

**REPORT OF THE PARTICIPATION IN WORLD FOOD MOSCOW FROM  
12–15 SEPTEMBER, 2016 AT EXPOCENTRE FAIR GROUND, MOSCOW**

APEDA has organized participation of World Food Moscow exhibition held between 12-15 September, 2016 in Moscow. Total no. of 18 exporters show cased their products in the exhibition. The sector wise list of participants detail is as below:-

<b>S. NO.</b>	<b>COMPANY NAME</b>	<b>PRODUCTS DISPLAYED</b>
1.	M/s. Harmilapi Impex	Ready to eat products, rice & pulses, spices
2.	M/s. Asandas & Sons /Hyfun Foods	French fries, Crinkle cut fries, aloo tikki, burger, patty, hash brown, veg. nuggets, potato wedges, mint masala paneer bites, Mumbai aloo vada, veggie stix, cheesy potato pops, mozzarella cheesy sticks, potato dices, mashed potato
3.	M/s. Komal Trading Company	Processed food items, fruits and vegetables, rice, spices, cashews, tea etc.
4.	M/s. Earth Organic	Organic tea, spices, oleoresins & essential oils, freeze dried products
5.	M/s. Raj Foods International	Sesame seeds, cumin, fennel, fenugreek, amaranth, groundnut etc.
6.	M/s. Panicle Foods Pvt. Ltd	Saami thair basmati rice and non basmati rice
7.	M/s. Kalya Exports	Fresh fruits – table grapes, pomegranate Vegetables – onion, potatoes, sweet corn, baby corn, gherkins
8.	M/s. Onion Dehydration	Dehydrated onion & dehydrated garlic products in form of flakes, chopped, minced, granules and powder
9.	M/s. Pooja Dehydrated Foods Pvt. Ltd	Dehydrated onion, garlic & other vegetable spices
10.	M/s. Kirti Foods Pvt. Ltd	Dehydrated onion and garlic in various form like kibbled, granules, minced, chopped and powder and dried vegetables products, Indian spices and spray dried food products
11.	M/s. Krushi Food Industries	Dehydrated onion, dehydrated garlic, Indian spices like sesame seeds, jeera whole, peanuts, raisins & Indian spices powders
12.	M/s. Natural Dehydrated Veg. (P) Ltd.	Dehydrated onion and garlic, spices, frozen fruits & vegetables
13.	M/s. Trimurti Foodtech Pvt. Ltd	Frozen fruits & vegetable

14.	M/s. Daksh Foods Pvt. Ltd	Dehydrated onions, garlic and other dried vegetables and spices
15.	M/s. Haldiram Snacks Private Ltd	Indian snacks and sweets manufacturer
16.	M/s. The KM Globals	Fresh fruits and vegetables and processed foods
17.	All India Meat and Livestock Exporters Association (AIMLEA)	Agri products (deboned, deglanded Indian frozen buffalo meat)
18.	M/s. Parag Milk Foods Ltd.	Dairy products

Some photographs of the event are as below:-

Visit of the First Secretary (Commerce) and Economic Advisor, Department of Commerce, New Delhi alongwith Shri D C D Dass, Second Secretary to the APEDA pavilion:



Photograph of the entire pavilion:  
Photo removed to restricted size

Some of the participants interacting with the importers:

Photo restricted

On the first day, Shri K D Dewal (IFS), First Secretary (Commerce) and Mrs. Rupa Dutta, Economic Advisor, Department of Commerce alongwith Shri D C D Dass, Second Secretary visited the APEDA pavilion. A useful interaction with the participants was organized with the Embassy officials.

APEDA's pavilion was tastefully decorated and was very impressive in comparison to other adjoining International pavilions of Tunisia, Vietnam etc.

18 participants of different product segments displayed the potential items of export i.e. frozen foods, dehydrated vegetables, groundnut, spices, olio raisins, Indian frozen snacks, frozen corn, fresh fruits, rice, multiple products of dried vegetables, condiments etc.

The footfall of the visitors first day was lukewarm but besides slow start there were serious discussions between exporters and importers about the export of various agricultural commodities being show cased in the APEDA pavilion.

On the second day of the exhibition, Shri D C D Dass, Second Secretary, Embassy of India met all the participants and provided his guidance for the exports to Russian market.

