

Advertisement RELEASED IN NEWSPAPERS ON 1.5.2013
(LAST DATE OF RECEIPT OF APPLICATIONS IS 5.30 PM ON 21.5.2013)

Ref. No. EDF-NER/Evaluation

Dated : April 18, 2013

APEDA invites bids from reputed agencies for evaluation of the Export Development Fund for North Eastern Region (EDF-NER). The bids must reach APEDA Office located at 3rd Floor, NCUI Building, 3 Siri Institutional Area, August Kranti Marg, (Opp Asiad Village), New Delhi 110 016 (Attn Mr. Vinod K Kaul, Dy. General Manager). The applications must reach APEDA within 21 days from the date of release of this ad.

For details please refer to Annexure hosted on APEDA website www.apeda.gov.in under Announcement Section..

A S Rawat
General Manager

Place : New Delhi

Date : 18.4.13

PLEASE NOTE THAT THE APPLICATIONS SHOULD BE SENT IN SEALED ENVELOPE SUPERSCRIBED AS “ BID FOR EVALUATION OF EDF-NER SCHEME”

APPLICATIONS SENT BY EMAIL WILL NOT BE ENTERTAINED

**Addendum to Advertisement RELEASED IN NEWSPAPERS ON
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Reference the above ad . The bidder are requested to note that the bids should be submitted in two parts (a) Technical bid in a sealed enveloped superscribed as “:Technical Bid for evaluation of EDF-NER Scheme “ and (b) Financial bid in a sealed enveloped superscribed as “:Financial Bid for evaluation of EDF-NER Scheme “

(Vinod K Kaul)
Deputy General Manager
1.5.2013

Place: New Delhi

TERMS OF REFERENCES

1. Have the objectives of EDF-NER been realized in the functioning of the EDF-NER since 2001.
2. The existing mechanism of fund allocation and utilization as well as the process of selection of project under EDF-NER should be evaluated afresh especially in the context and progress made by such states/Nodal Agency i.e. APEDA in capacity building.
3. The reasons for the States/Nodal Agency having unspent EDF-NER funds should be critically examined and remedial measures suggested. It may also be examined if the present system of release of funds by the nodal agency to the project authorities (phasing of releases, standard checklist, etc) is adequately streamlined.
4. A clear link between the expenditure incurred and outcome achieved in each state needs to be established. Has the outcome under EDF-NER funded projects been satisfactory? If not, any further mechanism be suggested to improve the outcome.
5. The study may suggest new initiatives, more suited to the nature of intervention under the scheme specifically in the States experiencing critical bottlenecks in infrastructure.
6. To what extent EDF-NER funds could have been better used for leveraging larger outlay under the project?

7. In which sectors do we witness more demand for EDF-NER funds? Are there any concentrations of funding from EDF-NER funds in certain specific sectors?
8. How can the monitoring mechanism of implementing the EDF-NER projects be further strengthened?
9. What further steps are required to be taken to ensure that the EDF-NER funds are increasingly utilized for PPP mode projects?

EXPORT DEVELOPMENT FUND FOR NORTH EASTERN REGION OF INDIA (EDF-NER)

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE AND INDUSTRY
DEPARTMENT OF COMMERCE



EXPORT DEVELOPMENT FUND FOR THE NORTH EASTERN REGION

Following the announcements made by the Prime Minister in respect of measures for the development of exports from the North-Eastern region in Shillong on January 21-22, 2000, an Export Development Fund (EDF) has been set up with the objective of using the resources for the development of exports from the region. The features of the Scheme and the Guidelines for consideration of proposals in respect of the Scheme are given below:-

1. FUND

- 1.1 The Fund shall be set up with an initial corpus of Rs. 5 crore.
- 1.2 Further contribution to EDF may be provided by the Ministry of Commerce & Industry from any other budgetary and non-budgetary sources as identified by the Government.
- 1.3 It will be managed by the Agricultural & Processed Food Products Export Development Authority (APEDA) under the instructions of the Department of Commerce.

2. OBJECTIVE

2.1 The objective of the Fund is to assist specific activities for promotion of exports from the North-Eastern region of the country including Sikkim. All activities, which have a linkage with the exports from the region and are designed to help exports, shall be eligible for assistance from the fund.

3. SCOPE

3.1 Following activities will be eligible for assistance from the Fund:-

- (i) Setting up of pioneering/pilot projects aimed at exports
- (ii) Provision of equipment and machinery for the pioneering pilot projects aimed at exports
- (iii) Creation of Common facilities for facilitating exports
- (iv) Facility for testing and standardization as well as quality improvement of export products.
- (v) Funding related to the exchange of trade delegations
- (vi) Any other activity as notified by the department of Commerce having a bearing on export promotion in the North-East.

