

Details for submission of bids for designing and construction of India pavilion at NATURAL PRODUCT EXPO WEST 2018 scheduled from 8th to 10th March 2018 at Anaheim, USA

20/01/2018

1 Requirement

Agricultural and Processed Food Products Export Development Authority “APEDA” is participating in NATURAL PRODUCT EXPO WEST 2018, an international event and will set up its pavilion to showcase and promote organic products of India in the US market. **NATURAL PRODUCT EXPO WEST 2018** event is scheduled to be held from **8th to 10th March 2018 at Anaheim Convention Centre, North Hall, Anaheim, California, USA**(hereinafter referred to as the “Event”).

The total area of the India Pavilion for the Event is approx. 150 Sq. mtrs (1600 Sq. ft) as per the layout in Anaheim Convention Centre, North Hall, Anaheim, California, USA. Layout of the Event is attached as Annexure- A.

2 Eligibility for submission of Bids

Agencies having following minimum qualifications are hereby invited to bid for the event on the turnkey basis.

- i) Must be a registered business entity/service provider. Registration no. of TAN/Direct tax/Income tax/Trade Tax/VAT/GST etc. as applicable may be quoted in the technical bids format and copy of the certificate/proof must be attached. These documents should be in the name of applicant organisation only and not that of group/sister organisations. In other words, name of applicant organisation should be same in all the documents submitted.
- ii) A minimum of 5 years experience in conceptualizing, designing and executing the projects on turnkey basis for setting up of pavilion/s in International events organized outside India.
- iii) A turnover of minimum Rs.5,00,00,000/- (Rs. five crores) during the preceding financial years i.e. 2016-17 & 2015-16 for implementation each of Event Management Business pertaining to organizing international Trade Fairs.
- iv) The agency should have executed at least one overseas event covering an area of minimum 100 to 200 sq. mtrs in any of the three years i.e., 2015-16- 2016-17 or 2017-18.
- v) Submission of EMD in the form of DD for the amount of Rs. 1,00,000/ (Rs. One lakh only)- in favour of “APEDA” payable at New Delhi is essential for the bid without which the bid offer will be rejected.
- vi) A self certified undertaking has to be submitted mentioning that they have not been blacklisted by any Government organization and the same is not applicable as on date.

3 SCOPE OF WORK

The proposed APEDA pavilion will be designed using complete wooden material including the common area and the participant's area. The scope of work for the Event shall include the following:

I. Theme /Common area (Excluding the exhibitor stalls) will include:

1.1 Theme area common approx. 18 sq. mt. Area would include meeting lounge and wet sampling area. The area should be distinguished with raised wooden floor.

- a) A reception with backdrop of backlit collage on glass, acrylic or lycra material.
- b) Custom built reception table logo with front trans light on both sides and displaying India Organic & APEDA.
- c) A meeting lounge for APEDA surrounded by glass/acrylic or equivalent material with a single entrance to theme area and a partial ceiling of height of 4 feet.
- d) Meeting room with adequately arranged sofas and tables with chairs as per availability of space for meetings.
- e) A storage area including pantry with provision for tea/coffee, drinking water, refrigerator etc to be provided.
- f) Top hanging for two Blocks of India Pavilion as per Attached layout. Hanging should be double sided backlit graphics at 6 mtrs. height from the ceiling of the hall over the India pavilion for proper visibility of India's participation from the distant place, according to the guidelines of the organiser.
- g) Top LED branding of 8x10 feet in common area.
- h) Ten back lit graphic panels in the common area shall be provided of at least 6"X3"ft. Size.
- i) For further conditions of construction of pavilion/stalls, heights of the stall etc. you may refer <https://www.expowest.com>.
- j) The pavilion shall be brightly lit with sufficient white lights not to allow dark pockets in the complete pavilion.
- k) Vendor shall arrange 5-6 bouquets on daily for the visits of Embassy officials, VIPs and other dignitaries and arrange refreshments(Tea, Coffee, soft drinks and snacks) for them as directed by APEDA during the 3 days of event.
- l) To arrange logistics for publicity materials at the place of event.
- m) Stands may be provided to display brochures etc.

1.2 Wet Sampling Area: A wet sampling area for organic basmati biriyani (Veg & Non Veg) and to have display counters, shelves, microwave.

