

## Saudi Agro and Food 2009 Riyadh, Saudi Arabia

- Population of Saudi Arabia 22.7 millions - 2004 Census (including expatriates)
- Growth in population - 2.4% per annum
- Biggest country of the Middle East has very big market for quality food products, required ensured food safety norms and improved packaging standard of food products.
- Mainly Fresh and processed food products are being imported from Brazil, China, USA, EU, India, Pakistan, Bangladesh and cereals mainly from India and Pakistan etc.

Dy. Gen. Manager, Sh. T. Sudhakar from Regional Office, Mumbai and Asstt. Gen. Manager, Sh. Man Prakash Vijay from R.O. Kolkata were nominated to participate in Saudi Food'2009. APEDA had hired 48 sq. mtr. space for exporters, B2B meetings and display of product samples. Nine persons from three export organizations were participated with APEDA in the fair and utilized space provided to them for displaying fresh fruits, Rice and Instant & custard powder.

APEDA had obtained different type of food products ready to eat, fruit juices, pulps, pickles, chutneys, Rice, Sweets, snacks, biscuits, fruit bars, instant food, product. Publicity materials, literature from various exporters for display and free distribution in the four day event starting from 1st to 4th November 2009. APEDA's role and activities in different sectors has been highlighted in the show catalogue brought out by the organizer. APEDA brochures were given to the business visitors to stall. More than 50 Business enquiries for various products were received and the same is enclosed at Annexure I.

Saudi's imports of food products has been in the range of 22 Billion US \$, out of which, import from India has been US\$ 2.78 billion, which accounts for just 12.86%. India's major food exports to this country has been rice (69% of total Saudi imports), chilled / Frozen Meat(31%), Mango Juice (88%), Fruits (28%), Vegetable(8.1%), Honey (5%), Tea(7.2%), Coffee(5.6%), Cashew nuts(84%), Spices (11%), Marine (0.25%).

### **Meeting with officers, Embassy of India, Riyadh:**

The APEDA team initially met the embassy officials for a briefing on the Saudi market on 31<sup>st</sup> October'2009. Sh.Gururaj, Attachee, 2<sup>nd</sup> Secretary Sh.Amit Sharma and others have given insight into food, the Saudi distribution and retail markets. They also suggested APEDA team to visit various super markets, which sell food and fresh fruits and vegetables. While discussion, Mr. Gururaj, Attachee, informed that he would provide us details on the present govt. policy, food safety norms, import duties, testing and certification requirements for import of food products in Saudi Arabia.

The following super markets were visited during the Six-day stay in Riyadh: --

- i) PANDA
- ii) CARREFOUR
- iii) TAMIMI
- iv) EUROMARCHE
- v) NESTO

The APEDA team was also suggested to study AL JOUF, AL MARAI, AL RABI, AL RAJI FOODS, SOVALA, LULU & AL JAZIRA Super Markets but could not see due to lack of time. The visit to the five super markets and other departmental stores have given us an overall picture on the Saudi Food market and it's future.

- i) It is observed that the market's requirement is quality food products in good packing.
- ii) India has to improve packing standards in the retail sales in terms of material, colour combination and the retail display unit. (SKU's)
- iii) Saudi's prefer Indian Basmati Rice the most.
- iv) There is a good market for fruit juices (JNSD) i.e. Juice, Nectar, Sparkling, Drinks. There is a huge market and we have hardly made any presence except in case of some brands of mango juices.
- v) There is good demand for dairy products having strong brand position. Companies like AMUL (GCMF) can do some business in this market.
- vi) As per embassy official, Ice creams, especially Kulfi will have a good market in Saudi Arabia and

- vii) Ethnic spicy food will have only demand from Asian population i.e. emigrates who have gone to work in different positions.
- viii) Small give away samples, tasting of Indian foods and ambience of the stall needs to be given special attention.
- ix) Collastrol free ghee, culinary herbs may also find good market in Saudi Arabia.
- x) Fresh fruits & vegetables such as mangoes, pineapple, oranges, strawberry, Broccoli, onion, okra, carrot, cauliflower etc. List of some fruits and vegetables which, have good market price at Riyadh is enclosed at Annexure II
- xi) With the development trend and changing work culture it has been observe that there is also demand of Ready to Eat food.

