

**AGRICULTURAL AND PROCESSED FOOD PRODUCTS
EXPORT DEVELOPMENT AUTHORITY
(APEDA)
(Ministry of Commerce and Industry, Government of India)
3rd -4th Floor, NCUI Building, SIRI Institutional Area,
August Kranti Marg, New Delhi-110016**

**NOTICE INVITING TENDER FOR
“Engagement of a Professional agency to identify strategies for enhancing the export
potential of animal products from India”**

1. Introduction:

India is a major producer of livestock and animal products, including bovine meat, poultry, eggs, dairy, and other value-added products. India leads globally in milk, holds 2nd rank in egg, and is among the top meat producers, with nearly half of meat from poultry. Despite significant production volumes, India's exports in this sector have immense potential to be exploited further. As of now, Buffalo meat is the dominant export (over 80%), but significant potential exists in dairy, poultry, and casings.

However, the sector faces constraints such as non-tariff barriers, infrastructure limitations, and quality compliance issues.

1.2. About the Assignment:

The Agricultural and Processed Food Products Export Development Authority (APEDA), under the Ministry of Commerce and Industry, seeks to commission a comprehensive study to identify actionable strategies for enhancing the export potential of Indian animal products in a sustainable and globally competitive manner. APEDA intends to engage a professional agency to conduct an assessment to generate actionable insights and recommendations for stakeholders engaged in the value chain of selected animal products.

2. Objectives:

- (i) To assess the current status and global competitiveness of India's animal product exports under APEDA's purview.
- (ii) Defining vision & target for live-stock product exports from the country in the short, medium, and long term.
- (iii) To analyze global trends, emerging markets, and new product opportunities.
- (iv) To identify infrastructural, regulatory, and logistical bottlenecks limiting export growth.
- (v) Evaluation of the existing schemes of Government of India to promote exports in livestock and livestock products.
- (vi) To map and access policies/ measures taken by major exporters of livestock products (e.g., New Zealand, Netherlands, Germany, USA, etc.) to promote exports including

study of the trade agreements between major trading partners in livestock and livestock products.

- (vii) To recommend strategies for quality enhancement, market diversification, and branding.
- (viii) To map SPS/TBT disputes and market access issues faced by Indian animal product exports and propose policy interventions and capacity-building measures to mitigate.

3. Scope of Work:

The study will encompass the following areas:

3.1 Product Coverage:

- (i) Bovine meat
- (ii) Poultry Products (raw chicken meat, heat treated chicken meat and table eggs)
- (iii) Dairy products (excluding fluid milk)
- (iv) Eggs and egg products
- (v) Animal casing and other edible by-products
- (vi) Natural Honey

8 Digit HS code wise details of above-mentioned Animal Products are at Appendix.

3.2 Product-Market Analysis and Fit:

- (i) Review of export trends (value, volume, destinations) over the past 5–10 years.
- (ii) Identification of existing and potential high-growth markets.
- (iii) Identification of potential value-added new product categories high in demand e.g Poultry, sheep meat, Vegan meat etc.
- (iv) Impact assessment of FTAs and trade agreements (e.g., India-UAE CEPA, India-UK FTA, India-Australia ECTA etc).

3.3 Infrastructure and Supply Chain:

- (i) Evaluation of processing units, abattoirs, cold chains, logistics, and export handling facilities:
 - (a) Slaughterhouse Infrastructure
 - (b) Extent of modernization of abattoirs
 - (c) Level of species-specific Infrastructure in terms of dedicated facilities for small ruminants (goat, sheep) and poultry
 - (d) Extent of utilization of Processing Units and Cold Chain Integration
 - (e) Availability of Testing Facilities
- (ii) Identification of infrastructure gaps and capacity constraints.

3.3.1 Compliance and Standards:

- (i) Assessment of India's compliance with international standards for exports of animal products (SPS, TBT, Codex, OIE).
- (ii) Analysis of certification, traceability, and quality control mechanisms.
- (iii) Level of Farm-to-fork traceability and animal identification and movement tracking systems in the meat supply chain, to meet stringent SPS standards in markets like the EU, USA.
- (iv) Recommendations to strengthen adherence to importing country requirements.
- (v) SPS requirements for export of various animal products in those countries wherein India is not having market access.
- (vi) MRLs in various animal products as emerging challenge in seeking market access in new markets.
- (vii) The requirements of MRLs by different countries
- (viii) Monitoring Plans for MRLs in the country.

3.4 Stakeholder Engagement:

- (i) Consultations with producers, exporters, industry associations, state animal husbandry departments, APEDA-registered exporters, and logistics providers.
- (ii) Compilation of qualitative insights into on-ground challenges and opportunities.

3.5 Comparative Benchmarking:

- (i) Study of leading exporting countries (e.g., Brazil, USA, Netherlands, Australia) with best practices in animal product export.
- (ii) Benchmarking India's value chain competitiveness against global peers.