4. ELIGIBLE AGENCIES

4.1 Under the scheme, funds may be given to:-

- (i) Central/State Governments
- (ii) Public Sector undertakings of Central/State Government
- (iii) Other agencies of Central/State Governments
- (iv) Export Promotion Councils/Commodity Boards
- (v) Apex Trade bodies recognized under the EXIM policy of Government of India and other apex bodies recognized for this purpose by the Empowered Committee set up under Para 6.
- (vi) Individual Production/Service Units dedicated to exports

5. CRITERIA FOR SANCTION

5.1 The proposal must show a direct linkage with the exports from the region and should be desired to help exports from the North-Eastern Region.

6. SCRUTINY & SANCTIONS

6.1 There shall be an Empowered Committee which will consider and approve the proposals. The Committee will also monitor the implementation of the sanctioned proposals.

6.2 The Empowered Committee will be chaired by the Additional Secretary (States Cell) in the Department of Commerce and Shall consist of the following members:-

- (i) Additional Secretary and Financial Advisor, Department of Commerce or his representative
- (ii) Advisor (PA&MD), Planning Commission or his representative
- (iii) Joint Secretary (NE), Ministry of Home Affairs, Government of India
- (iv) Joint Secretary, State Cell, Department of Commerce
- (v) Representative of North East Council (NEC)
- (vi) Director/Deputy Secretary, States Cell, Department of Commerce, Member Secretary of the Committee.

The meeting of the Empowered Committee shall be held quarterly in New Delhi or, as far as practicable, in a State capital in the NE Region.

6.3 The representative of the organizations proposing/sponsoring the proposals may be invited to the meeting of the Empowered Committee.

6.4 The approval for sanction of the funds for approved projects/works will be obtained from the Standing Finance Committee chaired by the Commerce Secretary as per the standard procedure.

6.5 States Cell, Department of Commerce will coordinate the work related to the Committee and liaise with APEDA for release of the sanctioned funds.

- 6.6 Payments made under the scheme will be subject to audit by the Comptroller & Auditor General of India as also by other means as deemed fit by Government of India
- 6.7 Government of India will cause physical verification and other such enquiries as deemed fit, of the projects sanctioned under the scheme

7. SUBMISSION OF PROJECTS/PROPOSALS

- 7.1 Twelve copies of the project proposal may be submitted to The Director, States Cell, Department of Commerce, Dog Bhawan, Maulana Azad Road, New Delhi – 110011
- 7.2 The proposal should be exhaustive. All aspects related to projects should be supported by data, surveys, etc.
- 7.3 The proposal should invariably be accompanied by an executive summary, which should contain the following facts:-
- (i) Name and complete address of the proposing organization
 - (ii) Name and complete address of the implementing organization
 - (iii) Status of the implementing organization (whether government agency or Trade Body or individual Exporters etc)
 - (iv) Total cost of the project
 - (v) Financing pattern
 - (vi) Whether finance from source(s) other than EDF-NER has been tied up
 - (vii) Whether land, if required, is available for the project
 - (viii) Project phasing and date of completion
 - (ix) Scope of work (Type of facilities required)
 - (x) Main benefits accruing from the project
- 7.4 The projects submitted for grant under the scheme should invariably fulfill the following broad parameters:-
- (i) The project to be taken up by the State Government should be long-lasting, sustainable and with assured benefits.
 - (ii) Project should have the involvement of the local entrepreneurs and agencies to the extent possible.
 - (iii) The project report should be prepared by a Financial or Technical consultant and should involve the following:-
 - (a) The economic viability of the project by giving the IRR of the project
 - (b) Calculation of the cash flow
 - (c) Cost implications
 - (d) Requirement of working capital.
 - (e) Technology certification, i.e. whether the technology proposed by the Company is State-of-Art
 - (f) The likely export market and the likely price realization in order to ensure competitiveness in terms of price and quality.

- (g) Assured availability of and cost of raw material
- (h) Extent of State support through at least free land for the project
- (iv) Projects should be market driven and should have full details of the market potential and competitiveness of the proposed Indian products in such foreign markets. Focus should be on the markets of adjoining countries.
- (v) Projects should aim at capacity building of existing entrepreneurs, producers and traders so that they can look at export market.
- (vi) As far as possible, cluster approach should be adopted.
- (vii) In case of support to be granted to private sector, it should be back loaded.
- (viii) Concerned Department of Government of India should be involved and all such ongoing Schemes/Projects should be integrated.

7.5 Details on each of the parameters indicated above should be included in the detailed project report. The report should also contain, inter alia, detailed cost benefit analysis, details of cost of each components of the project benefit accruing from the projects in both qualitative and quantitative terms, the present activities of the proposer.