II Branding and Publicity

- i) Backlit branding and visibility of APEDA India pavilion from the maximum height, as per the guidelines of the organisers.
- ii) The overall look of APEDA pavilion should be contemporary and reflect the colour and vibrancy of modern India. A suitable backlit branding of **INDIA** shall be followed all over.
- iii) The generic branding should be on stretchable lycra or flex so that there are no wrinkles in the final get up. The common branding banners should have bright – white lightings.
- iv) Preparation of video clips of events of the India Pavilion daily and uploading the same in youtube, twitter, facebook and other social media after seeking approval of APEDA.
- v) Development and preparation of APEDA brochures, recipe book and exhibitor’s directory.
- vi) Four Standees for creative display to be arranged in the theme area.
- vii) For wet sampling of Organic Basmati Rice Biryani, an Indian restaurant has to be identified for preparation and serving of Biryani. The identified restaurant may be asked to prepare two types of biryani one vegetarian and other non vegetarian, transporting and delivering at exhibition site in their crockery, 2 attendants for serving and to supply the required serving material such as disposable plates, napkins and spoons etc. Charges for preparation of biryani of quantity 20 kg. per day (10 kg for non vegetarian biryani and 10 kg for vegetarian biryani),and serving etc. to be included in the bid. Vendor has to provide the organic basmati rice for preparation of Biryani.
- viii) Arrangement of Henna tattoo in the theme area with an organic henna standee.
- ix) 500 cotton bags made from organic cotton alongwith “Organic India” and “APEDA” logo for distribution during the event.

III Exhibitor Stalls:

The selected bidder shall require to undertake the following activities:

1. All the Individual Booths/stall should be in wooden, and the India Branding should be atleast 4.5 mtrs or upto the height permitted by the organisers all around the area and should give a modern contemporary look.
2. Construction of approximately 12-15 stalls of 9 sq. mtr. area in APEDA pavilion as per layout for exporters to display their products and area for interaction with the buyers/visitors. While these are indicative figures, layout may be planned in such a way that maximum size of allotted space is utilized optimally.
3. Every individual stall of 9 sq. mtr. for exporter would be provided following furniture and multiple to bigger stalls according to their size:
 - a. backlit individual facia,
 - b. one round table with three chairs,
 - c. one waste paper basket,
 - d. 6 display glass shelves,
 - e. one Power Point
 - f. Carpet in the stall
 - g. One lockable counter with storage with front lit poster
 - h. 6 lights of 100 watts or need based sufficient illumination
 - i. Stall area may also be changed on requirement & at the discretion of APEDA.
4. Preparation of 3 panel posters of size 3’ X 6’ sq. ft. for each 9 Sq. mtrs. stall, as per the TPs/design to be arranged from the concerned exhibitors. The panels and the posters prepared by the agency shall be identical in dimension with similar template and printing quality should be of international level.

IV OTHER ACTIVITIES:

- 4.1 Provision of 2 hostesses cum interpreter for all the days during the show.
- 4.2 Provision of one LED wall of 63 inches with DVD player/pen drive.
- 4.3 High resolution still photography for the entire event and submit album containing at least 150 photographs of 5x7 size with mat finish.
- 4.4 The agency has to assess estimated electricity load and book in advance on behalf of APEDA. Charges for the same and electricity consumption shall be paid on actual on submission of supporting documents.
- 4.5 Undertaking landscaping along with maintenance, proper and regular cleaning of the entire pavilion before start of each day and fire protection of APEDA pavilion in both blocks in the same hall.
- 4.6 Arrangements for drinking water, tea, coffee, soft drink & snacks for visitors from (Embassy officials, other dignitaries etc) for all the three days.
- 4.7 Any other miscellaneous requirements/compliances of the show organizers may be adhered to in confirmation with APEDA during the event.
- 4.8 Dispatch of publicity material approximately of 100 kgs.
- 4.9 Cleaning and Maintenance of entire APEDA Pavilion.
- 4.10 The requirements of Business office like printing, photocopying, provision of internet etc should be arranged by the agency on requirement basis as per direction of APEDA.

5. GENERAL:

- The selected bidder will be responsible to ensure that suitable manpower is present at the site for construction and maintenance of the pavilion and coordination of the event till the end. The selected bidder would settle all the applicable bills of the organizers by the end of the Event.
- Power supply and Main Electrical connections, water supply and other support system etc., shall be available as per the show organizers recommendations. Accordingly, aforesaid provisions need to be checked and all the arrangements made by the selected bidder.
- Arrangement of badges for all the workforce provided by the vendor.

