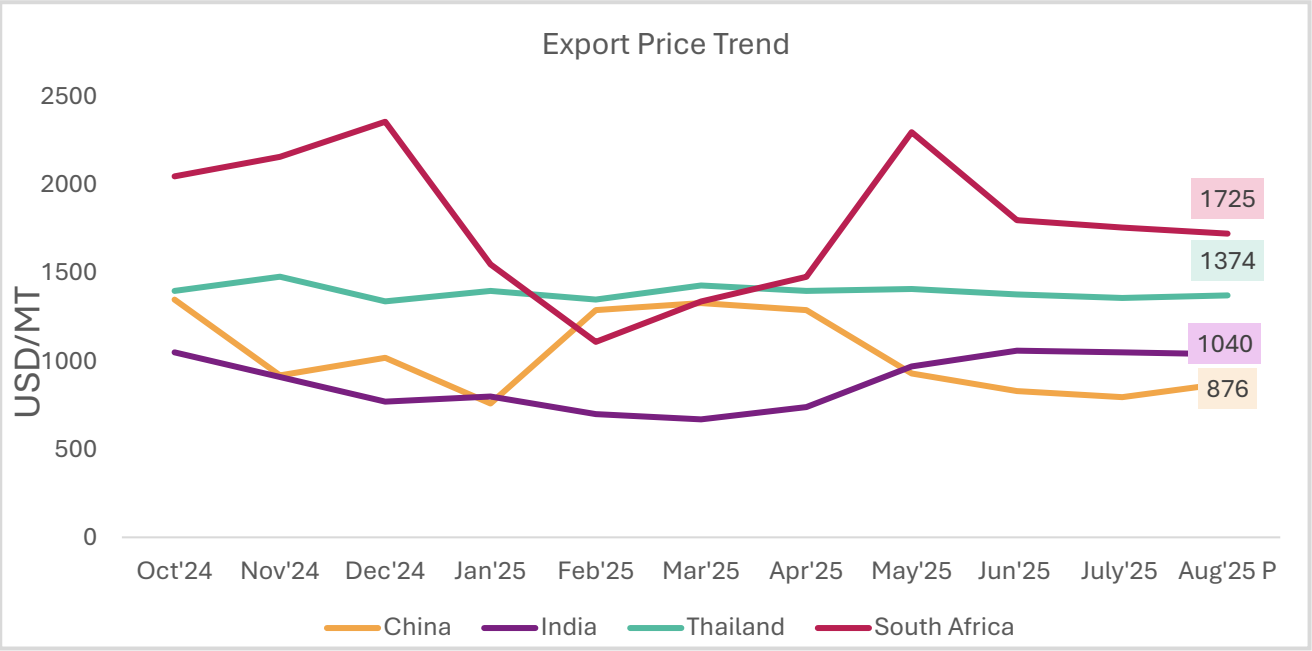
Major importers of Okra



% share of global exports	19%	15%	10%	6%	5%	5%	5%	3%	3%	2%
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- **The countries in the chart account for ~72% of global okra imports. Germany’s okra imports are on the rise with growing preference for supplies from Ghana and India over Honduras supplies.**
- **France is projected to witness uptrend in imports** amidst comfortable global supplies, however imports from Honduran (~3% share in import basket of France) to see a downtrend due to erratic climatic conditions and logistical challenges. **Canada is witnessing strong demand for Indian fresh, organic fruits and vegetables which is to support imports in the country.**
- **Supplies from Senegal (1-2% share in global export basket) also expected to be impacted** for key importers like UK, Spain, Netherland, France and Germany wherein okra acreage shrinkage is witnessed due to high temperature conditions in the past two years impacting okra yield by 10-15%.
- **Russian market has now opened for Philippines okra exports** as initiated by Department of Agriculture in 2022, which is to support imports in MY25. Traders needs to secure a phytosanitary certificate from nearest station before shipping to ensure quality imports.
- Rising consumer demand in Hungary for healthier snacks options like okra snacks because of its unique flavor, crunchy texture, and perceived health benefits is expected to support import trends in 2025. **While growing demand for frozen okra market due to rising preferences for convenient, healthy and plant-based food options to support imports in Singapore.**