7.6 Only such proposals as are complete in all respect will be considered under the scheme.

For further details/enquires, please contact:
State Cell, Room No. 542 B
Department of Commerce
Dog Bhawan, New Delhi 110011
Phone: 011-2306 5069 Fax 011-23063418
E-Mail: moc_states@nic.in

Details of Applicant to whom e EDF assistance has been released till date	
Status as on 17/08/2012	
YEAR	BENEFICIARIES
2000-01	Director of Industries & Commerce, Govt. of Nagaland Cultivation of Passion Fruits, Nagaland
	FICCI International Conference on Business
2001-02	INDIAN INSTT. OF FOREIGN TRADE North Eastern Indl. Consultant Ltd ag. National Council of applied Economic Research New Delhi Evaluation of Various Projects under critical evaluation Balance schemes ASSAM INDUSTRIAL DEVELOPMENT CORPN Study of Border Trade in NER
	Director (Textile and handloom) Arunachal
	Director (Textile and handloom) Sikkim (Pilot project for handloom exports)
2002-2003	Integrated Int'l Mkt. Programme for Handicraft Govt. of Tripura Assam Industrial Deptt. Corpn. Ltd. (Preparation of the report on Border Trade in North East)
	Govt. of Tripura (Promotion of Trade and Investment between Tripura and Bangladesh)
	Govt. of Sikkim (Project report on Cybidium Cut Flowers at Sikkim)
	(Training Programme on Export Management and preparing export development plan)

	NCTI
	Identifying potential items or export of North East States of India to Bangladesh and Myanmar
	GOVT. OF TRIPURA
	Setting up export orintrial zone for hyder...
	INDIAN INSTITUTE OF FOREIGN TRADE
	Study on Export Potential of Tripura
	FICCI
	NATIONAL CENTRE FOR TRADE INFORMATION
	Identifying potential items or export of North East States of India to Bangladesh and Myanmar
	DIRECTORATE HANDLOOM DEPTT. FOUNDATION OF SIKKIM, DEENAPUR NAGALAND
	PILOT PROJECT HANDLOOM EXPORT
	INDIAN INSTITUTE OF FOREIGN TRADE
	WTO TRANNING PROGRAMME
12.3.2003	NCEAR
28.03.2003	EXPORT PROMOTION COUNCIL FOR HANDICARFT
31.3.2003	G N CONSULTANCY
	TOTAL EXPENDITURE UPTO 27.2.2003
2003-2004	
19.6.2003	Handloom Development Foundation of Sikkim
	Pilot Project on Handloom export from Nagaland
30.06.2003	Directorate of Commerce & Industry Govt. of MANIPUR
	Two days cum Awareness Programme on Indo
	Two days workshop cum Awareness Programme on Indo
	Mayanmar Border Trade
04.11.2003	Hort. Nec. Shillong (228550)
	Expenditure on delegation sent to nertherland(JV-23-2-04
30.1.2004	Good Samatarian Society Manipur
30.12004	Khonoma Organic Plant, Nagaland
30.1.2004	Project Development Board, Nagaland

5.2.2004	North East Chamber of Commerce, Guwahati
19.3.2004	Infrastructure development Corp. Ltd. (North East)
25.2.2004	Central Warehousing Corpn. New Delhi
26.2.2004	A.P. Handloom Development Services, Arunachal Pradesh
26.2.2004	A.P. Handloom Development Services Arunachal Pradesh
31.3.2004	Study on Development of Export Infrastructure in NE
2004-2005	
20.5.2004	National Council of Applied Economic Research, New Delhi
20.5.2004	Export Promotion Council for Handicrafts
26.8.2004	A.P. Handloom Development Services Arunachal Pradesh
29.11.2004	M/s CPAO MOC&I
20.12.2004	M/s IF&FS Infrastructure Development Corporation
	Study on development of export Infrastructure in the North East
	LSII DEVELOPMENT ASSOCIATION, SENAPATI
	For the Farming/cultivation of Ginger for Export in Manipur
23.12.2004	M/S KENNY MULTIPURPOSE CO-OPERATIVE SOCIETY LTD
	For the farming/cultivation of Ginger for export in Nagaland
24.12.2004	M/s KEJRIWAL BEE CARE INDIA (P) LTD.
	For the integrated Bee Keeping development in Mizoram
	M/S AGRI EXPORTS, IMPHAL MANIPUR
	For the farming/cultivation of Ginger for Export in Mainpur
	A P HANDICRAFTS DEVELOPMENT CENTRE, ITANAGAR
	Project for handicrafts Artisans export Infrastructure Traning & International Merketing for Arunachal Pradesh
7.1.2005	PUSAZO LURUO
	Project for Honey
28.1.2005	M/S R & K FISHING AGRO-BASED PVT LTD KARIMGANJ
	For the Safed Musli Cultivation & processing for exports
16.2.2005	M/S THE CHAIRMAN GLOBAL WELFARE SOCIETY DINAPUR
	For the project for Bamboo shoot processing Plant in Nagaland
1.3.2005	M/S R & K FISHING AGRO-BASED PVT LTD KARIMGANJ
	For the Safed Musli Cultivation & processing for exports