3.6 Strategic Recommendations:

- (i) Product-specific and market-specific export strategies.
- (ii) Measures for branding, marketing, and promotion (e.g., GI tags, India branding).
- (iii) Investment priorities for infrastructure, labs, and R&D.
- (iv) Recommendations for policy support, training, and institutional capacity building.

4. Methodology:

The study should adopt a robust and evidence-based approach:

- (i) Secondary Research: Analysis of trade data (DGFT, ITC Trade Map, UN Comtrade), review of APEDA/DHAD/MOFPI schemes, export guidelines.
- (ii) Field Research: Primary surveys in selected states (e.g., UP, Maharashtra, Andhra Pradesh, Tamil Nadu, West Bengal) and key clusters.
- (iii) Stakeholder Interaction: Structured consultations with exporters, cold chain providers, slaughterhouse operators, and APEDA-registered entities.
- (iv) SWOT/GAP/Benchmark Analysis (Sector-wise and region-wise): Focused evaluations of value chain components and global comparisons, benchmarking: International best practices and competitive assessment.

5. Deliverables:

- (i) Inception Report: Detailing methodology, timelines, and initial observations (within 2 weeks).
- (ii) Interim Report: Preliminary findings and feedback from consultations (within 8 weeks).
- (iii) Draft Final Report: Detailed analysis and draft recommendations (within 12 weeks).
- (iv) Final Report and Executive Summary: Incorporating all feedback and policy briefs (within 14 weeks).
- (v) Presentation: To APEDA officials and stakeholders.

6. Timelines:

The assignment shall be completed within 4 months.

7. Expected Outcomes:

- (i) A clear roadmap for increasing the export value and volume of India's animal products.
- (ii) Strategic identification of key products and destinations for focused promotion.
- (iii) Policy and programmatic recommendations for APEDA's planning and interventions.

7. Eligibility for Submission of Bids:

7.1 Professional Consulting Agencies/ research organisation/ academic institution, which are in existence for last five financial years and more and meeting the following criteria in execution of the similar type of studies- policy research, export market studies and possessing sound financials, may participate in the bid process.

7.2 The details of the agency like Name, address, GST Registration No., PAN, Turnover (from consultancy operations) for the last five financial years, Number of the Studies conducted in the desired field, are to be mentioned as per proforma at Annexure-1, along with copies of supporting documents.

S. No.	Eligibility Criteria
7.2.1	The agency should have earned annual turnover of Rs. 3, 00, 00,000/- (Rs. Three Crores) during any three years out of last five years from the similar type of consultancy operations. The turnover shall be in the name of applicant organization only and not that in the name of group/ sister organizations. (A certificate as per Annexure-2, shall be submitted as supporting document.)
7.2.2	The agency should have carried out a minimum of three assignments of similar type for Government Departments/ International agencies during last five years. (Please attach references of such assignments)

7.2.3	The Consulting firm should not have been blacklisted by any Government Organisation. A Declaration, as per Annexure-3 shall be submitted.
7.2.4	The agency shall have a multidisciplinary team including agri-export specialists, economists, veterinarians, animal scientists and statisticians. The agency submit CVs of the team leader and members of the team.
7.2.5	The Team Leader should be (a) Doctorate/ MBA or Post-Graduation in Veterinary Science & Animal Husbandry / Agriculture/ International Business, and (b) Possessing a minimum experience of 10 years in the field.
7.2.6	The Team Associate/ Member should be Post Graduate in Veterinary Science & Animal Husbandry/ Agriculture/ Economics/ Animal Scientists/ International Business/ Statistics having specialization in analysis of trade data.

7.3 Application cum Processing Fee, EMD and Performance Security:

7.3.1 The Application cum Processing Fee, and Earnest Money Deposit (EMD) must be submitted with the Technical Bid as follows:

- (i) A non-refundable Application cum Processing Fee of Rs.10,000/- plus GST @ 18%=Rs.1,800/-total Rs.11,800/-(Rupees Eleven Thousand Eight- Hundred) in the form of a Demand Draft (DD) drawn in favour of "APEDA" payable at New Delhi.
- (ii) Interest-free Earnest Money Deposit (EMD) in the form of DD for Rs. 2,00,000/- (Rupees Two Lakh) drawn in favor of "APEDA" payable at New Delhi. The EMD received from unsuccessful bidder will be returned after the selection process is complete. The EMD received from successful bidder will be processed as per Para 7.3.4.

7.3.2 Exemption from submission of EMD to NSIC and MSME registered agency will be applicable as per Government rules.

7.3.3 No exemption from submission of Performance Security shall be admissible to the NSIC and MSME registered organizations, as per Government rules.

7.3.4 Performance Security @ five per cent (5%) of the value of the contract or Rs. 2,00,000/- (Rs. Two Lakh) whichever is higher, shall be deposited by the agency selected. Hence, the EMD of Rs.2,00,000/-(Rs. Two Lakh) received from selected agency will be adjusted towards Performance Security. In case, 5% of the bid value works out to be more than Rs. 2.00 Lakh, the agency shall deposit the additional amount over & above Rs. Two Lakh in the form of DD in favour of APEDA. Both the amounts taken together shall be treated as Performance Security. The amount of Performance Security shall be refunded after completion of all contractual obligations.