#### **Meeting with Dy. Chief, Embassy of India:**

A meeting of APEDA team was also organized with Shri Rajeev Shahare, Dy. Chief, Indian Embassy, Riyadh. It was informed that Chairman, APEDA has sent consent for sending a trade delegation to Saudi Arabia in Feb-March 2010 for promotion of India Agro export. The following issues were discussed during the meeting:

1. Embassy of India, Riyadh, Saudi Arabia will co-ordinate and arrange for B 2 B meeting, Seminar, Stalls for products and catalogue display at Riyadh and Dhamam.
2. The event will be organized at Riyadh and Dhamam. Tentative dates are on 25-28 February at Riyadh and on 01-03 March 2010 at Dhamam. The dates will be finalized after discussions with Chairman APEDA and other commodity boards.
3. The delegation will be mixed of APEDA, Tea board, Spices board and MPEDA.
4. The traders may be included from Fresh Fruits and Vegetables, Meat, Poultry, Snacks and confectionary, Dairy, Pulp and Juices, Spices, cardamom, Tea and Marine products.
5. Combination of 2-3 exporters of each product category may be included. Accordingly, the delegation of about 30-35 peoples would be expected from India.
6. The embassy will interact with the commodity boards in this matter and finalized the products and the size of the delegation.

7. The Indo-Arab Chamber of Commerce and Industry will co-ordinate with Embassy of India, APEDA, Spices board, tea board and MPEDA for discussion in this matter and finalizing the delegation members.

**Suggestions for better performance in future events:**

**Visa :** For visitors traveling for business purpose please get your invitation letter from your counterpart in Saudi Arabia or the organizer of the fair well in advance. As the Saudi Embassy has very stringent rules in issuing VISA. In this regard, Indo Arab Chamber of Commerce & Industry, Mumbai, may be contacted. Contact Person: Mrs. Sunanda Rajendran, Executive Director (Website : [www.iacci.org](http://www.iacci.org)),

**Currency :** All developed countries, incl resource rich nations prefer to offer services and products in their own currency. In this case carrying Saudi Riyals is a must, as the banking system at Saudi do not accept Traveller checks. Better to carry Saudi Riyals from India.

Since we cannot carry more than 2000 \$ or equivalent in cash. It would be advisable to carry a debit card for the amount to be carried in foreign currency to avoid any inconvenience in future.

**Some useful websites of Saudi Arabia:**

[www.riyadhchamber.com](http://www.riyadhchamber.com)

[www.customs.gov.sa](http://www.customs.gov.sa)

[www.saudiembassy.net](http://www.saudiembassy.net)

[www.the-saudi.net](http://www.the-saudi.net)

## Annexure II

List of some of the fruits and vegetables, which have good market at Riyadh.

**1SRL = 12 INR approx**

	<b>SRL/ Kgs</b>
Green Papaya	7.95
Mango Alphanso (Indonesia)	14.95
Onion (India)	9.50
Red Onion (USA)	20.95
White onion (USA)	14.25
Drumstic	9.50
Green/ raw Mango Indian	9.95
Pineapple	6.50
Green beans	6.95
Carrot	6.50
Karela	10.95
Okra (small)	8.95
Broccoli	43.50
Strawberry	28.50 for 450gm pack
Pomegranates	5.95
Apple (China)	7.95

