

BIOFACH 2025

Nuremberg Germany

11th to 14th February 2025

EVENT REPORT



Biofach Germany – An Overview

Biofach Germany is one of leading fairs in the world specifically for promotion of certified organic products and is very popular among the importers and exporters. The event provides a global platform to showcase organic products, discuss innovations, and foster international collaborations in the organic sector. With greater global emphasis on nutrition, health and the increased level of general awareness, particularly in the developed countries, the market for organic products have grown steadily over a period of time. Exhibitors and visitors from almost every country in the world meet here to conduct cross border business and establish international contacts in the trade arena.

Europe is one of the prominent markets for organic products. Around 30% of India's organic exports are to Europe. India has an equivalency with EU and Switzerland for unprocessed organic products and acceptance by Great Britain. This provides a good opportunity to expand export of organic products to Europe.

BIOFACH



India's participation in Biofach, Nuremberg Germany

India showcased its rich organic heritage at BIOFACH 2025, the world's leading trade fair for organic food, held from February 11 to 14, 2025, at Messezentrum in Nuremberg, Germany. The Agricultural and Processed Food Products Export Development Authority (APEDA) under Department of Commerce, Ministry of Commerce & Industry, Govt. of India led the country's participation, organizing the India Pavilion to highlight India's diverse organic products and cultural heritage.

APEDA has been regularly participating in Biofach Germany for more than a decade. This year APEDA had taken around 400 sqm space in Nürnberg Messe, Hall no. 1 block numbers – 213, 221, 117 and 224 and had set up an “India Pavilion” for promotion of Indian Organic Agricultural Products along with Indian exporters.

Twenty-Two (22) co exhibitors participated in the event under the India Pavilion which included two state government bodies viz., Department of Horticulture & Food Processing, Govt of Assam and Sikkim Organic Farming Development Agency (SOFDA), four FPOs and exporters. The layout is at Annexure 1 and List of the Co-exhibitors is at Annexure 2.

Theme Pavilion

APEDA's theme pavilion was built in an area of 115 Sqm showcasing a vibrant display of products like Rice, Oilseeds, Herbs, Spices, Pulses, Cashew, Ginger, Turmeric, Large Cardamom, Cinnamon Mango Puree, Essential Oils amongst others. A large LED was placed in the APEDA's theme pavilion



displaying promotional videos including video on revised NPOP 2024 8th Edition. A café style area was designated for tasting of India cuisine including Biryani Sampling, tasting of turmeric latte and Live Demo by an Indian Chef.



Display of organic products at APEDA Pavilion

The Co exhibitors of APEDA showcased a wide array of organic products such as rice, oilseeds, herbs, spices, pulses, cashew, ginger, turmeric, large cardamom, cinnamon, mango puree, and essential oils. This diverse representation highlighted India's extensive organic offerings and provided a platform for Indian exporters to connect with global buyers.

Inauguration of the India Pavilion

The India Pavilion was inaugurated by Shri Shatrughna Sinha, Consul General of India in Munich, alongside Shri Abhishek Dev, Chairman of APEDA. This inauguration set the tone for India's vibrant presence at the event, emphasizing its commitment to organic agriculture.



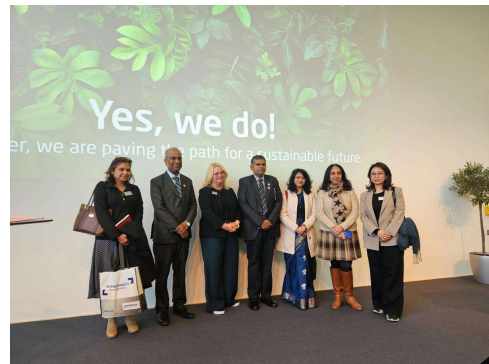
Culinary Showcases and Cultural Demonstrations

The pavilion offered attendees immersive experiences through curated food tastings of Indian organic delicacies. Visitors enjoyed aromatic biryani made with premium organic basmati rice, golden turmeric latte, and live cooking demonstrations featuring traditional dishes like millet dosa. Additionally, cultural elements such as henna art (mehndi) were showcased, providing insights into India's rich traditions and enhancing the overall experience for visitors.



Signing of Letter of Intent (LoI) for Partner Country

A significant milestone during the event was the signing of a Letter of Intent (LoI) between APEDA and Nuremberg Messe on February 11, 2025. This agreement positions India as the Partner Country for BIOFACH 2026, marking a defining moment in the longstanding partnership between India and BIOFACH. India previously held the esteemed Partner Country title in 2012, and this renewed collaboration sets the stage for India to showcase its strength as the organic food basket for the world at the next year's event.



Engagements with Organizers and Industry Bodies

During BIOFACH 2025, Indian representatives engaged in several strategic meetings:

- **Meeting with IFOAM:** APEDA had a meeting with the International Federation of Organic Agriculture Movements (IFOAM) representatives on 12th February 2025. The discussions focused on potential collaborations in data research and promotion of organic farming. As Fibl- IFOAM publication “The World of Organic Agriculture” provides insights into the World organic scenario, the IFOAM representatives were requested to refer to APEDA for

NPOP certification related data. They were also requested for covering India's revised standards in their next edition.

- **Meetings with Organizers for Partner Country Preparations:** Discussions were held with the event organizers to plan India's role and responsibilities as the Partner Country for BIOFACH 2026, including the booking of exhibition space and collaborative initiatives.

Presentation on newly launched NPOP (8th Edition) in Congress

APEDA delivered a presentation on the National Programme for Organic Production (NPOP) 8th Edition in the session **BIOFACH World: Trends and news of the organic markets in China, India and Japan** highlighting India's advancements and regulatory framework in organic certification and exports.

Business Meet Organized jointly by Embassy of India, Berlin and CGI Munich

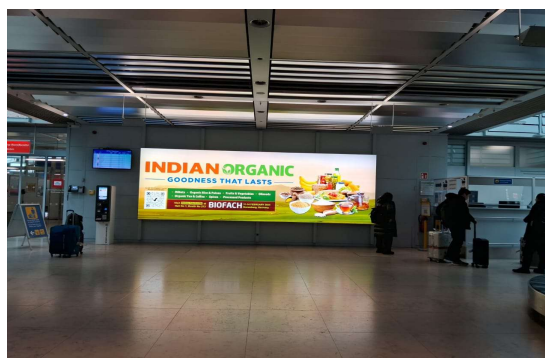
Embassy of India, Berlin and The Consulate General of India (CGI) organized a business meet during the event, bringing together Indian exporters and international buyers. Chairman APEDA in his address emphasized on India's potential in organic exports and the efforts by Govt. of India in strengthening the organic export ecosystem. This platform facilitated networking, discussions on trade opportunities, and the establishment of business partnerships, further promoting India's organic sector on a global scale. Copy of the programme schedule is at Annexure 3.

Media and Publicity

India's participation in the event was publicized through the social and electronic media. APEDA had engaged an influencer in Germany to publicise India's participation in the event. It was also covered in the German electronic media. Details of the media reports are at annexure 4.

Airport Branding at Nuremberg

To bring visibility to India's participation at Biofach 2025 in Nuremberg Germany, airport branding was taken up through IBEF where in two banners were placed at the arrival area at Nuremberg Airport.



Feedback and Suggestions

The following feedback/suggestions were received from the participating exhibitors.

- Fair was very well organized.
- Stronger representation of India would be an added advantage. Thank you for all the hard work put in by team APEDA.
- Location in hall no. 1 may be more prominent for Biofach 2026.

Outcome

India's active participation in BIOFACH 2025 not only showcased its organic products but also reinforced its commitment to sustainable agriculture and international collaboration. The event served as a precursor to India's role as the Partner Country in the upcoming BIOFACH 2026, reflecting the nation's growing prominence in the global organic market.

Opportunities for future

There is a global shift in focus toward sustainability and eco-friendly living. APEDA's participation at BIOFACH 2025 reinforced India's role as a prominent supplier of organic products to the World. With a rapidly growing organic market, India remains committed to offering high-quality, sustainably produced products that meet international standards.

Europe being a prominent market for organic products has plenty of opportunities for Indian exporters. This Show provides the right platform to the Indian Exporters to explore opportunities and business in the European market in the organic sector.

Glimpses of the event



Promotional Activities

Sampling of Biryani made with premium organic Basmati rice

Live Demonstration of Indian Cuisine

- Ragi Dosa
- Aloo Paratha
- Aloo Tikki
- Poha
- Multi Millet Khichri
- Bhel Puri
- Tasting of Turmeric Latte

Distribution of Promotional materials such as cotton bags, Brochures, label pins etc with NPOP logo

Mascot of Organic Basmati Rice and Organic Coffee

Traditional Heena Art

Sampling of Biryani (Veg and Non-Veg)

To provide the taste of Indian cuisines to the visitors, APEDA organized tasting and sampling of Biryani (veg and non-veg), Ragi Dosa, Turmeric Latte which were appreciated by the visitors.