8. Selection procedure:

- 8.1 The selection procedure involves pre-bid meeting, evaluation of bid documents received, making presentation by the agencies before the selection committee and on the basis of marks of documents and presentation, opening of financial bids to prepare a score sheet of bidding agencies and declaration of successful agency.
- 8.2 The minutes of the pre bid meeting shall be posted on the APEDA website. The bidders are advised to wait for minutes for submission of their bid.

8.3 Evaluation of Bids:

- 8.3.1 A Committee in APEDA will carry out a preliminary screening of the documents received and shortlist the bidder agencies fulfilling the prescribed eligibility criteria. The short-listed agencies will be required to make technical presentation before the selection committee.
- 8.3.2 The evaluation of bids will be made in two stages—first, Technical evaluation, and second, opening of Financial bid.
- 8.3.3 For technical evaluation of bids, a presentation will be held on the date and time specified by APEDA, before the Selection Committee in the presence of the bidders or their authorized representatives.
- 8.3.4 The marks of the presentation will be awarded for the credentials in the following areas:

S. No.	Areas	Max Marks
(i)	Concept and Methodology for carrying out the assignment highlighting understanding of the assignment, Work Plan, and the strengths possessed by the agency including back-end support for the same.	50
(II)	Experience in conducting similar type of studies during last three years at national/ international level for Government of India / International Development Organisations (Each completed project will be awarded 2 marks. However, maximum marks will be 10.)	10
(III)	Experience of Team Leader in conducting studies in the field of agriculture/ livestock/ exports — (A) 10 years to 12 years-----4 Marks (B) More than 12 years-----5 Marks	5
(iv)	Experience of Team Associate in conducting studies in the field of agriculture/ livestock/ exports — (A) 3 to 4 years.....-4 Marks (B) More than 4 years-----5 Marks	5

8.4 The marking will be done on all the presentations. The bidders who secure minimum 70% marks (49 out of 70 marks) in technical presentations, will be short listed and only their financial bids shall then be opened. Financial bid shall carry a maximum of 30 marks.

8.5 The selection shall be made on Quality and Cost based Selection (QCBS) method. The marking on Financial Bids, under Quality and Cost Based Selection (QCBS) method, will be as per the following method:

L1=30 marks

L2=30 XL1(the cost quoted byL1)/L2(thecostquotedbyL2) and in similar fashion for L3, L4 etc. (depending on no. of parties).

8.6 After the marks on financial bids are calculated, the marks of technical presentation and financial bids will be added up and the bidder scoring highest aggregate marks will stand selected.

8.7 Selection Committee reserves the right to withdraw the announcement, accept or reject any or all the bids at any time prior to award of contract/order, without assigning any reasons and without incurrance of any liability on APEDA. APEDA also reserves the right to negotiate the prices with the selected agencies to bring down the prices or add more facilities.

9. FORCE-MAJEURE:

If at any time, during the continuance of this contract, the performance in whole or in part, by either party, of any obligation under this is prevented or delayed, by reason of war, or hostility, acts of the public enemy, civic commotion, sabotage, Act of State or direction from Statutory Authority, Explosion, Epidemic, Pandemic, Quarantine restriction, Strikes and Lockouts (as are not limited to the establishments and facilities of the contractor), fire, floods, natural calamities for any act of GOD (hereinafter referred to as EVENT), provided notice of happenings of any such EVENT is given by the affected party to the other, within 15 Calendar days from the date of occurrence thereof, neither party shall, by reason of such event, be entitled to terminate the contract, nor shall either party have any such claims for damages against the other, in respect of such nonperformance or delay in performance provided the contract shall be resumed as soon as practicable, after such EVENT comes to an end or ceases to exist. The decision of the Chairman, APEDA as to whether the service may be so resumed (and the time frame within which the service may be resumed) or not, shall be final and conclusive, provided further that if the performance in whole or part of any obligation under this contract is prevented or delayed by reason of any such event for a period exceeding 30 days either party may, at his option terminate the contract.

10. ARBITRATION:

- a. All matters of dispute arising out of this tender shall be governed by Indian law and subject to Court jurisdiction in New Delhi only.
- b. In case of any dispute, both the parties shall make all efforts to resolve by way of conciliation process.
- c. In the event of any doubt, question, dispute, or difference arising under the agreement in connection therewith (except as to matters, the decision to which is specifically provided under this agreement) remains unresolved, the same shall be referred to sole arbitration to be appointed by the Chairman, APEDA in accordance with the Arbitration and Conciliation Act, 1996 and the decision given shall be binding on the parties.
- d. The provisions of Indian Arbitration & Conciliation Act 1996 (as amended from time to time) shall apply on both the parties. The venue of the arbitration proceeding shall be the office of APEDA or such other place as the Chairman, APEDA may decide. Upon any and every reference as aforesaid, the assessment of costs and incidental expenses in the proceedings for the award shall be at the discretion of the Chairman, APEDA.
- e. The fee payable to the Arbitrator shall be paid equally by both the parties. The language used in the arbitral proceedings shall be English.