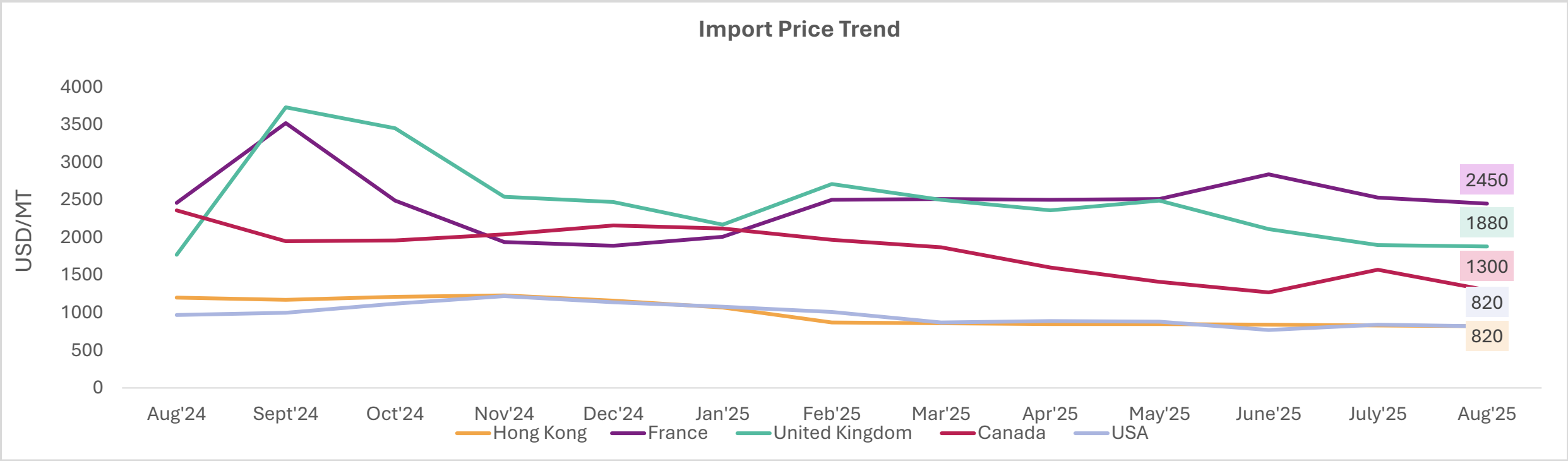
Export prices forecast



Price outlook for next quarter (SON)					
Countries	Aug25 Price (USD/MT)	Aug24 Price (USD/MT)	%age ch ange	Price direction	Average price range for SON (USD/MT)
China	876	1600	-45%	Bearish	850-860
India	1040	1010	2%	Sideways	1020-1050
Thailand	1374	1250	10%	Sideways	1350-1390
South Africa	1725	2250	-23%	Bullish	1750-1950

- China's okra export prices have moderated in 2025**, after peaking 30% higher YoY in 2024 due to strong demand from Korea, Hong Kong, and Malaysia, and domestic production constraints caused by adverse weather in southern China. Although supplies were tight in August, prices are expected to start moderating in late September-October with the arrival of new crops, after remaining firm in August when new crop planting begins.
- Indian export prices for okra** were trading lower from Jan-Apr'25 and **started raising from May'25** due to growing demand from North America, Australia and UK. Further supply resilience with no major production fluctuations reported so far, prices are likely to remain steady in the coming months.
- With Thailand's focus on fresh okra exports to key premium okra markets like Japan** (~72% of share in total export basket), export prices are relatively higher on year due to increased demand from Japan and is expected to remain steady for next quarter.
- West African okra exports remain strong**, driven by their reputation for high-quality and organic produce. However, production challenges like erratic rainfall and rising costs are causing price volatility. Prices are expected to remain high in the coming quarter.

Price trends of key importing nations



- Hong Kong's okra import prices have fallen** due to increased imports from low-cost regional suppliers like China, which are 4-5% cheaper. **The rise in frozen okra imports from China and improved logistics from ASEAN and South China** have also contributed to the price decline. Additionally, **subdued demand due to US tariffs**, which accounts for over 90% of Hong Kong's export basket, has kept prices low.
- US has also witnessed moderation in import prices** backed by improved domestic production in 2025 in southern states like Florida, Texas which has ensured domestic supplies. Further improved imports from Mexico, which is price competitive as compared to other exporters have also kept prices lower on year.
- Countries like France have registered an uptick in prices** due to heavy reliance on western African countries wherein **production is impacted due to pest pressure** and climatic challenges. July onwards prices have started moderating.
- Overall import prices witness a fluctuating trend due to variability of supply from the origin country** shaped by climatic conditions and domestic prices and **divergence in import mix** wherein countries like Hong Kong and USA prefer frozen okra while countries like France and UK continue to rely on fresh.

Way ahead for Indian okra exports

Hong Kong

- **Hong Kong is the second largest okra import market**, accounting for 15% of global imports, with 4% CAGR growth.
- **China dominates the market, supplying 99% of imports.** India has recently seen strong demand for its okra in Hong Kong but faces challenges due to China's proximity and low logistics costs.
- **India can focus on niche penetration by positioning its okra as premium and residue-free** and potentially use Hong Kong as a gateway to Southeast Asia and Mainland China.

Canada

- **Canada imports around 120,000 tonnes of okra annually**, driven by South Asian and African diaspora communities.
- Despite this opportunity, **India's presence in the market is limited**, with exports entering under MFN terms without tariff preference.
- However, **resumed CEPA negotiations in 2025 may assist Indian exporters.**
- **Canada has strong demand for Indian fresh and organic produce**, and India can also explore exporting processed or frozen okra to reduce perishability risks.
- Branding efforts should focus on authenticity, safety, and quality consistency to appeal to diaspora communities and Canadian consumers.



