



कृषि और प्रसंस्कृत खाद्य उत्पाद

निर्यात विकास प्राधिकरण

(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

**Agricultural and Processed Food Products
Export Development Authority**

(Ministry of Commerce & Industry, Govt. of India)

TFD-2021-22-000016

24th June, 2021

CIRCULAR

**Sub: India's participation in Fancy Food Show 2021 (Virtual Edition),
September 27th – October 8th, 2021, New York City (USA)**

India Trade Promotion Organisation (ITPO) is organizing India's participation in 2021 Fancy Food Show (Virtual Edition) to be held from September 27th – October 8th 2021, New York City (USA).

The tentative participation charges would be of Rs. 60,000/- per participant. The Package will include:

- Creation of digital profile, videos, product, Catalogues, images, pdfs etc.
- 14 days of engagement with buyers.
- Full buyer matchmaking based on buyer product searches.
- Access to Daily showroom Visitor Analytics by product, most popular and buyer.
- Promotion on Landing page.

The Exporter who wish to participate in the event may please contact the following Nodal officers of ITPO:

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(S S Nayyar)
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