Subject: APEDA'S Participation in Gulfood 2024, Dubai, UAE, from 19-23 February, 2024

Dear Exporters,

APEDA is organizing its participation in **Gulfood 2024** which is scheduled from 19-23 February 2024 at Dubai, UAE. The previous edition of the Gulfood organized in 2023 was an immense success. It is very popular among the importers and exporters of agro products around the world.

The exhibition shall be designed esthetically for showcasing Indian food products and exclusive for the Indian exporters. The India pavilion would have around 80-90 built up stalls in the size 9 Sq. mtrs and would be allocated to exporters.

In this regard, APEDA invites online application from the registered member exporters for participation in the Gulfood 2024 under APEDA pavilion.

Interested participants may fill up the online application on the given link <u>https://apeda.gov.in/apedawebsite/trade promotion/International trade event 2023 24.htm</u>

Before submission of the online application, an amount of Rs. 5 lakhs is to be remitted to the following bank account:-

Account Name : Agricultural and Processed Food Products Export Development Authority (APEDA)

Account No.	: 57022180304

IFSC Code : SBIN0007407

Bank : State Bank of India

Branch : Asian Games Village Complex

This amount is only for showing expression of interest. The final amount will be calculated after receiving the approval from Government. In case of stall is not allotted to the exporters, the amount will be refunded.

The request for participation in the event would be considered up to 25.12.2023. The allocation of stalls would be done after full filling the Gulfood and APEDA criteria. Incase applicants are more than availability of stalls the allocation would be made based on the criteria to be decided by Chairman APEDA.

For any query or clarification you may contact Mr. Prashant Waghmare, Dy. General Manager, APEDA, contact details- 9538133387, Email id- <u>ppwaghmare@apeda.gov.in</u> and Mr. C S Dudeja, Asst. General Manager, APEDA, Contact details- 8851534001, email id- <u>csdudeja@apeda.gov.in</u>

Thanking you,

Yours faithfully,

Dr. Sudhanshu Secretary