

**APEDA Participation in GULFOOD 2017 Dubai UAE 26<sup>th</sup> February  
2017 to 02<sup>nd</sup> March 2017**

**Dear Exporters,**

Gulfood is the event considered to be one of the largest and exclusive fairs in the Middle East region and is very popular among the importers and exporters of agro products around the world. This important trade event attracts a coterie of participants of diverse nationalities. Exhibitors and visitors from almost every country in the world, meet here to conduct cross border business and establish international contacts in the trade arena. Considering importance of this region, APEDA regularly participates in this event. We have organized specific promotion of wet sampling for Basmati Rice and Processed Food Products during our participation in this event like previous years.

This year also, APEDA has decided to participate in the forthcoming event, scheduled to be held at World Trade Centre, Dubai, UAE from 26<sup>th</sup> February 2017 to 02<sup>nd</sup> March 2017. It is proposed to promote Indian Food products like; Basmati Rice, Fresh Fruits and Vegetables. Processed Food Products like ready-to-eat food/curries, soups, honey, fresh/frozen fruits & vegetables, chutneys, pickles, herbal tea, Wine & Beer and organic products.

Please note that all Spices / Food Ingredients / Additives companies no longer exhibit and Gulfood 2017, as DWTC has already shifted these products to Gulfood manufacturing, an event specifically for the processing , packaging and food ingredients industry to be held in **November 2016, Dubai**. Therefore, the Food Ingredients like Spices Herbs, Seasonings, Oil & Fats, Oil seeds, Dairy ingredients, Fruit Pulp & Extracts, Seeds, Guar Gum, Dried & Dehydrated vegetables, Cocoa products etc are **not allowed** to exhibit at Gulfood 2017 (February Edition) and are only eligible to participate at Gulfood Manufacturing events organized in the month of November. Similarly, Sweets & Snacks Middle East Exhibition is organized in the month of October which is for the products of confectionery products like chocolate or hard and soft Candy e.g. boiled sweets, chews, chewing gum, jellies, lollipops etc hence, the confectionery products are also **not allowed** to exhibit in the Gulfood 2017 by the DWTC.

This time APEDA has booked 708sq. mtr area in two different halls (348 Sq. Mtr. In International hall and 360 Sq. Mtr. in Cereal/Grains hall) as per revised policy of the organizers. It may please be noted that the exporters dealing into Cereals and grains would be allocated space in the Cereals/grains hall and exporters of products (other than Cereal/grains) would be allocated in the International hall.

Needles to say, APEDA India pavilion will be aesthetically designed and individual furnished stalls will be allotted in the multiples of 9 sq. mtr except 6 stalls of 12 sq. mtr. area in International hall. The charges for 9 sq. mtr. furnished stall would be **Rs. 3,42,099/-**. The charges for 12 sq. mtr stall would be **Rs. 5.00 lakhs**. It may please be noted that the allocation of 12 sq. mtr stalls would be done on the basis of certain parameters which would be informed later. In addition to this each participants will have to pay **AED 3150** (Rs. 58,275/-) towards Compulsory Enhanced Internet Listing, Compulsory Exhibitor Insurance and Registration Fee to be paid to DWTC through APEDA.

**The interested exporters may send their confirmation along with the filled up application form to Email ID: [gulfood2017@apeda.gov.in](mailto:gulfood2017@apeda.gov.in) by 18<sup>th</sup> November 2016. In case number of applicants are more than the space available, allocation will be made based on a criteria. The shortlisted companies will be asked to submit the payment through DD within 4 days of receipt of information about allocation, failing which the next company in the waiting would be offered the space without any further reference.**

APEDA's participation in the event would be coordinated by Dr. Sudhanshu Deputy General Manager ( 011-26861502, Cell No. 9920437633 E mail: [sudhanshu@apeda.gov.in](mailto:sudhanshu@apeda.gov.in)) and Mr. Bidyut Baruah, Assistant General Manager, APEDA, New Delhi (011-26516791, Cell No. 8588864661, E mail [bbaruah@apeda.gov.in](mailto:bbaruah@apeda.gov.in)). The participants will submit the physical copy of the form along with the payment at the following address:

Dr. Sudhanshu  
Deputy General Manager  
APEDA  
4<sup>th</sup> Floor, NCUI Building  
3 SIRI institutional Area  
August Kranti Marg

New Delhi - 110016

Application form enclosed.



AGRICULTURE AND PROCESSED FOOD PROCESSED FOOD  
PRODUCTS EXPORTS DEVELOPMENT AUTHORITY (APEDA)  
APEDA, 3<sup>rd</sup> floor, NCUI Building, 3, Siri Institutional Area, August  
Kranti Marg,  
(Opp. Asiad Village), New Delhi 110016  
Phone 011-26513204/26513219/2651

APPLICATION FORM FOR PARTICIPATION

Name of Fair / Exhibition	Gulfood 2017 World Trade Centre, Dubai, UAE
Date of Fair / Exhibition	From 26 <sup>th</sup> February 2017 to 02 <sup>nd</sup> March 2017
APEDA Registration (RCMC) Number	
Name of Company	
Full Address: City : State : Tel: Email : Mobile no. : Website (if any) :	
Name & Designation of Key Executive with mobile no.	
Type of Exporter : Manufacturer / Merchant	
Space requirement in (sq. Mtrs.)	
Product Category	
Export Turnover of Company in the year 2015-16	In Rs.

Organization's Activities


The filed Application Form for booking of space at APEDA India Pavilion in Gulfood 2017 may be sent to APEDA, New Delhi up to **5.00 pm on 18<sup>th</sup> November 2016.**

Mobile \_\_\_\_\_ email \_\_\_\_\_

Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_\_ Applicant's signature and Stamp: \_\_\_\_\_