From the second day onwards, there were sufficient number of interested importers visited the APEDA pavilion. As per the feedback available from the participants, it is evident that Russian market is an important potential market for the products mentioned in para above. Besides enquiries received by participants, there were several enquiries received by APEDA in the theme area. A list of these enquiries is attached as **Annexure-I**.

On the side lines, APEDA had a meeting with few important stakeholders :-

(a) Interaction of exporters-importers-banker on 14.9.2016 at Hotel Crown Plaza, Commercial Indo Bank in association with EoI, organized a seminar and invited exporters participants from APEDA, Tea Board, Coffee Board and IOPEPC. Theme of the meeting was Banking Services and Cargo Services available to exporters & importers. The programme included speech of President of Commercial Indo Bank Shri Sunder Lal Bhatt, Chief Guest address by Shri K D Dewal, FS, EoI.

A detailed presentation on financial services and facilities for Indian exporters and their partners in Russia. There was also a presentation by ACS Logistics on cargo handling services and special provisions for Indian exporters, the documents required for clearance of cargo, optimizing the cargo flow, Russian import requirements. The session was followed by question-answers from Indian exporters & Russian importers.

(b) Interaction with the service providers at Riga port, Mr. Sumit Chakravarty, Board Member of Cargo Services at Riga port, Latvia met APEDA officials during the show. He emphasized that Government of India is considering approval of a Custom Warehouse at Riga port for facilitating exporters to warehouse their export consignments to Russia. This facility will help Indian exporters to optimize the price of their goods through a common service.

(c) During the exhibition, we also met Mr. Alexey Busev, Chairman of Moscow Chamber of Commerce and Industry. As the visit was short, we also planned detailed interaction with Mr. Alexey Busev on 16.9.2016 for more useful discussions. The Moscow Chamber of Commerce and Industry promised to provide the list of potential importers, associates in organizing a buyer seller meet event in Moscow and also requested to provide similar cooperation from India by providing the list of major exporters for organizing such meeting.

### **Recommendation :**

It is observed that Russia is a vast market for food products of Indian origin. Several importers who had an interaction with APEDA official reacted that India should export quality product in bulk quantities consistently. Some of the importers expressed that the consistency in quality from some of the exporters were lacking. However, looking at the enquiries received by the participants and that by APEDA (list of importers attached) there is a substantial reason for consistent participation of APEDA's scheduled product exporters to Russia.

## List of Importers

S. No.	Name and address	Comments
1.	Mr. Privalikhiv Alexander Email: <a href="mailto:ninegopp@gmail.com">ninegopp@gmail.com</a> ; <a href="mailto:pafor@list.ru">pafor@list.ru</a>	Enquired about the prices for fruits
2.	Dmitky Email: <a href="mailto:rainmaker@list.ru">rainmaker@list.ru</a> ; <a href="http://soi-cowboy.ru">soi-cowboy.ru</a>	Prices for snacks, spices, nuts, ready products
3.	Ms. Saida Mansour Hamid Marketing Manager Al Mannai Group of Companies Doha-State of Qatar Tel: 0097433918555 Email: <a href="mailto:gm-marketing2011@hotmail.com">gm-marketing2011@hotmail.com</a> ; <a href="mailto:marketing@almannai-group.com">marketing@almannai-group.com</a>	Interested in spices and rice for GCG countries and ___ of Africa, Senegal, Cote de Vdire
4.	Mr. Nodar Stepanishvili Director M/s. Lorgo, Georgia M: 591333300 Email: <a href="mailto:mrnodar@gmail.com">mrnodar@gmail.com</a>	Rice
5.	Mr. Sikhvort Tatiana Sales Director M/s. Monolith Moscow Tel: +7 (495) 736-70-56 M: +7(925) 904-08-08 Email: <a href="mailto:t.sikhvort@monolith-gruppe.com">t.sikhvort@monolith-gruppe.com</a>	Prices of spices pepper,cinnamon,sesame seeds,Oregano,Bay Leaves, seasoning for potatoes,seasoning for softening Meat, fried onions
6.	Meir Basson Business Development Manager M/s. S Schestowitz Ltd Israel M: +972 54 492 4649 Email: <a href="mailto:meirbason@gmail.com">meirbason@gmail.com</a>	Rice for Isreal
7.	Mr Divyesh Joshi Ph No +7-9031758061 Email <a href="mailto:omgdiv@gmail.com">omgdiv@gmail.com</a>	Interested in export & Import to Russia
8.	Ivanov Andrey CVO Great Mill Ltd Tel: +79095812223 Email: <a href="mailto:cvo@greatmill.ru">cvo@greatmill.ru</a>	
9.	Mr. Boris Konotopkin Moscow Tel: +7 326 430 75 95 Email: <a href="mailto:b.konotopkin@mail.ru">b.konotopkin@mail.ru</a>	The price list for Indian spices.
10.	Tel: +7 (342) 259-04-59 Email: <a href="mailto:oblprod@mail.ru">oblprod@mail.ru</a>	Steamed rice, long rice - prices