6. TERMS AND CONDITIONS

1. The approved bidder will work under the directions and guidance of APEDA. It shall be the sole responsibility of the Agency to ensure all activities undertaken by them for APEDA are in accordance with the legal framework.
2. Bid value should be quoted in Indian Rupees only including all applicable taxes.
3. Interested eligible agencies may submit their bids as per Annex-I and II with supporting documents including earnest money (EMD) of Rs. 1,00,000/- (Rs. one lakh) only in the form of a demand draft drawn in favour of APEDA payable at New Delhi. The EMD will be refunded to the unsuccessful bidder after the selection of the vendor. For the selected bidder, EMD amount would be adjusted in the final payment.
4. It shall be responsibility of the agency to ensure applicability of local laws in respect of the services provided/manpower hired by them.
5. The agency is required to sign each page of the bid documents by the authorized signatory. Validity of the bid shall be for 30 days from last day of submission of bids.
6. APEDA requires that bidders under this contract observe the highest standard of ethics during the period of agreement and free from any vigilance enquiry. The bidders have to bear the cost associated with the preparation and submission of tender documents to APEDA.

7. APEDA will reject a proposal for award of work if it is found that the agency recommended for award has engaged in corrupt or fraudulent practices in competing for the contract in question.
8. APEDA will declare an Applicant/Bidder ineligible, either indefinitely or for a stated period of time, to be awarded a contract/contracts, if it at any time determines that the Applicant/Bidder has engaged in corrupt or fraudulent practices in competing for, or in executing the contract.
9. Agency will indemnify APEDA against any claim, loss, suit, liability incurred.
10. The agency will provide new carpet inside the Pavilion as per the colour approved by APEDA.
11. The material such as wall panels, wood material, furniture, display aids etc. to be used by the agency has to be of good quality. As mentioned earlier, photographs of the furniture to be provided shall be shown and submitted at the time of presentation.
12. A self certified undertaking has to be submitted mentioning that they have not been blacklisted by any Government organization and the same is not applicable as on date.
13. As per the TPs/designs to be arranged from the concerned exhibitors. The panels and the posters prepared by the agency shall be identical in dimensions with similar template to maintain symmetry.
14. Vendor has to submit the soft copy (in cdr format and pdf format) of final design of pavilion, panels prepared for APEDA alongwith the report of APEDA's participation including visitor's details (buyer list and enquiries) to APEDA before settlement of final payment. This will be treated as property of APEDA.
15. APEDA reserves the right to :
 - Copy right of designing of Pavilion and graphics.
 - Make minor changes in the Design plan or size of the theme area.
 - Extend the deadline for the submission of applications/bid documents at its discretion.
 - Accept or reject any proposal at any time prior to award of contract/order, without assigning any reasons and without any liability on APEDA.
 - Suspend the project, cancel the contract with the selected party in part or in the whole at any time if in the opinion of the APEDA it is necessary or expedient in the public interest. The decision of the APEDA shall be final and binding in this regard. APEDA shall also not be responsible for any damage or loss caused or arise out of aforesaid action.
 - Modify terms and conditions of the contract which shall be granted to the successful bidder after the bidding process, if in the opinion of the APEDA, it is necessary or expedient to do so in public interest or for proper implementation of the project. The decision of the APEDA shall be final and binding in this regard.
 - For interpretation of any clause of this document, the decision of Chairman APEDA would be final and binding on the bidder.

7. GUIDELINES FOR SUBMISSION OF TECHNICAL AND FINANCIAL BIDS

- 7.1 Sealed technical and financial bids in separate envelopes are required to be submitted mentioning the name of the event i.e., **NATURAL PRODUCT EXPO WEST 2018** scheduled from **8th to 10th March 2018 at Anaheim, USA** at the envelope by **5th FEBRUARY 2018 till 1300 HRS**. The presentation of the bidders shall be organized on **7th February 2018 at 1000 HRS**. Bidders may note that conditional bids are not allowed and would be rejected summarily. The Pre Bid meeting will be held on **23RD JANUARY 2018 at 1400 HRS** at Conference Hall, APEDA, New Delhi.
- 7.2 Cover 1: Technical Bid: Superscribe the name of the event and "Technical Bid" to include the documents mentioned in Annexure C.

