



कृषि और प्रसंस्कृत खाद्य उत्पाद

निर्यात विकास प्राधिकरण

(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

**Agricultural and Processed Food Products
Export Development Authority**

(Ministry of Commerce & Industry, Govt. of India)

TFD/2017-18/000052

January 19, 2018

**Sub: AAHAR'2018 at Pragati Maidan, New Delhi
from 13th -17th March, 2018**

Aahar scheduled to be held during 13th -17th March, 2018 at Pragati Maidan, New Delhi, is one of the important food fairs organized in India and APEDA is the co-organizer of this event.

Aahar provides a good platform to the food business operators to showcase their products where all the potential players from India as well as from all over the world visit.

APEDA has prominent location in Hall No. 12A. Our member exporters who are interested to participate in this event and exhibit their products under APEDA may apply online. APEDA will be allotting an area of 9 sqm built up stand or in its multiples depending upon the availability of space. The contribution for 9 sqm built up stand would be Rs.95,000/- plus 10% extra for corner stalls.

Since the space is limited, we would be giving preference to those who are exporters or intending to export their products. Further, whose products are of international quality both in terms of packaging and the content. Exporters who are participating first time under APEDA will be given preference against 50% of total space available with APEDA for allocation to exporters. **You may submit your online application by 25.01.2018.**

In case of any clarification, please feel free to contact Ms. Rajni Arora, Asst. General Manager & Mr. Kamal Kant at Tel : 011-2685 0877 Fax No. 26526186 and Email: rajni@apeda.gov.in & kamalkant@apeda.gov.in.

Thanking you,

Yours faithfully,

Dr. Tarun Bajaj
GENERAL MANAGER