Aloo Tikki Sampling



Ragi Dosa



Millet Khichdi and Aloo Parantha



Organic Turmeric Latte



Organic Millet Pasta

Heena Art at APEDA Pavilion

Free organic henna tattoo application on the hands of visitors was one of the highlights of the show. Ladies and girls were ecstatic and showed a great deal of interest in this art.



Promotional Materials

Promotional materials such as Cotton Bags, NPOP brochure, exhibitor directory, Lapel Pin and Recipe Books of IndianCuisines were distributed free during the show.



Mascots

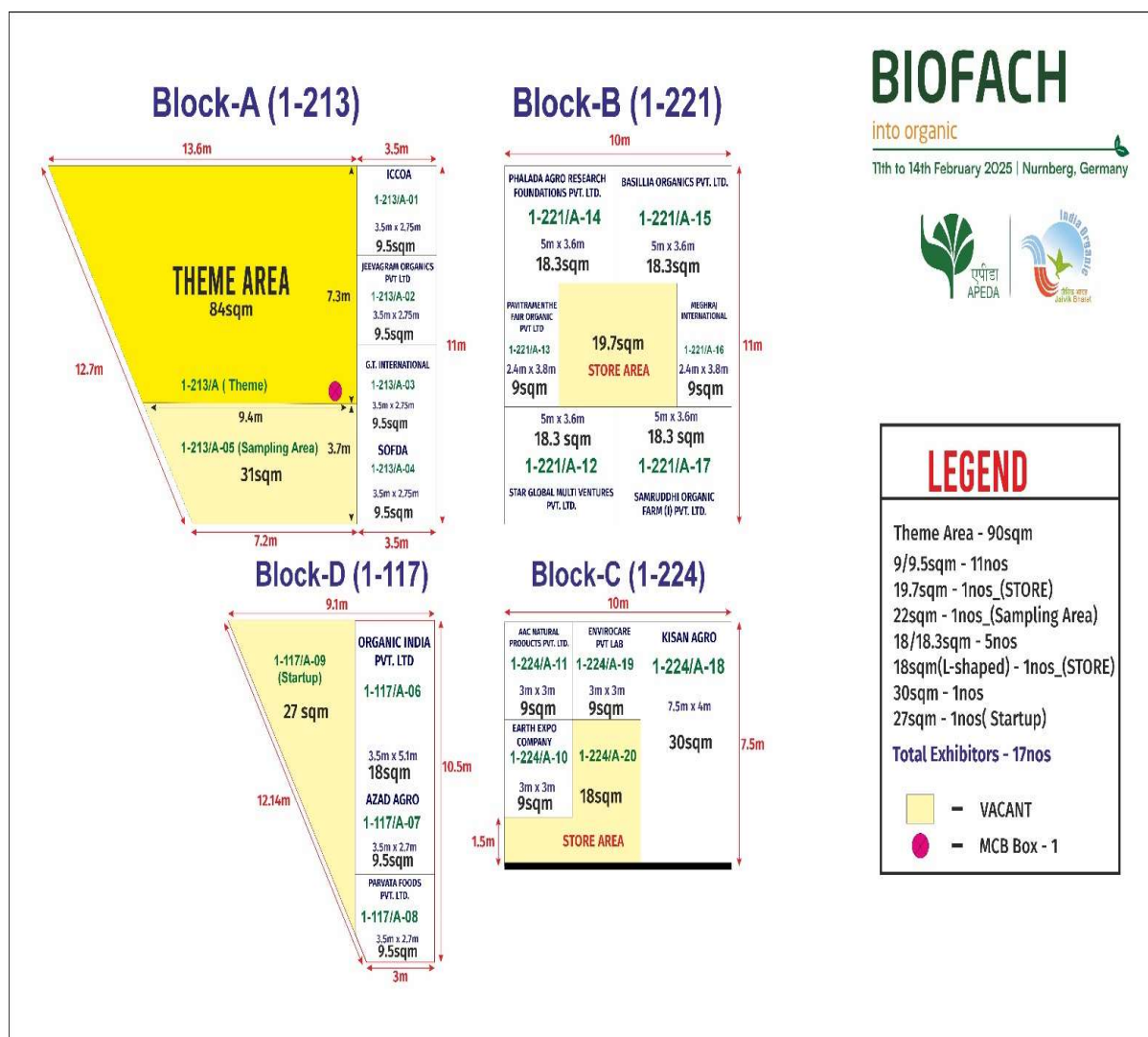
Two mascots on organic basmati rice and organic coffee were organized as a part of promotional activities during the event.



Annexures

Annexure 1

Layout Plan



Annexure 2**List of Co-Exhibitors**

S.No	Name of Co-exhibitor/ Company	Stall Area (sq mt)	Booth No.
1	ORGANIC INDIA PVT. LTD.	18	1-117/A-06
2	AZAD AGRO TRADERS	9	1-117/A-07
3	PARVATA FOODS PVT. LTD.	9	1-117/A-08
4	ICCOA	9	1-213/A-01
5	JAIVIK EVAM PRAKRUTIK PRODUCER		
6	JEEVAGRAM ORGANICS INDIA PVT. LTD.,	9	1-213/A-02
7	G.T. AGRO INTERNATIONAL	9	1-213/A-03
8	SOFDA	9	1-213/A-04
9	STAR GLOBAL MULTI VENTURES PVT LTD	18	1-221/A-12
10	PAVITRAMENTHE FAIR ORGANIC PVT LTD	9	1-221/A-13
11	PHALADA AGRO RESEARCH FOUNDATIONS PVT. LTD.	18	1-221/A-14
12	BASILLIA ORGANICS PVT LTD	18	1-221/A-15
13	MEGHRAJ INTERNATIONAL	9	1-221/A-16
14	EARTH EXPO COMPANY	9	1-224/A-10
15	AAC NATURAL PRODUCTS PVT LTD	9	1-224/A-11
16	KISAN AGRO	27	1-224/A-18
17	ENVIROCARE	9	1-224/A-19

18	DIRECTORATE OF HORTICULTURE & FOOD PROCESSING	9	1-117/A-09A
19	BOKAKHAT AGRO ORGANIC PRODUCER COMPANY LIMITED		
20	PADUMPATHARAGRO ORGANIC PRODUCER CO. LTD.		
21	BHERGAON AGRO ORGANIC PRODUCER COMPANY LTD		
22	ELWORLD AGRO & ORGANIC FOODS PVT LTD	9	1-117/A-09

APEDA Co-exhibitors and Products on Display

ORGANIC INDIA PVT. LTD.



Organic teas and Organic Herbal supplements

AZAD AGRO TRADERS



Walnut Kernels, Saffron, and Morel Mushrooms

PARVATA FOODS PVT. LTD.



Organic Spices from Sikkim and North East (in Slice/whole, powder, TBC and Cut & Sift form): Ginger, Turmeric, Large Cardamom, Cinnamon and others

JAIVIK EVAM PRAKRUTIK PRODUCER



Red Chilli, Turmeric, Birds Eye Chilli, Black Pepper, Cashew, Millets

JEEVAGRAM ORGANICS

INDIA PVT. LTD.,



Spices, including Black pepper, Cardamom, Clove, Ginger, Turmeric, Red Chilly, Cumin, Fennel, Fenugreek and Mustard, Ashwagandha, coconut oil, Virgin coconut oil, coconut powder, Cashew, Cocoa beans etc.

INTERNATIONAL COMPETENCE

CENTRE FOR ORGANIC AGRICULTURE



Knowledge partner, support services, FPO management and governance, Market linkages for organic products.

G.T. AGRO INTERNATIONAL



Organic Whole & Ground Spices Manufacturer

SOFDA



Organic large (black) cardamom, ginger, turmeric, buckwheat, teas

STAR GLOBAL MULTI VENTURES PVT LTD



Organic Basmati/Non-Basmati Rice,
Organic Pulses and Organic Millets.

**PAVITRAMENTHE FAIR ORGANIC
PVT LTD**



Essential Oils, Spices, Herbs, Grains &
Jaggery

**PHALADA AGRO RESEARCH
FOUNDATIONS PVT. LTD.
LTD**



Organic Herbs, Spices, Jackfruit
meals, spice mix, mango puree,
essential oils, masalas, instant mixes,
curry pastes. Jackfruit in tins. pulses.

BASILLIA ORGANICS PVT



Proteins, Oil seeds, Feeds, Herbs,
Spices, Rice and more.

MEGHRAJ INTERNATIONAL



Guar Meal Organic, Guar Gum
Organic

EARTH EXPO COMPANY



Organic Herbs, Spices, Oils, and Dried
Vegetables

AAC NATURAL PRODUCTS PVT LTD



Essential oils, Carrier Oils, Hydrosols,
Mint Oils & Menthol, Herbal Extracts,
Oleoresins, Floral Absolutes and Spice
Oils.