Mandatory details to be submitted by the Bidder:

Sr. No	Particulars	
1	Name of agency with address	
2	Name and Designation of Chief Executive	
3	Profile of the agency including the staff strength on payroll	
4	Track Record – previous experience of handling similar nature of work (Please mention here). The company must have 5 years work experience in event management in international trade fairs pavilion (excluding advertising and printing) with copies of work order.	
5	A CA certificate certifying the turnover of the applicant bidder for the last 3 financial years (2014-15, 2015-16, 2016-17). The turnover should be in the name of applicant organisation only and not that of group/ sister organisations.	
6	Self attested photocopies of latest Income Tax Returns for the last 5 years and self attested photocopy of the PAN Card, GST and related tax documents. These documents should be in the name of applicant organisation only and not that of group/sister organisations. In other words, name of applicant organisation should be same in all the documents submitted.	
7	An interest free Earnest Money Deposit “EMD” for Rs.1,00,000/- (Rupees One Lakh only) in the form of draft/ irrevocable and unconditional bank guarantee in favour of APEDA, New Delhi. EMD will be returned to the unsuccessful, bidder after the final selection. For the selected bidder, EMD amount would be adjusted in the final payment. A self certified undertaking has to be submitted mentioning that they have not been blacklisted by any government organization and the same is not applicable as on date.	

- 7.3 The concept/design of the pavilion with layout, decoration plan etc. as indicated above must be submitted in hard copy as well as on CD. The agency should provide 3D images/presentation of APEDA pavilion (both hard and soft copy) clearly showing the complete projection of APEDA pavilion from different angles. It must also show the complete 3D look of standard booth of 9 sq mtrs with complete

display aids and furniture. The 3D presentation should also include graphics etc. in detail.

7.4 Cover 2: Financial Bid: Super scribe the name of the event and “Financial Bid” (Annexure)

6.4.1 To include the following documents/details:

6.4.2 The Financial Quotation, duly dated, with of major components separately in Indian Rupees only. No lump sum amount shall be considered.

6.4.3 APEDA proposes to engage an agency to undertake the following activities for the event:-

Sr. No.	Particular of Work	Rate per sq. mt. for activities at Sr. No. 1, 2 and below	Total in Rs.
1	Construction and furnishing of theme/common area of 18 sq.mtrs as per plan submitted covering details mentioned in 3 (I) above other than branding mentioned in 3.(II)		
2	Construction and furnishing of stalls as per plan submitted covering details mentioned in (Branding) 3 (II)		
3	Wet sampling mentioned in 3.(I) (1.2)		
4	Exhibitor Stalls as per 3 (III) above		
5	Other activities as mentioned in 3 (IV) above		
6	The lounge will have sofa sets with seating capacity of persons of at least 8 persons, centre table, store and open meeting areas(as per availability and utilization of maximum area).		
7	Soft copy (in cdr format and pdf format with CD) of final design of pavilion, panels prepared for APEDA.		
8	Applicable taxes		
	Total		

8. SELECTION PROCEDURE

8.1 A Committee in APEDA will carry out a preliminary screening of the bidders and will shortlist the bidders fulfilling the prescribed requirements. The short listed bidders will be required to make technical presentation before the selection committee.

8.2 The presentation may bring out their suggestions on the following areas:

S.No.	Areas	Score/Weightage									
1	Overall concept and design	30									
2	Significant portrayal of theme area with themes such as “India as a powerful source of organic food” etc.	20									
3	Appropriate dimension of the structure, according to floor area allocated to APEDA and best use of the space.	10									
4	Turnover of the Company: Breakup of marks is given below: <table border="1" data-bbox="486 869 997 1086"><tr><td>Upto Rs. 5 Crore</td><td></td></tr><tr><td>Rs.5-10 crore</td><td>3 marks</td></tr><tr><td>Rs. 10 Crore & above</td><td>5 marks</td></tr></table>	Upto Rs. 5 Crore		Rs.5-10 crore	3 marks	Rs. 10 Crore & above	5 marks	5			
Upto Rs. 5 Crore											
Rs.5-10 crore	3 marks										
Rs. 10 Crore & above	5 marks										
5	Previous works of similar nature National/ Int'l level. Breakup of marks is given below: <table border="1" data-bbox="486 1254 997 1471"><tr><td>Minimum years</td><td>5</td><td>--</td></tr><tr><td>5-10 years</td><td></td><td>3 marks</td></tr><tr><td>Above 10 years</td><td></td><td>5 marks</td></tr></table>	Minimum years	5	--	5-10 years		3 marks	Above 10 years		5 marks	5
Minimum years	5	--									
5-10 years		3 marks									
Above 10 years		5 marks									

9. OPENING OF FINANCIAL BIDS

9.1 The marking would be done on all the presentations. The vendors who secure minimum 70% marks (49 out of 70 marks) in technical presentations will be short listed and only their financial bids shall then be opened. Financial bid will carry a maximum of 30 marks. The calculation of marking will have the following method:

L1 = 30 marks

$L2 = 30 \times L1(\text{the cost quoted by L1})/L2$ (the cost quoted by L2) and in similar fashion for L3, L4 etc. (depending on no. of parties).

