Policy decision on ineligible items in proposals received for Financial Assistance

Under APEDA scheme component "Infrastructure Development" assistance is provided to both public sector as well as private sector. In Public sector, assistance is provided to Central/State Government PSUs/Departments/Agencies for setting up common infrastructure facilities for export promotion.

The essence of the assistance is to channelize APEDA funds primarily for generation of capital assets. The proposals that are received with cost break up into following major items:

- ➤ Land / site development
- ➤ Civil work
- ➤ Plant and Machinery
- ➤ Preliminary & Pre-operative expenses
- ➤ Contingencies/Miscellaneous expenses
- > Other Fixed assets e.g Furniture & Fixture, Office equipment
- ➤ Margin money on working capital
- ➤ Cost escalation

Land / site development: Land <u>process</u> involves <u>improvements</u> that have indefinite life, such as draining, dredging, excavating, filling, grading, paving, etc. This is very first activity involved in setting up of a project.

Civil Work: Civil work is the essence of any project, which house capital equipment.

Plant and Machinery: These are strictly capital equipment, which are housed in a building constructed through civil work. These along with civil work constitute the actual project.

Preliminary & Pre-operative expenses: Preliminary Expenses are the expenses incurred before the commencement of the company that are borne by the promoters of the company for its incorporation. Preliminary expenses are the expenses relating to the formation of an enterprise. These expenses are huge in amount, are non-recurring and are not related with the day-today operations. The pre operative expenses imply expenditure incurred on various activities prior to the implementation of the project such as expenses on expenditure on conducting DPR, inviting Expression of Interest, formation of SPV, land development, tendering procedure and other administrative expenditure

Contingencies/Miscellaneous expenses: In the case of a company, miscellaneous expenses would normally include Legal cost and professional charges paid for drafting the memorandum and articles of association; Professional charges for consultation in incorporating the company etc.

Other fixed assets e.g. Furniture & Fixture, Office equipment: The term fixed assets refers to the assets held with the intention of being used for the purpose of producing or providing goods or services and are not held for sale in the normal course of business. These include major capital assets of the company. These involve non-recurring expenditure i.e. once installed they stay for longer period. However, there may be other fixes assets like furniture and fixture and office equipment which are of consumable in nature and recurring expenditures are involved in replacing/refurbishing them from time to time.

Margin money on working capital: Margin money is the promoter's stake and it works as a safety cushion to the bank's or state financial corporations extending working capital assistance. This thus is a cash deposit that a lender has to keep with the Bank.

Cost escalation: Each project at the time of inception stipulates an anticipated time of completion of the project consider all pros, cons, and procedural formalities. However, in case the timelines are not followed, the project implementation is delayed and the costs may escalate. This is referred to as cost escalation.

Since the basic objective of our scheme is to promote generation of capital assets, while considering a project, the overall cost components are dissected into eligible costs and ineligible costs. The financial assistance is computed based on total eligible costs only.

Eligible costs: While land development happens to be the basic and very preliminary activity for initiating any capital project, civil work is the shelter and cover for the project. Plant and machinery comprises the major component of fixed capital assets creation for any large or small capital intensive project, these components are taken as eligible components for computation of assistance

Ineligible costs: The other expenses are either of unknown nature e.g. contingencies/misc expenses, cost escalation or not related directly to creation of assets such as margin money on working capital. The expenses on furniture and fixture and office equipment are of consumable nature and not directly related to the objective of the project. Similarly, pre-operative expenses imply expenditure incurred on various activities prior to the implementation of the project such as expenses on expenditure on conducting DPR, inviting Expression of Interest, formation of SPV, land development, tendering procedure and other administrative expenditure. As for DPR, our scheme provides for assistance separately. In addition, land development cost is assisted by APEDA. In view of the above, the attempt should be to assist capital expenditure in the first place.

For individual exporters, we consider ineligible expenditures according to the sub component related to the product of export. For example, a rice exporter seeking assistance for cold room is considered as ineligible.

To summarize a comparative statement of eligible and ineligible elements is given below:

Eligible costs	Ineligible costs
Common infrastructure:	
➤ Land development such as land	Cost of land which is to be
filling, leveling etc but excluding	borne by the implementing agency
landscaping etc	
Civil work cost for the plant	Other fixed assets of consumable
building as also boundary wall to	nature with recurring expenditures
protect the unit from external	such as office furniture and office
elements.	equipment, which are not directly
	related to the functioning of the unit.
➤ Plant and machinery – capital	Pre-operative and preliminary
equipment, utilities etc	expenses- these include administrative
	expenses , legal expenses , travel
	expenses, stationery & printing
	expenses statutory licenses related to
	incorporation of the unit such as
	obtaining of certificate of
	incorporation, preparation of drawing
	of the unit, tendering procedure
	expenses, conducting of Detailed
	Project Report, interest on bank
	borrowings etc

Eligible costs	Ineligible costs
	> Working capital and Margin
	Money on working capital: Working
	capital is a measure of both a
	company's efficiency and its short-
	term <u>financial health</u> . Working capital
	is the difference between the current
	assets and current liabilities of the unit
	Working capital is a recurring
	activity for day-=to-day operations of
	the unit and margin on working capital
	is the limit fixed by banks in relation to
	the financial health of the unit.
	Thus both these are ineligible
	since these are not actually capital
	assets the recurring liabilities of a unit
	Contingencies/miscellaneous
	expenses: Since these are not clearly
	spelt out expenses and can relate to
	any kind of expenses such as food,
	travel etc. These cannot be assisted
	Cost escalation: APEDA extends
	assistance based on the DPRs which
	stipulate a period of implementation of
	the project which is normally not too
	long. However, due to procedural
	delays, lack of supervision on
	implementation etc. The projects get
	delayed beyond original schedule by
	which time the costs of civil work may
	rise, likewise due to policy measures or
	vendor requirements, the costs of Plant
	and machinery may rise causing
	escalation of the project cost. Such
	expenditure cannot be considered for
	assistance by APEDA.

Eligible costs	Ineligible costs
	Consultancy /professional Fee:
	This relates to the fees paid to
	professional/consultancy agencies
	hired for doing the DPRS etc.
Private Exporters:	
Cost of Equipment related to	Costs unrelated to the sub-
the specific activity under the relevant	component under which application
sub component	filed e.g. under mechanized handling
	facilities only equipment which handle
	the product mechanically are
	considered but those which relate to
	processing (metamorphological change
	in product) do not qualify.
Civil work in relevant sub-	Consultancy Fee: As explained
components such as pack house,	under Common Infrastructure
ETP, Intermediate Storage sheds etc	
	Cost Escalation: As explained
	under Common Infrastructure
	Preliminary and pre operating
	expenses: As explained under
	Common Infrastructure
	➤ Misc/contingencies: As
	explained under Common
	Infrastructure
	Working capital and Margin
	Money on working capital: As
	explained under Common
	Infrastructure