

APEDA/PRL-2017-18-00001

Dated:08/05/2017

Dear Sir/ Madam,

Sealed financial bids are invited from the empanelled vendors for preparation of short film on mangoes to be used in the mango promotion programme scheduled to be held from 22-25 May, 2017 in Seoul, South Korea by using the videos being provided by APEDA and adding the graphics with voice over to be done in a studio. The duration of the film would be of 4 minutes. The film would be prepared in consultation with APEDA. The film is to be prepared and delivered by 19th May, 2017 positively.

Financial Bids for preparation of short film on mangoes should be in Indian rupees only inclusive of all applicable taxes. The selection of the vendor would be done on the basis of lowest quotation (L1).

Financial Bids will be opened by a Selection Committee on 12th May, 2017 at 1100hrs. at APEDA Conference Room, 3rd Floor, NCUI Building, 3, Siri Institutional Area, August Kranti Marg, New Delhi – 110 016.

Selection Committee reserves the right to accept or reject any or all the bids at any time prior to award of contract/order, without assigning any reasons and without incurrance of any liability on APEDA. APEDA also reserves the right to negotiate the prices with the selected bidders to bring down the prices.

Sealed financial bids are required to be submitted by 11th May, 2017 upto 12:00 Hours in a separate envelop indicating “Financial bid for preparation of short film on mangoes for promotion programme in South Korea”.

Yours faithfully

Rajni Arora
Asstt. General Manager

To :

AS PER LIST OF EMPANELLED VENDORS