11. INDEMNITY:

Agency shall indemnify, defend and hold APEDA and its officers/officials harmless against any and all proceedings, actions, losses, damages, expenses, costs and third-party claims whatsoever whether financial or otherwise, including liability for payment of contributions dues to EPFO/ESIC/Govt. Departments/Local Bodies/Statutory Authorities etc. which APEDA may sustain, incur, suffer or be exposed to at any time during the subsistence of the Contract and subsequent thereto relating to the period of Contract, arising out of a breach by the Agency, its sub-contractors, sub-agents, employees, etc. of any of its obligations under the Contract.

12. INTELLECTUAL PROPERTY RIGHTS:

- a. APEDA's name/logo/other IPRs shall be the sole and exclusive property of APEDA only. For any misuse/misrepresentation/unauthorized use of APEDA's name/logo/IPRs by the Agency and/or their sub-agents/sub-contractors/employees etc., the Agency shall be held solely responsible.
- b. APEDA shall not be responsible for any harm or loss caused to any third party because of any such misuse/misrepresentation/unauthorized use of APEDA's name/logo/IPRs.
- c. Agency shall indemnify APEDA against any misuse /misrepresentation/ unauthorized use of APEDA's name/logo/IPRS and/or any claim(s) relating to

infringement of any intellectual property rights committed by them/their sub-agents/sub- contractors/employees. etc.

- d. APEDA shall take necessary legal and other remedial actions, as deemed fit, for such violations. APEDA shall take necessary legal and other remedial actions, as deemed fit, for such violations.

13. TERMS OF PAYMENT:

The payment shall be released after depositing of Performance Security. The payment shall be released as follows:

- (a) On award of Study.....30%
- (b) On submission of Inception Report.....20%
- (c) On submission of first Draft Report.... 20%
- (d) On approval of draft Report..... 30%.

14. PERFORMANCE ASSURANCE:

If performance of the agency is less in any of the deliverances as per the scope of work, then a part of the total bid value will be retained by APEDA, proportionately to the extent of performance, at the time of final payment. Decision of APEDA shall be final in this regard.

15. Guidelines for Submission of Bids:

- (i) Conditional bids are not allowed and shall be rejected summarily.
- (ii) Any misrepresentation of facts/ withdrawals of bids will lead to forfeiture of EMD.
- (iii) The bidding agency shall bear the cost on preparation and submission of bid documents.
- (iv) Each page of the bid document is to be signed by the authorized signatory before submission to APEDA. Authorization letter in favour of the signatory is to be enclosed with Annexure-1.
- (v) The name of the Bidding Agency must be clearly written with full address, Tel: nos., and Email on all Envelopes.
- (vi) No modification or substitution of the submitted bid shall be allowed. An applicant may withdraw his application after submission, provided that written notice of the withdrawal is received by APEDA before the end of the time for submission of applications. In case an applicant wants to resubmit his application, he shall submit a fresh application following all the applicable conditions by the stipulated date.
- (vii) Bids received after the last date of submission of application shall not be considered under any circumstances. Bids received through email shall

also not be considered.

- (viii) The duly completed bids are to be submitted in four envelopes as per the following procedure:

(a) ENVELOPE -I: This envelope will contain the following documents:

- (i) Demand draft of Rs. 11.800/- (Rs. Eleven Thousand Eight Hundred) including GST in favor of APEDA, payable at New Delhi as Application cum Processing Fee.
- (ii) Demand Draft of Rs.2,00,000/- (Rupees Two Lakhs) in favor of APEDA, payable at New Delhi as Interest-free Earnest Money Deposit (EMD),

The envelope should be sealed and marked as “Application-cum-Processing Fee and EMD for “Study to identify strategies for enhancing export potential of animal products”

(b) ENVELOPE-II: - This envelope will contain the following documents:

- (i) Annexure1-(Duly filled in) and supporting documents.
- (ii) Annexure-2-CA Certificate
- (iii) Annexure-3-Not Black-listed Declaration

This envelope should be sealed and super-scribed as TECHNICAL BID for a Study to identify strategies for enhancing export potential of animal products”.

(c) ENVELOPE- III: -This envelope will contain Annexure-4 (**Financial Bid**)

The envelope should be sealed and super-scribed as “FINANCIAL BID for a Study to identify strategies for enhancing export potential of animal products”

(d) ENVELOPE IV: -Master Envelope: Envelopes I & II & III should be kept inside this Envelope and again sealed. This Master Envelope should be super- scribed as: “TECHNICAL BID for a Study to identify strategies for enhancing export potential of animal products” and shall be submitted at the following address:

The Secretary

**Agricultural and Processed Food Products Export Development Authority
(APEDA)**

3rd- 4th Floor, NCUI Building, August Kranti Marg, New Delhi - 110 016.

