



कृषि और प्रसंस्कृत खाद्य उत्पाद  
निर्यात विकास प्राधिकरण  
(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

**Agricultural and Processed Food Products  
Export Development Authority**  
(Ministry of Commerce & Industry, Govt. of India)

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## CIRCULAR

### **FRESKON International Trade Show for Fruits and Vegetables at Thessaloniki, Greece**

The FRESKON HELEXPO is going to be organized from 23<sup>rd</sup> to 25<sup>th</sup> April 2023 at Thessaloniki, Greece. The exhibition is especially for promoting fruits & vegetables in European market

FRESKON is a significant marketing platform for fresh fruit and vegetables that works to promote global exports in fresh product sectors and connects fruit & vegetable professionals from across the globe. The international trade fair will serve as key venue for networking among fruit and vegetable operators to create good business relationships and opening up business chances in new markets.

The event also aims to promote the finest quality fruits and vegetables, develop commerce and exports, and broaden collaborations through a high quality event with targeted B2B meetings, international congresses, speeches, and side events,

Interested fruits and vegetable sector professionals and exporters may participate and avail the opportunity with the aim to promote their products at the trade fair.

The application form for participation is attached.

The event details are available at: <http://freskon.helexpo.gr/en>

U.K. Vats  
General Manager