9.2 After the financial marks are obtained the technical and financial marks will be added up and the bidder scoring highest aggregate marks will stand selected.

- 9.3 Selection Committee reserves the right to withdraw the announcement, accept or reject any or all the bids at any time prior to award of contract/order, without assigning any reasons and without incurrance of any liability on APEDA. APEDA also reserves the right to negotiate the prices with the selected bidders to bring down the prices or add more facilities.

10. Force Majeure

If at any time, during the continuance of this contract, the performance in whole or in part, by either party, of any obligation under this is prevented or delayed, by reason of war, or hostility, acts of the public enemy, civic commotion, sabotage, Act of State or direction from Statutory Authority, explosion, epidemic, quarantine restriction, strikes and lockouts (as are not limited to the establishments and facilities of the contractor), fire, floods, natural calamities for any act of GOD (hereinafter referred to as EVENT), provided notice of happenings of any such EVENT is given by the affected party to the other, within 15 Calendar days from the date of occurrence thereof, neither party shall, by reason of such event, be entitled to terminate the this contract, nor shall either party have any such claims for damages against the other, in respect of such non-performance or delay in performance provided the contract shall be resumed as soon as practicable, after such EVENT comes to an end or ceases to exist. The decision of the CHAIRMAN, APEDA as to whether the service may be so resumed (and the time frame within which the service may be resumed) or not, shall be final and conclusive, provided further that if the performance in whole or part of any obligation under this contract is prevented or delayed by reason of any such event for a period exceeding 30 days either party may, at his option terminate the contract.

11. Arbitration

All matters of dispute arising out of this shall be governed by Indian law and subject to Court jurisdiction in New Delhi only. Both the party shall make all effort to resolve any dispute by way of reconciliation. In the event of any question, dispute or difference arising under the agreement in connection therewith (except as to matters, the decision to which is specifically provided under this agreement) remains unresolved, the same shall be referred to sole arbitration to be by the CHAIRMAN, APEDA and the decision given shall be binding on the parties. The provisions of Indian Arbitration & Conciliation Act 1996 shall apply on both the parties. The venue of the arbitration proceeding shall be the office of APEDA or such other place as the CHAIRMAN, APEDA may decide. Upon any and every reference as aforesaid, the assessment of costs and incidental expenses in the proceedings for the award shall be at the discretion of the CHAIRMAN, APEDA.

12. Terms of Payment:

Payments to the successful bidder will be made as per following schedule:

- An advance up to 50% of the total cost, on submission of proof of expenses incurred or against bank guarantee of equal amount.
- Balance amount would be released on completion of the event pursuant to receipt of satisfactory report of the officer(s) deputed for the event.
- The Bidder has to bear all the costs associated with the preparation and presentation.

13. SUBMISSION OF BIDS

13.1 Bids shall be submitted by the bidder with supporting documents in a sealed envelope in the following manner:

Envelope I :

EMD- Containing Earnest money in the form of a DD of Rs.1,00,000/- (Rupees One Lakh only) in favor of APEDA, payable at New Delhi.

Envelope II:

Containing Annexure I (Technical Bid) duly filled in with supporting documents. The envelope should be sealed and marked as “Technical Bid for APEDA Pavilion at **NATURAL PRODUCT EXPO WEST 2018 scheduled from 8th to 10th March 2018 at Anaheim, USA**”.

Envelope III:

Containing Annexure – II (Financial Bid) duly filled in for the bid value in Indian Rupee including all taxes for the complete project of APEDA Pavilion as per layout plan and terms & condition of the Tender document. The envelope should be sealed and marked as for “Financial Bid APEDA Pavilion at **NATURAL PRODUCT EXPO WEST 2018 scheduled from 8th to 10th March 2018 at Anaheim, USA**”.

Envelope IV:

Envelopes I, II & III should be kept inside the Envelope – IV and again sealed. The name of the bidder should be clearly written with full address, Tel: nos., E-mail on the Envelopes (I, II, III & IV). This Master Envelope (Envelope – IV) should be marked as “Technical Bid and Financial Bid for APEDA Pavilion at **NATURAL PRODUCT EXPO WEST 2018 scheduled from 8th to 10th March 2018 at Anaheim, USA**” and shall be submitted to General Manager (Trade Fairs) at the address mentioned below.

14. Performance Assurance

If performance of the agency is not upto the mark or is less in any of the deliverances/the measurable output is less than envisaged as per scope of work, then a part of the total bid value will be retained by APEDA at the time of final payment. Decision of APEDA shall be final in this regard.