**List of Business Enquiries received during Saudi Food'2009, Riyadh, 1<sup>st</sup> – 4<sup>th</sup> November'2009**

<b>Sr. No.</b>	<b>Name of the Co. &amp; Address</b>	<b>Contact Person</b>	<b>Area of Interest</b>
1	M/s.Al Khoderi Est. for Farmer Trade Saudi Arabia, Riyadh, Al Salam St. Al Derah Area Tel : 4111377 Fax: 4113419 P.O. Box : 8696 Riyadh 11632 Mobile : 0501287038	Mr. Aftab Ahmad Sales Representative	Seeds
2	Mahmoud H. A. <a href="mailto:abusharain@yahoo.com">abusharain@yahoo.com</a> 966(0) 56-976-0737	Mr.Mohmoud H. Abusharain	Organic Soaps, Organic foods
3	Al – Gublan For Marketing & Trading Services P.O. Box 267809, Riyadh- 11496, KSA Tel : 01-2706279 Fax: 01-2706326 Mob.: 0505889273 <a href="mailto:gublan_falconsa@yahoo.com">gublan_falconsa@yahoo.com</a>	Mr.Usman P. Ahamed	Pickles, chutneys, biscuits, ready to eat , rice, snacks-
4	M/s.German Technical Cooperation Deutsche Gesellschaft fur Technische Zusammenarbeit (GTZ) Gmbh, P.O.Box 2730 , 11461 Riyadh Tel : +966 1 401 6666 Ext. 2254 M : +966 503 738 979 F : + 966 1 402 2479 E: <a href="mailto:Robert.Glass@gtz.de">Robert.Glass@gtz.de</a>	Mr.Robert W. Glass Team Leader – Project Manager	Training in Organic Produce
5	Al Saad Advtg. & Publishing P. O Box 25694, Sharjah, UAE Tel : +971 6 5639494 Fax: + 971 6 5639449 Mob.: + 9781 56 109 58 18 E-mail: <a href="mailto:gulfag@emirates.net.ae">gulfag@emirates.net.ae</a>	Mr.Shibu Vargis Marketing Manager  <a href="http://www.foodbusinessgulf.com">www.foodbusinessgulf.com</a>	Advertising & Publishing  Services: Food Business Gulf & Middle East
6	E. M. : <a href="mailto:hy1419@hotmail.com">hy1419@hotmail.com</a>		Fresh fruits
7	Jeddah Aramco – Gen. Services Dar Al Akeeli Trading & Contracting Electro Mech. Mob: +966 50 817 3295 Tel : +966 2 614 5564 / 65 Fax : + 966 2 6578 5726	Engr. Mirza Shaukat Baig, Project Manager <a href="mailto:shaukatbais@yahoo.com">shaukatbais@yahoo.com</a>	Tissue culture Plants

8	M/s. Zenath Foods - Diamond Meat Processing , P. O . Box 20754, Dubai – UAE Tel : +971 4 2671 868 Fax : +971 4 2671 833 Mob.: +971 50 6536 242 <a href="http://www.zenath.com">www.zenath.com</a>	Mr.Mohammad Naseem, Manager Business Development	Frozen Buffalo Meat
9	M/s.ABICAB Av. Paulista, 1313 - 8 Andar, Conj 809 Sao Paulo – SP CEP : 01311-923, Brazil Tel : (55 11) 3266 – 4366 <a href="mailto:Cocolate@abicab.org.br">Cocolate@abicab.org.br</a>	Mr. Jorge Douglas Ferreira <a href="http://www.abicab.org.br">www.abicab.org.br</a>	Parle products
10	M/s.Takhzeen P O Box 93191 Code 11673 Kingdom of Saudi Arabia <a href="mailto:joedsouza@al-takhzeem.com">joedsouza@al-takhzeem.com</a>	Mr.Joe D’souza , Sales Manager Mob.: 050 0507991	Food Products
12	Arab world Agri Business Fonar Publishing WLL P.O. Box 10131, 8 <sup>th</sup> floor, Bahrain Tower, Manama, Baharain Tel : + 973 17213900 Fax: + 97317211765 E-mail : <a href="mailto:fanar@batelco.com.bh">fanar@batelco.com.bh</a>	Mr.Abdul Waheed Alwani Editor in Chief  <a href="http://www.fanarpublishing.com">www.fanarpublishing.com</a>	Agri business  Agri Magazine News
13	M/s.National Fruit Juice Co. Ltd. P.O.Box 5310- Dammam 31422, Kingdom of Saudi Arabia Tel : +966 3 847 2728/ 847 2271 Fax: + 966 3 847 1406 <a href="mailto:Alex_mathew66@nfjc-ksa.com">Alex_mathew66@nfjc-ksa.com</a> E-mail : <a href="mailto:info@nfjc-ksa.com">info@nfjc-ksa.com</a>	Mr.Alex Mathew <a href="http://www.jucinanet">www.jucinanet</a> Mr.Munnawwar Ali Mob.: 050062 9679	Fruit Juices produced
14	Dr.Fahed A. Al-Mana Prof. of Ornamental Horticulture Plant Production Dept. College of Food & Agri Sciences P.O.Box 52798 Riyadh 11573, Saudi Arabia Mob.: 0505288676 E-mail : <a href="mailto:falmana@ksu.edu.sa">falmana@ksu.edu.sa</a>	Dr.Fahed A Al –Mana , Plant Production Dept.  Tel: 4678499	Ornamental plants suitable to desert conditions
15	M/s.Riyadh Crystal For trading services Riyadh Saudi Arabia Mob.: 00966 503451799	Mr.Saeed Mashhur	Candy, biscuits