Important Dates:

- (1) Pre bid Meeting will be held on the 23rd July 2025 (Wednesday) at 3:00 PM in the Conference Room of APEDA, New Delhi.**
- (2) Last date for submission of bids is the 7th August 2025 (Thursday) (up to 5:00 PM)**

List of Animal Products HS Code			
S.No.	APEDA Product Category	HSCODE	APEDA Product
1	Poultry Products	01051100	Live Fowls Of Species Gallus Domesticus, Weighing Not More Than 185G
2	Poultry Products	01051200	Fowls Of Turkeys
3	Poultry Products	01051300	Ducks
4	Poultry Products	01051400	Geese
5	Poultry Products	01051500	Guinea Fowls
6	Poultry Products	01059400	Fowls Of The Species Gallus Domestic. Weighing less Than 2000 G
7	Poultry Products	01059900	Other Live Poultry / Ducks/Geese/Turkeys/Guinea Fowls, Weighing More Than 185G
8	Buffalo Meat	02011000	Carcasses And Half Carcasses Of Meat Of Bovine Animals, Fresh And Chilled
9	Buffalo Meat	02012000	Other Cut With Bone In Meat Of Bovine Animals, Fresh And Chilled
10	Buffalo Meat	02013000	Boneless Meat Of Bovine Animals, Fresh And Chilled
11	Buffalo Meat	02021000	Carcasses And Half Carcasses Of Meat Of Bovine Animals, Frozen
12	Buffalo Meat	02022000	Other Cut With Bone In Meat Of Bovine Animals, Frozen
13	Buffalo Meat	02023000	Boneless Meat Of Bovine Animals, Frozen
14	Other Meat	02031100	Carcasses And Half-Carcasses Of Meat Of Swine, Fresh Or Chilled
15	Other Meat	02031200	Hams, Shoulders & Cuts Thereof, With Bone In, Of Meat Of Swine, Fresh Or Chilled
16	Other Meat	02031900	Other Meat Of Swine, Fresh Or Chilled
17	Other Meat	02032100	Carcasses And Half-Carcasses Of Meat Of Swine, Frozen
18	Other Meat	02032200	Hams, Shoulders And Cuts Thereof, With Bone Of Meat Of Swine, Frozen
19	Other Meat	02032900	Other Meat Of Swine, Frozen
20	Sheep/Goat Meat	02041000	Carcasses And Half-Carcasses Of Lamb, Fresh Or Chilled
21	Sheep/Goat Meat	02042100	Carcasses And Half-Carcasses Of Sheep, Fresh Or Chilled
22	Sheep/Goat Meat	02042200	Other Cuts With Bone In Of Sheep, Fresh Or Chilled
23	Sheep/Goat Meat	02042300	Boneless Meat Of Sheep, Fresh Or Chilled
24	Sheep/Goat Meat	02043000	Carcasses And Half-Carcasses Of Lamb, Frozen
25	Sheep/Goat Meat	02044100	Carcasses And Half-Carcasses Of Sheep, Frozen

26	Sheep/Goat Meat	02044200	Other Cuts With Bone In Of Sheep, Frozen
27	Sheep/Goat Meat	02044300	Boneless Meat Of Sheep, Frozen
28	Sheep/Goat Meat	02045000	Meat Of Goats
29	Other Meat	02050000	Meat Of Horses, Asses, Mules Or Hinnies, Fresh, Chilled Or Frozen
30	Buffalo Meat	02061000	Edible Offal Of Bovine Animals, Fresh Or Chilled
31	Buffalo Meat	02062100	Tongues Of Bovine Animals, Frozen
32	Buffalo Meat	02062200	Livers Of Bovine Animals, Frozen
33	Buffalo Meat	02062900	Others Edibale Offals Of Bovine Animals, Frozen
34	Other Meat	02063000	Edible Offal Of Swine, Fresh Or Chilled
35	Other Meat	02064100	Livers Of Swine, Frozen
36	Other Meat	02064900	Other Edibale Offal Of Swine, Frozen
37	Sheep/Goat Meat	02068010	Edible Offal Of Sheep And Goat, Fresh/Chilled
38	Sheep/Goat Meat	02068090	Other Edible Offal Of Sheep And Goat, Fresh/Chilled
39	Sheep/Goat Meat	02069010	Edible Offal Of Sheep And Goat, Frozen
40	Sheep/Goat Meat	02069090	Other Edible Offals, Frozen
41	Poultry Products	02071100	Meat And Edible Offal Of Fowls Of The Species Gallus Domesticus Not Cut In Pieces, Fresh Or Chilled
42	Poultry Products	02071200	Meat And Edible Offal Of Fowls Of The Species Gallus Domesticus Not Cut In Pieces, Frozen
43	Poultry Products	02071300	Cuts And Offals Of Fowls Of The Species Gallus Domesticus, Fresh Or Chilled
44	Poultry Products	02071400	Cuts And Offals Of Fowls Of The Species Gallus Domesticus, Frozen
45	Poultry Products	02072400	Meat & Edible Offals Of Turkeys Not Cut In Pieces, Fresh Or Chilled
46	Poultry Products	02072500	Meat & Edible Offals Of Turkeys Not Cut In Pieces, Frozen
47	Poultry Products	02072600	Cuts And Offals Of Turkeys, Fresh Or Chilled
48	Poultry Products	02072700	Cuts And Offals Of Turkeys, Frozen
49	Poultry Products	02074100	Meat & Edible Offals Of Ducks Not Cut In Pieces, Fresh Or Chilled
50	Poultry Products	02074200	Meat & Edible Offals Of Ducks Not Cut In Pieces, Frozen
51	Poultry Products	02074300	Meat & Edible Offals Of Ducks, Fatty Livers, Fresh Or Chilled
52	Poultry Products	02074400	Other Meat & Edible Offals Of Ducks, Fresh Or Chilled
53	Poultry Products	02074500	Other Meat & Edible Offals Of Ducks, Frozen
54	Poultry Products	02075100	Meat & Edible Offals Of Geese Not Cut In Pieces, Fresh Or Chilled
55	Poultry Products	02075200	Meat & Edible Offals Of Geese Not Cut In Pieces, Frozen

