CONSUL GENERAL OF INDIA
DUBAI

No. DUBA/Com/212/\Misc./2014   1st May 2014

This is to introduce the *India Trade and Exhibition Centre Middle East (M.E.).*, located in Sharjah, UAE, which is a not-for-profit organization set up to promote bilateral trade, tourism and investment between India - UAE, India – GCC and India - MENA countries.

2.   This body is supported by the Embassy in Abu Dhabi and Consulate General of India, Dubai, the UAE Ministry of Economy, Sharjah Chamber of Commerce & Industry, Federation of Indian Export Organizations, ASSOCHAM, CII & FICCI.

3.   ITEC M.E is established to support the Export Promotion Councils, Commodity Boards and Trade & Business associations in India, to hold B2B Sector specific exhibitions in Dubai or Sharjah at a very nominal cost, whereby members of your organization can greatly benefit.

4.   ITEC M.E offers furnished offices/work stations for lease to Indian Companies to suit every budget, to enable them to service their existing customers from a neutral facility or explore the market potential of UAE/GCC markets. For these companies, the trade centre can also facilitate the Free Zone trade License and visas as required.

5.   Additionally, ITEC M.E. can also provide a permanent display window facility to your members collectively or individually to display products at a very nominal cost. This shall help to promote the brand image of India, create product awareness to and promote the council in general in this region. Possibility of having an overseas representative office at ITEC M.E. can also be considered. It is requested that this information may be disseminated to your members as well.

More information can be obtained from www.itecuae.com. You may also contact ITEC M.E. at the contact give below.

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(Anurag Bhushan)

To:
As per list attached.