KISAN AGRO



Flax Seeds/ Linseeds, Amaranth
Seeds, Chia Seeds, Quinoa Seeds,
Psyllium Seeds, Psyllium Husk And
Psyllium Husk Powder, Sesame Seeds,
Fenugreek Seeds, Spices And Grains

ENVIROCARE



Accredited Testing Laboratory for
Organic Products

DIRECTORATE OF HORTICULTURE & FOOD PROCESSING

GOVT. OF ASSAM

Bhergaon Agro Organic Producer Company Ltd



Ginger, Turmeric, Drumstick Powder

Bokakhat Agro Organic Producer Company Limited



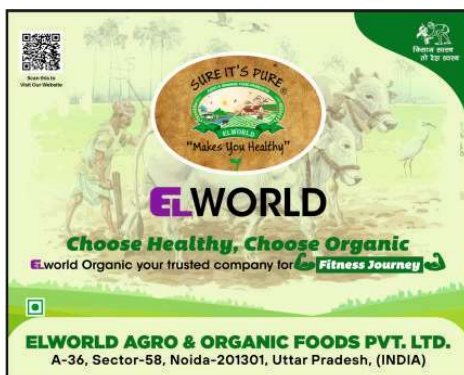
Black Rice, Red Rice, Black Rice Flour, Red Rice Flour, Ginger Fresh, Ginger Flake, Ginger Powder, Turmeric Fresh, Turmeric Slice, Turmeric Powder etc.

Padumpathar Agro Organic Producer Co. Ltd.



Ginger powder, Turmeric powder, Black pepper powder, Fresh Ginger and Turmeric

Elworld Agro & Organic Foods Pvt Ltd



Rice, Pulses, Spices, Millets, Flours, Oils, Sweeteners

Annexure 3



Embassy of India, Berlin and Consulate General of India, Munich Invite you to the Business Event

“Expanding Partnerships and Collaboration among Indian Organic Product Manufacturers and German/EU Retailers”

Venue: Nürnberg Messe, Room Prag, NCC ost, Level 2
Wednesday, 12 February 2025, 1600 hrs to 1800 hrs

Expanding partnerships and collaborations between Indian organic product manufacturers and German/EU retailers offers substantial opportunities for growth in both markets. India, known for its rich agricultural diversity and large pool of organic farmers, has become a significant source of organic products. Meanwhile, Germany and the broader European Union have consistently been leaders in the organic market, with consumers increasingly prioritizing sustainability, health, and ethical sourcing.

A high ranking delegation from India along with several Indian exhibitors are participating in Biofach 2025. The event aims to explore collaborations on how both India and Germany can expand partnerships and also tap into new markets, improve product offerings, and strengthen their positions within the global organic product landscape.

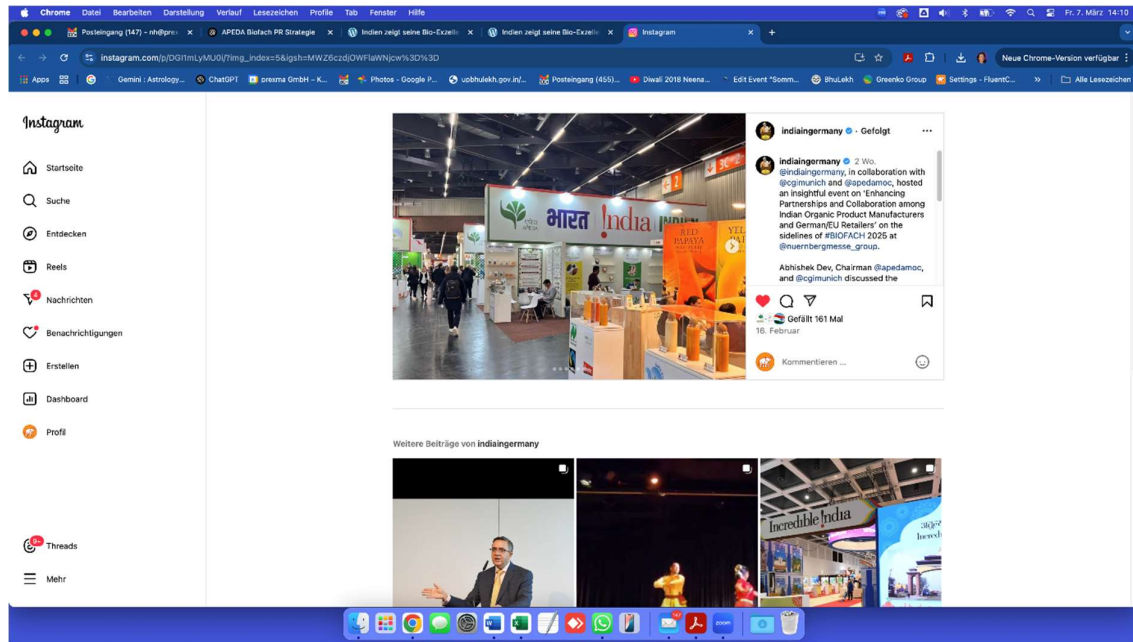
AGENDA

Time	Details
1600 hrs	Welcome by Representative of Embassy / Consulate
1603 hrs	Address by Mr. Shatrughna Sinha , Consul General of India, Munich
1613 hrs	Address by Mr. Abhishek Dev , Chairman, Agricultural and Processed Food Products Export Development Authority (APEDA) on “Export potential and trade opportunities for Indian organic products”
1623 hrs	Keynote speech by Shri Puran Kumar Gurung , Hon’ble Minister of Agriculture and Horticulture, Government of Sikkim

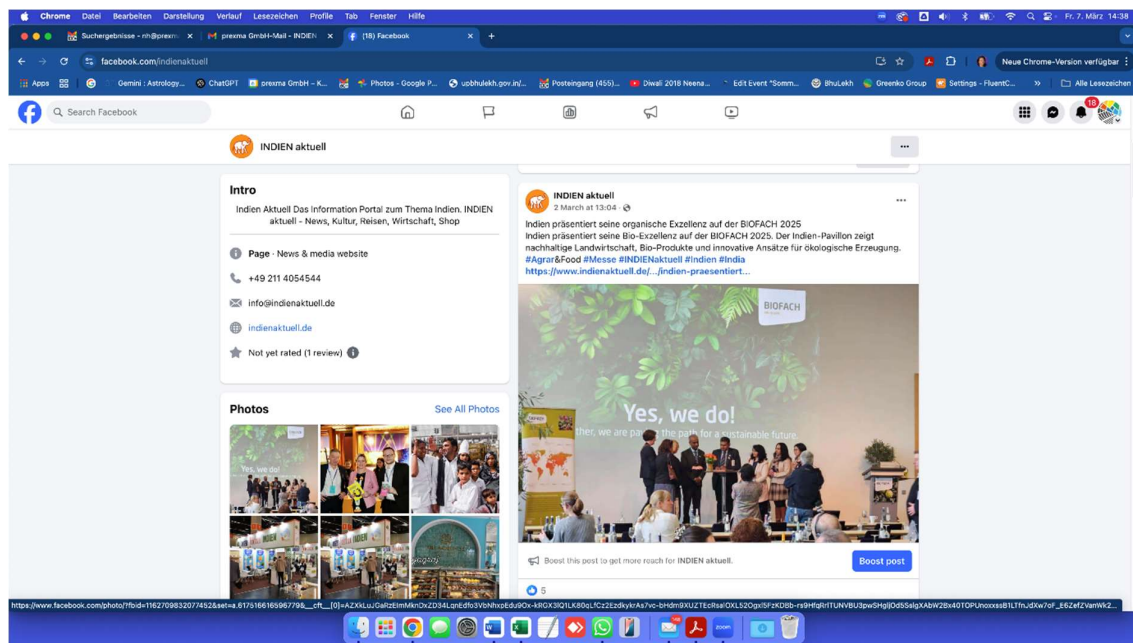
1633 hrs	Address by Frau Dorra Zairi , Specialist (Sourcing + Markets), Import Promotion Desk (IPD) on “Trends and Demand for organic products in the EU and Germany: Opportunities for Indian Producers”
1643 hrs	Address by Dr. Binay Kumar Choudhury , Chairman, Control Union India on “Standards and Requirements for Organic Products from India to enter the German and European Market”
1655 hrs	Q&A
1725 hrs	Networking Session