56	Poultry Products	02075300	Meat & Edible Offals Of Geese, Fatty Livers, Fresh Or Chilled
57	Poultry Products	02075400	Other Meat & Edible Offals Of Geese, Fresh Or Chilled
58	Poultry Products	02075500	Other Meat & Edible Offals Of Geese, Frozen
59	Poultry Products	02076000	Meat & Edible Offals Of Guinea Fowls
60	Other Meat	02091000	Pig Fat Free Of Lean Meat, Fresh/Chilled/Frozen/Salted In Brine, DRD/SMKD
61	Other Meat	02099000	Poultry Fat (Not Rendered), Fresh/Chilled/Frozen/Salted In Brine, DRD/SMKD
62	Other Meat	02101100	Hams, Shoulders And Cuts There of, With Bone Of Swine
63	Other Meat	02101200	Bellies (Streaky) And Cuts There of Of Swine
64	Other Meat	02101900	Other Meat Of Swine, Salted, In Brine, DRD/SMKD
65	Buffalo Meat	02102000	Meat And Edible Meat Offal Of Bovine Animals
66	Dairy Products	04011000	Milk And Cream Of A Fat Content, By Weight, Not Exceeding 1% .
67	Dairy Products	04012000	Milk And Cream Of A Fat Content, By Weight, Exceeding 1% But Not Exceeding 6%
68	Dairy Products	04014000	Milk And Cream Of A Fat Content, By Weight, Exceeding 6% But Not Exceeding 10%
69	Dairy Products	04015000	Milk And Cream Of A Fat Content, By Weight, Exceeding 10%
70	Dairy Products	04021010	Skimmed Milk In Powder, Granules And Other Sold Forms, Of A Fat Content, By Weight Not Exceeding 1.5%
71	Dairy Products	04021020	Milk Food For Babies In Powder, Granules And Other Sold Forms, Of A Fat Content, By Weight Not Exceeding 1.5%
72	Dairy Products	04021090	Other Milk Powder, Granules And Other Sold Forms, Of A Fat Content, By Weight Not Exceeding 1.5%
73	Dairy Products	04022100	Milk And Cream, Not Containing Added Sugar Or Other Sweetening Matter (>1.5%)
74	Dairy Products	04022910	Whole Milk (Fat>1.5%)
75	Dairy Products	04022920	Other Milk For Babies
76	Dairy Products	04022990	Other Milk Cream In Powder, Granules And Other Sold Forms, Of A Fat Content, By Weight Exceeding 1.5%
77	Dairy Products	04029110	Condensed Milk
78	Dairy Products	04029190	Other Milk And Cream Not Containing Added Sugar Or Other Sweetening Matter
79	Dairy Products	04029910	Other Whole Milk Containing Added Sugar Or Other Sweetening Matter

