



कृषि और प्रसंस्कृत खाद्य उत्पाद  
निर्यात विकास प्राधिकरण  
(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

**Agricultural and Processed Food Products  
Export Development Authority**  
(Ministry of Commerce & Industry, Govt. of India)

Ref.: FFV/SAITEX2014/  
Dated : 30<sup>TH</sup> May, 2014

**SUBJECT: APEDA'S PARTICIPATION IN AFRICA'S BIG SEVEN/SAITEX  
2014 AT GHALLAGHER CONVENTION CENTRE, MIDRAND,  
JOHANESBURG DURING 22-24 THE JUNE, 2014**

Dear Exporter,

APEDA is participating in **AFRICA'S BIG SEVEN/SAITEX 2014** being held **AT GHALLAGHER CONVENTION CENTRE, MIDRAND, JOHANESBURG DURING 22-24 THE JUNE, 2014** where APEDA has taken a stand space of 72 sqm. This is one of the major FOOD based exhibitions held every year and APEDA has successfully participated in this exhibition in the past also.

It is requested that you may kindly indicate your interest in participation in the exhibition and fill up the attached form and return the same to us at your earliest. While we are getting the stand designed through a professional agency, it may not be possible to accommodate more than 10 exporters by providing them table space at the APEDA stand. Please note that the space will be allocated only according to the final design .

Please note that space will be allocated on first come first served basis. South Africa being a focus area location qualifies for

Marketing Development Assistance (MDA) benefit. It is also requested that along with confirmation, you may please provide us your passport details and a scanned copy of the passport so that recommendation for issuance of visa can be made. You will also have to intimate the location where your visa application will be filed so that APEDA can issue recommendation letter in this regard.

With regards

Yours sincerely



Vinod Kumar Kaul  
Deputy General Manager

Encl: as stated.

**PARTICIPATION CONFIRMATION FORM FOR AFRICA'S BIG SEVEN/SAITEX  
2014 AT GHALLAGHER CONVENTION CENTRE, MIDRAND,  
JOHANESBURG DURING 22-24 THE JUNE, 2014**

S.No.	Details	Filled by Exporter
1.	Exporter Name & Address with Contact person and contact details (with STD codes)	Name : Address : Contact person : Tel : Fax : Email :
2.	Participation representative and his contact details	
3.	Product range	
4.	Space requirement	
5.	Export turn over of products for last three years.	
6.	Passport Details	Name as in Passport: Date of Birth Passport No Date of issue Valid up to Place of Issue
7.	Products to be displayed	
8.	Have you participated in this exhibition – please provide details	