1.3.2005	M/S PATKAI HERBS & SPICES PVT. LTD
	Setting up of patkai labs at Guwahati
	TOTAL EXPENDITURE OF 2004 - 2005 UPTO 31.03.2005
STATEMENT OF EXPENDITURE OF NORTH EAST DEVELOPMENT REGION	
2005-2006	
6.4.2005	A P HANDICRAFT DEVELOPMENT CENTRE
	Project for Handicrafts Artisans Export Infrastructure
	Training & International Marketing For A.P.
13.6.2005	M/S KHONAMA FOR ORGANIC PLANT,NAGALAND
	M/S TYRANNUS COMMUNITY MULTI PURPOSE CO-OP.
	SOCIETY, NAGALAND
07.07.2005	M/S RURAL DEV.FUOUNDATION ASSN. KARONGE,MANIPUR
	M/S CHIVALRY POVERY ALLEVITION DEV.ASSN. MANIPUR
	M/S INDIAN INSTITUTE OF FOREIGN TRADE,DELHI
22.11.2006	EXPORT PROMOTION HANDICRAFT
22.02.2006	EXPORT PROMOTION COUNCIL FOR HANDICRAFT
30.03.2006	GOOD SAMARITON SOCIAL SERVICE ASSOCIATION
	TOTAL EXPENDITURE OF 2005 - 2006
2006-07	
7/2/2007	EXPORT PROMOTION COUNCIL FOR HANDICRAFT
7/2/2007	Zopar Exports Pvt. Ltd.,
8/2/2007	Commerce and Industries Department Govt. of Manipur
15/2/07	Managing Director, Sikkim Indl. Dev. and investment co-op.
9/3/2007	Indian Council and Social Science Research
	TOTAL EXPENDITURE OF 2006-2007
2007-08	
8/5/2007	Indian Institute of Foreign Trade
27/7/07	Assam Industrial Development Cop. Ltd.,
27/12/2007	chivalary Poverty allviation dev. association

17/01/2008	Govt. of Sikkim Dev. of commerce & Industry
5/3/2008	Patkai Herbs & Spices Pvt. Ltd.,
13/3/2008	Tyrannus Community multi-purpose co-op society Ltd., Nagaland
31/3/2008	Sikkim Industries Dev. and Investment
2008-09	
23-7-2008	Tripure Forest Dev. and Plantation Corp. Ltd.,
29-9-2008	Naga Indigenous food Kohima
28/11/2008	Assam Apex Weavers & Artisans Co-Op. Fed. Ltd.,
7/1/2009	The associated chambers of com. & ind.
2009-10	
30.05.2009	Good Samaritan Social Services
27.10.2009	Tongpok Multipurpose Co-Op society Ltd.,
15-12-2009	Manipur Industrial Development Corp. Ltd.,
18.03.2010	Director, Commerce & Industries Dept. Sikkim
2010-11	
23/12/2010	Tongpok Multipurpose Co-Op society Ltd.,
7/1/2011	Naga Indigenous Foods
4/3/2011	Trade & Commerce Department Govt. of Mizoram
24/3/2011	Intouch Natural Pvt. Ltd.,
2011-12	
9/23/2011	Assam Apex Weavers & Artisans Co-op. Fed. Ltd.,
22.02.2012	Indian Institute of Entrepreneurship
24.02.2012	North Eastern Industrial & Technical Consultancy Organisation Ltd.,
2012-13	
5/7/2012	Manidco
5/7/2012	Federation of Indian Export Organisations, New Delhi
23.08.2012	NEITCO
27.12.2012	NEITCO
31.01.2013	Orion Health Foods Pvt. Ltd.,
31.01.2013	Champai Grape Growers Society
1.03.2013	Indian Institute of Entrepreneurship
1.03.2013	North Eastern Development Finance Corp. Ltd.,
08.03.2013	Zopar Exports Pvt. Ltd.,
14.03.2013	Rubberwood Based Door Unit At TFDPC Ltd.,
14.03.2013	Depart. Of Industries & Commerce, Govt. Mizoram