Media Report for Biofach 2025, Nuremberg, Germany

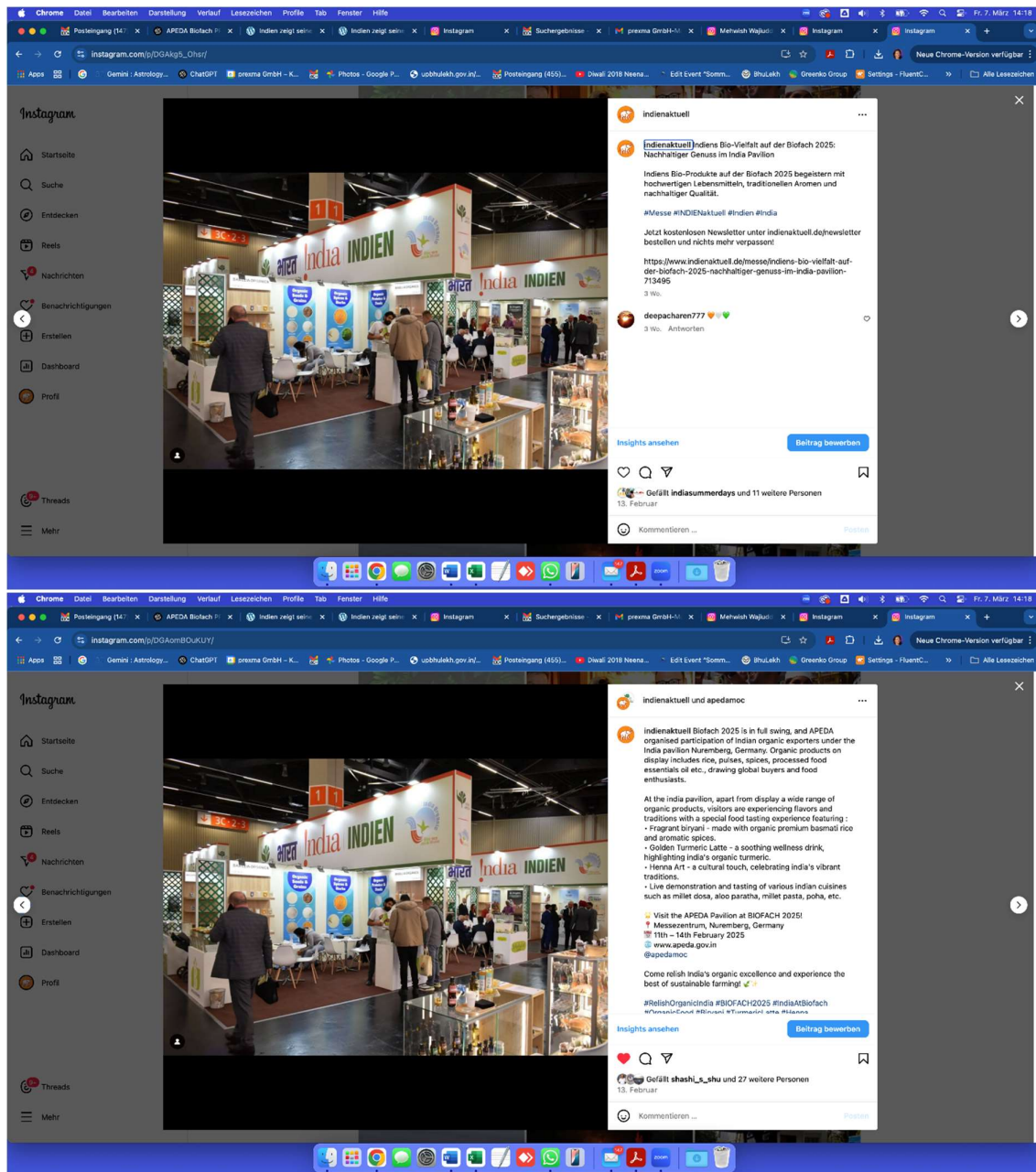
1. Instagram Page of Indian Germany :



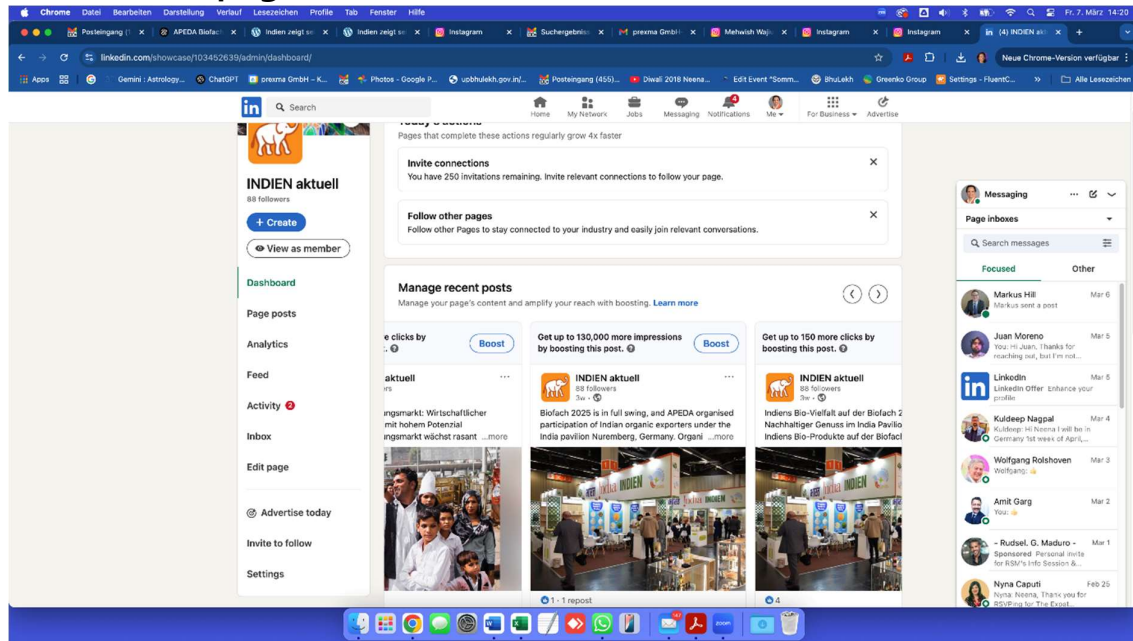
2. Facebook page of Indien aktuell



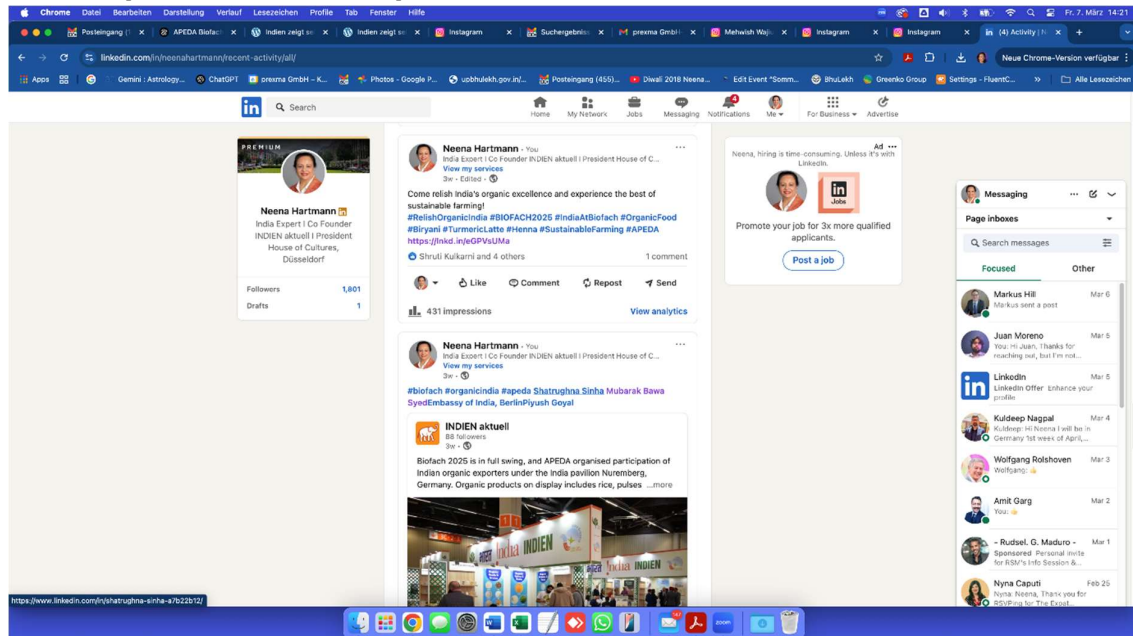
3. Instagram Page of Indien aktuell:



4. Linked In page of Indien Aktuell



5. Story on Linked in by Neena Hartman



The screenshot displays the INDIAEN website with two main articles. The first article, titled 'Indien präsentiert seine organische Exzellenz auf der BIOFACH 2025', includes a photo of a group of people on a stage with the text 'Yes, we do!'. The second article, titled 'Indiens Bio-Vielfalt auf der Biofach 2025: Nachhaltiger Genuss im India Pavilion', includes a photo of the India Pavilion booth. Both articles feature a newsletter sign-up form and a link to 'Allgemeine Informationen'.

