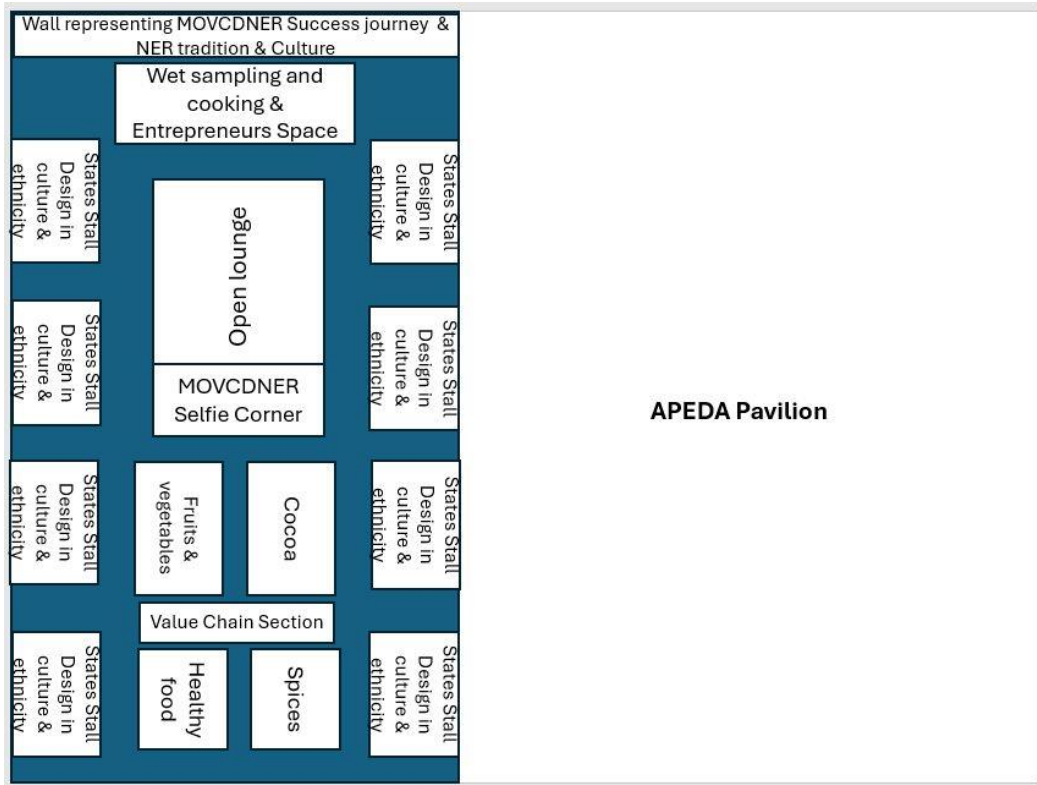


Bio Fach 2024 (August 3rd to Aug. 5th) – 500 m² layout Plan - MOVCDNER



1. NER theme based Wall –

- The backdrop to have NE based with the use of Bamboo or Plastic (bamboo styled) depending on the cost.



- MOVCDNER scheme drop down logo with focussed lights and logos / insignia of different states – States will send accordingly



2. The design thoughts on various components are mentioned below, such as: -

S.NO.	Space allotment	Design Remarks	Remarks for States
1	Stall of States	<ul style="list-style-type: none"> • To be placed along the sides. • State based themes and arch • Small table at the entrance. Each state entrance / or front of the table can be designed with wooden stands with creeper crop (Example - the lemon booth) staggered table representing each state culture. • BioFach Stationary items • Printing and Placing of Banner/Flexi 	<ul style="list-style-type: none"> • Banner/flexi Content to be provided by states • Register to note down visitors.
3	Open Lounge including Central facia and Selfie Point.	<ul style="list-style-type: none"> • BioFach Stationary items • tables with chairs for the discussion with buyers • corners wooden shelves • Big Glass bowls. • Printing and placing of Banner/Flexi • 3D structure of MOVCDNER logo below written Ministry of Agriculture & Farmers Welfare (a selfie point) with led focus lights. 	<ul style="list-style-type: none"> • Small packet of products to be placed for tasting. • Pamphlet Content based on SAFE FOOD, NUTRITIVE FOOD, FOOD FROM MOTHER EARTH
4	Combined space for wet sampling & Entrepreneur display	<ul style="list-style-type: none"> • Printing and Placing of Long flexi. • BioFach Stationary items • Electrical Points 	<ul style="list-style-type: none"> • States to bringing their RTE/RTS/Chefs • States to Co-ordinate and provide literature on health benefit of products.
5	Fruits & Vegetable display	<ul style="list-style-type: none"> • Table for showcasing Pineapple, kiwi, Passion Fruit, banana etc. Value Chain. • Printing and placing of Banner/Flexi • BioFach Stationary items 	<ul style="list-style-type: none"> • Provide value chain Flowchart & banner/flexi material • Banner/Flexi Content to be provided by states • States to co-ordinate with Entrepreneur for Banner/Flexi Content

6	Spices display	<ul style="list-style-type: none"> • Table for showcasing Turmeric, Ginger, Large Cardamom, Chilli etc. Value Chain. • Printing and placing of Banner/flexi • BioFach Stationary items 	<ul style="list-style-type: none"> • Provide value chain Flowchart & banner/flexi material • Banner/Flexi Content to be provided by states
7	Healthy Food item display	<ul style="list-style-type: none"> • Showcase Value chain Colored/scented rice, variety of millets, Buckwheat, Pulses, jackfruit, Medicinal & Aromatic plants etc. • Printing and Placing of Banner/Flexi • BioFach Stationary items 	<ul style="list-style-type: none"> • Banner/Flexi Content to be provided by states

3. Examples of previous displays

i. Central facia and Selfie Point –



ii. State Stalls-



4. Meghalaya examples for stall –

The entrance with the following pictures and the backdrop may perhaps be the waterfalls. Somewhere, pineapple fields should be kept, probably by the side of the landscape.

