

SUBJECT: APEDA's participation in SIAL, 2016 Paris, France from 16th to 20th October, 2016

Dear Exporter,

SIAL is the event considered to be one of the largest and exclusive fairs in the European region and is very popular among the importers and exporters of agro products around the world. This important trade event attracts a coterie of participants of diverse nationalities. Exhibitors and visitors from almost every country in the world meet here to conduct cross-border business and establish international contacts in the trade arena. Considering the important market of European region, APEDA regularly participates in this event. We have organized specific promotion for Wine, Basmati Rice and Processed Food Products during our participation in the last few years in the aforesaid event.

This year also APEDA has decided to participate in the forthcoming event, scheduled to be held at Paris from 16th to 20th October, 2016. It is proposed to promote Indian Food products like; ready-to-eat food/curries, soups, honey, spices & herbs, fresh/frozen fruits & vegetables, chutneys, pickles, herbal tea, basmati rice & Organic products.

APEDA has taken 750 Sq. mtr. space for organizing its participation. APEDA India pavilion will be aesthetically designed and individual furnished stalls will be allotted in the multiples of 9 sq. mtr. The cost per 9 sq. mtr. furnished stand is Rs. 2,14,285 lacs. An amount of Rs. 38450/- (Euro 470) is also to be paid towards catalogue entry in the exhibitor directory of organiser and same is mandatory. Hence, the DD of total amount of Rs. 2,52735/- is to be paid which will include space rental (for 9 sq.mtrs.) and the charge for catalogue entry in the exhibitor directory. **The interested exporters are requested to send their confirmation along with the copy of DD and the filled up application form enclosed at Email ID: sial2016@apeda.gov.in and the allocation would be done as per the email received in the dedicated email id, on the basis of first cum first serve basis.**

APEDA's participation in the event would be coordinated by and Mr.R. K. Mondal, Deputy General Manager, APEDA, Kolkata (Tel No. 033-23378363 Mobile No. 08588820106, Email: rkmondal@apeda.com) and Mrs. Vinita Sudhanshu, Asstt. General Manager, APEDA, New Delhi (Tel No. 011-26516245, Mobile No. 9167887633 & Email: vinitas@apeda.com). In case of any clarification further, may please let us know the same.

The participants shall submit physical copy of the application form and the DD to the Delhi office at the following address:

Mrs. Vinita Sudhanshu
Asstt. General Manager
APEDA
3rd Floor, NCUI Auditorium Building,
3, Siri Institutional Area,
Opp. Asiad Village,
August Kranti Marg,
New Delhi – 110 016.

AGRICULTURAL AND PROCESSED FOOD PRODUCTS EXPORT DEVELOPMENT AUTHORITY (APEDA)

APEDA, 3Rd Floor, NCUI Building, 3, Siri Institutional Area, August Kranti Marg, (OPP. Asiad Village New
Delhi 110016
Phone: 011-26516245/26513204/26513219

APPLICATION FORM

Name of the Fair/Exhibition	SIAL 2016	
Date of Fair/Exhibition	16 TH TO 20 TH OCTOBER 2016	
Name of Company		
Address		
Street		
State		
Tel:		
Fax:		
Email:		
Website (if any) :		
Name & Designation of Key Executive		
Are you a registered with APEDA,	(Yes/No.)	RCMC NO.
If yes please attach a Photocopy of Registration Certificate		
Are you registered as small scale industry? If yes, please attach attested copy of Registration Certificate		
Are you a member of other EPC/Commodity Board? Please specify		
Space requirement in (sq. Mtrs.)		
Products to be display		

Total turnover of Company (For 3 Years	In Rs.	Export turnover	In Rs.
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Organization Activity (Describe your Organization Profile)

PAYMENT DETAILS:

Payment may be made by Pay Order/Demand Draft, favouring “APEDA, NEW DELHI” payable at New Delhi (India) in Indian Rupees.

Date	DD No. with Bank Name	Amount in Rs.

Please return filled application form for booking of space at APEDA Pavilion by Fax/E-mail sial2016@apeda.gov.in or by post

Mobile _____ email _____

Date: ___/___/_____ Applicant’s signature along with Stamp: _____