7. Open Pr

The screenshot shows the OpenPR website interface. The main headline is "Indien zeigt seine Bio-Exzellenz auf der BIOFACH." with a sub-headline "21.02.2025, 10:19 | Handel, Wirtschaft, Finanzen, Banken & Versicherungen". The article text discusses India's participation at BIOFACH 2025, highlighting its agricultural heritage and commitment to sustainable agriculture. It mentions the signing of a declaration of intent between the national Bio-Trade Promotion Agency (APEDA) and the event organizers. The article also notes that the Indian Pavilion showcased a wide range of Bio-products, including pulses, spices, rice, and processed food products, emphasizing the country's rich agricultural traditions and cultural heritage.


openPR
Das offene PR-Portal

Pressemitteilung

Indien zeigt seine Bio-Exzellenz auf der BIOFACH.

21.02.2025, 10:19 | Handel, Wirtschaft, Finanzen, Banken & Versicherungen
Pressemitteilung von [Indien Aktuell c/o premta ltd.](#)

[News abonnieren](#) [Pressekontakt](#)

 (openPR) Als Zeugnis seines reichen landwirtschaftlichen Erbes und seines Engagements für nachhaltige Landwirtschaft hinterließ Indiens Bio-sektor einen starken Eindruck auf der BIOFACH 2025, die vom 11. bis 14. Februar im Messezentrum Nürnberg stattfand. Organisiert unter einem dedizierten nationalen Pavillon präsentierte die Ausstellung eine Vielzahl von Bio-Produkten und unterstrich Indiens Position als globaler Marktführer im Bereich der Bio-Landwirtschaft.

Ein bedeutender Meilenstein der Veranstaltung war die Unterzeichnung einer Absichtserklärung (LoI) zwischen der nationalen Bio-Handelsförderungsbehörde APEDA und den Veranstaltern, die Indien als Partnerland des Jahres für die BIOFACH 2026 festlegt. Diese Zusammenarbeit stellt einen wichtigen Schritt zur Stärkung der indischen Präsenz auf dem globalen Forum dar und hebt die Rolle des Landes als Lieferant hochwertiger Bio-Produkte für internationale Märkte hervor.

Der Indien-Pavillon auf der BIOFACH 2025 präsentierte eine breite Palette an Bio-Produkten, darunter Hülsenfrüchte, Gewürze, Reis, verarbeitete Lebensmittel und ätherische Öle. Die sorgfältig kuratierte Ausstellung demonstrierte nicht nur die landwirtschaftliche Kompetenz des Landes, sondern lud Besucher auch dazu ein, die kulturellen Erzählungen zu erleben, die die Bio-Landwirtschaftstraditionen Indiens geprägt haben.

Ein Geschmack der organischen Vielfalt Indiens

Um das umfangreiche Angebot an Bio-Produkten hervorzuheben, nahmen mehr als 20 Mitaussteller teil, darunter Exporteure, Erzeugergemeinschaften...

openPR Premium

06.03.2025 | Tourismus, Autos & Verkehr
Stademes Hotels investiert 10 Millionen Euro: Eine neue Ära für das...

05.03.2025 | IT, New Media & Software
Manhattan Associates stärkt Digitalisierungsangebot mit neuen...

06.03.2025 | Handel, Wirtschaft, Finanzen, Banken & Versicherungen
Level Up Your Mind 2025: Erfolgsstrategien außerhalb der Universität

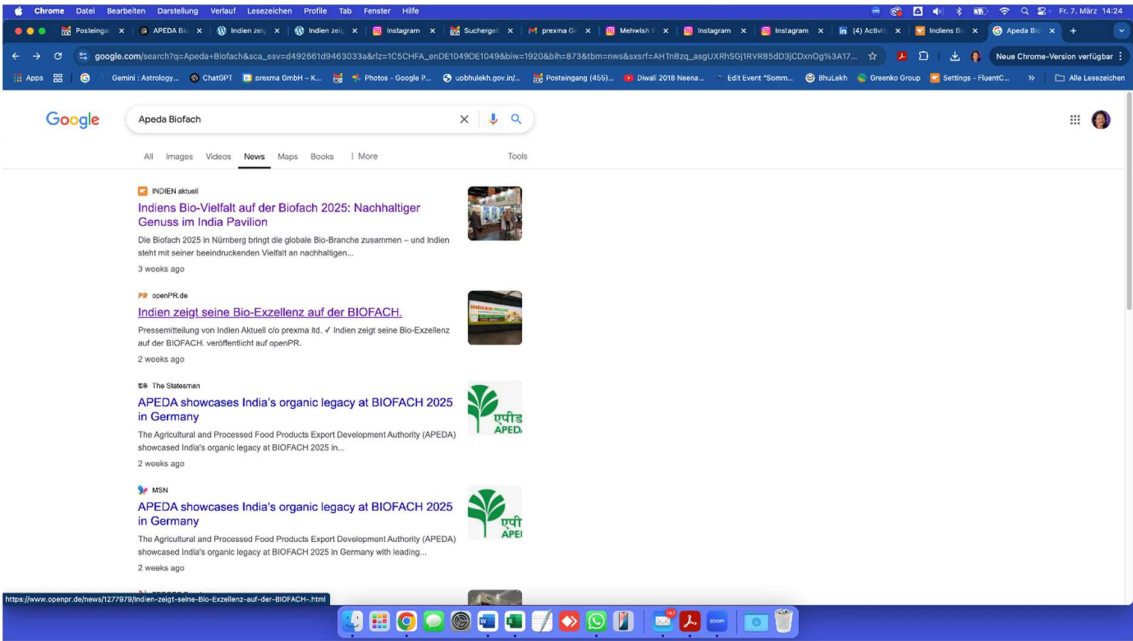
[Premium-Anzeige buchen](#)

[Pressemitteilungen abonnieren](#)

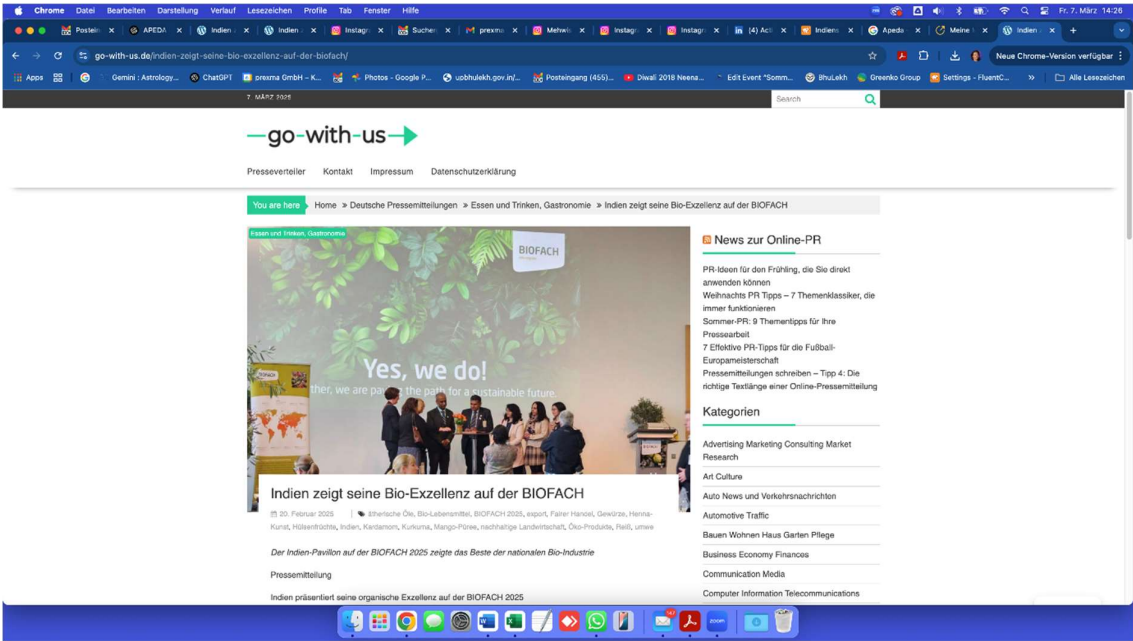
Erhalten Sie jeden Morgen alle Pressemitteilungen des Vortags kostenlos per E-Mail.

