

**NATURAL PRODUCTS EXPO WEST 2017: 9-12 MARCH 2017,
ANAHEIM, USA**

Natural Products Expo West held at Anaheim, USA is a leading event for showcasing Natural, Organic and Healthy products. Keeping in view of the increased export of organic products to USA, APEDA proposes to participate in Expo West being held at Anaheim, USA during **9-12 March, 2017**. APEDA would be organizing Indian pavilion in this event with co-participation by exporters certified as per USDA NOP. For this purpose, APEDA has booked 162 Sq. m (1800 Sq. ft) area in Hall E of Convention Centre.

Professionally designed and built-in individual stands of 9 Sq. m (100 Sq. feet) area only will be allocated to the shortlisted exporters. The exporters will have to pay Rs. 50,000/- towards publicity and communication charges. MDA for participation in this event shall not be applicable and co-exhibitors have to make their own arrangements for travel, booking of accommodation, sample dispatch and its clearance.

Interested exporters may confirm their participation to Dr. Saswati Bose, Deputy General Manager (e mail: saswatibose@apeda.gov.in) or Ms. Samidha Gupta, Assistant General Manager (email: samidha@apeda.gov.in) by submitting their request in the prescribed application form along with DD of Rs. 50,000/- in favour of **APEDA payable at New Delhi and copy of the valid scope certificate for NPOP and NOP by 15th November 2016.**

Participation of the co-exhibitors is subject to approval of labels, promotional & other display material by show organisers.

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