	E : <a href="mailto:rycrystal@gmail.com">rycrystal@gmail.com</a>		
16	The National Agriculture Dev. Co. P. O. Box 2557 Riyadh , 11461 Tel : +966 1 4040000 Ext.: 3940 Fax: +966 1 4012216 Mob.: + 966 503187560 E : <a href="mailto:amirqayyum@nadec.com.sa">amirqayyum@nadec.com.sa</a>	Mr.Amir Qayyum Sales Manager	Potato Seeds , Onion, seeds Contact with NRC potatoes & NHRDF
17	M/s.Mubarak Bin Issa P. O. Box 16667 Riyadh 11474 Tel: 4730973, Fax: 4776823 Mob.: 0505486101 E : <a href="mailto:binissa@maktoob.com">binissa@maktoob.com</a>	Mr.Mubarak Bin Issa	Ready to eat products
18	M/s.Jawharat Al Ard Est Kingdom of Saudi Arabia Al Qassim – Buraydah Tel: +96663242200 Mob.: + 966507551373 E : <a href="mailto:jawhart-alard@hotmail.com">jawhart-alard@hotmail.com</a>	Mr.Obaidollah	Spices, MTR products
19	M/s. Quality Zone Tel : +966 50 47 014 20 Fax: +966 1 24 08 88 7 E-mail : <a href="mailto:thowsawi@gmail.com">thowsawi@gmail.com</a>	Mr.Tareq Al Hawsawi , Technical Manager	Snacks/ Namkeen / sweets products, Organic products, Medicinal Herbs
20	M/s.Khatam Amer Al – Seary Est for Trading, 009661- 4044659	Mr.Khalid Bin Aoun Al Seary	Foodstuff , ready made & textiles, rice
21	M/s.Al Selouuly Agric. Est, Tel: 4777425, Ext : 132/ 142 (Mob.) 0506195769 P.O.Box 826, Riyadh 11421 Saudi Arabia	Mr.Abdul Majeed Mohammed, Agri. Engineer	Flower seeds
22	M/s.Almeer Group P. O.Box 512, Manama, Kingdom of Bahrain Tel: +973 17 346 000 Fax: +973 17 343 757 E : <a href="mailto:almeer@almeer.com.bh">almeer@almeer.com.bh</a>	Mr. Abdulla Almeer Managing Director	Rice
23	M/s.Heera Super Market , Riyadh Tel : 4091364/ Mob. 0507197232		Ready to Eat Foods



24	M/s.Tayhour Processing Co. Tel: 00966 1 4202194, 2985979 Fax : 00966 1 2961330 Riyadh – Kingdom of Saudi Arabia P.B.No.51823, Code 11553 Industry Licence 1/774 C.C. 1010174657 Fax: +9661 2902034	M.Sh. 119966 Tel: +966 1 2985979	Rice, spices & pulses etc.
25	M/s.Universal Ltd. Stores Tel: +966 55556 0888	<a href="mailto:kalaf@universals.c.com">kalaf@universals.c.com</a>	Ready to eat Foods,
26	Mr.Khalid – Hajoor	<a href="mailto:Hajoor-1q@hotmail.com">Hajoor-1q@hotmail.com</a>	Tomato & chilli sauces
27	M/s.Manila Trading Co. Riyadh Tel : 01-2087720 Fax : 01-4938815 Mob.: 0504463247 <a href="mailto:abdulsalam_abdulsalam@yahoo.co.in">abdulsalam_abdulsalam@yahoo.co.in</a>	Mr.M.A.Abdul Salem Sales Manager	Food Products
28	M/s.Aman Group Marketing Chui Hiang, P.O. Box 57969, Riyadh 11584 E : <a href="mailto:amangroup2001@saudi.net.sa">amangroup2001@saudi.net.sa</a>	Chui Hiang (want want)	Food Products
29	International Beverage & Filling Industries , P.O.Box 5178, Sharjah, UAE, Tel: +971 6 5324565 Fax : +971 6 5324569 E : <a href="mailto:vijay.narain@stardrinks.com">vijay.narain@stardrinks.com</a> <a href="mailto:Starcola@emirates.net.ae">Starcola@emirates.net.ae</a> Mob.: +971 50 6337169	Mr.Vijay Narain, Sr. Export Manager	Fruit juices
30	Riyadh Palace Hotel M/s.Saudi Hotel Services Co. Tel : 4054444, Fax: 4053725 Fax: 4352272 P.O.Box 2691 Riyadh 11461 Kingdom of Saudi Arabia	Mr.Hussain A Ali Al- Shareef	Fruit bars
31	M/s.Universal Cold Stores	+966 555560888 <a href="mailto:kalaf@universalsc.com">kalaf@universalsc.com</a> <a href="http://www.universalsc.com">www.universalsc.com</a>	Ready to Eat,
32	Mr.KRLIG	<a href="mailto:Hajoor_1@hotmail.com">Hajoor_1@hotmail.com</a>	Tomato & chilly sauces
33	Mr.Yousif Alnaan	+966 504838576	Fresh fruits
34	Mr.M. Mohammed Ali	<a href="mailto:info@refco.com.sa">info@refco.com.sa</a> 6354499	Fresh drink powder
35	M/s.SAK	<a href="mailto:Sak_est@hotmail.com">Sak_est@hotmail.com</a>	Processed foods