General Manager (Trade Fairs)

A P E D A

3rd Floor, NCUI Building, 3, Siri Institutional Area,

Opp. Asiad Village, August Kranti Marg,

New Delhi – 110 016

Telefax: 26514046

Financial bids for designing and construction of India pavilion at Natural Products Expo West 2018 scheduled from 8-10 March 2018 at Anaheim, USA

S No.	Particular of work	Quantity	Rate	Unit	Amount in Rs.
1	<ul style="list-style-type: none"> - The pavilion is to be set up with the maximum feasible openness all around. Branding and visibility of India pavilion from the maximum height as per the guidelines of the organizers. - Common area to be made in an approx 18 sqm. Area and will accommodate biryani sampling. - Meeting room with sofa sitting with round table and chairs. - 100mm raised platform with beige parquet wooden flooring recessed LED light. - Carpet. - Top LED branding in common area. (8x10 feet) - Partition walls in double side timber claded with MDF (minimum size 50mm) in paint finish. - Custom built reception table with front trans light on both side - Top hanging for Four (4) Blocks of India Pavilion as per Attached layout. Hanging should be double sided backlit graphics at 6 mtrs. height from the ceiling of the hall over the India pavilion for proper visibility of India's participation from the distant place, according to the guidelines of the organizer. - One LED wall 63 Inch with DVD player/pendrive. - 500 Cotton bags made from organic cotton for distribution during the event. - Three lockable full size showcases for display of Indian organic products. - Preparation and wet sampling of Organic basmati rice biryani (Organic Basmati will be procured by Vendor), processed food and adequate storage etc. Area, display counters, shelves, microwave oven, chiller/ freezer etc. 				

	<ul style="list-style-type: none"> - The overall look of India pavilion should be contemporary and reflect the colour and vibrancy of modern India. A suitable branding has to be done and shall be followed all over with optimal utilization of all dimensions (specifically top section) as per the guidelines of the organizers. - The proposed pavilion will be custom design in completely wooden. - The generic branding should be on stretchable lycra or flex so that there are no wrinkles in the final get up. The common branding banners should have concealed bright white lightings. - For further conditions of construction of pavilion/stalls, heights of the stall etc. You may refer https://www.expowest.com. The fascia and the branding which runs through the entire APEDA pavilion will be above the basic structure. - All the common areas for APEDA use should be distinguished with raised wooden floor. - The pavilion shall be brightly lit with sufficient white lights not to allow dark pockets in the complete pavilion. 	One Job																		
2	<p>A) Construction of stalls of similar/different sizes for each for exporters to display their products for interaction with the buyers/visitors, including the requirement of furniture as under. The proposed pavilion will be custom design in completely wooden. Stands should be in the following dimensions:</p> <table border="1" data-bbox="328 1435 935 1666" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="text-align: center;">Sl. No.</th> <th style="text-align: center;">Area of stalls</th> <th style="text-align: center;">No. of stalls</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">1</td> <td style="text-align: center;">APEDA</td> <td style="text-align: center;">One</td> </tr> <tr> <td style="text-align: center;">2</td> <td style="text-align: center;">9 sq. mtr.</td> <td style="text-align: center;">12-15</td> </tr> <tr> <td style="text-align: center;">3</td> <td style="text-align: center;">18 sq.mtr</td> <td style="text-align: center;">On requirement basis</td> </tr> <tr> <td></td> <td style="text-align: center;">Total Area</td> <td style="text-align: center;">150 sq.mtr</td> </tr> </tbody> </table>	Sl. No.	Area of stalls	No. of stalls	1	APEDA	One	2	9 sq. mtr.	12-15	3	18 sq.mtr	On requirement basis		Total Area	150 sq.mtr	As per layout			
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1	APEDA	One																		
2	9 sq. mtr.	12-15																		
3	18 sq.mtr	On requirement basis																		
	Total Area	150 sq.mtr																		