	www.oblprod.ru	
11.	Bobrovich Aleksandr Aleksandrovich Deputy Director Distribution of confectionery products Republic of Belarus Tel: +375 (154) 60 88 07 Email: <a href="mailto:belprod-36@mail.ru">belprod-36@mail.ru</a>	rice
12.	Vladimir Kasianov LLC Agro Trade Moscow Tel: +7 (495) 222-38-78 Email: <a href="mailto:agro.trade@mail.ru">agro.trade@mail.ru</a>	Fresh & freezed vegetables
13.	Ivanishcheva Alexandra Purchase Manager M/s. WM, Moscow Tel: +7(495) 915 0240 Email: <a href="mailto:wm.alexandraiva@gmail.com">wm.alexandraiva@gmail.com</a>	Spices
14.	Saqib Shaikh Talisman LLC Importer of fruits & vegetables Moscow M: +7(985)7697051 Email: <a href="mailto:info@talisman.cc">info@talisman.cc</a> Website: <a href="http://www.talisman.cc">www.talisman.cc</a>	
15.	Mariusz Siwecki General Director Platinum Russia Tel: +7 968 8871843 Email: <a href="mailto:msiwecki@platinumrussia.com">msiwecki@platinumrussia.com</a>	Rice, meat, cheese, fruit , dry fruit
16.	Mr. Sameer Bajaj Commercial Director S&S Limited / Rusandia LLC Manufacturers and Traders of Food Ingredients M: +7 921 9582446, +7 9818430308 Email: <a href="mailto:sameer@sanddi.com">sameer@sanddi.com</a> <a href="http://www.sanddi.com">www.sanddi.com</a>	Natural dehydrated products
17.	Kazankova Emma Chief Director Moscow Tel: 8(916) 658-52-00 Email: <a href="mailto:korobkina@gmail.com">korobkina@gmail.com</a>	Interested in import of all food products
18.	Kukin Yacov Tel: 89153872626 Email: <a href="mailto:kukin-yacov@mail.ru">kukin-yacov@mail.ru</a>	spices
19.	Dr. Leila Ben Rejeb	Prices for all products

	Email: <a href="mailto:benrejebleilatn@gmail.com">benrejebleilatn@gmail.com</a>	
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Comments of Indian Embassy and Economic Adviser, MOC

<b>S. No.</b>	<b>Name and address</b>	<b>Comments</b>
1	Mr. K D Dewal IIFS First Secretary (Com) Email: <a href="mailto:hoc.moscow@mea.gov.in">hoc.moscow@mea.gov.in</a>	Very good efforts by APEDA to open Indian exporters to Russian market. All the best.
2.	Ms. Rupa Dutta Economic Advisor & Advisor (Finance) Deptt. Of Commerce Govt. of India M: 09810982901	A very good show by APEDA. Was really impressed with the stalls and quality of products.



**WorldFood**

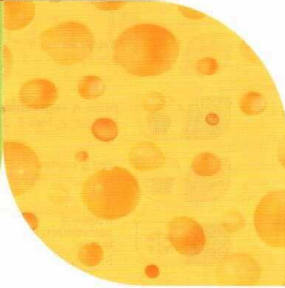
Moscow



25<sup>th</sup> International  
Food Exhibition

**12-15 September 2016**

Moscow, Expocentre



Organised by  
The ITE Group  
+7 (499) 750-08-28  
worldfood@ite-expo.ru

[www.world-food.ru](http://www.world-food.ru)