	Mr.Saad Kader, GM		
36	Mr.Maqbool M Talhi M/s.Al Forsan Est	+966 5055713272 <a href="mailto:Maqbool08@gmail.com">Maqbool08@gmail.com</a>	Ready to eat, snack foods
37	Mr.Said Al Khefani	+960569042002	Pomegranate
38	Mr.Karim Food Inc Post Box 101350 Riyadh 11655	+96612462949 + 96612462948 Mr.Mhd. W.H. Basha G.M., Markdin 0503842150 <a href="mailto:varsha@karimfi.com">varsha@karimfi.com</a>	Pomegranate concerntrate
39	M/s.GASSIN Agrl Co. MV Syed Rizwan Hussain	<a href="mailto:Syderizolam21@yahoo.com">Syderizolam21@yahoo.com</a>	Biscuits snacks / Namkeen
40	M/s.Al Ghulam Market P.O. Box 26709 Riyadh – 11496 <a href="http://www.fallongroups.com">www.fallongroups.com</a>	01 270 6279 01 270 6326	Pickles, chutneys, snacks, ready to eat,
41	M/s.Al Nafea Trading Co. P.O. 12449 Jeddah – 214 73	6473635 Fax : 6477621	Rice
42	Mr.Abdullah Al <a href="mailto:Alamoudi@hotmail.com">Alamoudi@hotmail.com</a>	055 4677899	Millets , sorghum, White red colour
43	Mubarak Bin Issa P.O. Box 16667 Ryadh 11474 Tel. 4730973, Fax: 4776823 Mobile: 0505486101 Email: <a href="mailto:binissa@maktoob.com">binissa@maktoob.com</a>	Mr. Mubarak Bin Issa	Ready to eat Food
44	KH. AL-DEREA TRADING & MARKETING EST. P.O. Box No. 1070, Ryadh – 11342 Saudi Arabia Tel. 00966-2701031 Fax. 00966-2701021, Mobile: 00966502768494 Email: <a href="mailto:alderea@awalnet.net.sa">alderea@awalnet.net.sa</a>	S. Ishtiaq Ahmed Farooqi Import Manager	Pickles, Sauces /Ketchup
45	Red Chilli Restaurant Opp. Riyadh Palace Hotel, Murabba, Hai Al Wazarat, Riyadh, KSA Tel. 4122984, Fax. 4128325 Email: <a href="mailto:info@shehrozkhan.com">info@shehrozkhan.com</a> , <a href="mailto:sales@redchilli.co.sa">sales@redchilli.co.sa</a>	Shehroz Khan Chaiman and CEO	Basmati Rice, Spices

46	Al-Gublan For Marketing & Trading Services P.O. Box: 26709, Riyadh – 11496, KSA Tel. 01-2706279, 2706326 Fax. 01-2706326, Mob: 0505889273 Email: <a href="mailto:gublan_falconsa@yahoo.com">gublan_falconsa@yahoo.com</a>	Usman P. Ahamed	Jaggery, Tamarind , Ready to Eat Food, Pickles & Chutney, Rice
47	Pure Foods Company L.L.C. Food Ingredients Division P.O. Box. 225925, Riyadh 11324, KSA Tel. 02 6517069, Mob: 0500998052 Fax. 02 6520288 Email: <a href="mailto:rkazi@iffco.com">rkazi@iffco.com</a>	Ridhwan Quadhi Area Sales Manager	Biscuits
48	Aman Group Marketing P.O. Box: 57967, Ryadh, Sulaimania Kingdom of Saudi Arabia Tel. 966-1-46151136 Fax: . 966-1-4615139 MobileL 0505714312	Mr. Aman Amin	Snacks, Namkeen, Biscuits
49	Matab Al-Mutairy Est. Saudi – Al-Sharqia Area P.O. Box. 4720, Al-Khaldia Tel. 009663-7239200 Mob: 0503855345	Matab Al-Hadba General Manager	Biscuits
50	Rasa Trading Est. P.O. Box. 7950, Riyadh 11472 Kingdom of Saudi Arabia Tel. 4065258 – 4091573 Fax. 00966-1-4066076 Email : <a href="mailto:sonu_balwani2002@yahoo.com">sonu_balwani2002@yahoo.com</a>	Sonu Balwani	Rice, Pulses
51	Almeer Group P.O. Box: 512, Manama, Kingdom of Baharin Tel. + 973 17 346 000 Fax. +973 17 343 757 Email: <a href="mailto:almeer@almeer.com.bn">almeer@almeer.com.bn</a>	Abdulla Almeer Managing Director	Rice & Processed Food