Thank You

Methodology for Price Forecasting

Our methodology combines comprehensive secondary research, targeted stakeholder consultations, and rigorous analytical techniques to ensure accuracy and actionable insights. The methodology comprises three key stages: Data Collection, Data Analysis & Interpretation, and Price Forecasting.

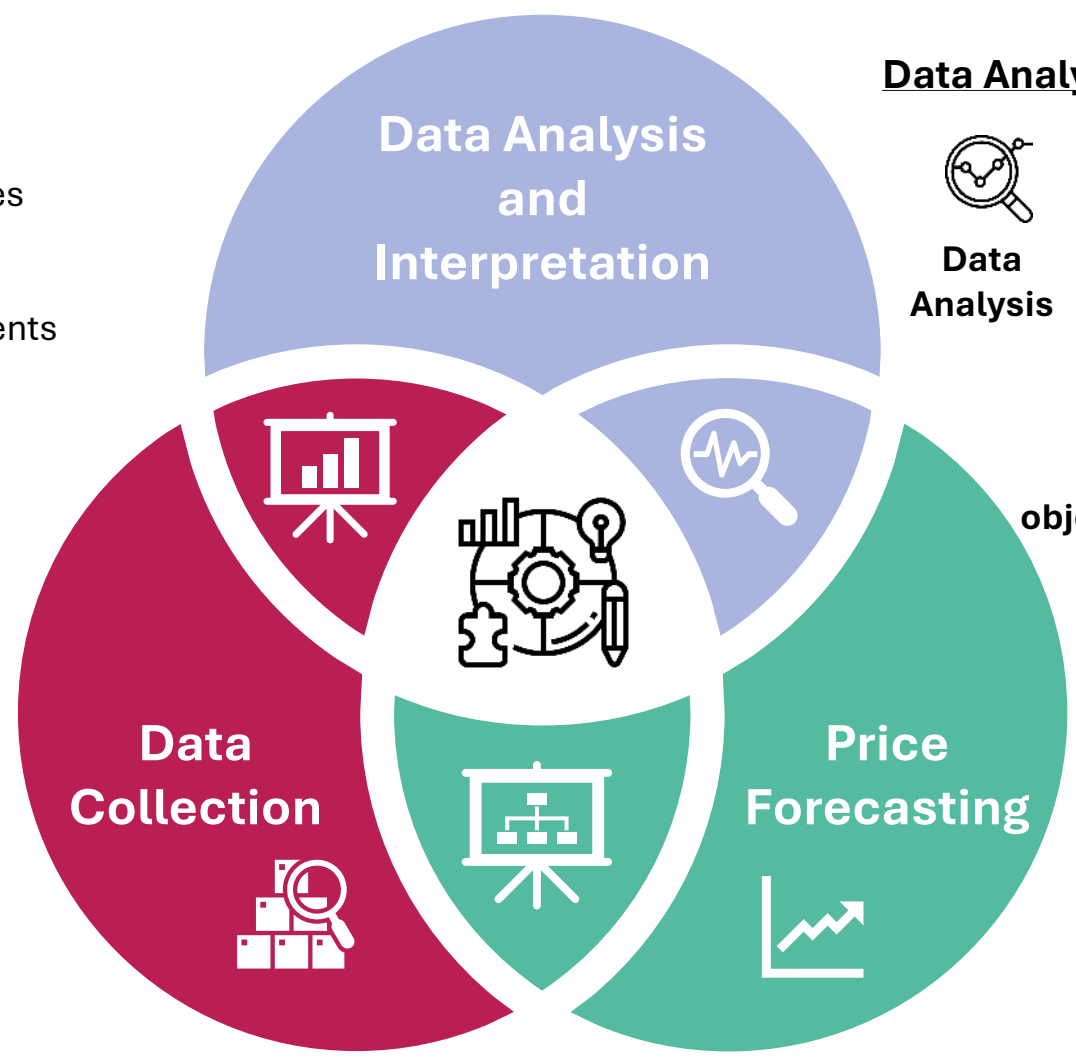
Data Collection

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Sources
- Global agricultural databases (USDA, FAO, etc.)
 - Country-wise statistics from official agriculture departments
 - Industry publications and research reports

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Policy Updates
- Detailed review of Production policies & trade barriers for each country
 - Data from government websites & official publications



Data Analysis and Interpretation

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Data Analysis
- Supply-demand assessment
 - Policy impact analysis
 - Stakeholder consultations

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Key objectives
- Production trends
 - Trade dynamics
 - Policy implications

Price Forecasting

- Historical Trend & Seasonality
 - Macro-Economic & Trade Variables
- Integration of commodity fundamentals to forecast future price ranges.

Structured consultations with Indian exporters and industry associations, cross-verifying secondary data and validating price forecasts to refine production, trade, and policy assessments.