E-Mail-Adresse

8. Google



9. Go with Us



10. Business Press


Chrome Datei Bearbeiten Darstellung Verlauf Lesezeichen Profile Tab Fenster Hilfe

business-presse.de/indien-zeigt-seine-BioExzellenz-auf-der-BIOFACH.html

Pressemitteilungen Deutschland
Presseportal & Content Aggregator

Home > Pressemeldung

Registrieren Anmelden



Indien zeigt seine Bio-Exzellenz auf der BIOFACH

20.02.2025

Unternehmen:
Pexma GmbH
Neena Hartmann
Zeppenheimer Weg 1
40489 Düsseldorf
Deutschland
01725892221
info@neena.de
http://www.pexmaconsulting.com

Kontakt:
Pexma GmbH
Zeppenheimer Weg 1
40489 Düsseldorf
01725892221
http://www.pexmaconsulting.com

Letzte Meldungen

Voll auf Kurs: Air Astana setzt nachhaltiges Wachstum fort

ProMinent ProMinent Group aus Heidelberg zeigt Beispiele für innovative Wasseraufbereitung

11. Press Board

Chrome Datei Bearbeiten Darstellung Verlauf Lesezeichen Profile Tab Fenster Hilfe

presse-board.de/indien-zeigt-seine-bio-exzellenz-auf-der-biofach/

MYTHERESA THE FINEST KITT IN COUNTRY

Entdecke verschiedene Orte in einer Reise

LOGITRAVEL

FINANZEN NEWMEDIA KARRIERE GESELLSCHAFT FREIZEIT LIFESTYLE SPORT

ESSEN, TRINKEN

Indien zeigt seine Bio-Exzellenz auf der BIOFACH

von pr-gateway 20. Februar 2025

WERBUNG
KREDIT.DE
Der indien-Pavillon auf der BIOFACH 2025 zeigte das Beste der nationalen Bio-Industrie

Pressemeldung

Indien präsentiert seine organische Exzellenz auf der BIOFACH 2025

Als Zeugnis seines reichen landwirtschaftlichen Erbes und seines Engagements für nachhaltige Landwirtschaft hinterließ Indiens Biosektor einen starken Eindruck auf der BIOFACH 2025, die vom 11. bis 14. Februar im Messezentrum Nürnberg stattfand. Organisiert unter einem dedizierten nationalen Pavillon präsentierte die Ausstellung eine Vielzahl von Bio-Produkten und unterstrich Indiens Position als globaler Marktführer im Bereich der Bio-Landwirtschaft.

Ein bedeutender Meilenstein der Veranstaltung war die Unterzeichnung einer Absichtserklärung (LoI) zwischen der nationalen

ARTIKELSUCHE

Suchen ... SUCHEN

NEUE PRESSEMITTEILUNGEN

Sachbuch „Muttertät-Wenn sich plötzlich alles anders anfühlt“

Positive Leadership Masterclass in Berlin

OWL Event Bielefeld: Deluxe Fotoboxen & die exklusive Magazinbox erstmals in Deutschland!

Wohnungsübergabeprotokoll - Alles, was Mieter und Vermieter wissen müssen

Kostenloses Transformationskompetenz-Webinar von Kraus & Partner

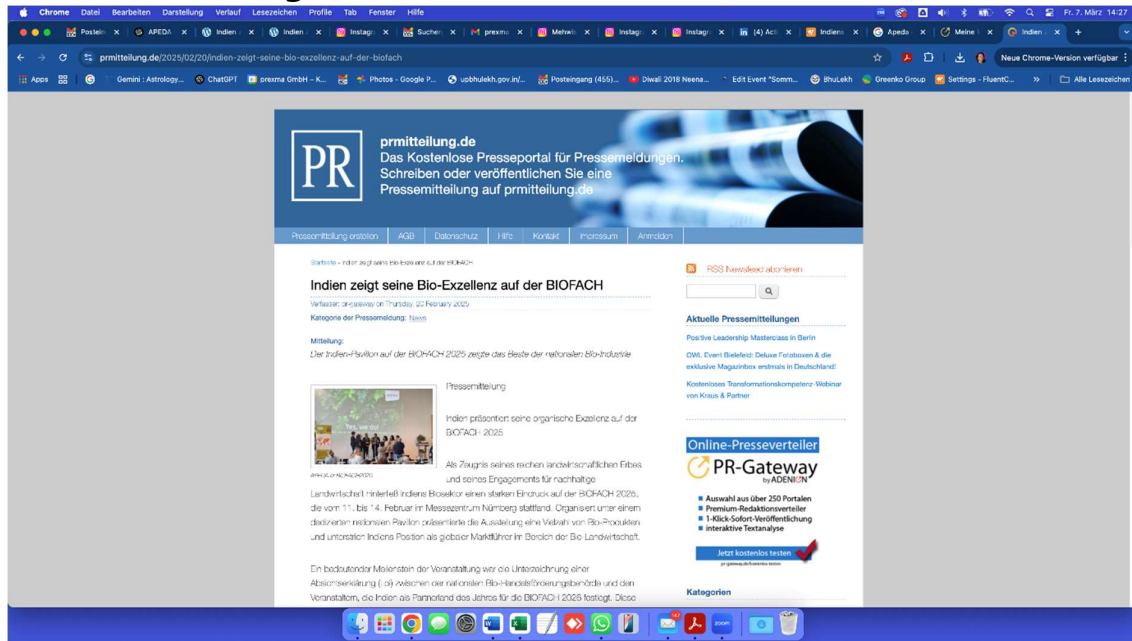
Frauen haben keine Ahnung von Geld?