52	Al-Kobeir Snack Food Prod.corp. P.O. Box. 5029 – P.C.: 51422, Al Qassim – Burayda Indus. City Kingdom of Saudi Arabia Tel. 06-322-0017 Fax. 06-3220019 Email: <a href="mailto:Abdullah@kobeir.com">Abdullah@kobeir.com</a>	Mohammed Amer Area Manager	Processed Foods, Snacks
53	Milia Trading Company Riyadh Tel. 01-2087720 Email: <a href="mailto:abdulsalam_abdulsalam@yahoo.co.in">abdulsalam_abdulsalam@yahoo.co.in</a> Mob: 0504463247	M.A. Abdul Salam Sales Manager	Processed Food
54	Tayhour Processing Co. P.O. Box : 51823, Ryadha 11553, KSA Tel. 009661-4219224, Fax. 009661-4219225 Mob: 504442695	Basir Ahmad Chaudhary Executive Director	Rice
55	National Fruit Juice Co. Ltd. P.O. Box: 5310 – Dammam 31422 Kingdom of Saudi Arabia Tel. +966 3 847 2728 / 847 2271 Fax. +966 3 847 1406 Email: <a href="mailto:info@nfjc-ksa.com">info@nfjc-ksa.com</a>	Munawwar Ali Sales Manager	Pickles, Drinks, Fruit Juice, Snacks
56	Karim Food Industries P.O. Box No. 101350, Riyadh 11655 KSA Tel. 00966 1 2462949 Fax. 00966-1-2462948 Email: <a href="mailto:basha@karimfi.com">basha@karimfi.com</a>	Mohammed W. Al-Basha General Manager (Marketing & Sales)	Mango Concentrate, Pomegranate Concentrate
57	Dr. Mahammed Abdul Gaffar Project Manager Mobile No. 0564847520 Email: <a href="mailto:dr.abdulgaffar@namagr.com">dr.abdulgaffar@namagr.com</a>		Fresh Fruits
58	National Food Co. Ltd. Riyadh , KSA Tel. 4666222 Fax. 4624130 , Mob: 0504276713 Email: <a href="mailto:info@foodco.com.sa">info@foodco.com.sa</a>	Dr. Sanousi M. Saeed Sales Supervisor	Fresh Fruits
59	ZENATH Riyadh, KSA Mob: 97142671868 Email: <a href="mailto:naseem61@etazenath.com">naseem61@etazenath.com</a>	Mohammad Naseem Manager (Business Development)	Fresh Fruits

60	Mr. Mohamed Rafiuddin P.O. Box. 42093, Jeddah – 21541 Mob: 966504642107 Email: <a href="mailto:ruby@shabakah.net.sa">ruby@shabakah.net.sa</a>	Md. Rafiuddin	Fresh Fruits
612	SIRIUS International Trading L.L.C. 217, Block 4, Cold & Diamond Park, Seikh Zayed Road P.O. Box. 37485 , Dubai, UAE Tel. 00971-4-3419020 Fax. 00971-4-3405032 Email: <a href="mailto:office@seriusinternational.net">office@seriusinternational.net</a>	Mohammed Anwar Sales Manager	Rice
62	Ahmed Baijan P.O. Box No: 89206 Riyadh – 11682 , KSA Mob: 00966-545454509	Ahmed Baijan	Rice
63	Arteoliva Gran, Via 57.491 28013 Madrid, Spain Tel. 00966-55-63-52-818 Fax. 34-91-542-4652	Mr. Hamza Morouj Sales Director for Middle East	Tomato Soup