



कृषि और प्रसंस्कृत खाद्य उत्पाद  
निर्यात विकास प्राधिकरण  
(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

**Agricultural and Processed Food Products  
Export Development Authority**  
(Ministry of Commerce & Industry, Govt. of India)

TFD-2020-21-000081

19.1.2021

**Sub: AAHAR 2021 at Pragati Maidan, New Delhi from 6<sup>th</sup> – 10<sup>th</sup>  
April, 2021.**

AAHAR scheduled to be held during 6<sup>th</sup> – 10<sup>th</sup> April, 2021 at Pragati Maidan, New Delhi is the most important food fair organized in India and APEDA is the co-organizer of this event.

AAHAR provides a good platform to the food business operators to showcase their products.

In this regard, the member exporters of APEDA are requested to submit their willingness for participation in the event along with area to be taken latest by 27.1.2021 to Ms. Rajni Arora, Asstt. General Manager, E-mail: [rajni@apeda.gov.in](mailto:rajni@apeda.gov.in), Mobile: No.9911847774 and Ms. Roseleen, Sr. Office Executive, E-mail: [roselin@apeda.gov.in](mailto:roselin@apeda.gov.in) Mobile No. 9873098364 in order to enable us to assess the space requirement.

Further, as informed by ITPO, the rates are being finalized and are expected to be lower than the previous year. The same shall be communicated to you once finalized.

  
(S S Nayyar)  
General Manager