	<p>Each built-up booth shall have brand new carpet & the following standard furniture:</p> <ol style="list-style-type: none"> a) backlit individual facia, b) one round table with three chairs, c) one waste paper basket, d) 6 display glass shelves, e) one Power Point f) Carpet in the stall g) One lockable counter with storage with front lit poster h) 6 lights of 100 watts or need based sufficient luminous each. i) Stall area may be changed also. <p>B) Preparation of 3 panel posters of size 3' X 6' sq. ft. for each 9 Sq. Mtrs. stall, as per the TPs/design to be arranged from the concerned exhibitors. The panels and the posters prepared by the agency shall be identical in dimension and printing quality should be of international level.</p>	One job			
3	<p>For wet sampling of Organic Basmati Rice Biryani, an Indian restaurant has to be identified for preparation and serving of Biryani. The identified restaurant may be asked to prepare two types of biryani one vegetarian and other non vegetarian, transporting and delivering at exhibition site in their crockery, 2 attendants for serving and to supply the required serving material such as disposable plates, napkins and spoons etc. Charges for preparation of biryani which would be 20 kg. Per day (10 kg cooked for non vegetarian biryani and 10 kg cooked for vegetarian biryani),and serving etc. To be included in the bid. Organic basmati rice will be provided by the vendor</p>	One job			

4	Development, preparation of APEDA brochure, basmati recipe book, exhibitors directory(500) copies for free distribution				
5	Providing brand new carpet in passage	As per layout			
6	2 nos. of hostesses cum interpreters (2 Indian for all the days during the show)	One job			
7	High resolution still photography for the entire event and submit two photo albums containing at least 100 photographs at least of 5x7 size with matt finish (Two copies of photo albums are to be prepared).				
9	Henna Tatoon artist				
10	Bouquets				
11	Daily vacuum Cleaning of floors and maintenance of entire India Pavilion				
12	Total Amount (exclusive of taxes)				

Authorized Signatory

Name of Signatory

Designation with Company seal

Date:

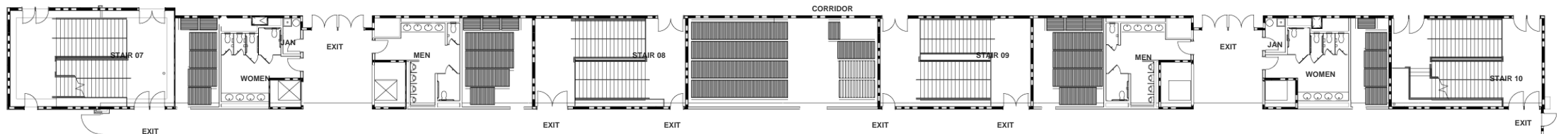
Place:

Natural Product Expo West 2018

Anaheim Convention Center - March 8-10

Hilton - March 7-9

Anaheim, California

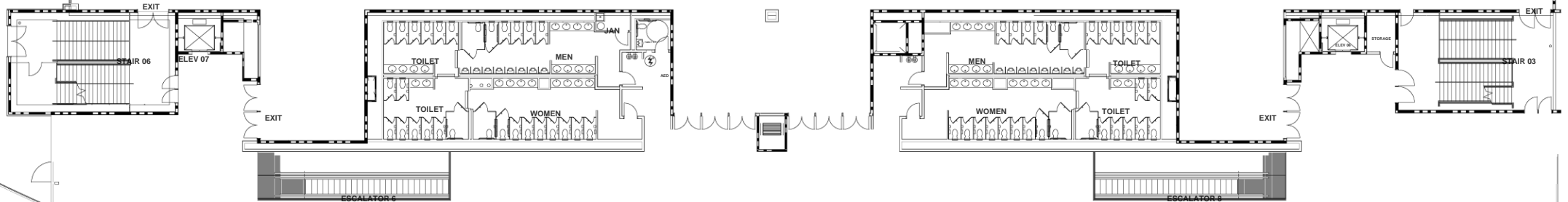


Laird Superfood, LLC N245	Smart Sweet N348	Western N349	Hokushoku N448	Flourish N449	CAUL N548	Oral N549	Wine N648	Good N649	ICONI N748	Hum N749	Snow N848	Glory N849	Cusa N949	Gallan N1048	Caciq N1049	graze N1148
Imperial N241	Smart Sweet N346	Prod N347	So Good N444	Minne N445	Straw N546	Paleo N547	Acme N646	Nation N647	Callie N746	Crunc N747	ProCo N846	Ripple N946	StarK N947	StarK N945	N1047	The N1146
Excel N237	Copp N344	Amaz N345	Brand N442	Minne N443	Natio N544	Bubbie N543	Del Monte N642	CCPIT N645	Suns N744	Runa N745	Laurel N844	Pure N944	StarK N945	APED N1044	APED N1045	ECOM N1144
Jack N235	CW N342	Air N343	Seven N442	Minne N441	Right N542	Incred N541	Oasis N640	Water N641	Callie N742	Deser N743	Otto's N842	NATU N942	GoAv N943	APED N1042	APED N1043	Aristo N1142
Wichy N233	Department of International Trade Promotion N334	Department of International Trade Promotion N335	Minne N440	Minne N441	Amar N540	Have N539	Dairy N638	PRE N637	Palermo's N738	White N739	Be N838	Flow N841	Lithic N941	APED N1040	APED N1041	Weled N1140
Just N231	SDA GIDA N330	M & C N333	Whole N438	Minne N441	Unna N538	Envy N539	Dairy N638	Anna N734	Fishp N736	Wood N737	NutriVista N834	Dignit N839	Kava N939	APED N1038	APED N1039	Glute N1138
Bite N229	Cherry N326	Hand N331	Buddy N436	Minne N441	Unna N538	BLISS N437	Marlo's N536	Bright N633	Palermo's N738	Hone N735	Loc N834	Poo-Pourri N835	Cova N937	APED N1036	APED N1037	Body N1136
AGRO N227	Cherry N326	BRIAN N430	Healing N432	Minne N441	Unna N538	Donsemor, N433	FELICIA N532	Friend N632	Palermo's N738	Loc N834	Nothing N832	Celcius, Inc. N831	Tribe N933	APED N1034	APED N1035	CMS N1134
		BRIAN N430	Healing N432	Minne N441	Unna N538	Bonch N431	Sherp N530	Fidobi N630	Palermo's N738	Loc N834	Nothing N832	Ready N930	Twan N931	APED N1030	APED N1031	Seco N1130
		BRIAN N430	Healing N432	Minne N441	Unna N538	Semplo N427	Koh N528	Sioux N626	Palermo's N738	Loc N834	Nothing N832	Seely N928	Grow N929	APED N1028	APED N1029	Spina N1128
		BRIAN N430	Healing N432	Minne N441	Unna N538	Emplo N427	Koh N528	Sioux N626	Palermo's N738	Loc N834	Nothing N832	Abe's N926	BRUC N927	APED N1026	APED N1027	Pears N1126

HOT PRODUCTS

Miron N223	Powel N322	Utzy N323	Navajo N420	Galici N423	Trimr N520	Buff N523	Think N622	Alqui N722	Alqui N723	4505 N820	Whole N823	Wize N1022	Bonterra N1021	Ecosent N1122
Broth N221	Chud N320	One N321	Incorpo N420	Olyra N421	Trimr N520	Sparr N521	UCAN N620	Golden N720	Perfect N719	Blue N818	Greenco N920	MSPrebio N1018	MADE N1118	
Wyandot, N217	crunch N316	Broth N319	Free N416	ReGr N518	ReGr N518	Nutriti N519	HighC N618	Tenay N718	Rip van N715	Buckley N814	Carve N918	Acqua N919	Bourb N1019	Jus N1116
Weich's N213	CONSUP N308	Oats N317	Gluten N416	Internat N514	Internat N514	Medle N517	Dr N616	Firefly N716	24 Mantra N715	Firefly N716	Kii N916	Left N917	Dream N1015	David N1114
Evam N211	CONSUP N308	Umpqua N313	The Health N414	Sea Fare N510	Sea Fare N510	Frau N515	Cham N614	Intere N712	Prana N613	Intere N712	Hesta N914	Germi N915	Wicke N1014	murat N1112
Know N209	CONSUP N308	Califo N311	Forno de N410	American N511	American N511	Ameri N511	Olen N610	Veridi N710	Julie's N713	WUTS N810	MySu N912	Atlas N913	SOUN N1010	Butter N1101
Nush N207	CONSUP N308	Habib N309	Indoor N408	Oriya N509	Oriya N509	Oriya N509	Cal N608	Digita N708	Secret N711	WUTS N810	Ferm N910	That's N911	Amy & N1010	Matt's N1009
Enviromedi N203	CONSUP N308	Belg N307	bRAW N406	Bag N507	Bag N507	Bag N507	Gustu N606	Fresh N706	Meli's N707	ALPA N808	Bould N908	Happ N909	Mr. N1008	Level N1007
		Dunya N305	Caffe N404	Cawst N505	Cawst N505	Cawst N505	Sana N604	Pipcorn N702	Nativ N705	Hnina N804	Salsa N906	Road N907	Zoup! N1006	Organ N1106
		Organic N303	Know N402	Kitch N503	Kitch N503	Kitch N503	Robert N602		Grand N703	Fashi N802	Road N902	Road N902	Matts N1004	K'UL N1105
													Leaf N1002	Heyda N1003

ENTRANCE



North Hall - Level 2

OUTDOOR EVENT

OUTDOOR EVENT

OUTDOOR EVENT

OUTDOOR EVENT

TO SKYBRIDGE