

**SUBJECT:** Profoods/Propack 2011, 26-28<sup>th</sup> August 2011, Colombo, Srilanka.

“Pro Foods/Pro Pack” the most comprehensive processed food /packaging exhibition is celebrating its 10th successful year. Pro Foods/Pro Pack 2011 attracts a big number of visitors who are looking for the latest and best products available in the market. As Sri Lanka's only food & packaging industry event, Pro Foods/Pro Pack attracts all stakeholders from the retail and wholesale food/beverage service sectors generating new connections and new Business for everyone involved.

Considering the potential of Indian food products in this untapped market, APEDA has decided to participate in the forthcoming event scheduled to be held at Colombo, Sri Lanka from 26<sup>th</sup> to 28<sup>th</sup> August 2011.

Chairman APEDA, Shri Asit Tripathy, will lead APEDA in the event and undersigned will be organizing and arranging participation

APEDA has taken 45 Sqm space for organizing its participation in this event and invite exporters for displaying their products to cater to Sri Lankan Market Interested Agricultural products manufacturer and Merchant exporters, State Government agricultural export organizations, may send their confirmation for direct participation or by sending exportable high quality products in attractive packing to APEDA to the undersigned by 15<sup>th</sup> July 2011 positively.

Considering that the space is limited, we will not be able to accommodate more than 5-6 exporters which will be decided on first come first serve basis and potential of exporters of the product.

Thanking you

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