

Ref.: TFD/2014-15-000018/  
Dated: July 5, 2014

**SUBJECT: APEDA'S PARTICIPATION IN SIAL 2014 PARIS, FRANCE, 19-23 OCTOBER, 2014**

APEDA is organizing participation in **SIAL 2014 PARIS, FRANCE, during 19-23 October, 2014**. This is the second largest food exhibition attracts large no. of traders and persons interested in food business.

APEDA has booked approx 500 sqm. space at a prominent location for organizing its participation in this event. The APEDA-India pavilion will be designed esthetically by the professional agency. We invite exporters those who are interested to participate in this exhibition.

Exporters intending to participate should ensure that the products should be of international quality both in terms of packaging and content. The preference will be given to those exporters who will ensure better display, tasting and sampling of their products.

The interested exporters are requested to send their confirmation for participation through email: [mpvijay@apeda.gov.in](mailto:mpvijay@apeda.gov.in) at the earliest. The request for participation in the event would be entertained on first cum first serve basis.

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