Company	Pavilion	Hall	Stand	Section	Country
<b>133 TRADING GROUP (KIMIA KIAN)</b> www.irandyfruit.com	1		A253	Fruits & vegetables	Iran, Islamic Republic of
<b>2 CHEERS</b> www.twocheers.eu	F		F547	Drinks	Bulgaria
<b>3VICTORY</b> www.3victory.com	8	2	U125	Dairy products	Russia
<b>A RICCHIGIA SRL</b> www.ericchigia.com	2	1	C467	Confectionery	Italy
<b>A.G. ANKOR INTERNATIONAL LTD</b>	2	3	E611	Fruits & vegetables	Israel
<b>A. O. KINGDOM INTERNATIONAL CO. LTD.</b> www.aokingdom.com.tw	7	3	P203d	Fish & seafood	Taiwan (Province of China)
<b>ABDA</b> www.mountaintea.am	1		A333	Tea & coffee	Armenia
<b>ABDELWAHAB SONS CO.</b> www.abdelwahab-sons.com	2	3	E623	Fruits & vegetables	Egypt
<b>AB-FAKEL</b> www.fakel-group.ru	7	3	P111	Fish & seafood	Russia
<b>ABIGAIL</b> www.abigailtea.com	8	3	V111	Tea & coffee	Russia
<b>ABSOLUTE NATURE CG</b> www.absolutenature.ru	F		F319	Drinks	Russia
<b>ACAI AMAZON</b> www.acai-amazon.com	2	2	D527	Frozen & convenience foods	Brazil
<b>ACEITES ALBERT S. A.</b> www.aceitesalbert.com	2	1	C413	Oil, fats & sauces	Spain
<b>ACENORCA</b> www.acenorca.es	2	1	C413	Oil, fats & sauces	Spain
<b>AD VERBUM UAB</b> www.adverbum.lt	2	3	E115	Fruits & vegetables	Lithuania
<b>ADARA TH</b> www.russkiy-desert.ru	F		F437	Confectionery	Russia
<b>AFRICAN PREMIUM BRANDS</b> www.africanpremiumbrands.com	2	1	C433	Fruits & vegetables	South Africa
<b>AGENT PLUS</b> www.agentplus.ru	F		F417	Confectionery	Russia
<b>AGENT-PRODUCT LLC</b> www.agentprodukt.ru	F		F113	Confectionery	Russia
<b>AGRI BUSINESS COMPANY (ABCO)</b> www.sidadaoud.com	8	1	T220	Fish & seafood	Tunisia
<b>AGRICULTURAL AND PROCESSED FOOD PRODUCTS EXPORT DEVELOPMENT AUTHORITY (APEDA)</b> www.apeda.gov.in	8	1	T221 T231	Grocery products	India
<b>AGRICULTURAL EXPORT COUNCIL – AEC</b> www.aeegypt.com	2	3	E427	Fruits & vegetables	Egypt
<b>AGRIKA INTERNATIONAL</b> www.agrikainc.com	3		J225	Meat & poultry	United States of America
<b>AGRISOUSS</b>	2	2	D155 D351	Fruits & vegetables	Morocco
<b>AGRIVER AGRICULTURE LTD.</b> www.griver-freshproduce.com	2	2	D455	Fruits & vegetables	Israel
<b>AGRO ALEX GROUP</b> www.agroalexgroup.com	2	3	E553	Fruits & vegetables	Egypt
<b>AGRO JUICE PROCESSING</b> www.agrojus.com	2	2	D155 D351	Drinks	Morocco
<b>AGRO KALEM</b> www.agro-start-see.eu/virtualfair/V01/Catalog.pdf	2	1	C551	Fruits & vegetables	Macedonia, Republic of
<b>AGROEGYPT FOR AGRICULTURAL PRODUCTS (GHALLAB)</b> www.agroegypt.com	2	3	E547	Fruits & vegetables	Egypt
<b>AGROFOOD</b> www.agrofood.org	2	3	E453	Fruits & vegetables	Egypt
<b>AGROIPEX</b> www.agroimpex.com	1		A619	Grocery products	Russia
<b>AGROLAND FOR AGRICULTURAL MANUFACTURING</b> www.agroland-egypt.com	2	3	E431	Fruits & vegetables	Egypt
<b>AGROLOZAR</b> www.agrolozar.com.mk	2	1	C551	Drinks	Macedonia, Republic of