

2nd Reverse Buyers Sellers Meet
Mango and Mango Products and Tropical Fruits
15th & 16th May 2018 at Mumbai, INDIA

April 18th, 2018

Dear Exporter,

Greetings from APEDA!!

You would be pleased to note that APEDA, Ministry of Commerce and Industry, Government of India, is organizing the 2nd Reverse Buyers Sellers Meet for promotion of **Exports of Fresh and processed products of tropical fruits such as Mango, Pomegranate, Pineapple, Banana, and Jackfruit from India on 15th & 16th May 2018 at Hotel Lalit, Mumbai**. The event is being executed by PHDCCI (PHD Chamber of Commerce and Industry).

India's diverse climate ensures availability of a variety of fruits & vegetables round the year making India stand second in fruits and vegetables production in the world. However our share in world exports is still in a nascent stage. Several Initiatives have been undertaken towards development of state-of-the-art cold chain infrastructure; pack houses with facilities for irradiation, Hot water and vapour heat treatment; centers for perishable cargoes, integrated post-harvest handling facilities; Capacity building initiatives at the farmers, processors and exporters' levels; quality assurance measures, etc. As a result, export of fresh fruits and vegetables registered growth and we exported fresh fruits and vegetables worth USD 1.6 Bn and processed fruits and vegetables worth USD 1.1 Bn to over 40 countries.

In view of the advantage that India has in production of tropical fruits and vegetables and to leverage the demand for such fruits around the world, we organized the 1st RBSM in June 2017. Encouraged by its success, we are organizing the 2nd RBSM for promotion of tropical fruits and in particular Mango and its products. **You are cordially invited to join the event.**

We are targeting nearly 50 buyers from various potential countries.

This year, APEDA is creating the provision of stalls where exporter can display mango and other tropical fruits. There are only 37 stalls out of which 24 are kept for mango and other tropical fruits and rest 13 stalls are kept for processed mango items like pulp, puree, cubes, candies, frozen, canned, etc.

In order to execute and organize the event in a bigger way, APEDA has nominated PHD Chamber of Commerce and Industry (PHDCCI).

Only 1 stall shall be allocated to an exporter at a very nominal charge of Rs. 15000.00 (plus GST). The interested exporters are kindly requested to take this opportunity and may choose to take a stall and display/sample produce and participate in the Buyer Seller Meet as well.

Distribution of stalls shall be on first come basis. You are requested to visit the website www.apeda.gov.in and fill up the form immediately to book your stall by paying the nominal fee of Rs. 15000.00 (plus GST). Two delegates per stall are entitled to attend.

Exporters, who are only interested to participate in the BSM only and do not want to book the stall are also required to fill up the form. Only one delegate per Company will be allowed to attend the event.

We would look forward to your participation in making this prestigious event a success.

For any further queries, you may write to Mr. Sandeep Saha, FFV Division, APEDA at rbsmmango@apeda.gov.in.

With Best Regards

Dr. Sudhanshu
Deputy General Manager
APEDA

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