

Subject: APEDA participation in World Food India 2023: Processing for Prosperity at Pragati Maidan, Delhi, from 3-5 November, 2023.

Dear Exporters,

As you are aware that 'World Food India 2023' is being organized during 3-5 November 2023 at Pragati Maidan, New Delhi for facilitating partnership between Indian and foreign investors and trade promotion. It is a promising platform to showcase, connect, and collaborate in retail, processing, technology transfer, manufacturing and cold chain logistics along with global value food chain.

Considering the potential of the agriculture and food processing sector to transform India into the world's food basket, APEDA is organizing an exhibition and a reverse Buyer Seller Meet (RBSM) during 'World Food India 2023'. The RBSM will be an opportunity for Indian exporters and international buyers to have B2B meetings for sourcing agriculture and processed food products from India and also discuss possible collaboration. Major emphasis shall be given on export promotion of APEDA products including Millets.

APEDA has booked Hall No.3 for organizing exhibition and International Buyer Seller Meet during the event. APEDA is planning to invite prominent International buyers from the major importing countries to participate in the Buyer Seller Meet.

In this connection, APEDA invites Expression of Interest (EoI) from the registered member exporters, FPOs, FPCs and Millet Start Ups for participation in the 'World Food India 2023' under the APEDA pavilion.

The interested exporters may submit their application in the attached format by 31st July 2023. The participation fee shall be informed subsequently on the finalization of the floor plan. Considering the limited space, the stall may be allocated on the first come first serve basis to the eligible applicants or based on the criteria decided by the committee. Allocation of stall/booth, location etc will be at the sole discretion of APEDA.

The request for participation is required to be submitted online through the following link.

<https://forms.gle/4XsP7zoJ2EEnVsvH7> .

In case of any query, it may be sent at apedawfi2023@apeda.gov.in

Thanking you.

Yours Sincerely

Dr.Tarun Bajaj
Director