Der große Schimmeltest von RTL Extra

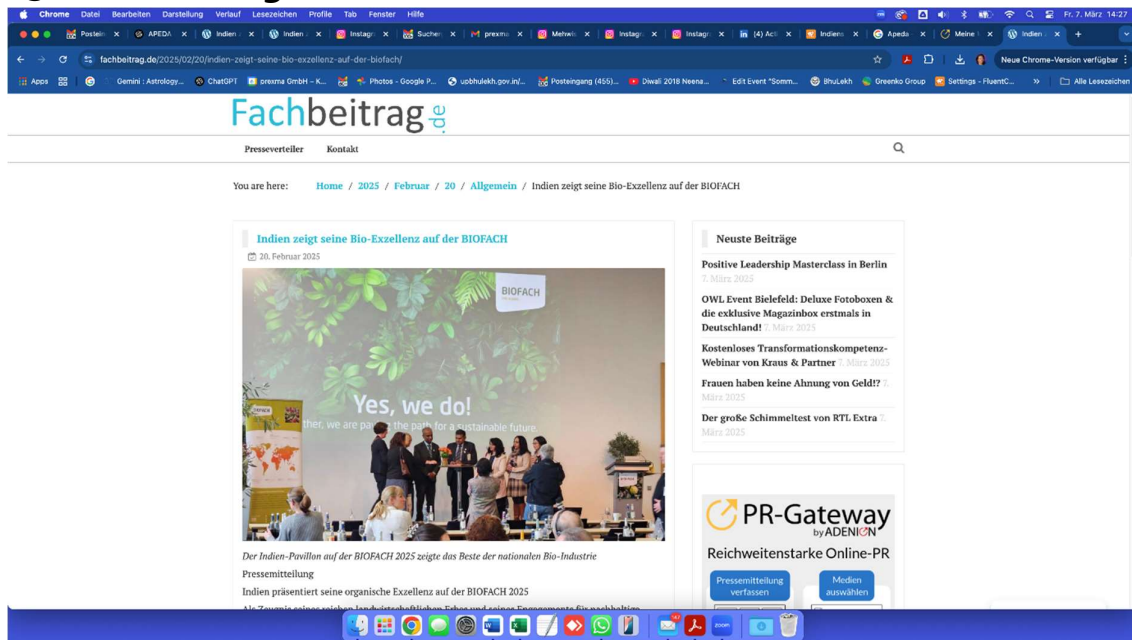
Die HydroExpo 2025 zeigt die neuesten

Zustimmung zum Datenschutz

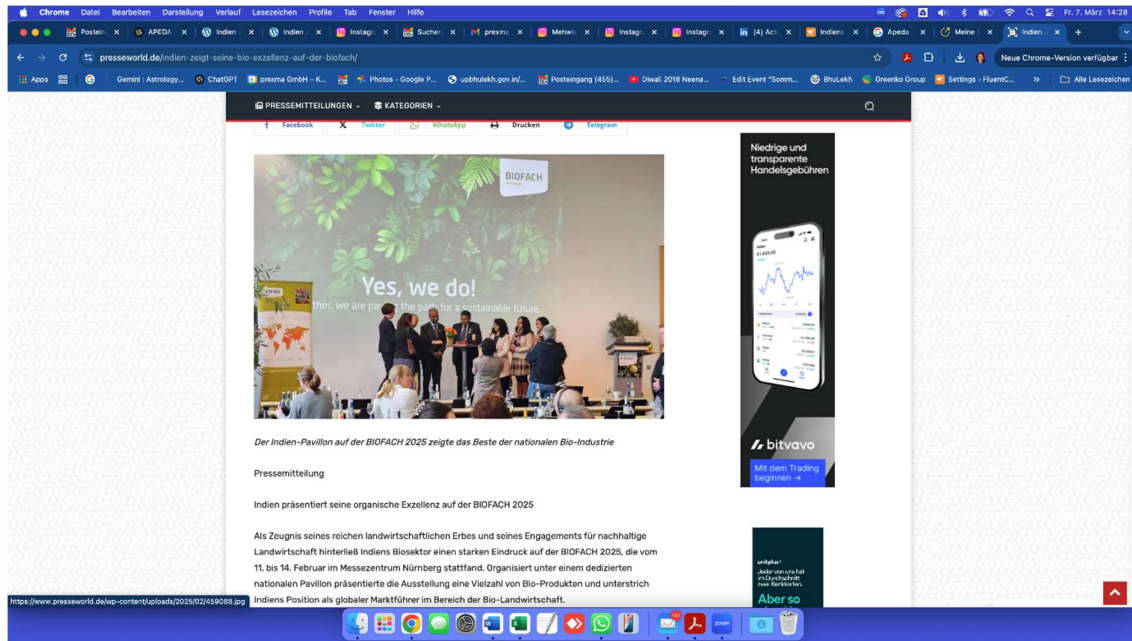
12. PRMitte Lung



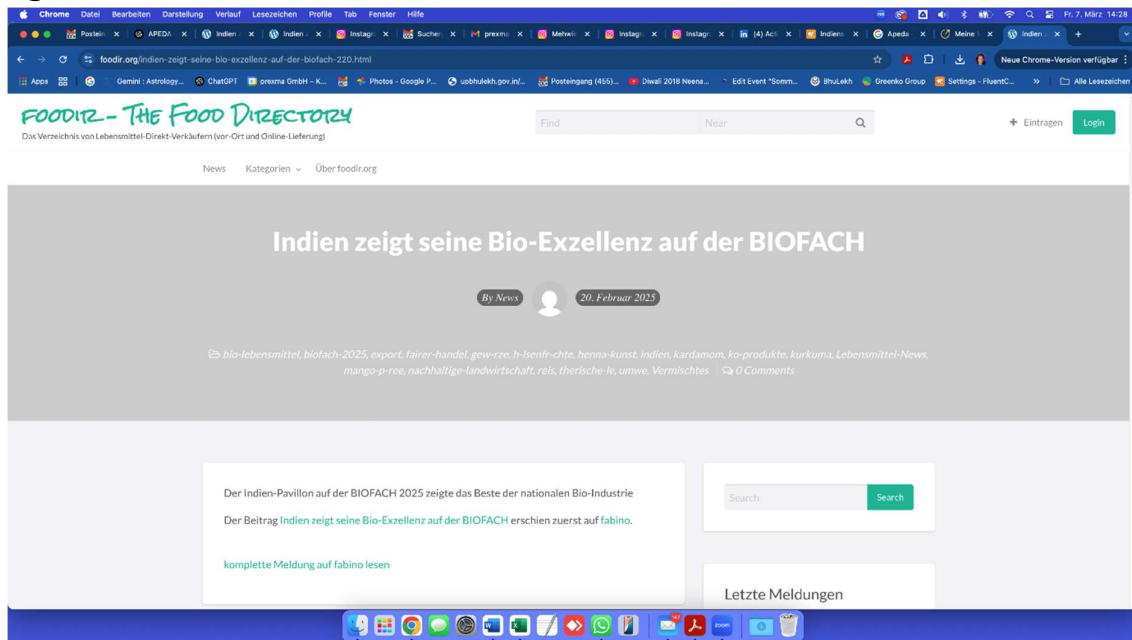
13. Fach Beitrag



14. Press World



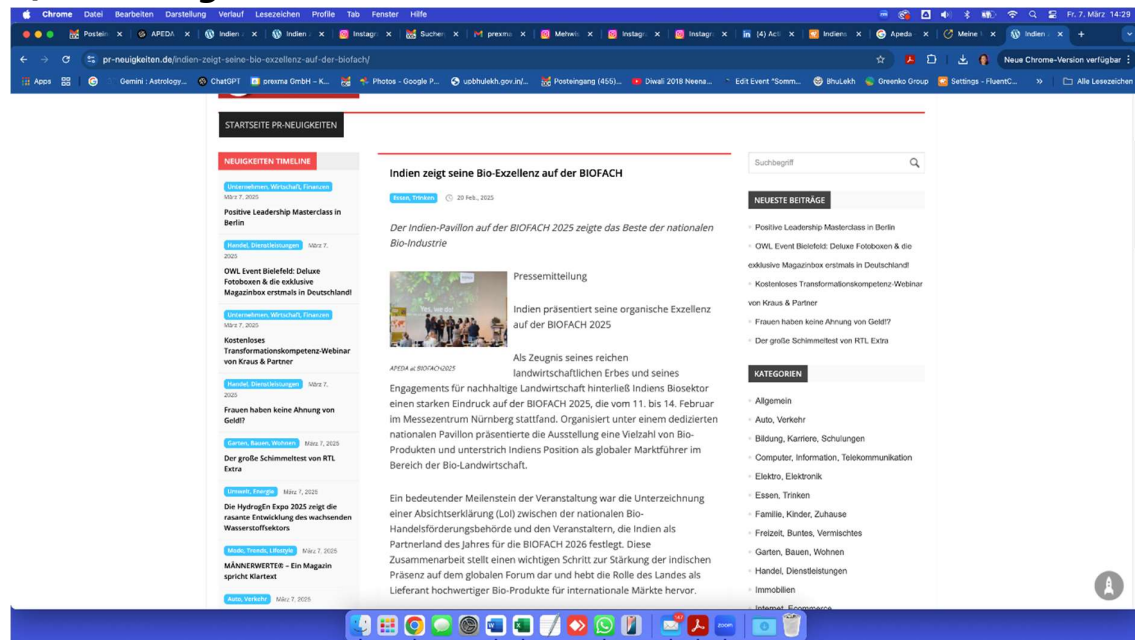
15. Foodir



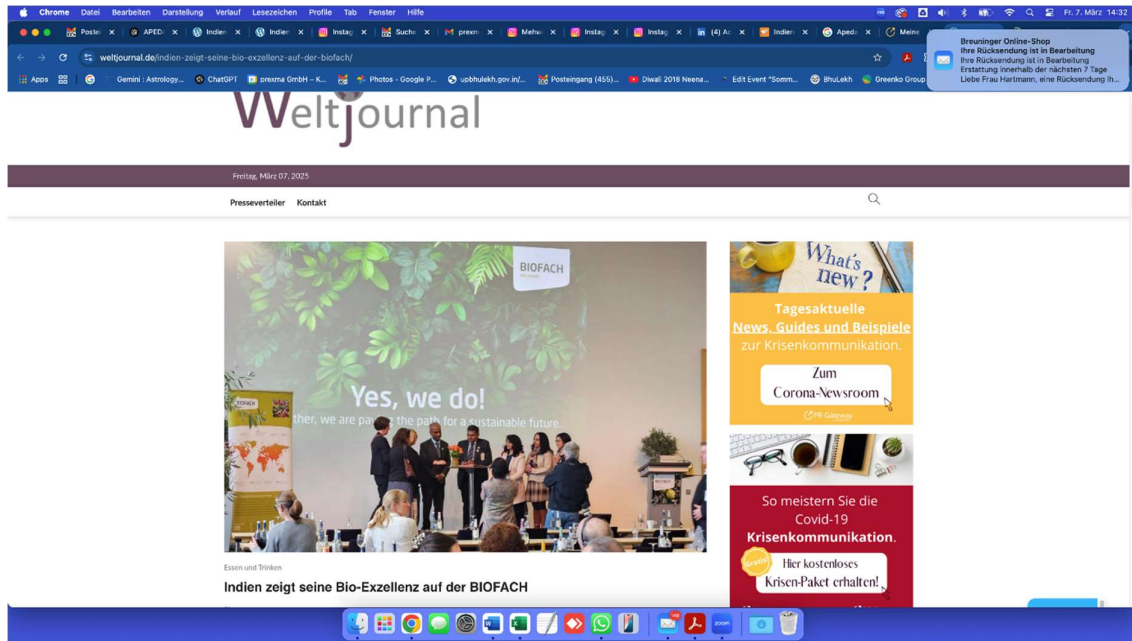
