

**APEDA's participation in "Foodex Japan" Tokyo, Japan –  
3<sup>rd</sup> to 6<sup>th</sup> March 2015**

The share of agriculture in Japan's economy is minimal at 1.4% with only 15% of the total land suitable for cultivation. Thereby Japan is one of the largest foods importing country in the world with 5.2% share in world's economy. The major items of import into Japan are wheat, corn, meat, floriculture, processed and frozen food products and rice. Thailand, Malaysia, Cambodia, Vietnam are the leading suppliers to Japan.

With regards to exports of fresh and processed food products from India to Japan mango pulp, guar gum, poultry products, floriculture, other processed fruits and vegetables and other cereals are major products in terms of value.

APEDA proposes to take fully constructed and furnished stand of 72 sqm and the participants will be accommodated on first come first served basis. While APEDA will bear the cost of fully constructed and furnished stand, participants will have to make their own arrangements for the visit, dispatch and clearance of samples. APEDA will assist in getting visa invitation for the participants subject to their timely submission of prescribed documents.

It is proposed to promote Indian food products through free sampling to visitors. In case you have any counterpart in Japan, we will prefer if he can deliver the material at APEDA's stand and be personally present along with the products. All possible help will be extended to your counterpart.

In view of the limited available space, you are requested to please send us your confirmation along with a brief profile of your organization as soon as possible at e-mail [ssnayyar@apeda.gov.in](mailto:ssnayyar@apeda.gov.in). In case there is any query, you may please contact to Mr. S.S. Nayyar, General Manager at Tel. No. 011-26514046, Mob: 09811299352, Fax : 011-26519259/26526187 or email [ssnayyar@apeda.gov.in](mailto:ssnayyar@apeda.gov.in)