Confederation of Indian Industries (CII) and Ministry of Commerce is organising a made in India show in Kazakhstan at the Atakent Exhibition Centre, Almaty, Kazakhstan, between 27th March to 30th March 2014. APEDA has taken 54 Sq.m space in the Exhibition at a premium position.

Kazakhstan, officially the Republic of Kazakhstan, a country in Central Asia/Eastern Europe is the world's largest landlocked country by land area. As a market for processed food items such as, RTE, snacks, Beverages, Rice and other cereals, Juices/concentrates and other beverages, Honey, Meat Poultry and dairy products, Fruit and vegetable products, it provides vast business opportunities. The India Show is being organized to capture and explore such areas.

Registered members intending to capture Kazakhstan market for Indian food products are invited to be part of this Exhibition in the APEDA pavilion to showcase their products and undertake wet sampling. CII, APEDA and Indian embassy will be providing opportunities for one to one business meetings in the event.

Looking forward to your confirmation to participate, please apply for the space by 15th January 2014. Please note that Market Development assistance for Air Ticket is available for first 10 applications (details of guidelines and application form of MDA, refer to APEDA website under the icon Financial assistance scheme) and the space is free of cost for exhibitors.

contact

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