16. Verbraucherpresse



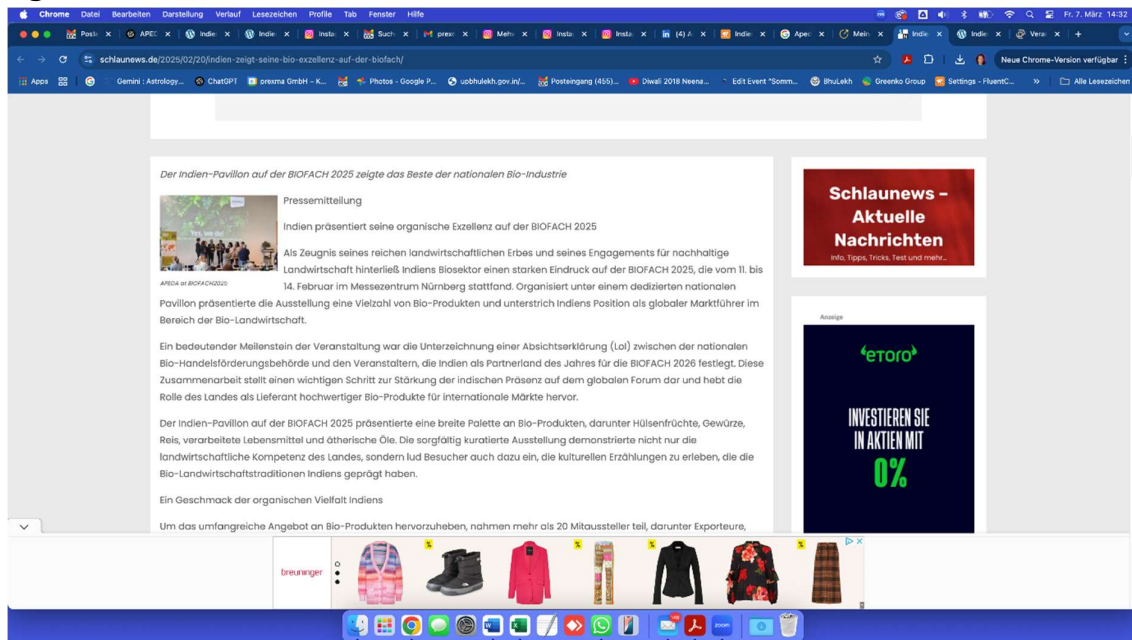
17. Pr Neuigkeiten



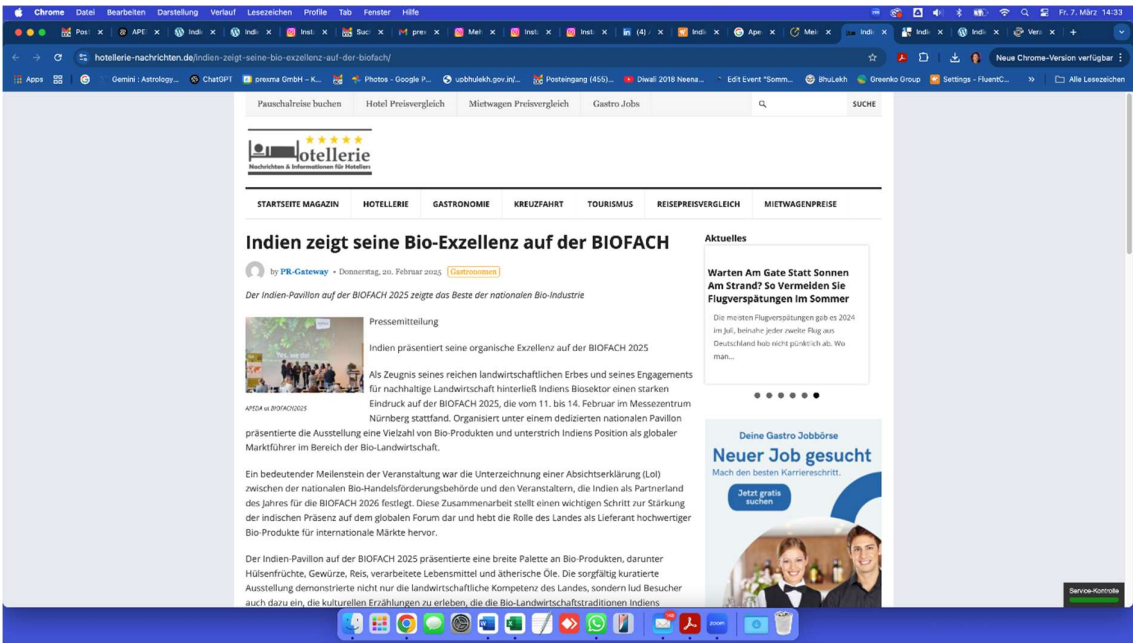
18. Welt Journal



19. Schlaunews



20. Hotellerie

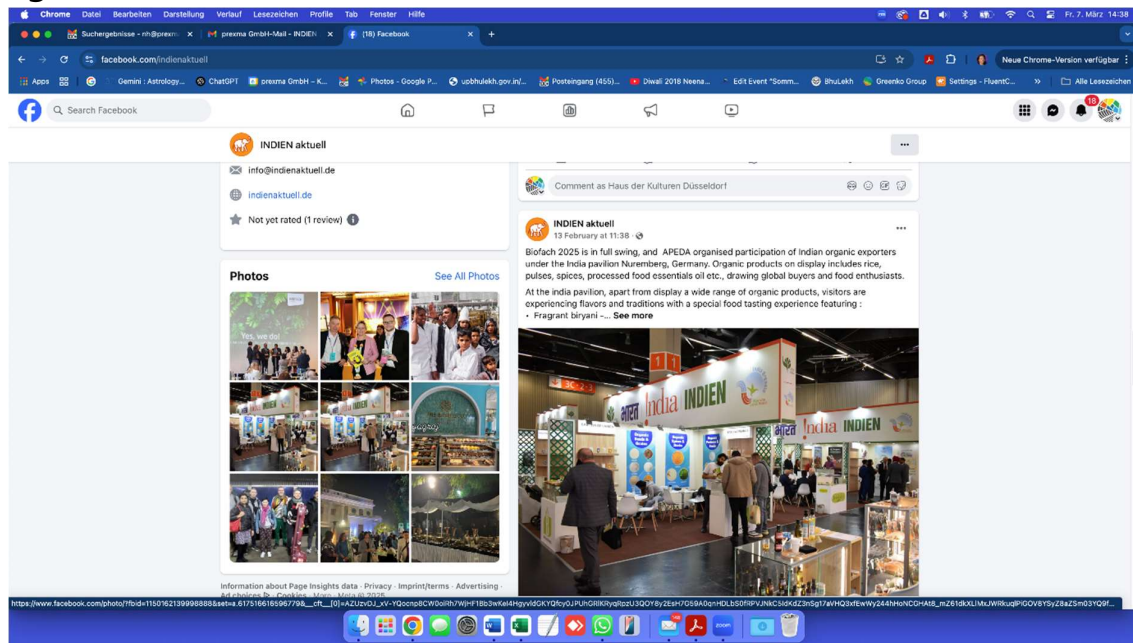


21. Gastronomie

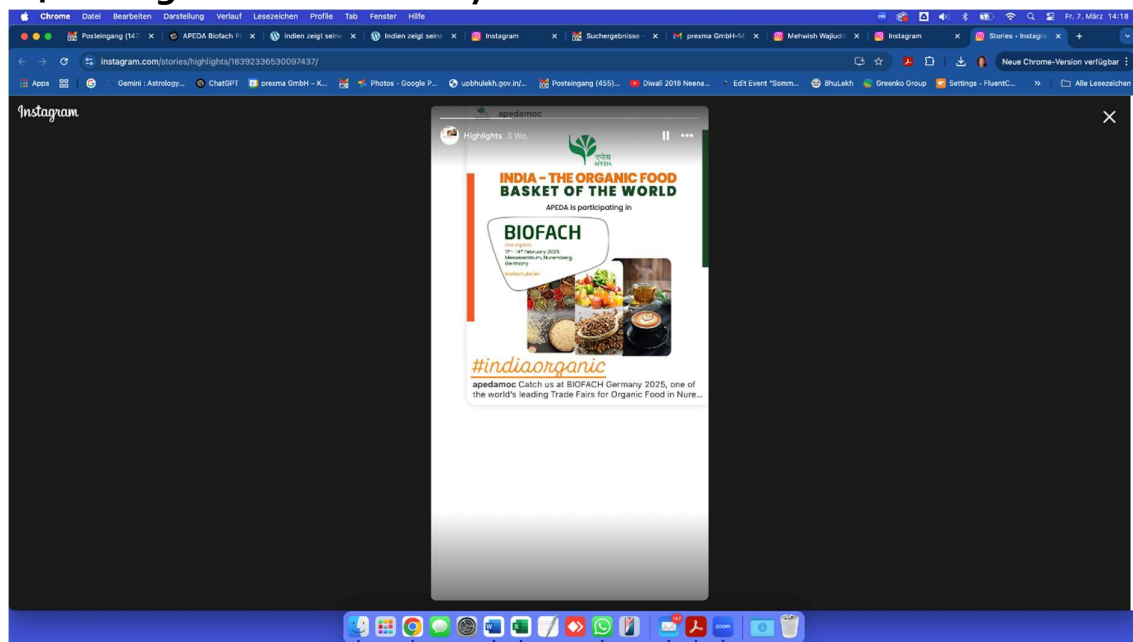


[illegible]

23. Facebook Indien Aktuell



24. Instagram Biofach Story



Promotion by Influencer:

