

Dated: 17.09.2026

OFFICE ORDER

The following allocation of territories has been made with immediate effect:

Sr. No.	HoDs	Territory	Countries	AGMs	AMs
1.	Dr. Saswati Bose, Secretary	North America	USA Canada Mexico	Ms. Anjali Neha Lakra	-
		Oceania	Australia New Zealand	Ms. Devi Dharshini	-
		Northeast Asia	Japan Korea China Hongkong Taiwan	Mr. Darshan N M	-
					-
2.	Ms. Vinita Sudhanshu, General Manager	ASEAN	Vietnam Singapore Thailand	-	Mr. Abhishek G H
			Indonesia	Ms. Ritika Bhaskar	-
			Philippines Malaysia	Ms. D T Aarti	-
			Other ASEAN countries	-	-
		South Asia	Bangladesh Nepal Sri Lanka	Ms. Ritika Bhaskar	-
			Other SEA countries	-	-
		Africa	Egypt Morocco	-	Mr. Mohan Kumar S
			Algeria	Mr. Sagar Ramesh Kumbhar	-
			South Africa Guinea Nigeria Benin Other African countries	Ms. Simi Unnikrishanan, AGM	-

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3.	Dr. Tarun Bajaj, Senior Consultant	GCC & West Asia	Iraq Iran Kuwait	Mr. Shubham Arora	-
			Oman	Mr. Harpreet Singh	
			Saudi Arabia Yemen	Mr. Niranjan Kumar Reddy	-
			Bahrain Qatar UAE	Mr. Sagar Ramesh Kumbhar	-
		South America	Brazil Peru Other SA countries	-	Dr. Pooja B K
4.	Mr. Man Prakash Vijay, DGM	CIS	CIS Countries (Russia)	-	Mr. Sandeep Saha
			Other CIS Countries	-	Mr. Ayush Pandey
5.	Ms. Reeba Abraham, DGM	Europe	UK EFTA	Ms. Bhawna Anand	-
			Italy France Spain	Ms. Anu Chandel	-
			Netherlands Germany Belgium	-	Ms. Sehreena Maqbool
			Turkey	-	Ms. Nishant Thakur

This issues with the approval of the Competent Authority.



Rajni Arora
Deputy General Manager

To: All concerned officials

Copy to: All APEDA officials, C&I Division, Hindi Division, RTI Division, Office Order file