

## PRO-FOOD- PACK & AG BIZ 2015 COLOMBO, SRI LANKA



Inauguration of APEDA pavilion by High Commissioner of India, Shri. Y K Sinha, Deputy High Commissioner of India Shri. Arindam Bagchi, First Secretary (C & E) Shri. Kartik Pande, Mr. N C Lohakare AGM and Mr. Saurav Agarwal, Manager Accounts, APEDA

The Sri Lankan Food Processors' Association (SLFPA) together with Lanka Exhibition and Conference Services, Pvt. Ltd organized (LECS) the 14<sup>th</sup> edition Pro-Food/Pro-Pack & Ag-Biz 2015 exhibition from 07<sup>th</sup> to 09<sup>th</sup> August 2015 at the Sirimavo Bandaranaike Memorial Exhibition Centre, Colombo, Sri Lanka.

APEDA has participated in this events, the exhibition participation was co-ordinated by Mr. N C Lohakare, Assistant General Manager and Mr. Saurav Agrawal, Manager Accounts. A total no of 10 exporters in the sector of fresh fruit and vegetables, processed foods, Apple juice concentrates, Rice and its product participated through APEDA and displayed their products through their booths at APEDA pavilion.





On the eve of the exhibition LECS also organized a Buyer Seller Meet (BSM) with potential importer of Sri Lanka in association with the High Commission of India. Mr. Kartik Pandey, First Secretary, (Commerce & Economics), HCI, Colombo, joined the BSM and appreciated the efforts of APEDA in participating the exhibition.



In the exhibition there were a total of 200 participants (both local and foreign) to exhibit 280 stalls. During the exhibition approximate 30, 000 visitors attended the exhibition.

APEDA's pavilion showcased with processed food like- Pickles, Masalas, Chutany's, Appalams, Mayonnaise, Mouth Freshener, Appetizers, Digestives, sweet corn, baby corn, Vegetables, Fruits, Basmati, Non Basmati Rice, fresh Apple, Apple Juice Concentrate and Dairy and dairy products like skimmed milk power, ghee etc.

**Wet Sampling of Indian Products show cased in the exporters booth:**

The exporter namely, M/s. STC INDIA PVT. LTD, Mumbai and M/s. Y-Cook India Pvt. Ltd, Bangalore and M/s. HP Horticultural Produce Marketing and Processing Corporation Limited, Shimla exclusively organized the wet sampling of Mouth freshener, Sweet corn and Apple juice etc respectively of their products displayed in their stands. Lots of visitors tested these products and a large no of buyers from Sri Lankan Market were interested in these products.



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