

File No: TFD-2024-25-00005

Dated: 24.06.2024

Subject: APEDA's Participation in ASIA FRUIT LOGISTICA, Hong Kong from 4th September to 6th September, 2024

Dear Exporter,

We are pleased to announce that APEDA is organizing India's participation in ASIA FRUIT LOGISTICA, scheduled to be held in Hong Kong from **September 4 to 6, 2024**. ASIA FRUIT LOGISTICA is a premier international trade event in Asia, highly regarded among importers and exporters of agricultural products worldwide. The event covers the entire fresh produce industry value chain and its supporting services, showcasing the latest innovative products and ideas.

ASIA FRUIT LOGISTICA presents a unique opportunity to develop new businesses, establish top-level contacts, and gather essential market information on every aspect of the fresh produce trade across the Asian region.

APEDA has taken space of 100 sq mtr at Hall no 5 for the participation of Indian exporters in the event. The pavilion at the exhibition will be aesthetically designed to showcase Indian food products exclusively for Indian exporters. The pavilion will feature built-up stalls, which will be allocated to APEDA-registered exporters.

In this regard, APEDA invites Expressions of Interest from registered member exporters for participation in ASIA FRUIT LOGISTICA- 2024. You can submit your request for participation via the following link:

<https://itrack.apeda.gov.in/mda/NewTradeFairApplication.aspx?RequestID=68555105>

Please note that requests for participation will be considered up to **10th July, 2024**. The stall charges are being worked out and shall be informed separately as per stall size. The allocation of stalls would be done after fulfilling the criteria of the organizer and APEDA. In case applicants are more than the availability of stalls, the allocation would be made based on the criteria to be decided by Chairman APEDA. The participation charges will be communicated separately to the applicants who are selected for participation.

For any query or clarification, you may contact :

Smt. Reeba Abraham, Deputy General Manager,

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Smt. Poonam Kapoor, Assistant General Manager, Email: poonam@apeda.gov.in

Thanking you,

Reeba Abraham
Deputy General Manager