



कृषि और प्रसंस्कृत खाद्य उत्पाद
निर्यात विकास प्राधिकरण
(वाणिज्य तथा उद्योग मंत्रालय, भारत सरकार)

**Agricultural and Processed Food Products
Export Development Authority**
(Ministry of Commerce & Industry, Govt. of India)

APEDA/TF/SAF-2023-24

March 06th, 2023

**Sub: APEDA's participation Saudi Agro Food (Saudi Agriculture 2023), Riyadh during
October 23-26, 2023**

Dear Exporter,

APEDA is participation Saudi Agro Food (Saudi Agriculture 2023) 2023 scheduled at Riyadh from October 23-26, 2023. It is one of the international event brings businessmen, industry professionals, decision-makers, and sellers to develop their business at the centre of the largest market in the Middle East. Riyadh is the gateway to the largest Agriculture market in the region which have attracted key trade buyers. It is one of the leading platform to showcase your latest technologies in the developed products and grow your brand. Saudi Arab which is good market for India and offers great opportunity for showcasing its quality products thereby catering to the needs of the importing country for supply quality produce.

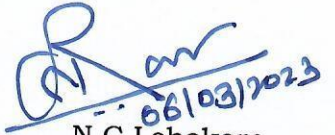
The major products exported from India to Saudi Arab are basmati rice, non-basmati rice, Processed Fruits, Juices, Millets, fresh fruits & vegetables, processed food & vegetables, fruit pulp, pickles, chutneys, cashew, poultry, Dairy products, buffalo meat, etc.

Keeping the importance in view, APEDA is participating in the exhibition with lead exporters of APEDA for promotion of its scheduled products. Moreover the year 2023 is declared as international Year of Millets, therefore for promotion of millets and value added products APEDA has planned to participate in Saudi Agro Food, Riyadh for improving the supply chain of nutri-cereals.

APEDA has taken 200 sq. mtrs space for design and development of Indian pavilion for export promotion of various products. The India pavilion would have 17 stalls of 9 sq. mtr each. APEDA invites application from the registered member exporters for participation in the Saudi Agro Food exhibition. The cost of each furnished stall of 9 sq. Mtr Rs. 1,76,500/-.

The request for participation in the event would be entertained strictly on First Cum Fur Serve basis. APEDA hereby requests to registered member exporters to send their application in the prescribed format (enclosed) along with the payment for participation on or before **30th August 2023**. The request for participation in the event should submit the application in the prescribed format along with proof of payment made for participation contribution may be sent through email to Mr. N C Lohakare, Dy. General Manager & Regional Head, Mumbai (nagpal@apeda.gov.in; Mob: +91.98915 32180) and Mr. U Dharma Rao, Assistant Manager, Hyderabad (email: udharmarao@apeda.gov.in; Mob: +91.8828 212 175). If you need any further information in this regard please contact the above officials.

Thanking you,


N C Lohakare
Dy. General Manager

NAGPAL LOHAKARE
Deputy General Manager

**Agricultural & Processed Food Products
Export Development Authority (APEDA)**

(Ministry of Commerce & Industry, Govt. of India, Mumbai)

Mumbai Office: 4th Floor, Unit No. 3&4, Banking Complex Bldg. II, Sector 19-A, Vashi, Navi Mumbai 400 705. Tel.: 27840949 / 27845442 • Fax: 27842273 • E-mail: apedamum@apeda.gov.in

Head Office: NCUI Building, 3, Siri Institutional Area, August Kranti Marg, Hauz Khas, New Delhi 110 016. Tel.: 011 26514572 / 26513204 • Fax: 011 26513219 E-mail: headq@apeda.gov.in

चौथा मंजिल, युनिट नं. 3 एवं 4, बैंकिंग कॉम्प्लेक्स बिल्डिंग II, सेक्टर 19-A, वाशी, नवी मुंबई 400 705. दूरभाष: 27840949 / 27845442 - फॅक्स: 27842273 ई-मेल: apedamum@apeda.gov.in
मुख्य कार्यालय : एनसीयु बिल्डिंग, 3, सीरी इन्स्टिट्यूशनल एरिया, अगस्ट क्रांती मार्ग, हाऊस खास, नई दिल्ली 110 016 दूरभाष: 011-26514572 / 26513204. फॅक्स : 011-26513219. ई-मेल: headq@apeda.gov.in
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Agricultural and Processed Food Products Export Development Authority (APEDA)
3rd Floor, NCUI Auditorium Building August Kranti Marg, Opp. Asian Games Village,
New Delhi-110016

Application Form for Participation

Name of the fair / exhibition	Saudi Agro Food (Saudi Agriculture 2023), Riyadh, Saudi Arabia
Date of fair / exhibition	October 23-26, 2023
APEDA Registration (RCMC) No	
Name of the company	
Full address: City: State: Tel Email: Mobile No. Website (if any)	
Name of designation of key executive with mobile No.	
Type of exporter: Manufacturer / merchant	
Product category	
Product description	
Export turn over of company in the year 2021-22	

Organization activities

Payment details


Payment may be sent through online mode at the following bank account in Indian Rupees.

1. Name of the bank : State Bank of India
2. Bank Account No. : 57022180304
3. IFSC Code : SBIN0007407
4. Amount in Rs. : Rs. 1,76,500

The filled application form along with the payment details may be sent to APEDA, Mumbai up to **30th August 2023**

Mobile No..... email.....

Date:/...../..... Applicants signature & Stamp:


NAGPAL LOHAKARE
Deputy General Manager
Agricultural & Processed Food Products
Export Development Authority (APEDA)