80	Dairy Products	04029920	Other Condensed Milk Containing Added Sugar Or Other Sweetening Matter
81	Dairy Products	04029990	Other Milk And Cream Containing Added Sugar Or Other Sweetening Matter
82	Dairy Products	04032000	Yogurt
83	Dairy Products	04039010	Butter Milk
84	Dairy Products	04039090	Other Cold Milk, Cream, Curdled Milk, Kheer, Fermented Oracidified Milk Etc
85	Dairy Products	04041010	Whey, Concentrated, Evaporated Or Condensed, Liquid Or Semi-Solid
86	Dairy Products	04041020	Whey, Dry, Blocks And Powdered
87	Dairy Products	04041090	Other Whey
88	Dairy Products	04049000	Prodcts Othrthan Whey Consisting Of Natural Milk Constitnts
89	Dairy Products	04051000	Butter
90	Dairy Products	04052000	Dairy Spreads
91	Dairy Products	04059010	Butter Oil
92	Dairy Products	04059020	Melted Butter (Ghee)
93	Dairy Products	04059090	Other Fats & Oils Dervtvd From Milk
94	Dairy Products	04061000	Fresh (Unripened/Uncured) Cheese, Incl. Whey Cheese, & Curd
95	Dairy Products	04061010	Mozzarella cheese
96	Dairy Products	04061090	Other
97	Dairy Products	04062000	Grated/Powdered Cheese, Of All Kinds
98	Dairy Products	04063000	Processed Cheese, Not Grated/Powdered
99	Dairy Products	04064000	Blue-Veined Cheese
100	Dairy Products	04069000	Other Cheese
101	Poultry Products	04071100	Fertilised Eggs Of Fowls Of The Species Gallus Domesticus
102	Poultry Products	04071910	Fertilised Eggs Of Ducks
103	Poultry Products	04071990	Fertilised Eggs Of Other Birds
104	Poultry Products	04072100	Other Fresh Eggs Of Fowls Of The Species Gallus Domesticus
105	Poultry Products	04072900	Other Fresh Eggs Of Other Birds
106	Poultry Products	04079000	Other Eggs
107	Poultry Products	04081100	Egg Yolks , Dried
108	Poultry Products	04081900	Other Egg Yolks Not Dried
109	Poultry Products	04089100	Birds Eggs Not In Shell Dried
110	Poultry Products	04089900	Othr Birds Eggs Not In Sheel Not Dried
111	Natural Honey	04090000	Natural Honey
112	Animal Casings	05040010	Guts Of Cattle For Natural Food Casings
113	Animal Casings	05040020	Guts Of Sheep And Goats For Natural Food Casings

114	Animal Casings	05040031	Guts Of Wild Animals For Natural Food Casings
115	Animal Casings	05040039	Guts Of Othr Animals For Natrl Food Casngs
116	Animal Casings	05040041	Guts Othr Than For Natrl Fod Casngs Of Wild Anmls
117	Animal Casings	05040049	Guts Othr Than For Natrl Fod Casngs Of Other Animals
118	Animal Casings	05040051	Bladders And Stomachs Of Wild Animals
119	Animal Casings	05040059	Bladders And Stomachs Other Than Wild Animals
120	Poultry Products	05051010	Feather Of Wild Birds Usd For Stfng;Down
121	Poultry Products	05051090	Other Feather Usd For Stfng;Down
122	Poultry Products	05059091	Skins And Othr Parts Of Wild Birds
123	Poultry Products	05059099	Skins & Othr Parts Of other Birds
124	Processed Meat	16010000	Sausages & Similar Products, Of Meat/Meat Offal/Blood; Food Preparations Based On These Products
125	Processed Meat	16021000	Homogenised Preparations Of Prepared/Preserved. Meat/Meat Offal Or Blood
126	Processed Meat	16022000	Prepared/Preserved Preparations Of Liver Of Any Animal
127	Processed Meat	16023100	Prepared/Preserved Preparations Of Turkeys
128	Processed Meat	16023200	Prepared /Preserved Meat, Meat Offal / Blood Of Fowls Of The Species Gallus Domesticus
129	Processed Meat	16023900	Other Prepared Preserved Poultry Of Heading No. 0105
130	Other Meat	16024100	Hams And Cuts Of Swine, Prepared Preserved
131	Other Meat	16024200	Shoulders And Cuts Thereof Of Swine, Prepared Preserved
132	Other Meat	16024900	Othr Prpd/Prsvd Prts Of Swine Incl Mxtrs
133	Processed Meat	16025000	Prepared/Preserved, Meat Offals Of Bovine Animals (Excl. Homogenised Preps.)
134	Processed Meat	16029000	Other, Including Preparations Of Blood Of Any Animal
135	Processed Meat	16030010	Extracts & Juices Of Meat
136	Albumin(Eggs & Milk)	35021100	Dried (Egg Albumin)
137	Albumin(Eggs & Milk)	35021900	Other (Egg Albumin)
138	Albumin(Eggs & Milk)	35022000	Milk Albumin Inclng Concentrates Of Two Or More Whey Proteins
139	Albumin(Eggs & Milk)	35029000	Other Albuminates & Other Albumin Drvtvs
140	Casein	35011000	Casein Derivatives Casein Glues
141	Casein	35019000	Caseinate Other Casein Drvts &Casein Glues

**TECHNICAL BID FOR STUDY TO IDENTIFY STRATEGIES FOR ENHANCING
EXPORT POTENTIAL OF ANIMAL PRODUCTS FROM INDIA**

Details of Agency

S. No.	Particulars	Details	Page no.
1	Name of Agency		
2	Address as per GST Registration (please attach documents)		
3	Name, designation and contact details of authorized signatory including email id and mobile/ telephone no. (Please attach Authorization Letter)		
4	Details of Registration /AOA & MOA (Please Attach copy)		
5	GST Certificate of Bidding Agency (Please Attach copy)		
6	Pan Card of Bidding Agency (Please Attach copy)		
7	(i) Detailed Profile of the Agency (ii) CV of Team Leader (iii) CV of Team Associate/Member		
8	Details of Demand Draft for Non- Refundable Application cum Processing Fee of Rs. 11,800/-(Rupees Eleven Thousand Eight Hundred)		
9	Details of Demand Draft for Interest-free Earnest Money Deposit "EMD" for Rs.2,00,000/-(Rupees Two Lakh) in favour of APEDA, New Delhi.		
10	"Certificate for exemption from submission of EMD issued by NSIC and MSME (Please attach a self-certified copy)		
11	CA Certificate (Please attach duly filled in Annexure-2)		
12	Declaration that the agency has not been blacklisted by any Government organization. (Please attach duly filled in Annexure-3)		

13	Turnover Details Average Annual turnover Rs. 3,00,00,000/- (Rs. Three Crores) from similar type of consultancy services. The turnover shall be in the name of applicant organisation only and not that of group/ sister organisations. (Please attach CA certificate as per Annexure- 2)	Year	Turnover	
		2019-20		
		2020-21		
		2021-22		
		2022-23		
		2023-24		
14	Experience Details (Please attach copies of Work Orders for execution of similar type of assignments)	Year	Work Orders	
		2019-20		
		2020-21		
		2021-22		
		2022-23		
		2023-24		

List of Enclosures:

Declaration

I hereby declare and confirm that all the information provided above is true and nothing has been concealed.

I agree to abide by the terms and conditions mentioned in the bid document.

I understand that if at any time, I am found to have concealed/distorted any material information or done any act or omission against the interest of APEDA, my contract shall be summarily terminated without any notice to me.

I am authorised to sign all the documents on behalf of the firm/agency.

Signature of Authorized Signatory

(Name of Authorized Signatory)

Designation

E-mail id:

Contact No.

Seal of the agency

Proforma for CA Certificate

I/We, Proprietor /Partner /Director of (Name of CA Firm) do hereby confirm that M/s. _____(Bidder), a Proprietorship / Partnership/ Company having its registered office at..... , having PAN _____and GST No._____which is valid from _____(copy attached) and hereby declare and affirm as under:

- (1) That the Consulting Firm is in existence from (date).
- (2) That the details of the turnover from Consultancy Services (on the basis of the financial statements of the entity) are as follows:

S. No.	Financial Year	No. of assignments executed	Name of the Organisation	Turnover (in Rs.)
1	2019-20			
2	2020-21			
3	2021-22			
4	2022-23			
5	2023-24			

3. That the above work was obtained in the consultancy firm's own name and the billing /payment was collected in the entity's own bank account.

Declaration

I have independently verified the above-mentioned details with books of accounts, 26AS statements, GST Returns and found them to be true and correct

Counter-signed:**Signature:**

**Signature of Authorized
Signatory**

**Name and designation
UDIN**

**Name of Authorised
Signatory Proprietor /**

Seal of CA firm

Partner/ Director

Company Seal

ANNEXURE-3

(on the Letter Head of the Agency)

To
The
Secretary,
APEDA,
NewDelhi-110016

Subject: Declaration for not being Blacklisted

Sir,

With reference to the bid on the subject cited above, dated.....I, (Name and designation of the Authorised Signatory) hereby declare and confirm that ... (Name of the Agency) has not been black-listed or declared as ineligible by the Central Government/ State Government / Public Sector Undertaking from participating in future bids due to unsatisfactory performance, corrupt, fraudulent or any unethical business practices or any other reasons, as on the date of submission of the bid.

Signature

(Name of authorised Signatory)

Designation:

Seal of the Agency

Date:

Place

FINANCIAL BID
In respect of STUDY TO IDENTIFY STRATEGIES FOR ENHANCING
EXPORT POTENTIAL OF ANIMAL PRODUCTS FROM INDIA

To
 The Secretary,
 APEDA,
 New Delhi.

Sir,

We, M/s. (Name of the firm) offer to undertake "" in accordance with the bid notice. Our Financial Bid against the Scope of Work is submitted hereunder

Sr. No.	Activity/Component	Amount In Rs.
1	Cost for completing the assignment as per the Scope of Work detailed in Clause 3 to 5 of the document including: (a) expenditure on Professional Fees, (b) Travelling Expenses, (c) Data Collection (d) Report Preparation (e) Any other	
2	Amount of Applicable taxes	
3	Total Amount (with taxes)	

Total Amount in words: Rupees....

I understand that no expenditure other than mentioned above shall be admissible for the study.

Signature of Authorised Signatory

(Name of Authorized Signatory)

Designation

Seal of the agency

Date:

Place: